

1/2/80 [2]

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THE WHITE HOUSE

WASHINGTON

December 31, 1979

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MEMORANDUM TO: THE PRESIDENT
FROM: GRETCHEN POSTON *Gj*
SUBJECT: TRADE REORGANIZATION SIGNING CEREMONY AND
RECEPTION ON WEDNESDAY, JANUARY 2, 1980 AT 3:30 PM

- 3:00 PM Guests arrive Southwest Gate and proceed to East Room to be seated.
- 3:15 PM Mr. Jim McIntyre, Special Representative for Trade Negotiations Reubin Askew and Secretary of Commerce Klutznick arrive Northwest Gate and proceed to the Red Room.

THE PRESIDENT enters the Red Room and greets guests.
- 3:30 PM Mr. Jim McIntyre, Special Representative Reubin Askew and Secretary Klutznick are escorted to area behind signing desk on platform.*

THE PRESIDENT is announced into East Room and proceeds to the Signing table. After the signing of the document, THE PRESIDENT proceeds to the podium for REMARKS.

THE PRESIDENT departs the State Floor.

Reception follows in the State Dining Room.
- 5:00 PM Guests depart Residence.

* The front row will be reserved for Congressional and Special guests.

TALKING POINTS

Rackleff
Draft A-1, 12/31/79
Scheduled Delivery:
Wed., Jan. 2, 1980, 3:30 p.m.

Talking Points:

Trade Reorganization Signing

1. Before I begin, I want to note the presence here today of Senators Abe Ribicoff and Bill Roth, and Congressmen Jack Brooks, Charles Vanik, Jim Jones, Gillis Long, and Bill Frenzel. There are some others here who helped greatly too: Ambassador Bob Strauss, Juanita Kreps, Reg Jones, and Luther Hodges, Jr. [This list will be updated by 11:30 A.M., Wed., Jan. 2, by Eric Hirschhorn x3727.]
2. It is a pleasure to sign the Trade Reorganization Executive Order today. This puts into effect a reorganization plan that greatly strengthens the Federal machinery for promoting and regulating our trade with other nations. Moreover, the plan is the product of very close cooperation with the Congress and the private sector, cooperation essential to the success of this reorganization.
3. From the beginning of my Administration, I have worked hard to expand our export economy. We took the Multinational Trade Negotiation talks off dead center, and this year concluded those agreements, with nearly unanimous Congressional approval. We have helped to protect American workers from unfair competition, but in a way that does not throttle expanding trade. In fact, we have done more in three years to help stimulate U.S. exports than any Administration since the early 1960's. In the end, it is the American worker and the American consumer who will benefit the most. This plan reinforces that progress by recognizing the necessity for a concerted and cohesive trade policy.
4. The plan has two basic parts:
 - ¶ First, the new United States Trade Representative, Ambassador Reubin Askew, will be my principal advisor on all trade and related policy. He will take the lead in further trade negotiations and in seeing that the MTN agreements are implemented aggressively.
 - ¶ Second, the Department of Commerce now has an important role in monitoring the MTN agreements, promoting exports, and enforcing our import laws. I am pleased that Philip Klutznick, a man of great experience and ability, has agreed to become Secretary of this important department.

5. International agreements and domestic policy structures do not work automatically. They need the wisdom, strength of purpose, and will to succeed of the governments and citizens who manage them. Jim McIntyre of OMB has led the effort to prepare the groundwork for reorganization. And he has played a key role all along in forging a consensus on its structure.

6. Foreign trade is increasingly vital to the economic well-being of the United States. Expanding trade means new and better jobs for our workers, a wider choice of products at more competitive prices for our consumers, and healthier and stronger economic growth for the economy as a whole. It also directly helps us meet some of our most important economic needs: a sounder dollar, a more stable foreign exchange, less inflation, and less unemployment.

7. I greatly appreciate the strong support I have had in Congress on trade issues -- as manifested by Congressional support for the Trade Agreements Act of 1979 as well as for trade reorganization. I look forward to the continued cooperation of the Congress on trade matters. And I assure you that this Administration, this government, and this nation are dedicated to making international trade an even more effective tool for achieving the benefits it offers to all of us. The order I am about to sign will help us achieve this purpose.

