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October 22, 1980

The Honorable Jimmy Carter
President,
United States of America
c/o The White House
Pennsylvania Avenue
Washington, D. C.

Dear Mr. President,

It is with great pleasure that the employees at Dixon Boots and I have the opportunity of presenting the enclosed pair of handmade, western dress boots to you. This is being done thru the efforts of the Beaumont, Texas, Democratic Committee to Re-elect the President and with the aid of the Honorable Jack Brooks, member of the United States House of Representatives.

We at Dixon Boots sincerely hope this pair of boots will fit and wear to your satisfaction. If there are any problems as to the fit, color, etc., please return this pair and we will replace them with a custom pair of your choice in style, size and color.

The best fit is guaranteed by having a personal measuring and fitting done by our trained factory representative. We will be most pleased to do this for you at your time, convenience and location. If this is not possible for you at this time, I am enclosing a "self measure" foot chart and brochure for your use.

If you have further questions or if we may be of any service, please do not hesitate to contact us.

Respectfully yours,

George Bergmann
President

Electrostatic Copy Made for Preservation Purposes
MR. PRESIDENT:

WE HERE IN TEXAS WANT YOU TO HAVE THE FONDEST MEMORIES OF YOUR VISIT. NOTHING IS MORE SYMBOLIC OF THE TEXAS TRADITION THAN A PAIR OF COWBOY BOOTS. I HAVE HERE A PAIR OF BEAUTIFUL WESTERN BOOTS MADE BY THE DIXON BOOT COMPANY AND DONATED BY THE OWNER, MR. GEORGE BERGMAN TO THE JEFFERSON COUNTY DEMOCRATIC EXECUTIVE COMMITTEE. THESE BOOTS ARE A PART OF THE POLITICAL ARCHIVES OF THE COUNTY DEMOCRATIC COMMITTEE, BUT WE HOPE THAT YOU WILL WEAR THEM IN GOOD HEALTH AND THAT YOU WILL HAVE FOND MEMORIES OF THE PEOPLE OF SOUTHEAST TEXAS EACH TIME YOU PUT THEM ON.
Mr. President:

Both Louisiana Senators will be meeting you at the airport. Our campaign has not gotten the kind of help it needs from either of them.

I have been assigned to the state and will be in Louisiana between now and the election for the primary purpose of getting Long and Johnston involved in our effort. With Long worried about his own election (this is ludicrous since he has no opposition in the general) and Johnston still bitter because he feels he did not get his proper reward for being at least the titular chair of our '76 campaign, this is going to be difficult.

You can be immeasurably helpful by letting each know that you need their help if you are going to carry the state and by giving each an indication of the type of assistance they can provide.

Dan Tate
RUSSELL LONG (Be sure and pay special attention to Carolyn who is a great fan of you and Mrs. Carter and who has great influence on Russell. You might remind her of the dinner they had with you and Mrs. Carter at the White House -- an affair Mrs. Long says was probably the nicest evening she ever spent)

Senator Long has done very little either for or against us. He has said that he supports your re-election, but he has also said that he could work with whoever won the Presidential race.

We do not need any more statements like that. He has already won his race so his active help in our effort will cost him nothing.

We need: (1) his formal and unequivocal endorsement, (2) help and cooperation from his campaign organization -- he has already given us a black member of his campaign staff and he is doing nicely, and (3) his help in raising money to get out the vote.
BENNETT JOHNSTON

After the '76 election, Johnston felt he should have gotten special consideration and rewards. He did not. He still feels neglected and disregarded.

We need: (1) His formal and unequivocal endorsement, (2) help from him in the Shreveport area which is his home, and (3) help from him in raising money to get out the vote on November 4th.
To: Improver's Conference
PP please 913-2222 29th Ave.

Fate of Members
Re: Comment Conference

No a

Electric copy made

Revised

Not for preservation purposes
October 17, 1980

MEMORANDUM FOR PHIL WISE

FROM:       AL McDONALD
            RICK HERTZBERG
            BOB RACKLEFF

SUBJECT:    PRESIDENTIAL REMARKS:
            OPENING STATEMENT FOR
            MIAMI TOWN MEETING

            SCHEDULED DELIVERY:
            TUE, OCT 21, 11 A.M.
            MIAMI, FLORIDA

ATTACHED IS A COPY OF THE PRESIDENT'S
OPENING STATEMENT FOR THIS TOWN
MEETING. PLEASE GIVE YOUR COMMENTS
TO BOB RACKLEFF (X7892) AS SOON AS
POSSIBLE TODAY (FRIDAY).
MIAMI TOWN MEETING

(Salutations.)

It's a real pleasure to be at the home of the Red Raiders, whom I hear will be the state champions again this year. Miami Edison has a winning tradition, just as Democrats have a winning tradition -- and I wholeheartedly endorse traditions like these.

Before I take your questions, I want to say a few words.

Two weeks ago in Tallahassee, I signed into law the Refugee Education Assistance Act. By that act, Congress and my Administration recognized the Federal responsibility in resettling the Cubans and Haitians who have come here this year.

We are making available up to $100 million to reimburse the communities of Florida and other states for expenses.
involved in this influx of people. I do not intend that local taxpayers shoulder this burden, and you will not as long as I am President.

This has been a difficult year for Miami. It would have hurt the spirit of other people. But instead you went right to work, and I am working with you.

And when we're through, history will write that we did well. About 90 percent of the 125,000 people who came from Cuba are already resettled. Governor Bob Graham, Mayor Maurice Ferre, and others deserve a lot of credit.

Most important, we have shown that once again, the American people accepted and gave new hope to yet another group of people seeking freedom. This is one of our nation's oldest and most humane traditions, and the people of Florida made me proud.

# # #
10/21/80

Mr. President---

Attached is the "out of context" insert and the press release we would release to back it up.

The only two real possibilities for using it are the town hall meeting this morning or the BBQ at 4:30 p.m. this afternoon.

After talking with Jody, we recommend that you use it at the BBQ since it would more likely fit a rally-like situation. Because, for the networks, that is relatively late in the day we would like to go ahead and release the text of the insert and the press release earlier in the day, embargoed for use on delivery. This way the networks will know what is coming and go ahead and "sell" the story to their offices.

To do that, we need your agreement that you will use it there.

____I will use it at BBQ, go ahead and release ahead of time.

____Do not agree.

Rex
WAS HE MISQUOTED

WHEN HE RECENTLY REFERRED TO A NUCLEAR ARMS RACE
AS THE MISSING CARD IN ARMS CONTROL NEGOTIATIONS?

WAS HE TAKEN OUT-OF-CONTEXT

WHEN HE SUGGESTED SENDING "U.S." MILITARY FORCES
to a # of foreign countries to resolve disputes
ranging from a fishing controversy in Ecuador, to the fighting on Cyprus?

I CHALLENGE GOV. REAGAN TO FACE UP TO HIS STATEMENTS --

QUOTED ACCURATELY & IN CONTEXT --

& EXPLAIN WHAT HE MEANT,

& THE CONSEQUENCES OF THOSE POLICIES HAD HE BEEN PRESIDENT.

# # #
IN HIS 30-MINUTE CAMPAIGN COMMERCIAL SUNDAY NIGHT,
GOV. REAGAN COMPLAINED THAT HIS VIEWS WERE BEING "DISTORTED"
THROUGH --QUOTE--"INNUENDOES & MISSTATEMENTS."

IF THOSE REMARKS WERE DIRECTED TOWARD ME, I AM PUZZLED --
BECAUSE I'VE ONLY BEEN QUOTING MY OPPONENT.

IF PEOPLE ARE CONCERNED,
IT IS ONLY BECAUSE THEY ARE HEARING WHAT THE GOV. ACTUALLY SAID.
BUT GOV. PEAGAN DOES NOT LIKE TO BE QUOTED EITHER. --
BECAUSE HE CLAIMS WE ARE TAKING HIS STATEMENTS OUT-OF-CONTEXT.

