

10/14/80 [2]

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THE WHITE HOUSE
WASHINGTON

10/14/80

Cornelia Wallace --

President Carter asked
me to send you the
enclosed copy of your
letter with his note --
along with his best
regards.

sc
-- Susan Clough

THE WHITE HOUSE

Miss Cornelia Wallace
72 Devonshir Drive, Apartment 72-A
Guilderland, New York 12084

Miss Cornelia Wallace
72 Devonshir Drive, Apt. 72-A
Guilderland, New York 12084

cc Cornelia.

Thank you. I
agree. It's good
to hear from
you.

Jimmy

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for Preservation Purposes

October 3, 1980

Dear President Carter:

078965

you have kept us
at peace. Continue to do
so.

Nothing there in the
Middle East is worth
sneffing out the lives of
thousands of American
young men and expending
billions of dollars in
our resources.

Those who are willing
to take steps leading to
war never consider the
awful cost.

Sincerely,
Cornelia Wallace

gwh
AA

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

O - OUTGOING

H - INTERNAL

I - INCOMING

Date Correspondence Received (YY/MM/DD) 80 10 109

ID # 078965

Name of Correspondent: Cornelia Wallace

MI Mail Report

User Codes: (A) _____ (B) _____ (C) _____

Subject: Personal

ROUTE TO: _____ ACTION _____ DISPOSITION _____

Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
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<u>PR Clou</u>		ORIGINATOR	<u>80 10 10</u> ^{CH}	<u>CP3</u> ^{BY}	<u>A</u> ^{PY}	<u>80 10 14</u> ^{PY}
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Referral Note: _____

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Referral Note: _____

ACTION CODES:

- A - Appropriate Action
- C - Comments
- D - Draft Response
- F - Fact Sheet
- I - Info Copy
- R - Direct Reply w/Copy
- S - For Signature
- X - Interim Reply

DISPOSITION CODES:

- A - Answered
- B - Non-Special Referral
- C - Completed
- S - Suspended

FOR OUTGOING CORRESPONDENCE:

- Type of Response = Initials of Signer
- Code = "A"
- Completion Date = Date of Outgoing

Comments: Supports the Pres. in his efforts in keeping peace in the middle East.

Keep this worksheet attached to the original incoming letter.
 Send all routing updates to Central Reference (Room 75, OEOb).
 Always return completed correspondence record to Central Files.
 Refer questions about the correspondence tracking system to Stephen Slade, ext. 2941.

THE WHITE HOUSE

WASHINGTON

October 14, 1980

To Allison Perkins

It was good to visit Winston-Salem.
Your friendship and thoughtfulness
means a lot to me. Thank you!

With best wishes,

Sincerely,

Jimmy Carter

Miss Allison Perkins
3120 Prytania Road
Winston-Salem, North Carolina 27106

85

801015 1535

OCT 17

**Electrostatic Copy Made
for Preservation Purposes**

Allison Perkins
3120 Prystavia Rd.
Hinton, Salem, N.C.
27106

Age: 5 years

Susan
"th"
J

THE WHITE HOUSE
WASHINGTON

14 oct 80

Jody Powell:

The attached was returned in
the President's outbox today
and is forwarded to you for
appropriate handling.

Rick Hutcheson

From Johnson
publications

①

*Tody -
Prepare "Thanks
Letter
J*

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DRAFT

We're for Jimmy Carter.

We think he deserves reelection.

We think a continuation of his tenure in the White House will be good for Black people and for America.

We say this because we are Black, but we also say it because we are Americans and because we think this election will decide whether America will return to the past or whether it will continue the admittedly slow progress toward "the holy dream" we were meant to be. This is the issue-- the only issue--before us, and no American can avoid the hard claim of aligning himself or herself on one side or the other.

For this reason, and for others as well, we have taken the unusual step of endorsing a candidate in a Presidential election. As independent magazines, we have generally avoided taking sides in national political campaigns. We have never been, and we will never be, house organs for any political party. That's not our role. We are reporters and witnesses, not politicians. But we are also citizens and students of history, and we know that there are times in history when no responsible organ or institution can avoid the duty of testifying. This is such a time.

We're for Jimmy Carter.

We're refor him because of his record and because of first-hand information acquired in face-fa-face meetings with all of the major presidential candidates. In this campaign, as in campaigns of the past, we asked ^{major} presidential candidates to meet with the Editorial Boards of Jet and Ebony. Republican candidate Ronald Reagan responded by meeting with the Editori

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AUGUST 5th

OCTOBER 6th

Boards in our Chicago office on ~~blank~~. Independent candidate John Anderson met with the Boards in Chicago on ~~blank~~. On Tuesday, October 14, the Editorial Boards traveled to Washington, D.C., and met with the ~~PRESIDENT~~ in the Oval office at the White House.

In the White House meeting, and the meetings in Chicago, we asked the presidential candidates hard questions about the vital issues affecting Black America. And since we believe that what's good for Black people is good for America, we asked probing questions about the crucial problems affecting the soul of America. The position we take here is based on an evaluation of the responses and the records of the candidates. And although we are taking a position in opposition to the candidacy of Governor Ronald Reagan, we think he should be commended for actively seeking the support of Black Americans. We hope the Republican Party will continue this effort and that Republican officeholders will give substance to the new approach by deeds that meet the urgent needs of Blacks.

The position we take here is based on deeds, not promises. We're for President Jimmy Carter because of what he has done for Black people.

We're for him because he has paid us the compliment of treating us like American citizens. He has named Black Americans like Patricia Roberts Harris to high cabinet posts, and he has named Black Americans like Andrew Young and James Josephs and Clifford Alexander to nontraditional posts at the highest levels of power and policy.

We're for President Carter because he has broken new ground in the realm of race relations. We're for him because he has appointed more Blacks to federal judgeships than all the other Presidents combined. We're for him because he has named more Blacks to regulatory boards and commissions than any other President. We're for him because he has pursued a creative foreign policy in Africa and the Third World. President Mugabe

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of Zimbabwe gives him credit for playing a key role in the backstage maneuvering that ensured the independence of Zimbabwe. Because he did this in the face of massive opposition from ~~the~~ White conservatives of America and England, President Mugabe took the unusual step of openly endorsing the President for reelection. We endorse ~~the~~ President Mugabe's endorsement.

This does not mean, by any means, that we are completely satisfied with the Carter record. In our discussions with the President at the White House, we indicated dissatisfaction with the impact of his economic program on Black America. The President said he has created new programs to deal with the problem, and he said he will do even more if he is re-elected. We believe it is to our best interest to give him a chance to implement those policies.

In that general connection, it is a matter of grave concern to us that some men and women are spreading the dangerous idea that there is no choice ~~for~~ in this election and that Black people should go fishing. These men and women are eloquent. They are sincere--and they're wrong. There is a choice. The choice--the only possible choice at this dangerous fork in our history--is continued progress in the tradition of Franklin Delano Roosevelt and John F. Kennedy and Lyndon Baines Johnson. The choice is a continuation and a ~~deepening~~ deepening of the social welfare programs of the New Deal and the New Frontier and the Great Society. The choice is continued progress in the development of an enlightened foreign policy in Africa and Panama and the Third World. The choice is a foreign policy that avoids dangerous ~~and~~ military adventures. There is a choice. The choice--the only possible choice at this moment in our history--is President Jimmy Carter. We recommend his reelection, and we urge you to vote for him and for yourself and for America.

