

**9/26/79 [1]**

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**WITHDRAWAL SHEET (PRESIDENTIAL LIBRARIES)**

FORM OF DOCUMENT	CORRESPONDENTS OR TITLE	DATE	RESTRICTION
telegram	<p><del>From Strauss to The President (one page) re. Egyptian request for assistance</del></p> <p><i>opened per RAC NLC-126-18-17-1-3 11/18/13</i></p>	9/24/79	A

**FILE LOCATION**

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THE WHITE HOUSE  
WASHINGTON

79  
9/26/68

jane simpson --

for filing....copy  
has been sent to  
bob strauss via  
rick hutcheson

thanks--susan *h*lough

QUEENS COLLEGE  
FLUSHING  
NEW YORK  
11367

cc  
Strauss  
J

OFFICE OF THE PRESIDENT

September 25, 1979

President Jimmy Carter  
The White House  
Washington, D.C. 20500

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Dear Mr. President:

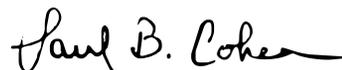
I welcome you to Queens College on behalf of our entire campus community--25,000 students, faculty and staff. We are honored that you have chosen to hold your Town Meeting here.

On a personal note, I strongly endorse your efforts to resolve the Arab-Israeli conflict. Other American Presidents have intervened to put a halt to wars. Only you have put American power and prestige on the line to prevent war. Ambassador Robert Strauss has asked me to convey to you in writing my thoughts on the link between West Bank autonomy and Israeli security, with specific policy suggestions on Jerusalem.

In my opinion, Jerusalem is the key to peace. A strong United States support of a united Jerusalem under Israeli sovereignty and an expanded Jerusalem corridor, along with other territorial changes, is the quid-pro-quo for meaningful West Bank autonomy. I urge the American government to take the initiative to accelerate the talks by linking West Bank autonomy to territorial compromise. I have accepted Ambassador Strauss' invitation to have follow-up discussions with him in the near future.

Again, welcome to Queens College.

Respectfully,



Saul B. Cohen  
President

STATEMENT  
on the Middle East  
by  
Saul B. Cohen  
President  
Queens College

September 25, 1979

# QUEENS COLLEGE

of THE CITY UNIVERSITY OF NEW YORK

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Thanks to your historic initiative taken at Camp David, we now have not only peace between Egypt and Israel, but nearly normalized relations as well. While other American Presidents have intervened to put a halt to wars that have broken out, only Jimmy Carter has put American prestige on the line to prevent war from starting. You are assured a place in history as a man of peace.

The major focus of negotiation is now on Palestinian autonomy. Our government is correct in insisting that resolution of the "Palestinian problem" is the key to peace. Without dialogue with Palestinian Arabs, the ultimate political status of the West Bank and the Israelis' quest for security cannot be resolved. A successful dialogue depends upon (a) the participation of all parties which are willing to recognize Israel and renounce terror, and (b) a subtly-timed strategy for involving moderate and hard-line Arab states.

The nature of the relationship between West Bank autonomy and Israeli security necessitates compromise. As contentious as the question of Jerusalem may be, it is the key to Arab-Israeli agreement on the West Bank. I believe that a unified city and an expanded Jerusalem Corridor will assure Israel a defensible position vis-a-vis a Palestinian West Bank. If Israel is assured

of its sovereignty over Jerusalem, and a widened Jerusalem Corridor, along with certain portions of the West Bank, it will be able to accept the widest possible expressions of Palestinian self-determination.

Such a Jerusalem, provided that Arab inhabitants enjoy extensive local autonomy and that the region is jointly developed by Israel and the West Bank, could become a major bridge between Israelis and Arabs.

The problems of defining secure and recognized borders and of assuring the sovereignty of Israel, as called for in United Nations Resolution 242, need to be addressed directly and forthrightly as current agenda items.

Those who took heart at the initiatives taken by you at Camp David, wish you strength and success in your continuing efforts toward a complete and lasting peace in the Middle East.

THE WHITE HOUSE  
WASHINGTON

9/26/79

Ev Small

The attached was returned in  
the President's outbox today  
and is forwarded to you for  
your information.

Rick Hutcheson

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	MCDONALD
✓	MOORE
	POWELL
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	WEDDINGTON
	WEXLER
	BRZEZINSKI
	MCINTYRE
	SCHULTZE
	ANDRUS
	ASKEW
	BERGLAND
	BROWN
	CIVILETTI
	DUNCAN
	GOLDSCHMIDT
	HARRIS
	KREPS
	LANDRIEU
	MARSHALL

	MILLER
	VANCE
	BUTLER
	CAMPBELL
	H. CARTER
	CLOUGH
	CRUIKSHANK
	FIRST LADY
	FRANCIS
	HARDEN
	HERTZBERG
	HUTCHESON
	KAHN
	LINDER
	MARTIN
	MILLER
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	SANDERS
	SPETH
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	TORRES
	VOORDE
	WISE

JAMES H. SCHEUER  
11TH DISTRICT, NEW YORK

DISTRICT OFFICES:

1943 ROCKAWAY PARKWAY  
BROOKLYN, NEW YORK 11236  
TELEPHONE: 212-251-2222

114-02 ROCKAWAY BEACH BOULEVARD  
ROCKAWAY PARK, NEW YORK 11693  
TELEPHONE: 212-945-0800

**Congress of the United States**  
**House of Representatives**

2402 Rayburn House Office Building

Washington, D.C. 20515

Telephone: 202-225-5471

September 26, 1979

INTERSTATE AND FOREIGN  
COMMERCE COMMITTEE  
CHAIRMAN, SUBCOMMITTEE ON  
CONSUMER PROTECTION AND FINANCE  
SCIENCE AND TECHNOLOGY  
COMMITTEE  
SUBCOMMITTEE ON SCIENCE, RESEARCH  
AND TECHNOLOGY

President Jimmy Carter  
The White House  
Washington, D.C.

Dear Mr. President:

I thoroughly enjoyed the opportunity to air with you at breakfast my concerns about the Department of Education Organization Act.

As Congressman Frank Guarini of New Jersey and I stated to you, we feel that it is absolutely essential for the survival and strength of our cities for parents to have a viable alternative, an affordable option to the present public school system. For many generations a public school system which had a quasi monopoly on elementary and secondary education served our country very well. But, there is now a widespread feeling among parents that the private school system which has played such a uniquely constructive role in elementary and secondary education should be made a more affordable and more viable option for parents who desire private school education for their children.

I am convinced that it is essential for the health and vitality of New York City to keep middle class parents rooted in the city for a whole variety of reasons which are familiar to you. We need their leadership and the many contributions they are making to our urban society. We simply cannot afford to lose them.

Therefore I think it is essential that, in the new Department of Education which we discussed, there be recognition of the private school sector by the establishment of an Office of Private Education which would be headed by an Assistant Secretary of Education. In this

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way the private school community would have a commitment of concern through the sheer availability of a cabinet level officer heading up an office created specifically to address the concerns of those who support private education.

If these assurances can be made, I would wholeheartedly support the creation of a Department of Education.

Further legislation will be necessary to assure increasing support to parents who wish to send their children to private schools and you have my assurance that Frank Guarini, I and many other members of the House stand ready to introduce such legislation and to work actively for its passage.

