

Correspondence – J-L

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August 26, 1976

Mr. G. Sam Lybrand
Gordon-Gallup Realtors
2325 Devine Street
Columbia, S. C. 29205

Dear Mr. Lybrand:

Governor Carter has referred your letter to me, as I am in charge of coordinating national economic issues. Although he cannot state a position on specific pieces of litigation at this time, Governor Carter does feel that it is very important that the federal budget be balanced on a cyclical basis and that monetary and fiscal policies be carefully coordinated. He is firmly committed to these goals in the context of governmental reform. He has pledged to eliminate the waste and excessive bureaucracy that plagues the federal government at the present time.

Sincerely,

Jerry Jasinowski
National Issues and Policies

JJ/mg

the next President

Jerry Carter

P.O. Box 1976

Atlanta, Ga.

30301

G. SAM LYBRAND
GORDON-GALLUP REALTORS
2325 DEVINE STREET
COLUMBIA, SOUTH CAROLINA 29205
799-8035

Mandatory
Balanced
Budget

TO

Mr. Carter.

DATE

7/15/76

SUBJECT

Strom Thurmond's
Ltr dtd 5/1/76

are you in agreement with subject letter,
a copy is enclosed?

If not why?

Sincerely

Sam Lybrand

P.S. your reply will determine how I vote this
fall.

JOHN C. STENNIS, MISS., CHAIRMAN
STUART SYMINGTON, MO.
HENRY M. JACKSON, WASH.
HOWARD W. CANNON, NEV.
THOMAS J. MCINTYRE, N.H.
HARRY F. BYRD, JR., VA.
SAM NUNN, GA.
JOHN C. CULVER, IOWA
GARY HART, COLO.
PATRICK J. LEAHY, VT.
T. EDWARD BRASWELL, JR., CHIEF COUNSEL AND STAFF DIRECTOR

STROM THURMOND, S.C.
JOHN TOWER, TEX.
BARRY GOLDWATER, ARIZ.
WILLIAM L. SCOTT, VA.
ROBERT TAFT, JR., OHIO
DEWEY F. BARTLETT, OKLA.

United States Senate

COMMITTEE ON ARMED SERVICES

WASHINGTON, D.C. 20510

May 11, 1976

Mr. G. Sam Lybrand
GORDON-GALLUP REALTORS
2325 Devine Street
Columbia, South Carolina 29205

Dear Sam:

Thank you for your correspondence of recent date concerning government spending.

You may be assured I appreciate having the benefit of your views and share your concern. If we are ever to solve our serious economic problems, we must stop excessive and irresponsible spending. I, along with Senator Curtis of Nebraska and others, have introduced a resolution calling for a Constitutional Amendment to require a balanced budget. It is unfortunate that a constitutional amendment would be necessary to restore fiscal responsibility to the Congress, but, if experience of the past few years serves as an example, such a measure is necessary. I hope this provision receives favorable consideration in the near future. I have long been an advocate of reduced Federal spending, and my efforts in that direction will continue.

In addition to being a cosponsor on S. J. Res. 180, I have also joined Senator Bartlett on S. 3113, a bill which would require the Federal government to spend no more than it takes in.

As you know, I have long been a foe of government overregulation and have consistently opposed such efforts in the Senate. The present degree of excessive and counterproductive regulation is an infringement of our personal freedoms as citizens and, if allowed to continue will virtually strangle our economic system of competitive free enterprise.

Much of this regulation has resulted from the tendency of the Federal bureaucracy and the Congress to force a certain conception of society on our citizenry. As countless bankrupt programs illustrate, these tendencies are not in the true interest of the American people. They merely make the government more expensive, more wasteful, and more dictatorial.

I am presently co-sponsoring a bill, S. 2792, with Senator Fannin relating to the promulgation of rules and regulations by agencies of the United States. Also, for your information,



Jimmy Carter

Presidential Campaign

For America's third century, why not our best?

August 14, 1976

Mr. Phillippe Legrez
96 John Street
N.Y., NY 10038

Dear Mr. Legrez:

Thank you for your letter and interest in doing a book on Jimmy Carter. I can supply some of the items that you requested in your letter. Enclosed you will find a biography of Governor Carter and a complete set of our issues papers. This set includes, among other policy statements, all of Governor Carter's major speeches of the past two years.

To answer some of your other questions, the head of the advertising firm that has promoted Governor Carter is Gerald Rafshoon. He can be written to in care of the campaign. Hamilton Jordan's memos to Governor Carter have not been published for distribution. To obtain the names and addresses of the members of the Democratic Party in New York, contact the New York City Democratic Party. For the names of any Carter campaign aides in New York, please talk to our New York campaign office, phone number, 399-1950.

As you know, there are now many writers who have written books on Governor Carter, or are in the process of doing so; because of this, I could not give you a complete list of the American writers that are in this process.

I hope the enclosed materials will be of help to you, and if you have any further questions, please do not hesitate to write again.

Sincerely,

Neil S. Sader
Issues Staff

NSS/stc

Enclosures

P. O. Box 1976 Atlanta, Georgia 30301 404/897-7100

A copy of our report is filed with the Federal Election Commission and is available for purchase from the Federal Election Commission, Washington, D.C.





THE CONFERENCE BOARD

December 3, 1975

Dr. Lawrence R. Klein
Department of Economics
3718 Locust Street
University of Pennsylvania
Philadelphia, Pennsylvania 19104

Dear Larry:

I am on my way to Europe for ten days, and have had an opportunity only to read quickly through the economic issues memorandum. I would hope in time to have some useful comment on several of the subjects raised, but I wanted to get to you quickly, before I leave, some comment on the unemployment-inflation subjects that very properly head your list.

