

**[6/6/80-Not Submitted-DF]**

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THE WHITE HOUSE  
WASHINGTON

Date: 6/6/80

TO: THE PRESIDENT

FROM: HUGH CARTER 

FYI: ( )

Comment:

Thought you would like to  
see the attached.



22

**J. Adams  
& Company**

128 Beck Street  
Wadsworth, Ohio 44281  
(216) 336-2354

mmms  
May 22, 1980

President Jimmy Carter  
The White House  
1600 Pennsylvania Avenue  
Washington, D.C. 20500

Dear President Carter:

I recently wrote you regarding the dedication of a postal stamp to the firemen of America.

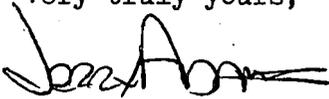
Within two weeks I received a reply from the U.S. Postal Service, which I thought was excellent response time.

Approximately two-weeks after that I received a follow-up call from your office.

Well, I can't tell you what that call did for me. A letter and a phone call may be as close as I'll ever come to the President of the United States, but you and your staff have certainly restored some dwindling faith. You've made a big country a little more real.

Again, thank you, to you and your staff, and good luck in the election!

Very truly yours,



Jerry Adams and Family

THE WHITE HOUSE

WASHINGTON

MEMORANDUM

Date: June 6, 1980

FOR ACTION:

Jody Powell

Phil Wise

*refers to Jody*

FOR INFORMATION:

The Vice President  
Fran Voorde

FROM: Rick Hutcheson, Staff Secretary

SUBJECT:

EIZENSTAT MEMO RE SPEECHES ON THE BUDGET

YOUR RESPONSE MUST BE DELIVERED  
TO THE STAFF SECRETARY BY:

TIME: 12:00 PM

DAY: Monday

DATE: June 9, 1980

ACTION REQUESTED:

Your comments

Other:

STAFF RESPONSE:

I concur.

No comment.

*Please note other comments below:*

*6/11 - Carolyn checking*

**PLEASE ATTACH THIS COPY TO MATERIAL SUBMITTED.**

If you have any questions or if you anticipate a delay in submitting the required material, please telephone the Staff Secretary immediately. (Telephone, 7052)

<input checked="" type="checkbox"/>	FOR STAFFING
<input type="checkbox"/>	FOR INFORMATION
<input type="checkbox"/>	FROM PRESIDENT'S OUTBOX
<input type="checkbox"/>	LOG IN/TO PRESIDENT TODAY
<input type="checkbox"/>	IMMEDIATE TURNAROUND
<input type="checkbox"/>	NO DEADLINE
<input type="checkbox"/>	FOR APPROPRIATE HANDLING
<input type="checkbox"/>	LAST DAY FOR ACTION

<input type="checkbox"/>	ADMIN CONFID
<input type="checkbox"/>	CONFIDENTIAL
<input type="checkbox"/>	SECRET
<input type="checkbox"/>	EYES ONLY

ACTION  
FYI

<input checked="" type="checkbox"/>	VICE PRESIDENT
<input type="checkbox"/>	JORDAN
<input type="checkbox"/>	CUTLER
<input type="checkbox"/>	DONOVAN
<input type="checkbox"/>	EIZENSTAT
<input type="checkbox"/>	MCDONALD
<input type="checkbox"/>	MOORE
<input checked="" type="checkbox"/>	POWELL
<input type="checkbox"/>	WATSON
<input type="checkbox"/>	WEDDINGTON
<input type="checkbox"/>	WEXLER
<input type="checkbox"/>	BRZEZINSKI
<input type="checkbox"/>	MCINTYRE
<input type="checkbox"/>	SCHULTZE
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<input type="checkbox"/>	ANDRUS
<input type="checkbox"/>	ASKEW
<input type="checkbox"/>	BERGLAND
<input type="checkbox"/>	BROWN
<input type="checkbox"/>	CIVILETTI
<input type="checkbox"/>	DUNCAN
<input type="checkbox"/>	GOLDSCHMIDT
<input type="checkbox"/>	HARRIS
<input type="checkbox"/>	KREPS
<input type="checkbox"/>	LANDRIEU
<input type="checkbox"/>	MARSHALL

