3/11/77

Folder Citation: Collection: Office of Staff Secretary; Series: Presidential Files; Folder: 3/11/77; Container 10

To See Complete Finding Aid:
http://www.jimmycarterlibrary.gov/library/findingaids/Staff_Secretary.pdf
6:00  Dr. Zigmond Steckem - The Oval Office.
6:15  Mrs. Frank Kraus - The Oval Office.
6:15  Mr. John Shanklin - The Oval Office.
6:30  Mrs. Rice Bane - The Oval Office.
6:45  Mrs. Judy Powell - The Oval Office.
7:30  Meeting with the Right Honorable The Prime Minister of Great Britain and Northern Ireland.
     (Mr. Zigmond Steckem) - The Cabinet Room.
8:00  Meeting with Mr. Spencer W. Kimball, President of the Church of Jesus Christ of Latter-day Saints, and Mr. Marion G. Romney, Utah Senator.
     (Mr. John Shanklin) - The Oval Office.
8:00  Paving to Commemorate for Mr. Charles Hugh Warren, Chairman, Council on Environmental Quality; Ms. Betty Elizabeth Ring, Deputy Director of the AEC; Hon. Mr. Evans, Administrator of the Environmental Protection Agency; Mr. Martin C. Whitby, Deputy Administrator of the Environmental Protection Agency - The Oval Office.
8:15  Mrs. and Mrs. Butler Brown - The Oval Office.
8:30  Mrs. Jutha Parnum. (Mrs. Hamilton Jordan - The Oval Office.

Electrostatic Copy Made for Preservation Purposes
THE WHITE HOUSE
WASHINGTON

March 11, 1977

Jody Powell -

The attached note has been sent to Ben Bradlee. This copy is for your information.

Rick Hutcheson

Mr. Benjamin C. Bradlee
Executive Editor
THE WASHINGTON POST
1150 Fifteenth Street N. W.
Washington, D. C. 20071
3-11-77

To Ben Bradlee

I think your editorial this morning on the Middle East as I was concluding talks with Arab and beginning
them with the Arab leader was completely responsible.

This note is in the
form of editorial comment.

[Signature]
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- LANCE
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- MORTON
- PREE
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- SCHLESINGER
- SCHNIEFERS
- SCHULTZE
- SIEGEL
- SMITH
- WELLS
- VOORDE
THE WHITE HOUSE
WASHINGTON

March 11, 1977

PETER BOURNE

The President approved the suggestion that Frank Press be sworn in as his Science Advisor before a group of scientific leaders (15 persons). A thirty minute meeting with selected scientific leaders was also approved.

Tim Kraft will contact Frank Press with details and make arrangements.

Rick Hutcheson

cc: Tim Kraft

Re: Announcement of the President's Science Advisor
MEMORANDUM

THE WHITE HOUSE
WASHINGTON

ACTION

10 March 1977

TO: THE PRESIDENT

FROM: RICK HUTCHESON

SUBJECT: Memoranda Not Submitted

1. LETTER FROM FRANK STANTON, CHAIRMAN OF RED CROSS. He asks permission to prepare a Red Cross poster based on the photograph showing you donating blood. Powell and Eizenstat concur.

- approve  ____ disapprove  ____ let Sec approve text of poster before final release

2. PETER BOURNE MEMO. Peter says that there is concern in the scientific community that delay in the appointment of your Science Advisor represents a lessening of your interest in this area. Peter suggests swearing in Frank Press before a group of scientific leaders, and a thirty minute meeting with selected scientific leaders.

Kraft disagrees, and suggests swearing in Frank Press with 2 or 3 others of similar rank, at which time appropriate remarks can be made.

- approve 30 minute meeting with science leaders  ____ disapprove

- approve large-scale swearing in (Bourne recommendation)

- approve swearing in Press in group with others (Kraft)
MEMORANDUM TO THE PRESIDENT

FROM: Peter Bourne P.B.

SUBJECT: Announcement of the President's Science Advisor

There is considerable concern in the scientific community that what is perceived as a long delay in the appointment of your science advisor represents a diminution in your interest in this area. You were successfully sold as the "scientist's candidate" during the campaign and the level of optimism was very high, now they are feeling slightly disillusioned.

This problem could be easily dealt with by your swearing in Frank Press yourself before a group of selected scientific leaders, and perhaps by meeting with them for thirty minutes as you did with the University Presidents.