8. When I first ran for President, I pledged to cut paperwork and regulatory burdens that the Federal government imposes. I said I would reform government management to save money, reduce delay, and provide incentives for outstanding Federal workers. I promised to address long-standing structural deficiencies through reorganization. I am proud to say that we have fulfilled these pledges.

9. We have reformed the outmoded civil service system, giving Federal managers flexibility and incentives to manage to the Federal work force. It is now possible to recruit, retain and reward dedicated, competent and productive government employees.

10. This is my thirteenth successful reorganization proposal -- out of 13 sent to the Congress. We have streamlined education, energy, civil rights enforcement, emergency management, and foreign assistance, among others. The success of our reorganization program has been one of my greatest satisfactions. I should add that the close cooperation of the Congress has been a significant help in this effort. I thank you for it.

11. This Executive Order, which puts the trade reorganization into effect, marks another step toward keeping my promise to the American people of a more efficient government. It will provide the priority and discipline necessary for a consistent and successful trade policy.

THE WHITE HOUSE
WASHINGTON

December 31, 1979

MEMORANDUM FOR THE PRESIDENT

From: Al McDonald
Rick Hertzberg
Bob Rackleff *AM*

Subject: Talking Points:
Trade Reorganization
Signing

Scheduled delivery:
Wed., Jan 2, 1980
3:30 P.M.

Attached are the Presidential
Talking Points for the above event.

Clearances

Jim McIntyre
Jody Powell

BACKGROUND

THE WHITE HOUSE

WASHINGTON

December 28, 1979

MEMORANDUM FOR THE PRESIDENT

FROM: LLOYD N. CUTLER

LNC

RE: Executive Order Entitled:
International Trade Functions

The attached Executive Order implements Reorganization Plan No. 3 of 1979, which dealt with trade reorganization. The Order leaves undisturbed Treasury's present authority over the blocking of export transactions. OMB plans a subsequent executive order transferring certain of these export powers to Commerce, but at the request of Treasury and with the approval of the SCC for Iran, the transfer will not apply to exports to Iran for the duration of the present crisis.

The Order has been approved by Justice, OMB, Treasury, State, Commerce and other interested agencies.

I am informed that a signing ceremony for the attached order is scheduled for next Wednesday, January 2.

BACKGROUND ON TRADE ORDER SIGNING CEREMONY

The Executive Order that you will sign on January 2 places in effect the trade reorganization on which you decided in July and which was sent to the Congress on September 25. In addition to constituting a badly needed overhaul of our trade functions, the reorganization will enable us to make full use of the opportunities provided to American industry, agriculture and labor by the MTN Agreements.

The audience will consist principally of invitees from the private sector. It includes not only individuals who helped on the reorganization, but also people who were involved in securing Congressional approval of the MTN Agreements and others active in the international trade field. Among the private sector groups invited are:

- the President's Export Council (including District Chairmen)
- STR's four main advisory committees
 - Advisory Committee on Trade Negotiations
 - Agricultural Policy Advisory Committee
 - Industrial Policy Advisory Committee
 - Labor Policy Advisory Committee
- Chairmen of the Industrial Sector Advisory Committees (active in MTN approval process)
- Various other representatives of business, agriculture, and labor who worked on the reorganization or the MTN process

Executive branch invitees come mainly from the Executive Office (OMB and STR), Commerce, Agriculture, State, and Treasury.

Congressional invitees come from the Senate Committees on Governmental Affairs, Finance, and Commerce, and from the House Committees on Government Operations, Interstate & Foreign Commerce, and Ways & Means.

Special Recognition:

- Senators Ribicoff and Roth
- Congressmen Brooks (if present), Jim Jones, Gillis Long, Bill Frenzel, Charles Vanik
- Ambassador Bob Strauss, Juanita Kreps, Reg Jones, Luther Hodges, Jr.