(=OVER=) (Was he.....)
IN HIS 30-MINUTE CAMPAIGN COMMERCIAL SUNDAY NIGHT, GOV. REAGAN COMPLAINED THAT HIS VIEWS WERE BEING "DISTORTED" THROUGH --QUOTE--"INNUENDOES & MISSTATEMENTS."

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(=OVER=) (Was he......)
DID YOU SEE IN THE PAPER THE OTHER DAY THAT FORMER PRES. NIXON HAS BEEN WRITING CAMPAIGN ADVICE MEMOES TO GOVERNOR REAGAN. I HAVE TO SAY WHEN I SAW THAT IT REALLY MADE ME CURIOUS ABOUT WHAT SORT OF POLITICAL ADVICE GOV. REAGAN WAS GETTING FROM MR. NIXON.

WELL, NOW WE KNOW.

YESTERDAY GOV. REAGAN ANNOUNCED THAT HE HAD A SECRET PLAN TO GET OUR HOSTAGES BACK.

DOES THAT SOUND FAMILIAR.

OF COURSE HE CAN'T TELL ANYBODY WHAT IT IS ANYMORE THAN MR. NIXON COULD TELL US ANYTHING ABOUT HIS SECRET PLAN TO WIN THE WAR.

YOU REMEMBER THAT SECRET PLAN. IT WAS SO SECRET THAT TWELVE YEARS LATER WE STILL DON'T KNOW WHAT IT WAS.

ANYONE BELIEVE?

BUT AT LEAST GOV. REAGAN IS BEING CONSISTENT. HE HAS BEEN DOING HIS BEST TO KEEP HIS PLANS FOR EVERYTHING ELSE FROM THE ECONOMY TO NUCLEAR WEAPONS A SECRET TOO.

TO KEEP HIS OTHER PLANS SECRET SECURITY, VOLUNTARY PARTICIPATION, HEALTH CARE, MEDICARE, WAGE-HEIMELAND WORKING FAMILIES, MIN. WAGE, WORKING FAMILIES, PURE AIR, ALL THE TREES IN THE U.S.

ONE MORE ISSUE COVERED UP & A LOT MORE

RIDDLE ?? DEFENSE
Dee, Wee, Yee (Guys)

George, Whatev. Gotta

Dear Charlie. I'm doing

Dear Charlie. She got a

Dear Charlie. What the

Dear Charlie. I'm doing


Maurice. My sincere

Maurice. Rain dance

New Clearance. Jacobs, So P"%
Long - Johnston - Boggs - Long - Moline
< President
Defense - Peace
Deregulation
Energy - Export - Exports
Revitalization
Ed, Health - Jobs - Cities
Agriculture
Pork 1844
HST
Mc Smith - Gary @ ms
Reagan - Term 42 - You Fill
Green vs Edwards

Sen Long (California)
Johnston
Gillis Long

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Metro M/W 11/2
Miami Unemp -39% Emp + 88,000

Refugees
Elderly
Israel
Metro
Orlando 9% > 6%

Defense, B1 > New Tech, ACM
Elderly

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Out 10/24/80

+57,600
Susan - Pen for signing photos

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ORLANDO DNC Fundraiser 10/21/80

GOV. BOB GRAHAM, SEN. LAWTON CHILES, MEMBERS OF THE CABINET, BILL GUNTER, & THE MANY FLORIDA DEMOCRATS HERE.

IT'S ALWAYS GOOD TO COME HOME -- & IT FEELS LIKE HOME HERE.

DOYLE CONNER ONCE TOLD ME

THAT WHEN I WAS ELECTED GOV. IN 1970,
I DID SO WELL IN SOUTH GEORGIA
THAT I CARRIED 4 COUNTIES IN NORTH FLORIDA, TOO.

SO I'VE COME HOME TO REMIND YOU THAT WE'VE GOT 2 WEEKS LEFT
TO WHIP THE REPUBLICANS
FROM THE COURTHOUSE TO THE WHITEHOUSE, ON NOVEMBER 4.

(over) (that means...)
THAT MEANS GETTING OUT THE VOTE
• FOR THE NEXT CONGRESSMAN FROM THE 5TH DISTRICT -- DAVE BEST;
• FOR CONGRESSMAN BILL NELSON;
• FOR YOUR NEXT "U.S." SENATOR -- BILL GUNTER;
• & FOR A DEMOCRATIC ADMINISTRATION.

I'LL NEVER FORGET WHAT FLORIDA DID FOR ME IN 1976.
ROSALYNN & I SPENT SO MUCH TIME HERE WE WERE ALMOST QUALIFIED TO VOTE.
FLORIDA WAS THE 1ST BIG STATE TO VOTE FOR ME IN THE PRIMARIES.
IN THE GENERAL ELECTION, FLORIDA VOTED FOR ME.
THIS SPRING, FLORIDA DEMOCRATS VOTED FOR ME AGAIN.
I LOVE TRADITIONS LIKE THIS -- SO LET'S UPHOLD IT AGAIN,

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(=NEW CARD=) (Let's keep.....)
LET'S KEEP FLORIDA DEMOCRATS IN KEY ADMINISTRATION JOBS.

{ FLORIDA DEMOCRATS HAVE GIVEN US AN UNSUPPASSED SPECIAL TRADE REP --
{ YOUR Distinguished FORMER GOVERNOR, REUBIN ASKEW. }

{ FLORIDA DEMOCRATS HAVE GIVEN US
{ THE #2 OFFICIAL IN THE AGRICULTURE DEPARTMENT --
{ YOUR FORMER LT. GOVERNOR, JIM WILLIAMS. }

{ AND YOU HAVE GIVEN US 2 KEY ECONOMIC OFFICIALS --
{ FRED SCHULZ, OF THE FEDERAL RESERVE BOARD
{ & JAY JANIS, OF THE FLORIDA HOME LOAN BANK BOARD. }

(=PICK UP CORE SPEECH=) Electrostatic Copy Made for Preservation Purposes
GOV. REAGAN PROMISED TO REVERSE THIS TREND:

"THE TRUTH IS THAT THIS NATION MUST TRUST LESS
IN THE PRE-EMPTIVE CONCESSIONS WE ARE GRANTING THE SOVIET UNION
& MORE IN THE RE-ESTABLISHMENT OF AMERICAN MILITARY SUPERIORITY."

NOW I SUSPECT THAT GERALD FORD WAS CORRECT
WHEN HE DISMISSED THOSE CHARGES BY GOV. REAGAN IN 1976.

(=END OF ADDL REMARKS=)

# # #
IN HIS CAMPAIGN FOR THE PRESIDENCY, RONALD REAGAN CAME TO ORLANDO TO ATTACK THE PRESIDENT FOR HAVING "NEITHER THE VISION NOR THE LEADERSHIP NECESSARY TO HALT & REVERSE THE DIPLOMATIC & MILITARY DECLINE OF THE U.S."

HE WENT ON TO SAY,

"I FEAR FOR MY COUNTRY WHEN I SEE WHITE HOUSE INDIFFERENCE TO THE DECLINE IN OUR MILITARY POSITION,... WHEN ELECTION-YEAR THTORIC IS USED AS SUBSTITUTE FOR STRENGTH."

(=over=) (Gov. Reagan,...)
THANK YOU, GOV. EDWARDS.
MAYOR MORIAL, LT. GOV. (BOBBY) FREEMAN, FRIENDS:

LOUISIANA HAS A LONG & HONORABLE DEMOCRATIC TRADITION. RAY MARSHALL CLAIMS THAT WHEN HE WAS A LITTLE BOY REPUBLICANS WERE SO RARE THAT ONE DAY WHEN THEY WERE IN TOWN HIS FATHER NOTICED A MAN WHO WAS KNOWN TO BE A REPUBLICAN WALKING TOWARD THEM. AND ANXIOUS THAT HIS SON SEE THE SIGHTS, BUT NOT TO ANYTHING EMBARRASSING, HE TOLD LITTLE RAY: "NOW SON, THAT MAN COMING TOWARD US IS A REPUBLICAN. YOU CAN LOOK, BUT IT WOULDN'T BE POLITE TO STARE."

