

[6/7/79-Not Submitted-DF]

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THE WHITE HOUSE

WASHINGTON

June 7, 1979

MEMORANDUM FOR: THE PRESIDENT
FROM: STU EIZENSTAT *Stu*
SUBJECT: Kahn Memo Re Anti-Inflation
Initiatives

My comments on each issue are as follows:

1) The policy statement on no new hospitals in overbedded areas should not be issued now and the decision memorandum Fred mentions circulating should be circulated only if HEW and Frank's staff believe that if it is leaked it will not adversely affect hospital cost containment.

2) The directive to limit Medicare and Medicaid payments to hospitals and the policy statement concerning construction of federal hospitals is extremely sensitive politically. We should not go forward with it until we are certain that it will not jeopardize passage of the Hospital Cost Containment Act. I am concerned it would do so.

3) The proposed letter to the Governors seems fine, so long as it is coordinated, as Fred suggests, with our national health plan proposal.

4-6) These items are worthwhile and important, are already going forward and will be part of your national health plan package.

File

DF

THE WHITE HOUSE
WASHINGTON

6/7/79

TO: *Rick Hatcherson*

For Your Information: _____

For Appropriate Handling: ✓

[Signature]
Robert D. Linder

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1

**PRESIDENT'S
COMMISSION ON WHITE HOUSE FELLOWSHIPS
THE WHITE HOUSE**

RL

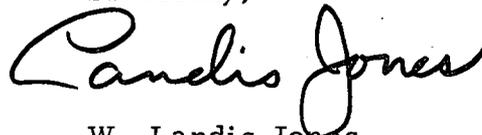
June 4, 1979

Dear Mr. President:

Your coming over to the Roosevelt Room to greet the newly named Fellows was most gracious and is deeply appreciated by your Commission, the current, and the new Fellows. Your high regard for John Gardner is shared by all of us, and we appreciate your kind remarks about him and the program.

It was a special pleasure to have Mrs. Carter with us. Your encouragement of Cabinet support has been very effective, and we are being pursued by the Cabinet members for Fellows to be assigned to them. Thanks for your warm personal support.

Sincerely,



W. Landis Jones
Director

The President
The White House
Washington, D.C. 20500

ID 792533

THE WHITE HOUSE

WASHINGTON

DATE: 07 JUN 79

FOR ACTION: HAMILTON JORDAN

TIM KRAFT

PHIL WISE

hold
hold

*7/17 - HS & Richard & Peter Kelly
working on it - HOCD
until Kelly gets back
next week - was I
revised memo?*

Bill
*7/23 - Possible revision
exp. in week I'll
still not clear when this
copy will be
ready*

INFO ONLY:

SUBJECT: ADMINISTRATIVELY CONFIDENTIAL HARDEN MEMO RE DNC
FUNDRAISING EFFORTS

sell
ready
early act wh

+++++
+ RESPONSE DUE TO BERT CARP +
+ BY: 1200 PM FRIDAY 08 JUN 79 +
+++++

ACTION REQUESTED: YOUR COMMENTS

STAFF RESPONSE: () I CONCUR. () NO COMMENT. () HOLD.

PLEASE NOTE OTHER COMMENTS BELOW:

June 6, 1979

PERSONAL AND ~~CONFIDENTIAL~~

MEMORANDUM FOR:

THE PRESIDENT

FROM:

RICHARD HARDEN



SUBJECT:

Peter Kelly's Memo Re DNC Fundraising Efforts

Attached is a memo from Peter Kelly outlining the fundraising plans he has developed as Treasurer of the DNC. As Peter notes, the DNC needs to raise approximately \$5 million this year and \$10 million next year. The campaign needs \$13 million. Thus far, the DNC has raised \$1.7 million and the campaign approximately \$1 million, meaning that we need to raise \$25 + million between now and November of 1980.

In order to ensure the funds are raised on a timely basis, there are three problems that you need to address at this time:

Lack of Planning and Organization

I have been working with the DNC since the summer of 1976 in trying to get them to develop a fundraising plan and a staff that is capable of carrying it out. Peter Kelly is the first person to have responded. I think Evan Dobbelle is developing a detailed plan for the campaign, but I have not seen it.