12.44 JM

THE WHITE HOUSE

WASHINGTON

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THE PRESIDENT'S ATTENDANCE AT THE
NATIONAL PRESS CLUB LUNCHEON

October 14, 1980

12:44 pm The President proceeds to motorcade for
boarding.

MOTORCADE DEPARTS South Grounds en route
National Press Club Building.

(Driving time: 2 minutes)

12:46 pm MOTORCADE ARRIVES National Press Club
Building.

PRESS POOL COVERAGE
CLOSED ARRIVAL

The President will be greeted by:
Mr. Drew Von Bergen, President, National
Press Club (UPI)
Mr. Peter A. Holmes, Chairman, Speakers
Committee (Columbus Dispatch)

The President proceeds to National Press
Club Library.

12:48 pm The President arrives National Press Club
Library where he will be greeted by National
Press Club Officers and Board of Governors.

12:59 pm The President departs National Press Club
Library en route Ballroom.

1:00 pm The President arrives National Press Club
Ballroom en route Head Table and takes
his seat for National Press Club Luncheon.

OPEN PRESS COVERAGE
ATTENDANCE: 375

1:01 pm Welcoming remarks by Mr. Von Bergen
concluding in the introduction of the
President.

1:05 pm Presidential remarks.

OPEN PRESS COVERAGE.

1:20 pm Remarks conclude.

The President accepts questions from
the audience.

1:38 pm Question & Answer Session concludes.

The President, escorted by Mr. Von Bergen
and Mr. Holmes, departs Ballroom en route
motorcade for boarding.

1:40 pm MOTORCADE DEPARTS National Press Club
Building en route South Grounds.

PRESS POOL COVERAGE
CLOSED DEPARTURE
(Driving time: 2 minutes)

1:42 pm MOTORCADE ARRIVES South Grounds.

{ THREE WEEKS FROM NOW THE AMERICAN PEOPLE FACE A CRITICAL CHOICE --
A CHOICE WITH HISTORIC CONSEQUENCES FOR AMERICA & FOR THE WORLD. /

{ I WANT THE AMERICAN PEOPLE
TO FOCUS HARD ON THOSE CONSEQUENCES BETWEEN NOW & NOVEMBER 4.

{ I WANT EVERY VOTER
TO GET ANSWERS TO THE IMPORTANT QUESTIONS ABOUT EACH CANDIDATE:

- HOW DOES HE INTEND TO BUILD A STRONGER ECONOMY?
- HOW DOES HE INTEND TO INSURE A MORE PEACEFUL WORLD?
- HOW DOES HE INTEND TO CREATE A MORE JUST SOCIETY HERE AT HOME? //

I AM TAKING UP THESE QUESTIONS IN A SERIES OF NATIONWIDE RADIO BROADCASTS,
I OFFERED A BROAD ANSWER TO THE FIRST OF THEM ON SUNDAY.
I DESCRIBED THE KIND OF ECONOMIC FUTURE OUR COUNTRY MUST BUILD.
THIS AFTERNOON I WANT TO GIVE A MORE EXTENSIVE REPORT.

FIRST, I WANT TO DESCRIBE WHAT IS HAPPENING TO OUR ECONOMY RIGHT NOW,
AS YOU KNOW,

{ WE & OTHER NATIONS AROUND THE WORLD
HAVE RECENTLY BEEN SHOCKED BY "OPEC" OIL PRICES
WHICH MORE THAN DOUBLED IN JUST 12 MONTHS.

THIS HAS BEEN A VERY DIFFICULT & PAINFUL PERIOD OF HIGH INFLATION
& UNEMPLOYMENT.

FORTUNATELY, OUR NATION HAS BEEN ABLE TO WITHSTAND THIS BLOW.

THE ECONOMIC OUTLOOK HAS BRIGHTENED.

WE SEE THE BEGINNINGS OF RECOVERY.

WE SEE { A REDUCTION IN INFLATION,

{ AN INCREASE IN THE # OF JOBS,

{ A DECLINE IN THE UNEMPLOYMENT RATE. }

I AM CONFIDENT ABOUT OUR FUTURE --

• NOT SIMPLY BECAUSE THE IMMEDIATE OUTLOOK IS IMPROVING,

• BUT BECAUSE AT LONG LAST

{ OUR COUNTRY IS COMING TO GRIPS

{ WITH SOME OF ITS CHRONIC, UNDERLYING ECONOMIC CHALLENGES. }

NEVERTHELESS, THE ECONOMIC IMPACT OF GOVERNMENT IS PROFOUND.

GOVERNMENT { COLLECTS TAXES,
 { ENACTS LAWS,
 { ISSUES REGULATIONS.

IT BORROWS & LENDS MONEY.

GOVERNMENT POLICIES CAN LIMIT ECONOMIC OPPORTUNITIES -- OR EXPAND THEM.

{ IF WE CHOOSE THE RIGHT POLICIES FOR THE FUTURE,

WE CAN ENCOURAGE { ABUNDANCE,
 { OPPORTUNITY,
 { & STABLE PRICES.

{ IF WE CHOOSE THE WRONG POLICIES,

WE CAN { ACCELERATE INFLATION,
 { JEOPARDIZE SAVINGS & JOBS,
 { & DISCOURAGE INVESTMENT IN THE FUTURE.

NO PRESIDENT, & NO CONGRESS,

HAS EVER INTENTIONALLY CHOSEN TO BE WRONG ✓

IN SHAPING ECONOMIC POLICIES FOR THE UNITED STATES.

BUT THERE HAVE BEEN OCCASIONS WHEN THE EFFECT OF THEIR POLICIES

WAS TO WORSEN THE ALREADY NEGATIVE TRENDS IN OUR ECONOMY. ✓

IN THE PAST 15 YEARS WE HAVE HAD SEVERAL MAJOR INFLATIONARY EPISODES.

EACH ENDED IN A RECESSION.

EACH TIME, WE WERE LEFT WITH A HIGHER UNDERLYING LEVEL OF INFLATION, ✓

THAN WE HAD BEFORE. ✓

{ THE FIRST OF THESE EPISODES
OCCURRED DURING THE MILITARY BUILDUP FOR THE WAR IN VIETNAM.

WE NEEDED TO RAISE ADEQUATE REVENUES DURING THAT PERIOD --

• WHEN GOVERNMENT EXPENDITURES

BOTH FOR DEFENSE & FOR NEW SOCIAL PROGRAMS,

to do so

WERE RISING --

AND THIS FAILURE, LEFT A PERSISTING INFLATIONARY HANGOVER.