(=OVER=) (IT WAS A LOT....)
IT WAS A LOT LIKE THAT FOR US IN GEORGIA WHEN I WAS GROWING UP, ONLY MY DADDY NEVER COULD FIND A REPUBLICAN TO SHOW ME. I STILL HAVE TO BE CAREFUL NOT TO STARE WHEN I SEE ONE COMING.

THERE HAS BEEN A LITTLE BACKSLIDING DOWN HERE SINCE THOSE DAYS, BUT LT. GOV. BOBBY FREEMAN IS STILL UPHOLDING THAT FINE OLD TRADITION AT THE STATEHOUSE, JUST AS THE CONGRESSIONAL DELEGATION IS IN WASHINGTON.

THE DEMOCRATIC PARTY'S PARTNERSHIP WITH LOUISIANA HAS BEEN BENEFICIAL ON BOTH SIDES.
THANK YOU, MAYOR (Ernest) MORIAL.

WHAT OTHER CITY COULD PRODUCE A "DUTCH" MORIAL,
A MOON LANDRIEU,
& A LINDY BOGGS?

LIKE MOON BEFORE HIM,
DUTCH IS MOLDING A CITY PREPARED FOR PROGRESS IN THE REST OF THIS CENTURY
WITHOUT LOSING ITS DISTINCTIVE CHARACTER & CHARM.

IN WASHINGTON, LINDY HAS ACCOMPLISHED GREAT THINGS FOR YOUR CITY
WITH THE SAME QUIET GRACE
WITH WHICH SHE RAN THE 1976 DEMOCRATIC CONVENTION.

(=over=) (I see by......)
I see by the returns down here that you agree with me that when Lindy is in charge, things go just as you want them to. Like this city, she knows how to get things done without compromising her own ways or losing her sense of humor & hospitality.

It's always a pleasure to share a platform with (former) Gov. Edwin Edwards. Every elected official takes office with a high popularity rating. When he has faced up to the problems & made the tough decisions & leaves office with the popularity of Edwin Edwards -- then it is something special.

(=New Card=) (I appreciate.....)
I APPRECIATE HIS ACCOMPLISHMENTS,
I APPRECIATE HIS CANDOR,
I APPRECIATE HIS FLAIR FOR FASHION,
& MOST OF ALL -- I APPRECIATE HIS SUPPORT.

(RAY MARSHALL WAS BORN IN OAK GROVE, LOUISIANA;
   SPENT PART OF CHILDHOOD IN MISSISSIPPI;
   RECEIVED 'BA'—MILLSAPS COLLEGE... 'MA'—'LSU'=)

(INTERIOR UNDER-SECY JAMES JOSEPH
   & DIRECTOR OF FEDERAL CONTRACT COMPLIANCE WELDON ROUGEAU ("ROUGE-0")
   ARE ALSO FROM LOUISIANA=)

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(=OVER=) (MY ADMINISTRATION.....)
MY ADMINISTRATION HAS BEEN PARTICULARLY BLESSED
WITH HELP BY GOOD PEOPLE FROM LOUISIANA.

IN THE CABINET -- IN ADDITION TO MOON LANDRIEU -- YOU HAVE PAY MARSHALL,
& MY CHIEF OF STAFF, JACK WATSON, WHOSE FOLKS STILL LIVE IN SHREVEPORT.

THIS CITY HAS A LONG & HONORABLE DEMOCRATIC TRADITION.

THE LOUISIANA PURCHASE WAS THE CROWNING ACHIEVEMENT
OF OUR FOUNDER THOMAS JEFFERSON'S PRESIDENCY.

& AFTER ANDREW JACKSON BEAT THE BRITISH SO DECISIVELY HERE
NO FOREIGN INVADER HAS DARED COME NEAR NEW ORLEANS SINCE --
UNLESS YOU COUNT ADMIRAL FARRAGUT & GENERAL BUTLER,

(FARRAGUT BOMBARDED CITY IN APRIL 1862; BUTLER OCCUPIED IT=)

(=NEW CARD=) (WHEN I WAS.....)
WHEN I WAS HERE IN JACKSON SQUARE IN 1976
I PROMISED YOU I WOULD PREVENT THE NEAR-COLLAPSE
THAT THE SOCIAL SECURITY SYSTEM WAS FACED WITH AFTER 8 YEARS OF REPUBLICANS.
I HAVE KEPT THAT PROMISE.

NOT ONLY DID WE STRENGTHEN & PROTECT THE SOCIAL SECURITY SYSTEM,
WHICH IS THE CORNERSTONE OF A DECENT LIFE FOR OLDER AMERICANS,
BUT AS A LITTLE LAGNIAPPE ("LAEN-YAP") (RHYMES WITH 'CAN-RAP')
BUT WE ALSO ELIMINATED THE PENALTY FOR REMARRIAGE
AND INCREASED THE AMOUNT RETIRED PEOPLE COULD EARN WITHOUT LOSING BENEFITS.

(=OVER=) (I PROMISED YOU.....)
I PROMISED YOU
I WOULD SEE THAT YOU HAD THE FINANCIAL SUPPORT FOR A NORTH-SOUTH HIGHWAY,...
& NOW YOU HAVE THE "I-49" CONNECTOR.

I PROMISED YOU I WOULD DECONTROL OIL & NATURAL GAS
TO AMERICA COULD FINALLY BEGIN TO SOLVE OUR ENERGY PROBLEMS.
I HAVE KEPT THAT PROMISE,
AND THERE ARE MORE OIL RIGS OPERATING IN LOUISIANA
THAN EVER BEFORE IN HISTORY --
BRINGING PROSPERITY TO YOUR STATE
& NEEDED ENERGY TO THE NATION.

(=NEW+CARD=) (WE HAVE INCREASED.....)
WE HAVE INCREASED EXPORTS --
ESPECIALLY EXPORTS SUCH AS WHEAT
THAT COME THROUGH OUR 2ND BUSIEST PORT AT NEW ORLEANS.
AS A MAJOR PORT, NEW ORLEANS HAS A SPECIAL STAKE
IN THE TRADE AGREEMENTS WE HAVE NEGOTIATED
& IN THE REVITALIZATION OF AMERICAN INDUSTRY
TO MAKE IT MORE COMPETITIVE ON WORLD MARKETS.

I DON'T "CRAWFISH" ON MY PROMISES,
NOR DO I BACK AWAY FROM THE DIFFICULT PROBLEMS THAT FACE OUR NATION.

 (=PICK UP: INTRODUCTION TO ISSUES, #4...#10...#17=)  ECON
 DEF
I AM NOT SURE MY OPPONENT IN THIS ELECTION CAMPAIGN UNDERSTANDS THIS,

I DOUBT THAT HE HAD FULLY THOUGHT OUT HIS POSITION, FOR EXAMPLE,
WHEN HE SAID THAT NUCLEAR PROLIFERATION
WAS "NONE OF OUR BUSINESS."

I DOUBT THAT HE HAD FULLY THOUGHT OUT WHAT HE WAS SAYING
WHEN HE AND HIS VICE-PRESIDENTIAL NOMINEE GOT INTO A PUBLIC DEBATE
OVER WHETHER THERE ARE TWO CHINAS OR ONE.

(over) (I don't think...)
I don't think he had fully thought out what he was saying when he said the "us" should play the trump card of an arms race.

I don't think he had fully considered the implications when he said that in retaliation for the Soviet invasion of Afghanistan that "one option might well be that we surround the island of Cuba and stop all traffic in & out."
& I KNOW HE DIDN'T THINK OUT WHAT HE WAS SAYING WHEN HE BLAMED AIR POLLUTION ON TREES & VOLCANOES.

