

**Collection:** Office of the Chief of Staff Files

**Series:** Hamilton Jordan's Confidential Files

**Folder:** Administration Review, Goals & Priorities-First Draft of  
December 1977 Memo- Charts

**Container:** 33

**Folder Citation:**

Office of the Chief of Staff Files, Hamilton Jordan's Confidential Files,  
Administration Review, Goals & Priorities-First Draft of December  
1977 Memo-Charts, Container 33

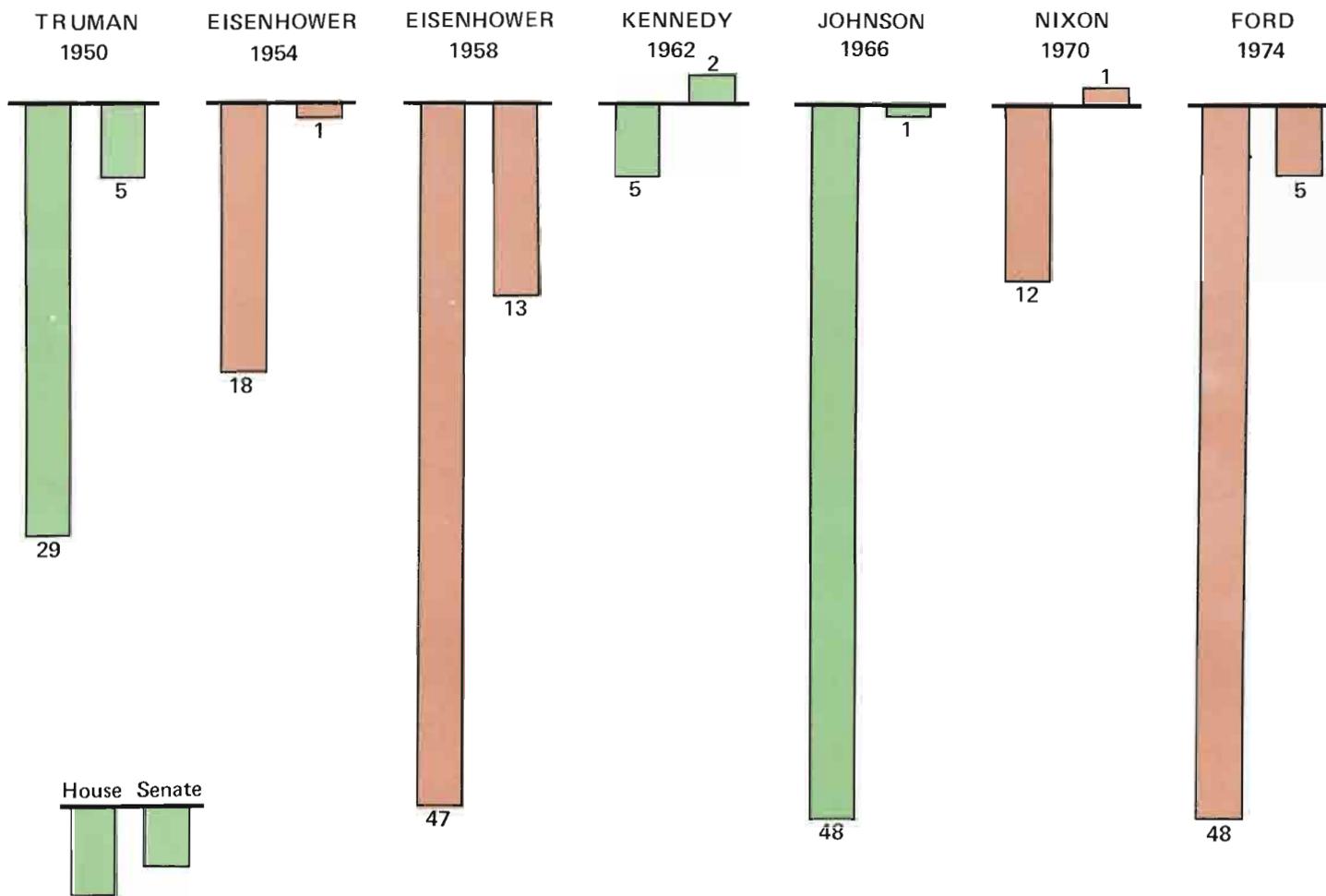
**Subject Terms:**

1978 Congressional Elections

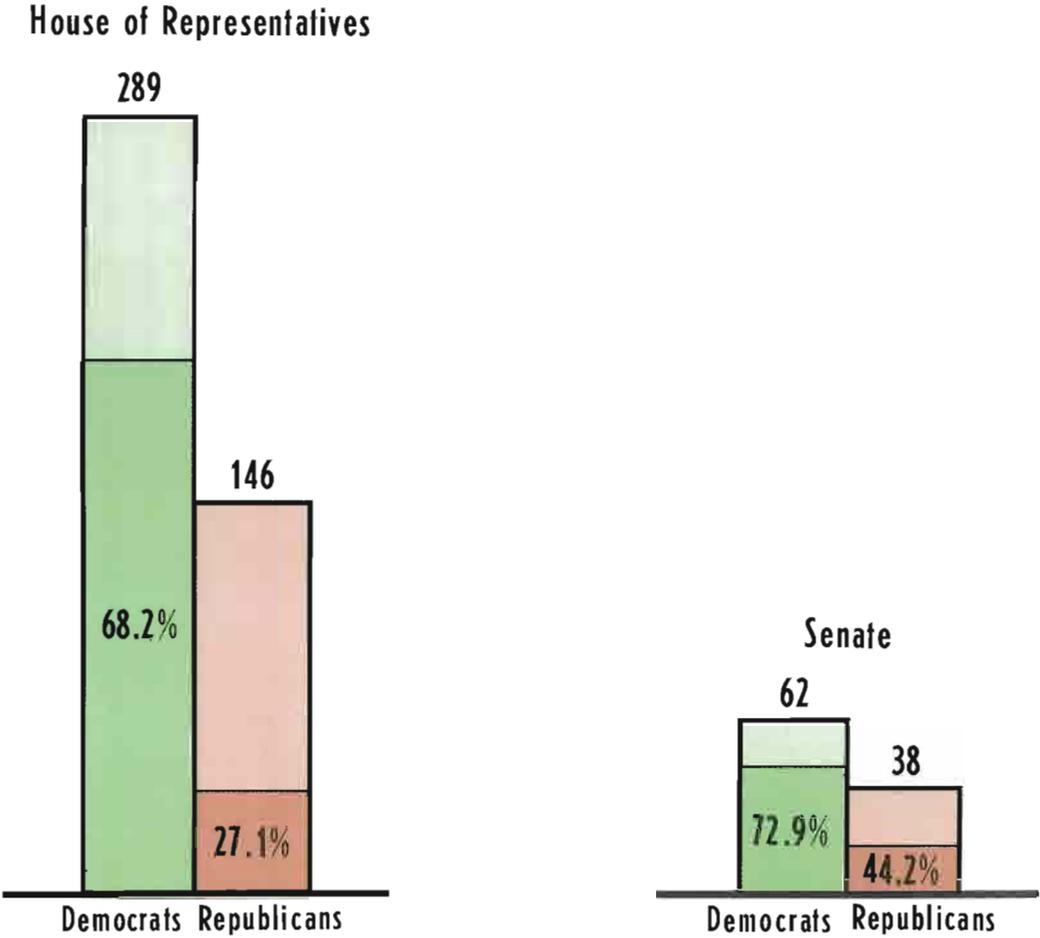
1980 Presidential Campaign

Charts and Graphs

## Congressional Losses to Party in the White House in Off-Year Elections



# Congressional Support for Administration Priorities, by Party\*



\* Based on 34 key votes in House, and 26 key votes in Senate as determined by Congressional Relations Staff

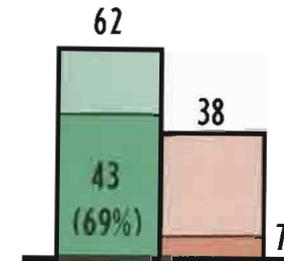
## Close Votes in Congress on Key Issues

### SENATE

- Motion to table Pearson/Bentsen Amendment (de-regulation)

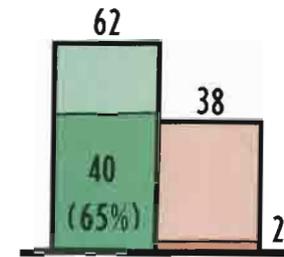
Administration position ~~won~~ 50-46

*lost*



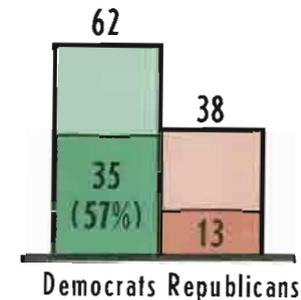
- Social Security Financing

Administration position won 42-41  
(with VP breaking tie)



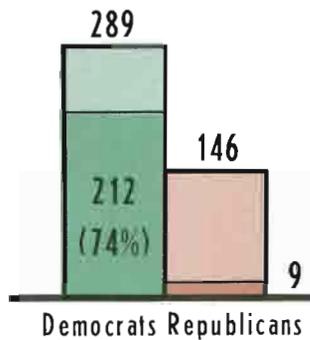
- Presidential Pardon of Draft Resisters

Administration position won 48-46

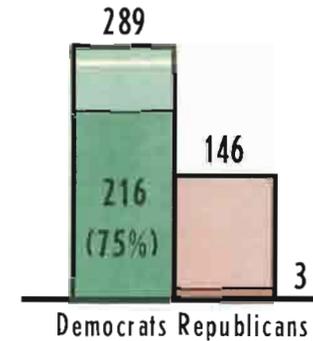


## Close votes in Congress on key issues

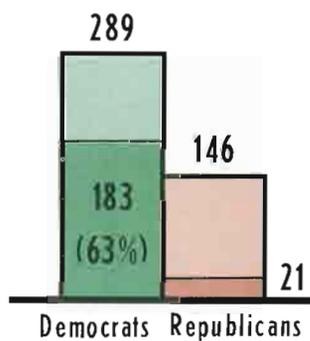
### HOUSE



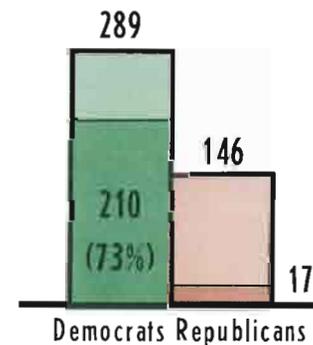
- Motion to kill Energy Bill  
Administration position won 219 - 203



- Coal Conversion  
Administration position won 221 - 198

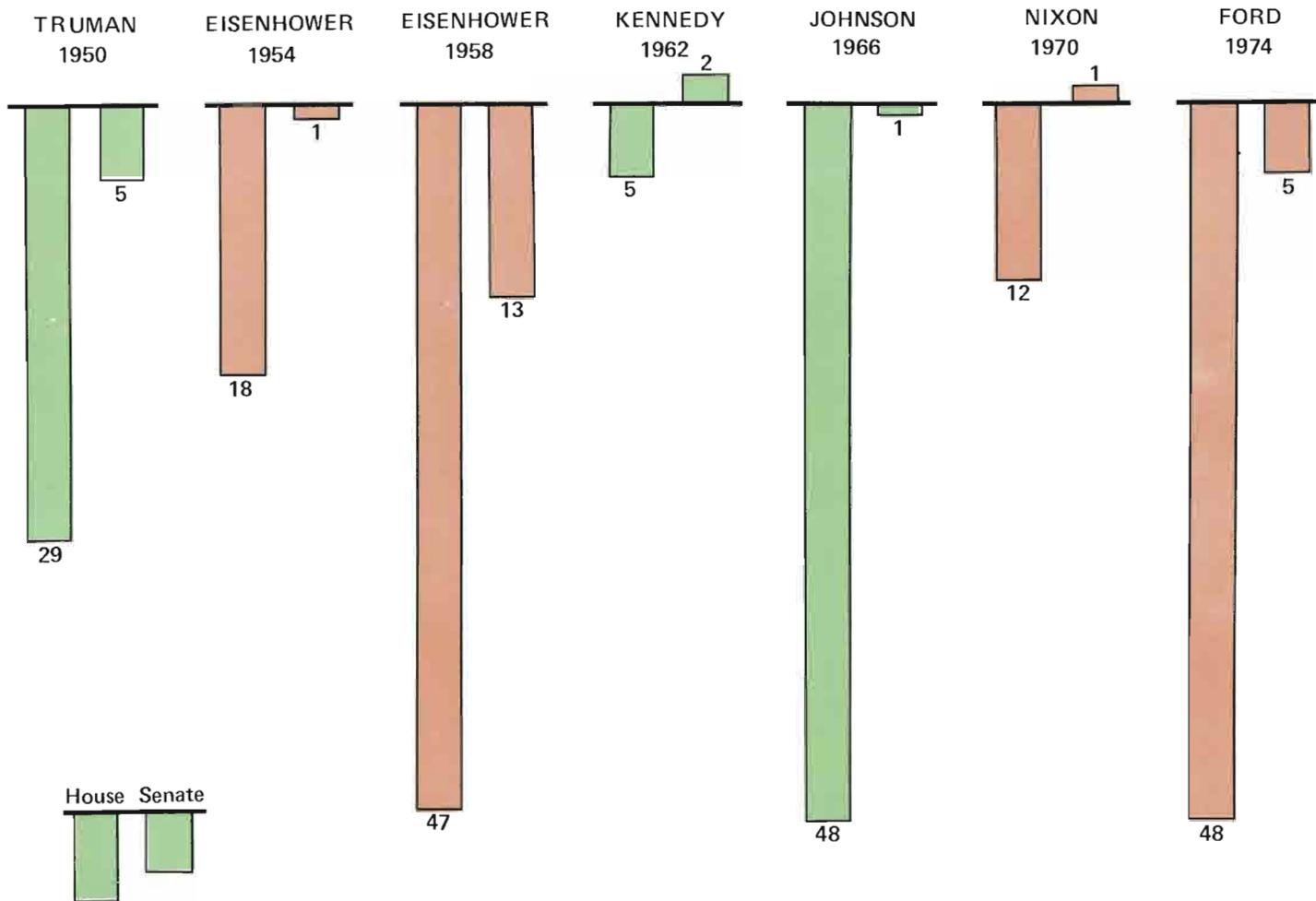


- Natural Gas De-regulation  
Administration position won 227 - 199

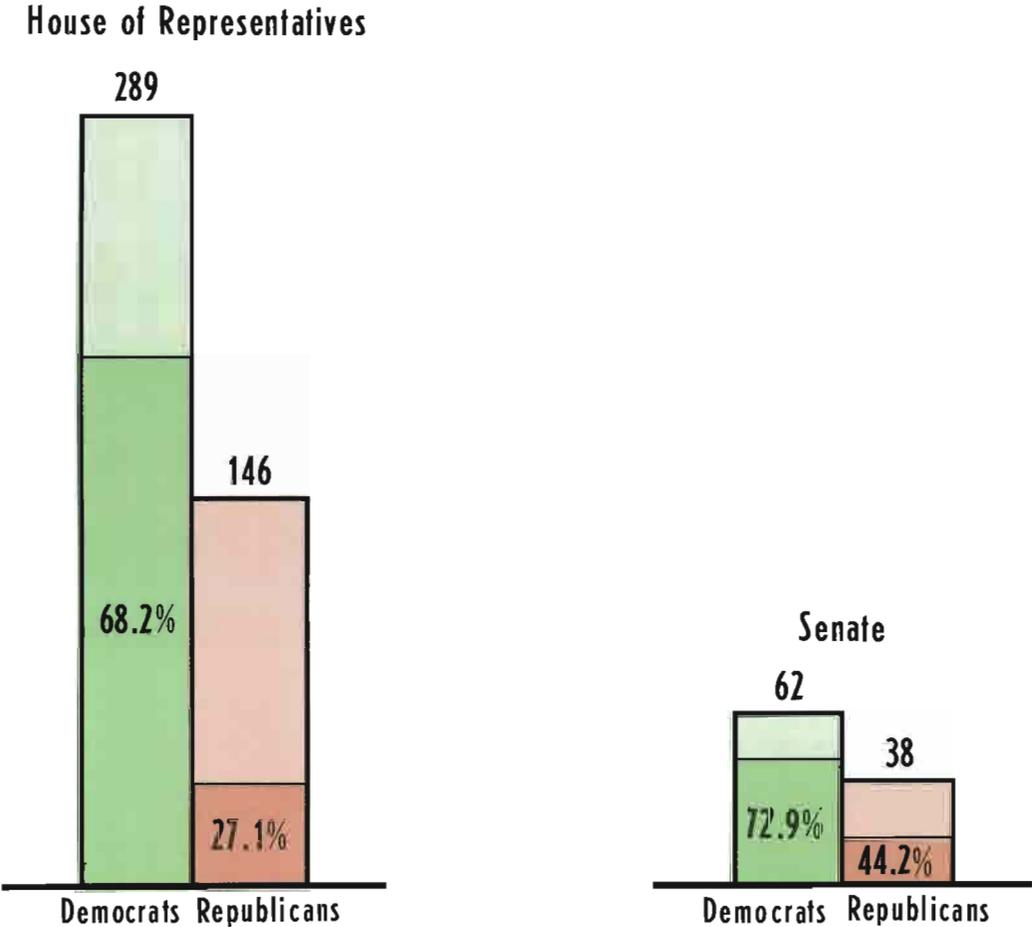


- \$1.4 billion for construction of five B-1 bombers  
Administration position won 204 - 194

## Congressional Losses to Party in the White House in Off-Year Elections



# Congressional Support for Administration Priorities, by Party\*



\* Based on 34 key votes in House, and 26 key votes in Senate as determined by Congressional Relations Staff

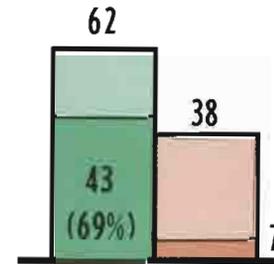
## Close Votes in Congress on Key Issues

### SENATE

- Motion to table Pearson/Bentsen Amendment (de-regulation)

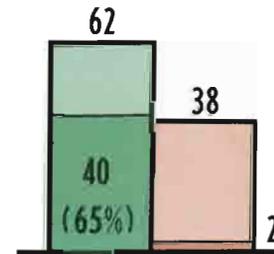
Administration position ~~won~~ 50-46

*lost*



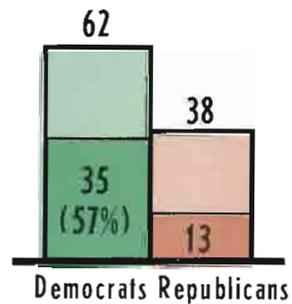
- Social Security Financing

Administration position won 42-41  
(with VP breaking tie)



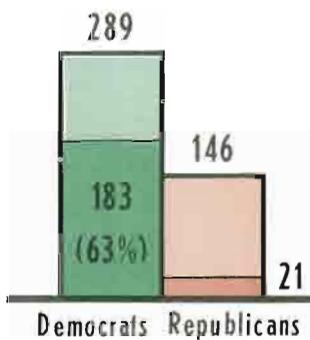
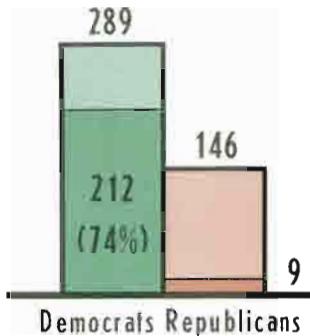
- Presidential Pardon of Draft Resisters

Administration position won 48-46



## Close votes in Congress on key issues

### HOUSE

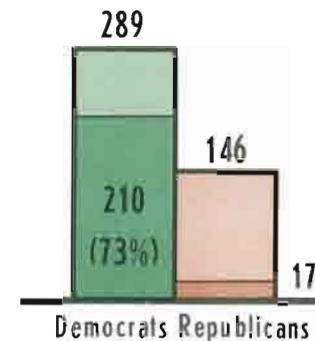
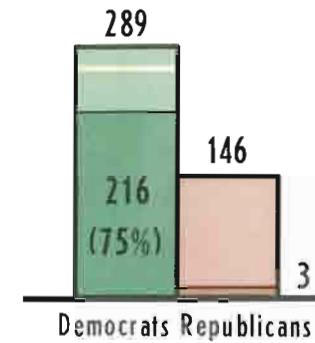


- Motion to kill Energy Bill  
Administration position won 219 - 203

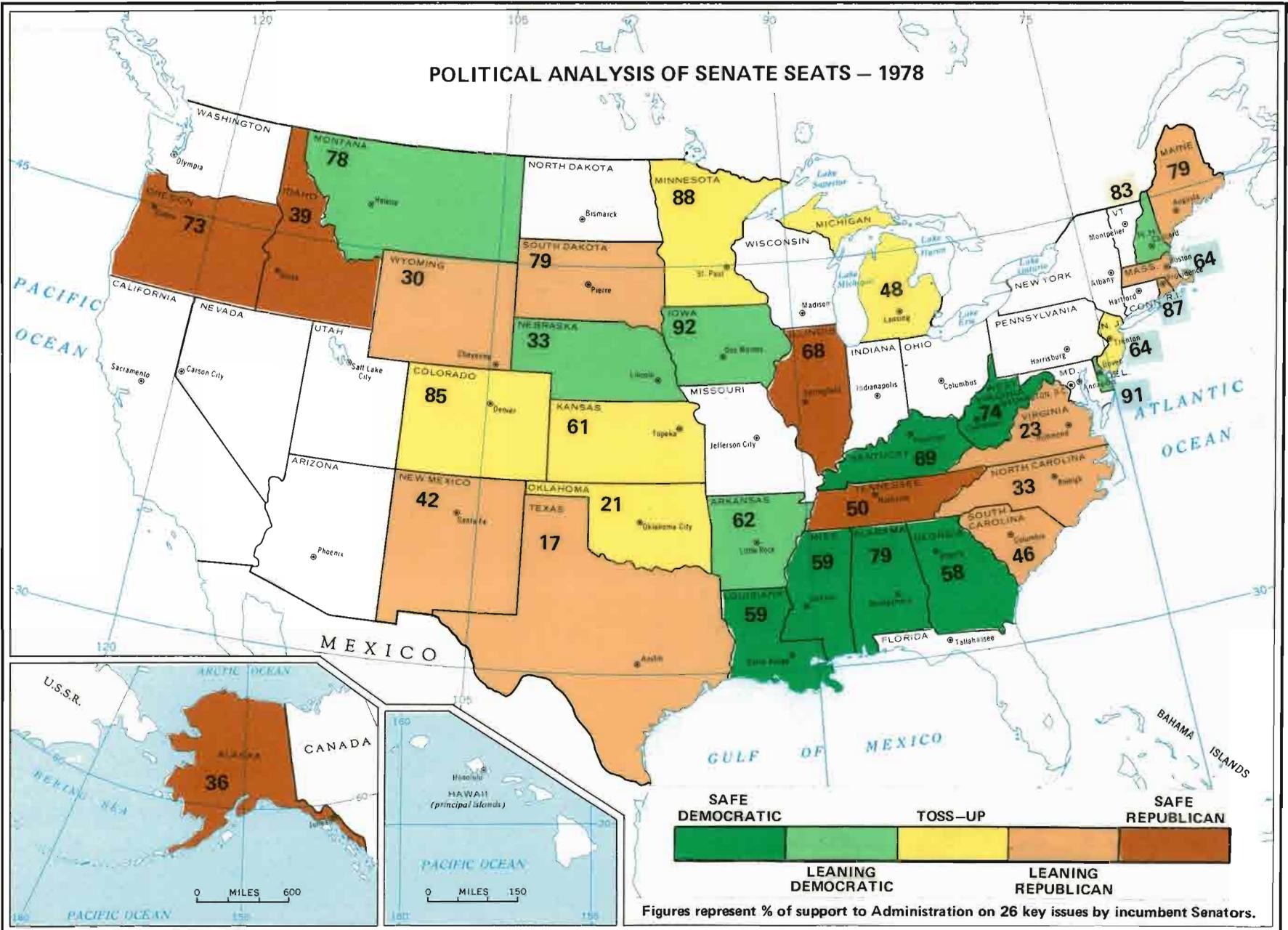
- Coal Conversion  
Administration position won 221 - 198