Once again many thanks for your kindness in inviting me to breakfast and affording me an opportunity to air my views in this vitally important matter.

With every warm best wish.

Sincerely,



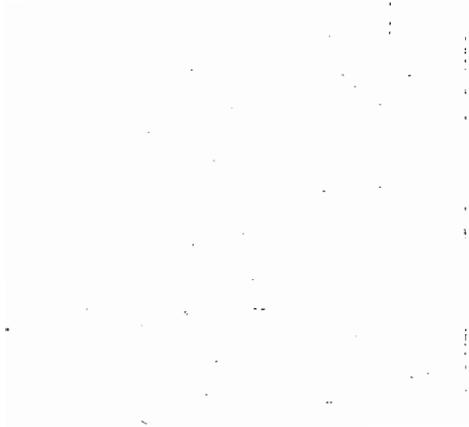
James H. Scheuer  
M.C.

THE WHITE HOUSE

WASHINGTON

26 Sep 79

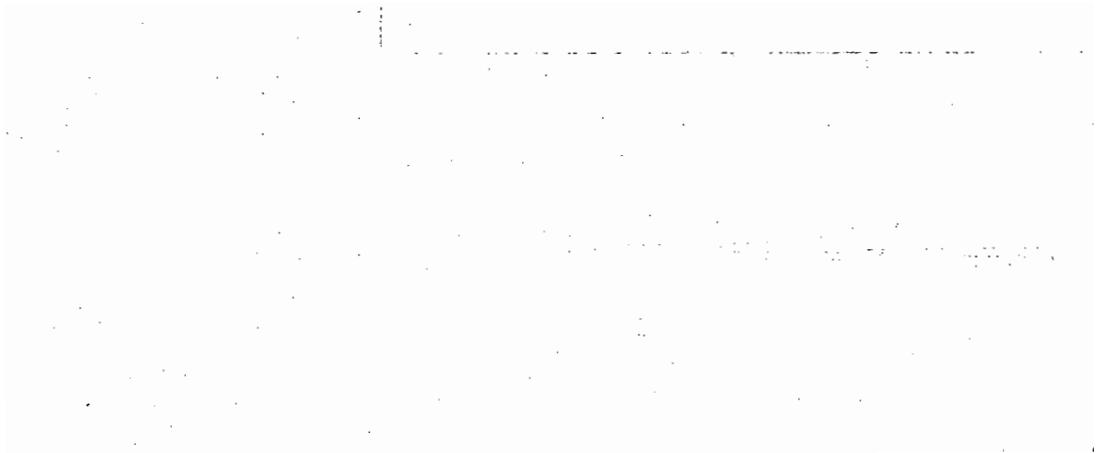
Jim McIntyre



The attached was returned in the President's outbox today and is forwarded to you for appropriate handling.

Rick Hutcheson

Frank Moore



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	TORRES
	VOORDE
	WISE



EXECUTIVE OFFICE OF THE PRESIDENT  
OFFICE OF MANAGEMENT AND BUDGET  
WASHINGTON D.C. 20503

September 26, 1979

*ok  
J*

OFFICE OF  
THE DIRECTOR

NOTE TO SUSAN CLOUGH

The copies of the letters to Congressmen Scheuer and Guarini will be distributed to the House members who were present at the meeting this morning with the President. In addition we will distribute copies of the letters to about 50 additional members of Congress. Frank Moore will handle the distribution of the letters to members of Congress.

*Jim*  
Jim McIntyre

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FRANK J. GUARINI  
14TH DISTRICT  
NEW JERSEY

COMMITTEE ON  
WAYS AND MEANS



1123 LONGWORTH BUILDING  
WASHINGTON, D.C. 20515  
(202) 225-2765

**C**

**Congress of the United States**  
**House of Representatives**  
**Washington, D. C.**

September 26, 1979

Honorable Jimmy Carter  
The White House  
Washington, D.C. 20500

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Dear Mr. President:

I thoroughly enjoyed the opportunity to review with you at breakfast my concerns about the Department of Education Organization Act.

As Congressman James Scheuer of New York and I stated to you, we feel that it is absolutely essential for the survival and strength of our total educational system for parents to have a viable alternative - a viable option to our public school system. I am pleased to have your recognition of the importance of our private schools by implementing legislation that would create an Assistant Secretary for and an Office of Private Education in the Department of Education. I believe that it is essential for the health and vitality of our communities throughout America to maintain an effective private elementary, secondary and college system for a myriad of reasons familiar to you. We share the common view that the private sector has made an outstanding contribution to the education of our young and has helped to keep our nation great and free. We need their leadership and the many contributions they are making in our society. We cannot afford to lose their effectiveness.

Furthermore, your efforts to recognize the jurisdiction of the local school boards is critical because government that is closer to the people often serves them best. There needs to be a firm commitment by our Federal Government to our private education sector on a high official level so as to assure the future well-being of these essential institutions. Further legislation will guarantee your support to parents who wish to send their children to private schools of every educational level if they so choose. You have my assurance and James Scheuer's that we stand ready to introduce such legislation and

Page Two.

to work actively for its final passage and implementation.

Your deep concern in establishing an educational system to serve the needs of all our people has been clear from the outset. I look forward to working closely with you in structuring an educational system which will provide a superior and reliable education for the youth of our nation, - whether it be public or private.

Sincerely yours,

A handwritten signature in cursive script, appearing to read "Frank J. Guarini". The signature is written in dark ink and is positioned above the typed name.

Frank J. Guarini  
MEMBER OF CONGRESS

FJG/cd

THE WHITE HOUSE

WASHINGTON

September 26, 1979

Dear Congressman Scheuer:

As we discussed this morning, the establishment of a Department of Education is one of my highest legislative priorities this year. I believe that this reorganization will substantially improve the responsiveness and efficiency of Federal education programs.

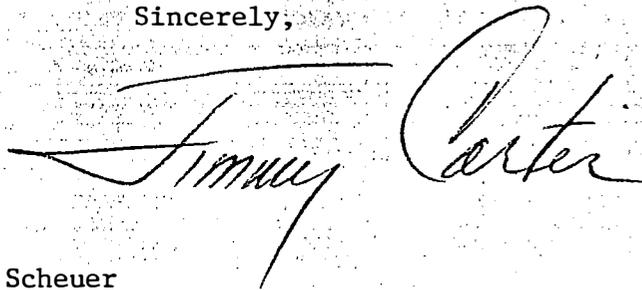
A major purpose of this legislation is to support more reliably and effectively the efforts of public and private education systems to provide high quality education to all students regardless of the setting they choose.

The conference bill transfers to the new department the recently created Office of Non-Public Education. You have my personal commitment that this office will be continued at the highest level headed by an Assistant Secretary. These goals will be met during the implementation of this reorganization.

This will provide appropriate recognition of the importance of diversity and pluralism in American education and will ensure responsiveness to the concerns and needs of private as well as public education.

I appreciate your support for this critical legislation.

Sincerely,

A handwritten signature in cursive script that reads "Jimmy Carter". The signature is written in dark ink and is positioned to the right of the word "Sincerely,".

The Honorable James H. Scheuer  
U.S. House of Representatives  
Washington, D.C. 20515

THE WHITE HOUSE  
WASHINGTON

9/26/79

Bob Strauss

The attached was returned in  
the President's outbox today  
and is forwarded to you for  
appropriate handling.

