

9/4/79 [3]

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THE WHITE HOUSE
WASHINGTON

9/4/79

Les Francis

The attached was returned in
the President's outbox today
and is forwarded to you for
appropriate handling.

Rick Hutcheson

3626

THE WHITE HOUSE
WASHINGTON

September 4, 1979

*Good -
press on all
fronts
J*

MEMORANDUM FOR THE PRESIDENT

FROM:

Hamilton Jordan *A.J. / Les Francis*

Attached is a memo from Eliot Cutler which provides a fairly detailed update on activities that have been undertaken by the Administration in support of our package of energy legislation. Also attached is a binder which contains status reports on each component of the package and the support activities for each. In addition, it contains information on activities that are planned and/or scheduled for the next few weeks.

Eliot Cutler, Frank Moore, Stu Eizenstat, Anne Wexler, and others have been working closely with each other and with Secretary Duncan and his staff in the pursuit of our energy program, and we intend to improve that coordination even more in the next few days.

The Vice President will be briefed tomorrow (Wednesday) on the status of the program as well as the support activities explained in the attached material.

I thought you might want to read through this prior to your breakfast meeting with the Congressional Leadership, just in case anyone asks about the extent of Administration activities during the August recess.

Enclosure

**Electrostatic Copy Made
for Preservation Purposes**



EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

August 31, 1979

MEMORANDUM FOR: Hamilton Jordan
James T. McIntyre, Jr.
Stuart Eizenstat

FROM: Eliot Cutler *EC*

SUBJECT: Coordination of Energy Initiatives

We have made important progress during the August recess in laying the foundation for a major effort to obtain enactment of the President's energy initiatives. Much work remains to be done, but we now have a workable system to see that it is done. The major assignments have been made, work has begun, and a comprehensive tracking system has been set up that will help us coordinate all our efforts and monitor our progress.

As you know, we have assigned the primary responsibility for each of the separate initiatives to appropriate units within the Departments and the Executive Office. Each of these "lead units" is responsible for developing, refining and following a general work plan, insuring that appropriate consultations and congressional liaison are accomplished, involving other units as required, and reporting regularly on progress and problems.

The attached status report lists each of the lead units (at Tab A) and summarizes the current status of each of the initiatives. Among our accomplishments during August, these are especially worth noting:

1. Budget Committee Approval -- Prepared budget estimates for all the energy initiatives for inclusion in the FY 1980 budget resolution; briefed staff and Members of the House and Senate Budget Committees; and gained approval of the program by the Senate Budget Committee (House markups begin next week).
2. Rationing and State Conservation Plans (S.1030) -- Compared House and Senate versions of S.1030 that are going into conference, and met with House and Senate staffs to discuss Administration concerns and priorities;

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arranged with Anne Wexler and DOE staff outreach activities in support of the Administration's position on S.1030, including regional visits for DOE officials and letters to conferees from Secretary Duncan.

3. Windfall Profits Tax -- Developed a legislative strategy for dealing with the Senate Finance Committee and the full Senate; letter and briefing materials prepared for Secretary Miller to send to each Senator next week; East Room briefing arranged for top staff of all Senators next week; briefings of Members in home states during recess.
4. Energy Security Corporation -- Drafted legislation for the Senate Energy Committee and expect them to begin marking up a bill soon after Labor Day; briefed the Senate Budget Committee on the Corporation; and are preparing additional briefing materials for use with a wide audience.
5. Energy Mobilization Board -- On-going planning for floor action on Dingell and Udall bills and Jackson bill mark-up together with extensive discussions with Hill staff.
6. Transportation Initiatives -- August 22, Vice Presidential announcement of the program in New Jersey was well-covered; key Hill staff, Washington press and selected interest groups, and State and local officials have been briefed; 1,000 program descriptions have been mailed to interest groups nationwide; plans for September editorial board meetings and DOT senior officials' regional visits and news interviews have been completed.
7. Low and Middle-Income Energy Assistance -- Specifications for \$2.4 billion cash grant program have been drafted and distributed to key Hill and interest group contacts for consultations prior to early September transmittal to the Hill; heating oil rebates draft decision memorandum being prepared for the President; draft DOE/DOL joint weatherization management plan prepared for this winter.
8. Energy Conservation Program -- A range of conservation initiatives designed to involve Americans in voluntary conservation efforts and to promote the Administration's policy are underway; weatherization, ride sharing, energy advisory councils and media packages are moving forward; the Energy Extension Service has been initiated.

ATTORNEYS

to print the report and to be issued to the public. The report is to be printed in the English language and to be available to the public in the English language.

to take every possible step to ensure that the report is printed in the English language and to be available to the public in the English language. The report is to be printed in the English language and to be available to the public in the English language.

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measures to be taken to ensure that the report is printed in the English language and to be available to the public in the English language. The report is to be printed in the English language and to be available to the public in the English language.

In addition to the specific actions listed above -- and others -- we have begun a general campaign to build public support for the President's program which will be significantly accelerated after Labor Day. Focusing on the Windfall Profits Tax, the Energy Security Corporation, and the Energy Mobilization Board, we have briefed and secured the full or partial endorsements of a number of outside groups who will be helpful on the Hill (e.g., the Business Roundtable, the National Construction Industry Council, etc.) and we are coordinating strategy with them. We have trained over 100 Administration officials as speakers on behalf of the program, and we have begun scheduling Cabinet officers and Sub-Cabinet officials in primary and secondary target States. Finally, we will be bringing Members of the Senate and Governors to the White House in September for meetings with the President as we intensify these efforts.

Now that the outreach and speakers' programs are well-established, we need to spend more of our time helping Frank Moore's staff and the Unit Leaders coordinate our lobbying efforts on the Hill, so that we can avoid confusion and duplication. We will begin moving immediately after Labor Day to a Boiler Room operation to coordinate energy legislation lobbying.