- Natural Gas De-regulation  
Administration position won 227 - 199

- \$1.4 billion for construction of five B-1 bombers  
Administration position won 204 - 194

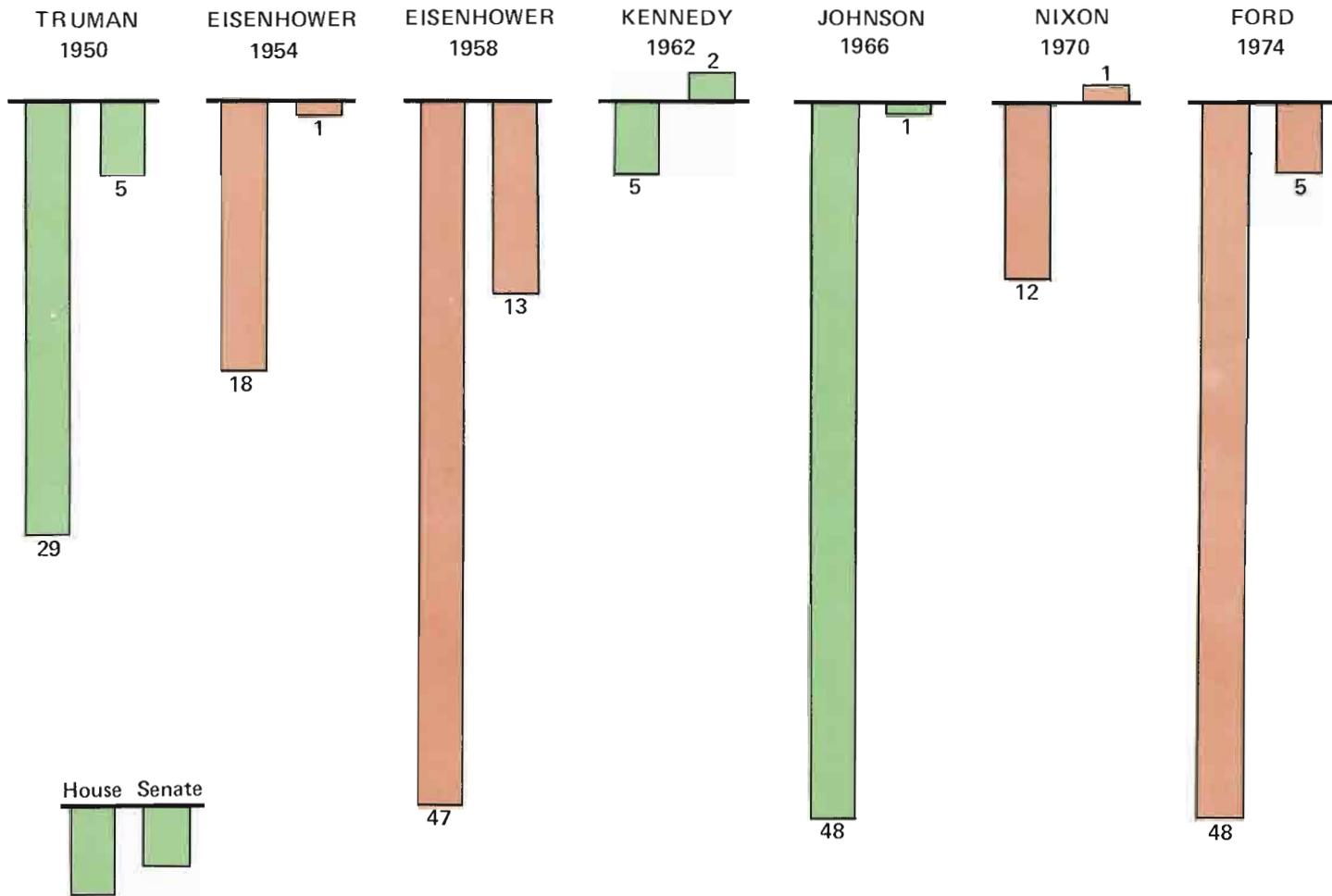


# POLITICAL ANALYSIS OF SENATE SEATS – 1978

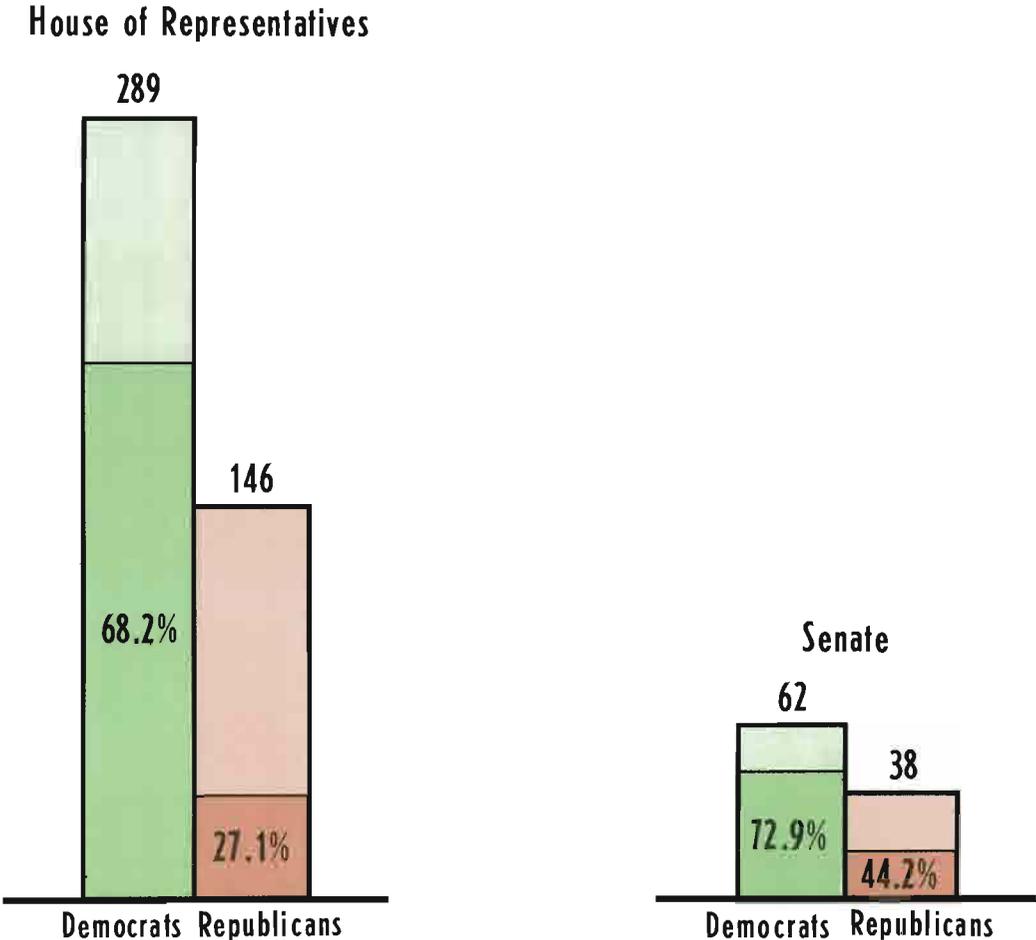


Figures represent % of support to Administration on 26 key issues by incumbent Senators.

## Congressional Losses to Party in the White House in Off-Year Elections



# Congressional Support for Administration Priorities, by Party\*



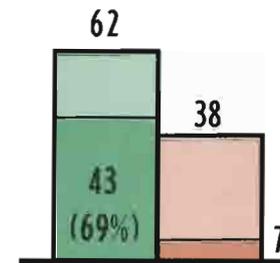
\* Based on 34 key votes in House, and 26 key votes in Senate as determined by Congressional Relations Staff

## Close Votes in Congress on Key Issues

### SENATE

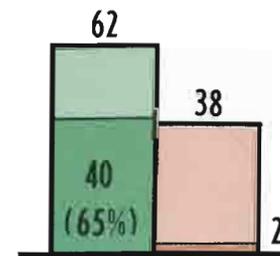
- **Motion to table Pearson/Bentsen Amendment (de-regulation)**

Administration position won 50-46



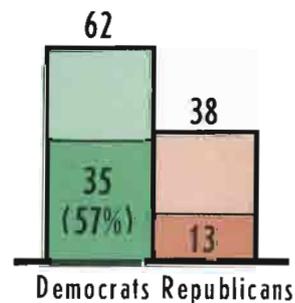
- **Social Security Financing**

Administration position won 42-41 (with VP breaking tie)



- **Presidential Pardon of Draft Resisters**

Administration position won 48-46

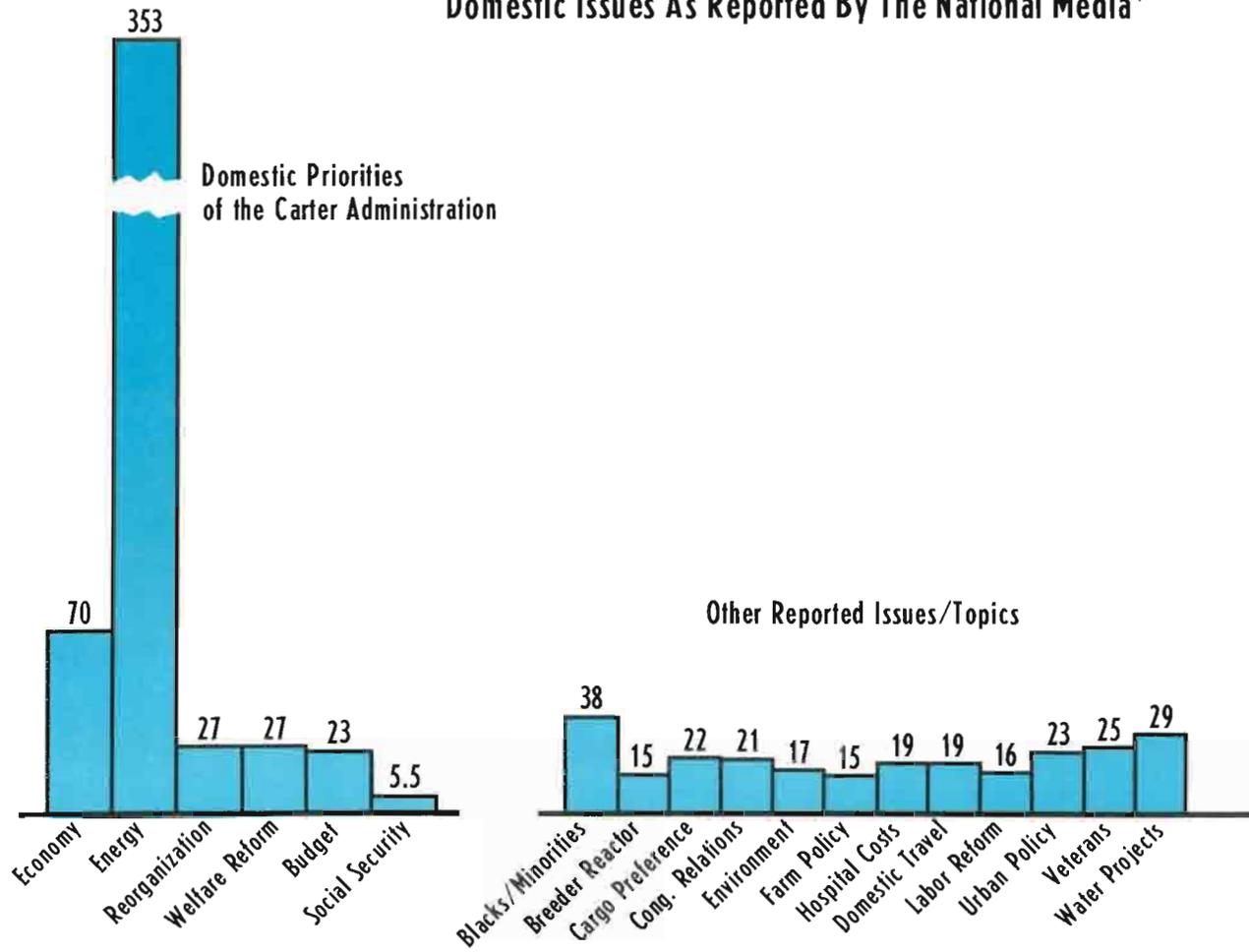


**DEGREE OF SUPPORT FOR KEY ADMINISTRATION ISSUES  
AMONG SENATORS UP FOR RE-ELECTION IN 1978\***

Clark, Iowa	Democrat	92.0%	Pearson, Kansas	Republican	60.9%
Biden, Delaware	Democrat	91.3	Eastland, Mississippi	Democrat	59.1
Anderson, Minnesota	Democrat	87.5	Johnston, Louisiana	Democrat	59.1
Pell, Rhode Island	Democrat	87.0	Nunn, Georgia	Democrat	57.7
Haskell, Colorado	Democrat	85.0	Baker, Tennessee	Republican	50.0
McIntyre, New Hampshire	Democrat	82.6	Griffin, Michigan	Republican	47.6
Hathaway, Maine	Democrat	79.2	Thurmond, South Carolina	Republican	45.8
Abourezk, South Dakota	Democrat	78.9	Domenici, New Mexico	Republican	42.3
Sparkman, Alabama	Democrat	78.9	McClure, Idaho	Republican	39.1
Metcalfe, Montana	Democrat	78.3	Stevens, Alaska	Republican	36.4
Randolph, West Virginia	Democrat	74.1	Curtis, Nebraska	Republican	33.3
Hatfield, Oregon	Republican	72.7	Helms, North Carolina	Republican	33.3
Huddleston, Kentucky	Democrat	69.2	Hansen, Wyoming	Republican	29.6
Percy, Illinois	Republican	68.2	Scott, Virginia	Republican	23.1
Case, New Jersey	Republican	64.0	Bartlett, Oklahoma	Republican	21.1
Brooke, Massachusetts	Republican	64.0	Tower, Texas	Republican	16.7
McClellan, Arkansas	Democrat	62.5			

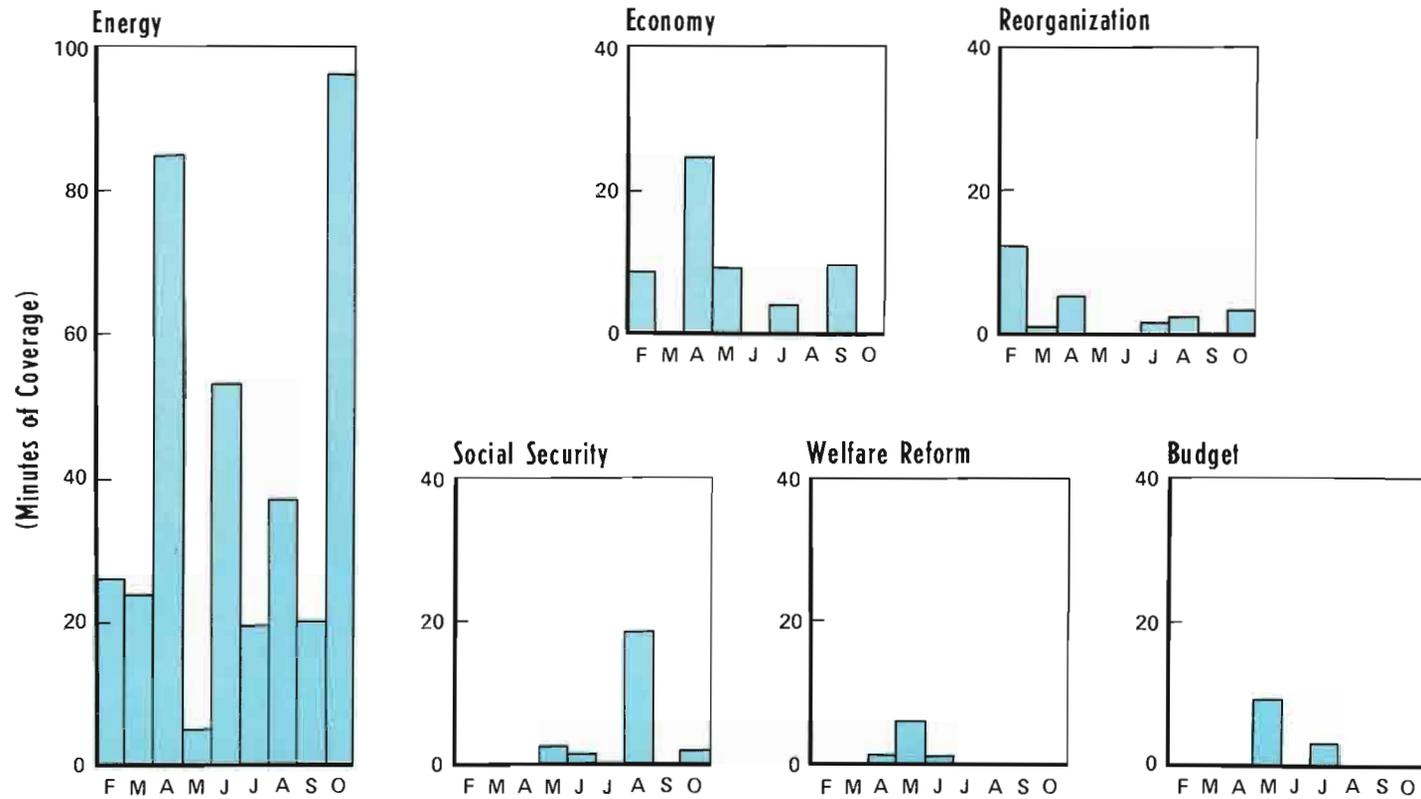
\* Based on analysis by Congressional Relations Staff on 26 key issues.

## Domestic Issues As Reported By The National Media\*



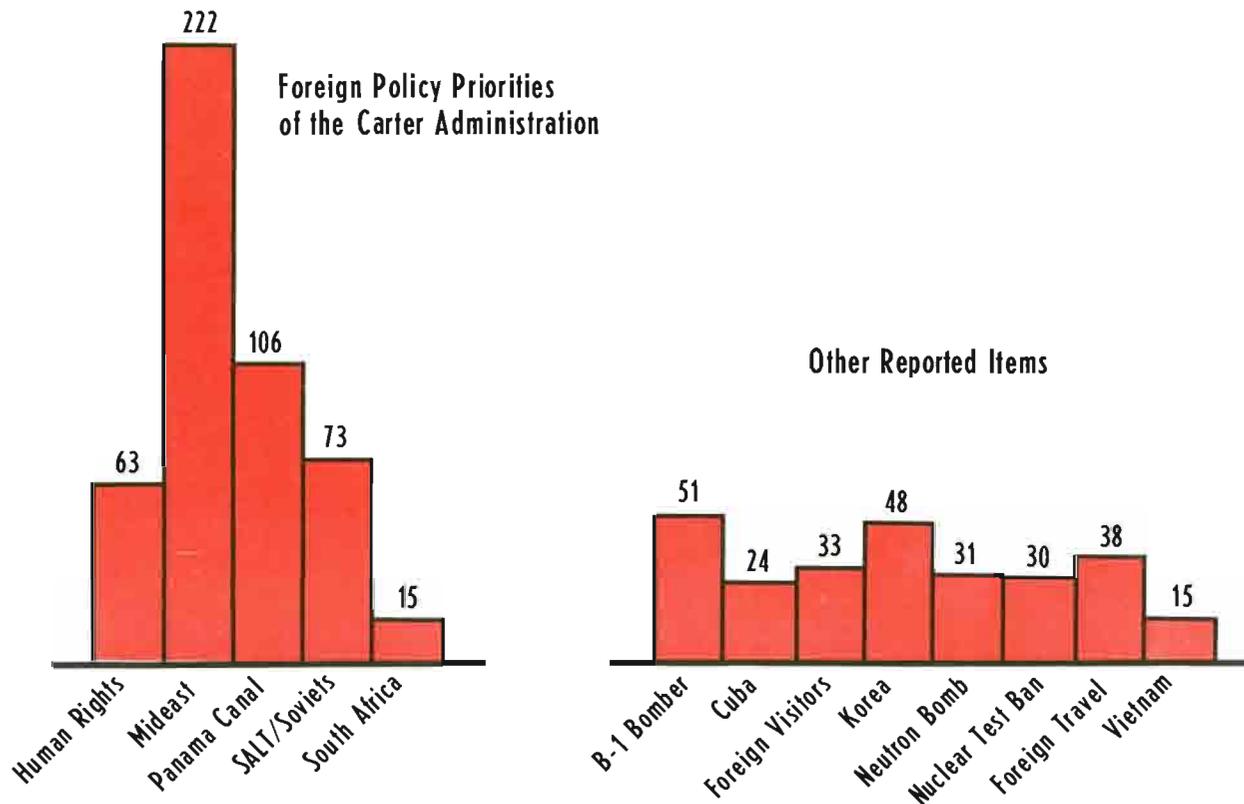
\*Cumulative minutes of coverage of three major network news programs.  
From detailed analysis Jan.-Oct. 1977.