<input type="checkbox"/>	<input type="checkbox"/>	MILLER
<input type="checkbox"/>	<input type="checkbox"/>	VANCE
<input type="checkbox"/>	<input type="checkbox"/>	
<input type="checkbox"/>	<input type="checkbox"/>	BUTLER
<input type="checkbox"/>	<input type="checkbox"/>	CAMPBELL
<input type="checkbox"/>	<input type="checkbox"/>	H. CARTER
<input type="checkbox"/>	<input type="checkbox"/>	CLOUGH
<input type="checkbox"/>	<input type="checkbox"/>	CRUIKSHANK
<input type="checkbox"/>	<input type="checkbox"/>	FIRST LADY
<input type="checkbox"/>	<input type="checkbox"/>	FRANCIS
<input type="checkbox"/>	<input type="checkbox"/>	HARDEN
<input type="checkbox"/>	<input type="checkbox"/>	HERTZBERG
<input type="checkbox"/>	<input type="checkbox"/>	HUTCHESON
<input type="checkbox"/>	<input type="checkbox"/>	KAHN
<input type="checkbox"/>	<input type="checkbox"/>	LINDER
<input type="checkbox"/>	<input type="checkbox"/>	MARTIN
<input type="checkbox"/>	<input type="checkbox"/>	MILLER
<input type="checkbox"/>	<input type="checkbox"/>	MOE
<input type="checkbox"/>	<input type="checkbox"/>	PETERSON
<input type="checkbox"/>	<input type="checkbox"/>	PRESS
<input type="checkbox"/>	<input type="checkbox"/>	SANDERS
<input type="checkbox"/>	<input type="checkbox"/>	SPETH
<input type="checkbox"/>	<input type="checkbox"/>	STRAUSS
<input type="checkbox"/>	<input type="checkbox"/>	TORRES
<input checked="" type="checkbox"/>	<input type="checkbox"/>	VOORDE
<input checked="" type="checkbox"/>	<input type="checkbox"/>	WISE

get a quick  
commence from

Today Then send

in VIA Phil

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Wants for today -

THE WHITE HOUSE

WASHINGTON

June 4, 1980

MEMORANDUM FOR THE PRESIDENT

FROM: STU EIZENSTAT *Stu*

In connection with our effort to have your budget priorities accepted by the Congress, I have two brief suggestions:

1. Which ever way the first budget resolution fight is resolved, the battleground over the next several months will be the Authorization and Appropriations Committees. During that time, in addition to the regular lobby and interest group activities we will be pursuing, it is important for you to be making major speeches explaining your budget.

One of the problems we have in the budget area is that very few people actually know about the merits of and purposes behind your budget proposals. In addition, you need to be seen more publicly defending your budget. One way to accomplish these goals would be for you to have a series of speeches explaining how you arrived at your decisions, and what they will mean for the country. Speech forums will enable you to provide a relatively detailed explanation of your proposals and will enable you to have your ideas go more directly to the public than is currently the case.

The particular value of speeches has been raised to me by several members of Congress recently, but also yesterday by Haynes Johnson of the Washington Post. I met with him, along with Randy Jayne of OMB, to explain why we feel his recent article (attached) about inconsistencies (particularly in the defense budget area) was unfair. I believe we made some progress, although it is difficult to know whether any favorable story will result. Johnson admitted that on the merits we really had not been inconsistent. But the public perception was otherwise -- a fact he attributed to our not having sufficient public and detailed explanations of our actions. He suggested more public speeches by you as a remedy.

You might begin this process if you go to Seattle by making a major speech to the mayors explaining your budget positions, how they have been consistent, how the Congress has been cutting unnecessarily in domestic areas, and how your budget will help cities. The speech would be seen as a major defense of your budget policies, and would help you regain the offensive on the issue.

2. I recognize that sometimes it may be inconvenient to schedule a speech and to use that forum for delivering a major message. Now, for instance, you have no major speeches scheduled for the next several days. To get your full message on the budget fight into the public domain in your words is still important -- indeed, essential. I would therefore recommend that you have Jody bring in 10-15 major reporters for an hour-long session where you explain why we have taken certain budget actions. I am convinced the press will see the fallacy of statements being made by such Senators as Hollings and Nunn. This was clearly the case yesterday in my own session with Haynes Johnson.

I understand Jody has independently come to the same conclusion.

THE WHITE HOUSE

WASHINGTON

Date: June 6, 1980

MEMORANDUM

FOR ACTION:

Jody Powell

✓ Phil Wise

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*Whatever Jody thinks*

STAFF RESPONSE:

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