I think there is a good case for a much stronger position on these issues. It is now much more widely recognized than it was even a few years ago that present policies, and the present powers of The Executive Branch, are in many ways too blunt and too antiquated, and too pro-cyclical, to achieve even modestly satisfactory performance. Arthur Burns has conceded this point with respect to much of our institutional structure (but not with respect to the Federal Reserve System itself), and the recent Brookings Papers have made the point particularly with respect to the institutions at work in our labor markets. I think we might develop a list of innovative proposals for improvement of policy machinery, directed toward the stimulation of growth, reduced cyclicity and restraint of inflation, in these four areas:

1. The Federal Reserve System. We might consider ways of amplifying the powers of the Federal Reserve on the demand side of the money market --- not violent or coercive powers, but powers sufficient to modify the uses of credit, particularly in inflationary expansions.
2. Tax Policy. The legislative procedure for altering tax rates is fearsomely dilatory; the tax reduction intended to forestall or limit the 1974-1975 recession became effective, apparently, two months after the recession was over. We might also explore the large number of proposals for modifying the tax structure in ways that will stimulate private capital formation.
3. Labor Markets. It gets more obvious all the time that the traditional arrangements involved in wage-making are partly anachronistic in a society dedicated to full employment (and, as a corollary of that objective, substantial public compensation for unemployment). I agree with your approval of the uses of an incomes policy; but if



Executive Department
Atlanta 30334

Jimmy Carter
GOVERNOR

January 29, 1971

Mr. Reed Larson
Executive Vice President
National Right to Work Committee
1900 L Street, N. W.
Washington, D. C. 20036

Dear Mr. Larson:

Thank you very much for your letter of January 13 relative to the Right to Work Law.

I stated during my campaign that I was not in favor of doing away with the Right to Work Law, and that is a position I still maintain.

Again, let me express to you my appreciation for your letter and the information contained therein.

Sincerely,

Jimmy Carter
Jimmy Carter

JC/mjp

HAS HE CHANGED
HIS MIND

RECEIVED FEB 1 1971

[Handwritten initials and signature]
C file

PACE

Best - F.Y.I. Al Gonzalez

Political Action for Candidate Election (for Human Services)

BOARD OF TRUSTEES

August 17, 1976

Chairperson

Dr. Arthur J. Katz
Lawrence, Kansas

Leonel J. Castillo
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San Francisco, California

Joyce Dortch
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James Evans
Omaha, Nebraska

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Silver Spring, Maryland

Dr. Beulah Rothman
Great Neck, New York

You are cordially invited to a reception on Tuesday, August 24th with Senator Walter Mondale, Democratic Vice-Presidential candidate. The event will kick-off PACE (Political Action for Candidate Election), the newly formed political arm of the National Association of Social Workers.

The reception will be held at 4:30 p.m. in the Mayflower Hotel, 1127 Connecticut Avenue, N.W., Washington, D.C. Senator Mondale will speak on human service issues. Refreshments will be served.

How do you relate to the November election? NASW believes we should have a government more responsive to social welfare. PACE is the way we can do it. For us, the choice is clear: "Less is Best" vs. An Active Federal Role for America's Agenda. Carter-Mondale are committed to many of the legislative goals of NASW. Welfare reform and a viable national health insurance program are a good beginning.

Please come to hear more about us and meet the future Vice-President of the United States. For further information, you may contact Sue Hoechstetter, PACE Coordinator, at 202-628-6800.

Sincerely,



Dr. Arthur J. Katz, ACSW
Chairperson, Board of Trustees

Paid for by NASW-PACE. Ernestine Lincoln, Treasurer. PACE is not authorized by any political candidate and is solely responsible for the material herein. A copy of our report is filed with the Federal Election Commission and is available for purchase from the FEC in Washington, D.C.

Suite 600, 1425 H Street N.W., Washington, D.C. 20005 202/628-6800

PETER I. LIPPMAN
TECHNICAL DOCUMENTATION SPECIALISTS

620 Norumbega Drive
Monrovia, California
(213) 795-7301

October 21, 1976

Stuart Eizenstat
Carter-Mondale Campaign
Box 1976
Atlanta, Georgia 30301

Dear Mr. Eizenstat:

We wish to call to your attention an excellent **double-barreled campaign issue**: a circumstance which shows strikingly how the Republican administration has (1) moved the US away from technological leadership, and simultaneously (2) promoted unemployment.

The Nixon-Ford administration has created a bureaucratic atmosphere which tends to suppress major technological advances by individuals—because the ideas are in effect pirated by the government agencies to which they are referred for evaluation.

Enclosed is a piece of literature which was prepared for incidental use in our contacts with assorted European and Mideast countries. Although this literature is a “popularization” of the principles involved (we have reams of technical documents), I believe it will suffice for introduction to our program.

Dr. Rethorst (see enclosure) cites sad past experience as his rationale for seeking a nonbureaucratic reception for this project abroad.

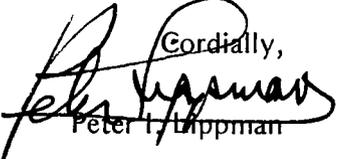
One result of this situation is that the United States aircraft industry sits idly (literally) by while an estimated \$50 billion of industrial activity, including a helluva lot of jobs, move into foreign hands.