## Domestic Priorities of the Carter Administration\*



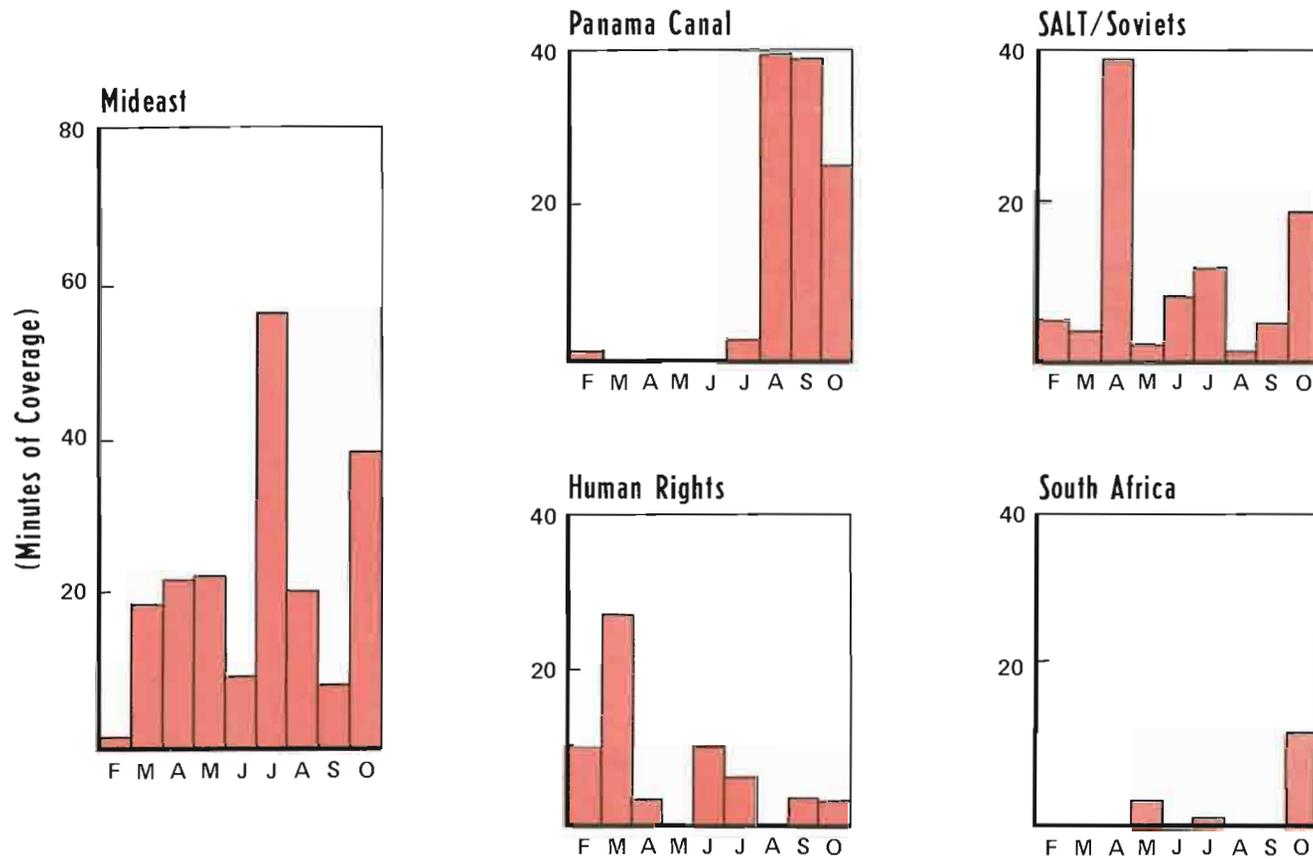
\*Detailed monthly analysis of network evening news (Jan - Oct 1977)

## Foreign Policy Issues As Reported By The National Media\*



\*Cumulative minutes of coverage of three major network news programs.  
From detailed analysis Jan.-Oct. 1977.

## Foreign Policy Priorities of the Carter Administration\*



\*Detailed monthly analysis of network evening news (Jan - Oct 1977)

## Summary of Presidential Meetings, Jan-Oct 1977

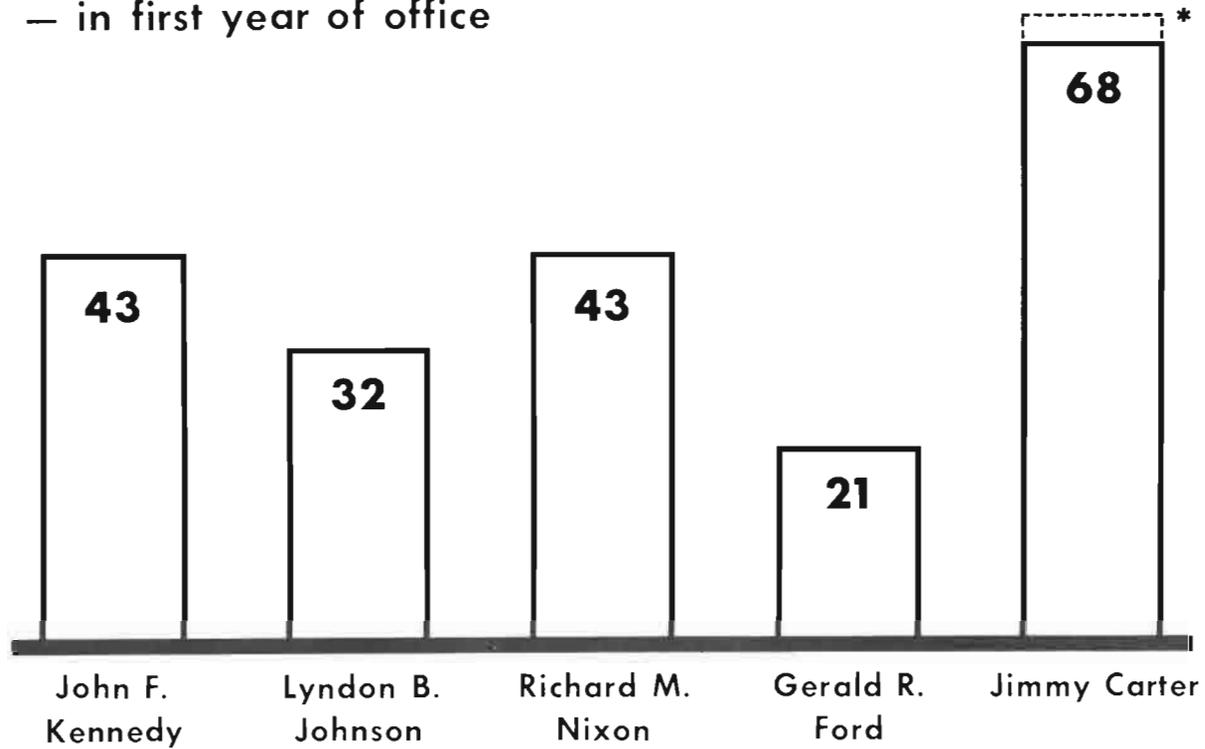
<b>Domestic/Political*</b>	<b>hours</b>
Members of Congress .....	162
Governors, Mayors & Local Officials .....	21
Other Political Leaders .....	18
Special Interest Groups .....	35
(includes Labor, Blacks, Hispanics, Women, Consumers, Environmentalists, Ethnic Groups, etc)	
	<hr/> 236

<b>Foreign Policy/Defense**</b>	
Foreign Heads of State (received in U.S.) .....	141
Meetings with Heads of State Abroad (London) .....	40
Other Foreign Officials .....	54
Separate & Group Meetings with Vance, Brzezinski, & Brown on Foreign Policy/ Defense Matters .....	156
	<hr/> 391

\* Excludes private meetings with White House Staff on domestic issues

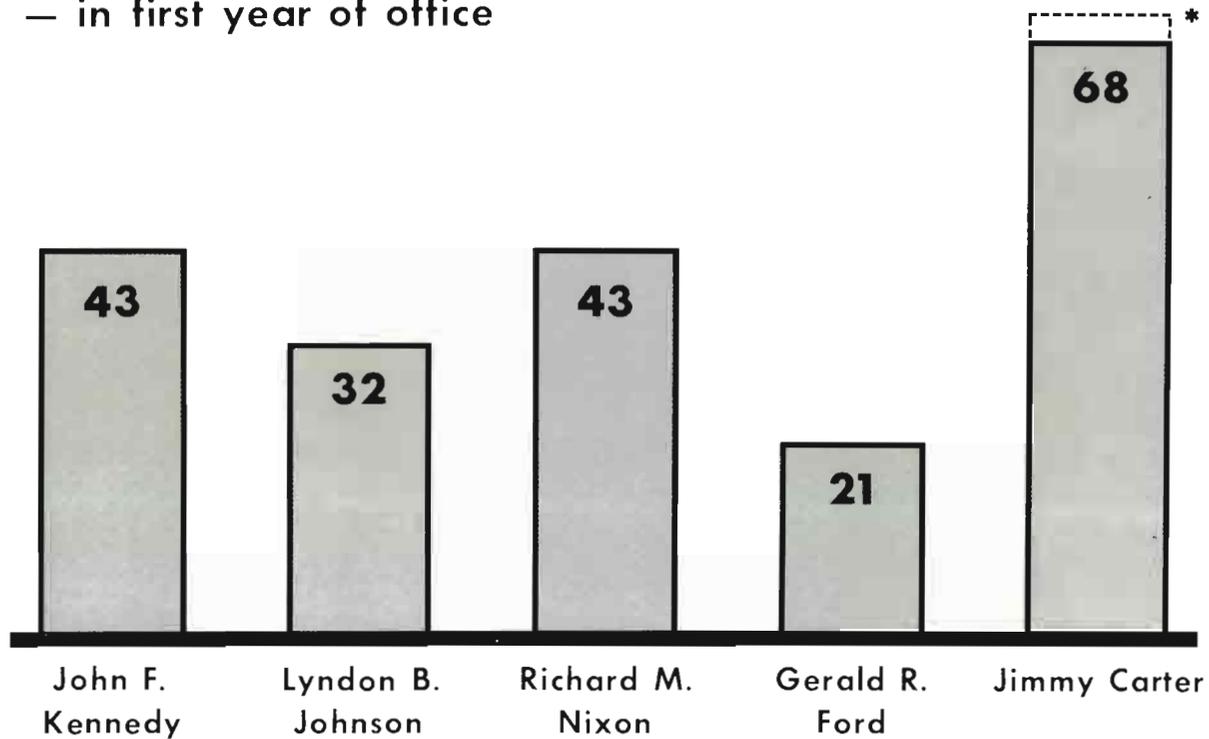
\*\* Excludes daily Brzezinski briefings and meetings with NSC staff on Foreign Policy matters

**Meetings between US Presidents and  
Foreign Chiefs of State/Heads of Government  
— in first year of office**



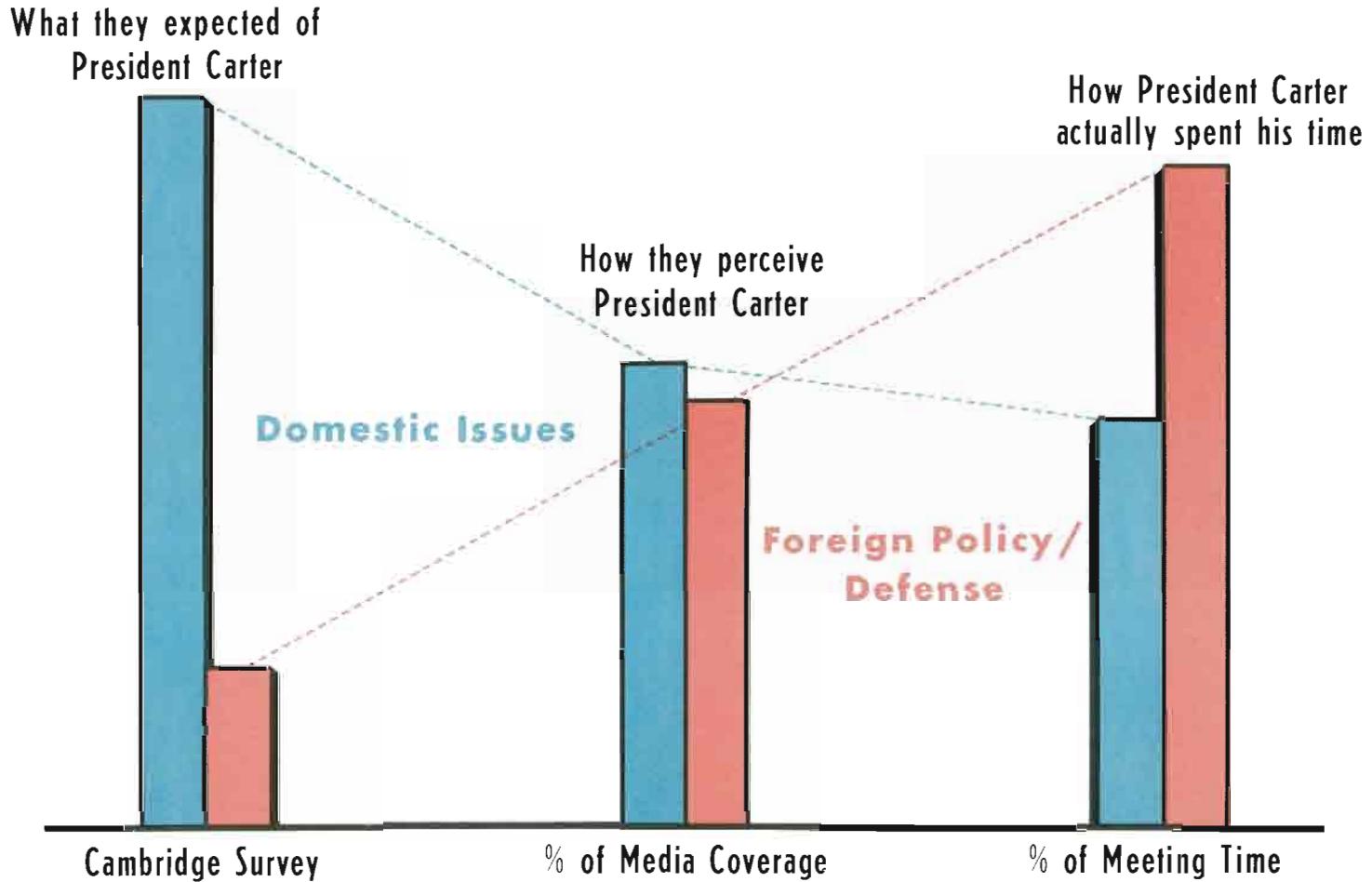
\* If scheduled foreign trip takes place this year, this number will increase to 71.

**Meetings between US Presidents and  
Foreign Chiefs of State/Heads of Government  
— in first year of office**

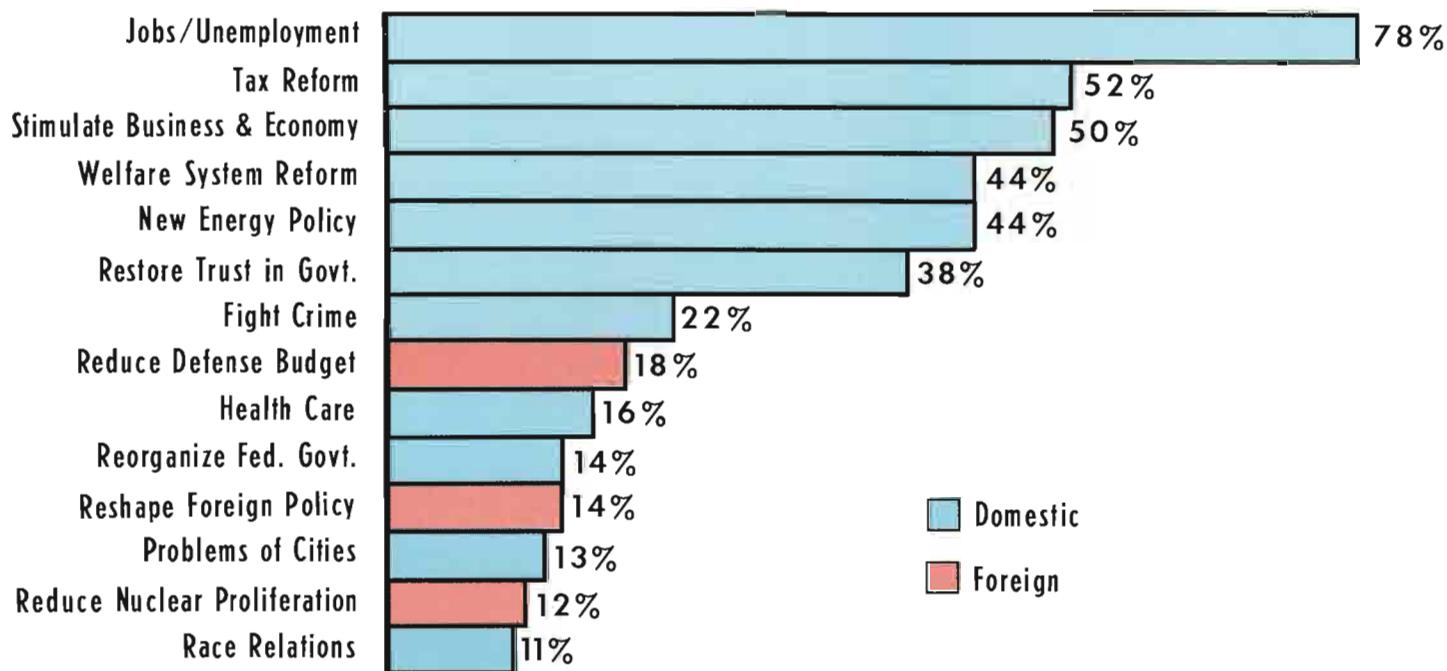


\* If scheduled foreign trip takes place this year, this number will increase to 71.

# The American People . . .



In January 1977, the American people were asked to list their top four areas of concern for President Carter to work on - their response:\*



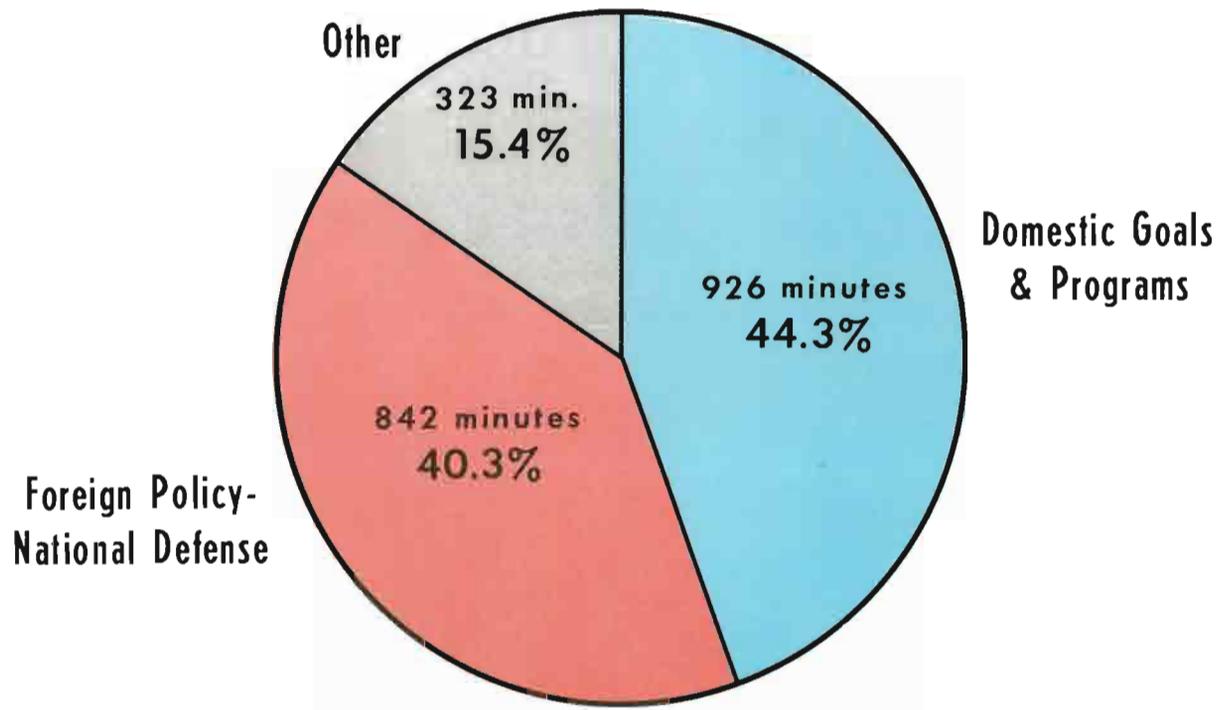
\*Source: Cambridge Survey Research. January, 1977 Survey

## SETTING PROGRAM AND POLICY PRIORITIES FOR THE CARTER ADMINISTRATION

	PROGRAM/POLICY DEVELOPMENT	PUBLIC PRESENTATION/EDUCATION	CONGRESSIONAL PLANS	COORDINATION
<b>PRESIDENTIAL INITIATIVE</b>	<p>Subject matter designated by President as "Presidential Initiative"</p> <p>Options paper presented to the President</p> <p>Briefing(s) with President, affected agency heads and White House Staff to discuss options</p> <p>Decision made</p>	<p>Public announcement by President of initiative</p> <p>Continuing statements of focus and support</p> <p>Use of maximum public relations tools i. e. major speech, fireside chat, etc.</p>	<p>White House Congressional Relations Staff has primary responsibility</p> <p>Coordinates lobbying efforts of affected agencies</p> <p>Consultation with Congress during program development</p> <p>Presidential involvement at briefings and at critical stages of Congressional debate</p> <p>Cabinet involved when necessary</p>	<p>Designation of lead Agency and White House Staff Coordinator</p> <p>Formation of Working Group to coordinate White House/Agency activities</p> <p>Development of political work plan for approval by the President</p>
<b>ADMINISTRATION INITIATIVE</b>	<p>Subject matter designated by White House as "Administration Initiative"</p> <p>Agency—White House reviews options and makes final recommendation to President</p> <p>President reviews and approves final program</p>	<p>Joint announcement by President and Agency head</p> <p>Agency head has primary responsibility for public education</p> <p>Very limited Presidential involvement</p>	<p>Agency Congressional liaison has primary responsibility</p> <p>Limited White House involvement</p> <p>Presidential involvement only in an emergency situation when recommended by White House Congressional Relations Staff</p>	<p>Agency workplan prepared and approved by agency head</p> <p>White House Staff (Domestic Council or NSC) reviews and approves work plan</p>
<b>AGENCY INITIATIVE</b>	<p>Subject matter designated by Agency head as "Agency Initiative"</p> <p>Agency head makes program decisions</p> <p>Final program reviewed by White House to insure compatibility with Administration policy and goals</p>	<p>Program announced by Agency head</p> <p>No White House involvement</p>	<p>Agency Congressional liaison has exclusive responsibility</p> <p>No White House involvement</p>	<p>Internally as directed by Agency head</p>