Rick Hutcheson



THE WHITE HOUSE

WASHINGTON

September 26, 1979

OUT

MEMORANDUM FOR THE PRESIDENT

FROM: FRANK MOORE *FM*

Re: Baker Dinner

I'm sorry I did not prepare this memorandum earlier today.

Senator Baker relishes the idea of his reliving his late father-in-law's role as a confidant to Presidents and behind-the-scenes manipulator -- delivering minority votes for the good of the Nation, and incidentally, taking the credit for it.

You have heard Mondale say several times that Senator Humphrey's name never appeared on any civil rights legislation because Dirksen wanted his name on it.

Senator Baker is key to the operation of the Senate. He demands more respect from Senator Byrd than he receives and thinks we have not given him enough credit.

I would keep dinner light, talk about the main thing on his mind at this point, presidential politics, (he will be very candid with you). I do not know of anything specific other than the deauthorization of CRBR and SALT that we are working with him on at this point.

FYI:

You and Mrs. Carter have received an invitation from the Baker's to join them for dinner following the Country Music Event at Ford's Theatre next Tuesday.

The Baker's are very proud of their daughter, Cynthia. She is a recent college graduate and is working full time on her daddy's campaign.

Frank J

THE WHITE HOUSE  
WASHINGTON

Hillman  
Gibson  
Ginsing

CONGRESSIONAL TELEPHONE CALLS

TO: "Inclined yes"  
+ on Dept. of Ed  
If vote is need, —

- L+ Rep. James Jefford (Vt. At-Large)
- (-) Rep. Margaret Heckler (Mass. 10 -R)
- + Rep. Harold Sawyer (Mich. 5-R)
- +> Rep. Harold Hollenbeck (N.J. 9-R)

The above Members voted for legislation then switched to no on the Conference Report

"It won't lose on my vote" - - - - ?

- + Rep. Bo Ginn (Ga. 1-D)
- + Rep. Jack Brinkley (Ga. 3-D)
- L+ Rep. Geraldine Ferraro (N.Y. 9-D) + in '80
- X Rep. Charles Rose (N.C. 7 D) -- Geneva -- not here
- Rep. Jim Lloyd (Calif. 35-D)

"Mine is bad position - can't vote yes. will try to find a way out"

The above Members voted against legislation and against Conference Report but they may switch.

DATE: Wednesday, September 26th before 11:00 A.M.

RECOMMENDED BY: Frank Moore and Bob Beckel <sup>FM.</sup> BB

PURPOSE: To talk to Members regarding Panama.

BACKGROUND: We suggest you call the following Members Wednesday morning before the vote now scheduled for 11:00 A.M. We have listed them by previous voting behavior.

ADDITIONAL CALLS: Chairman Murphy has suggested you call the following Members:

- L+ Rep. Ed Bethune (Ark. 2-R)
- ? Rep. Robin Beard (Tenn. 6-R)
- + Rep. Caldwell Butler (Va. 6-R)

We suggest if you cannot make all the above calls you delete Murphy's list.

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MOORE
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WEDDINGTON
WEXLER
BRZEZINSKI
MCINTYRE
SCHULTZE
ANDRUS
ASKEW
BERGLAND
BROWN
CIVILETTI
DUNCAN
GOLDSCHMIDT
HARRIS
KREPS
LANDRIEU
MARSHALL

MILLER
VANCE
BUTLER
CAMPBELL
H. CARTER
CLOUGH
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FIRST LADY
FRANCIS
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HERTZBERG
HUTCHESON
KAHN
LINDER
MARTIN
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PETERSON
PRESS
SANDERS
SPETH
STRAUSS
TORRES
VOORDE
WISE

THE WHITE HOUSE  
WASHINGTON  
September 26, 1979  
10:50 a.m.

*Frank*  
*Let (You or) Jim*  
*Do it*  
*J*

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MEMORANDUM FOR THE PRESIDENT

FROM: FRANK MOORE *FM*

RE: Senator Stennis and defense appropriation bill

Senator Stennis called me up to see him yesterday. He wanted to talk about two things: a judgeship and the carrier.

I have talked to the Attorney General and he is talking with the Senator about the judgeship.

The Senator told me that he was afraid that he and Cong. Bennett had not properly expressed their concern about the carrier at Monday's meeting. Senator Stennis said that he had kept the carrier out of the bill three months ago but that the whole mood had changed because of the Soviets in Cuba.

He is not sure that he will be able to keep out the carrier this time nor does he believe he would be able to prevent a veto override.

He is fishing with me to see how strongly you feel about a veto. I said I felt I could speak for you and say that if Rhodesia and the nuclear carrier are in the bill, you would have no choice but to veto it and that all of your advisors would recommend that you do so.

The Senator telephoned me again late last night to ask if I could determine when I had my morning meeting with you if you would really really veto if the carrier stays.

Senator Stennis needs to know the answer before the Conference meets today at 1:00 p.m. I talked with Jim McIntyre this morning and he and I agree you should call the Chairman. You should tell the Senator that he is the only man who can get the carrier out of the bill, you know he can do it. You should remind him that you helped him on the uranium destroyer, you did it quietly, you took some personal abuse on it but you never embarrassed him. Tell him you need his help now -- you don't need to veto a major defense appropriation bill with the political climate what it is.

If you prefer not to call him, but want me or Jim to convey the message, please let me know.

11:45 AM

THE WHITE HOUSE

WASHINGTON

Signing of Executive Order on Federal Consumer Programs  
September 26, 1979

11:45 a.m.

Amount of Time: 5 Minutes  
Room 450, EOB

by Esther Peterson

- (1) Purpose: To sign Executive Order and to make a short statement regarding it.
- (2) Background, Participants, and Press

(a) Background: In a memorandum dated April 27, 1978, you asked me to review the operations of consumer affairs programs throughout the government and to develop for your consideration recommendations for their improvement. I convened an 80-member Federal task force to conduct this analysis. The task force consulted with literally hundreds of consumer, farm, labor, and business groups in developing the report to me. The Executive Order that you are signing on Wednesday is the culmination of those efforts.

The Order would establish, for the first time, strong government-wide standards for consumer affairs activities. Each agency will be required to develop a detailed plan for complying with those standards and to designate a senior-level official to work full-time on overseeing and coordinating consumer affairs activities under the Order. The Order will also require each agency to submit separate budget data on consumer affairs expenditures, and it will create an interagency consumer affairs council to develop new initiatives and to coordinate agency consumer programs.

- (b) Participants: In addition to representatives of the press (see below), we have invited consumer, farm, labor, and business group leaders, and Federal consumer affairs employees, who helped to shape the Order.
- (c) Press: There will be open press coverage. White House press corps members and consumer affairs reporters will be present.

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After your remarks (and your departure), I will discuss the Order in more detail--its purposes and provisions, how it differs from the Ford consumer representation plans, and how it relates to the consumer agency bill. I will then take questions from the press.

As the remarks we prepared for you indicate -- and this is a crucial point -- the Executive Order is not a substitute for an independent consumer agency, which you continue to support. Rather, the Order would complement such an agency.