There will be a regular weekly meeting of the Unit Leaders to discuss the status of all the energy initiatives. The meeting will be held on Tuesdays at 4:00 p.m., and a weekly status report (of which the enclosed is the present week's version) will be the basis for the discussions. These meetings (which will be convened more often as needed) will provide an opportunity for the Unit Leaders to report on their respective initiatives and to exchange information. I intend to ensure that the initiatives are well-coordinated and timely by using this forum to review overdue actions and to look ahead to upcoming activities.

Following each meeting, I will prepare a final status report for delivery to you on Wednesday morning, and I will plan to brief the Senior Staff on a regular basis each Wednesday.

Attachments

THE PRESIDENT'S PROGRAM

FOR UNITED STATES ENERGY SECURITY

STATUS REPORT

Week of September 4, 1979

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ENERGY INITIATIVES CONTACT LIST

8/28/79

OVERALL COORDINATION:

- o Department of Energy: Hon Charles Duncan (252-6210)
- o White House: Eliot Cutler (395-5044)
- o White House Domestic Policy Staff: Kitty Schirmer (456-6722)

<u>INITIATIVES</u>	<u>UNIT LEAD(S)</u>	<u>STAFF CONTACT(S)</u>
BUDGET COMMITTEE APPROVAL -- TAX AND PROGRAM	Bo Cutter OMB (395-3184)	Dale McOmber OMB (395-4630)
RATIONING & STATE CONSERVATION PLANS (S.1030)	Al Alm DOE (252-5325)	Mary Ann Novak DOE (252-5325)
WINDFALL PROFITS TAX	Dan Tate WHO (456-7140)	-SAME-
ENERGY SECURITY TRUST FUND	Ken Glozer OMB (395-3040)	
ENERGY SECURITY CORPORATION	Bo Cutter OMB (395-3184) John Deutch DOE (252-5704)	Bob Bedell OMB (395-5600)
ENERGY MOBILIZATION BOARD	Bert Carp DPS (456-2582) Lynn Coleman DOE (252-5281)	R.D. Folsom DPS (456-7082) Robert Hallman DOE (252-6342)
SOLAR BANK	Kitty Schirmer DPS (456-6722) Fred Taylor/Phil Forest, HUD (755-5926)/(755-6963)	Tom Lambrix DPS (456-6474) Iric Nathanson/Jim Kozuch HUD (755-5005)/(755-5593)
TRANSPORTATION INITIATIVES	Mortimer Downey DOT (426-9191)	Anne Canby/Bob Prestemon DOT (426-9192)/(426-4450)
LOW-INCOME ASSISTANCE/ HEATING OIL REBATES/ WEATHERIZATION	Chris Edley DPS (456-2372) Suzanne Woolsey OMB (395-4844)	Jim Hinchman/John Seal OMB (395-3971)/(395-3532) Mike Barth HEW (245-8591)
RESIDENTIAL/COMMERCIAL CONSERVATION PROGRAM	Al Alm DOE (252-5325)	Clark Bullard DOE (252-4460)
REDUCTION OF USE OF OIL BY UTILITIES	Al Alm DOE (252-5325)	Steve Herod DOE (252-5727)
IMPORT QUOTAS	Al Alm DOE (252-5325)	Tom Neville DOE (252-6421)
ALASKAN GAS PIPELINE	Lee Goldman DOE (252-5318)	Richard Smith DOE (252-5320)
ENERGY BONDS PROGRAM	Luke Lynch Treasury (568-2278)	-SAME-
SUPPORT BUILDING	Gael Sullivan WHO (456-7750)	-SAME-
ENERGY CONSERVATION PROGRAM	Anne Waxler WHO (456-2270)	Gordon Wynne WHO (456-2578)

Cross-cutting Staff Support:

Media	Lead: Pat Bario, WHO	Contact: Jim Purks, WHO (456-2947)
Public Outreach:	Lead: Anne Waxler, WHO	Contact: Mike Chanin, WHO (456-2813)
Briefing Materials Preparation:	Lead: Bill Harsch, OMB	Contact: Nye Stevens, OMB (395-5105)
Energy Initiatives Tracking System:	Lead: Bill Harsch, OMB	Contact: Jack Donahue, OMB (395-5105) Lee Solsbery, OMB (395-5105) Joe Hezir, OMB (395-5105)
Staff Support for Secretary Duncan	Lead: Bernard Wruble	Contact: Rick Jones, OMB (395-3734)
Staff Support for Eliot Cutler:	Lead: Ken Glozer, OMB	

OVERDUE LIST
as of August 31, 1979

Budget Committee Approval	8/29	Completed up-dated budget estimates for House Budget Committee. (Must be into OMB by 9/5 or Hill will go with July 12 estimates.)
Windfall Profits Tax	8/15	Prepare House legislative strategy paper on tax credits issue.
Energy Security Corporation	8/31	Determine plans for 9/13 Fuqua S&T Committee hearings.
Solar Bank	8/31	Complete overall strategy paper and work plan for Congressional passage.
	8/31	Complete public outreach plan.
Heating Oil	8/31	Edley to circulate revised draft decision memo for comment.
Weatherization	8/29	DOE/DOL joint management plan.
Utility Oil Backout	8/31	Clearance of draft legislation.

TO DO LIST

Week of September 4, 1979

<u>Initiative</u>	<u>Due Date</u>	<u>Activity/Work Product</u>
Budget Committee	9/6	Prepare & submit to Budget Committees updated budget estimates for all initiatives
	9/6	Cutter to testify before Hart Budget Committee Task Force
Rationing & State Conservation Plans	9/4	Letter to conferees from Secretary Duncan
	9/6	Briefing for conferees
	9/7	Initial meeting of conferees (tentative)
WPT	9/5	Letters to each Senator from Treasury Secretary Miller with attached briefing materials
	9/6	Senate Finance Committee mark-up of Windfall Profits Tax
	9/7	Briefings for group of Senate energy legislative assistants
Trust Fund	9/5	Decision memo on final provision of trust fund
	9/5	Prepare strategy for legislative enactment
	9/7	For all initiatives, complete final estimates of budget authority and outlays tax expenditures, employment, coal production, private sector capital investment <ul style="list-style-type: none"> - DOE - utility back-up - res/comm conservation - DOE - transportation initiatives