PGB: ss
THE WHITE HOUSE
WASHINGTON

SUMMARY
SENT IN
Mr. President:

Kraft believes that a separate swearing-in and a 30 minute meeting is not the best use of your time. He suggests that arrangements be be to swear in Frank Press with 2 or 3 others of similar rank, at which time appropriate remarks can be made.

Rick (wds)
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This problem could be easily dealt with by your swearing in Frank Press yourself before a group of selected scientific leaders, and perhaps by meeting with them for thirty minutes as you did with the University Presidents.

PGB:ss
FOR ACTION: Tim Kraft

FROM: Rick Hutcheson, Staff Secretary

SUBJECT: Peter Bourne memo 3/8/77 re Announcement of the President's Science Advisor.

YOUR RESPONSE MUST BE DELIVERED TO THE STAFF SECRETARY BY:

TIME: 11:00 A.M.
DAY: Thursday
DATE: March 11, 1977

ACTION REQUESTED: X Your comments

STAFF RESPONSE: ___ I concur. ___ No comment.

Please note other comments below:

PLEASE ATTACH THIS COPY TO MATERIAL SUBMITTED.

If you have any questions or if you anticipate a delay in submitting the required material, please telephone the Staff Secretary immediately. (Telephone, 7052)
Dear Mr. Stanton:

The President reviewed your letter of February 26 and is delighted to have an added opportunity to show his support of the Red Cross.

He agreed to your suggestion that a poster based on Teresa Zabala's front page photograph in the TIMES be distributed to all Red Cross Blood Centers. When the poster has been prepared, we would like the opportunity to give our final approval before release.

Sincerely,

Rick Hitchenson
Staff Secretary

The Honorable Frank Stanton
Chairman of Board of Governors
The American National Red Cross
Washington, D.C. 20006
March is Red Cross Month. Every one of us knows the important work the Red Cross does -- disaster relief, the distribution of blood, service to the Armed Forces, first aid in water safety instruction, and a wide variety of community health programs.

But the Red Cross can't do them alone. It needs help. This month, I hope that you will become a Red Cross volunteer. Support your local chapter's membership enrollment drive.

Take a few minutes to donate blood. It is easy. I know because I am a 6-gallon donor myself. I am giving another pint this month.

As Honorary Chairman of the Red Cross, I urge you to help. For nearly 100 years America has been counting on the Red Cross. This month the Red Cross is counting on you.

(30-Second Segment)

Every day some vital Red Cross service touches people's lives. It may be disaster relief, the collection of blood, first aid instruction. But the Red Cross is there.

March is Red Cross Month. As Honorary Chairman, I urge you all to support your local Red Cross chapter.
On the attached:

cc: Tim Kraft

draft letter for my signature to Frank Stanton letting him know that the President has given permission for the REd Cross poster

note from me to Peter Bourne letting him know that the President has agreed to the wearing in for Frank Press, and that Tim Kraft will be contacting Press with details and to make arrangements, and also that the President approved the 30-minute science meeting.

Thanks.
MEMORANDUM
THE WHITE HOUSE
WASHINGTON

ACTION
10 March 1977

TO:
THE PRESIDENT

FROM:
RICK HUTCHESON

SUBJECT:
Memoranda Not Submitted

1. LETTER FROM FRANK STANTON, CHAIRMAN OF RED CROSS. He asks permission to prepare a Red Cross poster based on the photograph showing you donating blood. Powell and Eizenstat concur.

  ____ approve    ____ disapprove    ____ let STL approve before final release

2. PETER BOURNE MEMO. Peter says that there is concern in the scientific community that delay in the appointment of your Science Advisor represents a lessening of your interest in this area. Peter suggests swearing in Frank Press before a group of scientific leaders, and a thirty minute meeting with selected scientific leaders. Kraft disagrees, and suggests swearing in Frank Press with 2 or 3 others of similar rank, at which time appropriate remarks can be made.

  ____ approve 30 minute meeting with science leaders
  ____ disapprove

  ____ approve large-scale swearing in (Bourne recommendation)
  ____ approve swearing in Press in group with others (Kraft)

Electrostatic Copy Made
for Preservation Purposes
My dear Mr. President:

On behalf of American Red Cross workers everywhere, I send you our grateful thanks for your broadcast messages in support of March Red Cross month. These tapes have been widely distributed with especial coverage in areas served by the Red Cross Blood Program.