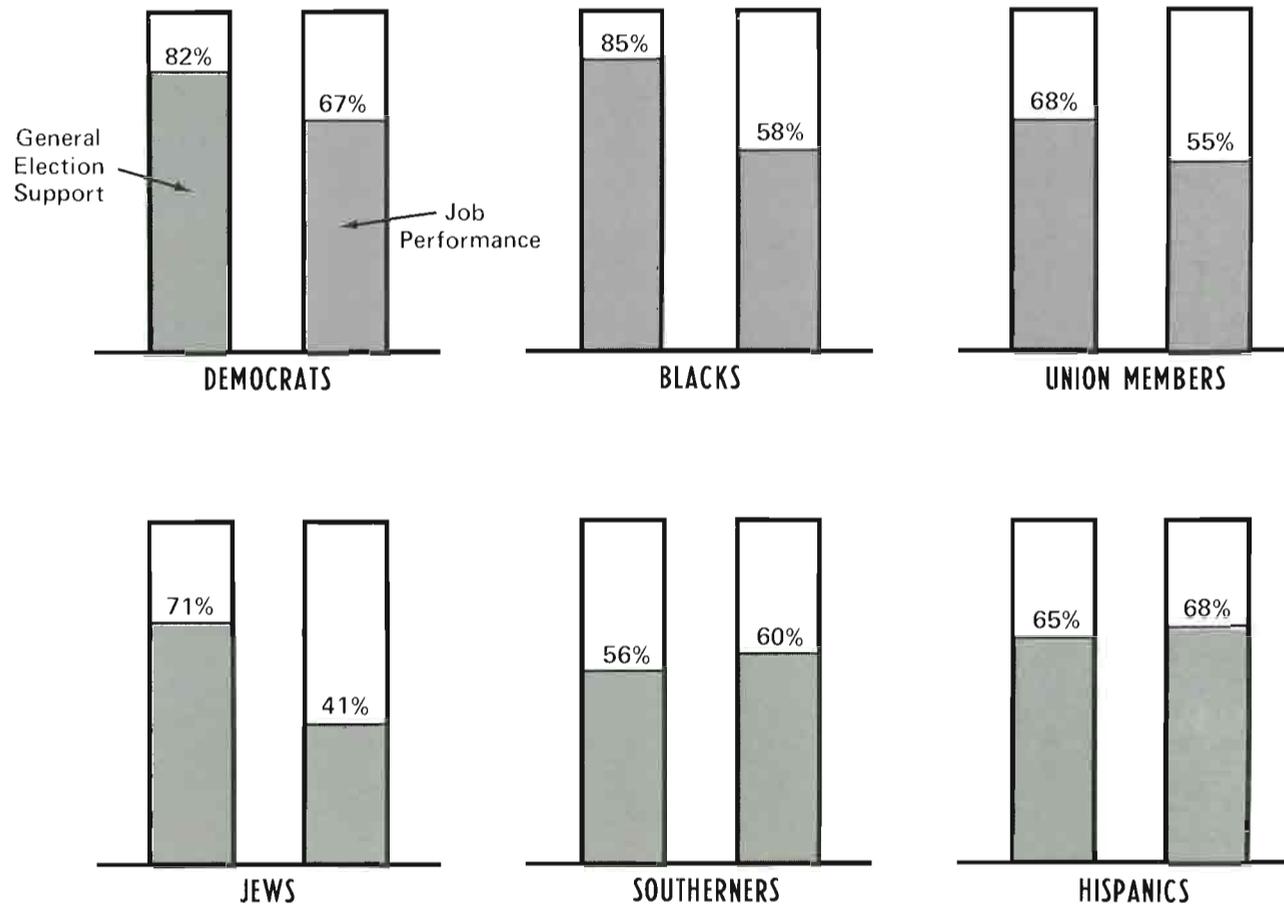
# How President Carter Spent His Time (Jan 77-Oct 77)

As Reported by the Media\*



\*Detailed analysis of network evening news (Jan - Oct 1977)

## Key Carter Constituent Groups\*



\*Based on Cambridge Survey Research, Post Election Analysis & October, 1977 National Survey

## Foreign Policy & National Security Decision Making Process

PRESENTATION OF PROBLEMS  
& INFORMATION

DECISION MAKING

IMPLEMENTATION

### STATE

- Secretary's daily report
- Important diplomatic messages
- Weekly breakfast meeting with President
- Frequent direct communication with President

### NSC

- Brzezinski daily briefing
- NSC paperwork and communications
- NSC meetings
- PRM process
- Frequent unscheduled meetings with Brzezinski

### Defense

- Frequent communications with the Secretary
- Written and oral reports

### CIA

- Daily intelligence report
- Weekly intelligence meeting with President
- Special reports as requested and/or needed

*PRESIDENT*

- Notations on State, NSC, CIA, and Defense reports

STATE

- Oral directives & decisions to principals

NSC

- Decisions made at scheduled & group meetings

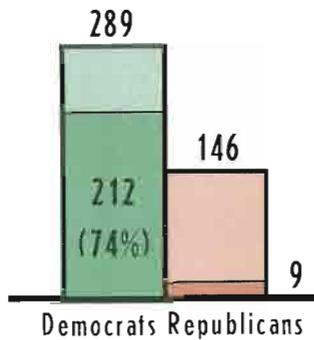
Defense

- Formal decisions on NSC/State documents & PRM's

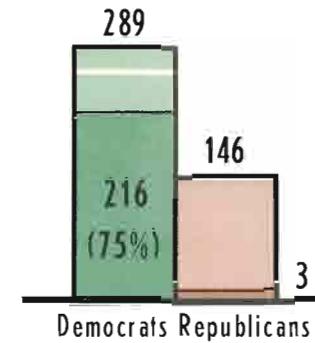
CIA

## Close votes in Congress on key issues

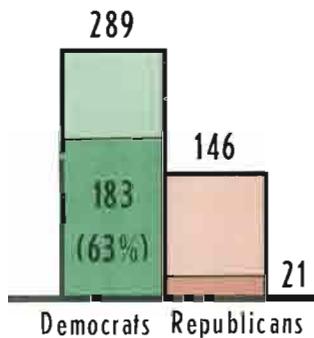
### HOUSE



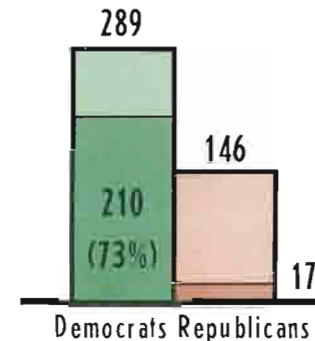
- **Motion to kill Energy Bill**  
Administration position won 219 - 203



- **Coal Conversion**  
Administration position won 221 - 198



- **Natural Gas De-regulation**  
Administration position won 227 - 199



- **\$1.4 billion for construction of five B-1 bombers**  
Administration position won 204 - 194

## Constituent Plan for 1978

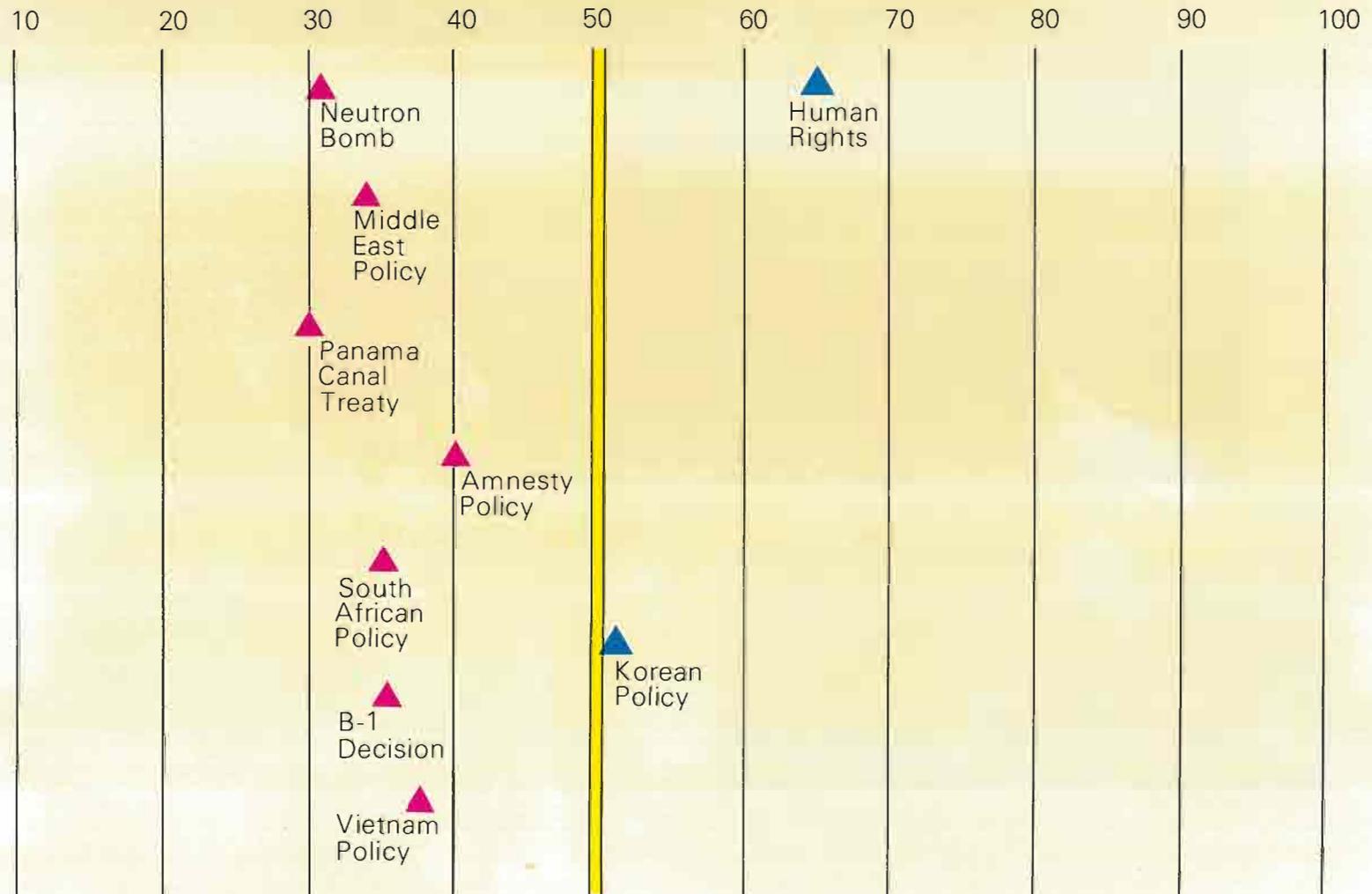
Activity	Blacks	Labor	Hispanics	Jews	Democratic Leaders	Southerners	Primary State Friends	Business Leaders	Women	Consumers	Environmentalists	Total Activity Hours
Major Speech or Address Convention	1	1		1	1			1	1			6
White House Dinner	2	2	1		1							6
White House Informal Social Event Picnic/Reception					1	1	4					6
Meeting With the President	4 (4 x 1 = 4)	6 (6 x .7 = 4.2)	2 (2 x .5 = 1)	3 (3 x .7 = 2.1)	2 (2 x .5 = 1)			6 (6 x .7 = 4.2)	2 (2 x .5 = 1)	2 (2 x .5 = 1)	2 (2 x .5 = 1)	19.5
Special Constituent Press Briefing	2		1	2								5
Total Group Hours	9	7.2	3	5.1	4.0	1.0	4.0	5.2	2.0	1.0	1.0	Cumulative Total 42.5

## SETTING PROGRAM AND POLICY PRIORITIES FOR THE CARTER ADMINISTRATION

	PROGRAM/POLICY DEVELOPMENT	PUBLIC PRESENTATION/EDUCATION	CONGRESSIONAL PLANS	COORDINATION
<b>PRESIDENTIAL INITIATIVE</b>	<p>Subject matter designated by President as "Presidential Initiative"</p> <p>Options paper presented to the President</p> <p>Briefing(s) with President, affected agency heads and White House Staff to discuss options</p> <p>Decision made</p>	<p>Public announcement by President of initiative</p> <p>Continuing statements of focus and support</p> <p>Use of maximum public relations tools i. e. major speech, fireside chat, etc.</p>	<p>White House Congressional Relations Staff has primary responsibility</p> <p>Coordinates lobbying efforts of affected agencies</p> <p>Consultation with Congress during program development</p> <p>Presidential involvement at briefings and at critical stages of Congressional debate</p> <p>Cabinet involved when necessary</p>	<p>Designation of lead Agency and White House Staff Coordinator</p> <p>Formation of Working Group to coordinate White House/Agency activities</p> <p>Development of political work plan for approval by the President</p>
<b>ADMINISTRATION INITIATIVE</b>	<p>Subject matter designated by White House as "Administration Initiative"</p> <p>Agency—White House reviews options and makes final recommendation to President</p> <p>President reviews and approves final program</p>	<p>Joint announcement by President and Agency head</p> <p>Agency head has primary responsibility for public education</p> <p>Very limited Presidential involvement</p>	<p>Agency Congressional liaison has primary responsibility</p> <p>Limited White House involvement</p> <p>Presidential involvement only in an emergency situation when recommended by White House Congressional Relations Staff</p>	<p>Agency workplan prepared and approved by agency head</p> <p>White House Staff (Domestic Council or NSC) reviews and approves work plan</p>
<b>AGENCY INITIATIVE</b>	<p>Subject matter designated by Agency head as "Agency Initiative"</p> <p>Agency head makes program decisions</p> <p>Final program reviewed by White House to insure compatibility with Administration policy and goals</p>	<p>Program announced by Agency head</p> <p>No White House involvement</p>	<p>Agency Congressional liaison has exclusive responsibility</p> <p>No White House involvement</p>	<p>Internally as directed by Agency head</p>

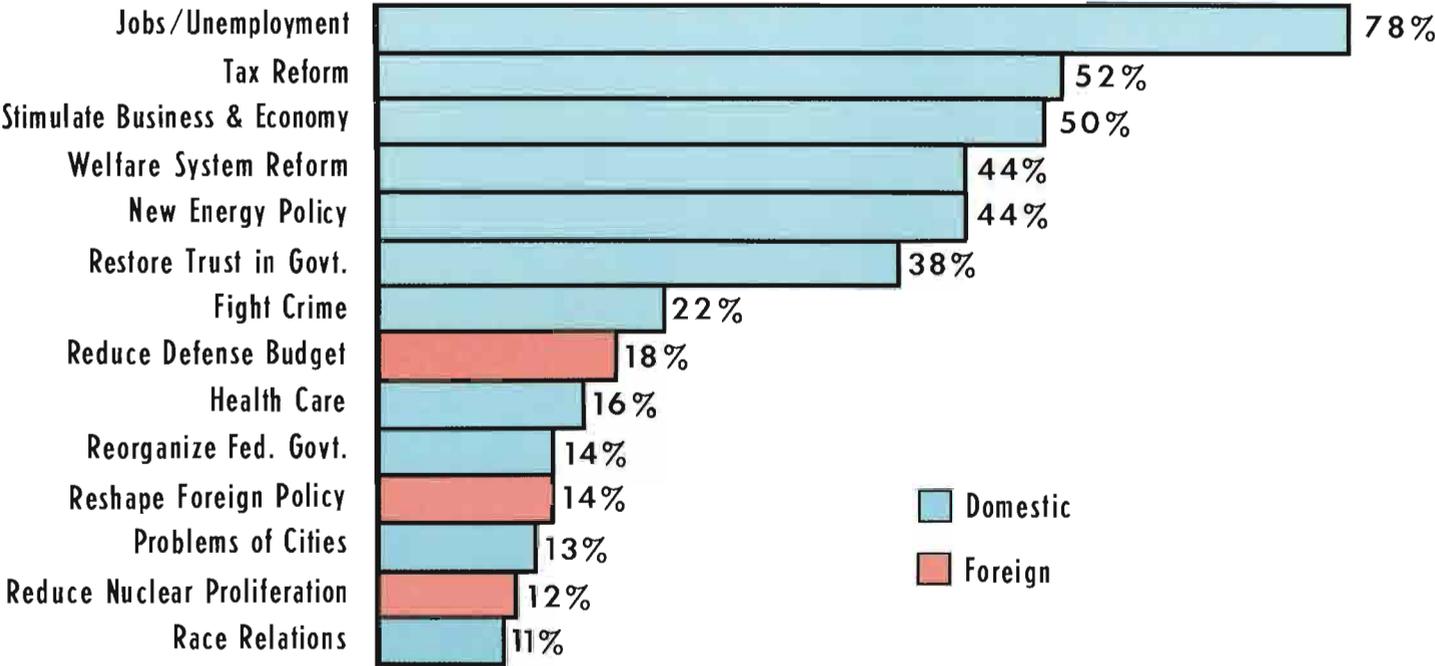
## Support for Foreign Policy Initiatives of the Carter Administration\*

Percent of Support



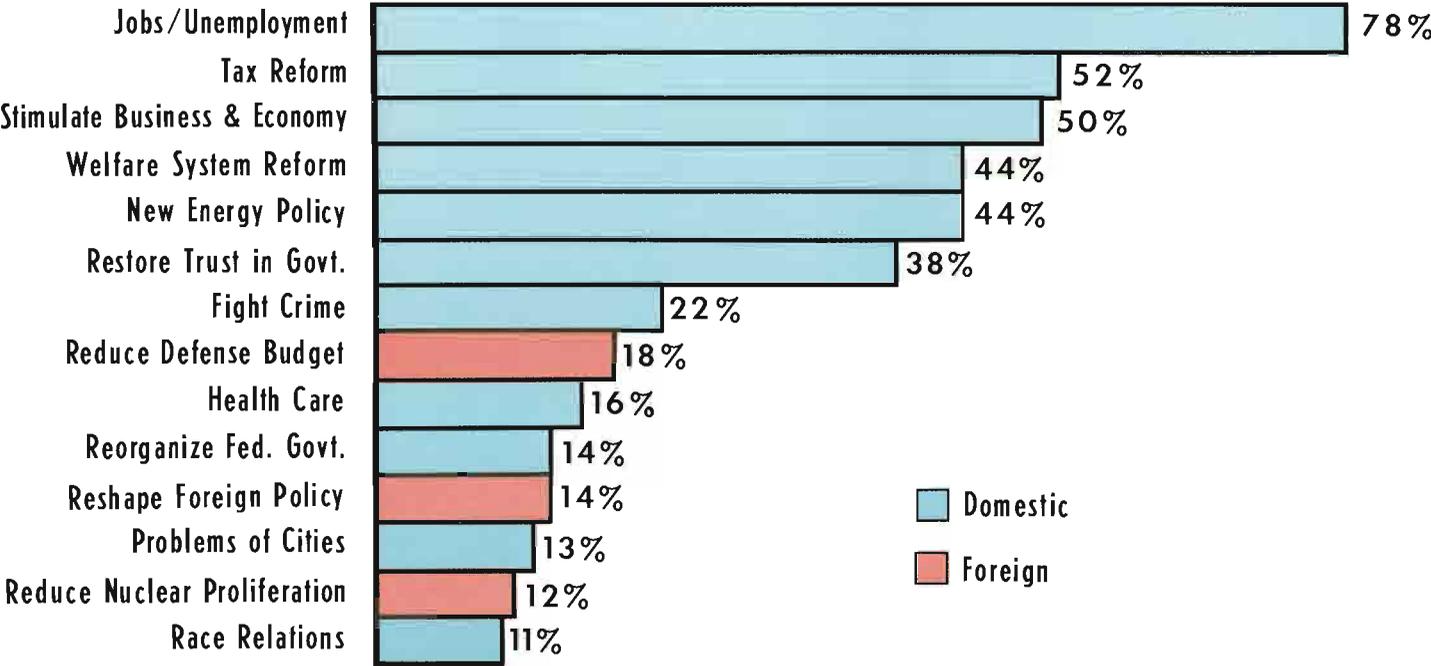
\*Based on Recent Survey by Cambridge Survey Research

In January 1977, the American people were asked to list their top four areas of concern for President Carter to work on - their response:\*



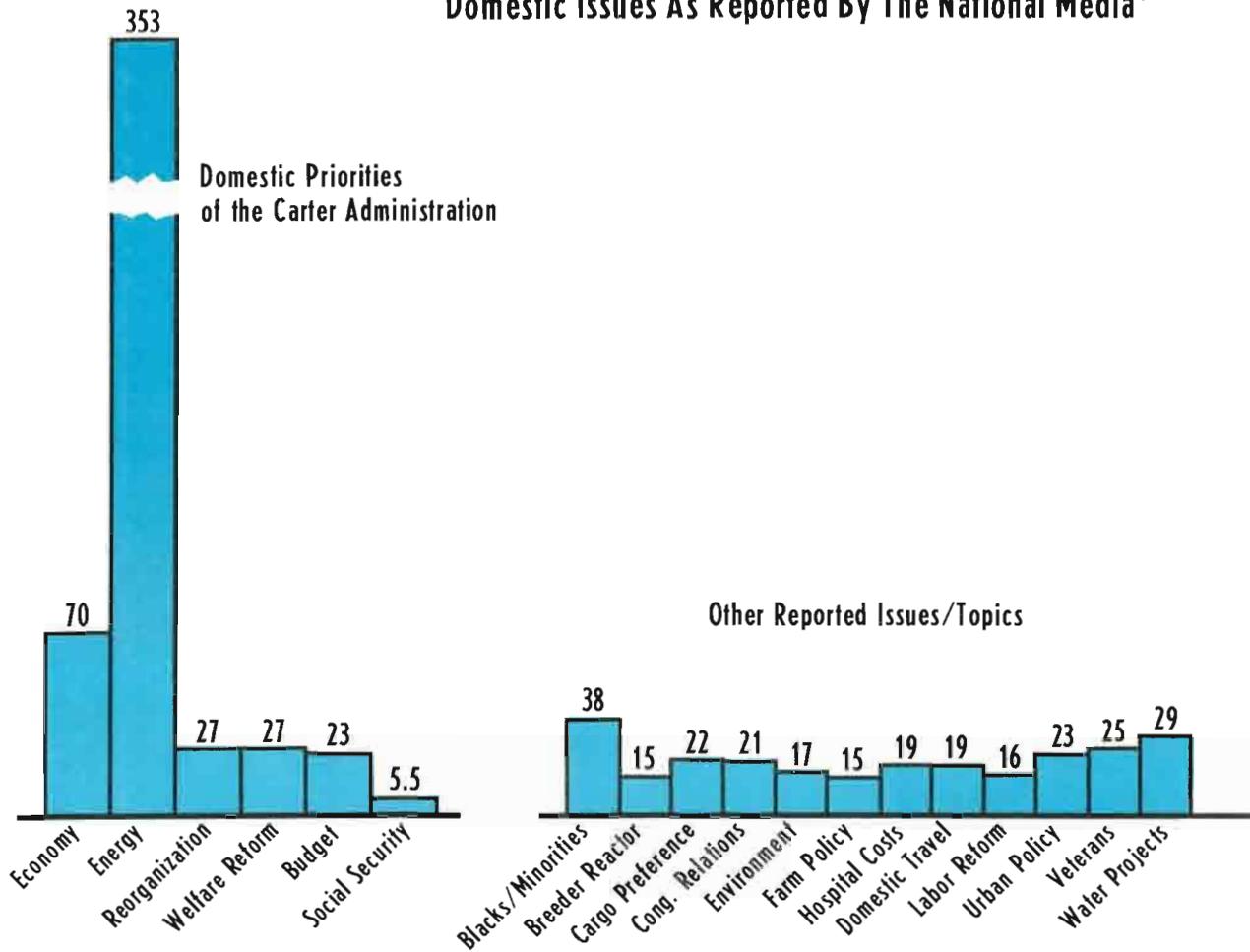
\*Source: Cambridge Survey Research. January, 1977 Survey

In January 1977, the American people were asked to list their top four areas of concern for President Carter to work on - their response: \*