LAST SUNDAY HE GAVE A SPEECH ON FOREIGN POLICY THAT SOUNDED GOOD.

BUT THE NEXT DAY, ACcording to THIS MORNINGS NEWSPAPERS, HIS ADVISERS WERE UNABLE TO PROVIDE ANY SPECIFIC DETAILS OF HOW HE WOULD ACTUALLY CARRY OUT HIS POLICIES.
I BELIEVE THAT THE AMERICAN PEOPLE
HAVE A RIGHT TO HEAR FROM THE CANDIDATES
IN A SPONTANEOUS, UNREHEARSED WAY.

THAT IS WHY I HOLD SO MANY TOWN MEETINGS LIKE THIS,
ALL AROUND THE COUNTRY.

I'M GLAD TO BE WITH ALL OF YOU THIS MORNING.
NOW I'LL BE GLAD TO TAKE YOUR QUESTIONS.
THANK YOU, SEN. LLOYD BENTSEN, FOR YOUR INTRODUCTION.

CONG. MARVIN LEATH -- 1 OF THE FINEST NEW MEMBERS OF CONGRESS.

BOB POAGE -- WHO REPRESENTED THE PEOPLE OF THIS DISTRICT FOR 42 YEARS.

& MRS. LADY BIRD JOHNSON --

WHO REPRESENTS TO US ALL THE FINEST OF THE TEXAS DEMO. TRADITION:

RICHARD B. MURDOCH

I KNOW THAT I'M NOT JUST IN THE GEOGRAPHIC HEART OF TEXAS.

THIS IS THE DEMOCRATIC HEART OF TEXAS --

& I COULDN'T FEEL MORE AT HOME THAN I DO RIGHT NOW!
THIS IS GOOD NEWS FOR AMERICAN FARMERS -- AND FOR ALL AMERICANS.

BECAUSE IT REDUCES UNCERTAINTY -- THUS REDUCING PRICE SWINGS -- IT WILL HELP STABILIZE FOOD PRICES FOR THE AMERICAN CONSUMER.

IN ADDITION TO THAT, THIS GRAIN AGREEMENT WITH CHINA IS A MAJOR BUILDING BLOCK IN OUR NEW RELATIONSHIP WITH THAT HUGE AND POPULOUS COUNTRY.

IT IS GOOD FOR FARMERS -- GOOD FOR CONSUMERS -- AND GOOD FOR ALL OF US BECAUSE IT IS GOOD FOR THE PEACE OF THE WORLD.
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Over the country
Late, pretty, and all
Before elections
Start, request, specify
Earmark, boots, stomping
2 YEARS AGO, MY ADMINISTRATION ESTABLISHED DIPLOMATIC RELATIONS WITH CHINA, WHERE 1-BILLION OF THE WORLD'S PEOPLE LIVE. THAT MAY NOT SOUND LIKE IT HAS ANYTHING TO DO WITH FARM EXPORTS, BUT IT DOES.

THE FACT IS THAT SINCE I BECAME PRESIDENT, ANNUAL "U-S" FARM EXPORTS TO CHINA HAVE SHOT FROM ZERO TO $2-BILLION. CHINA IS OUR #1 CUSTOMER FOR COTTON—NOW, BECAUSE OF AN AGREEMENT WE HAVE JUST REACHED, WE WILL EXPAND THAT TRADE EVEN FURTHER.

THE AGREEMENT WAS SIGNED.
THE AGREEMENT WAS SIGNED IN BEIJING LAST NIGHT --
AND I'M PROUD TO BE ABLE TO ANNOUNCE IT TO YOU IN TEXAS TODAY.

UNDER THIS AGREEMENT, THE CHINESE WILL BUY
AT LEAST 6-MILLION TONS OF AMERICAN WHEAT & CORN
DURING EACH OF THE NEXT 4 YEARS.

THEY CAN BUY UP TO 2-MILLION METRIC TONS WITHOUT PRIOR NOTICE.

OUR BEST ESTIMATE IS THAT THEY WILL BUY ABOUT 7.2-MILLION
METRIC TONS OF WHEAT NEXT YEAR.

THAT IS A LOT OF WHEAT -- IN FACT, IT IS ENOUGH TO MAKE
15 LOAVES OF BREAD FOR EVERY MAN, WOMAN AND CHILD IN CHINA.

(NEW CARD=) (THIS IS GOOD NEWS...
IT'S A REAL PLEASURE TO BE AT THE HOME OF THE RED RAIDERS --
WHO I HEAR WILL BE THE STATE CHAMPIONS AGAIN THIS YEAR.

MIA M EDISON HAS A WINNING TRADITION, ALL THE WAY FROM JOURNALISM TO BASKETBALL
JUST AS DEMOCRATS HAVE A WINNING TRADITION --
& I WHOLEHEARTEDLY ENDORSE TRADITIONS LIKE THESE.

BEFORE IT TAKE YOUR QUESTIONS, I WANT TO SAY A FEW WORDS.

TWO WEEKS AGO IN TALLAHASSEE,
I SIGNED INTO LAW THE REFUGEE EDUCATION ASSISTANCE ACT.

BY THAT ACT, CONGRESS & MY ADMINISTRATION
RECOGNIZED THE FEDERAL RESPONSIBILITY
TO RESETTLE THE CUBANS & HAITIANS WHO HAVE COME HERE THIS YEAR.
WE ARE MAKING AVAILABLE $100 MILLION
TO REIMBURSE THE COMMUNITIES OF FLORIDA & OTHER STATES
FOR EXPENSES INVOLVED IN THIS INFLUX OF PEOPLE.

I DO NOT INTEND THAT LOCAL TAXPAYERS SHOULDER THIS BURDEN,
& YOU WILL NOT AS LONG AS I AM PRESIDENT.

THIS HAS BEEN A DIFFICULT YEAR FOR MIAMI.
IT WOULD HAVE HURT THE SPIRIT OF OTHER PEOPLE.
BUT INSTEAD YOU WENT RIGHT TO WORK -- & I AM WORKING WITH YOU.

(=NEW CARD=) (& WHEN WE'RE....)

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AND WHEN WE'RE THROUGH, HISTORY WILL WRITE THAT WE DID WELL.
ABOUT 90% OF THE 125,000 PEOPLE WHO CAME FROM CUBA ARE ALREADY RESETTLED.
GOV. BOB GRAHAM, MAYOR MAURICE FERRE, & OTHERS DESERVE A LOT OF CREDIT.)
MOST IMPORTANT, WE HAVE SHOWN THAT ONCE AGAIN,
THE AMERICAN PEOPLE ACCEPTED & GAVE NEW HOPE
TO YET ANOTHER GROUP OF PEOPLE SEEKING FREEDOM.
THIS IS ONE OF OUR NATION'S OLDEST & MOST HUMAN TRADITIONS,
& THE PEOPLE OF FLORIDA MADE ME PROUD.

(=PICK UP CORE SPEECH=)

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But when you sit down to negotiate with the Russians, or to hammer out a Middle East peace agreement, or to deal with congressional leaders -- you can't just read a speech. You have to be able to think on your feet. You have to weigh every word.

This is especially true in matters of foreign policy. When a pres. talks about important foreign policy issues, he has to understand that his every word can have tremendous impact all around the world.

(=NEW CARD=)
A PRES. CAN'T AVOID TOUGH QUESTIONS.
I DON'T BELIEVE A CANDIDATE SHOULD EITHER.
PRES. KENNEDY ONCE SAID
THAT IT IS A LOT EASIER TO MAKE THE SPEECHES
THAN TO SOLVE THE PROBLEMS.
I THINK EVERY PRES. FINDS THAT TO BE TRUE.
MY OPPONENT IS VERY GOOD AT GIVING SPEECHES.
THAT TELL ME HE IS BETTER AT IT THAN I AM,
& I GUESS THEY'RE RIGHT.