This is a fresh, new issue for the campaign; the opposition would take several days just to figure out what it was all about. This issue would fit well into the Carter campaign, for two reasons:

- (1) The **technological leadership** aspect of the issue, which is national in scope, meshes well with Governor Carter’s statements as to loss of US leadership and strength.
- (2) The **jobs** aspect of the issue has particular clout here on the west coast (in the land of Lockheed, Douglas, and Boeing), a swing region where the campaign appears to be running close.

Dr. Rethorst’s credentials are readily established, should that become necessary. As you will note from the enclosed, he designed the world’s first supersonic bomber, the US Air Force B-58.

We look forward to hearing from you.

Cordially,

Peter I. Lippman

Noel: not seen by stu

PETER I. LIPPMAN
TECHNICAL DOCUMENTATION SPECIALISTS

620 Norumbega Drive
Monrovia, California
(213) 795-7301

October 21, 1976

Noel Sterrett
Carter-Mondale Campaign Issues Staff
Box 1976
Atlanta, Georgia 30301

Dear Mr. Sterrett:

Further to our telecon earlier this week, I would like you to have the enclosed piece of literature, which was prepared for incidental use in our contacts with assorted European and Mideast countries. Although this literature is a "popularization" of the principles involved (there are several reams of differential equations waiting in the wings), I believe it will suffice for introduction to our program.

Our circumstances would provide an excellent **double-barreled campaign issue**—a scandalous example of a way in which the Republican administration has (1) moved the US away from technological leadership, and simultaneously (2) promoted unemployment.

In particular, the Nixon-Ford administration has created a bureaucratic atmosphere which tends to suppress major technological advances by individuals—because the ideas are in effect pirated by the government agencies to which they are referred for evaluation.

Dr. Rethorst (see enclosure) can recite past experiences as basis for his seeking a nonbureaucratic reception for this project abroad.

One result: the US aircraft industry sits idly (literally) by, while an estimated **\$50 billion** of industrial activity, including a helluva lot of jobs, move into foreign hands.

This issue would fit well into the Carter campaign, for two reasons:

- (1) The **technological leadership** aspect of the issue, which is national in scope, meshes well with Governor Carter's well-taken statements as to loss of US leadership and strength.

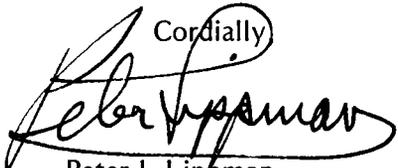
(Continued . . .)

Mr. Sterrett
October 21, 1976
page two

(2) The **jobs** aspect of the issue has particular clout here on the west coast (in the land of Lockheed, Douglas, and Boeing), a swing area and one where the presidential campaign is going to be a photo finish.

Dr. Rethorst's credentials are readily established, should that be necessary; as you will note from the enclosed, he designed the world's first supersonic bomber, the US Air Force's B-58.

We look forward to hearing from you.

Cordially

Peter I. Lippman

enclosure

DR. SCOTT RETHORST, president and founder of Vehicle Research Corporation, holds a bachelor of science degree from the Massachusetts Institute of Technology, and a doctorate in aeronautics and mathematics from the California Institute of Technology.

Dr. Rethorst has personally led the technical conceptualizations and analyses of energy-conserving mechanisms which VRC has conducted for 18 years—including these advanced developments:

1. a tubular bullet which has one quarter the weight, less volume, lower cost, and ten times the impact energy of conventional projectiles.
2. a system for saving the energy which is normally wasted in forming spiraling air patterns at the tips of aircraft wings—reducing the induced drag by more than half and the overall fuel consumption by typically 25%;
3. a successor to the “ground effect” machine, which at high speeds obtains aerodynamic lift from the shape of the vehicle body—permitting a 150% increase in vehicle speed and a reduction in fuel consumption by 50%;
4. a seagoing “ship” which creates its own rolling wave, and rides smoothly and with low drag on the crest of this wave—as a surfboard does on a breaker, but at speeds over 100 knots; and
5. the present **Micro-Boom** concept.

In his early career, Dr. Rethorst worked in a management, technical or consulting capacity for U. S. Steel, Westinghouse, Goodyear, Douglas, Convair, Lockheed, and the U. S. Air Force.

He was the designer of the United States Air Force B-58 aircraft, the world's first supersonic bomber.



VEHICLE RESEARCH CORPORATION



Micro- Boom SST

*converts sonic-boom energy
into lift*



VEHICLE RESEARCH CORPORATION
SOUTH PASADENA, CALIFORNIA, U. S. A.

the challenge ...

**NO LAW OF NATURE
REQUIRES A SONIC BOOM.**

*VRC has developed a technique for recycling
the energy usually wasted in sonic booms
into useful work,
thereby halving fuel consumption
and quadrupling payload.*

the firm . . .

Since 1957 VEHICLE RESEARCH CORPORATION has undertaken many advanced aerospace programs. These projects, totaling several million dollars, have involved research, analysis, and experimental testing—as well as prototype design, construction and demonstration.

Personnel associated with VRC are uniquely qualified in the fundamentals of fluid mechanics, and also extensively experienced in production design of advanced supersonic aircraft.

VRC programs, largely funded by U. S. Government agencies, have concentrated on subtle refinements of fluid-dynamic theory—producing some astonishing improvements in vehicle efficiency.

the principle . . .

