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Hand
attach to
Press-2B memo

ID 794745

THE WHITE HOUSE
WASHINGTON

DATE: 29 OCT 79

FOR ACTION: STU EIZENSTAT

FRANK PRESS

INFO ONLY: THE VICE PRESIDENT

SUBJECT: ANDRUS MEMO RE POLICY REVIEW COMMITTEE ON SPACE

+++++
+ RESPONSE DUE TO RICK HUTCHESON STAFF SECRETARY (456-7052) +
+ BY: 1200 PM WEDNESDAY 31 OCT 79 +
+++++

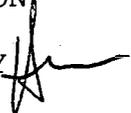
ACTION REQUESTED: YOUR COMMENTS

STAFF RESPONSE: () I CONCUR. () NO COMMENT. () HOLD.

PLEASE NOTE OTHER COMMENTS BELOW:

EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF SCIENCE AND TECHNOLOGY POLICY
WASHINGTON, D.C. 20500

OCT 30 1979

MEMORANDUM FOR: RICK HUTCHESON
FROM: ART MORRISSEY 
SUBJECT: Secretary Andrus Letter

The attached Andrus letter is consistent with the Interior position stated in the Brzezinski/Press decision memorandum to the President on civil remote sensing. The letter, however, highlights the Secretary's interests and should be appended to the Brzezinski/Press memorandum. DPS concurs.

It will come tomorrow

ID 794745

THE WHITE HOUSE

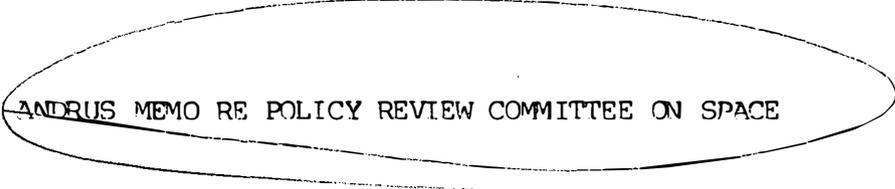
WASHINGTON

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ACTION REQUESTED: YOUR COMMENTS

STAFF RESPONSE: () I CONCUR. () NO COMMENT. () HOLD.

PLEASE NOTE OTHER COMMENTS BELOW:



United States Department of the Interior

OFFICE OF THE SECRETARY
WASHINGTON, D.C. 20240

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R.L.
057763

DCI 2 4 1979

The President
The White House
Washington, D.C. 20500

Dear Mr. President:

Participants in the Policy Review Committee - Space, meeting on October 4, 1979, under the chairmanship of Dr. Frank Press, concluded, with two exceptions, that all civil sector satellites (weather, ocean and land observations) should be managed by the National Oceanic and Atmospheric Administration in the Department of Commerce. My representative, Assistant Secretary Joan Davenport, and the AID representative took strong exception to this proposal, pointing out the need to place management of the operational land system under the jurisdiction of the Department of the Interior because of our unquestioned leadership and expertise within the civilian community for the application of earth resources surveys.

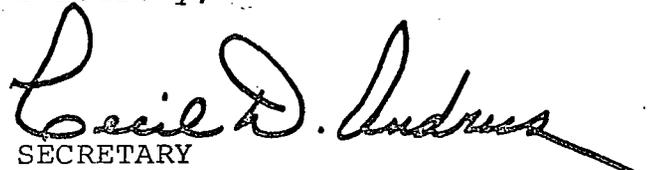
Interior concurs in the conclusion of PD-42, Civil Space Systems, on the importance of quickly designating a managing agency. I believe there are several pertinent factors which need to be considered before a final decision on this issue is made. The operation of the satellite platform and its related communications is an engineering requirement. However, it is surely not the critical factor in judging the success of the earth observation satellite program. That success depends above all on the ability of processing facilities to produce high quality and timely data and on the ability of the interpretation facilities to extract information of real value and relate it to the needs of land resource managers and planners.