(=OVER=) (But when you ....)
MIAMI METRO 11% v 39% + 88000
TOURISM - GATEWAY
ELDERLY - MEDICARE - NATIONAL HEALTH INS.
ISRAEL

PR: re MEDICARE
"MEDICAL CARE FOR THE AGED is a
FOOT IN THE DOOR OF A
GOVT TAKEOVER of ALL MEDICINE"
"I AM FIRMLY OPPOSED TO NHI"

Electrostatic Copy Made
for Preservation Purposes
I AM NOT SURE MY OPPONENT IN THIS ELECTION CAMPAIGN UNDERSTANDS THIS. I DOUBT THAT MY OPPONENT HAD FULLY THOUGHT OUT HIS POSITION, FOR EXAMPLE, WHEN HE SAID THAT NUCLEAR PROLIFERATION WAS "NONE OF OUR BUSINESS." I DOUBT THAT HE HAD FULLY THOUGHT OUT WHAT HE WAS SAYING WHEN HE & HIS VICE-PRESIDENTIAL NOMINEE GOT INTO A PUBLIC DEBATE OVER WHETHER THERE ARE ONE OR TWO CHINAS. I DON'T THINK HE HAD FULLY THOUGHT OUT WHAT HE WAS SAYING WHEN HE SAID THE U.S. SHOULD PLAY THE TRUMP CARD OF AN ARMS RACE. I DON'T THINK HE HAD FULLY CONSIDERED THE IMPLICATIONS WHEN HE SAID THAT IN RETALIATION FOR THE SOVIET INVASION OF AFGHANISTAN THAT "ONE OPTION MIGHT WELL BE THAT WE SURROUND THE ISLAND OF CUBA & STOP ALL TRAFFIC IN & OUT." (=over=) (& I KNOW.....)
AND I KNOW HE DIDN'T THINK OUT WHAT HE WAS SAYING
WHEN HE BLAMED AIR POLLUTION ON TREES & VOLCANOES.
LAST SUNDAY HE GAVE A SPEECH ON FOREIGN POLICY
THAT SOUNDED GOOD.

BUT THE NEXT DAY, ACCORDING TO THIS MORNING'S NEWSPAPERS,
HIS ADVISERS WERE UNABLE TO PROVIDE ANY SPECIFIC DETAILS
OF HOW HE WOULD ACTUALLY CARRY OUT HIS POLICIES.

I BELIEVE THAT THE AMERICAN PEOPLE HAVE A RIGHT TO HEAR FROM THE CANDIDATES
IN A SPONTANEOUS, UNREHEARSED WAY.
THAT IS WHY I HOLD SO MANY TOWN MEETINGS LIKE THIS ALL ACROSS THE COUNTRY,
I'M GLAD TO BE WITH ALL OF YOU THIS MORNING.
NOW I'LL BE GLAD TO TAKE YOUR QUESTIONS.

# # #
Reserves of domestic natural gas have doubled from a low of 7.6 million-cubic-feet in 1976 to 14.3 trillion-cubic-feet in 1979.

GAS INDUSTRY REPRESENTATIVES indicate that 1980 reserve additions will continue this trend.

We are conserving more -- even as we are producing more. Oil imports are down 2 million barrels per day.

During the most recent weeks we have been importing fully one-third less oil than at this time last year.
THE SOUL OF OUR ENERGY POLICY

IS THAT THERE ARE MANY DIFFERENT, COMPLEX, EXCITING PATHS TO ENERGY SECURITY --

& WE WILL EXPLORE ALL OF THEM!

OUR GOAL IS TO DRAW 20% OF ALL THE ENERGY WE USE FROM THE SUN & OTHER RENEWABLE RESOURCES BY THE YEAR 2000.

(=NEW CARD=) (WE HAVE MORE....)
WE HAVE MORE OIL LOCKED UP IN OUR SHALE
	 THAN 3 SAUDI ARABIAS PUT TOGETHER --
& EVEN MORE LOCKED UP IN COAL.

THROUGH OUR NEW SYNTHETIC FUEL INDUSTRY

WE ARE BEGINNING TO TAP THOSE RESOURCES.

18 MONTHS AGO

VIRTUALLY NO GASOHOL WAS BEING PRODUCED IN THIS COUNTRY.

WE NOW HAVE THE CAPACITY TO PRODUCE 135-MILLION-GALLONS OF ETHANOL.

MY GOAL IS TO PRODUCE ENOUGH ALCOHOL FUEL BY THE END OF 1990

TO REPLACE 10% OF THE GASOLINE WE USE.

(=OVER=) (My opponent's.....)
MY OPPONENT'S ENERGY PROGRAM HAS NO SUCH GOALS, NO SPECIFICS, & NO PROVEN RECORD OF INCREASED OIL PRODUCTION.

IT IS A RESOUNDING LIST OF NUMBERS THAT ADD UP TO NO ENERGY SECURITY, & NO END TO THE THREAT TO OUR SECURITY FROM THE DEPENDENCE ON FOREIGN OIL.

I SAY WE CANNOT AFFORD TO THROW AWAY THE PROGRESS ON ENERGY THAT WE HAVE MADE!

THE SAME IS TRUE FOR OUR NATION'S DEFENSE.

(PICK UP= # 10 # 17 ###)
I WILL IMPLEMENT THE CHILES' AMENDMENT WHICH MAKES IT POSSIBLE TO ACCOUNT FOR THE CUBAN & HAITIAN REFUGEES IN DETERMINING FEDERAL FUNDING FORMULAS.

BY ADJUSTING THE POPULATION ESTIMATES FEDERAL FUNDS FOR FLORIDA, NEW JERSEY, & OTHER AREAS WOULD BE INCREASED TO REFLECT THE LARGER POPULATIONS.

THIS WILL FURTHER ALLEVIATE THE FINANCIAL BURDEN ON AREAS THAT HAVE DONE SO MUCH TO RESPOND TO THE NEEDS OF THE REFUGEES IN RECENT MONTHS.

# # #

Electrostatic Copy Made for Preservation Purposes
Marietta - 5200-5000 Change/Sec
Timothy - Disaster area - Liberty City
Connie - Religious ethics
Amy - E Brenna Vista Refugees
Jack - Retention, Armed Force
Chip - Visit in Wash - Thanksgiving
Robert - > President

Bennett - UN
Adam - Hostages vs Iran/Dag

Nishido

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DEREG

DEFENSE

ROYALTY OWNERS

SMALL LEASE HOLDERS

FROM TAXATION

---

Microstatic Copy Made
for Preservation Purposes
IT IS GREAT TO BE HERE.

THIS FEELS LIKE DEDICATING A NEW AIRCRAFT CARRIER --
& IT IS EVERY BIT AS IMPORTANT TO OUR NATION.

THE 1st RESPONSIBILITY OF A PRES. IS THE SECURITY OF THE UNITED STATES.

FROM THE MOMENT I TOOK OFFICE
AS THE COMMANDER-IN-CHIEF OF THE FORCES OF THIS NATION,
I SET TWO VITAL GOALS --
• REVERSING THE DECLINE IN OUR MILITARY STRENGTH,
• & REVERSING OUR DEPENDENCE ON FOREIGN OIL.

(=OVER=) (MILITARY SECURITY.....)
MILITARY SECURITY & ENERGY SECURITY ARE ESSENTIAL TO OUR NATIONAL SECURITY.

I Fought long & hard

FOR THE 1st COMPREHENSIVE ENERGY POLICY IN OUR HISTORY --

& OUR VICTORY IS A VICTORY FOR ALL AMERICANS.

AMERICA IS AT THE RECEIVING END OF A 12,000-MILE SUPPLY LINE.

AT THE OTHER END IS DANGER, & UNCERTAINTY, & TURMOIL.

THE LAST TIME THERE WAS A CRISIS IN THE PERSIAN GULF,

WORLD OIL SUPPLIES WERE CUT BY 4-MILLION-BARRELS-A-DAY.