In conventional supersonic flight, a shock wave forms in the air, extending *downward* from the wing. The energy in this wave is wasted: it heats the air below the airplane, and also causes a “sonic boom”. The engines supply the energy to maintain this shock wave, and so waste tremendous amounts of fuel.

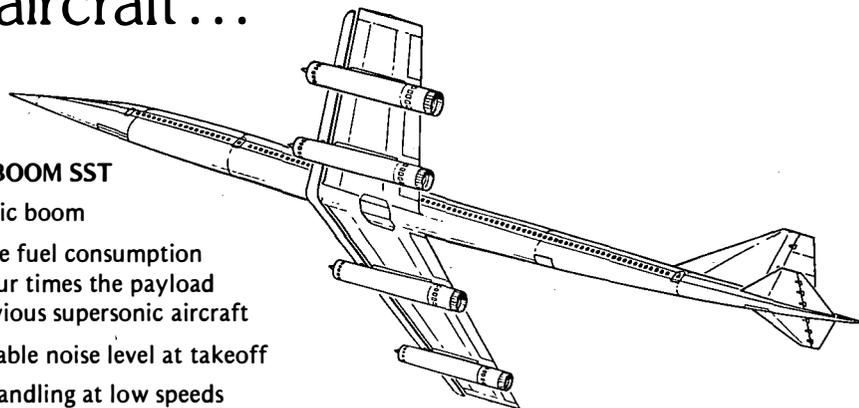
Over the past decade, VRC has patented and developed a **SIMPLE SYSTEM FOR PREVENTING THE SHOCK WAVE**, by injecting air from the engines just below the front of the wing. This generates instead of the shock wave a long “sheet” of air which extends directly back under the wing, helping to support the aircraft. The results are as follows.

1. The sonic boom is virtually eliminated.
2. The engines no longer pump energy into the shock wave, *and* now expend less energy supporting the plane, so fuel consumption is only half that of prior SSTs.
3. Cutting the fuel weight in half permits quadrupling of the payload.
4. Without the “drag” of the shock wave, an extremely swept-back wing shape can be avoided, permitting slower takeoffs and landings. Slower takeoffs need less acceleration, and therefore eliminate the “afterburner” engine stage which makes delta-wing SSTs so noisy.
5. The modestly swept-back wing shape and slower takeoffs and landings, with enhanced handling just above the runway, offer a sizable safety advantage.

the aircraft . . .

MICRO-BOOM SST

- ◇ no sonic boom
- ◇ half the fuel consumption and four times the payload of previous supersonic aircraft
- ◇ acceptable noise level at takeoff
- ◇ safer handling at low speeds



the prospects . . .

Just as the propeller gave way to the jet, subsonic flight *inevitably* will yield to supersonic. Who will lead? Who will reap the rewards?

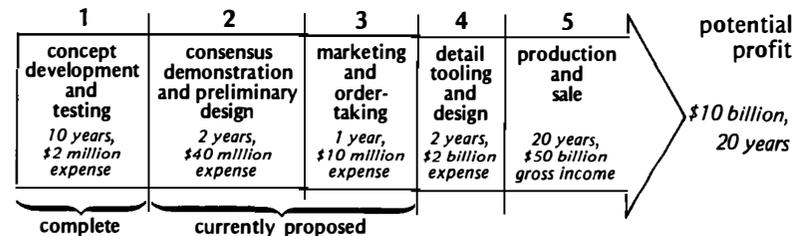
THE CONCORDE WILL PROVE THE SST MARKET—The British-French *Concorde* will be popular: travelers will pay a premium to enjoy briefer intercontinental flights. However, the *Concorde* cannot be as profitable as the subsonic jets, due to its small capacity, sonic boom, excessive noise at takeoff (few airports will accept it), and enormous fuel usage.

THE MICRO-BOOM SST WILL CAPTURE THIS MARKET—It will cut fuel costs in half, quadruple payload, permit *overland* supersonic flight (transcontinental as well as intercontinental), and multiply the number of compatible airports.

Will Europe or the U. S. control the SST market? Europe's economy is probably the stronger now (unlike the early 1950's), and its industries adequate. However, real control will go to whichever has better access to (1) Persian-Gulf finance *and* (2) an SST technology which is not just spectacular but *practical*—namely, the patented Micro-Boom concept.

the program . . .

After \$2 million worth of analysis and wind-tunnel testing, VRC now seeks to enter phases 2 and 3 of a five-step program to develop, build and sell supersonic aircraft. Here is a simplified diagram of the plan.



The goal is a potential profit of \$10 billion over two decades, assuming 1,000 units sold at \$50 million each, with a 20% profit margin. Break-even occurs five years into phase 5, when total income is \$10 billion.

Efforts now proposed are (1) demonstration of a consensus by the aerodynamics and finance “communities” as to the economic viability of the aircraft, and (2) marketing and taking of orders. The “consensus demonstration” phase, totaling \$40 million, involves extensive *sub-contracted* computer simulations, testing in wind tunnels, analysis of the propulsion system, preliminary design of the airplane, financial analysis, and development of a manufacturing plan. Marketing would consume \$10 million.

This phased plan will establish feasibility and profitability very early—less than \$50 million (or ½% of potential profit) into the program.

the opportunity . . .

Vehicle Research Corporation invites a progressive nation to consider participating in this program, as a leader in a consortium formed to assemble the capital and guide the progress of one of the world's most prestigious, high-technology commercial projects.