Interior has been and continues to be the lead agency for establishing the requirements for aerial and space remote sensing data to service broad multidisciplinary needs. Interior has also developed and operated the EROS Data Center which is the only U.S. facility dedicated to the timely and efficient processing and distribution of satellite data to the general user community. The Department employs its staff and facilities to research new applications for the data, to train scientists and technicians from other agencies, including foreign governments, and to conduct demonstration projects confirming the value of the procedures which we develop. I believe that Interior should manage the complete land observation system.

Should there be overriding reasons for placing management of all civil systems under a single Federal agency, NOAA, I believe, is a logical candidate to operate the space components of an earth observation system. However, responsibility for managing the flow of data derived from the satellite instruments should still be carried out by Interior, as an organization with broad experience and competence in processing and integrating this type of material. The NOAA concept, under which numerous agencies would receive pre-processed data tapes from a single supply point, would, I believe, result in the proliferation of expensive and duplicative processing facilities without proper control or standards for the materials produced. It would compromise the role of the EROS Data Center, which has already developed a large and multidisciplinary clientele. //

I am seriously concerned that the PRC-Space has focused on the management of satellite hardware when the real problem is the timely, efficient, and cost-effective supply of information tailored to urgent national data needs. //

Sincerely,


SECRETARY



THE SECRETARY OF COMMERCE
Washington, D.C. 20230

"ACTION"

NOV 2 1979

The President
The White House
Washington, D.C. 20500

Dear Mr. President:

The Policy Review Committee (Space), chaired by Frank Press, has been considering for the past year a number of scientific and organizational issues with respect to the Nation's earth sensing satellite programs. The Committee has recently concluded its deliberations, and I understand that Dr. Press has submitted a decision paper to you. One of the issues you are being called upon to decide is the assignment of responsibility for designing and managing an operational civil land sensing satellite program (Landsat). I am writing to state my strong view that you concur in the PRC consensus and designate the Department of Commerce as lead agency for the operation of the Landsat program.

The Department of Commerce, through its National Oceanic and Atmospheric Administration (NOAA), has substantial experience in managing the Government's only civil operational earth satellite program. We are experienced in system design and operation of several generations of sophisticated spacecraft, have been involved closely in a number of major international space efforts, and have cooperated effectively with other Government agencies and the private sector. Indeed, at the decisive meeting of the Policy Review Committee, with the exception of the Department of the Interior and the Agency for International Development, all agencies present, including NASA and the Department of Agriculture (a prime user of Landsat), supported designation of the Department of Commerce as the lead agency for operating civil earth remote sensing systems.

In my view, the central issue is whether to continue a central Federal focus for civil operational satellite programs or to spread responsibility for such programs throughout the Federal Government. I believe strongly that

the latter course of action is fraught with redundancy and inefficiency and has few if any benefits. I recommend you concur in the PRC consensus and assign lead agency responsibility to the Department of Commerce.

Respectfully,


Juanita M. Kreps

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

DP

29 October 1979

TO: FRAN VOORDE

FROM: RICK HUTCHESON *R.H.*

SUBJECT: Pat Harris Memo recommending
a formal presentation to the President
of the Surgeon General's Report on
Health Promotion and Disease Prevention

Phil indicates that it is not going to be possible to do this.
Would you please notify Secretary Harris? Thanks.

cc:
Al McDonald
Frank Press
Stu Eizenstat
Phil Wise

THE WHITE HOUSE
WASHINGTON

PATTI--in Rick Hutcheson's
office

In view of the comments on
this (attached), does it need
to go to the President?

YES _____ NO X

lets hold off on
Surgeon General's
report Phil

WASHINGTON

DATE: 12 OCT 79

FOR ACTION: PHIL WISE

FRAN VOORDE

INFO ONLY: THE VICE PRESIDENT

STJ EIZENSTAT

JODY POWELL

FRANK PRESS

SUBJECT: HARRIS MEMO RE SURGEON GENERAL'S REPORT ON HEALTH PROMOTION AND DISEASE PREVENTION

+-----+
 + RESPONSE DUE TO RICK HUTCHESON STAFF SECRETARY (456-7052) +
 + BY: 1200 PM MONDAY 15 OCT 79 +
 +-----+

ACTION REQUESTED: YOUR COMMENTS

STAFF RESPONSE: (X) I CONCUR. () NO COMMENT. () HOLD.