<u>Initiative</u>	<u>Due Date</u>	<u>Activity/Work Product</u>
ESC	9/4	Resolve Congressional Committee jurisdictional issues working with the majority leader
	9/7	Prepare & issue looseleaf ESC monograph/briefing book
	9/7	Approval of legislative strategy paper
	9/7	Analysis of Senate Energy Committee draft bill and develop Administration response
	9/7	Follow-up meetings with congressional leadership
	9/7	Begin meetings with potential business/industry supporters. Meeting to continue through the month of Sept.
EMB	9/5	Get rules consideration scheduled early in Sept.
	9/7	Finalize media campaign targeted on key Members of Congress
	9/7	Obtain DOE clearance of EMB justification paper prepared by DPS.
Solar Bank	9/7	Senate Energy Cmte mark-up of overall energy proposals
Transportation	9/5	Follow-up on interest group recommendations
	9/5	Submit the interest group recommendations to DOT Secretary
	9/6	DOT senior officials visit key Members and Senators
	9/7	DOT Secretary appears on national news show
	9/7	General briefing for White House reporters (with nationwide mailing)

<u>Initiative</u>	<u>Due Date</u>	<u>Activity/Work Product</u>
Low Income Assistance	9/5	Transmit Administration specs to Hill
Heating Oil Rebates	9/4	Final decision memorandum for the President
Weatherization	9/5	All proposals having legislative or budget inputs to be submitted to Cutler
	9/4	Edley to coordinate future announcement which combines publication of Crisis Intervention regs. with CSA supplemental funding request
Residential/ Commercial Conservation	9/5	First draft of strategy paper
	9/5	Comments due from agencies to OMB on draft legislation
Utility Oil Backout	9/4	Prepare legislative strategy paper
Quotas	9/4	DOE (Duncan) to attend EPG meeting for discussion of options and schedules
	9/5	Prepare Presidential memo on schedule to develop quota mechanism
Energy Bonds	9/7	Treasury to prepare final Presidential decision memo incorporating agency comments
	9/7	Complete description of options for public comment

Version Date: 9/4/79

Legislative Report No. TRE-01

WINDFALL PROFITS TAX**Administration Proposal:**

The President submitted specifications for legislation on 4/30/79 (H. Doc. 96-107).

Date	House Action & Key Issues Outstanding	Senate Action & Key Issues Outstanding
COMPLETED CONGRESSIONAL ACTION:		
6/22/79	Ways and Means Committee reported H.R. 3919	
6/28/79	H.R. 3919 passed	
	Bill included several important changes: <ol style="list-style-type: none"> 1. tax on newly discovered oil and incremental territory oil to terminate in 1990. Tax applied to base price of \$17 adjusted for inflation, plus 2%. 2. "education" exemption added 3. tax rate raised from 50% to 60%. 	
June-July		Finance Committee hearings Administration supports H.R. 3919 with several amendments <ol style="list-style-type: none"> 1. tax applied to oil now uncontrolled should be permanent. 2. base price for taxing uncontrolled oil should be \$16 barrel and adjusted only for inflation 3. delete "education" exemption.
8/2/79		Finance Committee mark-up

Date	Planned House Action & Administration Stance	Planned Senate Action & Administration Stance
PLANNED CONGRESSIONAL ACTION:		
9/4-7		<p data-bbox="893 423 1418 493">Finance Committee mark-up to continue</p> <p data-bbox="893 524 1418 624">Minimize potential revenue losses from exemption and plow-back amendments.</p> <p data-bbox="893 655 1418 725">Bill reported by Finance Committee</p> <p data-bbox="893 756 1418 856">Keep vote close on objectionable amendments to enhance chances to overturn on Senate floor.</p>
10/1/79		<p data-bbox="893 876 1418 917">Senate floor action</p> <ol data-bbox="893 947 1418 1135" style="list-style-type: none"> <li data-bbox="893 947 1418 1038">1. press for early consideration; Sen. Long may attempt to delay until end of Oct. <li data-bbox="893 1038 1418 1135">2. strengthen Committee bill through several key floor amendments.

Version Date: 9/4/79

Legislative Report No. DOE-02

ENERGY SECURITY CORPORATION**Administration Proposal:**

The Administration submitted specifications for legislation on 7/20/79. The Administration will have prepared draft legislation by 8/24/79.

Date	House Action & Key Issues Outstanding	Senate Action & Key Issues Outstanding
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COMPLETED CONGRESSIONAL ACTION:

6/26	House passed Defense Production Act (S.932), with Moorhead amendment	
	<p>Much narrower proposal than Administration</p> <ol style="list-style-type: none"> 1. \$3B authorized for a DOD price-subsidy program to purchase synfuels 2. Authorizes the President to establish corporation to plan, finance, or construct synfuels plants 	
7/13	Ed. and Labor reported H.R. 4514 (Perkins)	
7/17-18		Government Affairs hearing on S.1377 (Domenici)

Date	Planned House Action & Administration Stance	Planned Senate Action & Administration Stance
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PLANNED CONGRESSIONAL ACTION:

9/4-7

Energy Committee mark-up of S.1308 (Jackson)

Need to convince committee for full-scale program rather than staff recommendation for \$20B program for series of demonstration projects.

9/4-7

Banking Committee mark-up of S.932 (Moorhead)

Need to convince Committee of need for corporate entity to manage synfuels development, rather than merely a series of up to six demo projects.

Version Date: 9/4/79

Legislative Report No. DOE-01

ENERGY MOBILIZATION BOARD

Administration Proposal:

The Administration submitted specifications for legislation on 7/19/79.