LEHIGH UNIVERSITY
BETHLEHEM, PENNSYLVANIA 18015
691-7000 EXT. 508

DEPARTMENT OF ECONOMICS
COLLEGE OF BUSINESS AND ECONOMICS
DROWN HALL #35

October 12, 1976

Mr. Noel Sterrit
Issues Staff
P. O. Box #1976
Atlanta, Ga. 30301

Dear Mr. Sterrit:

I am an Economics Professor at Lehigh University, Bethlehem, Pennsylvania, and I have a few random thoughts and suggestions to make in order to help in the present campaign. Your name was given to me by Chip Bishop. Mr. Bishop has assured me that Mr. Carter welcomes suggestions and that you can forward my letter to him. After reading Mr. Reston's article on the "pause" I feel that some acknowledgement of the receipt of this letter is appropriate.

Mr. Carter should place the blame for the rising costs of fuel, food and medical care on OPEC, the great grain robbery, and irresponsible government attitude towards health care.

MEDICAL CARE

Reduce cost by -

1. Out-patient care (as in Canada)
2. Elimination of duplication of facilities
3. Increase in number of medical schools
4. Preventative medicine
5. Paramedics
6. Profits over cancer (OSAH) article - Ford speech on asbestos and other cancer causing products

Stop runaway costs of medical insurance which has become the device used by the rich and the medical people to get the middle class to pay for the poor (taxes should be used, not Blue Cross)

ENERGY

1. Ford raised price of domestic oil to increase production. Production is down. Oil in ground is money in the bank.
2. Coal prices rose three times and the Arabs don't own coal mines - friends of White House do.

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DEPARTMENT OF ECONOMICS
COLLEGE OF BUSINESS AND ECONOMICS
DROWN HALL #35

ENERGY (Cont.)

3. Ford wanted tax increase on crude to discourage driving "everything" is a bi-product of crude - Hyperinflation (Perfect example of his economic ignorance)
4. Natural gas prices raised early in Nixon Administration over protests of economists.
5. Veto of electric car - not to be made by Lockheed or Penn-Central.
6. Solar institute budget quietly dropped from 50 million to 5 million.
7. Internal combustion engine replacement veto.
8. We pay foreign aid at Gas Pump to Arabs.
9. Ike and oil quotes.
10. Rockefeller only Republican with an energy plan.
11. Coal owned by oil (probably have options on the sun).
12. Natural gas scarcity disappears at the moment prices are raised.

FOOD

1. Great grain robbery raised all food prices. Russians don't have to start a war to destroy us. They buy taxpayer subsidized wheat which raises the price of all food in the U.S. and in addition, makes profits for the Russians in the commodities market by speculation.
2. Sugar prices.
Ford raised duty to protect domestic producers from foreign competition.
3. Republicans raised milk price supports for political contributions.

I saw the Republicans win a governor's campaign in Pennsylvania in the 1960's by using 3 slogans. They were -

"Keep Pennsylvania First"

"Peace with Honor in Vietnam"

"Stop runaway inflation"

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DROWN HALL #35

SLOGANS

We have a "Ford that runs on oil" and "oil runs our Ford"

Hand selected by Richard Nixon

Third man on the Nixon-Agnew Team

A vote for Ford is a vindication of R. Nixon and S. Agnew

They have "priced" medical care out of the market

What's good for General Bullmoose is not necessarily good
for the USA

Message for the poor - The only thing that you will get from
Ford and Dole is the dole

They raise the cost of our food, our medicine and our energy
and they talk about fiscal responsibility

Ford - The Non-Leader who is led while you are bled

If you own an Oil Company you should vote for Ford

I will get both the rich and the poor off the backs of the
Middle Class. Put the poor to work and make them pay
taxes and make the rich pay their share.

TV SPOTS

"I would never pardon Richard Nixon. The American people
would not stand for it."

"I would not run in 1976"

Ford and Dole on Nixon's Innocence

I believe in God and capitalism. God is not dead but
unless they revive competition, capitalism is going to be
sick. Republicans believe that competition should raise
prices to the highest level not bringing them down to the
lowest level.

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DEPARTMENT OF ECONOMICS
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DROWN HALL #35

SLOGANS

Under Republicans they should have a For Sale sign on
the White House (ITT and Milk)

RANDOM THOUGHTS

To win the hearts of Republicans - Remove capital gains
tax - Eliminate double taxation of dividends

"Can You Really Afford Ford?"

Look at the prices in the stock market - then look at the
prices in the supermarket.

Reduction in White House Staff - increase in prison population.

Hit 25 year voting record in the TRB column

SUGGESTED LETTER TO EDITOR OF ALL NEWSPAPERS

I will increase taxes for poor and rich - Get the poor a job
and make the rich pay their share. I will reduce taxes for
the middle income group. The poor cannot afford to eat -
the middle class cannot pay their bills, and the rich are
becoming the middle class.

I am liberal in that I believe that we have social needs that
are not met. I am conservative in that I believe that we
should be able to pay for them before they are implemented.

I define the Middle Class as those who worry about rising
prices and/or possible loss of income.

Carter on Economics - A man is unemployed - I would lend
him busfare so that he can get to a job in the next town.

Ford would tell him to save his money and buy a car.

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DEPARTMENT OF ECONOMICS
COLLEGE OF BUSINESS AND ECONOMICS
DROWN HALL #35

This letter is much longer than I had intended. There are other areas which I have not covered, such as crime and a panic White House meeting last Spring involving the Deans of forty-five Colleges of Business.