TALKING POINTS

THE WHITE HOUSE

WASHINGTON

VIP LIST

Erma Angevine

Gar Alpervitz

Eugene Casraiss

Jacob Clayman

Evelyn Dubrow

Dorothy Ellisworth

Lee Gray

Carol T. Foreman

Michael Jacobson

Julius Katz

Stewart M. Lee

Father Robert McEwen

Sarah H. Newman

Arnold Mayer

Kathleen O'Reilly

Belle O'Brien

John Prehn

Leo Perlis

David Peterson

Archie Richardson

✓ Congressman Benjamin Rosenthal

Herbert Simmons

✓ Congressman James Scheuer

Shelia Sidels

Howard D. Samuel

Caroline F. Ware

Sandra Willett

✓ Congressman George Danielson

Father Geno Baroni

Rhoda Karpatkin

Timothy Ryles

Mark Green

Michael Pertschuk

William Spartley



THE WHITE HOUSE  
WASHINGTON

Mr. President:

You originally signed this  
Executive Order in August.

It has been held at Esther  
Peterson's request in order  
to permit a signing ceremony.

Rick



EXECUTIVE OFFICE OF THE PRESIDENT  
OFFICE OF MANAGEMENT AND BUDGET  
WASHINGTON, D.C. 20503

AUG 16 1979

MEMORANDUM FOR: THE PRESIDENT  
FROM: John P. White   
SUBJECT: Your Questions Concerning the Proposed  
Executive Order on Consumer Affairs

The proposed Order is designed to improve the management, coordination, and effectiveness of agency consumer affairs activities, and to eliminate duplication and inconsistency among agency consumer programs. Your questions regarding the Order, and our responses to them, are set out below. Esther Peterson concurs in these responses.

(a) How much will this cost?

There is no need to increase agency budgets.

(b) How many employees will be added? (1-401 (a) )

In some agencies -- those that now have weak or incomplete consumer affairs programs -- it will be necessary to increase the number of people doing consumer affairs work. This should be accomplished within current personnel ceilings and no additional positions would be required.

(c) What bureaucratic structure does it replace?

There is no government-wide consumer affairs structure now in place and this Order would not create one. The Order replaces the Ford "Consumer Representation Plans" -- which were nothing more than descriptions of what individual agencies were already doing. It would establish, for the first time, government-wide standards and mechanisms to ensure that essential consumer affairs functions are effectively performed and directed within each agency.

(d) What is reaction of agencies involved?

OMB worked closely with the Special Assistant and her staff to ensure that most agency concerns were accommodated.

Several agencies disagreed with the need for altering their existing institutional arrangements to comply with the Order's requirement that each agency have a senior-level official, reporting to the agency head, who works full-time on oversight of consumer affairs activities. However, we believe that this requirement is essential to the success of the Order.

(e) What procedural delays will be caused? (1-401 (b), etc.)

The consumer participation section of this Order is consistent with your public participation program, including regulatory reform, which enhances opportunities for participation in agency rulemakings. Consumer participation need not cause delay; it can take place while other activities in a rulemaking are going forward within an agency.

cc: Esther Peterson

THE WHITE HOUSE  
WASHINGTON

8-14-79

To Mr. Intyre

re: Consumer Ex Order

- a) How much will this cost?
- b) How many employees will be added? (1-401(a))
- c) What bureaucratic structure does it replace?
- d) What is reaction of agencies involved?
- e) What procedural delays will be caused? - 1-401(b), etc

F.C.

cc: Peterson

THE WHITE HOUSE  
WASHINGTON

8/13/79

Mr. President:

DPS concurs with Peterson,  
Lipshutz and OMB.

Phil Wise recommends  
against a signing ceremony.

Rick

THREE SIGNATURES REQUESTED

THE WHITE HOUSE

WASHINGTON

August 6, 1979

MEMORANDUM FOR THE PRESIDENT

FROM: BOB LIPSHUTZ

SUBJECT: Proposed Executive Order Entitled:  
Providing for Enhancement and Coordination  
of Federal Consumer Programs

The attached proposed Order was prepared by the Special Assistant to the President for Consumer Affairs following an extensive study of agency consumer programs by a task force that reported to Esther Peterson. Designed to improve agency consumer programs, the Order would require each agency to develop a consumer program having: a staff to articulate consumer interests, procedures for consumer participation in agency decision-making, development of information materials for consumers, consumer affairs training for agency staff, and systematic procedures for complaint handling. Each agency head would be required to designate a senior official who would devote full time to providing policy direction, coordination and oversight to that agency's consumer activities.

The proposed Order would also establish an interagency Consumer Affairs Council to coordinate consumer affairs programs. The Council would be headed by a chairperson appointed by you and would consist of a representative from each Cabinet department and such other members as you may designate.

Independent agencies would be exempt from the Order but they would be asked to voluntarily comply as was done under E.O. 12044 on regulatory reform. Agency activities falling within certain categories exempted from E.O. 12044 would not be subject to the Order, i.e., regulations relating to military, foreign affairs, and procurement functions, regulations issued in response to an emergency, and matters related to agency management or personnel. Smaller agencies able to demonstrate that their activities have no substantial impact on consumers would also be exempt.

The Order was prepared in conjunction with OMB to accommodate agency views. OMB and Justice have approved it; we recommend approval.

\_\_\_\_\_ Approve

\_\_\_\_\_ Disapprove

THE WHITE HOUSE

WASHINGTON

August 3, 1979

MEMORANDUM FOR: THE PRESIDENT  
FROM: ESTHER PETERSON  
SUBJECT: Proposed Executive Order on Consumer Programs

In your State of the Union Message to Congress earlier this year, you indicated that your Administration was in the process of developing new standards and procedures to make agency consumer affairs activities more effective. The proposed Executive Order represents the fulfillment of that commitment.

The Order is based on an extensive review of agency consumer affairs programs--a review that involved more than eighty task force members and input from hundreds of citizen organizations, agencies, consumer affairs staff members, and businesses. On the basis of that study process, I am firmly convinced that the Order is needed and that it can substantially improve the responsiveness of Federal agencies to consumer needs and interests and the management and coordination of agency consumer affairs activities. I urge you to approve the Order.

Decision Number 1

Approve the Order? Yes   
No

If you approve the Order, I would recommend that we postpone announcement and issuance of the Order until after Congress returns, in early September. I would further propose that the Order be signed in a public ceremony to be held at that time. This procedure would serve to maximize the attention the Order receives and to emphasize your personal commitment to its effective implementation.

Decision Number 2

Agree to the suggested signing procedure? Yes   
No

THE WHITE HOUSE  
WASHINGTON

16 Sep 79

Frank Moore

The attached was returned in  
the President's outbox today  
and is forwarded to you for  
appropriate handling.

Rick Hutcheson

FOR STAFFING
FOR INFORMATION
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NO DEADLINE
FOR APPROPRIATE HANDLING
LAST DAY FOR ACTION

*Call*  
*CL*

ACTION  
FYI

ADMIN CONFID
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EYES ONLY

	VICE PRESIDENT
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	BROWN
	CIVILETTI
	DUNCAN
	GOLDSCHMIDT
	HARRIS
	KREPS
	LANDRIEU
	MARSHALL

	MILLER
	VANCE
	BUTLER
	CAMPBELL
	H. CARTER
	CLOUGH
	CRUIKSHANK
	FIRST LADY
	FRANCIS
	HARDEN
	HERTZBERG
	HUTCHESON
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	LINDER
	MARTIN
	MILLER
	MOE
	PETERSON
	PRESS
	SANDERS
	SPETH
	STRAUSS
	TORRES
	VOORDE
	WISE



ABOARD AIR FORCE ONE

Frank -  
done  
ok  
J

Cong. Wolff

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has been against

us on Inst. of Ed.