OUR UNDERLYING INFLATION RATE ROSE { FROM 1% IN THE 1ST HALF OF THE 1960s
— } TO OVER 4% AT THE BEGINNING OF THE 1970s.

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{ SEVERAL YEARS LATER, IN 1972,
THERE WAS A WORLDWIDE GRAIN SHORTAGE.

FOOD PRICES WENT UP SHARPLY.

ONCE AGAIN, FISCAL EXCESSES ADDED TO THE INFLATIONARY PRESSURES. /

IN 1973 CAME THE ARAB OIL EMBARGO

{ & A TREMENDOUS INCREASE IN "OPEC" PETROLEUM PRICES.

SOON AFTERWARDS, OUR ECONOMY SUFFERED THE WORST RECESSION IN 40 YEARS.

ONCE AGAIN THE UNDERLYING INFLATION RATE FAILED TO DROP.

ONCE AGAIN IT WAS RATCHETED UPWARD -- TO 7%! /

{ AGAIN, IN 1979,

THE "OPEC" COUNTRIES IMPOSED ANOTHER HUGE INCREASE IN OIL PRICES. /

ON THE WORLD ECONOMY.

{ AGAIN THE UNDERLYING INFLATION RATE WAS RATCHETED UPWARDS --

THIS TIME TO ABOUT 9%. /

{ WE HAVE LEARNED THROUGH HARD EXPERIENCE :
THE STRENGTH OF THE INFLATIONARY FORCES IN OUR ECONOMY
AND HOW FIRMLY WE MUST RESIST THE TEMPTATION TO OVERSTIMULATE THE ECONOMY. /

THAT IS WHY

• IT IS SO IMPORTANT THAT WE RESIST

{ THE MASSIVE, ACROSS-THE-BOARD TAX CUTS OF THE REAGAN-KEMP-ROTH PROPOSAL;

• WHY WE NEED TARGETED TAX CUTS,

{ THAT ENCOURAGE ECONOMIC GROWTH, BUT HOLD DOWN INFLATION. /

CREATING JOBS & CONTROLLING INFLATION MUST GO TOGETHER.

{ RIGHT NOW, JUST AS WE ARE BEGINNING TO BRING INFLATION DOWN,

IS EXACTLY THE WRONG TIME FOR ELECTION YEAR PROPOSALS

{ THAT WOULD DRIVE PRICES UP AGAIN. /

WE HAVE LEARNED WHAT HAS CAUSED OUR CURRENT INFLATION: --

- a) • THE FAILURE TO RAISE ADEQUATE REVENUES
 { AT A TIME OF GREATLY-INCREASED PUBLIC SPENDING;
- b) • NATURAL EVENTS -- SUCH AS THE GRAIN SHORTAGES OF THE EARLY 1970s;
- c) • OVER-STIMULATION OF THE ECONOMY;
- d) • THE STAGGERING INCREASES IN IMPORTED OIL PRICES;
- e) • THE LONG DECLINE IN OUR PRODUCTIVITY GROWTH. /

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{ TO OVERCOME INFLATION

{ WE NEED TO ATTACK ITS CAUSES DIRECTLY -- & AT THEIR ROOTS. /

FIRST, WE NEED TO PURSUE PRUDENT OVERALL FISCAL POLICIES.

WE HAVE MADE SUBSTANTIAL PROGRESS IN CONTROLLING THE BUDGET.

{ THE RATE OF REAL GROWTH IN GOVERNMENT SPENDING

{ IS HALF WHAT IT WAS WHEN I TOOK OFFICE,

{ AND THE BUDGET DEFICIT

{ HAS BEEN REDUCED BY MORE THAN HALF

{ AS A PERCENTAGE OF THE GROSS NATIONAL PRODUCT. /

{ WE CAN EXERCISE REAL FISCAL RESTRAINT
AND STILL REMAIN A COMPASSIONATE & PROGRESSIVE SOCIETY. //
WE NEED TO ELIMINATE WASTE.

{ WE NEED TO TARGET GOVERNMENT PROGRAMS
TO AREAS & CITIZENS WHO ARE MOST IN NEED.

WE CANNOT ASSUME THAT ALL BOATS RISE WITH THE TIDE. //

{ WE NEED TO ATTRACT
AND ENCOURAGE PRIVATE INVESTMENT TO JOIN WITH GOVERNMENT
IN ACHIEVING OUR VARIOUS ECONOMIC & SOCIAL GOALS. //

THIS BRINGS ME TO ONE OF THE CENTRAL ISSUES OF THIS CAMPAIGN:

• DO WE WANT POLICIES

{ THAT ENCOURAGE GROWTH WITHOUT DRIVING UP INFLATION --
THROUGH NEEDED INVESTMENTS IN NEW PLANT & NEW EQUIPMENT?

• OR DO WE WANT TO PLACE OUR EMPHASIS ON IMMEDIATE CONSUMPTION

{ THROUGH A QUICK, REGRESSIVE, ACROSS-THE-BOARD TAX CUT? /

ON AUGUST 28, I PROPOSED A MAJOR PROGRAM TO REVITALIZE AMERICAN INDUSTRY.

{ THE MAJOR PART OF MY PROPOSED TAX REDUCTIONS

WILL GO TO ENCOURAGE INVESTMENT & CREATE NEW JOBS --

AN INVESTMENT IN OUR COUNTRY'S ECONOMIC FUTURE. /

IN CONTRAST, THIS IS WHAT GOV. REAGAN HAS PROPOSED:

- A LARGE ACROSS-THE-BOARD TAX CUT
PLUS A LIBERALIZATION OF BUSINESS DEPRECIATION ALLOWANCE
THAT BY 1983 WOULD COST SOME \$110 BILLION; /
 - A REMOVAL OF THE SO-CALLED "WORK-TEST" UNDER THE SOCIAL SECURITY PROGRAM,
COSTING ANOTHER \$6 TO \$7 BILLION A YEAR; /
 - A SHARP INCREASE IN GOVERNMENT SUBSIDIES FOR THE MERCHANT MARINE; /
 - A SYSTEM OF TUITION TAX CREDITS FOR THOSE ATTENDING PRIVATE SCHOOLS,
WHICH AT EVEN A MODEST LEVEL WOULD ADD \$3 - \$5 BILLION TO THE BUDGET; /
 - AN INCREASE IN MILITARY SPENDING
BEYOND THE SUBSTANTIAL INCREASES WE ALREADY PLAN,
WHICH WOULD COST MORE THAN \$20 BILLION EXTRA A YEAR BY 1983; /
 - AND A SUBSTANTIAL REPEAL OF THE WINDFALL PROFITS TAX
THAT WOULD GIVE AT LEAST \$10 BILLION BACK TO THE OIL COMPANIES IN 1983. /
- { GOV. REAGAN'S TAX & SPENDING PROPOSALS
WOULD ADD \$130 BILLION TO THE 1983 BUDGET DEFICIT. //

IN RECENT WEEKS GOV. REAGAN HAS BEEN SAYING
THAT HE CAN AVOID THE HIGHLY INFLATIONARY CONSEQUENCES
OF THESE TAX & SPENDING PROGRAMS
BY CUTTING OTHER PARTS OF THE BUDGET SUFFICIENTLY TO PREVENT A DEFICIT.
IN DOING SO, HE HAS PROMISED TO PROTECT SOCIAL SECURITY
& OTHER ENTITLEMENT PROGRAMS.

