

Correspondence – United Auto Workers

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UAW-CAP REGISTER AND
VOTE MANUAL

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A STEP BY STEP PLAN



FOR ORGANIZING AND CONDUCTING AN EFFECTIVE
REGISTER AND VOTE CAMPAIGN AT THE
COMMUNITY LEVEL

NOTES

Who Can Do What -- And How In A Campaign



There are many opportunities for simple but EFFECTIVE action. Every group has its own members as the primary objective -- and through them can reach families, friends, neighbors and the public. Similarly, every organization should first stir interest among its own members -- then among the general public through their members. Start the chain reaction with symbols your own people can wear and display...



Distribute buttons, matches, tags
Stockers for all automobiles
Posters and stickers for home windows

Then, sustain and extend interest through all your other campaign "resources" Remember they include all of the following:

At Your Meetings

and wherever people meet -- in churches or synagogues, clubs, sports and social events, community meetings, etc....



Arrange special speakers, debates, discussions
Make brief reminder announcements
Display posters on stage
Distribute handbills, tags, buttons, stickers, matches, literature
Collect cards pledging to register and vote
Display 100 per cent goal and graph of registration increase at each meeting.

In Your Publications

and whatever people read: meeting notices, organization publications, bulletin boards, mail and advertising.



Editorials, articles and frequent brief reminders using campaign slogans and voting information.
Slogan, jingle, cartoon and essay contests among readers
Print symbols often as column "fillers"
Posters and "take-one" handbills spiked to bulletin boards.
Illustrate mimeo mail and bulletins with designs of campaign slogans, posters and ads reproduced on stencils
Enclose reminders in all mail, advertising, bills, meeting notices (use handbills, stickers, tags, etc.)
Postmark reminders on all envelopes
Ads in local publications and your local union papers, radio and TV, outdoor boards and carcards.



Don't Overlook The Obvious -- Your own premises -- and wherever wherever people go and gather -- urge managements to help these simple ways in every office, plant, store, etc.

- Decals and stickers on every door, wall calendar, clock
- Posters in lobby, reception hall, recreation rooms, cafeteria, rest rooms, etc.
- Reminders via P. A. systems
- Tags or stickers on cars in parking lots
- Stickers on every washroom mirror, time clock, vending machine, etc.
- Hang-on reminders on door of every office and employee lockers.
- Poster or handbills in every waiting room, in offices, stores, theaters, transportation stations, etc., also doctors' and dentists' offices, beauty-shops, etc.
- Tags or buttons on every receptionist, elevator operator, mail or messenger boy, etc.
- Handbill or tag with every lunchroom tray or check
- Reminder slogans and symbols painted on sidewalks, steps, etc.
- Reminder to parents to take older children with them to the polls to learn about the balloting process.



Special Events And Contests in your own organization and community -- and competitions between groups, departments, areas, etc.

- "Birthright Day" party for all 21-year old new voters.
- Competition to achieve first 100 per cent registered and 100 per cent pledged to vote records.
- Honor rolls for 100 per cent registration and voting.
- Tags days for citizens, reminder tags on cars and home doors.
- Car pool caravans to take citizens to register and to vote.
- Contests to collect most registration and vote pledges.
- Information booth with registration and voting facts on street corners, in plant and public buildings or at any public event or organization meeting.
- Parades and rally meetings before registration deadline and election day.
- Competitions for biggest improvement in per cent of registration and voting.
- Display flags, sound whistles, etc., on registration and election day.
- New resident welcoming meetings or parties supplying voting and registration information.



IMPORTANT HELP

You can get it in your community -- tell merchants and organizations their public service cooperation will create good will with all citizens.

CHURCHES

Reminder announcements, display posters, editorials, articles and reminders in publications, ring church-bells on election day.

SCHOOLS

Class and assembly discussion of citizenship, permit children to help in tag days, parades, permit safety patrols to give out buttons, tags, stickers, etc.

NEWSPAPERS, RADIO AND TV

Registration and voting reminders.

HOTELS

Posters, stickers at counters, on directory boards, in elevators, rooms, menu clip-ons.

BANKS

Posters, stickers on windows, reminders with monthly statements.

LAUNDRIES, CLEANERS, DAIRIES

Tags or handbills with every delivery.

STORES

Posters and displays in windows and counters, reminders in packages and bags, in bill and advertising mail.

TRANSPORTATION

Posters in stations, carcards in vehicles.

PRINTERS

Contribute handbills, posters (with public service imprint as credit) to clubs, etc.

NEWS STANDS

Display posters, distribute handbills, tags, buttons, matches, stickers, etc.

OFFICES

Loan phones and desks for evening and weekend phone canvass by clubs.

UTILITIES

Reminders in bill envelopes, phone company can give REGISTER and VOTE announcements with weather information.

RESTAURANTS

Print or clip reminders or tags on menus, stickers or posters at cashier desk.

And -- All Community Businesses can sponsor public service advertising and run their own campaigns to urge customers and employees to REGISTER AND VOTE.



THE BEST POLL OF ALL!