TRADE REOR EO 1-2-80

PROMOTE, REGULATE TRADE

CLOSE COOP

EXPAND > 15 YRS.
MTN

wednesday, January 2, 1980
Trade Reorg Plan Signing

REUBIN ASKEW - STR
PRINC ADVIS

PHIL KLUTZNIK - COM
PROM EXP, ENFORCE IMP
LAW

NEW, BETTER JOBS,
CHOICE OF PRODUCTS - COMPETITION
FOR EXCH - SOUND \$
C INFL, C UNEMP

REDUCE P.W.K, RED TAPE
13th REORG / 13 - ED, EN,
CIV RTS, CIV SERV, EMERG -
FOR AID -

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THE WHITE HOUSE
WASHINGTON

1/2/80

Jack Watson
Arnie Miller

The attached was returned in the
President's outbox today and is
forwarded to you for appropriate
handling.

Rick Hutcheson

THE WHITE HOUSE

WASHINGTON

December 28, 1979

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MEMORANDUM FOR THE PRESIDENT

FROM:

JACK WATSON *Jack*
ARNIE MILLER *AM*

SUBJECT:

Deputy Director of the International Development
Cooperation Agency (IDCA)

We join with Tom Ehrlich in recommending that you nominate Guy Feliz Erb, of California, as Deputy Director of IDCA. Henry Owen and Zbigniew Brzezinski concur with this recommendation.

IDCA requires a Deputy Director with a strong background in the developmental problems of poor countries, an understanding of the special trade, investment and monetary concerns of those countries and proven administrative and leadership abilities. Furthermore, 1980 will mark the beginning of preparations for the Third Development Decade in the UN and for global negotiations on an extensive range of North/South issues. This will be an important time for IDCA to show leadership on issues of concern to developing countries -- not only in assistance but also non-assistance issues, including trade, commodities, and debt policy.

Guy Feliz Erb, presently a member of the National Security Council staff, has a strong and diverse background in development issues. He has had extensive experience in policy-making, oversight, coordination and review of government policy and actions in such areas as foreign assistance, trade and commodity policy and U. S. relations with developing nations. Erb has been a Foreign Service officer, assigned to the President's Special Trade Representative. He has also worked for the United Nations and the Overseas Development Council. He has lived and worked abroad extensively and is fluent in Spanish, French and Portuguese.

RECOMMENDATION

We recommend you appoint Guy Feliz Erb, of California, to be Deputy Director of the International Development Cooperation Agency.

✓

APPROVE

DISAPPROVE

GUY FELIZ ERB
California

EXPERIENCE:

1977 - Present	Staff, National Security Council, Washington, D. C.
1972 - 1977	Senior Fellow, Overseas Development Council, Washington, D. C.
1971 - 1972	U.N. Technical Assistance Advisor, Central American Common Market, Guatemala City, Guatemala.
1969 - 1971	United Nations Official, United Nations Conference on Trade and Development, Geneva, Switzerland.
1963 - 1965	Foreign Service Officer, Department of State, Washington, D. C.

EDUCATION:

1963	M.Sc. (Economics), University of London, London, England.
1961	B.A., University of California at Berkeley.

PERSONAL:

White Male
Age 41
Democrat

THE WHITE HOUSE
WASHINGTON

1/2/80

Jack Watson
Arnie Miller

The attached was returned in the
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handling.

Rick Hutcheson

THE WHITE HOUSE

WASHINGTON

December 31, 1979

MEMORANDUM FOR THE PRESIDENT

FROM:

JACK WATSON *JW*

ARNIE MILLER *AM*

SUBJECT:

Assistant Secretary of the Treasury for
Economic Policy

We join Secretary Miller in recommending the appointment of Curtis A. Hessler as Assistant Secretary of the Treasury for Economic Policy. Hessler is currently Associate Director of OMB for Energy, Natural Resources and Science. Prior to his current position, he was with Treasury as Executive Director of the Cabinet Economic Policy Group and as Executive Assistant to the Secretary.

Stu Eizenstat, Jim McIntyre and Charles Schultz concur.

RECOMMENDATION

Nominate Curtis A. Hessler, of Washington, as Assistant Secretary of the Treasury for Economic Policy.

Approve

Disapprove

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CURTIS A. HESSLER
Washington

EXPERIENCE:

1979 - Present Associate Director for Energy, Natural Resources and Science, Office of Management and Budget.

1977 - 1979 Executive Director, Cabinet Policy Group; Executive Assistant to the Secretary, Department of the Treasury.

1976 - 1977 Senior Policy Advisor (Economics), Presidential Transition Planning Group.