BUT ALL THE REST OF THE FEDERAL GOVERNMENT --
OUT OF WHICH THE \$130 BILLION IN CUTS WOULD HAVE TO COME --
WILL AMOUNT TO ONLY \$150-TO-\$160 BILLION IN 1983. ! #

HE HAS NOT SPECIFIED WHICH PROGRAMS WOULD BE CUT.

I CALL UPON HIM TO DO SO.

FOR IT IS CLEAR

{ THAT THE ONLY WAY HE COULD BALANCE THE BUDGET UNDER HIS PROGRAM

IS TO ELIMINATE MOST OF THE FEDERAL GOVERNMENT

EXCEPT FOR DEFENSE & THE ENTITLEMENT PROGRAMS. //

ON THE OTHER HAND,

IT MAY BE THAT GOV. REAGAN THOUGHT HE HAD THE ANSWER
TO THIS DIFFICULT BUDGETARY PROBLEM

EARLIER THIS YEAR WHEN HE SAID:

"WE COULD USE THE INCREASED RESOURCES
THE FEDERAL GOVT. WOULD GET FROM THIS TAX DECREASE
TO REBUILD OUR DEFENSE CAPABILITIES."

REPEAT

AS I SAID EARLIER,

I LEAVE THE ASSESSMENT OF THE REAGAN-KEMP-ROTH PROPOSALS
TO THE GOOD SENSE & JUDGEMENT OF THE AMERICAN PEOPLE.

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I PROPOSE THAT WE REJECT QUICK, INFLATIONARY TAX CUTS
THAT PILE UP FEDERAL DEFICITS
& ERODE THE VALUE OF OUR MONEY.

I PROPOSE INSTEAD
THAT WE RELY ON { THE SAME VALUES,
 { THE SAME COMMON SENSE --
THAT BUILT OUR COUNTRY IN THE FIRST PLACE.

I PROPOSE THAT WE ENCOURAGE CAPITAL INVESTMENT IN NEW PLANT & EQUIPMENT --
THE INVESTMENTS WE NEED TO INCREASE WORKER PRODUCTIVITY. /

{ IF LIVING STANDARDS ARE TO RISE,
PRODUCTIVITY MUST GROW.

THERE IS NO WAY AROUND THIS.

IT IS A FACT OF ECONOMIC LIFE.

DURING THE 1950s & 1960s PRODUCTIVITY GREW AT AN AVERAGE OF NEARLY 3% A YEAR.

DURING THE 1970s PRODUCTIVITY GROWTH BEGAN TO SLOW.

TODAY IT HAS CEASED TO GROW AT ALL.

THERE ARE MANY THEORIES FOR THE DECLINE IN OUR PRODUCTIVITY GROWTH.

BUT THERE IS ONE SURE PRESCRIPTION FOR IT:

{ PROVIDING AMERICAN WORKERS

{ WITH A GROWING STOCK OF MODERN PLANT & EQUIPMENT.

{ OUR WORKERS CAN CONTINUE TO BE THE MOST PRODUCTIVE IN THE WORLD

{ IF GIVEN THE PROPER TOOLS. /

TO DO THAT, GOVERNMENT MUST ENCOURAGE INVESTMENT.

• WE MUST MAKE SURE THAT AMERICAN RESEARCH & DEVELOPMENT DOES NOT LAG BEHIND.

{ WE MUST PROVIDE THE KIND OF TAX INCENTIVES

{ THAT WILL HELP TO MODERNIZE THE NATION'S INDUSTRIES. /

I HAVE LISTED 2 ELEMENTS IN THE ADMINISTRATION'S ECONOMIC PROGRAM --
FISCAL PRUDENCE, & ENCOURAGING PRODUCTIVITY,

A THIRD -- THE MOST IMPORTANT OF ALL -- CONCERNS ENERGY,
DURING THE 1970s THE PRICE OF OIL ROSE MORE THAN TEN-FOLD.

WE WILL PAY ABOUT \$85 BILLION TO IMPORT OIL THIS YEAR --
30 TIMES WHAT WE PAID 10 YEARS AGO.

ONLY IN THE PAST 2 YEARS HAVE WE LAUNCHED THE RIGHT KIND OF ENERGY PROGRAMS:

- TO STIMULATE NEW PRODUCTION OF COAL, OIL, & NATURAL GAS;
- TO ENCOURAGE CONSERVATION IN HOMES & BUSINESSES;
- TO DEVELOP SYNTHETIC FUELS FROM OUR COAL & OIL SHALE RESOURCES;
- TO MAKE NUCLEAR ENERGY PRODUCTION SAFER & MORE RELIABLE;
- AND TO TAP THE SUN'S POWER.

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{ AS A RESULT OF THESE & OTHER ENERGY MEASURES,
WE HAVE CUT OUR FOREIGN OIL CONSUMPTION BY 2 MILLION BARRELS PER DAY --
ALMOST 25% SINCE I TOOK OFFICE. /

NO OTHER COUNTRY CAN MATCH THAT RECORD.

{ WE HAVE LOOSENED, BUT WE HAVE NOT YET BROKEN,
THE GRIP OF FOREIGN OIL DEPENDENCY. /

- THOSE WHO IGNORE THIS CHALLENGE,
- THOSE WHO DISCOUNT CONSERVATION,
- THOSE WHO BELIEVE WE CAN LEAVE THE ENERGY CHALLENGE TO THE OIL COMPANIES ALONE --
HAVE FAILED TO GRASP WHAT MAY WELL BE THE CENTRAL CHALLENGE OF OUR TIME.

{ THE 4TH ELEMENT OF OUR ECONOMIC POLICY
IS AIMED AT PUTTING PEOPLE BACK TO WORK
& CREATING JOBS FOR THE MILLIONS OF MEN & WOMEN
WHO WILL BE ENTERING THE WORK FORCE IN THE 1980s.

{ TO ACCOPMLISH OUR GOAL OF FULL EMPLOYMENT
WE NEED TO DO SEVERAL THINGS.

{ WE NEED TO INSIST -- FIRST OF ALL --
ON FAIR RULES OF TRADE WITH OTHER NATIONS -- IN EVERY PRODUCT.

{ OUR PROGRAM TO HELP THE AMERICAN STEEL INDUSTRY
WILL HELP US ACHIEVE THIS KIND OF FAIRNESS.

{ WE ARE AWAITING A DECISION BY THE INTERNATIONAL TRADE COMMISSION
TO DETERMINE IF ACTION SHOULD BE TAKEN WITH REGARD TO JAPANESE AUTOMOBILES.

{ BUT WE MUST NOT EMBARK ON THE KIND OF TRADE WAR
THAT WRECKED THE WORLD ECONOMY IN THE 1930s.

