
Collection Summary

Creator: Office of the Special Assistant for Consumer Affairs

Title: Office of the Special Assistant for Consumer Affairs


Quantity: 103.75 linear feet (60 linear feet 5 linear inches open for research), 138 containers

Identification:
  Accession Number: 80-1
  National Archives Identifier: 583400

Scope and Content:
The Records of the Special Assistant for Consumer Affairs
The records include newspaper clipping, memos, reports, correspondence, briefing books, speeches, testimony, calendars, telephone logs, itineraries, invitations, and press materials. The material reflects the efforts of the Carter Administration to serve the interests of American consumers. The collection contains the papers of the Director, Esther Peterson, who served as the Special Assistant advising the President, and other members of the office staff. These materials describe the daily operation of the office and its work in the area of consumer affairs both nationally and internationally.

Creator Information: Office of the Special Assistant for Consumer Affairs
The Office of Consumer Affairs was created by Executive Order 11583 on February 24, 1971. It was formed as an Office within the Department of Health, Education and Welfare (HEW). During the Carter administration, Esther Peterson was director and served as the Special Assistant to the President for Consumer Affairs. This office advised the President on the analysis and coordination of Federal activities in the area of consumer affairs and recommended solutions for improving the effectiveness of governmental consumer programs. In addition, the office handled numerous consumer complaints submitted by American citizens. The Special Assistant served as a consumer spokesperson and advocate on the President’s personal staff, along with helping to promote and pass consumer legislation. Other members of the office included Midge Shubow, Jean Perwin, and Ed Cohen.
Biographical information on key office personnel is located at the end of the finding aid.

Restrictions:
Restrictions on Access: These papers contain documents restricted in accordance with applicable executive order(s), which governs National Security policies, applicable statutes/agency restrictions, and material which has been closed in accordance with the donor’s deed of gift.

Terms Governing Use and Reproduction: Copyright interest in these papers has been donated to the United States Government. Some of the records may be subject to copyright restrictions (i.e. newspapers, publications, etc.). Researchers should contact the publisher for further information.

Related Material:
Related materials in this repository: White House Central File, Subject Files - Department of Health, Education and Welfare (FG 22), White House Central File, Subject Files - Department of Health, Education and Welfare, Office of Consumer Affairs (FG 22-2), Exit Interview: Esther Peterson

Related materials in other repository: Records of the Department of Health, Education and Welfare, Office of Consumer Affairs held by NARA

Separated material: Various audio-visual materials have been transferred to the Library’s Audio-Visual Department. Separation of these items from the textual materials is noted by the placement of transfer sheets within the appropriate folders.

Index Terms:
Limited to major topics under each category
Persons: Esther Peterson


Subjects: Consumer affairs, food, automobiles, business, consumer product safety, economy, education, elderly, energy, exports, health care, housing, hunger, inflation, and legislation

Places: Japan, Korea

Types of Material: Newspaper clipping, memos, reports, correspondence, briefing books, speeches, testimony, calendars, telephone logs, itineraries, invitations and press materials

Administrative Information:
Preferred citation: [Type of Document], [Names of Sender and Recipient or Title of Document], [Date], [Collection Title], [Series Title], [Folder Title], [Box Number], Jimmy Carter Presidential Library.

Acquisition information: These historical materials were received under provisions of the instrument of gift that Jimmy Carter signed January 31, 1981.

Processing information: The first series of the collection was opened in 2015. The open dates are indicated in the series descriptions.

Preservation information: Some items have been transferred to the Library’s Audio-Visual Department for preservation.

System of Arrangement:

The Records of the Office of the Special Assistant for Consumer Affairs are divided into four series:

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Detailed Description of the Collection

**Esther Peterson’s Subject Files**
Scope and Content: Containers 1-69. This series was opened in 2015. This series contains correspondence, memoranda, reports, lists, newspaper clippings, magazine articles, resumes, and press materials. Topics include energy, farming, food, consumer complaints, health, housing, inflation, and legislation. Arranged alphabetically by folder title.

**Esther Peterson’s Briefing Book Files**
Scope and Content: Containers 70-75. This series was opened in 2015. This series contains the contents of various briefing books used in presentations and meetings. The briefing books deal with issues of consumer interests both nationally and internationally. The material consists of reports, lists, fact sheet, and memos. Arranged alphabetically by folder title.