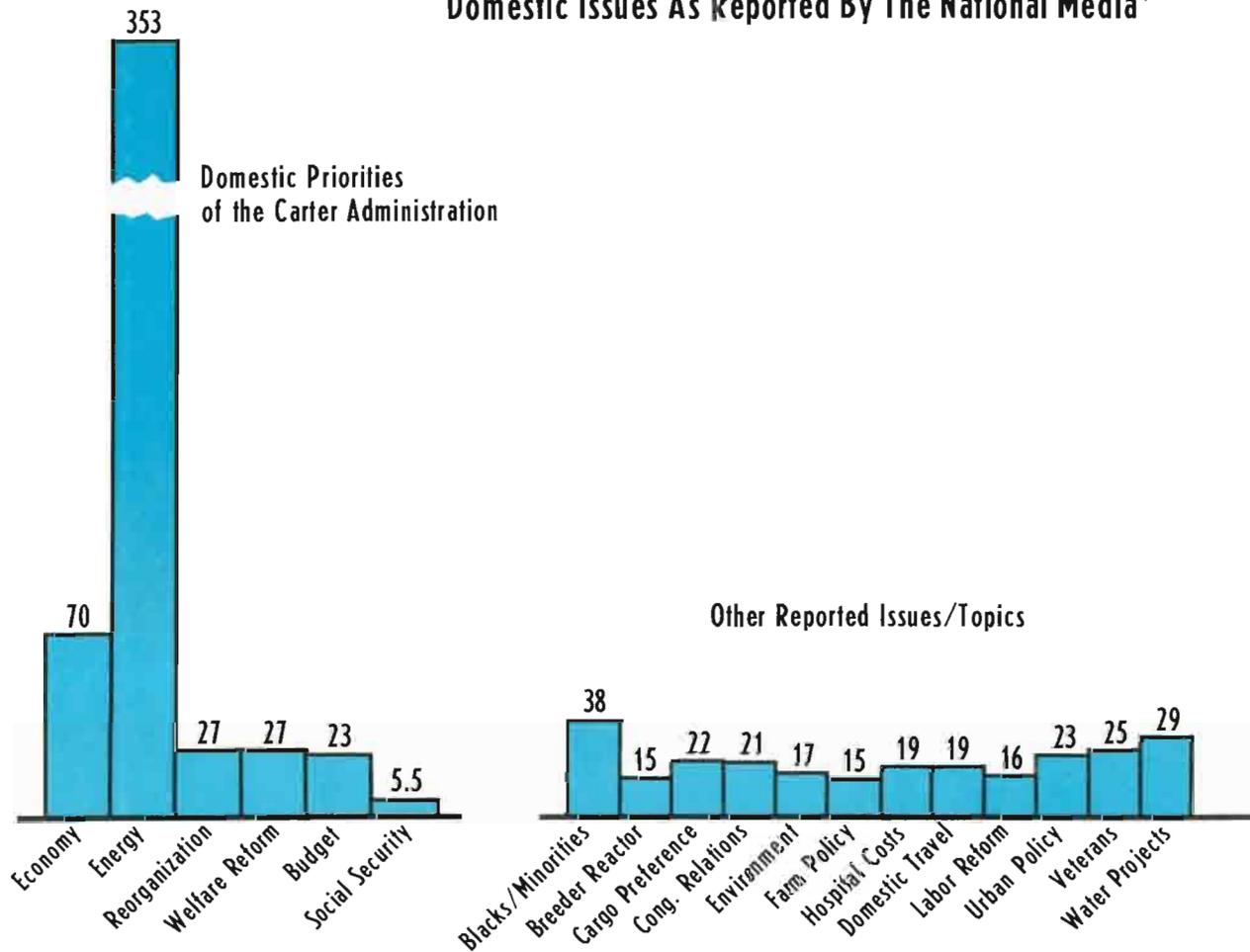
\*Source: Cambridge Survey Research. January, 1977 Survey

## Domestic Issues As Reported By The National Media\*



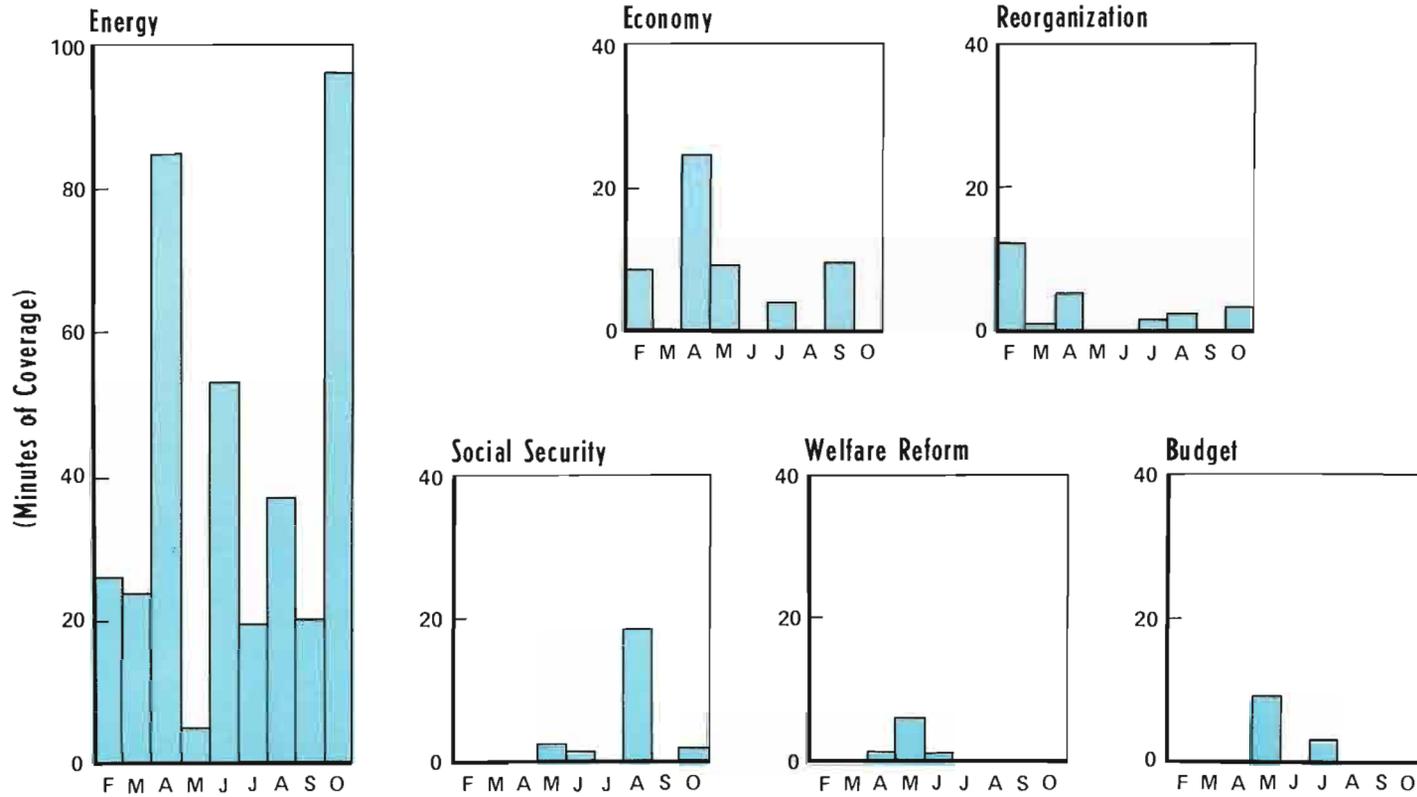
\* Cumulative minutes of coverage of three major network news programs.  
From detailed analysis Jan.-Oct. 1977.

## Domestic Issues As Reported By The National Media\*



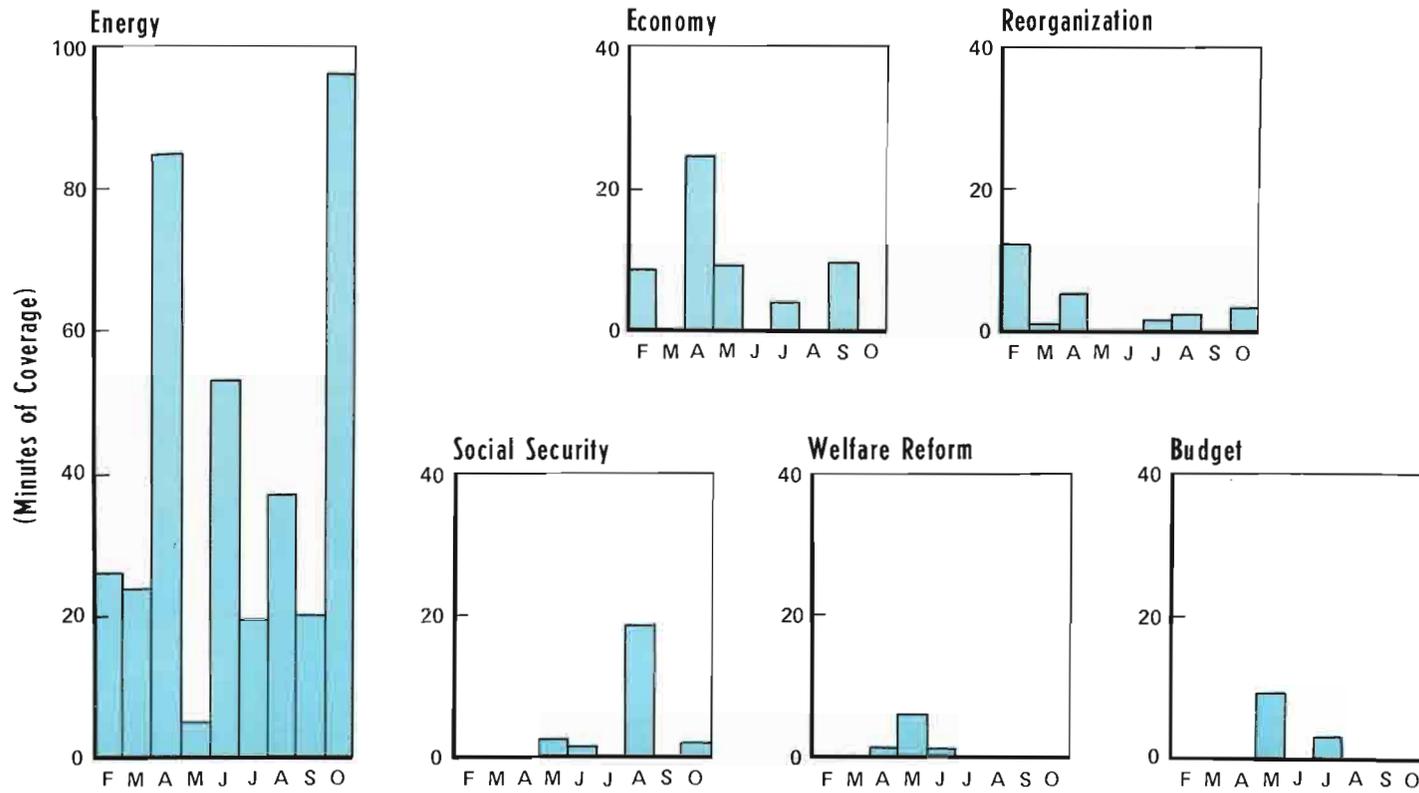
\*Cumulative minutes of coverage of three major network news programs.  
From detailed analysis Jan.-Oct. 1977.

## Domestic Priorities of the Carter Administration\*



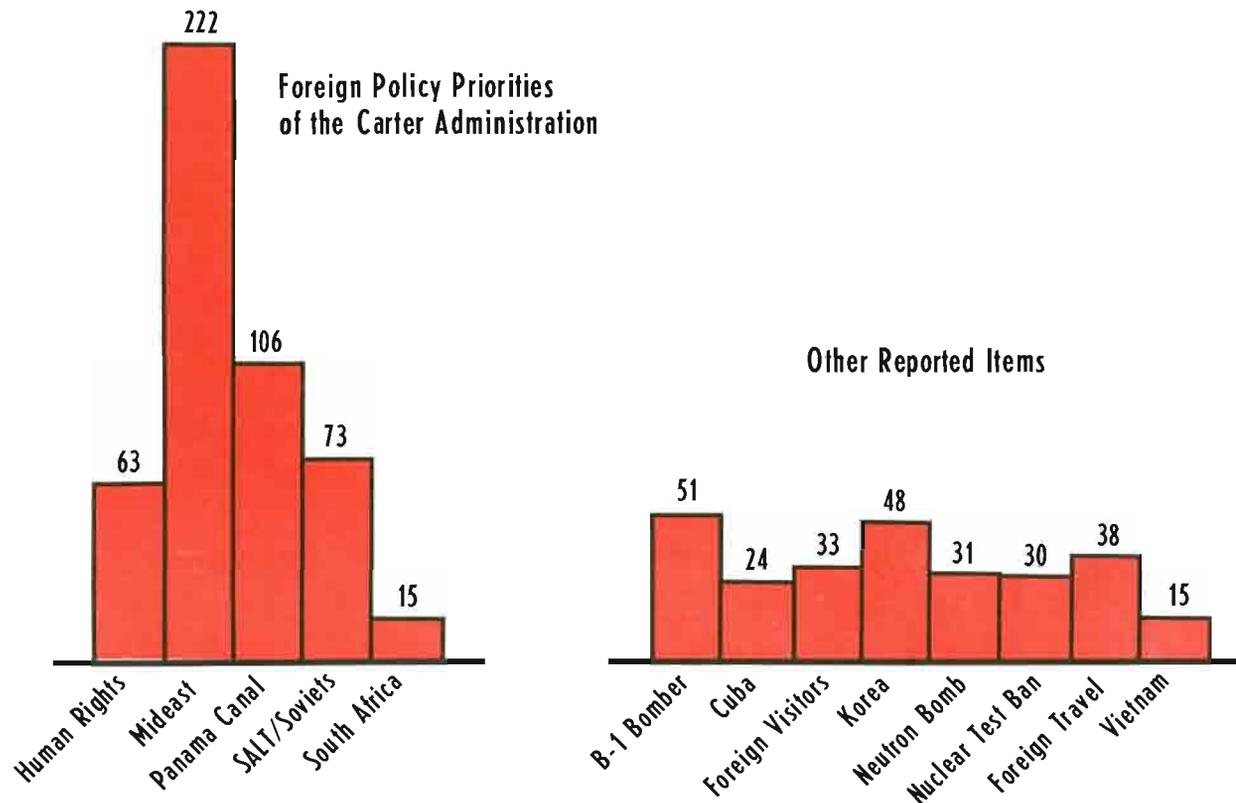
\*Detailed monthly analysis of network evening news (Jan - Oct 1977)

## Domestic Priorities of the Carter Administration\*



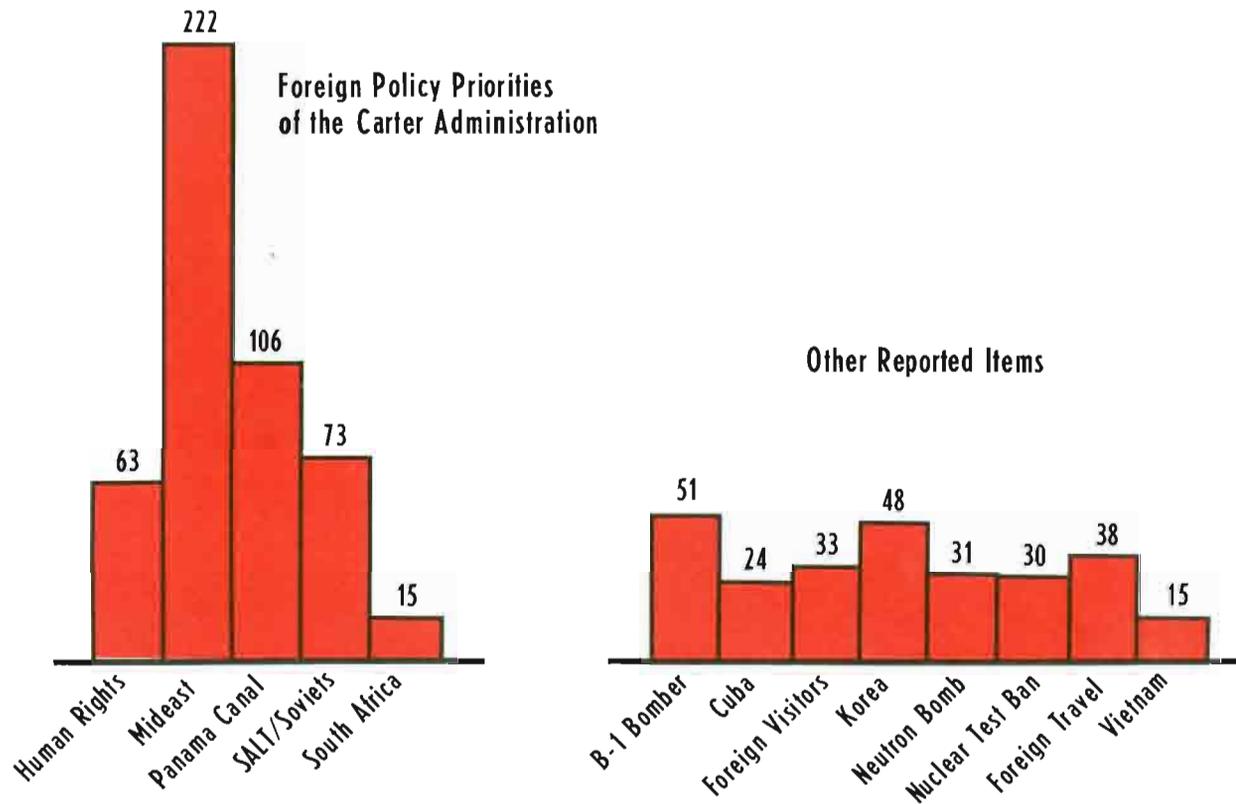
\*Detailed monthly analysis of network evening news (Jan - Oct 1977)

## Foreign Policy Issues As Reported By The National Media\*



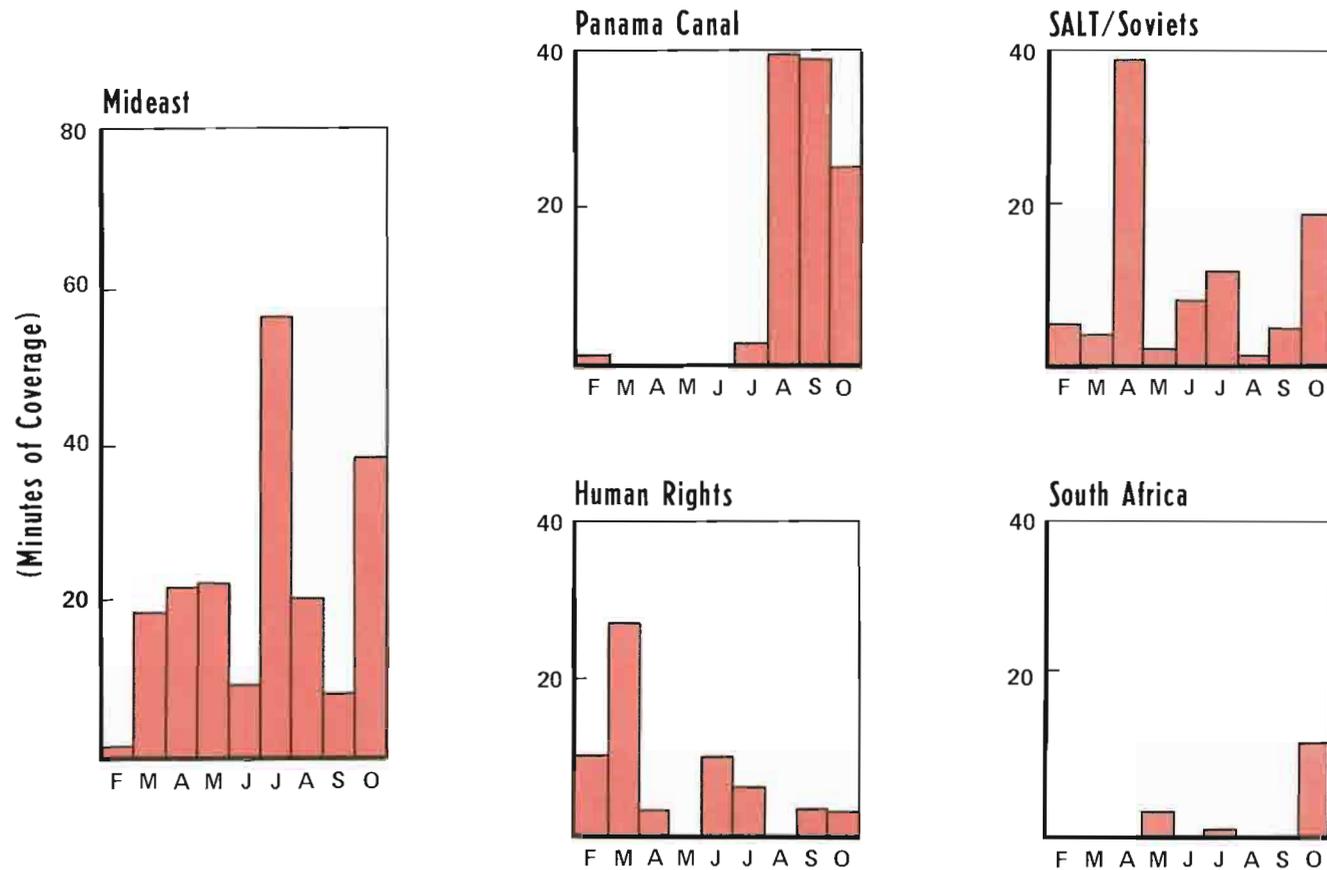
\*Cumulative minutes of coverage of three major network news programs.  
From detailed analysis Jan.-Oct. 1977.

## Foreign Policy Issues As Reported By The National Media\*



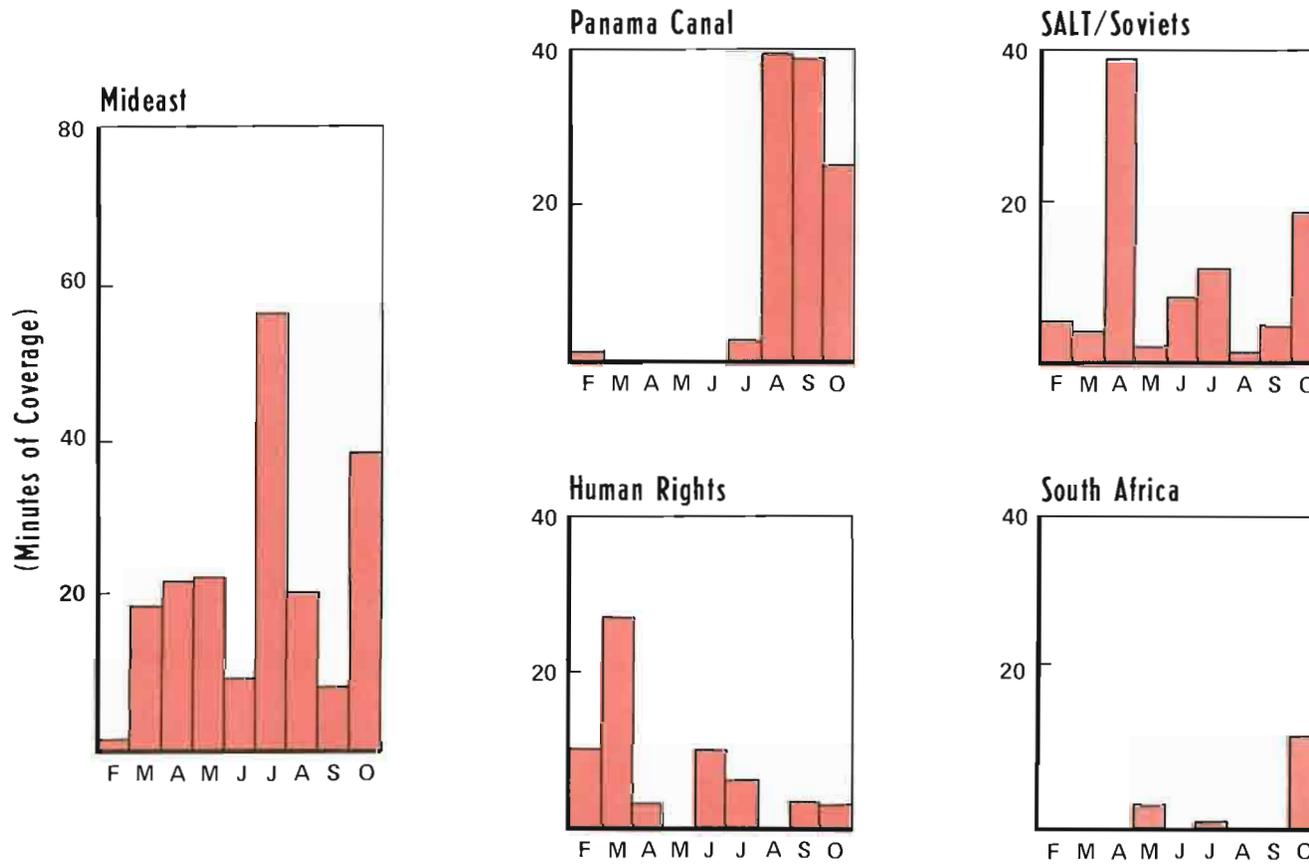
\* Cumulative minutes of coverage of three major network news programs.  
From detailed analysis Jan.-Oct. 1977.