He told me this

morning he could  
vote for us if we

needed him - you  
ought to ask him

Jim Free

THE WHITE HOUSE  
WASHINGTON

Done  
J

September 25, 1979

CONGRESSIONAL TELEPHONE CALL

TO: Senator James Sasser

RECOMMENDED BY: Frank Moore *F. M. /BR*

PURPOSE: To notify Senator Sasser that you have signed the Public Works Appropriation Bill.

TALKING POINTS: As one of the benefits from signing this bill, we have an opportunity to patch up some differences with Jim Sasser.

As soon as you make your final decision, if you should decide to sign the bill, you should call Sasser and let him announce the decision in Tennessee. Please call me as soon as you have made the call so that I can make other notifications.

Submitted: September 25, 1979

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YOU MIGHT WANT TO RECOGNIZE:

Congressman Rosenthal

Congressman Scheuer

Congressman Danielson

IN YOUR SPEECH ABOUT FTC YOU MIGHT WANT TO RECOGNIZE

Chairman Michael Pertschuk.

THE WHITE HOUSE  
WASHINGTON

9/26/79

Frank Moore

The attached was returned in the President's outbox today and is forwarded to you for appropriate handling.

Rick Hutcheson

cc: Hamilton Jordan

THE WHITE HOUSE  
WASHINGTON  
September 26, 1979

*Frankie -  
done -  
doubt if it  
helped - Law  
birds too - J*

MEMORANDUM FOR THE PRESIDENT

FROM: FRANK MOORE

Mr. President, you asked me to remind you to telephone Secretary Harris today regarding Chicago.

Rostenkowski says that if the letter is delivered this afternoon, we are at the point of no return. It will be all over for us and for him in Chicago for whatever that's worth.

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THE WHITE HOUSE

WASHINGTON

9/26/79

Al McDonald

The attached was returned in  
the President's outbox today  
and is forwarded to you for  
your information.

Rick Hutcheson

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FOR APPROPRIATE HANDLING
LAST DAY FOR ACTION

ADMIN CONFID
CONFIDENTIAL
SECRET
EYES ONLY

ACTION  
FYI

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	HARRIS
	KREPS
	LANDRIEU
	MARSHALL

	MILLER
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	FIRST LADY
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	MARTIN
	MILLER
	MOE
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	PRESS
	SANDERS
	SPETH
	STRAUSS
	TORRES
	VOORDE
	WISE

THE WHITE HOUSE

WASHINGTON

September 26, 1979

MEMORANDUM FOR THE PRESIDENT

FROM : Alonzo L. McDonald *AL*

SUBJECT: DNC Speech

The DNC speech preparation was a complete fiasco. The process is so loose as to be nonexistent and every step along the way went wrong. You warned me about this, but I did not appreciate how far we have to go to get this activity up to a tolerable performance level.

Contributors to the attached text include: Jordan, Rafshoon, Jenkins, Wexler, Grandquist, White and Moe. Jody preferred a lighter approach, but Jerry felt we should stick to the accomplishments/harmony theme.

Jerry has asked for some jokes to be sent in to you this afternoon for use at the beginning or to insert as you think best.

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*Al - a few  
mon this ago I wrote  
some instructions re  
speech preparation. Go  
over with Dick, let  
me know what we  
will do  
J*

THE WHITE HOUSE  
WASHINGTON

26 Sep 79

Hedley Donovan

The attached was returned in the President's outbox today and is forwarded to you for appropriate handling.

Rick Hutcheson

bcc: Al McDonald

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ACTION  
FYI

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	/	MCDONALD <i>lcc</i>
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		TORRES
		VOORDE
		WISE

SC - received 12:20 p.m.  
12/20/79

THE WHITE HOUSE  
WASHINGTON

September 26, 1979  
11:00 a.m.

MR. PRESIDENT:

Hedley Donovan would like  
you to call William McGill, President,  
Columbia University, to thank him for  
agreeing to accept Chairmanship of the  
1980 Commission.

(White House operators  
have McGill's number.)

PHIL

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*Hedley -  
done - I want to  
meet with you &  
McGill soon to work  
out timing of announce-  
ment & scope of work  
method of work*

THE WHITE HOUSE  
WASHINGTON

26 Sep 79

Stu Eizenstat

The attached was returned in  
the President's outbox today  
and is forwarded to you for  
appropriate handling.

Rick Hutcheson

Anne Wexler

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ACTION  
FYI

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	CUTLER
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FM STU-EIZENSTAT  
TO SUSAN CLOUGH FOR THE PRESIDENT ABOARD AF-1  
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UNCLAS

mm  
4  
Stu  
J

THE WHITE HOUSE  
WASHINGTON

MI SEPTEMBER 25, 1979

MEMORANDUM FOR: THE PRESIDENT  
FROM: STU EIZENSTAT  
ANNE WEXLER  
GUS SPETH

Electrostatic Copy Made  
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SUBJECT: CALLS <sup>To</sup>  
ENVIRONMENTALISTS ON PUBLIC WORKS  
BILL

IF YOU DECIDE TO SIGN THE PUBLIC WORKS APPROPRIATION BILL, WE BELIEVE THAT THE REACTION OF THE ENVIRONMENTAL COMMUNITY CAN BE TEMPERED BY A FEW PERSONAL TELEPHONE CALLS. FOLLOWING ARE PEOPLE WE RECOMMEND YOU CONTACT. GUS SPETH WILL BE NOTIFYING OTHER ENVIRONMENTALISTS OF YOUR DECISION, BUT WE FEEL THAT IT WILL BE ENORMOUSLY HELPFUL IF A FEW KEY PEOPLE HEAR FIRST FROM YOU.

*don* 1. ZYGMUNT PLATER (PRONOUNCED PLOTTER). HE IS THE SINGLE PERSON WHO HAS DEDICATED THE MOST TIME AND EFFORT TO TRYING TO KILL TELlico DAM. HE WAS THE ATTORNEY FOR THE ENVIRONMENTAL PLAINTIFFS. (O) 547-1141; (H) 546-2976.

2. BRENT BLACKWELDER, ENVIRONMENTAL POLICYTER. HAS COORDINATED ENVIRONMENTAL EFFORTS TO SUSTAIN A VETO. HE IS THE LEADING ENVIRONMENTALIST ON WATER PROJECT ISSUES AND MOST LIKELY TO BE QUOTED IN THE PRESS. (O) 547-6500; (H) 291-3310.

3. BROCK EVANS, SIERRA CLUB. HE IS THE "CONVENER" OF THE CONSERVATION COMMUNITY AND IS ALSO LIKELY TO BE QUOTED IN THE PRESS. (O) 547-1141; (H) 966-8671.

*don* 4. MARION EDEY, LEAGUE OF CONSERVATION VOTERS. WOULD RESPOND FAVORABLY TO A PERSONAL CALL. (O) 547-7200; (H) 882-5506.

*don* 5. TOM KIMBALL, NATIONAL WILDLIFE FEDERATION. HIS ORGANIZATION HAS LAUNCHED A MASSIVE GRASS ROOTS EFFORT TO SUSTAIN A VETO OF THIS BILL. (O) 797-6000; (H) 356-2339.