**Esther Peterson’s Speeches/Testimony Files**
Scope and Content: Containers 76-97. This series was opened in 2015. This series contains newspaper clippings, itineraries, speeches, testimonies, invitations, correspondence, memos and
drafts of speeches. The material has been arranged with subject folders followed by dated speech materials. The subject folders are arranged alphabetically by folder title, the dated speech materials arranged chronologically.

**Esther Peterson’s Correspondence Files**
Scope and Content: Containers 98-119. This series was opened in 2015. This series contains letters, correspondence, and postcards. The material consists of public mail and official correspondence. The material is arranged by type of correspondence and chronologically there under.

**Jean Perwin’s Subject Files**
Scope and Content: Containers 120-124. This series was opened in October 2017. The series contains correspondence, legislation, congressional records, newspaper articles, promotional material, surveys, memoranda, and court cases. Topics include inflation, price ceilings, government spending, antitrust laws, coupons, credit privacy, diplomatic immunity, patents and comparison shopping. Arranged alphabetically by subject.

**Michael Kerr’s Subject Files**
Scope and Content: Containers 125-128. This series was opened in October 2017. The series contains correspondence, legislation, reports, studies, newspaper articles, memorandum, promotional materials, and congressional records. Topics include citizen participation in governmental proceedings, agency regulation reform, and consumer controversies resolution. Arranged alphabetically by subject.

**Midge Shubow’s Subject Files**
Scope and Content: Containers 129-138. This series was opened in November 2017. The series contains articles, correspondence, press releases, transcripts, legislation, and public mail. Topics include the consumer protection agency bill, advertising, administration, inflation, food labelling, diet, consumer education, corporation ethics, and taxes. Arranged alphabetically by subject.

**Edward (Ed) Cohen’s Subject Files**
Scope and Content: Containers 139-183. This series was opened in 2018. The series consists of correspondence, memorandum, reports, briefing books, testimony, telephone logs, proposals, appropriations, drafts and publications. Topics include H.R. 6118 Consumer Protection Act, class action legislation, Product and Safety Commission, Cooperative Bank Files (COOP) and Consumer Advocacy Program. Arranged alphabetically by subject.

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United States Office of Consumer Affairs (USOCA)
USOCA Fact Sheet, 12/79
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Ad Hoc Working Group on a Hazardous Substance Export Policy Briefing Book
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Container 71
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Washington, D.C. - White House Press Conference, 4/6/77
Consumer Education and Information, 4/15/77
Washington, D.C. - Commerce Department (Meeting on Agency for Consumer Advocacy) 4/15/77
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Testimony Committee on Government Affairs, 4/19/77
Testimony, Eleanor Roosevelt Site, 4/19/77
Testimony Subcommittee on Legislation and National Security, 4/20/77
Washington, D.C. - Food Marketing Institute Meeting, 4/20/77
Meeting with Congressional Affairs People, 4/21/77
Denver, Colorado - American Council on Consumer Interests, 4/22/77
Palm Beach, Florida, 4/25/77
Palm Beach, Florida - Food Update ’77 - Food and Drug Law Institute, 4/25/77
Chicago, Illinois - American Butter Institute / National Cheese Institute, 4/26/77
Boca Raton, Florida - Pharmaceutical Manufacturers Association, 4/27/77
Washington, D.C. - White House Correspondents, 4/30/77
Dallas, Texas - Food Marketing Institute Meeting, 5/1/77