WE HAD LONG GAS LINES -- & FEARS OF WORSE.

TODAY, BECAUSE OF THE WAR BETWEEN IRAN & IRAQ,

WORLD SUPPLIES ARE AGAIN BEING CUT BY ABOUT 4-MILLION-BARRELS-A-DAY --

& WE ARE AHEAD OF THE CRISIS.

(=NEW CARD=) (WE ARE BUILDING......)

=Electrostatic Copy Made for Preservation Purposes=
WE ARE BUILDING OUR ENERGY SECURITY EVERY DAY.

WE ARE SHOWING

THIS COUNTRY CAN PRODUCE MORE, DISCOVER MORE, & CONSERVE MORE ENERGY,

& THAT WE CAN USE AMERICAN RESOURCES,

AMERICAN KNOWLEDGE,

& AMERICAN LABOR TO DO IT.

SOME SAID OUR ENERGY POLICY WOULD NOT PRODUCE MORE OIL HERE AT HOME.

THEY WERE WRONG.

THE FIGURES JUST RELEASED THIS MORNING

SHOW THAT THE # OF DRILLING RIGS OPERATING IN THE "U.S."

WAS AT AN ALL-TIME RECORD. (3,164)

MORE NEW OIL & GAS WELLS ARE BEING DRILLED IN 1980

THAN IN ANY YEAR IN THE HISTORY OF OUR COUNTRY.

(=over=) (Drilling rig utilization...
Drilling rig utilization rates have increased by 35% over the same period last year & have almost doubled compared to the 1976 average. Domestic crude production has reversed its 3-year decline.

Because we had the courage to move ahead with decontrol America will produce an additional 400-to-700-thousand barrels per day in 1985, & 600-thousand-to-1-million barrels per day in 1990.

Domestic production of natural gas has halted its decline (since 1973) & last year's domestic production represented a 3% increase over the preceding year.
You have the same background, families, upbringing, values, & history that I have.

It was you who put me on the road to the greatest honor any American can have.

Today I have come back -- to ask for your help again.

(=over=) (I was a...)
(RURAL VALUES)

I was a farmer.
I know that the greatness of America lies in the land.
The land personifies the values which are dear to us:

- hard work,
- self-reliance,
- trust in our families,
- trust in our neighbors,
- & trust in our God.

I pray that we in the South never get away from those values --
which do not change.

(=NEW CARD=) (I grew up....)
I grew up on a Georgia farm, in the Great Depression.
I remember what "FDR" meant to us -- the hope he brought.
I remember what "TVA" & the Rural Electrification Program meant to people.
I was 13 years old when the lights went on in our house.
I am proud we have granted so many Rural Electrification loans.

In just 3½ years,
we have matched the total amount of "REA" loans ever granted -- in 4 decades.

We have done the same with the Farmers Home Administration --
matched the total loans & grants in 4 decades.

(=over=)
I am proud to have appointed someone of this caliber to the federal bench. I am not surprised that Republicans have tried to block it.

(=mention Social Security=)
CONSEQUENCES -

ONE SIDE

50% SEC

MIN WAGE

UNEMP COMP

MEDICARE

Civil Rights

5/2 in New York

114,000

195,000

AIR WATER

REFORESTATION

ENERGY

DEFENSE BUILDUP

PEACE

NUCLEAR ARMS

NOW PRECISE

Him this

OTHER

NH HN - 67

VOLUNTARY

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RKR

31% - Voodoo

TREES, VOLCANOES

PLANE LANDING

Dismantle -

37% - 7/8

TROOPS

ARM

DEEPER

SENSE

HR X BEST INTERESTS

QUS

MAJOR ISSUES - FUTURE AT STAKE
MEMORANDUM FOR THE PRESIDENT
FROM: Bill Alexander, M.C.
RE: Excerpts from a speech delivered at the Minority Business Development Administration Conference, Helena, AR., October 20, 1980

During the past two and half weeks, I have been traveling in the First Congressional District, Arkansas and I have spoken to perhaps 3-4000 persons at some 25 events. Based upon my assessment of citizen reaction to the Presidential campaign, I would draw the following two conclusions:

--- Most citizens are just beginning to focus on the nature of the choice before them on November 4.

--- The election will ultimately turn on the question of whether certain mis-perceptions about the accomplishments of the Carter Administration can be effectively dispelled.

Acting on those conclusions, I made the following remarks last Monday before an audience of about 250 minority business persons:

Because there has been a pronounced public tendency to assign blame rather than support alternatives, I said,

"During the past few weeks, Jimmy Carter has come under attack by his political opponents who say his economic policies are inept and unsound.

"I suggest to you that the skill of a doctor should not be measured by the patient's disease. Sometimes, the doctor's skill is best measured by how well the patient survives the illness.

"During the past three years, America has been stricken with an economic malady that would have overcome a man of lesser courage, character and intelligence than Jimmy Carter."

I enumerated the fact that your Administration had inherited a $60 billion deficit in 1977, that the industrial base had become so overregulated that it had been increasingly unable to meet foreign competition; that the nation was "floundering, in need of a meaningful energy policy;" that the unemployment rate was one of the highest since the days of the Great Depression; and that the bureaucracy had become bloated and badly in need of reform.

In response to those conditions, I said,
Within two years, Jimmy Carter had cut the budget deficit by half. By the end of his third year in office, he was proposing a balanced budget. Ladies and gentlemen, I suggest to you that if this nation had not experienced a 125 percent increase in foreign oil prices over 1977 levels---increases which were capped off by the huge OPEC oil price rise in June 1979---we would have had a balanced budget in 1980.

"I suggest to you that the burgeoning cost of energy created inflationary pressures which mandated stringent monetary controls to stop inflation in its tracks. The inevitable---and some say, necessary---recession triggered automatic government expenditures which will result in yet another deficit this year. If those recession fighting outlays had not been necessary, the Fiscal 1981 budget would almost certainly have been in balance."

I then spoke of your program for deregulating the transportation industry, your elimination of a great many "bureaucratic constraints hobbling the nation's industry and business," and cited your sensitivity to the need for assuring a better environment while recognizing the need for increased productivity. Finally, I cited recent reports of the reduction of the size of the Federal bureaucracy resulting from your hiring freeze policy.

I continued by outlining the essentials of your energy program as embodied in the Windfall Profits Tax Act and the Energy Security Act. I spoke of the benefits to new oil production and exploration of your phased decontrol of domestic crude oil, your concern for making more and better use of coal for power utilities, your program of incentives for energy conservation, your determination to make nuclear power a safe and viable part of the energy system and your aggressiveness in stimulating research and development of alternate sources of renewable energy.

As examples of the soundness of your foreign policy, I said,

"The Carter Administration met confrontation in Iran with strength and resolve. His normalization of relations with China tipped the balance of power in the Pacific toward the West and opened a vast new market for American products. His patience and persuasiveness gave us the Camp David Accords which, at present, are keeping a fragile peace in the explosive Middle East. He has forged new ties with our allies based on the principle of mutual respect and responsibility.

"His determination to place human rights above political expediency has restored the United States to a position of respect among the developing nations and has served notice to the Soviet Union and other oppressive regimes that the United States will not practice business-as-usual policies with those who refuse to respect the rights of mankind."
In speaking of national defense, I said,

"Jimmy Carter reversed a decade of neglect of American defenses by practicing a tough-minded policy of force modernization while pursuing arms limitation.

"During the last two years, there has been a realistic concern on the part of the administration for improving the quality of U.S. defenses to meet an increasing Soviet threat."

Citing the Administration defense budget request, I detailed some of the programs made possible by increased expenditures, notably, comparability of service pay, the development of a new manned multi-role bomber to replace the aging B-52, procurement of ALCMs, deployment of the MX, the procurement of a new nuclear carrier and development of the Rapid Deployment Force.