Lack of Involvement of Administration Officials

While we don't want to create a press problem, I see nothing wrong with Cabinet Secretaries and other appointed officials assisting the DNC and the campaign in their fundraising efforts. The lack of planning and organization is part of the problem, but most officials have not been overly receptive when asked to assist.

Definition of Your Involvement in Fundraising Activities

There seems to be a good bit of confusion - particularly at the DNC - about the amount of time you are willing to devote to fundraising activities. They complain that they can't get commitments and when they do, they don't have adequate lead time. I explain to them that you and your staff would be more responsive if they provided you with a coherent plan.

I suggest you take the following actions in regard to these problems:

1. First, commend Peter Kelly for the work he has done in developing the DNC plan, suggest that he sit down with Phil Wise on any scheduling problems, and ask that he provide you with a brief monthly status report.

EXAMINED TO BE AN ADMINISTRATIVE

WORKING BY



DATE

7/3/80

2. Ask Peter to prepare a memo outlining what each Cabinet Secretary and other senior official (approximately 40) has done and plans to do in support of the DNC's fundraising efforts. I think it would be good for Peter to meet with each of them individually.
3. Ask Peter and Evan both to provide you a summary showing projected contributions by month between now and the election and a one-page summary outlining how they intend to meet their projections.
4. In meetings with various officials over the next few months, point out that you feel it is important that they support the DNC and the campaign in their fundraising efforts.
5. Outline in general terms what you feel your involvement should be in fundraising activities between now and the election. In general, I suggest you consider the following. Between now and October focus your personal efforts on the DNC. Assuming that the SALT issue is settled, plan to spend time between October and December raising money for the campaign. Direct that other people be used for fundraisers during the time of the primaries. Participate in several fundraisers during the summer of 1980 to raise money for the DNC and Congressional candidates.

Finally, because the weekend event (discussed in Peter's memo) to retire the old debt is somewhat unusual, I thought I might give you a little background. In some early meetings with Peter, I commented that the DNC should make better use of Ken Cunningham and Peter suggested putting him in charge of retiring the old debt. After a couple of meetings, we decided it would be better to get \$10,000 from a hundred plus people than it would be to get \$100,000 from ten people. A weekend at a resort with you there part of the time and selected senior officials the whole weekend seemed to be a proper enticement. Because of the need to have the resort we select cancel existing reservations, we need as much lead time as possible. Basically, we need to have your ideas on two questions. Would you be willing to travel to Georgia or the Midwest for the event, or would you prefer to have it within a helicopter ride of Washington? Secondly, do you prefer late August or the middle of September? The middle of September would be better in the sense that we would not upset as many existing vacation plans -- including your own.

In conclusion, I will continue to work with Peter and Evan, but I think a little strong direction from you at this point in time would get our fundraising efforts on track. Let me know if you have any questions or would like for me to take any follow-up action.

Attachment

DEMOCRATIC

NATIONAL COMMITTEE 1625 Massachusetts Ave., N.W. Washington, D.C. 20036 (202) 797-5900

June 5, 1979

MEMORANDUM FOR: THE PRESIDENT
FROM: PETER G. KELLY 
SUBJECT: DNC FINANCES

Upon my formal election as DNC Treasurer on May 25, 1979, I wish to review with you (1) the current financial position of the DNC, (2) its projected needs for the next 18 months, (3) the activities we have undertaken and plan to initiate in order to meet those needs, and (4) your proposed involvement in these activities. We have worked closely with Tim Kraft and Richard Harden in developing these plans.

As of April 30, 1979, the DNC has raised \$1,716,450.00, and spent \$1,343,158.00. We have outstanding debts of \$2,137,946.00, \$1,287,552.00 of which relates to the "Humphrey-Kennedy" debt. Excluding Federal Convention reimbursements, our projected needs for donations for 1979 are \$5.2 million and, if we are to provide the maximum General Election support for the 1980 campaign, \$10.4 million. The details of how the money will be raised and expended are summarized in the charts included as Attachment I.