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Washington, D.C. - American Retail Federal Annual Meeting, 5/4/77
Washington, D.C. - Public Policy Forum, Inc. at George Washington University, 5/4/77
Washington, D.C. - American Meat Institute, 5/9/77
Washington, D.C. - Steelworkers of America, 5/9/77
Boston, Massachusetts - Good Day (Cancelled) 5/10-11/77
Washington, D.C. - Women’s National Democratic Club, 5/12/77
Washington, D.C. - Harris Poll Survey Press Meeting, 5/16/77
Washington, D.C. - Washington Interreligious Staff Council, 5/18/77
Washington, D.C. - White House Meeting of Democrats, 5/19/77
Washington, D.C., EOB - Editor’s Briefing, 5/20/77
Portland, Maine - Maine Media Women, 5/21/77
New Orleans, Louisiana - National Center for Resource Recovery (Board Meeting) (Cancelled) 5/24/77
New York, New York - Lou Harris Seminar, 5/24/77
Washington, D.C. - Public Relations Society of America, 5/24/77
Washington, D.C. - Today Show, 5/24/77
Philadelphia, Pennsylvania - AFL-CIO, 5/26/77
White House Briefing, 6/1/77
F Street Club Speech, 6/2/77
Washington, D.C. - Women’s Equity Action League, 6/2/77
Oil, Chemical and Atomic Workers International Union at Sheraton Americana Hotel, 6/10/77
Virginia Polytechnic Institute Students, 6/21/77
F Street Club Speech, 6/22/77
Editor’s Briefing, 6/24/77
Vermont Press Conference, 6/27/77
Boston, Massachusetts - American Home Economists Association, 6/28/77
St. Louis, Kansas City and Denver, 7/6-10/77
Roosevelt Room, White House - National Canners Association, 7/12/77
New York, New York - Pep Rally at World Trade Center, 7/13/77
District of Columbia Society for Nutrition Education, 7/14/77
Dallas, Texas - National Conference on Weights and Measures, 7/20/77
Jonesboro Arkansas - Arkansas State University, 7/22/77

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Salt Lake City Utah - Delta Kappa Gamma Society at International Hotel, 7/23/77
Los Angeles, 7/24-25/77
Seattle, Washington - Credit Union, 7/26/77
D.C. Community Nutrition Institute, 7/28/77
Cambridge, Massachusetts - Massachusetts Institute of Technology, 7/28/77
Federal Energy Administration Energy Meeting, 7/29/77
Testimony, Nutrition Oversight Committee, 8/3/77
Testimony, Portland Oregon, Commission on Federal Paperwork, 8/8-9/77
Indianapolis, Indiana - Congressman Fithian/Esther Peterson Forums, 8/10-11/77
Baltimore, Maryland State and D.C., AFL-CIO, 8/31/77
Williamston, Massachusetts - Williams College, 9/9-10/77
Airbag Hearings, 9/12/77
Attorneys General Discussion, 9/13/77
Washington D.C. - Newsweek Forum on Emerging Issues, 9/14/77
Auto Passive Restraint Information and Action Meeting, 9/15/77
Newsweek and Public Affairs Council, 9/16/77
Washington D.C., EOB - Out of Town Editors, 9/16/77
Washington D.C. - Coalition of Labor Union Women, 9/17/77
Bal Harbour, Florida - Allied Industrial Workers of America, 9/19/77
Fair Debt Collection Practices Act Bill Signing at White House, 9/20/77
4th Annual Press Club Awards, 9/20/77
White House Breakfast with Congressmen on Agency for Consumer Protection, Strategy, 9/20/77
Testimony, Senate Airbag Hearing, 9/21/77
Testimony, Electronic Transfer of Funds, 9/22/77
Agency for Consumer Protection Strategy Meeting (Empty) 9/23/77
Boston, Massachusetts - Stop and Shop, 9/24/77
Testimony, Electronic Fund Transfer Consumer Protection Act, 10/3/77
Testimony, Gas Deregulation, 10/3/77
New York, New York - Stan Cohen’s Luncheon/Columbia University, 10/5/77
Norfolk Speech, 10/5/77
Washington D.C. - White House Breakfast with Republican Congressmen on Agency for Consumer Protection Legislation, 10/6/77

Container 83
Washington, D.C. - Paper Converters Association, 10/11/77
Legislative Assistants Meeting, 10/13/77
National commission on Confidentiality of Health Records (Cancelled) 10/13/77
Speaker’s Meeting with Freshmen and Sophomores, 10/13/77
Washington D.C. - Steelworkers Meeting, 10/13/77
Mt. Vernon, New York - Consumer’s Union Annual Meeting, 10/15/77
Washington, D.C. - D.C.’s Women’s National Democratic Club, 10/17/77
Washington, D.C. - Interreligious Social Council, 10/17/77
Washington, D.C. - British Luncheon, Director General of Fair Trading [Empty] 10/19/77
New York, New York - National Council of Women of the U.S.A. (Cancelled) 10/20/77
Hammond, Indiana - Hammond Jackson Women’s Club, 10/23/77
Cabinet Room, White House - Columnists Briefing, 10/28/77
Detroit, Michigan - Adult Education Association of the United States, 10/29/77
Jacqueline Kennedy Garden Columbia Lighthouse for the Blind, 11/2/77
Cincinnati, Ohio - 8th Annual Meeting National Council of Social Security Management Association (Cancelled) 11/3/77
Washington, D.C. - National Warranty Upstate Conference (Cancelled) 11/3/77
Washington, D.C. - Women in Business Seminar (Cancelled) 11/3/77
Atlanta American Marketing Association (Cancelled) 11/14/77
New York City Society of consumer Affairs Professionals (SOCAP) 11/14/77
Atlanta, Georgia - Metric Council Board Meeting (Cancelled) 11/16/77
Fairfax, Virginia - National Council of Jewish Women, 11/16/77
Houston, Texas - International Women’s Year, 11/18-19/77
The Hague, Europe, 11/20-24/77
National Consumer League Reception, Herb Block Presentation to Esther Peterson, 12/1/77
Washington, D.C. - National Consumers League Reception, 12/1/77
Washington, D.C. - Chemical Specialists Manufacturing Association, 12/5/77