PLEASE NOTE OTHER COMMENTS BELOW:

It is desirable that the President be presented the Surgeon General's Report and note major Administration achievements and goals in areas of health promotion + prevention of disease + disability. The President should not be committed to a "major Administration initiative" until there is better information about its likely content.

794443

THE WHITE HOUSE

WASHINGTON

DATE: 12 OCT 79

FOR ACTION: AL McDONALD

JODY POWELL

PHIL WISE

FRAN VOORDE

INFO ONLY: THE VICE PRESIDENT

STU EIZENSTAT

FRANK PRESS

SUBJECT: HARRIS MEMO RE SURGEON GENERAL'S REPORT ON HEALTH PROMOTION AND DISEASE PREVENTION

+ RESPONSE DUE TO RICK HUTCHESON STAFF SECRETARY (456-7052) +
+ BY: 1200 PM WEDNESDAY 17 OCT 79 +

ACTION REQUESTED: YOUR COMMENTS

STAFF RESPONSE: I CONCUR. () NO COMMENT. () HOLD.

PLEASE NOTE OTHER COMMENTS BELOW:

We will be moving ahead to plan a major event for this, per Sr. Staff mtg. 10/16. per ACM -R

THE WHITE HOUSE

WASHINGTON

October 15, 1979

MEMORANDUM TO: RICK HUTCHESON
FROM: STU EIZENSTAT *Stu*
SUBJECT: HARRIS MEMO ON PREVENTIVE HEALTH

I support Secretary Harris' request for a formal presentation to the President of the Surgeon General's Report on Health Promotion and Disease Prevention.

Last year, the President agreed to give a speech on preventive health, but because of other events, this speech did not take place. A White House event based on presentation of the Report would allow the President to make clear his personal commitment to a healthy lifestyle and would greatly increase national interest in prevention. Preventive health is an ideal area for relying on Presidential leadership to motivate private sector solutions.

There is sufficient interest in prevention to attract business and labor leaders, interested public officials, and other prominent citizens to this event. My staff will work with HEW to assure that the President would be able to announce new prevention initiatives, in addition to accepting the Surgeon General's Report.

I believe HEW and White House staff would need a minimum of eight weeks to plan this event and prepare other prevention initiatives.

THE WHITE HOUSE
WASHINGTON

10/15/79

Per Kathy, Stu will have comments
by 12:00 today.

P.



Hold til Phil
talks w/ HT

~~Send copy~~

~~of comments~~

~~to Phil~~



ID 794443

THE WHITE HOUSE

WASHINGTON

what is status?

DATE: 12 OCT 79

FOR ACTION: PHIL WISE

Al McDonald

FRAN VOORDE

in by

INFO ONLY: THE VICE PRESIDENT

STU EIZENSTAT

JODY POWELL

FRANK PRESS

*concerned party
attached*

SUBJECT: HARRIS MEMO RE SURGEON GENERAL'S REPORT ON HEALTH PROMOTION AND DISEASE PREVENTION

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+ BY: 1200 PM MONDAY 15 OCT 79 +
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ACTION REQUESTED: YOUR COMMENTS

STAFF RESPONSE: () I CONCUR. () NO COMMENT. HOLD.

PLEASE NOTE OTHER COMMENTS BELOW:

Risk -

Pls. staff to

Stuart

Jody +

Al McDonald

fran

Send me cc of their response + I will act then - thanks

ID 794443

THE WHITE HOUSE
WASHINGTON

DATE: 12 OCT 79

FOR ACTION: AL MCDONALD
PHIL WISE

JODY POWELL
FRAN VOORDE

INFO ONLY: THE VICE PRESIDENT

STU EIZENSTAT
FRANK PRESS

*-attached
concerning partially
attached*

SUBJECT: HARRIS MEMO RE SURGEON GENERAL'S REPORT ON HEALTH
PROMOTION AND DISEASE PREVENTION

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+ BY: 1200 PM WEDNESDAY 17 OCT 79 +
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ACTION REQUESTED: YOUR COMMENTS

STAFF RESPONSE: () I CONCUR. () NO COMMENT. () HOLD.