## Foreign Policy Priorities of the Carter Administration\*



\*Detailed monthly analysis of network evening news (Jan - Oct 1977)

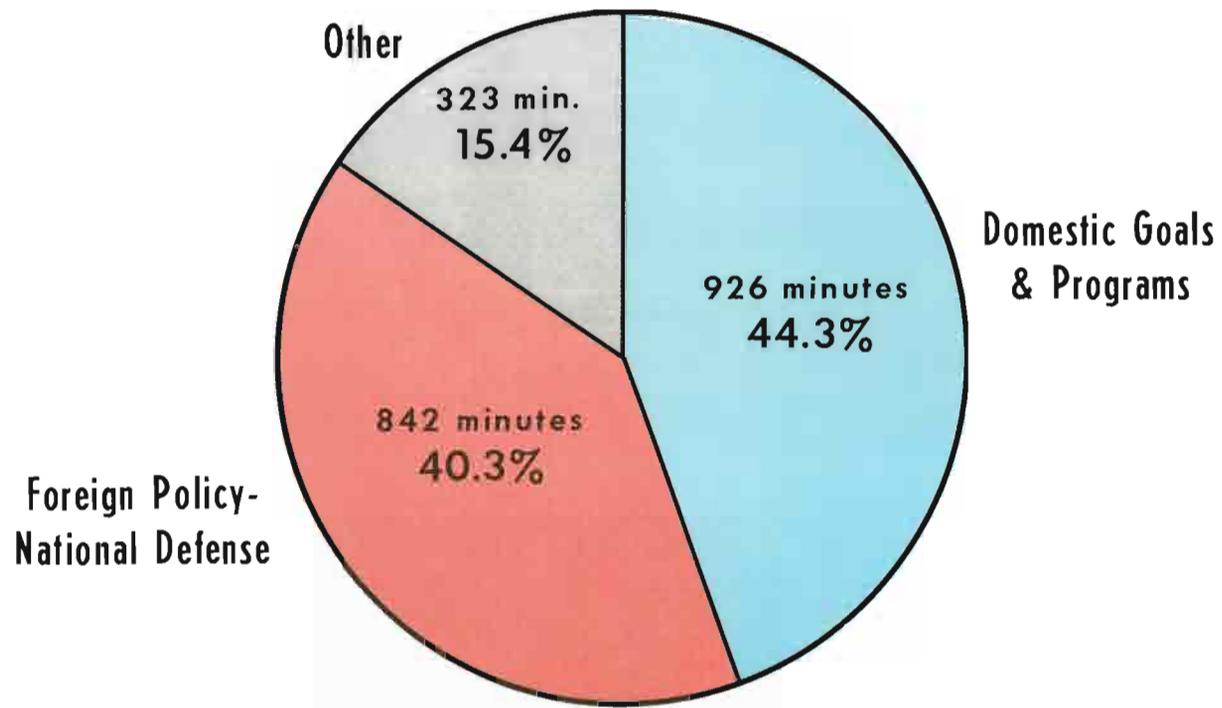
## Foreign Policy Priorities of the Carter Administration\*



\*Detailed monthly analysis of network evening news (Jan - Oct 1977)

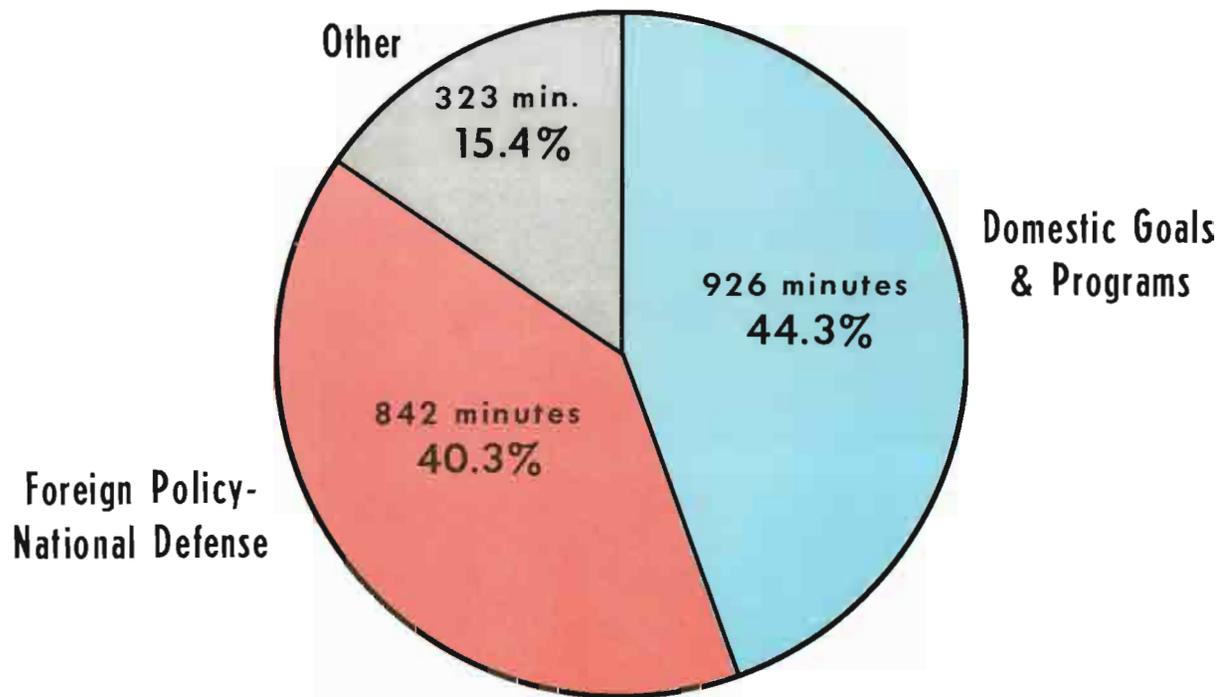
# How President Carter Spent His Time (Jan 77-Oct 77)

As Reported by the Media\*



\*Detailed analysis of network evening news (Jan - Oct 1977)

# How President Carter Spent His Time (Jan 77-Oct 77) As Reported by the Media\*



\*Detailed analysis of network evening news (Jan - Oct 1977)

## Summary of Presidential Meetings, Jan-Oct 1977

<b>Domestic/Political*</b>	<b>hours</b>
Members of Congress .....	162
Governors, Mayors & Local Officials .....	21
Other Political Leaders .....	18
Special Interest Groups .....	35
(includes Labor, Blacks, Hispanics, Women, Consumers, Environmentalists, Ethnic Groups, etc)	<hr/>
	236

<b>Foreign Policy/Defense**</b>	
Foreign Heads of State (received in U.S.) .....	141
Meetings with Heads of State Abroad (London) .....	40
Other Foreign Officials .....	54
Separate & Group Meetings with Vance, Brzezinski, & Brown on Foreign Policy/ Defense Matters .....	156
	<hr/>
	391

\* Excludes private meetings with White House Staff on domestic issues

\*\* Excludes daily Brzezinski briefings and meetings with NSC staff on Foreign Policy matters

## Summary of Presidential Meetings, Jan–Oct 1977

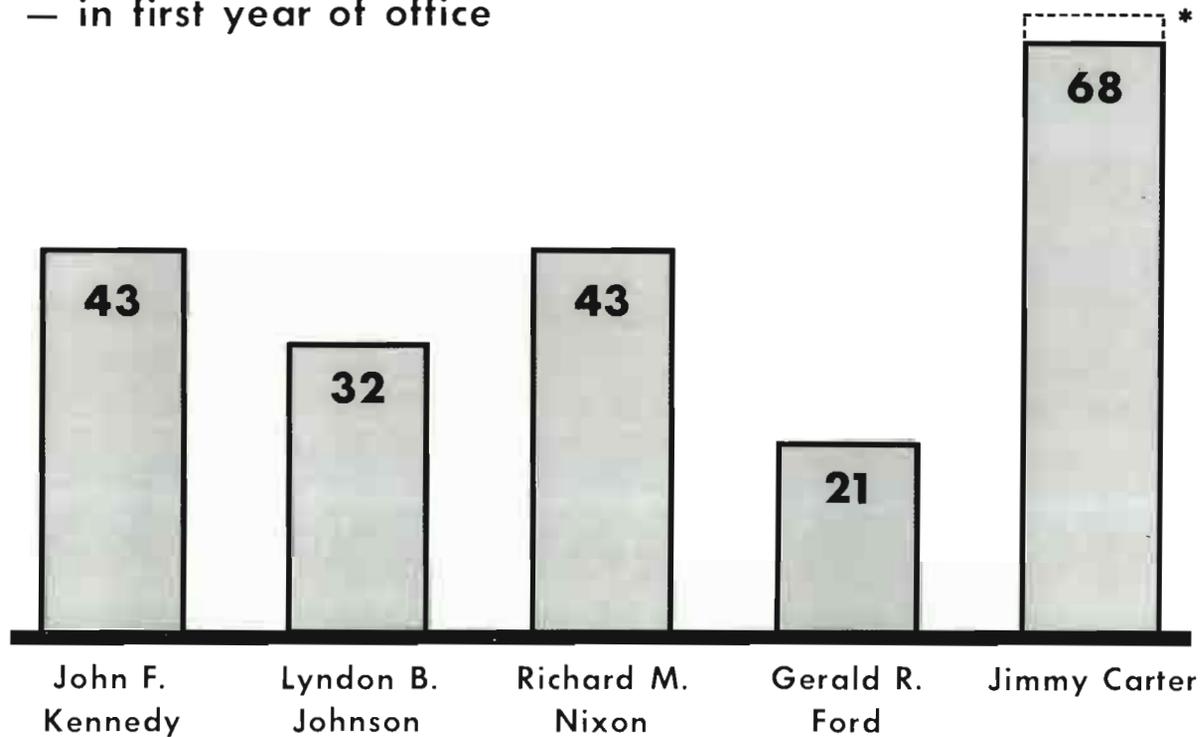
<b>Domestic/Political*</b>	<b>hours</b>
Members of Congress .....	167
Governors, Mayors & Local Officials .....	21
Other Political Leaders .....	18
Special Interest Groups .....	35
(includes Labor, Blacks, Hispanics, Women, Consumers, Environmentalists, Ethnic Groups, etc)	
	<hr/> 236

<b>Foreign Policy/Defense**</b>	
Foreign Heads of State (received in U.S.) .....	141
Meetings with Heads of State Abroad (London) .....	40
Other Foreign Officials .....	54
Separate & Group Meetings with Vance, Brzezinski, & Brown on Foreign Policy/ Defense Matters .....	156
	<hr/> 391

\* Excludes private meetings with White House Staff on domestic issues

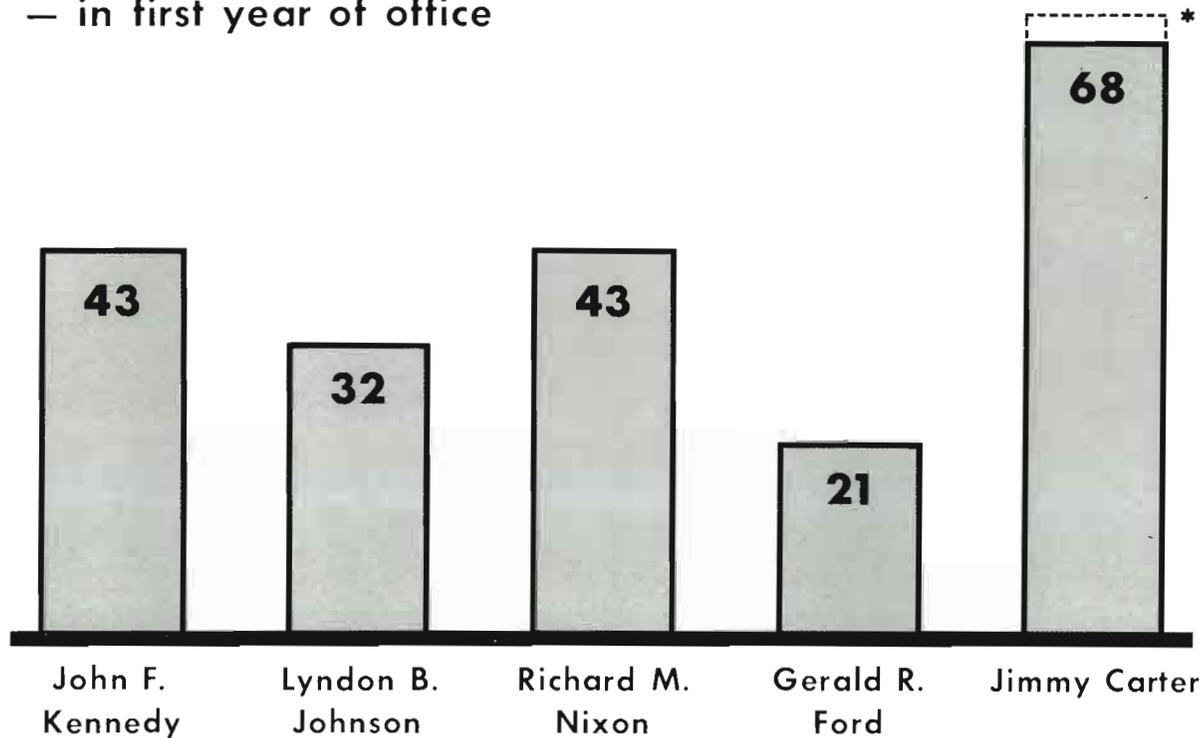
\*\* Excludes daily Brzezinski briefings and meetings with NSC staff on Foreign Policy matters

**Meetings between US Presidents and  
Foreign Chiefs of State/Heads of Government  
— in first year of office**



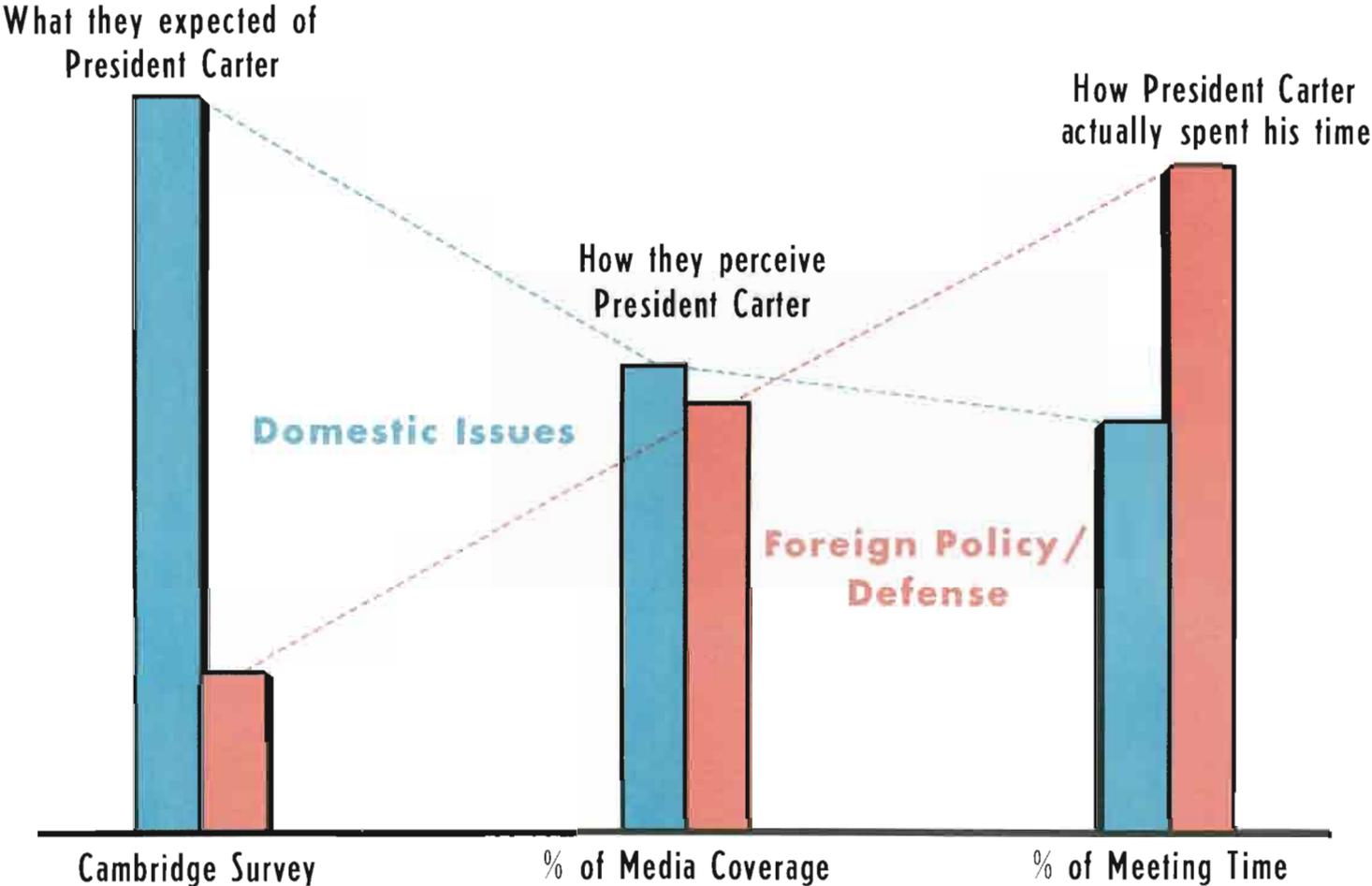
\* If scheduled foreign trip takes place this year,  
this number will increase to 71.

**Meetings between US Presidents and  
Foreign Chiefs of State/Heads of Government  
— in first year of office**

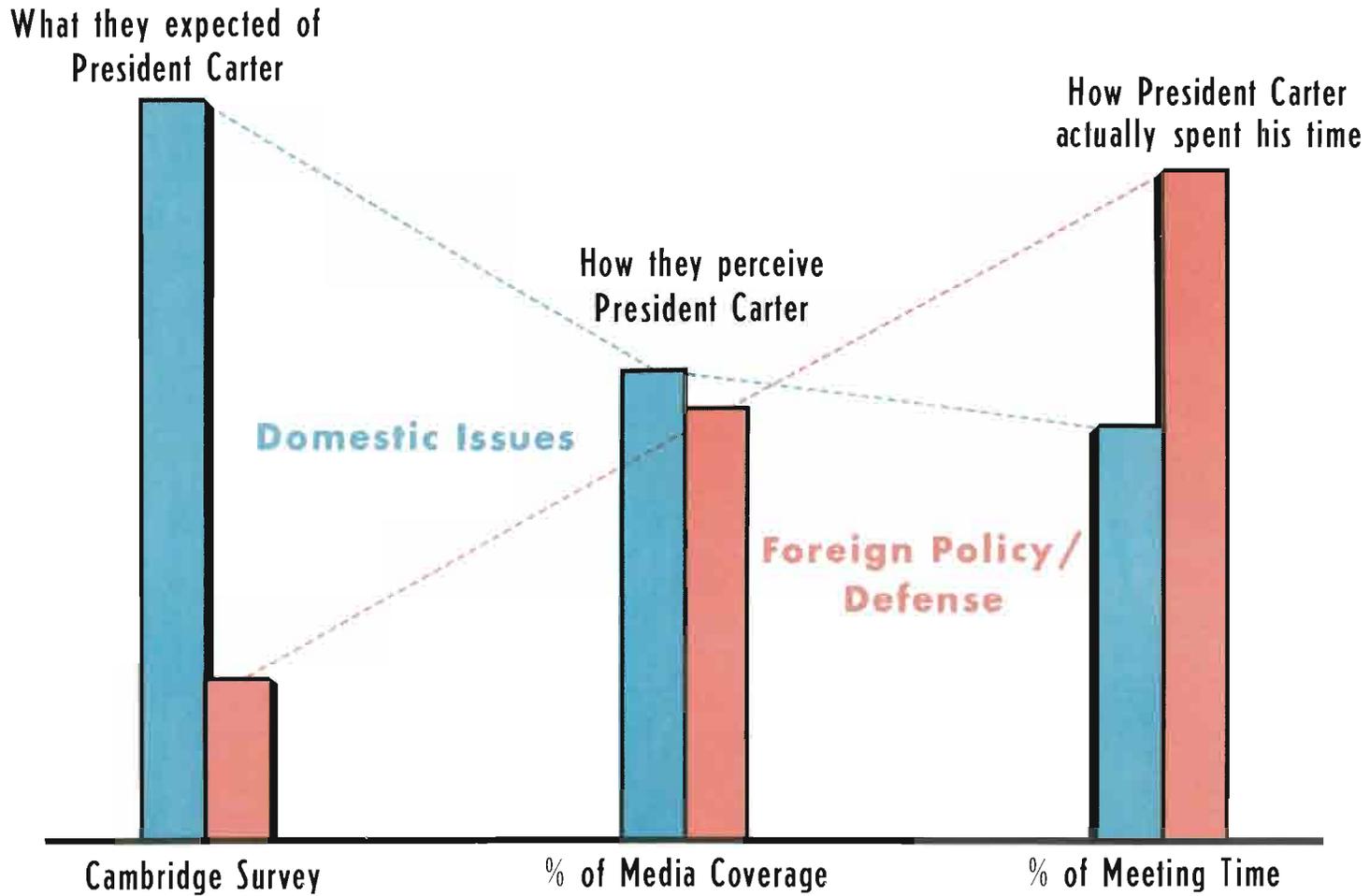


\* If scheduled foreign trip takes place this year,  
this number will increase to 71.