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Container 84
Washington, D.C. - American Assembly of Collegiate Schools of Business, 12/15/77
Trenton, New Jersey - Women’s Council, 12/19/77
Meeting at Esther Peterson’s House, “Think Tank” Session on Consumer Priorities, 12/20/77
Edie Fraser International Club, 1/11/78
Consumer Leaders Meeting with Esther Peterson and President, 1/18/78
Consumer Federation of America, 1/20/78
Washington D.C. - Washingtonian Award, 1/20/78
White House Breakfast with Agency Consumer Heads, 1/24/78
Out of Town Editors Meeting, 1/27/78
European Community, 1/30/78
Auto cap Meeting, 1/31/78
Community Nutrition Institute, 2/78
Briefing on Office of Consumer Representation, 2/1/78
Fidelity AM Bank Shares, 2/1/78
New York, New York - Cooperatives Extension’s Food Policy Conference, 2/2/78
Colorado Springs, Colorado - Food Industry Convention (Cancelled) 2/6/78
Washington D.C. - Good Morning America Show (Cancelled) 2/7/78
Rosslyn, Virginia - Planning Executives Institute Seminar (Tina Hobson) (Cancelled) 2/8/78
Dr. Martin Floch Meeting, Nutrition Today, 2/13/78
Washington D.C. - Journalism Center, 2/15/78
Bob Landon, Vice President Glenby International Marketing, 2/16/78
Consumerists Briefing on Economic Package, 2/16/78

Container 85
Rochester, New York - Rotary Club, 2/21/78
Breakfast at White House Mess with Legislative Types, 2/23/78
Washington D.C. - Rural American Women, 2/24/78
Carolyn Karp, 3/1/78
Laurel, Maryland - Consumerism in the Administration, 3/2/78
Huergren Visit, International Council of Swedish Industry (Cancelled) 3/2-3/78
Rome, 3/4-11/78
National Issue Seminar B-338 (Cancelled) 3/10/78
Consumer Energy Meeting, 3/14/78
Scottsdale, Arizona - FMI Advertising Executives Conference, 3/20/78
Philadelphia, PA - Temple University, 3/23/78
Yale Political Union (Cancelled) 3/27/78
Akron, Ohio - 22nd Annual Women’s Day (Cancelled) 3/28/78
Washington, D.C. - Consumer Information Energy Briefing, 3/30/78
United States Metric Board, Swearing-In Ceremony, Vice President’s Office, 3/31/78
Metric Council Atlanta Hyatt Regency (Did Not Attend) 4/4/78
Joan Schuknecht, Yankelovich, Shelley and White, 4/7/78
Cedar Rapids, Iowa - workshop on Federal Services for Iowa Women (Cancelled) 4/8/78
Esther Peterson Scholarship, Howard University, 4/12/78
State Department Meeting - Rome De Briefing, 4/12/78
Testimony, Nutrition [H.R. 11761] 4/12/78
Hartman, New York - American Assembly, Columbia University, 4/14/78