If I can be of further help, please contact me at the above address.

Cordially,



John D. Keefe

JDK/kf

47 South Main Street
Norwood, New York
April 9, 1976

Jack Carter
JIMMY CARTER FOR PRESIDENT
Plains, Georgia

Dear Jack:

I didn't get a chance to talk to you while you were in Massena, New York this past week. But here's hoping you will take this letter as a substitute. Who am I, you ask. I write books and teach in the college up here and I've been very pleased to see your father doing as well as he is doing in his drive for the presidency.

And I think as a card-carrying liberal for years, one who has always voted for the Democratic standard bearers year after year, you and your father might be interested in hearing my comments.

First of all, I have always been pained at the lack of drama in the statements and set speeches of all of the candidates of late. The reason for the great popularity of Roosevelt's speeches was that they were--for the most part--written by a consummate dramatist, Robert Sherwood. But of course the speeches were delivered perfectly, every bit of wit and drama milked from them. It was these fireside 'chats' that made Roosevelt the powerful leader that he was. Your father--someone on your father's staff--should study these speeches, listen to them. In no way can your father imitate Roosevelt's style. But he can do what he can to make his utterances to the American people interesting, dramatic, challenging.

What we have for the most part now is a shopping list speech. In it the candidate hits all the bases solidly before moving on to the next one. It makes for a very slow ball game and a boring speech. People listen to it and are turned off. What the politicians are doing is promising, with each base they hit, to ameliorate or improve the lot of each and every pressure group facing them. What I would like to see is a speech that would address itself to one particular issue in broad terms and one so constructed and delivered that it becomes a dramatic utterance as well as a position paper that could be referred to over and over again so that when the voter ^{thought} of the candidate he thought of that position.

Of course this means that the speech must be carefully wrought and contain within it constant, reiterated themes or catch phrases. There is nothing wrong with using basic themes in your speeches. And of course--as your father now knows--there is everything wrong with using phrases that imply more than they mean--the so-called charged

unwillingly

words: *ethnic purity, alien intrusion*. But just as these kinds of phrases show the awesome power of misspeaking oneself, they also show the way to gaining adherents and followers who now understand what it is you stand for and are therefore willing to follow and be led. The secret is to know beforehand precisely what the connotations of words and phrases are *as well as what they mean, literally*. As a writer I use the dictionary constantly--but most of the time for spelling. For the meaning of a word, I listen to conversations of the young and the not-so-young and do a lot of contemporary reading, especially the liberal press. I learn then not what words mean but what they connote.

In your father's speeches and statements to the press, therefore, I suggest he have a selection of prearranged phrases that adequately cover in a dramatic and forceful manner what it is he stands for on the five or six basic issues this country finds itself facing. The selection of these basic tenets or themes should be done very carefully, so that they do not suddenly cause the liberal knee-jerk response, for that is what the purity reaction is--a knee-jerk response to a catch phrase. Your father and Udall and Jackson are all on the same side of the fence when it comes to keeping neighborhoods homogeneous, economically, that is--not ethnically. It may amount to the same thing, but in a capitalist economy remember that the only really sacred cow is private property--it is the bedrock of all that we believe as a political entity. Destroy the value of what we own and you destroy us. Tax us without representation and you gain our rebellion. We strike, we fight, we cry out in bootless anguish to the stars when we see the money we make melt away in our hands. It has always been so.

But I digress. The point I started to make is that every good symphony, poem, novel--plays upon themes. And the great poems and great symphonies repeated themes--never the same, of course. But they repeated them, in various guises, each repetition showing a new facet. And the themes were in themselves striking. Dramatic. That is the key, Jack. The themes must be dramatic. They must be repeated. Not verbatim, but substantially the same. They must be repeated dramatically, artistically, with a sense of their power to catch and hold the imagination of the listener.

That is why Lincoln was such a fine platform speaker. He kept his remarks short so that the audience did not get indigestion trying to swallow it all. And short though they were, they dramatically and beautifully illuminated a specific issue. The reason for the Civil War in his Gettysburg Address; the need for reconciliation with the South in his Second Inaugural Address. Read them and see how short they are--and how perfectly shaped to fit the subject and the time.

But enough talk. Let me give you some examples of what I mean.

Your father's success so far, Jack, has been based on the fact that he has intuitively understood what I and many others who grew up under the New, Fair deals and Great Society programs feel--about them and the liberal thrust they represent. The first thing we feel is anguish, disappointment--a sense of being had. We find higher taxes, red-tape, and a sense that nothing has really changed. Despite all the promises.

You know, Jack, the Existentialists say that the man without hope is the truly happy man. That is what Jerry Brown has discovered as well. Stop hoping for miracles fashioned by your government, he is telling his fellow Californians--and as a result he is the most well-liked Governor in all the states. It is true. The real legacy of democratic liberalism in this country is a universal sense of hope betrayed, promises not kept, of things getting inexorably worse--all the while we pay and pay and pay for the privilege.

That is why you don't have to worry about Humphrey. Or anyone else, for that matter. If Jim will just remember to stay close to that instinct which first told him to come out against Washington and all that the liberal Washington Establishment stands for. As a peanut farmer and businessman who also goes to church on Sundays and believes in what that combination has meant for this country, your Dad is the one--not the liberals--who knows what's wrong with this country--and how to get things straight.

