

**[4/25/79-Not Submitted] [CF, O/A 548]**

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ID 791630

THE WHITE HOUSE

WASHINGTON

DATE: 25 APR 79

FOR ACTION: PHIL WISE - *no*

FRAN VOORDE

*maybe 2-3 wks*

*NSC (4.6) recommends such a meeting*

*1/11/79*  
*Re Phil*  
*to discuss*

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*4/30*  
*DF - per*  
*Asme*  
*Bill*

INFO ONLY: JERRY RAFSHOON

SUBJECT: KRAFT MILLER MEMO RE ANNOUNCEMENT OF PRESIDENT'S EXPORT COUNCIL

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+ RESPONSE DUE TO RICK HUTCHESON STAFF SECRETARY (456-7052) +

+ BY: 1200 PM FRIDAY 27 APR 79 +

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ACTION REQUESTED:

STAFF RESPONSE: ( ) I CONCUR. ( ) NO COMMENT. ( ) HOLD.

PLEASE NOTE OTHER COMMENTS BELOW:

THE WHITE HOUSE

WASHINGTON

April 24, 1979

MEMORANDUM FOR THE PRESIDENT

FROM:

TIM KRAFT *TK*  
ARNIE MILLER *AM*

SUBJECT: Announcement of President's Export Council

Last September you announced the revitalization of the President's Export Council (PEC). You approved the issuance of an Executive Order reestablishing the Council and named new members to it. We recommend that you drop by the first meeting of the Council.

We recommend that the first meeting of the PEC be held in the Roosevelt Room on April 30. During your drop-by, you could make remarks on the role of the PEC and the need to expand exports. The new Chairman of the Council will be Reginald Jones, of General Electric. The Vice Chairman will be Paul Hall, of the Seafarers Union.

Press should be invited to the meeting. This would have several advantages:

- It would indicate your commitment to improving the nation's export performance and trade balance.
- It will contribute to building support for the MTN by giving visibility to the PEC and its efforts.
- Expansion of export opportunities is seen as the major benefit to the United States from the MTN.
- The members of the PEC are recognized leaders in the business community and friends of the Administration. A joint appearance would be an important public sign of the support you are receiving from the business community, and your personal participation in efforts to improve the economy.

For all these reasons, we recommend that you agree to drop by the initial meeting meeting of the President's Export Council.

approve \_\_\_\_\_

disapprove \_\_\_\_\_



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approve \_\_\_\_\_

disapprove \_\_\_\_\_