{ THE WAY TO FULL EMPLOYMENT
DOES NOT LIE IN ESCALATING AN ALREADY PERSISTENT INFLATION.

- IT LIES IN THE RIGHT KIND OF TAX INCENTIVES.
- IT LIES IN MEASURES THAT BRING ABOUT INVESTMENT IN MODERN PLANT & EQUIPMENT.

• IT LIES IN CONTROLLING INFLATION --
{ SO THAT INDUSTRY CAN PLAN WITH CONFIDENCE,
AND SO THAT INTEREST RATES CAN BE BROUGHT DOWN
WITHIN THE REACH OF HOME-BUYERS & CONSUMERS.

• IT LIES IN STIMULATING COMPETITION --
{ DE-REGULATING THE AIRLINES,
THE RAILROADS,
THE FINANCIAL INSTITUTIONS,
ENERGY,
THE TRUCK LINES,
& COMMUNICATIONS INDUSTRIES --

JUST AS WE HAVE DONE. /

CREATING JOBS IS WHAT MY ECONOMIC REVITALIZATION PROGRAM IS ALL ABOUT.

I HAVE PROPOSED THAT IN AREAS SUFFERING HIGH UNEMPLOYMENT

& A DECLINING INDUSTRIAL BASE --

• AN ADDITIONAL TAX CREDIT BE ALLOWED FOR QUALIFYING INVESTMENTS, // Also

• THAT DEPRECIATION SCHEDULES BE SIMPLIFIED

AND DEPRECIATION RATES ACCELERATED,

• AND THAT INVESTMENT TAX CREDITS BE MADE PARTIALLY REFUNDABLE,

WHICH WILL HELP NEW COMPANIES

& THOSE HIT BY CYCLICAL DOWN-TURNS.

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{ I HAVE ALSO RECOGNIZED
THAT ECONOMIC CHANGE SOMETIMES REQUIRES SOME DIFFICULT ADJUSTMENT.

{ I HAVE PROPOSED { TAX INCENTIVES
& THE ESTABLISHMENT OF AN INDUSTRIAL DEVELOPMENT AUTHORITY
TO CHANNEL PUBLIC & PRIVATE RESOURCES
TO HELP INDUSTRIES & COMMUNITIES ADJUST TO ECONOMIC CHANGE. /

ALL THESE PROPOSALS HAVE ONE THING IN COMMON.

THEY PUT PEOPLE TO WORK IN REAL JOBS WITHOUT TRIGGERING HIGHER PRICES.

INFLATION IS BEGINNING TO DECLINE.

WE NEED TO MAINTAIN THAT TREND.

TO MAKE FURTHER PROGRESS

WE WILL CONSULT WITH BUSINESS, LABOR, & OTHER GROUPS

ABOUT HOW TO IMPROVE OUR VOLUNTARY WAGE & PRICE POLICIES.

WE ALSO NEED TO WORK TOGETHER

TO DESIGN FUTURE TAX REDUCTIONS THAT HELP TO MODERATE THE WAGE & PRICE SPIRAL.

GOVERNMENT CAN HELP BUILD AN EXCITING & HEALTHY ECONOMIC FUTURE FOR OUR COUNTRY.

{ BUT IF WE ARE TO SUCCEED,

{ IT CANNOT BE BECAUSE OF GOVERNMENT ALONE,

{ OR BUSINESS ALONE;

{ OR LABOR ALONE.

IT MUST BE BECAUSE GOVERNMENT, BUSINESS, LABOR, & THE PUBLIC -- WORK TOGETHER. /

{ OUR PROGRAMS } TO MEET THE ENERGY CHALLENGE
& TO MODERNIZE AMERICAN INDUSTRY
CAN SET THE STAGE FOR AN AMERICAN ECONOMIC RENAISSANCE. /

IF WE FOLLOW THROUGH WITH THESE STEPS

- WE CAN HAVE A FUTURE OF MODERN PLANTS,
- A FUTURE WHERE AMERICAN COAL & SHALE & FARM PRODUCTS
FUEL AMERICAN CARS & TRUCKS,
- A FUTURE WHERE MODERN RAILBEDS & PORTS
MAKE AMERICAN COAL A POWERFUL RIVAL OF "OPEC" OIL,
- A FUTURE { OF FULL EMPLOYMENT,
OF AMERICAN MEN & WOMEN } z

WORKING TO MODERNIZE AMERICAN INDUSTRY
& TO CREATE WHOLE NEW AMERICAN INDUSTRIES. /

I BELIEVE THAT IF THE AMERICAN PEOPLE
UNDERSTAND THE NATURE OF THEIR CHOICE --
& THE CONSEQUENCES OF THAT CHOICE --
THEY WILL CHOOSE THE RIGHT COURSE FOR THE ECONOMIC FUTURE OF THIS NATION.

AMERICANS PROVED THAT
BY FACING UP TO THE REALITY OF OUR ENERGY PROBLEM,
& REVERSING SEVERAL DECADES OF INCREASING DEPENDENCE ON FOREIGN OIL. /

{ IF WE FIGHT FOR ECONOMIC PROGRESS

{ AS HARD AS WE HAVE BEEN FIGHTING FOR AMERICA'S ENERGY SECURITY,

{ THEN I AM CONFIDENT

{ WE CAN BUILD A FUTURE OF FULL EMPLOYMENT,

{ STABLE PRICES,

{ RISING EXPORTS,

{ A MORE MODERN COMPETITIVE INDUSTRY,

{ & A STRONGER,

{ MORE PROSPEROUS,

{ & MORE PRODUCTIVE AMERICA. /

#

THE WHITE HOUSE
WASHINGTON

October 13, 1980

MEMORANDUM FOR THE PRESIDENT

FROM: Al McDonald
Rick Hertzberg
Bob Rackleff

SUBJECT: Presidential Talking
Points: Signing
Ceremony for Rail
Deregulation Bill

Scheduled delivery:
Tue, Oct 14, 2:45 p.m.
East Room

Your talking points for this bill signing are attached.

Copies have been sent to Pat Caddell and Jerry Rafshoon. Jody will write his comments on this original before giving it to you.

Clearances

Stu Eizenstat

OK.
JES

[Salutations will be updated
no later than 10 a.m. Tuesday
by Patty de Souza x7750.]

Bob Ruckleff
Draft A-1; 10/13/80
Scheduled Delivery:
Tues, Oct 13, 2:45 PM

Railroad Deregulation Bill Signing

1. LET ME BEGIN BY ACKNOWLEDGING THE LEADERSHIP OF SENATOR HOWARD CANNON, WHO HAS BEEN SO IMPORTANT TO OUR DEREGULATION EFFORTS. THIS BILL IS THE RESULT OF A STRONG BI-PARTISAN EFFORT. SENATOR RUSSELL LONG AND SENATOR BOB PACKWOOD ALSO MADE OUTSTANDING EFFORTS TO HELP PASSAGE. IN THE HOUSE, THE LEADERSHIP OF CHAIRMAN JIM FLORIO AND CONGRESSMAN EDWARD MADIGAN AND CONGRESSMAN JAMES BROYHILL WERE CRITICAL TO OUR SUCCESS. IT IS ESPECIALLY FITTING THAT CONGRESS HAS NAMED THIS ACT AFTER CONGRESSMAN HARLEY STAGGERS, WHO HAS CAPPED AN ILLUSTRIOUS CAREER WITH HIS KEY EFFORT TO PASS THIS MAJOR REFORM.