Container 86
Interagency Council on Citizen Participation Meeting, 4/19/78
Office of Management and Budget’s (OMB) Setting, 4/19/78
Washington Institute for Women in Politics, 4/25/78
Esther Peterson Press Conference, President’s Memo to Department and Agency Heads, 4/27/78
Milwaukee Sentinel, 5/1/78
Sun Day Press Conference, 5/2/78
J.B. Colorado ACTION, 5/4/78
National Center for Resource Recovery Board of Director’s Meeting, 5/4/78
Tokyo Bar Association, 5/6/78
Madison, Wisconsin - Helen Nelson, 5/10/78
Cedar Rapids, Iowa, 5/13/78
Senior Citizen Intern Program, 5/16/78
Syracuse, New York, Midge Shubow, 5/17-22/78
W.R.J. Reynolds Representatives, E. Edie Fraser, 5/18/78
Salt Lake City, Utah - Westminster College, 5/26/78
American Council of Life Insurance, 6/5-6/78
Dallas, Texas - Institute of Food Technology (Cancelled) 6/6/78
Washington, D.C. - Mt. Vernon College, 6/6/78
Washington, D.C. - Consumer Affairs Workshop, Congressman Maguire, 6/12/78
Capitol Hilton - Women in Rural Electrification, 6/14/78
Export - Hazardous Products Statement, 7/11/78
Export Hearing, 7/11/78
National Conference on Weights and Measures, 7/12/78
Esther Peterson Meetings, 7/13/78
Summer Internship Program for Congressman Newton Steers, 7/14/78
Subcommittee on Health - Labeling Hearing, 7/18/78
Interagency Council on Citizen Participation Membership Meeting Room 2230 Department of Transportation, 7/20/78
Dispute Resolution Act, 7/21/78
Future Business Leaders of America, 8/1/78
Subcommittee on Nutrition Senate Agriculture Committee, 8/9/78
Good Morning America, 8/10/78
Brigham Young University Washington Seminar, 8/16/78
Briefing Notes for Energy and Water Development Appropriations Bill, 8/17/78
Economic Regulatory Administration U.S. Department of Energy, 8/22/78
Meridian, Mississippi Annual Labor Management Services, 8/24/78
Long Beach, California - Retirement Fair for Congressman Hannaford, 8/26/78
WTTC Channel 5, Food Labeling, 8/28/78
National Town Hall Meeting (Cancelled) 8/31/78

**Container 87**
New York, New York - Second National Conference on Standards in Solar Energy, 9/14/78
Corning, New York - Action Line Conference, 9/18/78
Washington, D.C. - United States League of Savings Association Lawyers Club, 9/19/78
Hartford, Connecticut - State of Connecticut Department of Consumer Protection, 9/21/78
Meridian, Mississippi - Annual Labor Management Services, 9/25/78
Mississippi State University Commission on the Status of Women, 9/26/78
Houston, Texas - American Automobile Association, 9/27/78
Subcommittee on Dairy and Poultry Committee on Agriculture, 9/28/78
Washington, D.C. - National Conference on Citizen Participation, 9/30/78
Dallas, Texas - Southern Methodist University, 10/4/78
Society of Consumer Affairs Professionals Washington Hilton Hotel Keynote Speaker, 10/5/78
Albany, New York - University of the State of New York, 10/17/78
Washington, D.C. - Cooperative League of the USA Co-Op Forum, 10/24/78

**Container 88**
California Consumer Affairs Association, 10/25/78 [Empty]
Food Labeling Hearing, 10/25/78
St. Paul, Minnesota - Office of Consumer Service Conference, 10/26/78
Amsterdam, Netherlands - World Conference on Vegetable Food Protein (Cancelled) 10/29-11/3/78
St. Louis, Missouri - Inflation Workshop, 11/1/78
Hartford, Connecticut - Inflation Workshop, 11/8/78
Meeting with Consumer Leaders, 11/9/78
Columbia University Club Lunch Speaker International Club, 11/13/78
National Council on the Aging, Inc., 11/14/78
Washington, D.C. - National Citizen Participation Council, 11/14/78
Baltimore, Maryland - John Hopkins University, 11/15/78
Washington, D.C. - American Civil Liberties Union, - Roger Baldwin, 11/15/78
Agricultural Outlook Conference for 1979, 11/16/78
Subcommittee on Consumer Committee on Commerce Science and Transportation, 11/21/78
Salt Lake City, Utah - National Family Week with President Carter, 11/27/78
Bangor, Maine - Northeast Combat Dinner Meeting (Cancelled) 12/2/78
Press Conference on Troubled Asset Relief Program Report, 12/7/78
Memphis, Tennessee - Democratic Party’s Mid-Term Conference, 12/8-10/78
Washington, D.C. - Telecommunications Conference, 12/11-28/78
Baltimore, Maryland - People Are Talking, 12/18/78
COIN Meeting with President in Cabinet Room, 12/19/78
Public Interest Law - 2nd Decade, 1/3/79
Utah-Idaho Farmer’s Union Annual Convention, 1/11/79
Atlanta, Georgia - Advertising Law Conference of the University of Alabama, 1/26/79
Statement before the House Appropriations Hearing, 2/6/79
The Office of the Special Assistant for Consumer Affairs