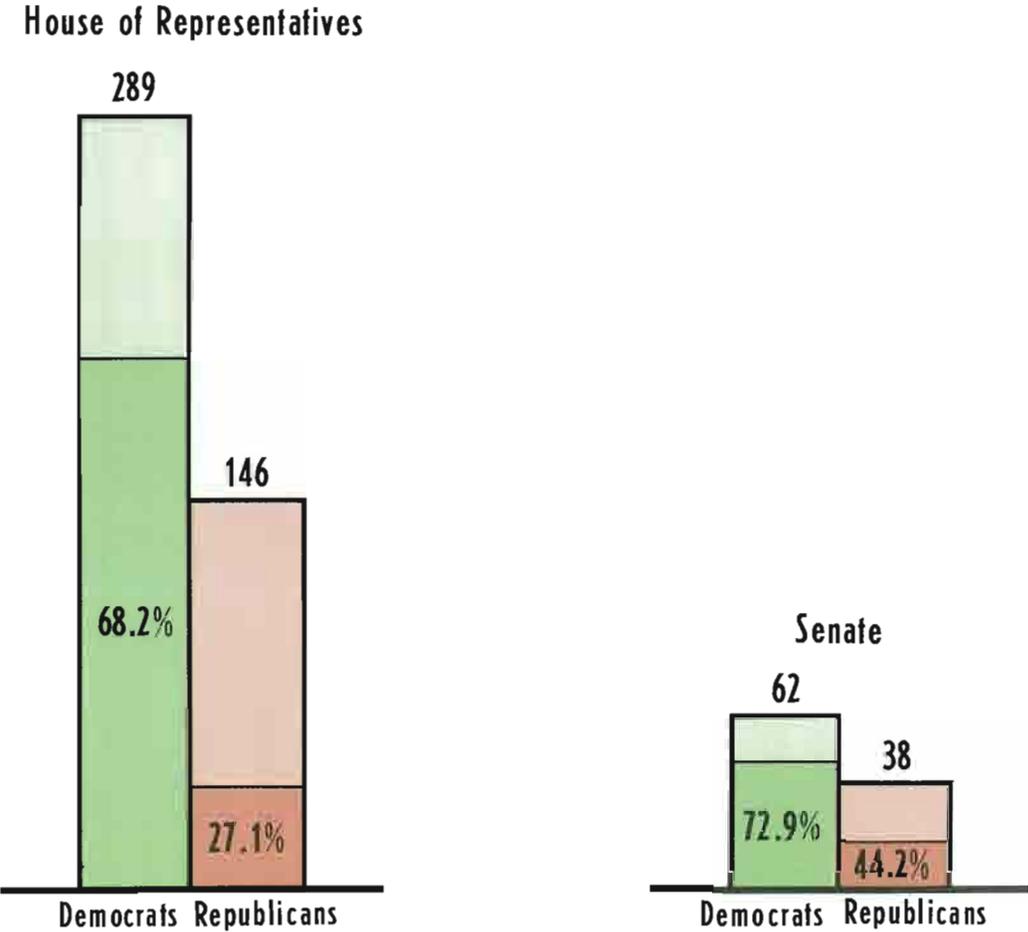
# The American People . . .



# The American People . . .

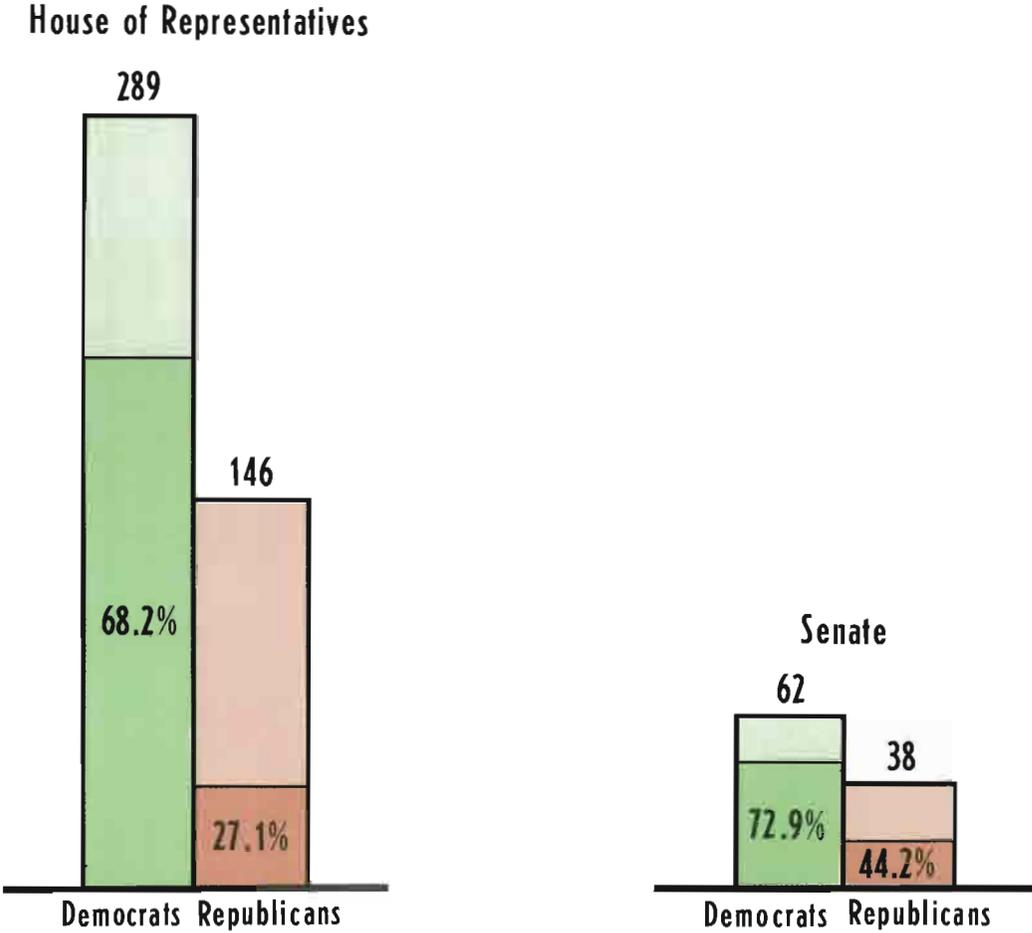


# Congressional Support for Administration Priorities, by Party\*



\* Based on 34 key votes in House, and 26 key votes in Senate as determined by Congressional Relations Staff

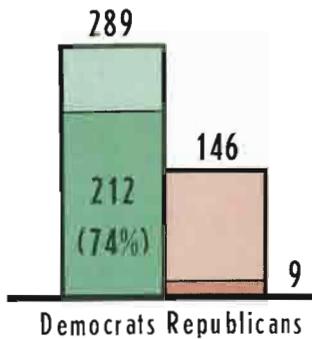
# Congressional Support for Administration Priorities, by Party\*



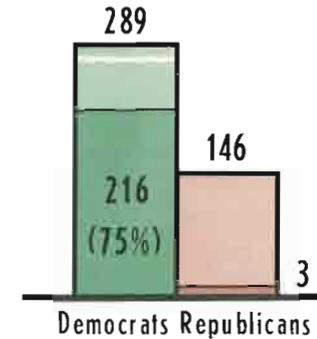
\* Based on 34 key votes in House, and 26 key votes in Senate as determined by Congressional Relations Staff

## Close votes in Congress on key issues

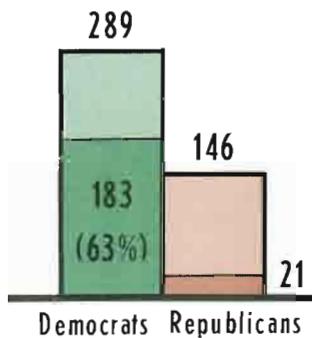
### HOUSE



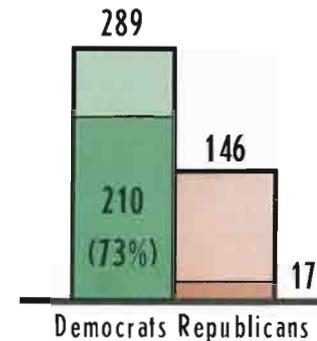
- **Motion to kill Energy Bill**  
Administration position won 219 - 203



- **Coal Conversion**  
Administration position won 221 - 198



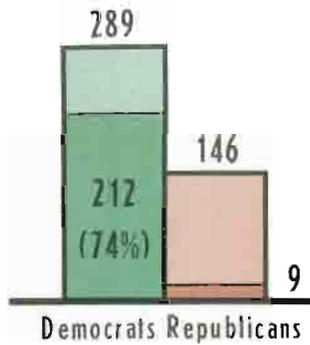
- **Natural Gas De-regulation**  
Administration position won 227 - 199



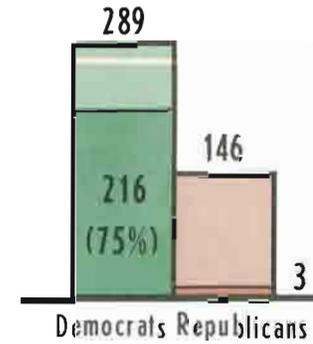
- **\$1.4 billion for construction of five B-1 bombers**  
Administration position won 204 - 194

## Close votes in Congress on key issues

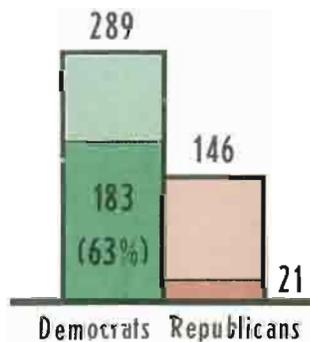
### HOUSE



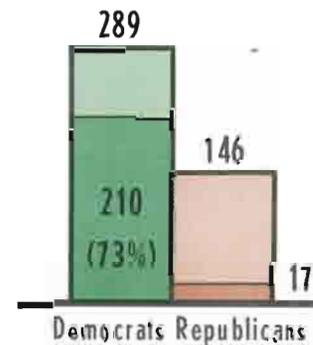
- **Motion to kill Energy Bill**  
Administration position won 219 - 203



- **Coal Conversion**  
Administration position won 221 - 198



- **Natural Gas De-regulation**  
Administration position won 227 - 199



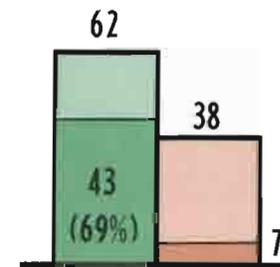
- **\$1.4 billion for construction of five B-1 bombers**  
Administration position won 204 - 194

## Close Votes in Congress on Key Issues

### SENATE

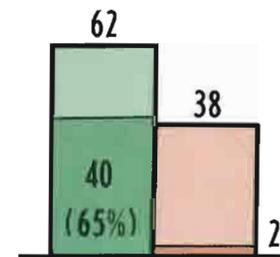
- Motion to table Pearson/Bentsen Amendment (de-regulation)

Administration position won 50-46



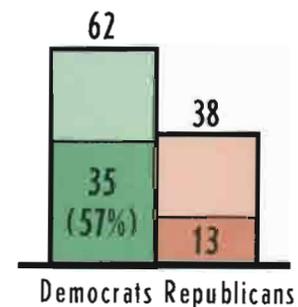
- Social Security Financing

Administration position won 42-41  
(with VP breaking tie)



- Presidential Pardon of Draft Resisters

Administration position won 48-46

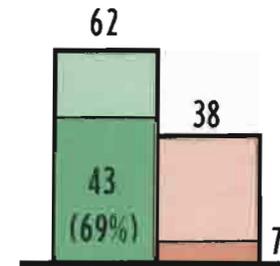


## Close Votes in Congress on Key Issues

### SENATE

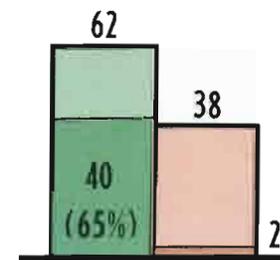
- Motion to table Pearson/Bentsen Amendment (de-regulation)

Administration position won 50-46



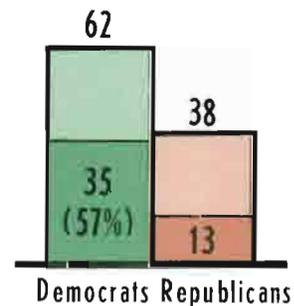
- Social Security Financing

Administration position won 42-41 (with VP breaking tie)

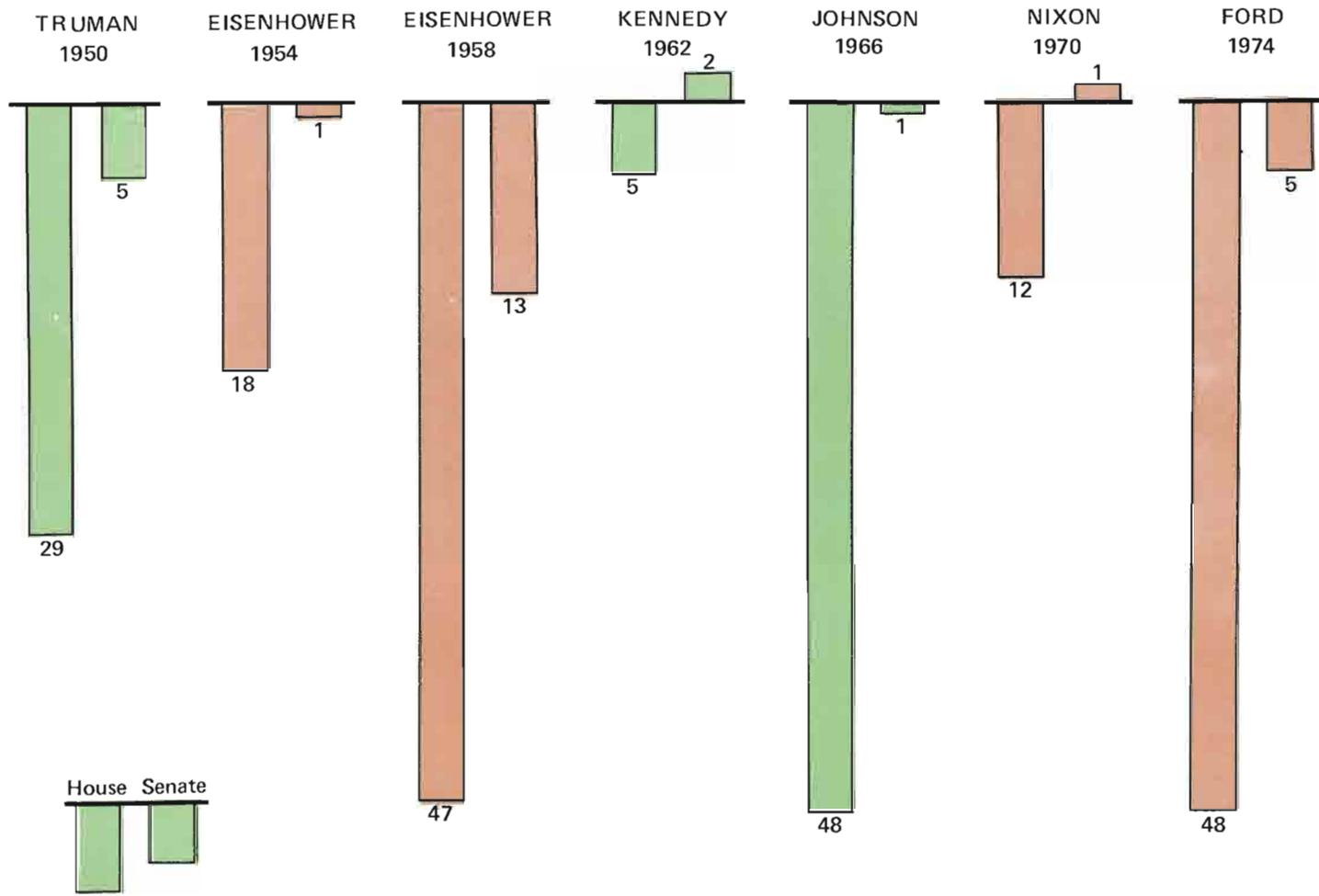


- Presidential Pardon of Draft Resisters

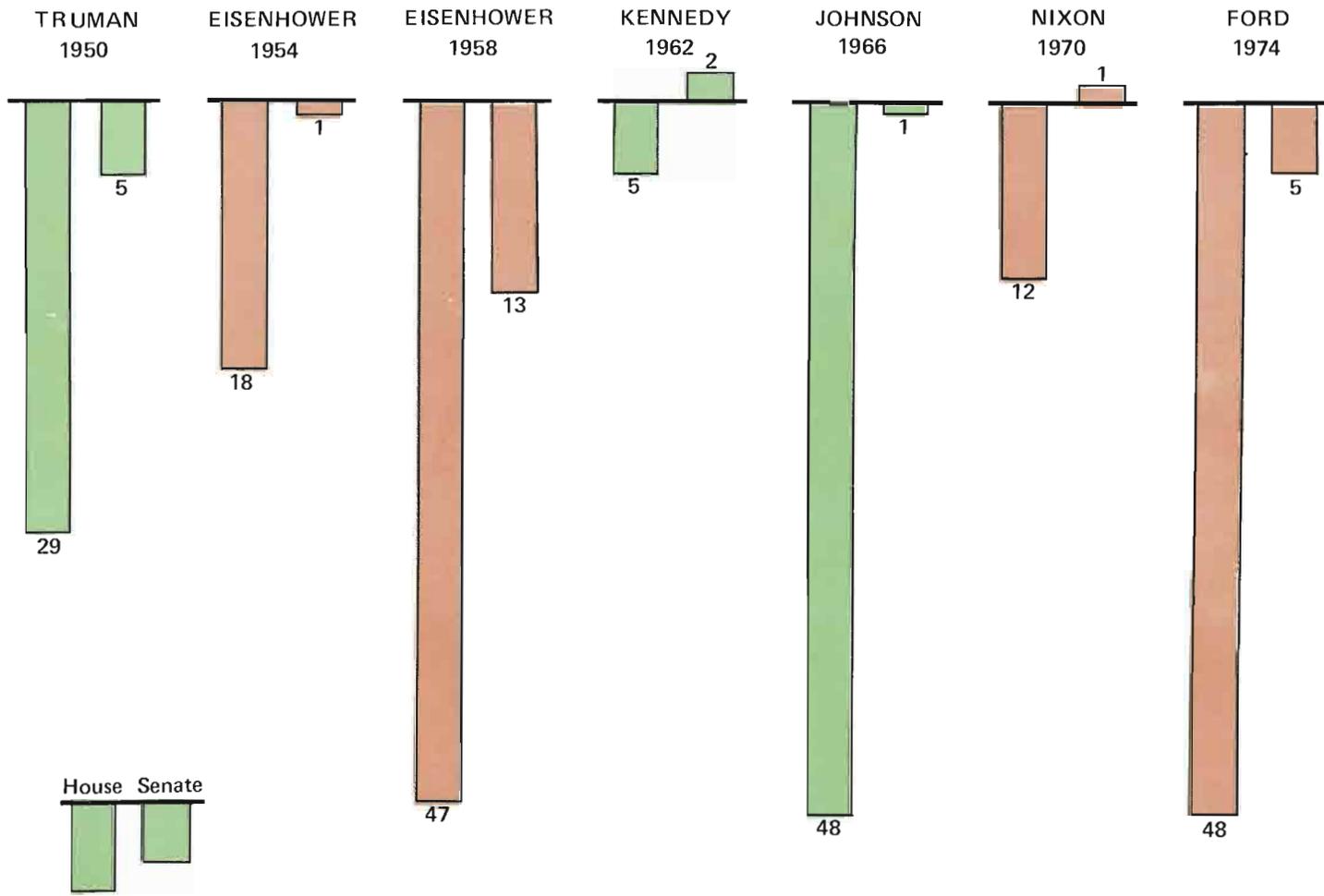
Administration position won 48-46



## Congressional Losses to Party in the White House in Off-Year Elections



## Congressional Losses to Party in the White House in Off-Year Elections



**DEGREE OF SUPPORT FOR KEY ADMINISTRATION ISSUES  
AMONG SENATORS UP FOR RE-ELECTION IN 1978\***

Clark, Iowa	Democrat	92.0%	Pearson, Kansas	Republican	60.9%
Biden, Delaware	Democrat	91.3	Eastland, Mississippi	Democrat	59.1
Anderson, Minnesota	Democrat	87.5	Johnston, Louisiana	Democrat	59.1
Pell, Rhode Island	Democrat	87.0	Nunn, Georgia	Democrat	57.7
Haskell, Colorado	Democrat	85.0	Baker, Tennessee	Republican	50.0
McIntyre, New Hampshire	Democrat	82.6	Griffin, Michigan	Republican	47.6
Hathaway, Maine	Democrat	79.2	Thurmond, South Carolina	Republican	45.8
Abourezk, South Dakota	Democrat	78.9	Domenici, New Mexico	Republican	42.3
Sparkman, Alabama	Democrat	78.9	McClure, Idaho	Republican	39.1
Metcalfe, Montana	Democrat	78.3	Stevens, Alaska	Republican	36.4
Randolph, West Virginia	Democrat	74.1	Curtis, Nebraska	Republican	33.3
Hatfield, Oregon	Republican	72.7	Helms, North Carolina	Republican	33.3
Huddleston, Kentucky	Democrat	69.2	Hansen, Wyoming	Republican	29.6
Percy, Illinois	Republican	68.2	Scott, Virginia	Republican	23.1
Case, New Jersey	Republican	64.0	Bartlett, Oklahoma	Republican	21.1
Brooke, Massachusetts	Republican	64.0	Tower, Texas	Republican	16.7
McClellan, Arkansas	Democrat	62.5			

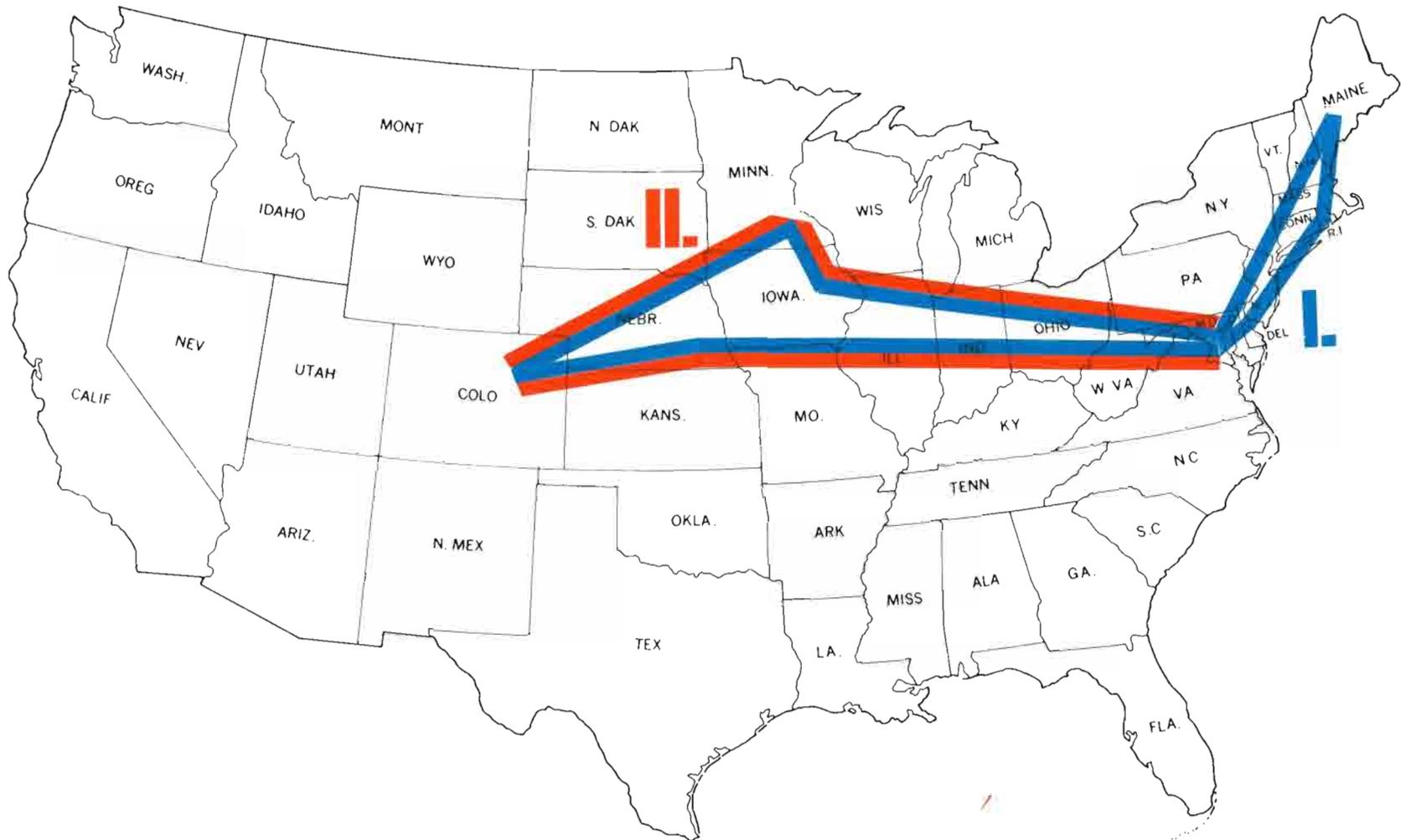
\* Based on analysis by Congressional Relations Staff on 26 key issues.

