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MEMORANDUM

THE WHITE HOUSE
WASHINGTON

28 November 1979

TO: STU EIZENSTAT
AL MCDONALD
GUS SPETH
ANNE WEXLER

FROM: RICK HUTCHESON

SUBJECT: Your Memo, "1980 Environmental Decade Event"

Due to the special nature of next year, Phil and Fran are not able to make a decision about this event this early. They are holding your memo. I suggest that you get back in touch with them about the proposal down the road.

cc: Phil Wise
Fran Voorde
THE WHITE HOUSE
WASHINGTON

November 21, 1979

MEMORANDUM FOR THE PRESIDENT
FROM: STU EIZENSTAT
AL MCDONALD
GUS SPETH
ANNE WEXLER

SUBJECT: 1980 Environmental Decade Event

1980 marks the 10th anniversary of the National Environmental Policy Act, the creation of the Council on Environmental Quality, and the first Earth Day. A wide range of activities is being planned by environmental groups for next spring. In addition, the Environmental Industries Council, an association of environmentally-related industries, wishes to honor you with the first "Special Award" that they have ever presented.

This confluence of events provides you with an exceptional opportunity in an election year to highlight a concern which continues to be of great importance to Americans and to one of your politically important constituencies. We believe that you can make the most of this opportunity by delivering a major environmental speech in connection with a reception planned for national leaders for CEQ's tenth anniversary in February and your receiving the Environmental Industries Council Award.

We recommend that the White House schedule a "Second Environmental Decade Celebration" on February 28 or 29 (after the New Hampshire primary) to commemorate the progress of the past decade and to build on your impressive environmental record. The celebration would be held as an East Room function, with members of Congress, environmental group leaders, and others with an environmental connection (e.g. scientists, former CEQ staff) invited. After a welcome, Gus Speth would read a prepared statement by former CEQ members on the long-range importance of the environmental quality, followed by the Special Award presentation by the Environmental Industry Council. You would then deliver a major environmental address, followed by a reception for guests in the State Dining Room.

If you concur we will work with the scheduling and speechwriters' offices to make the necessary preparations.
DATE: 26 NOV 79
FOR ACTION: FRANK MOORE
PHIL WISE
INFO ONLY: THE VICE PRESIDENT
JACK WATSON
JODY POWELL
RICK HERTZBERG

SUBJECT: EIZENSTAT MCDONALD SPETH WEXLER MEMO RE 1980 ENVIRONMENTAL DECADE EVENT

ACTION REQUESTED:
STAFF RESPONSE: ( ) I CONCUR. ( ) NO COMMENT. ( ) HOLD.

PLEASE NOTE OTHER COMMENTS BELOW:
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FOR STAFFING
FOR INFORMATION
FROM PRESIDENT'S OUTBOX
LOG IN/TO PRESIDENT TODAY
IMMEDIATE TURNAROUND
NO DEADLINE
FOR APPROPRIATE HANDLING
LAST DAY FOR ACTION

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FOR ACTION: FRANK MOORE  FRAN VOORDE
PHIL WISE

INFO ONLY: THE VICE PRESIDENT  JODY POWELL
JACK WATSON  RICK HERTZBERG

SUBJECT: EIZENSTAT MCDONALD SPETH WEXLER MEMO RE 1980 ENVIRONMENTAL DECADE EVENT

+ RESPONSE DUE TO RICK HUTCHESON STAFF SECRETARY (456-7052) +
+ BY: 1200 PM WEDNESDAY 28 NOV 79 +

ACTION REQUESTED:

STAFF RESPONSE: ( ) I CONCUR. (X) NO COMMENT. ( ) HOLD.

PLEASE NOTE OTHER COMMENTS BELOW:
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WASHINGTON

November 21, 1979

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PLEASE NOTE OTHER COMMENTS BELOW:

We are unable to confirm anything this far in advance due to the special nature of next year. We will consider personally at the appropriate time.

fran