Container 89
Consumer Assembly Meeting, White House Reception, 2/7-9/79
Archer-Daniels-Midland Sweeteners Meeting (Martin Andreas) 2/14/79
Close-Up Students, New Orleans and Arizona Freer Gallery, 2/15/79
Arlington, Virginia- Northern Virginia Press Club, 2/23/79
Washington, D.C. - Inter-Agency Consumer Complaint Meeting, 3/8/79
Birth Centennial of Dr. E.V. McCullum, National Academy of Science, 3/9/79
White House Fellows President’s - Commission on White House Fellowships, 3/15/79
Energy Options Briefing, 3/28/79
Testimony Submitted - Amtrak Route, 3/28/79
St. Louis, Missouri - National Center for Urban Ethnic Affairs, 3/29/79
National Consumer League Dinner, 4/3/79
White House Family Theater - Brenau College Alumnus, 4/6/79
Washington, D.C. - AFL-CIO Conference on Prices at Sheraton Park Hotel, 4/9/79
San Francisco, California - Western Conference on Inflation, 4/18/79
McMinnville, Oregon - Linfield College, 4/19/79
Consumer Meeting with Stu Eizenstat, 4/23/79
Clara Berger’s 87th Birthday - Women’s National Democratic Club, 4/24/79
Washington, D.C - Consumer Education Fair, 4/25/79
Sweden, 5/1-7/79
Department of Transportation’s (DOT) Conference on Transportation and the Consumer, 5/8/79

Container 90
Jackson, Mississippi - National Caucus on the Black Aged, Inc., 5/14/79
Troy, New York - Russell Sage College, 5/19/79
Syracuse University - Maxwell Graduate School of Citizenship, 5/21/79
New Haven, Connecticut - WELI Radio 960’s Call for Action Annual Meeting, 5/25/79
Consumer and Environmental Report Meeting w/President in Cabinet Room, 6/1/79
Troubled Asset Relief Program Interagency Task Force, 6/6/79
Testimony on Dispute Resolution Act, H.R. 2863, 6/7/79
Food Editor’s Conference, 6/11/79
Food Editor’s Workshop, 6/11/79 [1]
Food Editor’s Workshop, 6/11/79 [2]
Anti-Inflation Task Force, 6/18/79
Testimony - Household Goods Moving Industry and the Consumer, 6/19/79
Testimony on Moving Household Goods, 6/19/79
Co-Op League of U.S. Briefing, 6/21/79
Public Hearings on the FTC Proposed Rulemaking, 6/25/79
Executive Committee National Association of State Utility Consumer Advocates, 6/28/79

**Container 91**
FTC Interagency Council on Citizen Participation, 6/28/79
Nationwide Conference - Federal Information Center General Services Administration (GSA), 6/28/79
State Utility Meeting with Kahn, 6/28/79
University of Massachusetts President’s Advisory Council, 6/29/79
House Interstate and Foreign Commerce Committee Auto Warranty and Repair (Cohen), 7/10/79
Subcommittee on Financial Institutions - Senate Committee on Banking (Leonard), 7/18/79
[Empty]
4th Annual Automotive News World Congress, 7/25/79
Energy Impact on and Assistance for Poor People’s Program, 8/7/79
Jacob Potofsky’s Funeral Service, 8/9/79
Operative Plasterer’s and Cement Mason’s International Association, 8/15/79
Energy Speech for Steel Workers, Pittsburgh, Pennsylvania, 8/26/79
Greater Youngstown AFL-CIO Council Memorial Scholarship Awards, 9/9/79
National Frozen Food Association, 9/11/79
Federal Faculty Fellows American Assembly of Collegiate Schools of Business, 9/12/79
White House Fellow Creative Initiative, 9/12/79
Department of Agriculture Press Conference - Meat and Poultry Inspection Procedures, 9/13/79
Dedication - Services Resource Center, Lakewood, Colorado, 9/14/79
FTC Public Support Sent by Peterson, 9/14/79 [Empty]
Industrial Union Department - AFL-CIO, 9/18/79
Luncheon Speaker - WNDC and Receive Outstanding Democratic Woman Award, 9/27/79
Nutrition Education Conference - Science and Technology, 9/28/79
Announcement of the Administrations Privacy Initiatives, 10/2/79
National Council of Jewish Women Coalition Committee, 10/3/79
Louisiana Consumer League, 10/10/79 [Empty]
Testimony - Household Goods Transportation Act of 1979, 10/11/79