Specifics:

We can't go on solving poverty by throwing tax dollars at the poor. There are too many real estate dealers and politicians out there to catch the money before it gets to the people it is supposed to help. Besides, it isn't money or lack of it that makes a man poor. It is ignorance and lack of training. Give money to an ignorant man and you are handing him a glass of water in a sieve.

If you promise one pressure group one thing, you are telling another group they can't have what they want. If you promise each pressure group what it wants, then no one will believe you. Promises are cheap, anyway. The only promise a politician should make and hold to is to do the best, the most honest job of which he is capable--and to uphold the Constitution. No other promises will be believed, and no one wants to hear any other promises.

The government can't give people jobs--unless it finds some way to make money to pay the workers with--and of course it does have a way. Higher taxes. A Full Employment Bill has a smell to it. No

one can tell the average working man that the government can pull that one off--not without raising taxes, somehow. (Your father's belated endorsement of the Humphrey bill is not necessarily a mistake, if he will continue to admit his honest doubts about such a policy, no matter how the bill might now be changed. This was a risky policy switch and may in the end prove much more harmful than the ethnic purity slip.)

Jack, on Face the Nation your father answered a question about abortion that illustrated perfectly the reason for his success. He was obviously pained by the question. He didn't have a pat answer. As he said, he wished there did not have to be abortions. Like any thinking person, the thought disturbed him. But he would have to follow the dictates of the Supreme Court if elected president. And at the same time, your father did not cast aspersions on those who were pro-abortion or who were anti-abortion. It was the best example yet of a politician who did not have a glib answer. At least that was how it appeared to the viewer.

Finally, here is a point I think your father could make over and over again. He is qualified to be president because he is not primarily a politician--that is, a lawyer. This country is supposed to be run by the people. It is axiomatic that from its citizens come its leaders. There is no law that says a citizen must first be a lawyer. Remember this, Jack. Lawyers are trained in the law of precedent. They are always looking back to what was. The rest of us are trained to look forward, to make plans for the future, to experiment with the possibilities not yet explored. We must be creative. The lawyers, the politicians are the most uncreative element in our society. While every other force in our world is thrusting inexorably forward, as technology gives birth to more technology, as the future sweeps us ████████ headlong, we have for our leaders, people whose eyes are fixed immutably on the past--on what was, not what can be.

Look at Humphrey. What an anachronism! Thirty years after Roosevelt and he is trying to inaugurate a New Deal with his bill to give everyone--not a chicken in every pot--but a job! What, after all, Jack, is a job? Ask yourself that question. How can you give a man a job? A man's job is a measure of his soul. It is his life's work. It is the measure of his days. In his work a man finds his salvation, just as in a child a woman finds her greatest joy.

The people want to get to work, but they want to feel that what they do has meaning, purpose--that life,--their tragically brief span--has meaning and purpose as well. They haven't time or patience with liars. And they can smell one a mile away. It wasn't the people that elected Nixon, it was an assassin's bullet and a brutalizing war. He confirmed the truth of their instinctual mistrust in the end. As it seems he had to.

Now the people want no more promises from liars whose only purpose is to gain office over them. In this, again, your father's instincts were perfect. He came out and said he would not lie, he would not prevaricate. But he must realize that this is possibly the single most difficult task in the world. To tell the truth is to arouse envy in those who lie, hatred in those to whom the truth is like a lash, and contempt in those who have gone so far and prospered so mightily by not telling the truth.

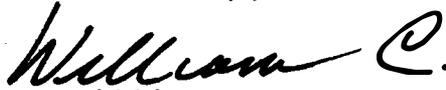
When Christ told Pilate the truth he doomed himself. I wonder, is it possible for a politician in this country to tell the truth and still win an election?

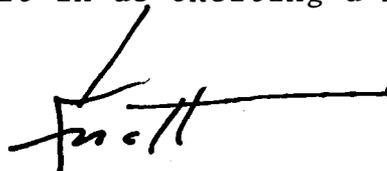
All of the above, Jack, is my way of showing you how you can dramatize the issues in this election. It is my contention that those issues discussed in these past few pages contain the essence of what your father must discuss in this pre-convention campaign. He must explain over and over again, in as dramatic and simple a way as he possibly can, how he does not have all the answers, how he does not feel that government can do everything, how he does not feel he can satisfy the demands of every pressure group. What he intends doing is bring pride back to being an American, pride back to a country that once led by example not by armaments, pride back to a nation when it witnesses the accomplishments and goodness of its leaders.

Why not send me a particular position paper you have worked up? One that you have already presented, in fact. Let me then rewrite it in such a way as to dramatize it--give it more powerful phrasing. Of course, whatever your father had to present would have to be reworked by him. But essentially, I could give in this way a specific example of what I mean by dramatizing an issue in such a way as to leave the listener--as I do so often in my classes and lectures--on the edge of his or her seat.

Then compare my version with your version. It is no sin, Jack, to tell the truth with flair. Indeed, the truth can sometimes be so exciting that only a politician has the skill to reduce it to dullness. If your father is going to tell it like it is, tell the truth--let me help him do it in as exciting a manner as possible.

Sincerely,


William C. Knott



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July 29, 1976

Mr. Hamilton Jordan
Democratic National Committee
1625 Massachusetts Avenue, N.W.
Washington D.C. 20036

Dear Mr. Hamilton Jordan:

I am a French lawyer presently working with the above firm and I am now working on a book about Jimmy Carter which is to be published by a French publishing company by the end of October. The purpose of the book is to make Mr. Carter better known in France and in the French speaking countries.