Date	House Action & Key Issues Outstanding	Senate Action & Key Issues Outstanding
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COMPLETED CONGRESSIONAL ACTION:

7/17-18		Government Affairs Committee hearing on S.1377 (Domenici)
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7/27	Interior Committee reported H.R.4985 (Udall)	
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1. No procedures and practices exemptions for Board
2. Five members instead of three
3. Seven-year duration for Board
4. No more than 24 projects, nor 12 in one year
5. No waiver or modification of EIS requirements (CEQ determines need for EIS)
6. No clear authority for Board to bind State and local agencies
7. PDS includes only final decisions
8. Board has no direct enforcement authority for a PDS
9. No provision for waiver of new requirements after construction
10. No clear exemption from judicial review

8/2

**Interstate and Foreign
Commerce; Subcommittee on
Energy and Power reported
H.R.4862 (Dingell)**

1. No procedures and practices exemptions for Board
2. Five members instead of three (plus non-voting Governor's representative)
3. Board terminates September 30, 1985
4. No limit on projects; but excludes ANGTS and Northern tier west-to-east crude oil pipeline
5. No waiver or modification of EIS requirements (CEQ determines need for EIS; but Board may act if CEQ does not)
6. Re: procedural requirements, Board may waive only time periods
7. PDS includes only final decisions
8. No authority to make decisions on behalf of Federal, State or local agencies
9. Upon Board recommendation, President may waive new requirements made after construction begins
10. All Board decisions exempt from judicial review, except on constitutional grounds

8/3

Senate Committee on Energy and Natural Resources, began mark-up of Title II of S.1308 (outstanding issues may still be resolved when mark-up resumes)

1. Exemptions for procedures and practices of the Board vary from Administration specs
2. Duration of the Board not yet decided
3. Limits on number of projects not yet decided
4. Board may require preparation of only one EIS
5. PDS binding on Federal

agencies

6. Board may waive procedural requirements for Federal agencies; also for State and local agencies -- but only after congressional review

7. Post construction waiver authority not yet decided

8. Exemption from judicial review not yet decided

Date	Planned House Action & Administration Stance	Planned Senate Action & Administration Stance
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PLANNED CONGRESSIONAL ACTION:

9/4

Senate Committee on Energy and Natural Resources will continue mark-up of Title II of S.1308 (see outstanding issues above)

Press to eliminate congressional veto/approval

Strengthen EMB authority over procedural

Include "Grandfather" approach

9/5

House Commerce begins Full Committee mark-up

Oppose Wirth amendment which would give Board no effective power to remedy procedural delays at State and local level

Support amendment to improve judicial review

(Representative Dingell and Udall to explore possibility of a joint position before floor action)

Version Date: 8/28/79

Legislative Report No. DOE-08

RATIONING AND STATE CONSERVATION PLANS (S.1030)

Administration Proposal:

S.1030 was introduced on April 26, 1979. It passed the Senate, with amendments, on June 5, 1979. On August 1, 1979, it passed the House with amendments, including one for stand-by gasoline rationing. The conferees for the House and Senate have been named and conference action is sought as soon after the recess as possible.

Date	House Action & Key Issues Outstanding	Senate Action & Key Issues Outstanding
COMPLETED CONGRESSIONAL ACTION:		
4/30		Senate Energy and Natural Resources Committee mark-up of S.1030
5/4		Senate Energy and Natural Resources Committee favorable report of S.1030, with amendments
6/5		Senate passage of S.1030, with amendments 1. Senate bill includes S.Res.151, with the same 20 percent trigger language as the House-passed measure 2. Senate bill includes provision that a state may seek judicial review of targets for that state established by the President as of the determination that their state plan is not in compliance
6/15	House Committee on Interstate and Foreign Commerce, Subcommittee on Energy and Power; hearings held on S.1030	

7/12 **Energy and Power Subcommittee
mark-up held**

7/17 **Full committee mark-up held**

7/23 **Full committee reported bill to
House, with amendments**

7/25-8/1 **Bill considered by House**

8/1 **House passed bill, with
amendments**

1. Has 20 percent trigger requirement
2. Has Wylie amendment requiring that building temperature plans allow exemptions from standards for achieving comparable savings through other means
3. Has Stockman amendment with "trigger requirement" for implementing a Federal Conservation Plan
4. Has Moorhead amendment for one-House veto of a proposed implementation in a state of a Federal Conservation Plan
5. Has Bauman amendment which allows a state to seek judicial review of the conservation target set by the President or a finding of non-compliance, within 30 days.

Date	Planned House Action & Administration Stance	Planned Senate Action & Administration Stance
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PLANNED CONGRESSIONAL ACTION:

9/7	Convene Conference Com- mittee (see outstanding issues above.)	
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9/7

Convene Conference Committee (see outstanding issues above.)

Version Date: 9/4/79

Legislative Report No. OMB-01

1980 BUDGET RESOLUTION**Administration Proposal:**

The President has requested that the 1980 budget resolution include revenue estimates from the proposed Windfall Profits Tax and budget estimates from the proposed energy initiatives.

Date	House Action & Key Issues Outstanding	Senate Action & Key Issues Outstanding
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COMPLETED CONGRESSIONAL ACTION:

7/31/79		Letter to Budget Committee Chairman Muskie with Administration revenue and budget estimates
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Date	Planned House Action & Administration Stance	Planned Senate Action & Administration Stance
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PLANNED CONGRESSIONAL ACTION:

9/6	Chairman of budget committee to review staff recommendations	
9/6		Hart task force hearings Bo Cutter to testify
9/7		Budget Committee to publish report on results of August mark-up Committee action includes allowances for WPT, EMB, and ESC. Allowance not included for latest transportation initiatives. Final Decisions on initiatives not yet submitted to Congress could result in budget re-estimates

9/10-11		Floor action (tentative)
9/11-12	Budget committee mark-up	
9/17	Report published on results of mark-up	
9/18-19	Floor action	
9/21, 9/24	Conference	
9/21, 9/24		Conference
9/27-28	Final action	
9/27-28		Final action

Version Date: 9/4/79

Initiative No. OMB-01

BUDGET COMMITTEE APPROVAL--TAX AND PROGRAM

Unit Leader: Bo Cutter, OMB (395-3184)

Staff Contact: Dale McOmber, OMB (395-4630)

Description:

In the second concurrent budget resolution for FY 1980, Congress will establish a minimum level for revenue from a Windfall Profits Tax, and set spending ceilings for the President's energy initiatives.