**DEGREE OF SUPPORT FOR KEY ADMINISTRATION ISSUES  
AMONG SENATORS UP FOR RE-ELECTION IN 1978\***

Clark, Iowa	Democrat	92.0%	Pearson, Kansas	Republican	60.9%
Biden, Delaware	Democrat	91.3	Eastland, Mississippi	Democrat	59.1
Anderson, Minnesota	Democrat	87.5	Johnston, Louisiana	Democrat	59.1
Pell, Rhode Island	Democrat	87.0	Nunn, Georgia	Democrat	57.7
Haskell, Colorado	Democrat	85.0	Baker, Tennessee	Republican	50.0
McIntyre, New Hampshire	Democrat	82.6	Griffin, Michigan	Republican	47.6
Hathaway, Maine	Democrat	79.2	Thurmond, South Carolina	Republican	45.8
Abourezk, South Dakota	Democrat	78.9	Domenici, New Mexico	Republican	42.3
Sparkman, Alabama	Democrat	78.9	McClure, Idaho	Republican	39.1
Metcalfe, Montana	Democrat	78.3	Stevens, Alaska	Republican	36.4
Randolph, West Virginia	Democrat	74.1	Curtis, Nebraska	Republican	33.3
Hatfield, Oregon	Republican	72.7	Helms, North Carolina	Republican	33.3
Huddleston, Kentucky	Democrat	69.2	Hansen, Wyoming	Republican	29.6
Percy, Illinois	Republican	68.2	Scott, Virginia	Republican	23.1
Case, New Jersey	Republican	64.0	Bartlett, Oklahoma	Republican	21.1
Brooke, Massachusetts	Republican	64.0	Tower, Texas	Republican	16.7
McClellan, Arkansas	Democrat	62.5			

\* Based on analysis by Congressional Relations Staff on 26 key issues.

## Recommended Early Presidential Campaign Trips, 1978





## SETTING PROGRAM AND POLICY PRIORITIES FOR THE CARTER ADMINISTRATION

	PROGRAM/POLICY DEVELOPMENT	PUBLIC PRESENTATION/EDUCATION	CONGRESSIONAL PLANS	COORDINATION
<b>PRESIDENTIAL INITIATIVE</b>	<p>Subject matter designated by President as "Presidential Initiative"</p> <p>Options paper presented to the President</p> <p>Briefing(s) with President, affected agency heads and White House Staff to discuss options</p> <p>Decision made</p>	<p>Public announcement by President of initiative</p> <p>Continuing statements of focus and support</p> <p>Use of maximum public relations tools i. e. major speech, fireside chat, etc.</p>	<p>White House Congressional Relations Staff has primary responsibility</p> <p>Coordinates lobbying efforts of affected agencies</p> <p>Consultation with Congress during program development</p> <p>Presidential involvement at briefings and at critical stages of Congressional debate</p> <p>Cabinet involved when necessary</p>	<p>Designation of lead Agency and White House Staff Coordinator</p> <p>Formation of Working Group to coordinate White House/Agency activities</p> <p>Development of political work plan for approval by the President</p>
<b>ADMINISTRATION INITIATIVE</b>	<p>Subject matter designated by White House as "Administration Initiative"</p> <p>Agency—White House reviews options and makes final recommendation to President</p> <p>President reviews and approves final program</p>	<p>Joint announcement by President and Agency head</p> <p>Agency head has primary responsibility for public education</p> <p>Very limited Presidential involvement</p>	<p>Agency Congressional liaison has primary responsibility</p> <p>Limited White House involvement</p> <p>Presidential involvement only in an emergency situation when recommended by White House Congressional Relations Staff</p>	<p>Agency workplan prepared and approved by agency head</p> <p>White House Staff (Domestic Council or NSC) reviews and approves work plan</p>
<b>AGENCY INITIATIVE</b>	<p>Subject matter designated by Agency head as "Agency Initiative"</p> <p>Agency head makes program decisions</p> <p>Final program reviewed by White House to insure compatibility with Administration policy and goals</p>	<p>Program announced by Agency head</p> <p>No White House involvement</p>	<p>Agency Congressional liaison has exclusive responsibility</p> <p>No White House involvement</p>	<p>Internally as directed by Agency head</p>

## SETTING PROGRAM AND POLICY PRIORITIES FOR THE CARTER ADMINISTRATION

	PROGRAM/POLICY DEVELOPMENT	PUBLIC PRESENTATION/EDUCATION	CONGRESSIONAL PLANS	COORDINATION
<b>PRESIDENTIAL INITIATIVE</b>	<p>Subject matter designated by President as "Presidential Initiative"</p> <p>Options paper presented to the President</p> <p>Briefing(s) with President, affected agency heads and White House Staff to discuss options</p> <p>Decision made</p>	<p>Public announcement by President of initiative</p> <p>Continuing statements of focus and support</p> <p>Use of maximum public relations tools i. e. major speech, fireside chat, etc.</p>	<p>White House Congressional Relations Staff has primary responsibility</p> <p>Coordinates lobbying efforts of affected agencies</p> <p>Consultation with Congress during program development</p> <p>Presidential involvement at briefings and at critical stages of Congressional debate</p> <p>Cabinet involved when necessary</p>	<p>Designation of lead Agency and White House Staff Coordinator</p> <p>Formation of Working Group to coordinate White House/Agency activities</p> <p>Development of political work plan for approval by the President</p>
<b>ADMINISTRATION INITIATIVE</b>	<p>Subject matter designated by White House as "Administration Initiative"</p> <p>Agency—White House reviews options and makes final recommendation to President</p> <p>President reviews and approves final program</p>	<p>Joint announcement by President and Agency head</p> <p>Agency head has primary responsibility for public education</p> <p>Very limited Presidential involvement</p>	<p>Agency Congressional liaison has primary responsibility</p> <p>Limited White House involvement</p> <p>Presidential involvement only in an emergency situation when recommended by White House Congressional Relations Staff</p>	<p>Agency workplan prepared and approved by agency head</p> <p>White House Staff (Domestic Council or NSC) reviews and approves work plan</p>
<b>AGENCY INITIATIVE</b>	<p>Subject matter designated by Agency head as "Agency Initiative"</p> <p>Agency head makes program decisions</p> <p>Final program reviewed by White House to insure compatibility with Administration policy and goals</p>	<p>Program announced by Agency head</p> <p>No White House involvement</p>	<p>Agency Congressional liaison has exclusive responsibility</p> <p>No White House involvement</p>	<p>Internally as directed by Agency head</p>

# Foreign Policy & National Security Decision Making Process

PRESENTATION OF PROBLEMS  
& INFORMATION

DECISION MAKING

IMPLEMENTATION

**STATE**

- Secretary's daily report
- Important diplomatic messages
- Weekly breakfast meeting with President
- Frequent direct communication with President

**NSC**

- Brzezinski daily briefing
- NSC paperwork and communications
- NSC meetings
- PRM process
- Frequent unscheduled meetings with Brzezinski

**Defense**

- Frequent communications with the Secretary
- Written and oral reports

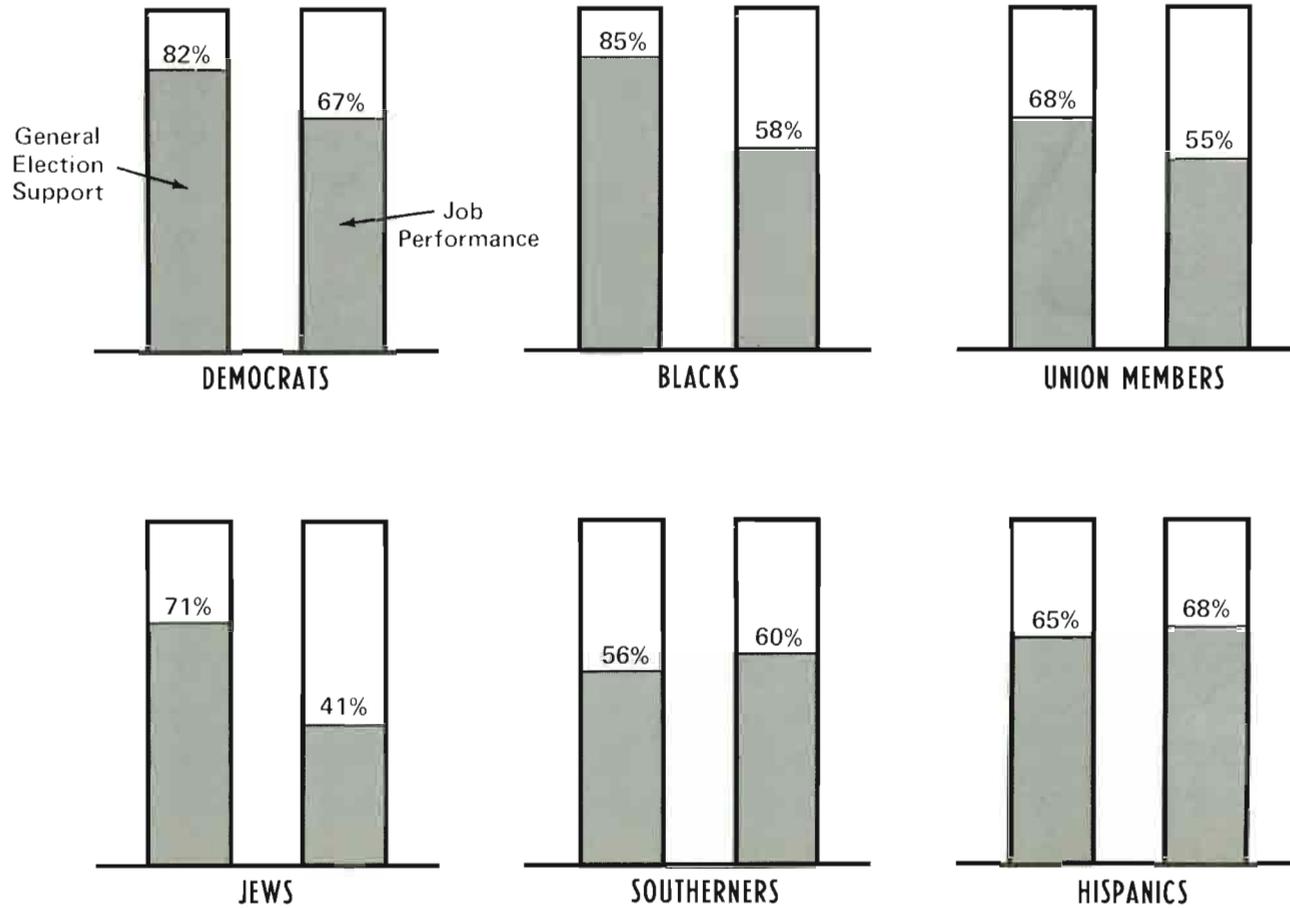
**CIA**

- Daily intelligence report
- Weekly intelligence meeting with President
- Special reports as requested and/or needed



- Notations on State, NSC, CIA, and Defense reports → **STATE**
- Oral directives & decisions to principals → **NSC**
- Decisions made at scheduled & group meetings → **Defense**
- Formal decisions on NSC/State documents & PRM's → **CIA**

## Key Carter Constituent Groups\*



\*Based on Cambridge Survey Research, Post Election Analysis & October, 1977 National Survey

## Constituent Plan for 1978

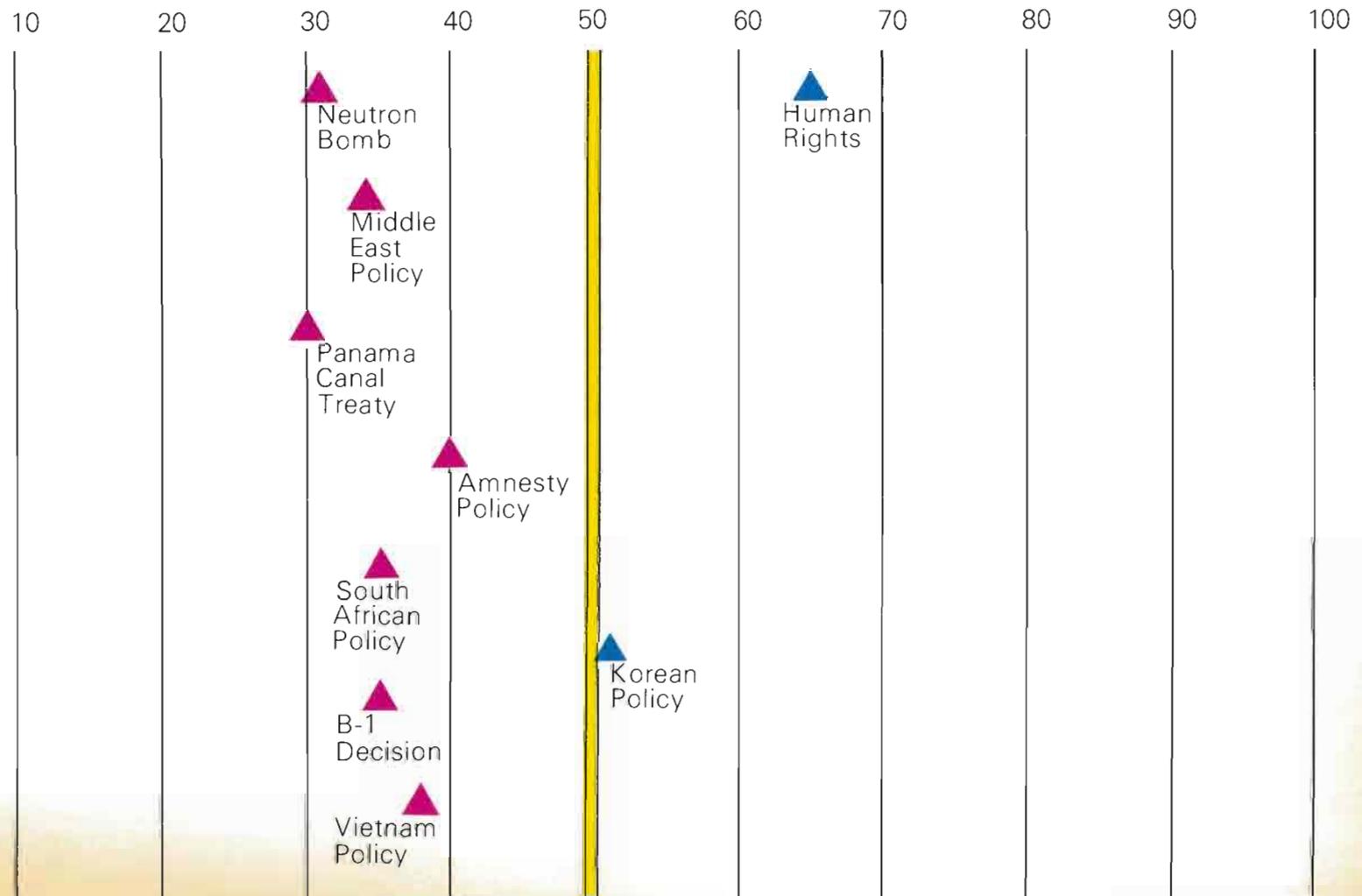
Activity	Blacks	Labor	Hispanics	Jews	Democratic Leaders	Southerners	Primary State Friends	Business Leaders	Women	Consumers	Environmentalists	Total Activity Hours
Major Speech or Address Convention	1	1		1	1			1	1			6
White House Dinner	2	2	1		1							6
White House Informal Social Event Picnic/Reception					1	1	4					6
Meeting With the President	4 (4 x 1 = 4)	6 (6 x .7 = 4.2)	2 (2 x .5 = 1)	3 (3 x .7 = 2.1)	2 (2 x .5 = 1)			6 (6 x .7 = 4.2)	2 (2 x .5 = 1)	2 (2 x .5 = 1)	2 (2 x .5 = 1)	19.5
Special Constituent Press Briefing	2		1	2								5
Total Group Hours	9	7.2	3	5.1	4.0	1.0	4.0	5.2	2.0	1.0	1.0	Cumulative Total 42.5

## Constituent Plan for 1978

Activity	Blacks	Labor	Hispanics	Jews	Democratic Leaders	Southerners	Primary State Friends	Business Leaders	Women	Consumers	Environmentalists	Total Activity Hours
Major Speech or Address Convention	1	1		1	1			1	1			6
White House Dinner	2	2	1		1							6
White House Informal Social Event Picnic/Reception					1	1	4					6
Meeting With the President	4 (4 x 1 = 4)	6 (6 x .7 = 4.2)	2 (2 x .5 = 1)	3 (3 x .7 = 2.1)	2 (2 x .5 = 1)			6 (6 x .7 = 4.2)	2 (2 x .5 = 1)	2 (2 x .5 = 1)	2 (2 x .5 = 1)	19.5
Special Constituent Press Briefing	2		1	2								5
Total Group Hours	9	7.2	3	5.1	4.0	1.0	4.0	5.2	2.0	1.0	1.0	Cumulative Total 42.5

## Support for Foreign Policy Initiatives of the Carter Administration\*

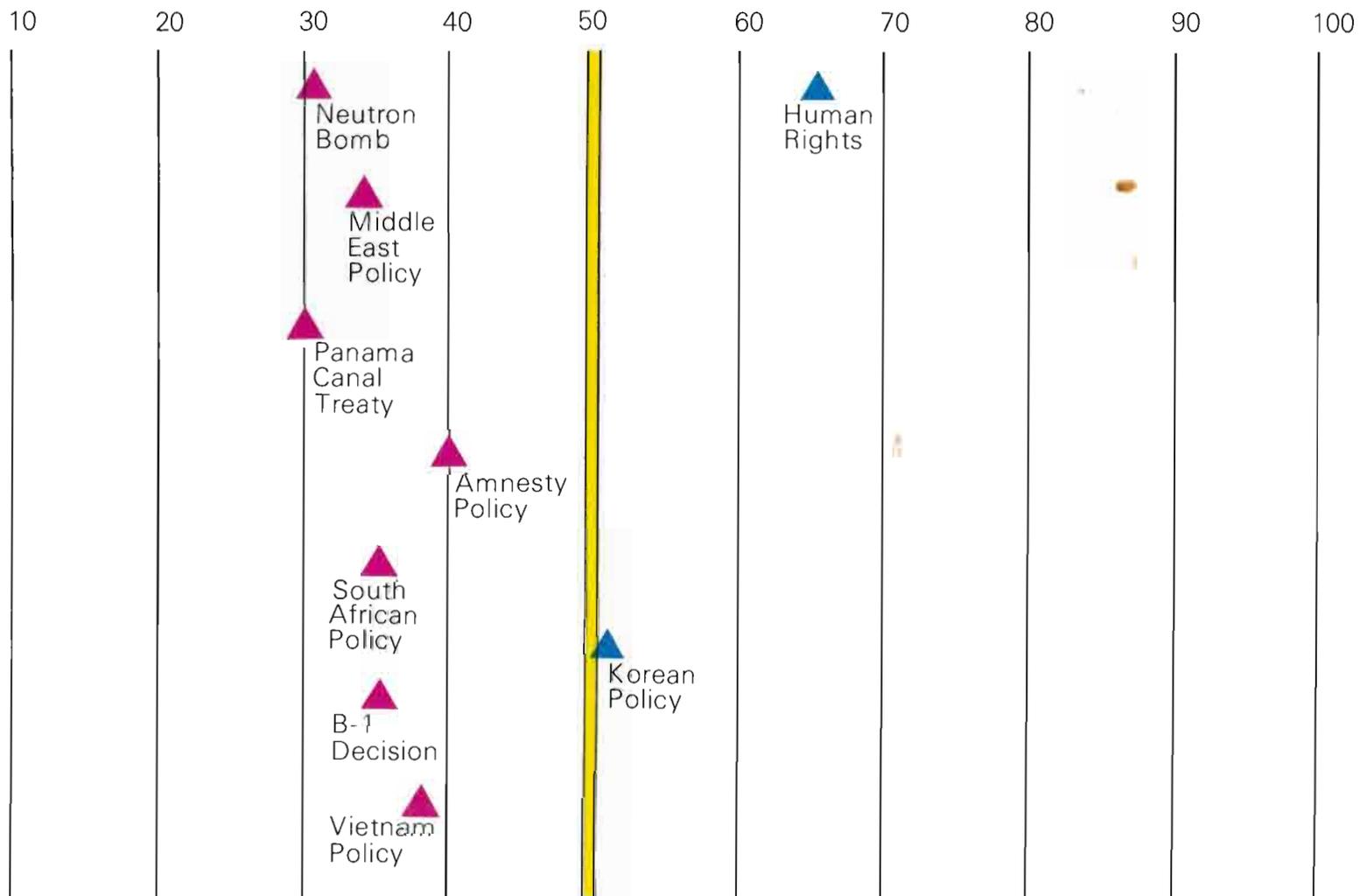
Percent of Support



\*Based on Recent Survey by Cambridge Survey Research

## Support for Foreign Policy Initiatives of the Carter Administration\*

Percent of Support



\*Based on Recent Survey by Cambridge Survey Research