ORGANIZATION HAS ALSO URGED A VETO BUT IS VERY SENSITIVE TO THE OVERALL ENDANGER

TELICO "BATTLE." (O) 212-832-0680/3764; (H) 212-247-1471.

### TALKING POINTS

- I HAVE DECIDED TO SIGN THE PUBLIC WORKS APPROPRIATION BILL. THIS HAS BEEN AN EXTREMELY DIFFICULT DECISION BUT I THINK IT IS BEST BOTH IN TERMS OF THE ENVIRONMENTAL ISSUES AT STAKE AND IN TERMS OF THE OTHER IMPORTANT NATIONAL ISSUES BEFORE THE CONGRESS.

- I DEEPLY APPRECIATE THE EFFORTS YOU AND YOUR ORGANIZATIONS HAVE BEEN MAKING IN THE LAST WEEK TO SUSTAIN A VETO OF THIS BILL. I KNOW HOW DISAPPOINTED YOU ARE THAT I HAVE NOT VETOED THE BILL.

- I HAVE SECURED TWO IMPORTANT VICTORIES IN THE ENVIRONMENTAL AREA AS A RESULT OF SIGNING THIS BILL: THE CONGRESS WILL REAUTHORIZE THE ENDANGERED SPECIES ACT WITHOUT WEAKENING AMENDMENTS AND WITHOUT FURTHER EXEMPTIONS. THE CONGRESS WILL ALSO AUTHORIZE AND FUND THE WATER RESOURCES COUNCIL INDEPENDENT WATER PROJECT REVIEW FUNCTION.

- I THINK WE SHOULD ALSO RECOGNIZE THAT THIS BILL REPRESENTS A VICTORY IN RESTRAINT ON WATER PROJECT FUNDING--NONE OF THE "HIT LIST" PROJECTS ARE FUNDED AND THERE ARE VERY FEW ADDED NEW STARTS. I AM DETERMINED TO CONTINUE TO HOLD THE LINE IN THIS AREA.

- I ALSO BELIEVE THAT EVEN IF I HAD VETOED THIS BILL, THE TELICO PROJECT WOULD NOT DIE. EXEMPTIONS WOULD CROP UP AT EVERY OPPORTUNITY.

- I HOPE YOU WILL UNDERSTAND THE DIFFICULT CHOICES I HAD BEFORE ME. THE PANAMA CANAL TREATY, THE DEPARTMENT OF EDUCATION AND OTHER ISSUES VITAL TO MY ADMINISTRATION ARE HANGING IN THE BALANCE, AS WELL AS THE WATER POLICY AND ENDANGERED SPECIES ACT. I BELIEVE I HAVE MADE THE RIGHT DECISION. WHILE I KNOW YOU CANNOT APPLAUD IT, I HOPE YOU WILL CONSIDER CAREFULLY THE DILEMMA I FACED.

BT

#0007

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NNNN

UNCLASSIFIED

for 11:30

filming

THE WHITE HOUSE  
WASHINGTON

September 24, 1979

ok, I guess.  
Verbose - My  
remarks to Condo  
were better  
J

MEMORANDUM FOR THE PRESIDENT

From: Rick Hertzberg *Rick*  
Carol Coleman

SUBJECT: Remarks for United Way Film Message

Attached are your remarks for the annual United Way  
Message to be filmed at 11:30 Thursday, September 27th.

Attachment

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Remarks for film message, annual United Way of America  
Campaign -- 9/24/79

A few weeks ago I spoke to you about a crisis of confidence in our country. Tonight I want to tell you what some Americans are doing to regenerate that confidence and why their efforts are so important to the strength of our country.

We are the greatest Nation on earth. Yet, our generation has been through a time of unparalleled social and technological change. During the past three or four decades, we have altered the way we live, think, act and work. Our institutions and ideals have changed.

Our lives have become more isolated. Too many of us feel we have no one to whom we can turn in a moment of

THE WHITE HOUSE  
WASHINGTON

9/26/79

RICK HERTZBERG

The attached was returned in  
the President's outbox today  
and is forwarded to you for  
appropriate handling.

Rick Hutcheson

cc: AL McDONALD

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	VICE PRESIDENT
	JORDAN
	CUTLER
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	CLOUGH
	CRUIKSHANK
	FIRST LADY
	FRANCIS
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	MOE
	PETERSON
	PRESS
	SANDERS
	SPETH
	STRAUSS
	TORRES
	VOORDE
	WISE

THE WHITE HOUSE  
WASHINGTON

9/26/79

rick --

in the event you forward  
original, would you please  
remind them to return it  
to you for file. (sometimes  
they have forgotten in the  
past unless requested)

thanks -- susan

11:40 *message*

THE WHITE HOUSE  
WASHINGTON

September 25, 1979

*I can handle  
this, but use  
Simpler expressions  
if possible*  
*J*

MEMORANDUM FOR THE PRESIDENT

From: Carol Coleman *cc*  
Rick Hertzberg *Rick*

SUBJECT: Spanish-Language Radio Script

Attached is the Spanish-language radio message to be recorded Thursday, September 27th at 11:40 a.m.

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PRESIDENTE CARTER

Les habla Jimmy Carter. Los Estados Unidos es una nación de emigrantes procedentes de numerosos países, a quienes une su fe común en la justicia, la libertad y la igualdad.

Y a pesar de eso, hoy día, a los hispanos y a los miembros de otros grupos minoritarios se les niega a veces la igualdad en el trabajo, la educación y la vivienda. Como Presidente, estoy esforzándome por darles más oportunidades a los hispanos y a otros grupos minoritarios en nuestro país.

*simplif/9?*  
Quiero asegurar que los hispanos [desempeñen plenamente su papel] en todos los aspectos de la vida norteamericana -- incluso en el Gobierno Federal. [Esta es la razón por la que] he nombrado a más de ciento ochenta hispanos para ocupar altos cargos en varios organismos Federales. Estoy convencido de que estas personas, además de ser sumamente competentes, están plenamente conscientes de los problemas de la comunidad hispana.

Hoy se encuentra aquí conmigo el Secretario Adjunto del Departamento de la Vivienda y el Desarrollo Urbano, Bill Medina, quien les hablará de algunos de los nuevos programas que su departamento ha creado para prestar asistencia a la comunidad hispana.

(Habla el Sr. Bill Medina)

SR. BILL MEDINA

Cuando empecé a trabajar en el Departamento de la Vivienda y el Desarrollo Urbano lo encontré desmoralizado, inactivo y carente de todo sentido de misión después de ocho años de negligencia por parte de sus dirigentes. Hoy en día, el Departamento ha renacido. La construcción de viviendas subvencionadas ha aumentado de manera espectacular y estamos velando por que los fondos para el desarrollo de la comunidad se usen en beneficio del pobre. Una proporción considerable de las familias que están recibiendo ayuda a través de estos esfuerzos son hispanas. Sabemos que las familias hispanas tienen necesidades especiales en lo que respecta a la vivienda y que los barrios en que residen necesitan importantes trabajos de rehabilitación. El Departamento de la Vivienda y el Desarrollo Urbano está adoptando las medidas necesarias para solucionar estos problemas.

