

[7/7/79-Not Submitted-DF]

Folder Citation: Collection: Office of Staff Secretary; Series: Presidential Files; Folder: [7/7/79-Not Submitted-DF]; Container 122

To See Complete Finding Aid:

http://www.jimmycarterlibrary.gov/library/findingaids/Staff_Secretary.pdf

THE WHITE HOUSE
WASHINGTON

Hort

Date: 7/7/79

MEMORANDUM

FOR ACTION:
 WISE ~~_____~~ *Hort*
 VOORDE
 RAFSHOON

FOR INFORMATION:
 THE VICE PRESIDENT
 JORDAN
 EIZENSTAT
 POWELL
 WATSON
 WEXLER

FROM: Rick Hutcheson, Staff Secretary

SUBJECT: KAHN MEMO, "YOUR INVOLVEMENT IN THE ANTI-INFLATION PROGRAM DURING THE NEXT 60 DAYS"

**YOUR RESPONSE MUST BE DELIVERED
 TO THE STAFF SECRETARY BY:**
 TIME: 9:00 AM
 DAY: TUESDAY
 DATE: 10 JULY 1979

*file
not submitted*

ACTION REQUESTED:

Your comments

Other:

STAFF RESPONSE:

I concur.

No comment.

Please note other comments below:

PLEASE ATTACH THIS COPY TO MATERIAL SUBMITTED.

If you have any questions or if you anticipate a delay in submitting the required material, please telephone the Staff Secretary immediately. (Telephone, 7052)

THE WHITE HOUSE

WASHINGTON

July 6, 1979

MEMORANDUM TO THE PRESIDENT

FROM: ALFRED E. KAHN *Fred*

SUBJECT: Your Involvement in the Anti-Inflation Program During the Next 60 Days

You have already agreed to participate visibly in the anti-inflation program.

With the public now looking to you, upon your return from Vienna and the Far East, to assume active leadership in this effort, we think it would maximize the benefit -- in terms both of public perception of your role and of having the consultation process produce some sort of genuine national consensus -- if that participation were seen to be following a systematic schedule rather than consisting of a series of isolated events. If, then, Jody were to allude to such a pre-planned schedule, it would be clear that you are, in a real sense, taking command of the campaign, and giving it your continuous personal attention -- even in the instances in which you do not necessarily attend personally, or take or announce the actions yourself.

This memo sets out a suggested schedule for the next 60 days. Its two main components are:

1. Attending a number of the ongoing consultations with the Congressional working group, labor, business, consumer, and state and local government officials.
2. Presiding at a number of regularly scheduled meetings, such as the one I mentioned to you on Tuesday with food processors, at which you call in and exhort or chastise leaders of industries whose price increases have been especially severe.

In addition, we would, as the occasion arises, offer you the opportunity to make announcements personally of actions taken against violators of the standards or call directly on the heads of companies that are cited as out of compliance.

The Consultation Meetings

You are scheduled to stop by the July 11 meeting of the Administration-Congress Working Group.

We recommend you drop by another group later in the month -- perhaps the last meeting before the Congressional August recess.

The first would probably just give you a chance to express your genuine interest in the effort and to convey your general attitude about the directions you hope it will take. (I will soon send you suggested talking points.) In the second, you might want to engage in a really substantive discussion of the issues and approaches that have emerged.

In addition, there will be simultaneous meetings with labor and business leaders. We suggest a drop-by at one of each.

As the consultations develop, but probably not until after Congress goes home in August, we will be scheduling meetings to consult with consumer groups and state and local government officials. Here again, we recommend you drop by at one of each.

Meetings with Problem Industries

We have identified a sufficient number of industries whose prices have been rising rapidly -- whether or not clearly in excess of the price standards is not crucial, we think -- to justify a decision at this time to schedule meetings with leaders once a week, or almost. As demand pressures abate, we might in some of these cases press for widely proclaimed price reductions.

Those include food processing and distribution, petroleum, steel, fertilizers, pharmaceuticals, apparel, and hotels and motels.

Wherever possible, you could after a particular meeting order COWPS to take specific follow-up action.

If you agree, we will give you a separate memo each week, recommending the specific industry to be called in.

Kicking Off the Strategy

As we have already suggested, we think the way to get the most benefit out of this program is to announce it as a program, in advance. You might announce it in connection with the first meeting, or at your next press conference, or have Jody mention it in a press briefing.

The Schedule

- July 11 - Congressional consultation stop by
- July 16-20 - Food processing and retailing
- July 23-27 - Second problem industry
- July 30-Aug. 3 - Congressional consultation
Third problem industry
- Aug. 6-10 - Labor consultation
Fourth problem industry
- Aug. 13-17 - Business consultation
Fifth problem industry
- Aug. 20-24 - Consumer consultation
Sixth problem industry
- Aug. 27-31 - State and local consultation
Seventh problem industry

You obviously need not bind yourself to all of these at this time. But we do recommend announcement of a fairly specific schedule.