Yesterday's gift of blood to aid others will assist us enormously in our efforts to establish a voluntary system of blood supply in our country. With your final approval, I would like to prepare a poster based on Teresa Zabala's front page photograph in today's Times and distribute them to all Red Cross Blood Centers. Your continuing participation means a lot to the Red Cross Blood Program.

Faithfully yours,

Frank Stanton

The President
The White House
Washington, DC 20500

February 26, 1977
MEMORANDUM

FROM: Rick Hutcheson, Staff Secretary

SUBJECT: Attached letter from Frank Stanton asks permission to use picture of the President donating blood on Red Cross poster. Please comment - Advise the President on the propriety of this. Thanks.

YOUR RESPONSE MUST BE DELIVERED TO THE STAFF SECRETARY BY:
TIME: 9:00 A.M.
DAY: Wednesday
DATE: March 9, 1977

ACTION REQUESTED:
Other: x Your comments

STAFF RESPONSE: __ I concur.  No comment.
Please note other comments below:

Please attach this copy to material submitted.

If you have any questions or if you anticipate a delay in submitting the required material, please telephone the Staff Secretary immediately. (Telephone, 7052)
Truly—

Who did The President say he wanted to review The Red Cross poster?

Rich

Stu Eisenstat thought Peter should be looked after.
Mr. President:

Powell and Eizenstat concur. Stu adds that you might want to approve the text of the poster, although it is doubtful that the Red Cross would do anything inappropriate.

Rick (wds)
Attached letter from Frank Stanton asks permission to use picture of President donating blood on Red Cross poster. Please comment - advise the President on the propriety of this. Thanks.
THE WHITE HOUSE
WASHINGTON

March 8, 1977

MEMORANDUM FOR: THE PRESIDENT
FROM: STU EIZENSTAT
      JOE ONEK
SUBJECT: Red Cross Poster

We can see no objection to the Red Cross's proposal to prepare a poster based on the New York Times photograph of you donating blood. Indeed, the photograph is in the public domain. You might wish to approve the text of the poster, although we doubt the Red Cross would do anything inappropriate.
THE WHITE HOUSE
WASHINGTON

March 11, 1977

Greg Schneiders -
The attached was returned in the President's outbox. It is forwarded to you for appropriate handling.

Rick Hutcheson

The Status of the People Program
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THE WHITE HOUSE
WASHINGTON
Mr. President:

Tim Kraft concurs with the number-of-events limitation on page 2 of Greg's memo. No other staff comments.

Rick
MEMORANDUM FOR: The President
FROM: Greg Schneiders
SUBJECT: The Status of the People Program

Progress to Date

So far three People projects have been tested and have been successful, namely:

1. The Fireside Chat
2. The Questions and Answers in The Boston Globe
3. The Radio Call-In

Later this month a trip to the Northeast is scheduled. This will include several "people" events.

Programs Under Study

We are currently studying the feasibility of several other programs, namely:

1. Expansion of Federal Information Centers
2. Inviting average Americans to the White House
3. Two-way video communication
4. White House mini-conferences

Style and Substance

The only major criticism of the People Program to date is that it is more style than substance. This criticism, if it persists, threatens to greatly reduce the effectiveness of the program and jeopardizes future projects.

There are two steps which we can take immediately to deal with this problem. First, we can stress the two most substantive projects - the FIC expansion and the mini-conferences (possibly one on citizen participation and/or volunteerism) and second, the President and the Staff can make a concerted effort to counter this criticism in any public statements or other interaction with the Press.
Scheduling of Future People Events

I believe it would be very easy to schedule too many "people"events - particularly of the media variety - and wear out our welcome in the American home. I think we should limit ourselves to:

- Two Press Conferences each month (during the day - unless there is good cause to use prime time.)
- Two or three Fireside Chats each year
- Two Radio Call-In shows each year
- Three trips to the People each year

These obviously need to be planned so that, in addition to news conferences, we are averaging one media people event every thirty to sixty days.

The Future of the People Program

I think that the administration of each program should be turned over to the appropriate agency or White House office (e.g. FIC's to GSA; mini-conferences to Public Liaison, etc.) and the People Program, as such, dissolved within ninety days.

The People Committee, however, should be continued and should hold monthly meetings in order to monitor the progress of the individual programs and to add and delete programs as appropriate.
Date: March 9, 1977

FOR ACTION:
The Vice President
Midge Costanza Jody Powell
Stu Eizenstat Jack Watson
Hamilton Jordan Tim Kraft
Bob Lipshutz
Frank Moore

FROM: Rick Hutcheson, Staff Secretary

SUBJECT: Greg Schneiders memo 3/8/77 The Status of the People Program.