2. THE STAGGERS RAIL ACT OF 1980 IS THE CAPSTONE OF MY EFFORTS TO GET RID OF NEEDLESS, BURDENSOME FEDERAL REGULATIONS WHICH BENEFIT NOBODY AND HARM US ALL. THIS EFFORT IS CRUCIAL TO PROMOTE MORE COMPETITION, TO INCREASE PRODUCTIVITY AND TO HOLD DOWN INFLATION.

- ¶ WE DEREGULATED AIRLINES,
- ¶ WE DEREGULATED THE TRUCKING INDUSTRY,
- ¶ WE DEREGULATED FINANCIAL INSTITUTIONS,
- ¶ WE DECONTROLLED OIL AND NATURAL GAS PRICES,
- ¶ AND WE NEGOTIATED LOWER TRADE BARRIERS IN OTHER COUNTRIES FOR OUR EXPORTS.

WHERE WE NEEDED CONTINUED REGULATION, WE REQUIRED AGENCIES TO

ANALYZE CAREFULLY THE COSTS OF NEW PROPOSALS. WE NOW HAVE A SUNSET REVIEW PROGRAM FOR MAJOR NEW REGULATIONS. WE CUT FEDERAL PAPERWORK BY 15%. I ESTABLISHED A REGULATORY COUNCIL TO WEED OUT INCONSISTENCIES AND TO ENCOURAGE INNOVATION, SAVING HUNDREDS OF MILLIONS OF DOLLARS WHILE STILL MEETING OUR MOST VITAL REGULATORY GOALS. MOST RECENTLY, I SIGNED THE REGULATORY FLEXIBILITY ACT TO REMOVE UNNECESSARY BURDENS ON SMALL BUSINESSES.

~~Completed~~
3. ALL OF US HEARD FOR YEARS THE RHETORIC OF REGULATORY REFORM. WE HEARD SO MUCH RHETORIC AND SAW SO FEW RESULTS IN THAT TIME, MANY OF US COULD HAVE GIVEN UP. BUT WE DIDN'T. AND TOGETHER IN THESE 3-1/2 YEARS, WE HAVE CARRIED OUT THE MOST FUNDAMENTAL RESTRUCTURING OF THE RELATIONSHIP OF BUSINESS AND GOVERNMENT SINCE THE NEW DEAL. IT WILL BE A MAJOR BOOST FOR THE REVITALIZATION OF THE AMERICAN ECONOMY -- A REVITALIZATION THAT WILL RESTORE AMERICA'S COMPETITIVE EDGE AND MAKE POSSIBLE FULL EMPLOYMENT AND STABLE PRICES.

4. THE RAILROAD DEREGULATION ACT STRIPS AWAY NEEDLESS AND COSTLY REGULATIONS IN FAVOR OF MARKET FORCES WHEREVER POSSIBLE. IT WILL HELP RESTORE FINANCIAL HEALTH TO THE INDUSTRY. IT WILL HELP SHIPPERS BY ALLOWING RAILROADS TO IMPROVE EQUIPMENT AND TO TAILOR SERVICES TO SHIPPERS' NEEDS. AND IT WILL HELP AMERICAN CONSUMERS WITH BETTER, MORE EFFICIENT SERVICE.

5. IT WILL ALLOW RAILROADS TO ADJUST RATES TO AT LEAST COVER OUT-OF-POCKET COSTS AND EARN A REASONABLE RETURN WITHOUT RED TAPE. FOR THE FIRST TIME, RAILROADS AND SHIPPERS CAN CONTRACT FOR TERMS OF SERVICE, AS IN OTHER INDUSTRIES. THE

ACT WILL CURTAIL COLLECTIVE RATE-SETTING PRACTICES, IN FAVOR OF INDIVIDUAL PRICE COMPETITION. IT WILL SIMPLIFY AND SHORTEN ICC RATE AND RAILROAD RESTRUCTURING PROCEDURES. AT THE SAME TIME, IT WILL HELP PROTECT CAPTIVE SHIPPERS AND UTILITIES USING COAL.

6. THIS ACT WILL ALSO ALLOW CONRAIL TO PROVIDE MORE EFFECTIVE SERVICE. IT WILL FACILITATE THE REORGANIZATION OF ROCK ISLAND RAILROAD LINES, SO VITAL TO THE MIDWEST. AND IT WILL EXPAND AND REVISE THE EXISTING FINANCING PROGRAM WHICH HELPS OUR NATION'S RAILROADS.

7. THE IMPORTANCE OF THIS ACT IS CLEARLY REFLECTED IN THE OUTSTANDING AND DIVERSE GROUP OF PEOPLE HERE -- REPRESENTATIVES FROM RAILROAD MANAGEMENT AND LABOR, FROM SUCH SHIPPERS AS THE AUTOMOBILE, STEEL, AND COAL COMPANIES, RETAIL STORES, AND FARM ORGANIZATIONS, AND FROM ENVIRONMENTAL ORGANIZATIONS.

8. LET ME ALSO COMMEND THE ICC, WHOSE DYNAMIC CHAIRMAN DARIUS GASKINS AND OTHER COMMISSIONERS ARE WITH US TODAY. THE ICC HAS MADE SUBSTANTIAL PROGRESS TOWARD REDUCING REGULATORY BURDENS, AND I COMMEND YOU. THE STAGGERS ACT BUILDS ON AND REINFORCES THESE CRUCIAL REFORMS, AND I LOOK TO THE COMMISSION FOR AGGRESSIVE IMPLEMENTATION OF THE ACT'S OBJECTIVES.

9. I NOW TAKE GREAT PLEASURE IN SIGNING THE STAGGERS RAIL ACT OF 1980.

#

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ALSO MADE OUTSTANDING EFFORTS TO HELP PASSAGE. /

{ IN THE HOUSE, THE LEADERSHIP OF CHAIRMAN JIM FLORIO, *MATSU*

{ CONG. EDWARD MADIGAN & ^{NICK JOE RANALL} JAMES BROYHILL WERE CRITICAL TO OUR SUCCESS. /

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{ THAT CONGRESS HAS NAMED THIS ACT AFTER CONG. HARLEY STAGGERS,

WHO HAS CAPPED AN ILLUSTRIOUS CAREER

{ WITH HIS KEY EFFORT TO PASS THIS MAJOR REFORM. //

(=OVER=) (THE STAGGERS RAIL.....)

{ THE STAGGERS RAIL ACT OF 1980 IS THE CAPSTONE OF MY EFFORTS
TO GET RID OF NEEDLESS, BURDENSOME FEDERAL REGULATIONS
WHICH BENEFIT NOBODY & HARM US ALL.