**Container 92**
Utah Education Association, 10/11/79
Wharton Graduate Students (Women’s Association and Public Management Clubs), 10/15/79
Consumer Complaint Handling TARP Report, 10/16/79
Colston Warne’s Dinner, 10/19/79
Consumer Awareness Seminar, 10/22-23/79
“Over Easy” - Grace B. Hanks, 10/24-27/79
Roast of Commissioner Mike Pertschuk, 10/30/79
Taking Care - Health Information Program Press Conference, 10/30/79
FTC’s Funeral Rule, 10/31/79
National Auto Dealers Association Press Conference, 10/31/79
Belgian Consumer Board, 11/1/79
Institute of Politics - Howard University, 11/5/79
Edison Electric Institute Address, 11/12/79
Council of Jewish Federation, Inc. 11/14-18/79
91st Annual Convention and Regulatory Symposium, 12/4/79
Organization of Economic Cooperation and Development (OECD) - Paris, 12/4/79
Beirut - USICA, Paris - OECD, 12/14/79

**Container 93**
Oregon’s Women’s Political Conference, 1/12/80
University of Oregon (no action taken) 1/14/80
National Citizens Participation Council, 1/18/80
FIC Florida Project, 1/23/80
Transportation Research Board, 1/24/80
Moore County Democratic Women, 1/26/80
George Washington University Informal Discussion “Drugs and the Consumer”, 2/2/80
Health, Education and Welfare (HEW) - USDA Dietary Guidelines for America, 2/4/80
Symposium on Citizen Participation Model and Methods of Evaluating, 2/4/80
Consumer Executive Order Workshop, 2/6/80
President Carter’s Speech at CFA’s Annual Convention, 2/7-8/80
New England Consumer Leaders Conference - FTC, 2/8/80
Conference Breakfast, 2/8/80 1980
Testimony Household Goods Transportation Act, 2/20/80
Senator Gemma Hussey, 2/22/80
Women in the Administration, 3/1/80
Consumer Inflation Meeting, 3/3/80
Energy Education Forum for Women, 3/8/80

**Container 94**
Older Women’s League Education Fund, 3/10/80
YWCA and YMCA Jewish Senior Citizen Group, 3/18/80
New York Senior Briefing, 3/20/80
White House Conference on the Aging - Advisory Committee, 3/24-26/80
Private Label Manufacturers Association, 3/27/80
Texas Credit Union League Annual Membership Meeting, 4/10/80
Washington Friends of Histadrut, 4/15/80
Price Advisory Committee - COWPS, 4/16/80
Washington Journalist Center Conference - “How Consumers Can Cope”, 4/16/80
Big Business Day, 4/17/80
U.S. Pharmacopeia Convention, 4/18/80
Earth Day National Coalition, 4/22-23/80
Cash Discount Act and the Fair Credit Practices Act, 4/23/80
John Glenn Workshop Series (Cancelled) 4/25/80
National Coalition for Disease Prevention and Environmental Health, 4/28/80
New Jersey Consumer Congress, 4/30/80
American Public Power Association, 5/7/80
Schlesinger Library Luncheon (Cancelled) 5/8/80
Close-Up Students from Vermont, 5/12/80
Lars Broch’s Reception, 5/12/80
Consumer Information Seminar Chapter of Links, Inc., 5/13/80
Maryland Citizens Consumer Council, 5/15/80
National Conference on Regulatory Attorneys, 5/19/80
Department of Energy’s (DOE) Appliance Labeling Press Conference, 5/21/80
Congressional EXPO - Gail Chapman, 5/22/80
Meeting on “People Power”, 5/22/80
Sullivan County, Tennessee, Democratic Women’s Luncheon, 5/24/80
CPSC Awards Ceremony, 5/27/80
Florida International University, Dr. Marvin Dunn, 5/28/80
GSA and John Culver, 5/28-29/80