Date: 7/7/79

MEMORANDUM

FOR ACTION:

NTSR

VOORDE
RAFSHOON

FOR INFORMATION:

THE VICE PRESIDENT
JORDAN
EIZENSTAT
POWELL
WATSON
WEXLER

FROM: Rick Hutcheson, Staff Secretary

SUBJECT: KAHN MEMO, "YOUR INVOLVEMENT IN THE ANTI-INFLATION PROGRAM DURING THE NEXT 60 DAYS"

No longer valid

YOUR RESPONSE MUST BE DELIVERED TO THE STAFF SECRETARY BY:

TIME: 9:00 AM

DAY: TUESDAY

DATE: 10 JULY 1979

ACTION REQUESTED:

Your comments

Other:

Hold until after the Camp David talks are completed Phil

STAFF RESPONSE:

I concur. No comment.

Please note other comments below.

*Hold (probably want go in)
AS is giving the pres a long-range schedule memo.
R.H.*

PLEASE ATTACH THIS COPY TO MATERIAL SUBMITTED.

If you have any questions or if you anticipate a delay in submitting the required material, please telephone the Staff Secretary immediately. (Telephone, 7052)

THE WHITE HOUSE

WASHINGTON

July 6, 1979

MEMORANDUM TO THE PRESIDENT

FROM:

ALFRED E. KAHN

Fred

SUBJECT:

Your Involvement in the Anti-Inflation
Program During the Next 60 Days

You have already agreed to participate visibly in the anti-inflation program.

With the public now looking to you, upon your return from Vienna and the Far East, to assume active leadership in this effort, we think it would maximize the benefit -- in terms both of public perception of your role and of having the consultation process produce some sort of genuine national consensus -- if that participation were seen to be following a systematic schedule rather than consisting of a series of isolated events. If, then, Jody were to allude to such a pre-planned schedule, it would be clear that you are, in a real sense, taking command of the campaign, and giving it your continuous personal attention -- even in the instances in which you do not necessarily attend personally, or take or announce the actions yourself.

This memo sets out a suggested schedule for the next 60 days. Its two main components are:

1. Attending a number of the ongoing consultations with the Congressional working group, labor, business, consumer, and state and local government officials.
2. Presiding at a number of regularly scheduled meetings, such as the one I mentioned to you on Tuesday with food processors, at which you call in and exhort or chastise leaders of industries whose price increases have been especially severe.

In addition, we would, as the occasion arises, offer you the opportunity to make announcements personally of actions taken against violators of the standards or call directly on the heads of companies that are cited as out of compliance.

The Consultation Meetings

You are scheduled to stop by the July 11 meeting of the Administration-Congress Working Group.

We recommend you drop by another group later in the month -- perhaps the last meeting before the Congressional August recess.

The first would probably just give you a chance to express your genuine interest in the effort and to convey your general attitude about the directions you hope it will take. (I will soon send you suggested talking points.) In the second, you might want to engage in a really substantive discussion of the issues and approaches that have emerged.

In addition, there will be simultaneous meetings with labor and business leaders. We suggest a drop-by at one of each.

As the consultations develop, but probably not until after Congress goes home in August, we will be scheduling meetings to consult with consumer groups and state and local government officials. Here again, we recommend you drop by at one of each.

Meetings with Problem Industries

We have identified a sufficient number of industries whose prices have been rising rapidly -- whether or not clearly in excess of the price standards is not crucial, we think -- to justify a decision at this time to schedule meetings with leaders once a week, or almost. As demand pressures abate, we might in some of these cases press for widely proclaimed price reductions.

Those include food processing and distribution, petroleum, steel, fertilizers, pharmaceuticals, apparel, and hotels and motels.

Wherever possible, you could after a particular meeting order COWPS to take specific follow-up action.

If you agree, we will give you a separate memo each week, recommending the specific industry to be called in.

Kicking Off the Strategy

As we have already suggested, we think the way to get the most benefit out of this program is to announce it as a program, in advance. You might announce it in connection with the first meeting, or at your next press conference, or have Jody mention it in a press briefing.

The Schedule

- July 11 - Congressional consultation stop by
- July 16-20 - Food processing and retailing
- July 23-27 - Second problem industry
- July 30-Aug. 3 - Congressional consultation
Third problem industry
- Aug. 6-10 - Labor consultation
Fourth problem industry
- Aug. 13-17 - Business consultation
Fifth problem industry
- Aug. 20-24 - Consumer consultation
Sixth problem industry
- Aug. 27-31 - State and local consultation
Seventh problem industry

You obviously need not bind yourself to all of these at this time. But we do recommend announcement of a fairly specific schedule.