I concluded my comments on national defense by saying,

"In short, Jimmy Carter is not practicing a policy of wishful thinking about Defense. He has faced up to the very real Soviet threat manifested by the Kremlin's demonstrated intention to extend its influence far from its shores by force of arms."

Finally, I spoke of the near certainty that the next four years would bring several vacancies to the Supreme Court,

"Justices are appointed for life and because the Court's decisions have a pronounced influence on our lives and on our society, the power of Presidential appointment is the power to influence policy and events long after a President has left office.

"Frankly, there is every indication that Ronald Reagan, if elected, would appoint individuals to the Court who reflect the narrow interests of the party he represents. Since the mid-1930s, there has been a consistent thread of concern in the Supreme Court for balancing individual and civil rights against property rights. All rights must be protected and it is vital that the Court exercise its great powers in a way that will not benefit one segment of our society to the disadvantage of others."

In concluding the speech, I spoke of the Democratic tradition which has provided the greatest good for the greatest number and said of your presidency,

"It takes courage to trod the path of principle when it would be politically prudent to react to the clamor of special interests. Jimmy Carter has hued closely to the path of principle, demonstrating the kind of political courage that this nation has always demanded of its leaders. Because he has not shied away from the tougher path, this nation will emerge stronger and better able to meet its future."
Mr. President, I have subjected you to this lengthy memorandum not to convince you of my support but to offer you my counsel. If the issues are clearly articulated and the Carter Administration record on those issues is stated without equivocation or apology, I am convinced that the vast majority of all Americans will correctly discern that their own personal interests best align with the aims and goals of the Democratic party.

I can assure you that during the time remaining before November 4, I will take that message to the voters in Arkansas.

With kindest regards, I am,

Bill Alexander, M.C.
Usury Provision Falls Short of Majority Approval

Forty-three percent of Arkansas voters say they approve of the usury provision in the new constitution—a provision that is nearly identical to Amendment 60 to the present constitution. Thirty-five percent disapprove, while a critical 22 percent are undecided. With less than half of the voters favoring the usury provision, it is apparent that the undecided voters will hold the key to passage of Amendment 60.

Attitudes on the usury issue are closely linked to political party. Democrats, who are by far the most numerous, favor the provision by a slender 39 to 36 margin. A majority of Republicans—54 percent—support the provision, and independents favor it by a 46 to 38 percent margin.

The most dramatic cutting edge on the issue is education. College graduates approve by a 50 to 34 margin, while 16 percent have not yet made up their minds. Among those with less than a high school education, the provision is favored, 35 to 32 percent, with fully a third of this group still undecided.

Traditionally, the better educated are more likely to cast ballots on Election Day. If that pattern holds, Amendment 60 will likely pass. If a communications program directed toward those less educated were launched in the closing weeks before the election, however, opponents of Amendment 60 could well send this measure down to defeat.

November 4: What To Look For

Veteran observers of the Arkansas political scene assure me that this is not what you'd call a typical election year. It's too much quiet, and too many candidates have seemingly insurmountable leads. Yet, it could still turn out to be a suspenseful evening on November 4.

Support for the proposed Constitution of 1980 and Amendment 60 has been in a "stall pattern" for the past two months. Amazingly, despite valiant efforts on the part of proponents to educate voters on these important measures, there has been no decrease in the "don't know" response in two months, nor has there been a significant shift among those who do hold an opinion. On the constitution, especially, the undecided vote is extremely high. The future of both, then, depends on the turnout of undecided voters. If they continue uncommitted and pass up the chance to cast their votes, passage is likely. However, if opponents of the usury provision and, indeed, the entire new constitution succeed in educating, motivating, and mobilizing this group, they would easily have the numerical strength to defeat both measures.

Among the candidates running for contested offices, attention will be focused on the Clinton-White match-up. We show Clinton well ahead but White making some headway in recent weeks. The odds are heavily against White since it will not be sufficient for him to capture the votes of Republicans and Independents, he must break into Clinton's support among Democrats. The critical question is whether, in the waning weeks of the campaign, Frank White can find and exploit a Clinton vulnerability.

A final word to trivia-minded readers: without exception, leading candidates in the latest "Arkansas Poll" have last names which commence with a letter lower in the alphabet than their opponents. Can this be the true key to victory in '80?

David Miller
Fate of Constitution In Hands of Undecided Voters

Nearly half of Arkansas voters have not yet made up their minds about the proposed constitution of 1980. They clearly hold the key to the future. If they elect to bypass this issue on the November 4 ballot, the “Arkansas Poll” indicates that the new constitution will win approval, since supporters of the constitution outnumber opponents by a 3-to-2 margin. If, however, they are persuaded to cast their votes, they can easily make the difference between passage and defeat.

Among people with less than a high school diploma, a massive 57 percent have still not made up their minds on this important legislative issue. Those who have an opinion on this subject split right down the middle. By contrast, college graduates approve the new constitution by a 46-to-22 percent margin -- better than 2 to 1, with 32 percent undecided.

Carter Lengthens Lead Over Reagan

With four weeks remaining, Jimmy Carter holds an 18-point lead over Ronald Reagan, thus strengthening his hold on the state’s six electoral votes. John Anderson, never a serious contender in Arkansas, has dropped from a high of 11 percent to a level of 4 percent.

President Carter gains unusually strong support from blacks, who give him a 70-point edge, low-income households (+33) and women (+30). Reagan maintains a 6-point lead among high-income households. The two candidates are dead even among the state’s college graduates.
Clinton Holds 2-to-1 Lead Over White

By a 60-28 percent margin, Arkansans express a preference for gubernatorial incumbent Bill Clinton over challenger Frank White. The latest poll reflects a slight improvement for White over the past month, as he has picked up support from Republicans and Independents. White has failed to improve his standing among Democrats, however. Considering the lopsided proportions of Democrats in Arkansas, White must make inroads here to take over the governor's seat.

<table>
<thead>
<tr>
<th>Registered voters</th>
<th>Clinton</th>
<th>White</th>
<th>Undecided</th>
</tr>
</thead>
<tbody>
<tr>
<td>Democrats</td>
<td>60%</td>
<td>24%</td>
<td>16%</td>
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<tr>
<td>Republicans</td>
<td>31%</td>
<td>41%</td>
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<tr>
<td>Independents</td>
<td>48%</td>
<td>10%</td>
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<td>Districts</td>
<td>12%</td>
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<td>All adults</td>
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<td>Age Groups</td>
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<td>18-34</td>
<td>64%</td>
<td>26%</td>
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<td>35-54</td>
<td>57%</td>
<td>27%</td>
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<td>55+</td>
<td>61%</td>
<td>28%</td>
<td>11%</td>
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<tr>
<td>White</td>
<td>58%</td>
<td>32%</td>
<td>10%</td>
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<tr>
<td>Black</td>
<td>76%</td>
<td>14%</td>
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<td>Income Levels</td>
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<td>Under $10,000</td>
<td>64%</td>
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<td>$10,000-$20,000</td>
<td>56%</td>
<td>28%</td>
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<td>$20,000+</td>
<td>51%</td>
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<td>Some high school or less</td>
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<tr>
<td>High school graduate</td>
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<tr>
<td>College graduate</td>
<td>53%</td>
<td>35%</td>
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Bumpers Maintains Impressive Lead

Bill Clark is engaged in a steep uphill battle to unseat Dale Bumpers. At least through the second week of October, Clark has made little headway. The latest "Arkansas Poll" shows Bumpers leading, 72 percent to 20 percent. The results are barely changed from the September poll, which showed Bumpers with a 76 to 17 edge.

If the election for U.S. Senator from Arkansas were being held today, who would you like to see win -- Dale Bumpers the Democrat or Bill Clark the Republican?