YOUR RESPONSE MUST BE DELIVERED TO THE STAFF SECRETARY BY:
TIME: 11:00 A.M.
DAY: Friday
DATE: March 11, 1977

ACTION REQUESTED:

Other:

X Your comments

STAFF RESPONSE:

I concur.

No comment.

Please note other comments below:

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MEMORANDUM

FOR INFORMATION:
The Vice President
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Jody Powell
Stu Eizenstat
Jack Watson
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Frank Moore

FOR ACTION:

FROM: Rick Hutcheson, Staff Secretary

SUBJECT: Greg Schneiders memo 3/8/77 The Status of the People Program.

YOUR RESPONSE MUST BE DELIVERED TO THE STAFF SECRETARY BY:
TIME: 11:00 A.M.
DAY: Friday
DATE: March 11, 1977

ACTION REQUESTED:

Other:

STAFF RESPONSE:

I concur.

Please note other comments below:

No comment.

PLEASE ATTACH THIS COPY TO MATERIAL SUBMITTED.

If you have any questions or if you anticipate a delay in submitting the required material, please telephone the Staff Secretary immediately. (Telephone, 7052)
SUSPECT: Greg Schneider's memo 3/8/77 The Status of the People Program.

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THE WHITE HOUSE
WASHINGTON

March 11, 1977

Hugh Carter -
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Rick Hutcheson

Re: Gifts Received January 20 - February 28, 1977

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MEMORANDUM FOR THE PRESIDENT

FROM: HUGH CARTER

SUBJECT: Gifts Received January 20 – February 28, 1977
(At Your Request)

During the six week period from January 29th through February 28th, 1977, a total of 1484 gifts for the President or First Family were received by the White House Gift Unit, mostly from the general public (1358).

Of the 1484 received, 1210 have been returned with the appropriate acknowledgement, where the sender was known.

The 274 gifts accepted comprised:

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*Destroyed

Of the 12 "Other" gifts accepted from the General Public, six were received and acknowledged during the first five days after the Inauguration, and six were personally received during a visit to the White House.

The following tabs contain details:

Tab
1. Numbers of gifts by category
2. Names and description of State gifts (all accepted)
3. Names and descriptions of VIP gifts accepted
4. Names of other donors and description of gifts accepted by type of gift
5. Names of donors of gifts returned
MEMORANDUM

FOR INFORMATION:

FOR ACTION: Tim Kraft

FROM: Rick Hutcheson, Staff Secretary

SUBJECT: Peter Bourne memo 3/8/77 re Announcement of President’s Science Advisor.

YOUR RESPONSE MUST BE DELIVERED TO THE STAFF SECRETARY BY:
TIME: 11:00 A.M.
DAY: Thursday
DATE: March 11, 1977

ACTION REQUESTED:
X Your comments

Other: a separate evening-in w/ a 30 minute meeting to issue a group that is "slightly disillusioned" is not the best use of the President's time

STAFF RESPONSE:
I concur.

Please note other comments below:

We can arrange to see men in Frank Press, with 2 or 3 other individuals of similar rank, at which time Pres. Carter can make appropriate remarks.

TH

PLEASE ATTACH THIS COPY TO MATERIAL SUBMITTED.

If you have any questions or if you anticipate a delay in submitting the required material, please telephone the Staff Secretary immediately. (Telephone, 7052)
Mr. Frank Stanton

The poster that you have forwarded to us meets with our approval. It is returned to you for any other proper handling.

Rick Rutcheson
Staff Secretary
THE WHITE HOUSE
WASHINGTON

March 11, 1977

Dear Mr. Stanton:

The President reviewed your letter of February 26 and is delighted to have an added opportunity to show his support of the Red Cross.

He agreed to your suggestion that a poster based on Teresa Zabala's front page photograph in the TIMES be distributed to all Red Cross Blood Centers. When the poster has been prepared, we would like the opportunity to give our final approval before release.

Sincerely,

Rick Hutcheson
Staff Secretary

The Honorable Frank Stanton
Chairman of Board of Governors
The American National Red Cross
Washington, D.C. 20006
THE WHITE HOUSE
WASHINGTON
March 11, 1977

Jody Powell

The attached has been sent to Stripping. This copy is for your information.

