



The Award Winning

Jimmy Carter Library & Museum

ATLANTA, GEORGIA

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Two Major Authors This Week at Carter Library

C-Span's Book TV Records "The Candidate" on Thursday

NY Times #3 Best Seller "The Art of Intelligence" on Friday

Atlanta, GA. – If you are interested in politics and government, this is your week to attend the Jimmy Carter Presidential Library's author program. This Thursday at 7:00 pm, professor and political consultant Samuel Popkin discusses his book, ***"The Candidate: What It Takes to Win—and Hold—the White House."*** C-Span will be here to record the presentation for airing on Book TV.

On Friday at 7:00pm, Ambassador Henry Crumpton will discuss ***"The Art of Intelligence,"*** The New York Times #3 best seller its first week on the list. Both programs are free and will be followed by a book signing.

There are two winners in every presidential election campaign: The inevitable winner when it begins--such as Rudy Giuliani or Hillary Clinton in 2008--and the inevitable victor after it ends. In ***The Candidate***, Samuel Popkin explains the difference between them. While plenty of political insiders have written about specific campaigns, only Popkin--drawing on a lifetime of presidential campaign experience and extensive research--analyzes what it takes to win the *next* campaign.

Former Clinton aide and ABC News anchor George Stephanopoulos says "No one I know has more closely studied the link between the minds of voters and the machinery of Presidential campaigns than Sam Popkin. He's a scholar who has worked in War Rooms. A strategist who knows his history. In ***The Candidate***, Professor Popkin teaches us what he's learned--the surprising secrets that separate winning campaigns from the ones that crash and burn."

George W. Bush advisor Karl Rove says "Popkin is that rare academic who can write a fast-moving, punchy book that rescues political science from spreadsheets and algorithms and thereby makes it interesting and captivating. ***The Candidate*** is argumentative, opinionated, provocative and a great read for any political junkie or activist."

On Friday, Ambassador Henry Crumpton will take you inside the CIA. For a crucial period, Henry Crumpton led the CIA's global covert operations against America's terrorist enemies, including al Qaeda. In the days after 9/11, the CIA tasked Crumpton to organize and lead the Afghanistan campaign. With Crumpton's strategic initiative and bold leadership, from the battlefield to the Oval Office, U.S. and Afghan allies routed al Qaeda and the Taliban in less than ninety days after the Twin Towers fell. At the height of combat against the Taliban in late 2001, there were fewer than five hundred Americans on the ground in Afghanistan, a dynamic blend of CIA and Special Forces. The campaign changed the way America wages war.

In its first week on the New York Times Best Seller list, ***"The Art of Intelligence"*** opened at #3. Don't miss this opportunity to hear Henry Crumpton in person.

For more information, call 404-865-7109. You can keep up with the Carter Library events on the Jimmy Carter Presidential Library page on Facebook and follow the CarterLibrary on Twitter. If you wish to unsubscribe to these news releases, simply email tony.clark@nara.gov and put “UNSUBSCRIBE” in the subject line.