1976 Coordinator for Economic Policy, Carter/Mondale Policy Planning.

1974 - 1975 Law Clerk, Justice Potter Stewart, Supreme Court of the United States.

EDUCATION:

1976 M.A., University of California, Berkeley.

1973 J.D., Yale Law School.

1966 - 1969 Rhodes Scholarship, Balliol College, Oxford University, England.

1966 B.A., Harvard College.

PERSONAL:

White Male
Age 35
Democrat



THE SECRETARY OF THE TREASURY
WASHINGTON

December 21, 1979

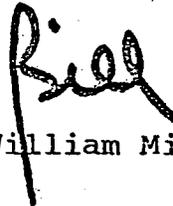
MEMORANDUM FOR THE PRESIDENT

Subject: Appointment of Curt Hessler as Assistant
Secretary for Economic Policy

The position of Assistant Secretary for Economic Policy has been vacant at Treasury for the last three months. We have conducted an intensive search for the best possible candidate. I have concluded that, given the need to appoint someone who can hit the ground running and produce in the energy and inflation areas, by far the best candidate is Curtis Alan Hessler, who served as the Executive Director of the Economic Policy Group for the last two years and is now Associate Director of the Office of Management and Budget for Energy, Natural Resources and Science.

Hessler is widely known and respected around the government and is thoroughly familiar with all the issues. He also has an outstanding academic record, having been a Rhodes Scholar and Articles Editor of the Yale Law Journal in addition to having taken four years of graduate work in economics. He was involved in your campaign in 1976 and was a member of the Carter/Mondale transition team.

I therefore recommend that you appoint Curtis Alan Hessler as Assistant Secretary for Economic Policy, Department of the Treasury.


G. William Miller

Attachment

THE WHITE HOUSE
WASHINGTON

12/29/79

Frank Moore

The attached was returned in
the President's outbox. It is
forwarded to you for your
information.

Rick Hutcheson

Jody Powell
Secretary Duncan

FM
SL
HL
BT
SL

THE WHITE HOUSE
WASHINGTON

12-31-79

To (Congressman/Senator)

The President asked me to send to you a copy of a summary of our efforts to increase the production and consumption of coal. We are eager to work closely with you in the realization of these goals.

J Moore

(Frank - Just send Xerox cc of Chester's letter to members from coal producing districts & states. Expedite)

J



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Department of Energy
Washington, D.C. 20585

December 20, 1979

MEMORANDUM

061445

TO: The President
FROM: The Secretary *CWS*
SUBJECT: Our Coal Program

The actions we have taken to increase coal consumption are as follows:

The Coal Conversion Program

Since August 20, 1979, the effective date of the regulations under the Fuel Use Act of 1978;

- We have selected conversion candidates by reviewing the Coal Commission's list of 117 coal capable utility generating stations to determine those conversions that would be easiest to accomplish and would displace the greatest quantity of oil by coal.
- We have allocated additional resources to double the number of prohibition orders in process during Fiscal Year 1980. As of December 31, 1979, we will have issued proposed prohibition orders on 20 powerplants. As of September 30, 1980, we will have issued 40 additional proposed prohibition orders. When complete, conversions of all 60 powerplants will save 340,000 bbl/day, increase coal demand by 31 million tons/yr. and create 11,600 miner jobs.
- We are working to resolve coal transportation problems and, with DOT, will sponsor a Coal Transportation Conference with concerned governors.

The Research and Development Program

- There has been a five-fold increase over last year's funding to accelerate development of technology to burn coal cleanly. We have extensive programs to commercialize coal-oil

*Frank -
Send cc to key
Members of Congress
information -
J.C.*

RL

mixtures, fluidized bed combustion, coal gasification and coal liquefaction.

- Under the ESC, billions of dollars will be committed to the development of alternative fuels from coal.

The Utility Oil and Gas Backout Legislation

This legislation, which will be ready to submit to Congress in January, will:

- Mandate zero growth in the use of oil and gas by utilities between now and 1985, saving 200,000-500,000 bbl/day.
- Requires 50% reduction in oil and gas use by utilities by 1990, saving at least 1 million bbl/day by 1990.

The DOE Coal Budget

- DOE's coal budget will, for the first time, exceed \$1 billion.
- The 1980 budget is triple the 1978 level.