Rick Hutcheson

Letter to Frank Cormier

Mr. Frank Cormier
Associated Press
2021 K Street N. W.
Washington, D. C.
3-11-77

To Frank Carminier

Thank you for the book. I'll read it this weekend.

I hope my performance as President can equal your professional competence.

Jimmy
Dear Mr. Hutcheson:

In accordance with your letter of March 11, 1977, a copy of which is attached, please find herewith a Velox print of the proposed Red Cross Blood Program poster. Also enclosed is a print of the Zabala photograph. We plan to reproduce 50,000 copies of the poster for distribution to our 57 blood centers.

I would appreciate your returning the prints, along with your approval for us to proceed, to our national headquarters. Please telephone 857-3343 to arrange for pick-up of the materials.

With every good wish.

Sincerely,

Frank Stanton

Mr. Rick Hutcheson
Staff Secretary
The White House
Washington, D. C. 20500

April 14, 1977
THE WHITE HOUSE
WASHINGTON

March 11, 1977

Mark Siegel -

The attached was returned in the President's outbox. It is forwarded to you for appropriate handling.

Rick Hutcheson

Letters to Florida State Senators and Representatives re ERA
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**FOR STARTING**

**FOR INFORMATION**

**X FROM PRESIDENT'S OUTBOX**

**LOG IN TO PRESIDENT TODAY**

**IMMEDIATE TURNAROUND**

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| EXECUTIVE ORDER | |
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Mr. President:

You earlier approved sending Florida state senators letters on ERA.

Mark Siegel prepared these drafts, which have been reviewed by Jim Fallows.

1. Florida ERA proponents
2. Florida ERA undecideds & opponents

Rick
Dear (State Senator - Representative):

I have been informed of your (cosponsorship) (public support) of the ERA in Florida. Because of the public support for the amendment by a majority of both the House and Senate in your state, it appears that ratification in Florida is almost certain. I want to thank you for your efforts.

Mrs. Carter and I feel strongly about this issue and members of my administration join us in our sentiments and commitment. By your actions and public commitment you have demonstrated the view and the view of the great majority of the people, both men and women, in our country, that "equality under the law shall not be abridged for reasons of sex."

Thank you for putting ERA on the verge of ratification in Florida.

Sincerely,

Electrostatic Copy Made for Preservation Purposes
Dear (Undecided - also "No's"):

I would like to share my views on ERA with you prior to your vote on this subject in April.

Mrs. Carter and I are personally committed to the ratification of the Equal Rights Amendment, as are the members of my administration. We believe that it is an extension of human rights for all American people, in the highest traditions of our Nation.

The language of the amendment is quite simple, "Equality of rights under the law shall not be denied or abridged on account of sex." This is a positive statement of human aspirations; it is a positive statement on economic and social opportunity. It is threatening to no one, in that it will not take away from the rights of women, but rather add to them.

I hope that you will consider carefully I want you to think very carefully about the language and the thrust of this amendment before you take a stand on the issue. I realize that you have heard arguments, both for and against, from your constituents with varying levels of intensity. What I am asking from you is to do whatever you think and know is right.
You are the public servant; you represent your district; you can best determine your course of action. I would just hope that you would consider this issue carefully, and remain aware of my deep commitment toward the passage of the amendment.

Sincerely,
PRESIDENT CARTER
SIGNED UP 51 TIMES

Jimmy Carter
Jimmy Carter
Jimmy Carter
Jimmy Carter
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Jimmy Carter
Jimmy Carter
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Jimmy Carter

HOW ABOUT YOU?
SIGN UP TODAY.
Date: March 9, 1977

FOR ACTION: Jim Fallows

FROM: Rick Hutcheson, Staff Secretary

SUBJECT: Draft Letter - Florida Proponents

YOUR RESPONSE MUST BE DELIVERED TO THE STAFF SECRETARY BY:
TIME: 4:00 P.M.
DAY: TODAY
DATE:

ACTION REQUESTED:

Other: — Your comments if any.

STAFF RESPONSE:

I concur.

No comment.

Please note other comments below:

PLEASE ATTACH THIS COPY TO MATERIAL SUBMITTED.

If you have any questions or if you anticipate a delay in submitting the required material, please telephone the Staff Secretary immediately. (Telephone, 7052)
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Mrs. Carter and I feel strongly about this issue and Members of my Administration join us in our sentiments and commitment. Just as I will not be timid in speaking out on issues of human rights abroad, I will continue to speak out about the human rights of the American people as well. By your actions and public commitment you have demonstrated that you share my view and the view of the great majority of the people, both men and women, in our great and good country, that "equality under the law shall not be abridged for reasons of sex."