Por ejemplo, se han asignado fondos a varias organizaciones hispanas para asesorar a familias y grupos de autoayuda hispanos en cuestiones relacionadas con la revitalización de sus comunidades. Estas organizaciones están colaborando activamente con el Departamento en la tarea de asesorar a las familias hispanas sobre la compra de casas, ayudarles a obtener viviendas de alquiler y revitalizar sus barrios. Se le ha concedido a la Coalición Nacional Hispana para el Mejoramiento de la Vivienda una importante subvención

destinada a ayudar a los grupos de comunidades hispanas locales a obtener acceso a fondos del gobierno para la vivienda y para otros proyectos que lleven a cabo el desarrollo de la comunidad y su economía. Este es el primer proyecto de este carácter financiado por el Departamento de la Vivienda y el Desarrollo Urbano. Las subvenciones del Departamento se están usando para el desarrollo urbano para revitalizar las zonas céntricas y otros barrios de ciudades que se encuentran en situación precaria. Tal vez la más importante innovación en este campo sea la política urbana nacional del Presidente Carter, formulada bajo la dirección del Departamento de la Vivienda y el Desarrollo Urbano, según la cual, en el futuro la ayuda Federal se utilizará para reconstruir y no para derribar nuestras grandes zonas urbanas.

Dado que cerca de un ochenta y cinco por ciento de los hispanos americanos residen en dichas zonas, los mismos se beneficiarán de esta nueva actitud pro-urbana.

También sabemos que las políticas urbanas de México y de los Estados Unidos tienen amplias repercusiones sociales y económicas en las ciudades fronterizas. Así pues, en virtud de un acuerdo internacional firmado entre México y los Estados Unidos, funcionarios del Departamento de la Vivienda y el Desarrollo Urbano, y del Ministerio de la Vivienda de México

compartirán ideas e información en torno a cuestiones relacionadas con la vivienda y el desarrollo urbano que afectan a las comunidades fronterizas en ciudades tales como El Paso y Juárez.

(Habla el Presidente)

PRESIDENTE CARTER

Gracias Bill. Las ciudades agradables dan realce a nuestras vidas. He fijado como objetivos del Gobierno Federal la provisión de viviendas sólidas, limpias y a precios accesibles para todos, y el fomento de ambientes urbanos más satisfactorios. Mi gobierno continuará esforzándose por alcanzar estos objetivos y garantizar que estos programas respondan a las necesidades de las familias hispanas.

PUBLIC SERVICE RADIO SCRIPT FOR SPANISH INFORMATION SERVICE

PRESIDENT CARTER: This is Jimmy Carter. The United States of America is a nation of immigrants from many lands, bound together by a common belief in human justice, freedom and equality.

Yet, even today, Hispanics and members of other minority groups are sometimes denied equality in jobs, education and housing. As President, I am working to increase opportunities for Hispanics and other minorities in our country.

I want to make sure Hispanics play their full role in every part of American life -- including the Federal Government. That is why I have appointed more than 180

Hispanics to high positions in various Federal agencies.

It is my belief that these Hispanics, in addition to being highly qualified and competent, are also very aware of the problems of the Hispanic community.

With me today is Assistant Secretary Bill Medina of the Department of Housing and Urban Development. He will tell you about some of the new programs in his agency designed to assist the Hispanic community.

MR. MEDINA: When I first came to HUD I found a demoralized, inactive Department that had completely lost its sense of mission after eight years of neglect by its leadership. Today, HUD has come back to life. The production of assisted housing is up dramatically, and we are making certain that our community development funds serve the poor. A significant portion of the families

that are being helped by these efforts are Hispanic.

We know that Hispanic families have special housing needs, and Hispanic neighborhoods are in need of major revitalization. HUD is taking steps to address these needs.

For example, several Hispanic community organizations have been funded to provide housing counseling for Hispanic families and neighborhood self-help in community revitalization. These organizations are actively working with HUD to advise Spanish-speaking families about homeownership and to help them obtain rental housing and revitalize their neighborhoods. A major grant was awarded to the National Hispanic Coalition for Better Housing to help local Hispanic community groups gain access to government funds for housing, economic, and community development projects. This is the first project of its kind ever funded by HUD. HUD's Urban

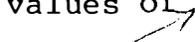
Development Grants are at work revitalizing the downtown areas and neighborhoods of distressed cities. Perhaps most significant of all is the President's national urban policy -- developed under HUD leadership -- that says in the future Federal aid will serve to rebuild, rather than tear down our large urban areas. Since nearly 85 percent of Hispanic Americans live in such areas, they will benefit from this new, pro-urban attitude.

We also know that our country's and Mexico's urban policies have significant social and economic effects on border cities. So, under a signed international agreement HUD and Mexican housing officials will be sharing ideas and information on housing and urban development issues that affect border communities in cities such as El Paso and Juarez.

PRESIDENT CARTER: Thank you, Bill. Liveable cities  
enhance all our lives. I have given the Federal  
Government the goals of providing decent, safe, clean  
and affordable housing for everyone and of promoting  
better urban environments. My Administration will  
continue to work to meet these goals and to ensure that  
these programs meet the needs of our Hispanic families.

# # #

crisis or a moment of need.

What is the answer? What can we do to rekindle our sense of unity and our confidence in the future? Many Americans are returning to the principles and values of our parents and grandparents -- the fundamental values of volunteering, <sup>and</sup> helping our neighbors, ~~and~~ caring, 

I saw this recently, when I personally inspected the hurricane damage in Florida, Alabama and Mississippi. People there suffered the most destructive hurricane in ten years, and I assured them that the Government would do everything possible to help rebuild homes, re-open businesses and restore vital services. The Government acted. But there were also thousands of individuals who voluntarily came forward to help.

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As a people, we have never believed the Government could or should do everything for us. Government can do just a limited amount. The vast contribution of repair and care must come from volunteers. That is why so many of the innovative programs in our Nation are provided by voluntary organizations, such as those supported by The United Way.

They are similar to the volunteer fire departments that sprang up across the country years ago. One may still exist in your home town. Those fire departments were created and run by people who recognized a need and responded as volunteers.

In the same way, groups such as the Red Cross, Boys' Clubs and Scouting were created. Volunteer programs were started for the elderly, the handicapped and poor.

Let me show you an example of what The United Way has meant to one community.

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[Film]

*when we*                      *we strengthen*  
1 Helping our neighbors, ~~revitalizes~~ our basic human values, because it gives us a chance to believe in and belong to something bigger than just ourselves. We belong to a community, when we join hands as volunteers. And throughout America this community spirit is building a more secure future for our children.

In each town the needs are different. But because people have been so generous, The United Way has been able to say "yes" to many different agencies and programs -- to smaller agencies trying to get started and traditional agencies reaching out to those who might be forgotten if there weren't a United Way.

So you see, The United Way is much more than a large group of charities. It's a common commitment that brings people together, when so many other things are tearing us apart. It's a community effort outside of Government that works. And you help to make it work.

Someone close to you may need The United Way at some time in their life. Think about the mother who learns that her child has juvenile arthritis. Imagine the cost. Imagine the couple agonizing about how to care for an aging parent, or how to cope with the lonely pain of the mentally ill. Imagine the heartbreak of mental retardation or alcoholism, the family coming home to a house just destroyed by flood or fire, the wife learning that her husband has had a stroke. I know those people and you do, too. They live in your town. They are the people who need the support of volunteers and voluntary organizations.

