Why Not the Best? Info, 11/76

Folder Citation: Collection: Office of Staff Secretary; Series: 1976 Campaign Transition File;

Folder: Why Not the Best? Info, 11/76; Container 3

To See Complete Finding Aid:

http://www.jimmycarterlibrary.gov/library/findingaids/Staff_Secretary.pdf

201-787. (me)

TO JC

FROM MAXIE

NOVEMBER 19, 1976

AT BOB LIPSHUTZ'S SUGGESTION, JOHNNY GODWIN FROM BROADMAN CALLED ME TODAY. HE NEEDS A LITTLE MORE INFORMATION FOR THE INAUGURAL EDITION OF WHY NOT THE BEST?:

- 1) IN AUGUST HE SUGGESTED THAT AN UPDATE CHAPTER BE ADDED, BUT THERE WAS NEVER ANYONE AUTHORIZED TO WRITE IT. HE SUGGESTS THAT IT CAN BE DONE IN THE FOLLOWING WAYS:
 - A) YOU WRITE IT YOURSELF (BUT IT MUST BE COMPLETED SOON IN ORDER TO GO TO THE PRINTERS)

done

- B) ROSALYNN WRITE IT
- C) YOU DESIGNATE SOMEONE TO WRITE IT (SUCH AS PAT)
- D) GODWIN WRITE IT (HE WOULD NEED TO INTERVIEW YOU IN ORDER TO DO THIS)

WHICH DO YOU PREFER?

2) THE INAUGURAL EDITION WILL BE A SPECIAL HARDBACK EDITION
WITH A NEW COVER AND OTHER SPECIAL FEATURES, BUT HE ALSO WANTED
TO KNOW IF YOU WOULD LIKE REALLY SPECIAL, LIMITED EDITION,
NUMBERED COPIES FOR SELECT FRIENDS, RELATIVES, ETC. IF YES,
HOW MANY?

3) HE ALSO NEEDS A SIGNATURE TO REPRODUCE FOR COVER; PAPER ATTACHED.

Ep, loque Nov 20, 1976 After 30 primaries, theuty- two months of Campaigning / almost 500,000 miles of have around our nation, a Disrole This book of the beginning of a long and sometimes difficult campaign for campaign This tremendance effort have heen elected fregident of the United States. It has not been an easy compagen, but there has never been a time when I thought I would been The people of America have received me and my family well. with friendship and support. Tens Thousands of Walunteers joined worked with the funder dection. It have during this fast two years. It have that almost have the primaries and made the fundamental throught for thousand thirty primaries and made them the officers. specker , but It it has never heer an ordeas nor have we ever considered , to be à sacrifice. all of us have bearned à for about our country, and fore and respect it more than ever.

Several books have been wretten about me, and others well are now being published about our language. I do not intend to write such a book, from my speeches will be published

this book I wrote "to bry Not the Best" at the beginning of what I know would be a long and some times difficult campaign for the Presidency. That campaign is over now and I have been an easy two year but I have not been an easy two year but I never became discouraged because I never lost faithe in either the political processor. The people of this country.

Soon.

Historic periods have accured, hut the basic themes which I expussed who washing chief too spears ago have changed the Democratic Convention is a good summary of my feelings chant our country and its future. It is an appropriate epiloque to why that the best.

(Acceptance Speech)

Torunkin 20, 1976

I WROTE THIS BOOK AT THE BEGINNING OF WHAT I KNEW WOULD

BE A LONG AND SOMETIMES DIFFICULT CAMPAIGN FOR THE PRESIDENCY.

THAT CAMPAIGN IS OVER NOW AND I HAVE BEEN SUCCESSFUL. IT

HAS NOT BEEN AN EASY TWO YEARS BUT I NEVER BECAME DISCOURAGED

BECAUSE I NEVER LOST FAITH IN EITHER THE POLITICAL PROCESS OR

THE PEOPLE OF THIS COUNTRY.

THE PEOPLE OF AMERICA HAVE RECEIVED ME AND MY FAMILY
WELL, WITH FRIENDSHIP AND SUPPORT. TENS OF THOUSANDS OF
VOLUNTEERS JOINED AND WORKED WITH US DURING THE PRIMARIES
AND THE GENERAL ELECTION. I HAVE TRAVELED ALMOST ONE-HALF
MILLION MILES, ENTERED THRITY PRIMARIES, AND MADE ABOUT
TWO THOUSAND SPEECHES. BUT IT HAS NEVER BEEN AN ORDEAL
NOR HAVE WE EVER CONSIDERED IT TO BE A SACRIFICE. ALL OF
US LEARNED A LOT ABOUT OUR COUNTRY, AND LOVE AND RESPECT
IT MORE THAN EVER.

SEVERAL BOOKS HAVE BEEN WRITTEN ABOUT ME, AND OTHERS

ARE NOW BEING PUBLISHED ABOUT OUR CAMPAIGN. I DO NOT

INTEND TO WRITE SUCH A BOOK, ALTHOUGH EXCERPTS FROM MY

SPEECHES WILL BE PUBLISHED SOON.

HISTORIC POLITICAL EVENTS HAVE OCCURRED, BUT THE
BASIC THEMES WHICH I EXPRESSED IN EARLY CHAPTERS OF THIS
BOOK HAVE CHANGED VERY LITTLE. MY ACCEPTANCE SPEECH AT
THE DEMOCRATIC CONVENTION IS A GOOD SUMMARY OF MY FEELINGS
ABOUT OUR COUNTRY AND ITS FUTURE. IT IS AN APPROPRIATE
EPILOGUE TO WHY NOT THE BEST?.

"MY NAME IS JIMMY CARTER . . . (ACCEPTANCE SPEECH)."

NOVEMBER 20, 1976