THIS EFFORT IS CRUCIAL TO PROMOTE MORE COMPETITION,
TO INCREASE PRODUCTIVITY,
& TO HOLD DOWN INFLATION. //

- WE DEREGULATED THE AIRLINES.
- WE DEREGULATED THE TRUCKING INDUSTRY.
- WE DEREGULATED FINANCIAL INSTITUTIONS.
- WE DECONTROLLED OIL & NATURAL GAS PRICES.
- AND WE NEGOTIATED LOWER TRADE BARRIERS IN OTHER COUNTRIES FOR OUR EXPORTS. //

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(=NEW CARD=) (WHERE WE NEEDED.....)

WHERE WE NEEDED CONTINUED REGULATION,
WE REQUIRED AGENCIES TO ANALYZE CAREFULLY THE COSTS OF NEW PROPOSALS.
WE NOW HAVE A SUNSET REVIEW PROGRAM FOR MAJOR NEW REGULATIONS.
WE CUT FEDERAL PAPERWORK BY 15%.
I ESTABLISHED A REGULATORY COUNCIL
TO WEED OUT INCONSISTENCIES & TO ENCOURAGE INNOVATION --
SAVING HUNDREDS OF MILLIONS OF DOLLARS
WHILE STILL MEETING OUR MOST VITAL REGULATORY GOALS.
MOST RECENTLY, I SIGNED THE REGULATORY FLEXIBILITY ACT
TO REMOVE UNNECESSARY BURDENS ON SMALL BUSINESSES.
ALL OF US HERE HEARD FOR YEARS THE CAMPAIGN RHETORIC OF REGULATORY REFORM.
WE HEARD SO MUCH RHETORIC & SAW SO FEW RESULTS IN THAT TIME,
MANY OF US COULD HAVE GIVEN UP.

(=OVER=) (BUT WE.....)

BUT WE DIDN'T.

{ AND TOGETHER IN THESE 3½ YEARS,

{ WE HAVE CARRIED OUT THE MOST FUNDAMENTAL RESTRUCTURING OF OUR ECONOMY,
SINCE THE NEW DEAL.

{ IT WILL BE A MAJOR BOOST FOR THE REVITALIZATION OF THE AMERICAN ECONOMY --
{ A REVITALIZATION THAT I INTEND WILL RESTORE AMERICA'S COMPETITIVE EDGE
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(=NEW CARD=) (AND IT WILL....)

AND IT WILL HELP AMERICAN CONSUMERS WITH BETTER, MORE EFFICIENT SERVICE. //

{ IT WILL ALLOW RAILROADS

TO ADJUST RATES TO AT LEAST COVER OUT-OF-POCKET COSTS

& EARN A REASONABLE RETURN WITHOUT RED TAPE.

FOR THE 1st TIME, RAILROADS & SHIPPERS CAN CONTRACT FOR TERMS OF SERVICE --
AS IN OTHER INDUSTRIES.

{ THE ACT WILL CURTAIN COLLECTIVE RATE-SETTING PRACTICES,

IN FAVOR OF INDIVIDUAL PRICE COMPETITION.

IT WILL SIMPLIFY & SHORTEN "ICC" RATE & RAILROAD RESTRUCTURING PROCEDURES. //

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(=OVER=) (AND IT WILL.....)

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{ REPRESENTATIVES FROM RAILROAD MANAGEMENT & LABOR,
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RETAIL STORES, & FARM ORGANIZATIONS, & FROM ENVIRONMENTAL ORGANIZATIONS. /

{ LET ME ALSO COMMEND THE "ICC", ~~AND ITS~~
~~WHOSE DYNAMIC CHAIRMAN DARIUS GASKINS, & OTHER COMMISSIONERS~~
~~ARE WITH US TODAY.~~

{ THE "ICC" HAS MADE SUBSTANTIAL PROGRESS TOWARD REDUCING REGULATORY BURDENS.
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(=NEW CARD=) (THE STAGGERS.....)

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OF THE ACT'S OBJECTIVES. /
I NOW TAKE GREAT PLEASURE IN SIGNING THE STAGGERS RAIL ACT OF 1980. //

#

CONG Jim Florio
Staggers

**Electrostatic Copy Made
for Preservation Purposes**

October 10, 1980

MEMORANDUM FOR JODY POWELL

FROM: Al McDonald
Rick Hertzberg
Bob Rackleff

SUBJECT: Presidential Remarks:
Railroad Deregulation
Bill Signing

Scheduled delivery:
Tues, Oct 14, 1:30 p.m.

Attached is a copy of the President's remarks for this bill signing. Please give your comments to Bob Rackleff, x7892, ASAP, immediate turnaround.



Bob Rackleff
Draft B-1; 10/10/80
Scheduled Delivery:
Tues, Oct 13, 1:30 PM

Handwritten: Aug
Handwritten: 5
Handwritten: Cards
Handwritten: J

Railroad Deregulation Bill Signing

1. LET ME BEGIN BY ACKNOWLEDGING THE LEADERSHIP OF SEN. HOWARD CANNON, WHO HAS BEEN SO IMPORTANT TO OUR DEREGULATION EFFORTS. SEN. RUSSELL LONG AND SEN. BOB PACKWOOD ALSO MADE OUTSTANDING EFFORTS TO HELP PASSAGE. IN THE HOUSE, THE LEADERSHIP OF CHAIRMAN JIM FLORIO AND CONG. EDWARD MADIGAN AND ~~CONG.~~ JAMES BROYHILL WERE CRITICAL TO OUR SUCCESS. IT IS ESPECIALLY FITTING THAT CONGRESS HAS NAMED THIS ACT AFTER CONG. HARLEY STAGGERS, WHO HAS CAPPED AN ILLUSTRIOUS CAREER WITH HIS KEY EFFORT TO PASS THIS MAJOR REFORM.

Handwritten: 52

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Handwritten: 53

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ICC RATE AND RAILROAD RESTRUCTURING PROCEDURES. *add*

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9. I NOW TAKE GREAT PLEASURE IN SIGNING THE STAGGERS RAIL ACT OF 1980.

#

THE WHITE HOUSE

WASHINGTON

October 14, 1980

MEMORANDUM FOR THE PRESIDENT

FROM: LOUIS MARTIN *LM*

SUBJECT: MEETING WITH JOHNSON PUBLICATIONS GROUP
October 14, 1980 11:30 a.m. Cabinet Room

I. PURPOSE

To meet and be interviewed by the Editorial Board of the Johnson Publishing Company.

II. BACKGROUND

Johnson Publishing Company, Inc., which comprises EBONY, JET, BLACK STARS and EBONY JR! Magazines, is the most prosperous and powerful Black publishing company in the United States. In addition to the magazines, the company includes the JPC Book Division and Radio Station WJPC, the first and only Black-owned radio station in Chicago, Illinois. Introduced in 1945, EBONY now has a monthly circulation of 1,350,000 and a pass along readership of 6.9 million. JET, a weekly news magazine, has a circulation of 750,000 and a readership of 2.9 million weekly.

