



## Jimmy Carter Library & Museum News Release

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### **AUTHOR ON US-CHINA ECONOMY COMING TO CARTER LIBRARY** *US-China Economic Ties*

**Atlanta, GA.-** The All New Jimmy Carter Presidential Library's author lecture series focuses on the ties between the US and Chinese economies this week. Tomorrow, Tuesday November 3<sup>rd</sup>, Zachary Karabell will discuss his new book *Superfusion: How China and America Became One Economy and Why the World's Prosperity Depends on It*.

Karabell is President of River Twice Research, where he analyzes economic and political trends. *Publishers Weekly* says "Karabell delivers a compelling brief on the unlikely convergence of the U.S. and Chinese economies. He begins with an introduction to China's economic reforms in the post-Mao era and moves on to specific examples of how such American companies as KFC, Avon and Nike used this opportunity to reinvent their businesses to suit the world's largest market. Karabell argues that China's entry into the WTO laid the foundations of "Chimerica"—the symbiotic relationship between China and America that has largely escaped analysis because outmoded quantitative tools examine nation states as closed systems."

Joseph S. Nye Jr., University Distinguished Service Professor at Harvard University and author of *The Powers to Lead*, says "Few countries will have more impact on the world in the coming decades than China. How the United States manages its relationship with China will profoundly affect the shape of this century. In this provocative book, Zachary Karabell suggests ways to manage that future. His argument might be debated, but it is one that should be engaged."

The lecture is free and open to the public. ACappella Books will be selling copies of *Superfusion* and Karabell will sign his book following his talk. For more information, call 404-865-7109 or visit [www.jimmycarterlibrary.gov](http://www.jimmycarterlibrary.gov).

Coming in the weeks ahead....

Thursday, Nov. 12....WABE's Valerie Jackson will record her program *Between the Lines* with environmentalist authors Ray Anderson & David Owen.

Monday, Nov. 23...Michael Rosen, author of *WHAT ELSE BUT HOME*