As the charts indicate, our fundraising efforts have been divided into three major categories: Direct Mail, Old Debt, and Major Donors.

We are confident about our direct mail program. We have raised \$750,351.00 this year, most of which was based on your letter. We are planning to commence a new direct mail solicitation which will involve four million pieces and will lay the foundation for a maximum direct mail effort in 1980.

As you know, the "Humphrey-Kennedy" debt has been a nagging problem for many years. It has been reduced from 3.9 million to just under 1.3 million during your Administration. We believe it is a priority to eliminate this debt before the 1980 Convention. Only in this way will the DNC be in a position to establish credit in 1980, thereby enabling it to borrow funds for the 1980 general election effort. Therefore, we propose that we arrange a function for approximately 100 couples at \$10,000 a couple at a resort convenient to you in late August or early September, 1979. The participants would arrive Friday evening, play tennis or golf Saturday during the day and join with you late in the afternoon for a reception and informal dinner. (If you would like, we would be privileged to arrange an appropriately athletic tennis match for you on Saturday afternoon). Ken Cunningham, a National Finance Council member from Texas who has worked closely with Richard and your mother over the past several years, has agreed to head up the event.

For the major donors, we are continuing to host small dinners and receptions, as well as developing new programs such as ethnic meetings, coordination with the Senate and House Campaign Committees, and chosen follow-up with our Executive Committee members. The specifics may be summarized as follows:

1. Dinners Involving the President

The major dinner continues to be the principal way to raise money from our major contributors. Our projected plan includes the following dinners:

<u>Date</u>	<u>Place</u>	<u>Amount</u>
September 26, 1979	Washington, D.C.	\$750,000+
October 17, 1979 (Alternate, October 15 or 16, 1979)	New York, N.Y.	\$600,000+

2. Receptions

We would like to plan periodic receptions in Washington where you would drop by for 30 - 45 minutes. These receptions would be used in a variety of ways, but mostly in connection with ethnic groups. Our current plans include:

<u>Date</u>	<u>Group</u>
August 1, 1979	Asian Americans

3. Coordination with Senate and House Campaign Committees

We propose to set up an informal committee to coordinate activities between the DNC and Congressional campaign committees. We are currently working on the sale of a LeRoy Neiman art print to be handled jointly by the DNC and the Senate Committee.

In general, we would appreciate your continuing encouragement to members of your staff and the Cabinet to work closely with us, particularly in implementing the Plan I have outlined.

In specifics, for 1979, we would like a commitment of your time as follows:

1. Old Debt Function

The late afternoon and early evening of Saturday, August 25, 1979 or Saturday, September 15, 1979 at a resort agreeable to you.
(Requested)

2. Major Dinners

- a. Washington, D.C., September 26, 1979 (Confirmed)
- b. New York City, October 17, 1979 (Requested)

3. Receptions

Approximately 30 - 45 minutes per periodic event.

We will work with Phil Wise on the details for these events.

It is our intention to provide you with a concise monthly status report outlining status, accomplishments, problems and requests for assistance as appropriate.