While starting to work on this book, I have found that I need more information than I have at the present time and, accordingly, I would be extremely grateful to you if you could provide me with the following:

1. Any information relating to the 1976 primaries (factual, chronology, statistics, studies on the primaries, Mr. Carter's speeches, etc.)
2. A detailed biography of Mr. Carter if there are any besides those given in newspapers, magazines and books about Mr. Carter.
3. Copies of Mr. Carter's major speeches in the past two years.

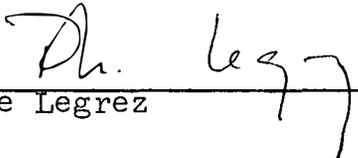
4. Copies of Mr. Hamilton Jordan's memos written for Mr. Carter.
5. The name and address of members of the Democratic Party in New York that I could interview on the subject of the Democratic Party and more generally speaking on the American political system.
6. The name and address of some of Mr. Carter's aides in New York.
7. The name and address of American writers who have already written or who are now writing a book about Mr. Carter.
8. The name of the advertising firm which promoted Mr. Carter's campaign.

Needless to say, all the above information is of great importance to me and if made available, could improve to a large extent the quality of my work and of my understanding of Mr. Carter.

I thank you very much for whatever documents and information you will be able to provide me with.

I look forward to hearing from you very soon.

Very truly yours,


Philippe Legrez

PL/rj

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July 28, 1976

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July 28, 1976

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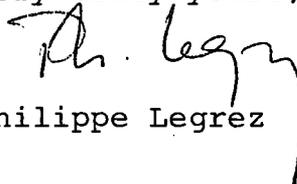
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Very truly yours,



Philippe Legrez

PL:rs

ROBERT KEMP

U.S. REGISTERED PATENT ATTORNEY

12.646 - 1928

BOX 96, LANSINGBURGH STATION

TROY, NEW YORK 12182

August 25, 1976.

Dear Mr. Sader,

Thank you for your two recent letters. Being on the Jimmy Carter "Issues Staff" means that you are to focus on issues toward his election in November.

Carter's first big issue is "World Peace".

World Peace is maintained and increased by increasing invention in four fields; transport, communication, power and food. If all these were free and constantly on the increase, there would be no more war. Everyone every where would then have sufficient.

Let Carter solicit the inventors (as well as the scientists) to help him improve and increase these four items. He will be advancing world peace. No doubt about it.

Send \$5.50 to Grain Communications, 740 Rush Street, Chicago, Illinois 60611 and get two copies of a small book, authored by an advertising man named Young titled.. "Technique of Producing Ideas" and give one of these to Mr. Carter. After he has read it, he will see the need of conquering joblessness, by having this book as a text book in every high school throughout the fifty states. These same young people should learn to file and prosecute their own patents (and copyrights). This land will then be filled with new ideas, all relating to these four (4) above items; transport, communications, power and food.

Here comes my letter to Gov. Carter under date of July 23, 1976. It details what I was able to accomplish before I was 22. Tomorrow Aug 26 I will be 82. I am still keenly interested in world peace and how to get it and keep it.

1

World transport can be vastly increased, and reduced in price, by vastly multiplying the use of helium dirigibles. Every airplane that leaves the ground starts burning 10,000 pounds of petroleum per hour. Dirigibles can be blown all around the world carrying passengers and freight with almost no fuel cost whatever.

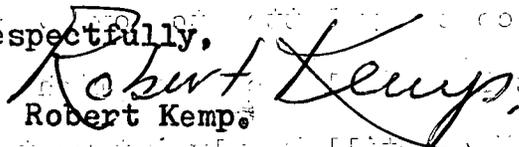
World Communications can be improved by everyone everywhere talking the English language. Communications hardware is now well developed, so hardly any improvement is needed except its wider distribution and use.

I have a list of fuelless power means and methods amounting to over 400 items. It has taken 50 years to accumulate, but some more are being added to this list almost every week. Atomic fission for power production must be absolutely eliminated. It must be removed from the courses at all colleges and universities. It is now leading thousands of young people directly to an early death (in ^{new} atomic jobs).

Agriculture using heavy machinery and petroleum fuel is altogether too slow and too expensive for us to rely upon. Continuous electrical hydroponics is far faster for growing flowers. It will become far faster for growing foods. Your issues staff will hear more about this later.

If KEMPORIUMS are a "Crazy Way To Grow Flowers" as practiced in Sanford, North Carolina, by the Carolina Wholesale Florists...it can become "What A Crazy Way To Grow Peanuts" in Plains, Georgia...by the Carter family interests. The hardware for this is already available out of Red Bank, N.J., and Clifton Park, New York. Greenhouses two or three miles in length can be turning out vegetation every day in the year continuously (from off a conveyor and without heavy machinery and petrol).

Respectfully,


Robert Kemp

Neil Sader Esq.,

Box 1976 Atlanta, Georgia, 30301.



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CHAIRMAN OF THE BOARD

Phone
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August 2, 1976

Dear Stu:

I was pleased to have an opportunity to meet you just before you spoke last night at the Katz residence. I can't even begin to tell you how impressed I was with your presentation.

Just last week I took the time to draft a letter to Mr. Carter. I have not changed it since attending last night's meeting. I thought you might like to have a copy of it. It's interesting that some of my comments about Mr. Carter parallel many of yours.

Best wishes for a successful campaign.

Cordially,

Aaron Levinson

Mr. Stuart Eizenstat
P. O. Box 1976
Atlanta, Georgia 30301