Container 95
Consumer Labor Coalition of the FTC Bill - Meeting with the President, 5/30/80
Press Conference Regulatory Council Announcement Calendar of Federal Regulations, 5/30/80
Food Processors Meeting, 6/3/80
Organization of Economic Cooperation and Development (OECD) - Paris, 6/3-7/80
Presidential Drop-By Release of the Final Consumer Program Executive Order 12160, 6/9/80
American Home Economics Association Annual Meeting, 6/26/80
Reception East Room White House, 7/9/80
USOCA Income Consumer Conference, 7/9-11/80
GSA Anchorage, Alaska, 7/12-16/80
Milwaukee National Environmental Health Association, 7/30/80
Governors Convention, 8/3/80
NCL’s Conference - Making Auto Repair Credible, 8/6/80
Consumers for Carter Administration - White House, 8/12/80

Container 96
Women’s Bureau 60th Anniversary Conference, 9/2/80
Testimony - Subcommittee on International Economic Policy and Trade, 9/9/80
Auto Industry Committee Meeting, 9/10/80
Interdepartmental Government Relations Group - DuPont, 9/15/80
Congressman Maguire- Consumer Constituency for Bergen County, 9/17/80
White House Conference on Aging, 9/17-18/80
USOCA Consumer Issues Training Session, 9/19/80
Conference on Neighborhood Economic Development in the Eighties, 9/20/80
National Consumer League’s Awards, 9/23/80
Consumer Education Advisory Board Conference at Mercy College, 9/24/80
Women’s Transportation Seminar, 9/25/80
Worldwide Airline Consumer Relations Association 34th Annual Conference, 9/26/80
Democratic Women’s Forum, 9/27/80
American Public Power Association’s Annual Conference, 9/30/80
Akron and Summit County Federation of Women’s Clubs [Declined] 10/1/80
Washington Association of Community Action Agency Conference, 10/2/80
National Consumer Education Week, Washington D.C., 10/5/80
Consumer Expo - Smithsonian Mall, 10/10/80
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Biographical Information

Esther Eggertsen Peterson

Esther Eggertsen Peterson was born in Provo, Utah on December 9, 1906. She received an A.B from Brigham Young University in 1927 and an M.A. from Teachers College of Columbia University in 1930. She was a teacher at Branch Agricultural College in Cedar City, Utah and at Winsor School in Boston, Massachusetts. During this period she met and married Oliver Peterson. From 1932 until 1939, she taught at Bryn Mawr Summer School for Women Workers in Industry. This was a program designed to bring milliners, telephone operators and garment workers onto the campus for the purpose of improving their education. She became a paid organizer for the American Federation of Teachers in New England in 1938. Peterson worked from 1939 until 1944 as assistant director of education of the Amalgamated Clothing Workers of America. She also served as their legislative representative in Washington, DC from 1945 until 1948. She was that union’s first lobbyist in Washington, DC. In 1948, the State Department offered her husband a diplomatic position in Sweden. The couple went to Sweden and also spent time in Belgium, where Mr. Peterson served as labor attaché. While in Europe, she became active in the various women’s committees of the Swedish Confederation of Trade Unions and the International Conference of Free Trade Unions. The Peterson’s returned to Washington, DC in 1958.

Esther became the legislative representative of the Industrial Union Department of the AFL-CIO upon her return. She retained that position until 1961 when she was appointed Director of the Women’s Bureau in the Department of Labor. During the time period from 1961 until 1963, she served as the Executive Vice Chairman of the President’s Commission on the Status of Women. President Johnson named Peterson to the newly created post of Special Assistant to the President for Consumer Affairs. In addition, she was also Chairman of the President’s Committee on Consumer Interests. Ms. Peterson retained both these positions until 1967. In 1979, she became Vice President for Consumer Affairs at Food Giants, Inc. and President of the National Consumers League.

She received the Presidential Medal of Freedom in 1981 and was named a delegate of the United Nations as a UNESCO representative in 1993. She served on the board of directors of several educational and civic organizations. These included the Institute for Public Interest Representation at the Georgetown University Law Center, the Women’s National Democratic club, the Center for Science in the Public Interest and the National Center for Resource Recovery. Ms. Peterson passed away at her home in Washington, D.C. in 1997 at the age of 91.