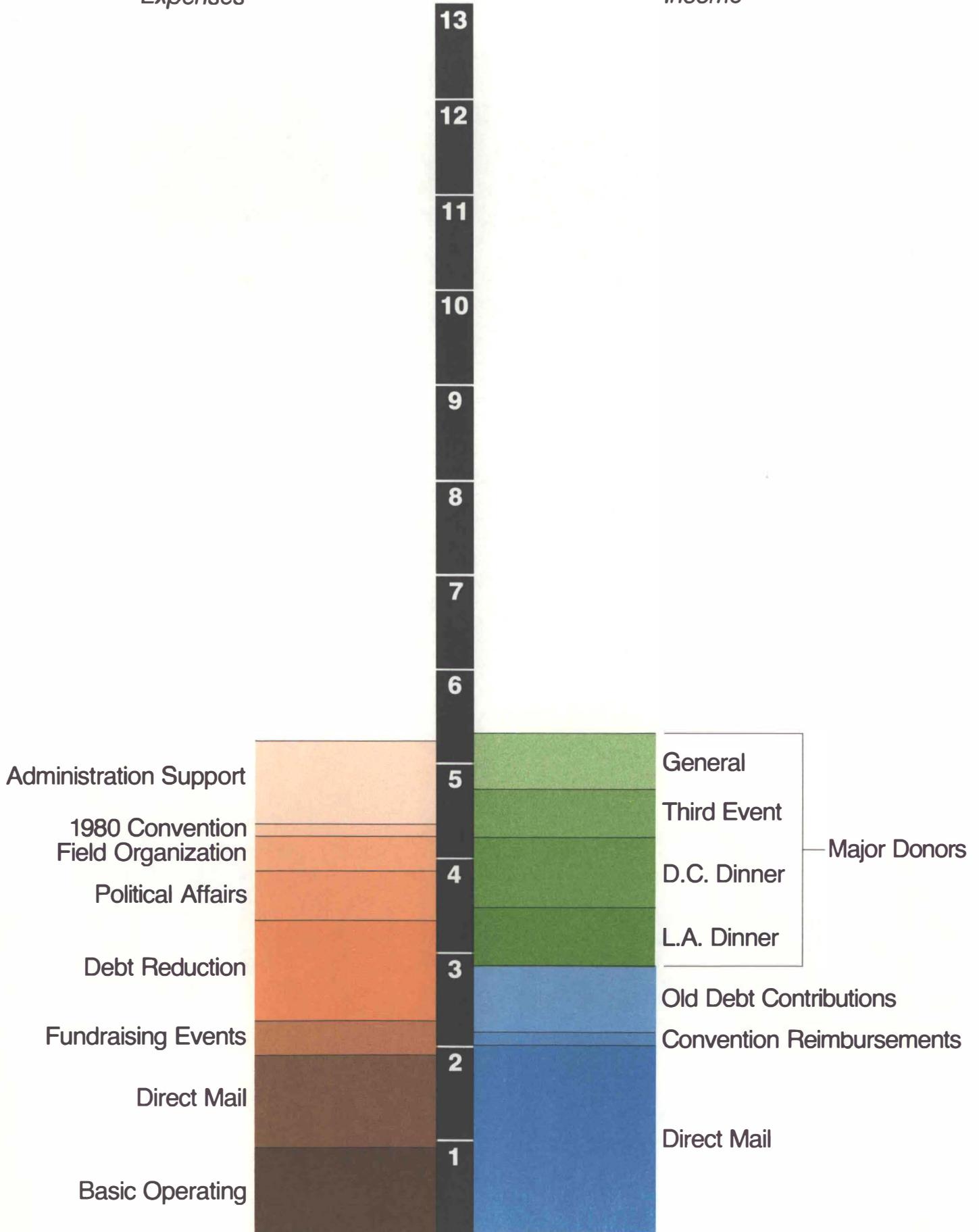
During the course of the last two months, I have been pleased to observe the fruits of the good work of Chairman White, Chuck Manatt, and my predecessor, Evan Dobelle. They have successfully brought costs under control and substantially reduced the Humphrey-Kennedy debt. As we progress through the work of the months ahead, we will continue to coordinate our efforts with Evan so as to assure that our efforts are mutually supportive and complementary.