Thank you for putting the ERA on the verge of ratification in Florida.

Sincerely,
THE WHITE HOUSE
WASHINGTON

Date

Dear (Undecided - also "No's):

At this time I think it appropriate as President of the United States and as a man who has a special affinity and relationship with the people of the State of Florida, to share my views on ERA with you prior to your vote on this subject in April.

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Sincerely,
THE WHITE HOUSE
WASHINGTON

March 11, 1977

Stu Eizenstat

The attached was returned in the President's outbox. It is forwarded to you for appropriate handling.

Rick Hutcheson

cc: Barry Jagoda
Jody Powell

Re: IRS Television Program on Tax Returns
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Mr. President:

Watson and Schneiders concur with Eizenstat.

Jagoda notes that IRS or Treasury can be instructed to prepare a TV program, but that we can't instruct anyone to broadcast such a program. The idea of IRS or Treasury cooperation could be brought to the attention of broadcasters.

Rick
MEMORANDUM FOR THE PRESIDENT
FROM: STU EIZENSTAT
BOB GINSBURG
SUBJECT: IRS Television Program on Tax Returns

RECOMMENDATION

We recommend that you instruct the IRS or Treasury to prepare one or more television programs (to be shown in the April 1-15 time period) which will go through the standard Form 1040 on a line-by-line basis and assist the average taxpayer in completing his own return.

DISCUSSION

1. The only real contact the average citizen has with his national government is through the income tax system. Year-in and year-out, this contact leaves millions of Americans indignant and hostile toward their government—not just because they have to give up part of their earnings in taxes but because of the annoyance and feeling of ineptitude at being unable to personally complete the return forms.

2. Yet, as many of us know from personal experience, with a reasonable amount of concentration and instruction, you can complete your own return. This is particularly true for the average taxpayer who has relatively uncomplicated finances—after he overcomes his initial uncertainty and confusion about the return form.

3. Helping to provide the instruction the average taxpayer needs to fill out his own return may be one of the most effective things you can do to show that your Administration is determined to bring government closer to the people. This is the kind of simple, personal thing that everyone can appreciate and that will provide a practical, substantive service that the average citizen can really use.

4. Professional tax return preparers may, of course, lose some fees as a result of these television programs.
5. If you agree with the recommendation, it will be necessary to begin work immediately, particularly in making the television arrangements.

DECISION

✓ I approve. Have IRS or Treasury begin work immediately.

I disapprove.

Let's discuss this further.

Let [name] see what PBS & commercial stations will do to help.

Electrostatic Copy Made
for Preservation Purposes
Date: March 9, 1977

FOR ACTION:
The Vice President
Midge Costanza
Greg Schneiders
Jody Powell
Barry Jagoda

FOR INFORMATION: Jack Watson
Bob Lipshutz

FROM: Rick Hutcheson, Staff Secretary


YOUR RESPONSE MUST BE DELIVERED TO THE STAFF SECRETARY BY:
TIME: 1:00 P.M.
DAY: Friday
DATE: March 11, 1977

ACTION REQUESTED:

Other: __ X Your comments

STAFF RESPONSE:

_____ I concur. _____ No comment.

Please note other comments below:

PLEASE ATTACH THIS COPY TO MATERIAL SUBMITTED.

If you have any questions or if you anticipate a delay in submitting the required material, please telephone the Staff Secretary immediately. (Telephone, 7052)
THE WHITE HOUSE
WASHINGTON
March 8, 1977

MEMORANDUM FOR THE PRESIDENT
FROM: STU EIZENSTAT
SUBJECT: IRS Television Program on Tax Returns

RECOMMENDATION
We recommend that you instruct the IRS or Treasury to prepare one or more television programs (to be shown in the April 1-15 time period) which will go through the standard Form 1040 on a line-by-line basis and assist the average taxpayer in completing his own return.

DISCUSSION
1. The only real contact the average citizen has with his national government is through the income tax system. Year-in and year-out, this contact leaves millions of Americans indignant and hostile toward their government—not just because they have to give up part of their earnings in taxes but because of the annoyance and feeling of ineptitude at being unable to personally complete the return forms.

2. Yet, as many of us know from personal experience, with a reasonable amount of concentration and instruction, you can complete your own return. This is particularly true for the average taxpayer who has relatively uncomplicated finances—after he overcomes his initial uncertainty and confusion about the return form.