PLEASE NOTE OTHER COMMENTS BELOW:

Rec'd 10/15

ID 794443

THE WHITE HOUSE

WASHINGTON

DATE: 12 OCT 79

FOR ACTION: AL McDONALD

JODY POWELL

PHIL WISE

FRAN VOORDE

INFO ONLY: THE VICE PRESIDENT

STU EIZENSTAT

FRANK PRESS

SUBJECT: HARRIS MEMO RE SURGEON GENERAL'S REPORT ON HEALTH PROMOTION AND DISEASE PREVENTION

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-R



THE SECRETARY OF HEALTH, EDUCATION, AND WELFARE
WASHINGTON, D. C. 20201

OCT 11 1979

MEMORANDUM FOR THE PRESIDENT

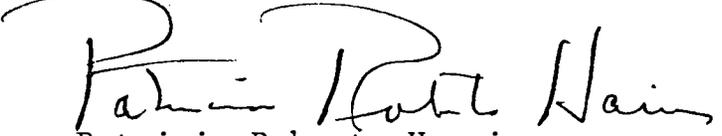
On July 29, the Department of Health, Education and Welfare released the first Surgeon General's Report on Health Promotion and Disease Prevention. This report marks a national turning point in our efforts to improve the health of the American people. It notes the success of this nation's first public health revolution in its struggle against infectious diseases, and points to the need for a second public health revolution devoted to health promotion and disease prevention. I believe the message of this report is of sufficient importance for the health of the American people for you as President to consider using it as the focus for the announcement of a major initiative on disease prevention and health promotion. I would like to propose that you convene a meeting at the White House in the near future to make such an announcement.

The Surgeon General's Report notes that, while the health of the American people has never been better, appropriate prevention measures can lead to further improvements in health status and reduction in health care costs. The preventive measures recommended in the report involve actions that individuals or community groups can take to improve their health. I am convinced that the American people are interested in taking greater responsibility for their health and the quality of their lives. What they are searching for, I believe, is guidance and direction on how this can be done. Presidential attention to the issues of disease prevention and health promotion could help to accomplish this purpose.

I believe a formal presentation to you of the Surgeon General's Report would be appropriate and could serve as the occasion for an announcement of a major Administration initiative in health promotion and disease prevention. I would suggest that this announcement take place at the White House before an audience of professional and community leaders in the health area. You might take this occasion to note some of the significant accomplishments of this Adminis-

tration in disease prevention (e.g., the successful immunization of 90 percent of our children against childhood diseases) as well as to outline a strategy for further progress in this area based upon the recommendations in the Surgeon General's Report.

I hope you will agree that the release of the Surgeon General's Report should serve as the basis for a major Administration initiative in health promotion and disease prevention and that a White House announcement of this initiative (including a formal presentation to you of the Report) is appropriate. I would suggest that this event be held within the next six to eight weeks. My staff stands ready to work with members of the White House staff in making the necessary arrangements.


Patricia Roberts Harris

THE WHITE HOUSE

WASHINGTON

October 15, 1979

MEMORANDUM TO: RICK HUTCHESON
FROM: STU EIZENSTAT *Stu*
SUBJECT: HARRIS MEMO ON PREVENTIVE HEALTH

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ID 794443

THE WHITE HOUSE
WASHINGTON

cc: Memm
10-12-79

DATE: 12 OCT 79

FOR ACTION: PHIL WISE

FRAN VOORDE

~~INFO ONLY:~~ THE VICE PRESIDENT

STU EIZENSTAT

JODY POWELL

FRANK PRESS

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T H E W H I T E H O U S E

WASHINGTON

DATE: 12 OCT 79

FOR ACTION: PHIL WISE

FRAN VOORDE

INFO ONLY: THE VICE PRESIDENT

STU EIZENSTAT

JODY POWELL

FRANK PRESS

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