



The Award Winning

Jimmy Carter Library & Museum

ATLANTA, GEORGIA

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The Real Thing Comes to the Carter Library ***“For God, Country and Coca-Cola” Book Signing***

Atlanta, GA.- Author Mark Pendergrast presents the history of an American icon next Wednesday, July 24th at 7:00pm as he discusses and signs his new, revised book ***“For God, Country and Coca-Cola: The Definitive History of the Great American Soft Drink and the Company That Makes It.”*** It is a fascinating look at the origin of the soft drink and its growth into the world’s most recognizable consumer product.

Here’s what folks are saying about the book:

“A ripping good story of more than a soft drink or a company, this book is about the whole of America. It may be the greatest American story ever.”

—New York Observer

“Marvelously entertaining history.”

—Los Angeles Times

“In ***For God, Country & Coca-Cola***, Mark Pendergrast has written an encyclopedic history of Coke and its subculture, and used Coca-Cola as a metaphor for the growth of modern capitalism itself. His research and storytelling skills are prodigious.”

—Washington Post

“Behind the glitz and fanfare, the bubbly brown beverage has had a tortured and controversy-filled history. It is meticulously chronicled in ***For God, Country & Coca-Cola.***”

—Wall Street Journal

“A meticulously researched history.... [Pendergrast] aggressively sets the record straight about the birth of Coke, shattering company myths.”

—New York Times Book Review

The event is free and open to the public in the Carter Museum Theater. Doors open at 6:30 and seating is limited. ***A Cappella Books*** will have copies of the book available for purchase and signing by the author.

For more information, call 404-865-7109. You can keep up with the Carter Library events on the Jimmy Carter Presidential Library page on Facebook and follow the CarterLibrary on Twitter. . If you wish to unsubscribe to these news releases, simply email tony.clark@nara.gov and put “UNSUBSCRIBE” in the subject line.