Work Program:

Due Date	Completion Date	Activity	Work Product
7/31	7/31	Program Planning	Prepare revenue estimates (WPT & CIT)
7/31	7/31	Program Planning	Submission of initial budget estimates for all approved initiatives
Continuing		Congressional	Liaison with Senate Budget Committee Task Force, headed by Senator Hart
8/29	8/29	Program Planning	Final budget estimates to OMB for residential/commercial conservation & utility oil back-out
8/29	8/29	Program Planning	Final budget estimates to OMB for oil shale and unconventional gas tax credits
8/31	8/31	Program Planning	Determine plans for Hart Task Force hearings 9/5-9/6
8/31		Congressional	Complete briefings for each member of Budget Committees
9/6		Congressional	Submit all the approved updated estimates to the Budget Committees

Due Date	Completion Date	Activity	Work Product
9/6		Congressional	Hart Budget Task Force Hearings. Bo Cutter to testify
9/10-11		Congressional	Senate floor action on budget resolution
9/15		Congressional	Budget Committee action on FY 80 budget resolution
9/18-19		Congressional	House floor action on budget resolution
9/21		Congressional	House/Senate Conference
9/28		Congressional	Final congressional approval of 1980 budget resolution

Version Date: 8/28/79

Initiative No. DOE-08

RATIONING AND STATE CONSERVATION PLANS (S.1030)

Unit Leader: Al Alm, DOE (252-5325)

Staff Contact: Mary Ann Novak, DOE (252-5325)

Description:

S.1030 passed the House before the August recess with an amendment for stand-by gasoline rationing. Also included in the bill are provisions for conservation measures related to minimum automobile fuel purchases, national and State emergency conservation targets, State emergency conservation plans, stand-by Federal conservation plans, a stand-by automobile sticker system, and a study of commercial and industrial storage of fuel. The conference committee for S.1030 has been named and the Administration seeks its agreement and final passage of the bill as soon as possible.

Work Program:

Due Date	Completion Date	Activity	Work Product
8/7	8/7	Congressional	Met with House Subcommittee staff on final vehicle to be used with conferees
8/8	8/8	Public Outreach	Met with Anne Wexler on outreach for S.1030
8/13	8/13	Public Outreach	Schedule regional visits for Building Temperatures Program
8/17	8/17	Program Planning	Compile analysis/comparison of bills and list of Administration concerns
8/20	8/20	Congressional	Complete initial meetings with House and Senate staff

Due Date	Completion Date	Activity	Work Product
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8/23	8/23	Congressional	Meet with Senate and House Committee staff
9/4		Congressional	Letters to conferees from Charles Duncan
9/6		Congressional	Briefings for conferees
9/7		Congressional	Target date for conferences committee convening

Version Date: 9/4/79

Initiative No. TRE-01

WINDFALL PROFITS TAX

Unit Leader: Dan Tate, WHO (456-7140)

Staff Contact: Dan Tate, WHO (456-7140)

Description:

The proposed Windfall Profits Tax is an excise tax on domestic crude oil production to begin January 1, 1980. The tax is the basis of the President's program and is essential for its financing.

Work Program:

Due Date	Completion Date	Activity	Work Product
8/15	8/15	Program Planning	Prepare Windfall Profits Tax Senate legislative strategy
8/15		Program Planning	Prepare House legislative strategy for tax credits issue
9/5		Congressional	Letters to each Senator from Treasury Secretary Miller with attached briefing materials
9/6		Congressional	Senate Finance Committee mark-up of Windfall Profits Tax
9/7		Congressional	Briefing for group of Senate energy legislative assistants
9/10		Congressional	Complete briefings for each Senator on Windfall Profits Tax
10/		Congressional	Senate floor action on Windfall Profits Tax

Version Date: 8/ 28/79

Initiative No. OMB-03

ENERGY SECURITY TRUST FUND

Unit Leader: Ken Glozer, OMB (395-3040)

Staff Contact: Ken Glozer, OMB (395-3040)

Description:

Legislation is required to establish a separate fund in Treasury to earmark revenues from the Windfall Profits Tax for the President's energy initiatives.

Work Program:

Due Date	Completion Date	Activity	Work Product
9/5		Program Planning	Decision memo on final provisions of trust fund
9/5		Program Planning	Strategy for legislative enactment
		Congressional	Committee hearings
		Congressional	Final legislative enactment

Version Date: 9/4/79

Initiative No. DOE-02

ENERGY SECURITY CORPORATION

Unit Leader: Bo Cutter, OMB (395-3184)
John Deutch, DOE (252-5704)

Staff Contact: Bob Bedell, OMB (395-5600)

Description:

The Energy Security Corporation will be a private corporation that is exempt from most restrictions of Federal agencies. Its purpose is to provide the needed financial incentive and risk-sharing to the private sector by an array of financial tools in order to meet a goal of assuring the production of 2.5 MB/D of synthetic fuels, oil, shale and unconventional gas by 1990.

Work Program:

Due Date	Completion Date	Activity	Work Product
8/24	8/28	Program Planning	Clearance of draft Administration legislation through OMB legislative process
8/28	8/28	Congressional	Draft legislation provided to Senate Energy Committee
8/29	8/29	Program Planning	Prepare estimates of budget, capital investment, employment and production
8/31	8/31	Congressional	Determine plans for 9/12 Byrd Appropriations Subcommittee hearings
8/31		Congressional	Determine plans for 9/13 Fuqua S&T Committee hearings
		Congressional	Analysis of current legislation (e.g., Moorhead amendment, Perkins, Dominici, Ribicoff bills)
9/1		Congressional	Resolve the congressional committee jurisdictional issues, working with majority leader

Due Date	Completion Date	Activity	Work Product
9/7		Program Planning	Prepare and issue looseleaf ESC monograph/briefing book
9/7		Program Planning	Clearance of legislative strategy paper
9/7		Program Planning	Analysis of Senate Energy Committee staff paper on ESC and develop Administration response
9/7		Congressional	Follow-up meetings with congressional leadership
9/7		Public Outreach	Begin meetings with potential industry/business supporters. Meetings to continue through the month of Sept.
9/12		Congressional	Senate Interior Appropriations Subcommittee hearings on synfuels. Bo Cutter to testify
9/14		Congressional	Intensive liaison with Senate Energy Committee
9/14		Program Planning	Preparation of simple briefing show with visual aids
9/14		Congressional	Continued discussion with congressional leaders and potential industry supporters
9/14		Congressional	High-level Administration phone calls to congressional leadership
9/14		Public Outreach	Appearance of the op-ed/editorial pieces in leading publications
		Congressional	Senate Energy Committee mark-up
10/30		Congressional	Final Congressional action