If you care, I urge you to get involved. Visit one of The United Way agencies and volunteer to help. I know you'll be welcomed. And remember, the time or the dollars you give will mean so much to someone who has nowhere else to turn.

You are the source of America's strength. Your concerns, your sacrifices, and your participation are what make this Nation great.

Thank you very much.

# # #

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WISE

from President on 9/26/79

THE WHITE HOUSE

WASHINGTON

September 25, 1979

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR THE PRESIDENT

**Electrostatic Copy Made  
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FROM: LLOYD CUTLER

RE: Hamilton Jordan Investigation

This is a status report on the Justice Department's investigation on the drug allegations against Hamilton under the Special Prosecutor Act.

1. Hamilton's lawyers met with Heymann and Nathan of the Criminal Division yesterday. They were told that Justice would probably take another ten days to three weeks to decide whether to refer the matter to the court for appointment of a Special Prosecutor.

2. The FBI is still interviewing people who attended the dinner at Sergio's and the Wyler party in Los Angeles early in 1978. At present Justice is concentrating on the Sergio's and Studio 54 episodes since there is still no witness to support a claim that Hamilton used drugs at the Wyler party.

3. The main issue is whether Justice can dispose of the allegations itself when there are witnesses who would testify (in exchange for immunity on more serious charges against themselves) that they saw Hamilton using drugs, or whether, under the statute, this decision is one that the Special Prosecutor should make. The legal issue of whether Justice or the Special Prosecutor should decide is a close one under the statute. One factor in resolving this issue will be the doubt in the minds of the Justice people whether a Justice decision to close out the matter will be credible. This of course is one of the great vices of the present Special Prosecutor law.

4. We will receive several days advance notice of the time when the Attorney General will make a decision.

*Inc*

THE WHITE HOUSE

WASHINGTON

September 25, 1979

MEMORANDUM TO THE PRESIDENT

FROM: RICK HERTZBERG/ACHSAH NESMITH *ehw*

SUBJECT: Talking Points: Executive Order on Federal  
Consumer Programs, 9/26/79

1. Each individual is important. The assumption of our system of government is that ordinary citizens should have maximum opportunity to have a voice in the decisions and policies that affect their lives.

The Executive Order I am issuing today is designed to recognize consumer needs, and to make sure their voices are heard within the structure of government.

2. All too often consumers have been prevented by lack of funds or technical expertise from exercising these rights. I have appointed many long-term consumer advocates to key federal posts, but the power of special interests has also increased markedly in recent years.

During my first year in office I worked actively with you for the creation of an independent consumer office that would speak for consumers before federal agencies and the courts whenever decisions were being made that significantly affected the health, safety and economic well-being of our people. Despite the dedicated efforts of many of you in this room, the Congress failed to pass this important bill.

3. After that defeat I increased the responsibilities of Esther Peterson, my Special Assistant for Affairs in the development of domestic policy decisions and in advising me of the potential impact on consumers of proposed or existing policies and programs and pending legislation. This advice has been extremely valuable to me on numerous occasions, but it is not enough to have consumer analysis only at the White House.

4. Consumers also must have a voice in the formulation and implementation of decisions made within each agency. At the same time that I upgraded her responsibilities within the

White House, I asked Esther to survey existing consumer programs within each Federal agency, and make recommendations to me on how we might increase consumer involvement in agency decisionmaking.

5. This Executive Order to Improve the Management, Coordination and Effectiveness of Agency Consumer Programs is the culmination of that process. It is designed to make sure that consumers have a realistic opportunity to be heard at all levels.

This Order does not take the place of an independent consumer office, to which I am still firmly committed. It will give us a mechanism for assuring greater responsiveness to consumer needs at every level in all agencies as the crucial decisions of the coming weeks and months are made and implemented.

The Order I am issuing today establishes for the first time tough government-wide standards for consumer affairs programs. Esther will monitor and evaluate agency compliance with this Order.

6. I believe that the implementation of this Order will go a long way toward reversing recent trends that seem to be moving our nation more and more under the control of narrow interests that ignore broader national needs.

The full arsenal of the narrowly-based but well-financed special interests is concentrating right now on demolishing the critical consumer authority of the Federal Trade Commission, obliterating important regulatory safeguards by one-House veto provisions, and thwarting public participation programs throughout government.

7. We cannot let these narrow interests prevail. We must not turn over the power and processes of government to the well-heeled and privileged to use without regard for the needs and rights of the majority. I have called on you many times as President to support me in efforts to protect our people. I am grateful for your help on such issues as Hospital Cost Containment, Civil Service Reform, Labor Law Reform and the Cooperative Bank Bill.

8. We must fight together again now to prevent the undermining of vital consumer protection programs and to assure that the voice of the ordinary citizen -- the consumer -- is heard and heeded in the halls of government.

THE WHITE HOUSE  
WASHINGTON

9/27/79

Al McDonald

The attached was returned in the President's outbox today and is forwarded to you for appropriate handling. Please coordinate with Phil Wise.

Rick Hutcheson

cc: Hamilton Jordan

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THE WHITE HOUSE  
WASHINGTON

PERSONAL AND CONFIDENTIAL

September 25, 1979

MEMORANDUM FOR THE PRESIDENT

FROM : Alonzo L. McDonald *ALM*  
SUBJECT: Upcoming Schedule

To overcome some of the public perception problems, we must create opportunities in October to demonstrate clearly the following:

- a) your position of strong, direct leadership;
- b) progress in dealing with the serious problems at hand;
- c) a general sense of action and accomplishment---a building up of momentum;
- d) coordinated steps involving Executive Departments and the White House.

In looking over the outline of the October schedule, we do not yet have sufficient impact built into your calendar to accomplish these aims. To avoid overloading you, we need to strip out every minor, time-consuming item possible and substitute a few high visibility, big news events.

The October schedule should probably include the following:

- a) a solid foreign policy speech, particularly emphasizing accomplishments of your Administration and our present policies;
- b) a follow through to your Camp David speech, providing new hope that we will find solutions to our problems. This might well coincide with the visit by the Pope;
- c) a report to the nation on prime time TV covering -- ?  
your top priorities:

- an energy progress report;
- a commentary on inflation and what we must do;
- a warning on the downside risks of losing SALT;  
and
- an overview of items still dependent on Congressional action.

9:45 Am

*AL -  
Generally sounds  
good. Later this week  
if you, Ham, Jody, Pat, Jerry  
Steve can meet with  
me to follow up  
on this & our today's  
stuff mts -  
JC*

d) a speech dealing strictly with energy and our accomplishments thus far in shifting consumption patterns, the positive response of individual citizens and businesses and the key role of conservation;

e) at least twice weekly, a short TV clip highlighting a specific action taken by your Administration (e.g., the Mexican gas and Rock Island decisions); we can preschedule a number of these from the combined White House/Cabinet calendars that we are assembling;

f) a liberal sprinkling of briefings, which have been almost universally successful (spread about equally between state and issue briefings);

g) a tie-in plan to combine major events with fund raisers. This could give you double-plus exposure and change the mix from an apparent overemphasis on fund raisers now to a heavier concentration on Presidential leadership exposure.

Apart from these major impact items, we should keep the schedule as light as possible, avoiding minor appointments except for concentrated photo sessions. This would concentrate your time for the next 30 days on high impact activities and your daily work with Congress. *I agree*

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