Attachment

Democratic National Committee Projected Income and Expense 1979

Expenses

Income

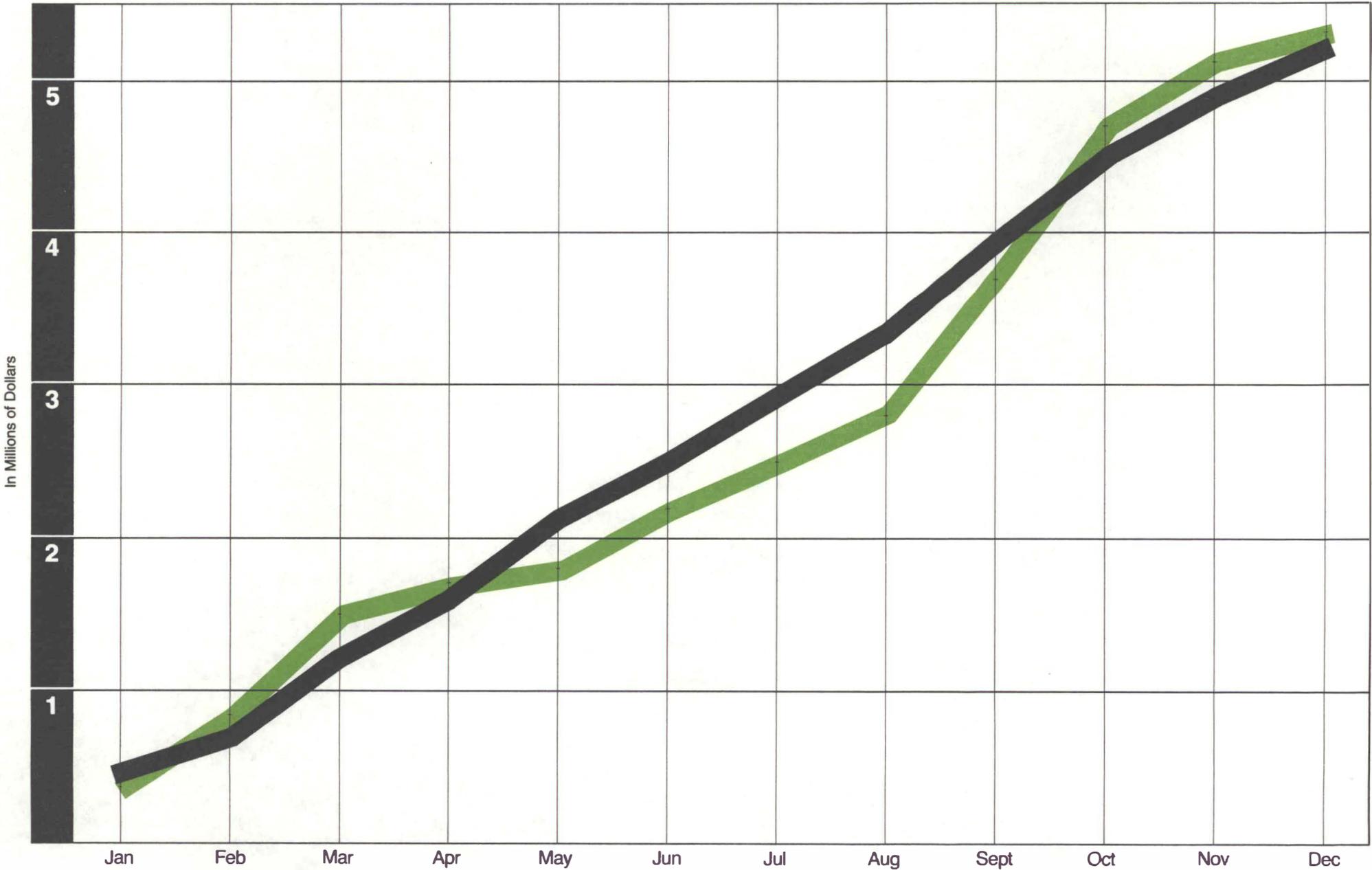


In Millions of Dollars

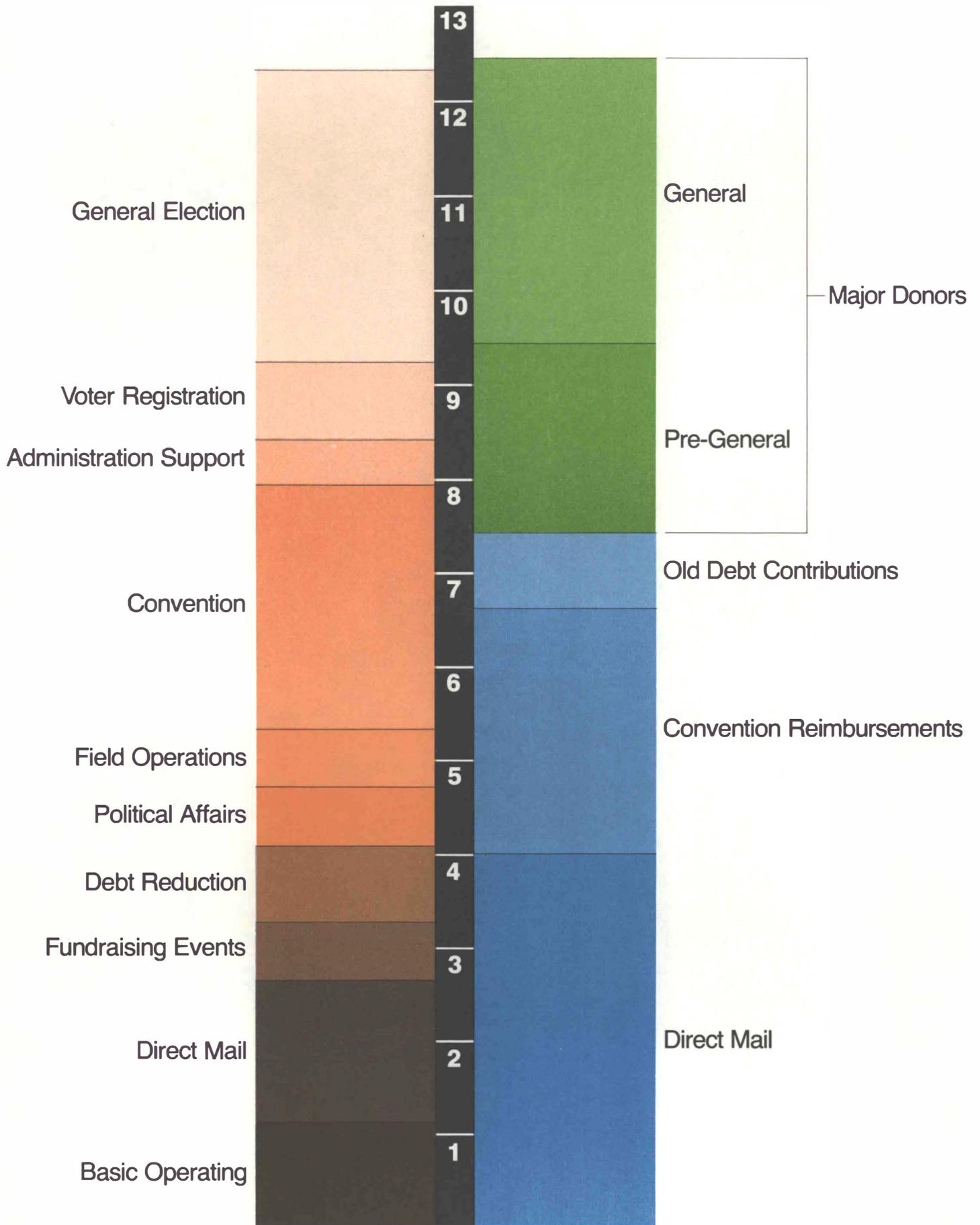
Democratic National Committee Projected Cash Flow 1979

Cash Required

Cash Available



Democratic National Committee 1980



In Millions of Dollars

ID 792533

THE WHITE HOUSE
WASHINGTON

*cc TRK
HTK*

DATE: 07 JUN 79

FOR ACTION: HAMILTON JORDAN

TIM KRAFT

PHIL WISE

INFO ONLY:

SUBJECT: ADMINISTRATIVELY CONFIDENTIAL HARDEN MEMO RE DNC
FUNDRAISING EFFORTS

+++++
+ RESPONSE DUE TO BERT CARP +
+ BY: 1200 PM FRIDAY 08 JUN 79 +
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ACTION REQUESTED: YOUR COMMENTS

STAFF RESPONSE: () I CONCUR. () NO COMMENT. HOLD.

PLEASE NOTE OTHER COMMENTS BELOW:

I think a meety had better take place before sending such a outline to Carter. The timing is not very good right now - Phil