Version Date: 9/4/79

Initiative No. DOE-01

ENERGY MOBILIZATION BOARD

Unit Leaders: Bert Carp, DPS (456-2562)
Lynn Coleman, DOE (252-5281)

Staff Contacts: R.D. Folsom, DPS (456-7082)
Robert Hallman, DOE (252-6942)
Judy Areen, OMB (395-4962)

Description:

The purpose of the Energy Mobilization Board, which will be a part of the Executive Office of the President, is to expedite decisions on critical, non-nuclear domestic energy facilities. The EMB will eliminate or modify procedural impediments to construction without altering substantive Federal, State or local standards established prior to construction and will foster coordination and integration of Local, State and Federal actions in order to meet national oil import reduction goals.

Work Program:

Due Date	Completion Date	Activity	Work Product
8/7	8/27	Program Planning	Complete work plan
ongoing		Public Outreach	Targeting business, industry and labor groups to support legislation
8/29		Program Planning	DOE to provide Glozer comments on draft response from McIntyre to Senate Government Affairs Committee letter on EMB and ESC questions. Final response due Friday COB (8/31)
ongoing		Congressional	Carp/Coleman to extend congressional liaison to staffs of Senate Environment and Public Works and Government Affairs Committees, who may be considering amendments to EMB legislation

Due Date	Completion Date	Activity	Work Product
9/1		Congressional	Resolve jurisdiction of House and Senate committees
9/5		Congressional	Get rules consideration scheduled early in September
9/7		Congressional	Finalize media campaign targeted on key members of congress
9/7		Public Outreach	Obtain DOE clearance of EMB justification paper prepared by DPS.
9/14			Plan for House floor action on Dingell and Udall bills, Senate floor action on Jackson bill.
9/14		Public Outreach	Meet with AFL-CIO and key union
9/21		Program Planning	Complete negotiation with the National Government Association
9/30		Congressional	Seek final House and Senate action

Version Date: 9/4/79

Initiative No. DOE-03

SOLAR BANK

Unit Leaders: Fred Taylor, HUD-GNMA (755-5962)
Phil Forest, HUD (755-6963)

Staff Contacts: Iric Nathanson, HUD (755-5005)
Jim Kozuch, HUD-GNMA (755-5593)

Description:

The Administration's Solar Bank bill (HR 4987) is before the House Housing and Community Development Subcommittee, as is a related bill (HR 605) introduced by Rep. Stephen Neal. The Banking, Financing and Urban Affairs Committee has instructed the subcommittee to report back by September 21. The Senate Banking, Housing, and Urban Affairs Committee plans to mark up a solar bank bill early in September and is likely to approve the Administration bill with certain amendments.

Work Program:

Due Date	Completion Date	Activity	Work Product
8/15	8/15	Program Planning	Held first meeting of inter-agency task force
8/15	8/15	Program Planning	Established task force working group to prepare a position paper answering House Subcommittee concerns
8/20	8/20	Program Planning	Legislative status report and preliminary strategy drafted
8/31	8/31	Program Planning	Task force to review working group position paper
8/31	8/31	Program Planning	Develop an agreed-upon response to House Subcommittee concerns

Due Date	Completion Date	Activity	Work Product
8/31		Congressional	Complete overall strategy paper and work plan for congressional passage
8/31		Public Outreach	Complete overall strategy and work plan for public outreach
9/7		Congressional	Senate Subcommittee mark-up of overall energy proposals
9/17-20		Congressional	House Subcommittee mark-up of Administration bill
9/21		Congressional	House Subcommittee due to report back to the full committee

Version Date: 9/4/79

Initiative No. TRA-01

TRANSPORTATION INITIATIVES

Unit Leaders: Mort Downey, DOT (426-9191)

Staff Contacts: Anne Canby, DOT (426-9192)
Bob Prestemon, DOT (426-4450)

Description:

The transportation energy efficiency program proposes the spending of \$16.5 billion over ten years for improved mass transit and automobile fuel economy. The four major components of the program are: (1) Public Transportation Investment Program; (2) Auto-Use Management Program; (3) Fuel Economy Standards Technology Assessment Program; and (4) Basic Automotive Research Program.

Work Program:

Due Date	Completion Date	Activity	Work Product
8/10	8/14	Program Planning	Final decision on program elements; summary paper
8/20	8/20	Congressional	Arrange Congressional staff briefings
8/20	8/27	Public Outreach	Submit preliminary plan for widespread DOT regional visits
8/22	8/22	Public Outreach	VP announcement of initiatives
8/24	8/23	Congressional	Brief key Hill staff
8/24	8/28	Congressional	Schedule senior DOT officials to meet with key Congressmen and Senators
8/24	8/22	Public Outreach	Brief Washington press
8/24	8/31	Public Outreach	Hold editorial board meetings and news interviews
8/24	8/23	Public Outreach	Brief interest groups and solicit comments

Due Date	Completion Date	Activity	Work Product
8/24	8/24	Public Outreach	Contact key State and Local officials
8/24	8/23	Public Outreach	Mail program description to interest groups (1,000 letters)
8/29	8/29	Public Outreach	Finalize plan for DOT officials' regional visits
8/31	8/31	Public Outreach	Receive interest group recommendations
9/5		Public Outreach	Follow-up on interest group meetings and comments
9/5		Public Outreach	Submit the interest group recommendations to DOT Secretary
9/6		Congressional	DOT senior officials visit key Members and Senators
9/7		Public Outreach	DOT Secretary appears on national news show
9/7		Public Outreach	General briefing for White House reporters (with nationwide mailing)
9/12		Public Outreach	Major speech by DOT Secretary
9/12		Congressional	Submit proposed legislation
9/14		Congressional	Begin hearings

LOW INCOME ASSISTANCE/HEATING OIL REBATES/WEATHERIZATION

Unit Leaders: Chris Edley, DPS (456-2372)
Suzanne Woolsey, OMB (395-4844)

Staff Contacts: Jim Hinchman, OMB (395-3971)
John Seal, OMB (395-3532)
Mike Barth, HEW (245-6591)

Description:

Low Income Assistance: Draft specifications for a \$2.4 billion "permanent" low income assistance program to protect low income Americans from higher oil prices, including \$1.6 billion for start-up this winter, have been distributed by HEW to congressional staff and other interested parties.