John H. Johnson is the President and Publisher of Johnson Publishing Company. Born in 1918 in Arkansas City, Arkansas, Johnson began in the publishing business in 1942. He also manufactures a prestige line of Black cosmetics, Fashion Fair.

Both Ronald Reagan and John Anderson have met with the Johnson Editorial Board. This meeting will complete the round of interviews which Johnson is conducting. We understand this interview will be the cover story of the issue of JET which hits the newsstand this weekend (dated October 24, 1980). John Johnson will be supportive when the article is published.

III. PARTICIPANTS, PRESS AND FORMAT

- A. Participants: In addition to John H. Johnson and his wife Eunice, there will be seven editors of the Johnson Publishing Company. The list of participants and titles is attached.
White House Staff: Louis Martin and Jody Powell.
- B. Press: White House Photographer.
- C. Format: The meeting will be conducted as an informal question and answer session. The key issues will be the economy; international affairs, particularly African relations; minority business; youth employment; fair housing legislation; and Black colleges.

TALKING POINTS

Dave Rubenstein will provide talking points.

11:30 Am

POINTS FOR JOHNSON PUBLICATIONS INTERVIEW

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1. As President, I have compiled a strong, unprecedented record of accomplishment for Blacks:

- o Employment - more than 1 million jobs created over the past 4 years are held by Blacks; Black employment has increased by 13%; Black teenage employment has increased by 11%; passed Humphrey-Hawkins Act.
- o Youth Employment - youth employment funding, which is targeted to minorities, has been increased by 230%, and we are now seeking an additional \$2 billion to provide another 1 million job and training opportunities; the Job Corps has been doubled; the summer jobs programs have been providing 1 million jobs each summer.
- o Appointments - appointed more Blacks to senior government positions -- Cabinet, Sub-Cabinet, and White House staff -- than any other President; appointed 4 Blacks to Cabinet positions and over 50 to key Sub-Cabinet positions.
- o Judiciary - nominated 41 Black judges (previously there had been only 19). *2x all previous*
- o Civil Rights - reorganized and strengthened the powers of the Equal Opportunity Employment Commission, under Eleanor Holmes Norton; worked to toughen the Fair Housing Act; increased funding and personnel levels for civil rights enforcement every year.
- o Minority Business - tripled (to \$3 billion a year) the amount of Federal government procurement from minority-owned businesses; doubled number of minority-owned T.V. and radio stations; implemented Local Public Works Act in way which provided about 19% of contracts to minority-owned businesses; strengthened and reorganized Minority Business Office in Commerce Department.
- o Domestic Programs - funding increases since '77: National Health Service Corps - 179%; public service jobs - 115%; community health - 49%; subsidized housing - 44%; child nutrition - 300%; food stamps - 100%.
- o Urban Policy - developed Nation's first comprehensive urban policy, which has led to the revitalization of our Nation's urban areas; grants-in-aid to States and localities have increased by 35%.

- o Foreign Policy - appointed Andy Young and Don McHenry as U.N. Ambassadors; worked for majority rule in Southern Africa; helped achieve election of Mugabe in Zimbabwe.

2. I recognize that serious problems remain:

- o Unemployment is still too high for Blacks and particularly young Blacks.
- o Our urban areas still need a great deal of assistance if they are to ensure a decent home and a safe neighborhood for everyone.
- o Civil and equal rights are still not fully ensured by law -- the Fair Housing Act needs to be strengthened and the ERA ratified.

3. I am committed to deal directly in my second term (or when Congress returns in November) with these and other problems of concern to Blacks. Our goals will be to:

- o Enact Economic Revitalization Program, which will create an additional 1 million jobs by 1982.
- o Enact Fair Housing Act Amendments.
- o Enact Youth Act.
- o Enact National Health Insurance.
- o Enact Welfare Reform.
- o Continue to reduce unemployment and inflation, striving toward ultimately meeting the Humphrey-Hawkins goals.
- o Expand our urban programs.
- o Continue to appoint record numbers of Blacks to important government positions.
- o Triple again the Federal government's procurement from minority-owned firms.
- o Maintenance of peace.

4. These goals contrast in many ways with those that Governor Reagan would pursue. Among his goals are:

- o Passage of an extremely inflationary tax cut, which disproportionately favors the wealthy.

- o Weakening the Windfall Profits Tax.
- o Starting a nuclear arms race.
- o Opposing National Health Insurance.
- o Opposing Welfare Reform (other than to return welfare responsibilities to each of the States).
- o Opposing urban aid programs.
- o Opposing the minimum wage.
- o Seeking to repeal the Department of Education.
- o Opposing ERA.
- o Seeking Constitutional Amendments to prohibit busing, abortion, and an unbalanced Federal budget.
- o Seeking unwarranted defense spending increases.

1120 A.M

CARTER/MONDALE
RE-ELECTION
COMMITTEE, INC.

Robert S. Strauss, Chairman
Tim Kraft, National Campaign Manager
S. Lee Kling, Treasurer

2000 L STREET, N.W., WASHINGTON, D.C. 20036

(202) 887-4700

October 13, 1980

MEMORANDUM FOR THE PRESIDENT

FROM: Robert S. Strauss
THRU: Rick Hutcheson
RE: Meeting with Chrysler dealers
DATE: October 14, 1980, Tuesday
TIME: 11:10 a.m.
PLACE: Oval Office

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I. Purpose

To meet and thank a group of Chrysler auto dealers who have been key supporters, particularly in the area of fundraising.

II. Participants, Background, Press

A. Participants

The President; Robert S. Strauss; Ralph Gerson, Counselor to Chairman Strauss; Elgar F. (Gar) Laux, Executive Vice President, Sales and Marketing, Chrysler Corporation; Robert Griffin, Chrysler Washington representative and the following dealers:

Martin (Hoot) McInerney, Bloomfield Hills, Michigan
(Note: Responsible for assembling group)
Robert M. Brent, Grosse Pointe Shores, Michigan
Frank Galeana, Livonia, Michigan
Kenneth Meade, Grosse Pointe Farms, Michigan
James E. Riehl, Sr., St. Clair Shores, Michigan
William E. Snethkamp, Grosse Pointe Woods, Michigan
Donald M. Toresco, Watchung, New Jersey
Charles O. Swift, Sacramento, California
Alyce K. Swift, Sacramento, California
Lauren M. Coile, Athens, Georgia

B. Background

Through the efforts of Lee Iaccoca, Gar Laux, and Hoot McInerney (one of the largest Chrysler dealers in the country), this group has been working to raise money for the campaign, and has had good success, raising more than \$100,000.

They have made a special trip to Washington for the brief meeting with you to be followed by lunch with Bob Strauss.

C. Press

None. White House photographer

III. Talking Points

1. Thank them for coming to Washington, and for their support.
2. Stress your commitment to revitalizing the auto industry.
3. Indicate importance of their continued support as election day approaches.

IV. Special Note

This meeting and all arrangements are off the record, and do not appear on the official schedule.