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Folder: Sanders, ED, 6/78 (Appointment)

Container: 37

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FILE LOCATION

Chief of Staff (Jordan)/Box 2 of 8 (org.)/Sanders, Ed--Appointment--June 1978

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Jhne 15, 1978

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CONFIDENTIAL

MEMORANDUM FOR THE PRESIDENT

FROM: HAMILTON JORDAN ^{H.J.}

I understand that you will be talking this afternoon with Ed Sanders.

Ed Sanders is a valuable resource and a wonderful man who should be utilized full time by us. He will be particularly helpful in the critical weeks and months ahead on the Middle East. There are people in the American Jewish community who support our policies and actions, but they must be communicated with and encouraged to speak out. This is too big and important an undertaking to be done part time by Stu, Bob and me.

Ed Sanders has superb credentials and is completely loyal to you. He resigned as national president of AIPAC to work in the campaign. He has stuck with you through all the difficulties with the Jewish community. Ed is willing to quit a lucrative law practice, in which he is a senior partner, and cast his lot with us. He's willing to do this because he believes in you and your commitment to Israel.

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I believe it's important to have him on our team, but it would be a mistake to ask him to make the personal sacrifice only to be our "front man" with the Jewish community.

I would only bring him on board if Cy and Zbig agreed with his involvement as an advocate for the Administration with the Jewish community. I'm not suggesting that Ed should have substantive influence into foreign policy decision, but he should be involved from the standpoint of having his views and thoughts known before final decisions are made.

THE WHITE HOUSE
WASHINGTON

June 9, 1978

MEMORANDUM FOR THE PRESIDENT

FROM: HAMILTON JORDAN
ROBERT LIPSHUTZ
STUART EIZENSTAT

SUBJECT: Ed Sanders of Los Angeles

Since you forwarded us the letter of February 14 from Ed Sanders to you, a copy of which is attached, we have been pursuing this matter both with Ed and among ourselves. We now wish to recommend that you accept Ed's offer to work with us on a fulltime basis for the primary purpose of communicating your views on the Middle East to the American Jewish Community.

There are several possible ways in which Ed can assume this responsibility.

The most direct approach is to have him become a part of the White House Staff with a clear designation of this role. An alternative is to have him appointed to fulfill another function which would not require too large a proportion of his time, particularly for the next several months.

We recommend that you invite him to become a member of the White House Staff, either at the top level or at the second highest level, but that his official designation be that of "Human Rights Coordinator"; we believe that this would be quite satisfactory with Dr. Brzezinski and with Pat Derian in the State Department, although we have not discussed this with them in a specific way. This role designation is consistent with the other, primary function which Ed would be performing; and there is adequate staff support to keep it from requiring a major utilization of his time. However, because of the very tight constraints upon the staff personnel at the present time, it probably would require increasing the size of the White House Staff by at least one "slot".

Ham -
The White House
is overloaded -
I would prefer
Linowitz if we
add someone
for ^{Mid} east -
J

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One alternative is to determine if Arthur Goldberg contemplates remaining in his present role concerning the Helsinki agreement meetings, particularly with reference to the conference which will be held in Madrid in 1980 as a sequel to the Belgrade Conference. Should he be planning to withdraw from this fulltime responsibility, and perhaps continue to work with us on a consultant basis, then Ed might be the logical successor. Thus, he could assume this role and yet be able to minimize the amount of time devoted to that function at least for the next several months, so that he could carry out the primary purpose of his joining the Administration. State Department would assign him to the White House.

Another alternative also would involve Ed's being employed by the State Department and assigned to the White House as liaison, or coordinator, in the field of Human Rights.

Another alternative is for Ed to be assigned to the State or Commerce Department, for the purpose of coordinating long range planning for regional economic cooperative development in the Middle East. It may be premature to have someone designated for this role, but it does have the advantage of having a direct relationship to the primary purpose of Ed's joining the Administration. Again, he would be assigned to the White House.

Ed will be here in Washington on next Wednesday and Thursday, and we recommend that at that time you accept his proposal to work with us. Further, if possible, it would be desirable at that time to be specific as to the exact manner in which he will be involved.

The foregoing four options simply are the only specific ways which we have developed. There, of course, may be some other and better ways in which to employ Ed's services.

Within the next two or three days the three of us would like to follow up this memorandum with a brief discussion with you.

Please advise.

(Other attachments: our memo to you dated March 8;
personal information about Ed Sanders)