Heating Oil Rebates: As an addition to the low income assistance program, heating oil rebates would draw upon revenues from a strong Windfall Profits Tax to help mitigate the rapidly rising cost of home heating oil for individual users.

Weatherization: The weatherization program would provide direct incentives and financing arrangements for property owners to weatherize their homes and buildings.

Work Program:

Due Date	Completion Date	Activity	Work Product
<u>LOW INCOME ASSISTANCE</u>			
8/10	8/10	Congressional	Distribute draft specifications to key Hill and interest group contacts
8/14	8/14	Congressional	Begin consultation with second-tier Hill and interest group contacts
8/22	8/22	Congressional	Complete consultations on specifications
8/27		Program Planning	Obtain Administration clearance on program specs

Due Date	Completion Date	Activity	Work Product
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9/5		Congressional	Transmit Administration specs to Hill
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9/17		Congressional	Ways and Means Committee mark-up
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HEATING OIL REBATES

9/4		Program Planning	Decision memo to President
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WEATHERIZATION

8/29		Program Planning	DOE/DOL management plans due for this winter
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9/4		Program Planning	Edley to coordinate future announcement which combines publication of Crisis Intervention regs. with CSA supplemental funding request
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9/5		Program Planning	All proposals having legislative or budget impacts to be submitted to Cutler
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Version Date: 8/28/79

Initiative No. DOE-07

RESIDENTIAL/COMMERCIAL CONSERVATION PROGRAM

Unit Leader: Al Alm, DOE (252-5325)

Staff Contact: Clark Bulland, DOE (252-4460)

Description:

The principal thrust of this program includes the retrofit installation of conservation measures in existing buildings. Long-term financing would be provided through electric and gas utilities and through government-subsidized loans for oil-heated homes and buildings.

Work Program:

Due Date	Completion Date	Activity	Work Product
8/24	8/28	Program Planning	DOE submits draft legislation and specifications to OMB
9/5		Program Planning	First draft of strategy paper
9/5		Program Planning	Comments due from agencies to OMB on draft legislation and specifications
9/11		Program Planning	Final decisions on legislation and specifications reached
9/13		Program Planning	Final draft of strategy paper
9/14		Program Planning	Prepare announcement details and media coverage
9/17		Congressional	Announce details of bill and transmit to Hill

Version Date: 9/4/79

Initiative No. DOE-010

REDUCTION OF USE OF OIL BY UTILITIES

Unit Leader: Al Alm, DOE (252-5325)

Staff Contact: Steve Herod, DOE (252-5727)

Description:

The President has proposed that utilities reduce oil usage by 50% by 1990. Legislation is required to provide incentives through grants and/or loan guarantees to encourage utilities to invest in non-oil generators.

Work Program:

Due Date	Completion Date	Activity	Work Product
8/15	8/16	Program Planning	Preparation of the draft legislation
8/24	8/24	Program Planning	Prepare strategy paper
8/24	8/24	Program Planning	Agency review of legislation through OMB legislative procedure
8/31		Program Planning	Clearance of draft legislation
9/4		Program Planning	Preparation of legislative strategy paper
		Congressional	Submit legislation to Hill
		Congressional	Obtain sponsors for legislation
		Congressional	House Committee hearings set
		Congressional	Final Congressional action

Version Date: 9/4/79

Initiative No. DOE-04

IMPORT QUOTAS

Unit Leader: Al Alm, DOE (252-5325)

Staff Contact: Tom Neville, DOE (252-6421)

Description:

US net import will be limited to 8.2 MMB/D for 1979. The President has the authority to set quotas under Section 232(b) of Trade Expansion Act of 1953 based on the Secretary of Treasury's finding that US import levels threaten national security.

Work Program:

Due Date	Completion Date	Activity	Work Product
8/21	8/21	Program Planning	Interagency Task Force paper on issues and options circulated to participants
9/4		Program Planning	Presidential decision track to be determined in consultation with EPG
9/5		Program Planning	Prepare Presidential memo on schedule to develop quota mechanism

Version Date: 8/27/79

Initiative No. DOE-06

ALASKAN GAS PIPELINE

Unit Leader: Les Goldman, DOE (252-5318)

Staff Contact: Richard Smith, DOE (252-5320)

Description:

At the President's direction, DOE is working to arrange private financing for the \$15B Project.

The Alaskan Gas Pipeline will carry natural gas from Alaska through Canada to the lower 48 states. By 1985, Alaskan and Canadian natural gas can displace almost 700,000 barrels of imported oil per day.

Work Program:

Due Date	Completion Date	Activity	Work Product
8/8	8/8	Program Planning	Meeting between DOE and oil producers to discuss financing of the gas pipeline
		Program Planning	Meetings with the pipeline sponsors to discuss financing
		Program Planning	Meeting with the State of Alaska to discuss financing
		Program Planning	Meeting with the non-members of the consortium to discuss financing
		Program Planning	Announcement of final FERC regulatory decisions affecting the pipeline
		Program Planning	Complete the financing arrangements for the project
		Congressional	Inform key committee chairmen and interested members of the financial arrangements

Due Date	Completion Date	Activity	Work Product
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Public Outreach

Presidential announcement of private financing for the project

Version Date: 9/4/79

Initiative No. TRE-02

ENERGY BONDS PROGRAM

Unit Leaders: Luke Lynch, Treasury (566-2278)

Staff Contact: Luke Lynch, Treasury (566-2278)

Description:

As part of the Energy Security Trust Fund and Energy Security Corporation initiatives, the President has proposed that up to \$5 billion in energy bonds be issued in small denominations so that average Americans can invest directly in America's energy security.