3. Helping to provide the instruction the average taxpayer needs to fill out his own return may be one of the most effective things you can do to show that your Administration is determined to bring government closer to the people. This is the kind of simple, personal thing that everyone can appreciate and that will provide a practical, substantive service that the average citizen can really use.

4. Professional tax return preparers may, of course, lose some fees as a result of these television programs.
5. If you agree with the recommendation, it will be necessary to begin work immediately, particularly in making the television arrangements.

DECISION

I approve. Have IRS or Treasury begin work immediately.

I disapprove.

Let's discuss this further.
FOR INFORMATION: Jack Watson
Bob Lipshutz

FROM: Rick Hutcheson, Staff Secretary


YOUR RESPONSE MUST BE DELIVERED TO THE STAFF SECRETARY BY:
TIME: 1:00 P.M.
DAY: Friday
DATE: March 11, 1977

ACTION REQUESTED:

□ Your comments

STAFF RESPONSE:

□ I concur.

□ No comment.

Please note other comments below:

IRS or Treasury can, of course, be instructed to prepare a television program but we ought to be aware that we can't instruct anyone to broadcast such a program.

The idea of IRS or Treasury cooperation could certainly be brought to the attention of one or more broadcasters for their consideration. Although I do not think there would be much interest, there is no harm in trying.

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FOR ACTION:
The Vice President
Midge Costanza
Greg Schneider
Jody Powell
Barry Jagoda

FOR INFORMATION:
Jack Watson
Bob Lipshutz

FROM: Rick Hutcheson, Staff Secretary


YOUR RESPONSE MUST BE DELIVERED TO THE STAFF SECRETARY BY:
TIME: 1:00 p.m.
DAY: Friday
DATE: March 11, 1977

ACTION REQUESTED:
X Your comments

STAFF RESPONSE:
I concur.
No comment.

Please note other comments below:

PLEASE ATTACH THIS COPY TO MATERIAL SUBMITTED.

If you have any questions or if you anticipate a delay in submitting the required material, please telephone the Staff Secretary immediately. (Telephone, 7052)
MEMORANDUM

ACTION:
The Vice President
Midge Costanza
Greg Schniders
Jody Powell
Barry Jagoda

FOR INFORMATION: Jack Watson
Bob Lipshutz

FROM: Rick Hutcheson, Staff Secretary


YOUR RESPONSE MUST BE DELIVERED TO THE STAFF SECRETARY BY:
TIME: 1:00 P.M.
DAY: Friday
DATE: March 11, 1977

ACTION REQUESTED:

\[X\] Your comments
Other:

STAFF RESPONSE:

\[Y\] I concur. \[W\] No comment.

Please note other comments below:

PLEASE ATTACH THIS COPY TO MATERIAL SUBMITTED.

If you have any questions or if you anticipate a delay in submitting the required material, please telephone the Staff Secretary immediately. (Telephone, 7052)
THE WHITE HOUSE
WASHINGTON

April 7, 1977

MEMORANDUM FOR THE PRESIDENT
FROM: STUART EIZENSTAT
BARRY JAGODA S.J.

SUBJECT: IRS Television Program

Sometime ago you agreed that IRS or Treasury should be asked to prepare a television program to help explain tax forms. You asked also that we seek network cooperation in broadcasting these programs.

IRS has prepared several dozen variations on this idea (Jagoda is looking into duplications here and elsewhere in Government audio/visual programs) and has been successful in getting these programs distributed on local TV stations (more than 400 showings, they say).

There is no network interest in the programs.

# # # # #
PM Callaghan - Sweden
Special relationship
Pres. EEUU Community
Mutual Press Order
Queen's Silver Jubilee
Bicentennial
London - May - (1973)

Duet

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THE WHITE HOUSE
WASHINGTON

3-11-77

for Cong. Ichord

Knows Mazurewicz - N.Y.

Ed at White Cafe in

Theater - & Jan

Smith.

Dr. Stawendula called

to Mazurewicz. Knows

Andy Andrews & Alleskemp

Ludlow (a messenger)

Arent to be used if

necessary to encourage

Smith to sign agreement.

Herman Nikola big.

Mazurewicz is Mazurewicz
THE WHITE HOUSE
WASHINGTON

March 11, 1977

Stu Eizenstat
Frank Moore
Bert Lance

This is to notify you that the attached letter concerning FY 1977 Supplemental Appropriation requests and FY 1978 budget amendment has been signed by the President. Unless we hear from you immediately it will be given to Bob Linder to handle delivery.