- 9. If large numbers of your local union members as well as other local union members, belong to particular churches in your community, try to get the church to set up a special registration center in the area in which it is located.
- 10. If special means for registration are established in areas in which your members live, ask the clergy to make special non-partisan announcements, urging church members to register.
- 11. Ask your management to post places and times of registration on plant bulletin boards.
- 12. Enlist every interested and active member in the task of canvassing areas of high union concentration. Ask them to give one or two hours a week to this job between now and the close of registration. After they have completed their work, serve coffee and doughnuts for such volunteer workers and have them make a report on their efforts to the local union.
- 13. Be sure to reward such people in some way as announcing their names at meetings, publishing a list in the local union paper, honoring them with a special dinner or in some other appropriate manner.
- 14. Where available, use a loud speaker at the plant gates to urge members to register and to get their families to register.

NOTE: If your registration period is closed, concentrate your efforts and activities on GETTING OUT THE VOTE!

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CHECKLIST FOR POSSIBLE REGISTRATION ACTIVITIES

(Since conditions and circumstances vary from one location to another, the following ideas and suggestions are designed to stimulate activity.)

- 1. Get all the necessary information, rules and regulations on registration in the communities in which your members live.
- 2. If possible, set up special registration machinery for members of your local union. Try to get a registrar to establish a place for registration in your plant or in your local union hall or in a school or church nearby and convenient to your plant.
- 3. If there are young people in your plant, organize a special "First Voters' Day" during which you concentrate on getting young people registered.
- 4. Try to set up a check list of all persons working in your plant from which you can determine whether or not they are registered. Where possible, give each committeeman or steward a list of the unregistered voters in his department so that each unregistered member can be spoken to, given registration information and urged to register.
- 5. Get a leaflet or letter to each member's home stressing the importance of getting every eligible member of the family to register. Emphasize to your members the importance of getting their spouses and their children of voting age to register.
- 6. Designate some one person or a committee in your local union to find out about community registration campaigns which may be scheduled in your town or city. Work out a program of cooperation with any campaign that may be scheduled to register citizens.
- 7. In many areas local unions are operating through the official AFL-CIO County Council's Committee on Political Education on registration plans and activities so make sure you have knowledge of such activities.
- 8. If members of your local union (and other local unions too) are concentrated in a particular precinct, township or sub-division, work out a door-to-door canvass of the areas for which your local union will take responsibility.

(over)

Sarah Lee

for
Lansing

Return to me
S.



INTERNATIONAL UNION, UNITED AUTOMOBILE, AEROSPACE & AGRICULTURAL IMPLEMENT WORKERS OF AMERICA—UAW

LEONARD WOODCOCK, PRESIDENT

EMIL MAZEY, SECRETARY-TREASURER

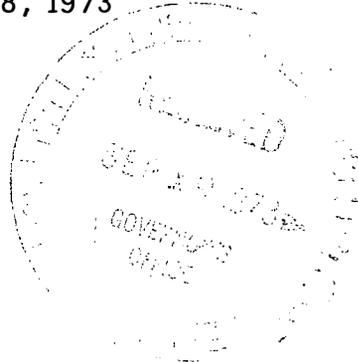
VICE-PRESIDENTS

PAT GREATHOUSE • KEN BANNON • NELSON JACK EDWARDS • DOUGLAS A. FRASER • OLGA MADAR • DENNIS McDERMOTT • IRVING BLUESTONE

IN REPLY REFER TO
1125 FIFTEENTH STREET, N. W.
WASHINGTON, D. C. 20005
PHONE: (202) 296-7484

September 18, 1973

The Honorable Jimmy Carter
Governor of Georgia
State Capitol
Capitol Square SW
Atlanta, Georgia 30334



~~Jacobi -
Get book.
J~~

Dear Jimmy:

cc: Ham - 7/14
E Whitaker &
Tony
JC

It was very kind of you to take the time today to phone me and I wanted to put in the mail right away some materials on registration that we talked about on the phone. I also phoned our excellent feminine political organizer, Edith Van Horn, and she promised to send some additional materials from our larger Detroit office. As I come across other materials I will send them along to you and thence to Tony Morrison.

Without a doubt, it would be most helpful to have this analysis of registration made and then followed up with a meeting at which we could diagnose various aspects of the problem.

sent

The name that I promised to send to you is as follows:

Ridley Whitaker
New Jersey Student Vote
Office: (609) 396-5550

Anne Wexler, when she worked for Common Cause, also did a rather thorough study of the local laws and ordinances pertaining to various obstacles in registering that might be of great help.

Due to the fact that I will be campaigning both in New Jersey and in Virginia over the next couple of weeks it sort of delays my chance to visit with you in Atlanta, but I am most anxious to do that as things keep stacking up that we should talk about.

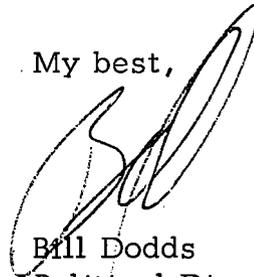
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The Honorable Jimmy Carter
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I am telling my staff colleague Willie Felder to phone you or Hamilton when he gets to town within the next number of days.

Hope all goes fine.

My best,



Bill Dodds
Political Director

P.S.: The name of the book is "The Future While it Happened" by Sam Lubell. ↩

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