Work Program:

Due Date	Completion Date	Activity	Work Product
8/13	8/13	Program Planning	Preparation of options paper
8/20	8/20	Program Planning	Preparation of paper on tax exempt issue
9/7		Program Planning	Preparation of Treasury decision memorandum for the President
		Public Outreach	Prepare strategy for public announcement
		Public Outreach	Public announcement of the program

Due Date	Completion Date	Activity	Work Product
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Program Planning

Determine available technical assistance contacts

Program Planning

Design outreach program plan and implement strategy

SHORT-TERM OUTREACH PROJECTS

ENERGY EXTENSION SERVICE

Public Outreach

Energy extension service: announcement

Program Planning

Energy extension service: evaluation of project

Program Planning

Energy extension service: work plan

Public Outreach

Energy extension service: implementation

Program Planning

Energy extension service: assessment

INTERNATIONAL ENERGY CONSERVATION MONTH

Public Outreach

International Energy Conservation Month: announcement

Program Planning

International Energy Conservation Month: evaluation of project

Program Planning

International Energy Conservation Month: work plan

Public Outreach

International Energy Conservation Month: implementation

Program Planning

International Energy Conservation Month: assessment

Due Date	Completion Date	Activity	Work Product
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MODEL PRESENTATIONS

Program Planning	Prepare model energy policy speech for agencies
Program Planning	Prepare general presentation outline and speech guidelines

RESPONSE MECHANISMS

Program Planning	Design mail response system operations manual
Program Planning	Design telephone hotline system and operations manual

SUPPORT DEVELOPMENT

COMPUTER INFORMATION RETRIEVAL SYSTEM

Program Planning	Design retrieval system
Program Planning	Coordinate agency input
Program Planning	Train advance personnel
Program Planning	Field test retrieval system
Program Planning	Design monitoring system

MEDIA MATERIALS

Program Planning	Media liaison background
Program Planning	Film and tape presentations
Program Planning	Logo design
Program Planning	Collect relevant brochures

ENERGY CONSERVATION INFORMATION PACKAGE

Program Planning	Negotiate with WH library on package design/schedule
Program Planning	Develop required materials
Program Planning	Assemble package

AGENCY ROLES/TECHNICAL ASSISTANCE

Program Planning	Determine agency outreach roles
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Version Date: 9/4/79

Initiative No. WHO-01

BUILDING PUBLIC SUPPORT

Unit Leader: Gael Sullivan, WHO (456-7750)

Staff Contact: Gael Sullivan, WHO (456-7750)

Description:

Through August and September there will be a concerted effort to generate public and targeted support for the President's program (particularly the Windfall Profits Tax) through events with the President, Vice-President, and First Family, the media, town meetings, and assorted briefings. The focus will be three-fold: broad public understanding and support, support from key interest groups, and support from key Members of the Senate and the budget committees.

Work Program:

Due Date	Completion Date	Activity	Work Product
8/10	8/10	Program Planning	Complete strategy memo for public support building
8/17		Public Outreach	Kick-off effort to include: Duncan swearing-in, and/or Duncan major speech and/or President's Advisory Committee meeting, and/or VP energy trip
8/31		Congressional	Ten briefings with important Senate and House Members
9/7		Congressional	Briefings of Senior Congressional Staff. East room 2:30 p.m.
9/		Public Outreach	2-3 day Presidential trip focussing entirely on energy
On-going		Public Outreach	Weekly Presidential events on energy, outside Washington
On-going		Public Outreach	Weekly speaking events for VP, First Lady, and First Family

Version Date: 8/27/79

Initiative No. WHO-02

ENERGY CONSERVATION PROGRAM

Unit Leader: Anne Wexler, WHO (456-2270)

Staff Contact: Gordon R. Wynne, Jr., WHO (456-7700)

Description:

Outreach efforts must provide a basic structure and format for generating optimum impact for the energy conservation initiatives, whether instituted by Departments or Agencies within the Administration or by outside constituents. The Interagency Conservation Outreach Task Force is simply structured to promote the Administration's substantive conservation policies and initiatives as they currently exist and as they develop.

Work Program:

Due Date	Completion Date	Activity	Work Product
<u>WEATHERIZATION</u>			
8/14		Program Planning	Prepare weatherization work plan
8/14		Program Planning	Identify Federal Agency weatherization roles
8/14		Program Planning	Identify weatherization examples
		Program Planning	Prepare weatherization information packages
		Program Planning	Prepare weatherization media materials
		Public Outreach	Prepare and schedule Presidential weatherization announcement
<u>RIDESHARING PROGRAM</u>			
8/14	8/14	Program Planning	Prepare rideshare work plan
		Program Planning	Prepare Federal rideshare plan and implement strategy

Due Date	Completion Date	Activity	Work Product
		Program Planning	Design rideshare technical assistance program/user manual
		Program Planning	Determine Federal role in private sector rideshare plan and implement strategy
		Program Planning	Prepare rideshare information packages
		Program Planning	Prepare rideshare media materials
		Public Outreach	Prepare and schedule Presidential rideshare announcement/date
<u>ENERGY ADVISORY COUNCILS</u>			
		Program Planning	Prepare work plan
		Program Planning	Design concept
		Program Planning	Draft Presidential letter
		Program Planning	Determine mailing list/mail
		Program Planning	Schedule meetings
<u>ADMINISTRATION SPOKESPERSONS</u>			
<u>SPEAKER TRAINING</u>			
		Program Planning	Design training program and curriculum materials
		Program Planning	Identify speakers/list of trainees
		Program Planning	Schedule training
		Program Planning	Conduct training
<u>SCHEDULING</u>			
		Program Planning	Agency speakers: schedule of engagements
		Program Planning	Conventions: schedule of engagements
		Program Planning	Seminars: schedule/subject/speaker(s)
		Program Planning	Media events: schedule/- subject