Rick Hutcheson

To: Bob Linder
2:30 3/11/77
The President

The White House

Sir:

I have the honor to submit for your consideration supplemental appropriations in the amount of $964,453,049 for the fiscal year 1977 and amendments to the requests for fiscal year 1978 appropriations in the amount of $336,128,000. These requests are consistent with the budget revisions that you announced on February 22, 1977. The details of these proposals are contained in the enclosure to this letter.

I have carefully reviewed the proposals for appropriations contained in this document and am satisfied that they are necessary at this time. I recommend, therefore, that these proposals be transmitted to the Congress.

Respectfully,

Bert Lance
Director

Enclosure
The Speaker of the
House of Representatives

Sir:

I have the honor to submit for your consideration proposed supplemental appropriations for the fiscal year 1977 in the amount of $964,453,049 and amendments to the requests for appropriations contained in the fiscal year 1978 budget in the amount of $336,128,000.

This transmittal includes the final requests for the appropriations necessary to implement the revisions to the 1978 budget that I announced on February 22, 1977. Also included is a request for appropriations to pay claims and judgments rendered against the United States.

The details of these proposals are contained in the enclosed letter from the Director of the Office of Management and Budget. I concur with his comments and observations.

Respectfully,

[Signature]

Enclosure
THE WHITE HOUSE
WASHINGTON
March 11, 1977

Bob Linder -

The attached Executive Order has been signed and is now ready to be appropriately handled by your office.

Rick Hutcheson

cc: Doug Huron

Re: African Development Fund and International Fertilizer Development Center
Proposed Exe
African Dev
Fund - of Africa
THE WHITE HOUSE
WASHINGTON
March 7, 1977

Bob Lipshutz -

The attached was returned in the President's outbox. It is forwarded to you for appropriate handling.

Rick Hutcheson
cc: Doug Huron

Re: Executive Order designating African Development Fund & Intl. Fertilizer Development Center as Organizations Entitled to Benefits
MEMORANDUM FOR THE PRESIDENT

FROM: Bob Lipshutz
Doug Huron

SUBJECT: Proposed Executive Order designating African Development Fund and International Fertilizer Development Center as Organizations Entitled to Benefits Conferred by the International Organizations Immunities Act

The International Organizations Immunities Act authorizes the President to designate international organizations in which the United States participates as being entitled to enjoy certain benefits given by the Act, e.g., authority to contract, to acquire and dispose of property, to institute legal proceedings, as well as certain tax, immigration and customs benefits.

The Department of the Treasury has recommended the designation of the African Development Fund as a "public international organization" under the Act; the United States began its participation in the Fund in November 1976. The Department of State has recommended similar treatment for the International Fertilizer Development Center at Muscle Shoals, Alabama, so that the Center will enjoy a status equivalent to international agricultural research centers in other countries.

The attached proposed order designates both the African Development Fund and the International Fertilizer Development Center as "public international organizations" entitled to benefits conferred by the Act. The form of the order has been approved by OMB and Justice.

We recommend that you sign the attached order.
THE WHITE HOUSE
WASHINGTON

March 11, 1977

Stu Eizenstat -

The President signed the attached letter concerning the Postal Study Commission's Report Deadline. The letter has been forwarded to Bob Linder for appropriate handling.

Rick Hutcheson

cc: Bob Linder
MEMORANDUM FOR: THE PRESIDENT
FROM: STU EIZENSTAT
SUBJECT: EXTENSION OF THE POSTAL STUDY COMMISSION'S REPORT DEADLINE

The attached letter from Gaylord Freeman, Chairman of the Commission on Postal Service, indicates that the Commission on Postal Service ("the Study Commission") cannot meet its March 15 deadline for the submission of the report on the state of postal matters as required by Public Law 94-421. (The statute creates no penalty for non-compliance.) The Commission does not seek an extension, but asks the Congress and the President to "...bear with us when we fail to report on March 15." The letter indicates that the report will be submitted by April 18.

I recommend that you sign the attached letter to Mr. Freeman acknowledging the receipt of their notification.
To Gaylord Freeman

I have received your letter of March 22, 1977 and appreciate the courtesy of your notification and justification for the April 18, 1977 submission of your report.

Sincerely,

[Signature]

Mr. Gaylord Freeman
Chairman
Commission on Postal Service
Suite 801
1750 K Street, N.W.
Washington, D.C. 20006