



Jimmy Carter Library & Museum News Release

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All New Carter Presidential Museum Wins Major National Awards *Praise for Interactive Exhibits*

Atlanta, GA. – The All New Jimmy Carter Presidential Library and Museum, and Design and Production Incorporated have been awarded the 2009 Spotlight Award for Best Museum Audio Visual Project in the country. The award, given by PRO AV and ARCHITECT magazines, and InfoComm International, recognizes the best professional audio/video installations designed for corporate, education, entertainment, government, and other markets.

It is the second major national award given to the Carter Library for its innovative use of technology in its completely redesigned Presidential Museum.

Library Director Jay Hakes said "We took some risks with the innovations in the new museum, but we are very pleased with the results."

Last month, the American Association of Museums awarded the Carter Library its Bronze MUSE Award for outstanding achievement in museum media for *The Waging Peace, Fighting Disease, and Building Hope Interactive Table*. The MUSE awards celebrate scholarship, innovation, creativity and inclusivity and are presented to institutions or independent producers around the world which use digital media to enhance the museum experience and engage new audiences.

In selecting the Carter Library and Cortina Productions, the AAM judges said "*Interactive software can teach. This table is proof: adults and children can travel around the world, engage in projects, help humankind, fight disease, without leaving the building. It is a complete learning experience—and the designers maintain an attractive interface—it works for children but also engages adults, there is a possibility to go deeper. Great example for new tools in museums.*"

Jay Hakes added, "Our major goal with the new interactive displays and high-quality films was to make the museum experience enjoyable and educational for all ages. We've clearly accomplished that, so the two national awards are icing on the cake."

Design and Production Incorporated (Lorton, VA) was the prime contractor for the entire \$10 million redesign project, in partnership with Gallagher & Associates (Silver Spring, MD), and media production provided by Cortina Productions (McLean, VA), GTOO Media (Silver Spring, MD), and VanDerKloot Film & Television (Atlanta, GA).