<table>
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<th>Registered voters</th>
<th>Bumpers</th>
<th>Clark</th>
<th>Undecided</th>
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<tbody>
<tr>
<td>Democrats</td>
<td>72%</td>
<td>10%</td>
<td>18%</td>
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<tr>
<td>Republicans</td>
<td>54%</td>
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<td>College graduate</td>
<td>61%</td>
<td>29%</td>
<td>10%</td>
</tr>
</tbody>
</table>

Winston Bryant Firmly In Control

By a four-to-one margin, Winston Bryant holds a commanding lead over James Canfield in the race for Lieutenant Governor. Canfield holds a 40-17 edge among Republicans, but he lags far behind in every demographic group. Bryant, who has not campaigned vigorously in the early weeks, clearly benefits from higher name recognition than his opponent.

If the election for Lieutenant Governor were being held today, who would you like to see win -- Winston Bryant the Democrat or James Canfield the Republican?

<table>
<thead>
<tr>
<th>Registered voters</th>
<th>Bryant</th>
<th>Canfield</th>
<th>Undecided</th>
</tr>
</thead>
<tbody>
<tr>
<td>Democrats</td>
<td>74%</td>
<td>7%</td>
<td>19%</td>
</tr>
<tr>
<td>Republicans</td>
<td>58%</td>
<td>40%</td>
<td>12%</td>
</tr>
<tr>
<td>Independents</td>
<td>48%</td>
<td>47%</td>
<td>3%</td>
</tr>
<tr>
<td>Districts</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>65%</td>
<td>13%</td>
<td>22%</td>
</tr>
<tr>
<td>2</td>
<td>66%</td>
<td>16%</td>
<td>18%</td>
</tr>
<tr>
<td>3</td>
<td>66%</td>
<td>17%</td>
<td>17%</td>
</tr>
<tr>
<td>4</td>
<td>66%</td>
<td>17%</td>
<td>17%</td>
</tr>
<tr>
<td>All adults</td>
<td>66%</td>
<td>17%</td>
<td>17%</td>
</tr>
<tr>
<td>Men</td>
<td>66%</td>
<td>17%</td>
<td>17%</td>
</tr>
<tr>
<td>Women</td>
<td>66%</td>
<td>17%</td>
<td>17%</td>
</tr>
<tr>
<td>Age Groups</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>18-34</td>
<td>89%</td>
<td>8%</td>
<td>3%</td>
</tr>
<tr>
<td>35-54</td>
<td>86%</td>
<td>13%</td>
<td>11%</td>
</tr>
<tr>
<td>55+</td>
<td>68%</td>
<td>24%</td>
<td>18%</td>
</tr>
<tr>
<td>White</td>
<td>88%</td>
<td>12%</td>
<td>0%</td>
</tr>
<tr>
<td>Black</td>
<td>58%</td>
<td>14%</td>
<td>28%</td>
</tr>
<tr>
<td>Income Levels</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Under $10,000</td>
<td>51%</td>
<td>12%</td>
<td>36%</td>
</tr>
<tr>
<td>$10,000-$20,000</td>
<td>84%</td>
<td>12%</td>
<td>4%</td>
</tr>
<tr>
<td>$20,000+</td>
<td>51%</td>
<td>19%</td>
<td>30%</td>
</tr>
<tr>
<td>Some high school or less</td>
<td>68%</td>
<td>14%</td>
<td>18%</td>
</tr>
<tr>
<td>High school graduate</td>
<td>68%</td>
<td>14%</td>
<td>18%</td>
</tr>
<tr>
<td>Some college</td>
<td>71%</td>
<td>23%</td>
<td>6%</td>
</tr>
<tr>
<td>College graduate</td>
<td>56%</td>
<td>18%</td>
<td>25%</td>
</tr>
</tbody>
</table>
Bethune Holds 3-1 Lead

Ed Bethune, seeking a second term as U.S. Representative from the Second District, leads Democrat James Reid by a 66-22 percent margin.

<table>
<thead>
<tr>
<th>Second District only</th>
<th>Reid</th>
<th>Bethune</th>
<th>Undecided or No Answer</th>
<th>Sample</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registered voters</td>
<td>22%</td>
<td>66%</td>
<td>12%</td>
<td>175</td>
</tr>
<tr>
<td>Democrats</td>
<td>47</td>
<td>66%</td>
<td>6%</td>
<td>900</td>
</tr>
<tr>
<td>Republicans and Independents</td>
<td>15</td>
<td>66%</td>
<td>9</td>
<td>76</td>
</tr>
</tbody>
</table>

Amendment 59 Given Solid Support

The Property Tax Relief and Rollback Amendment -- Amendment 59 to the present constitution -- seems headed for adoption. Approval of this amendment has steadily risen in the last two months from 60 percent in August to 70 percent in September and 79 percent in the most recent survey.

In November, voters will be asked to decide whether to adopt Amendment 59 to the Arkansas constitution. It is called the Property Tax Relief and Rollback Amendment, and it provides that a county’s total property tax collection cannot increase by more than 10 percent from the past. How do you think you'll vote on this Amendment -- for or against?

<table>
<thead>
<tr>
<th>Number of Interviews Conducted Among Population Sub-Samples</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registered voters: 655</td>
</tr>
<tr>
<td>District 1: 179</td>
</tr>
<tr>
<td>All adults: 663</td>
</tr>
<tr>
<td>Men: 703</td>
</tr>
<tr>
<td>Women: 703</td>
</tr>
<tr>
<td>Age Groups: 18-34: 277</td>
</tr>
<tr>
<td>35-54: 302</td>
</tr>
<tr>
<td>55+: 318</td>
</tr>
</tbody>
</table>

Statement of Methodology

The information contained in this report is derived from telephone interviews conducted October 7-10 with adult residents of Arkansas. Respondents are selected by a technique called random digit dialing, which gives each telephone household in the state a virtually equal chance of being selected for interview. Data are based on interviews with 763 adults of whom 665 are registered voters. Reported percentages are accurate within a minimum range of ±3% at the 99% level of confidence. For example, if we report that 60% of the total sample hold a particular view, the odds are 19 in 20 that the true value lies between 56 and 64%.

Editorial Board

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“The Arkansas Poll” is published four times a year. Special issues are published as developments in Arkansas’ economic, political or social situation warrant.

Subscription rate: $100 annually.

Electrostatic Copy Made
for Preservation Purposes
MR. PRESIDENT:

WE HERE IN TEXAS WANT YOU TO HAVE THE FONDDEST MEMORIES OF YOUR VISIT. NOTHING IS MORE SYMBOLIC OF THE TEXAS TRADITION THAN A PAIR OF COWBOY BOOTS. I HAVE HERE A PAIR OF BEAUTIFUL WESTERN BOOTS MADE BY THE DIXON BOOT COMPANY AND DONATED BY THE OWNER, MR. GEORGE BERGMAN TO THE JEFFERSON COUNTY DEMOCRATIC EXECUTIVE COMMITTEE. THESE BOOTS ARE A PART OF THE POLITICAL ARCHIVES OF THE COUNTY DEMOCRATIC COMMITTEE, BUT WE HOPE THAT YOU WILL WEAR THEM IN GOOD HEALTH AND THAT YOU WILL HAVE FOND MEMORIES OF THE PEOPLE OF SOUTHEAST TEXAS EACH TIME YOU PUT THEM ON.
Dear Jack:

I am pleased that you were able to join me in New Orleans today and accompany me to your hometown of Beaumont, Texas. I was delighted by the exuberant, Texas-style welcome that I received. As always, your wit and humor added greatly to my enjoyment of the trip.

As we enter the last few weeks of the campaign, I remain deeply grateful for your continued active support.

With best wishes,

Sincerely,

The Honorable Jack Brooks
U.S. House of Representatives
Washington, D.C.  20515

I especially enjoyed the new, air-conditioned climate you arranged! (Orr wearing the stoning coat)
October 22, 1980

The Honorable Jimmy Carter
President,
United States of America
c/o The White House
Pennsylvania Avenue
Washington, D. C.

Dear Mr. President,

It is with great pleasure that the employees at Dixon Boots and I have the opportunity of presenting the enclosed pair of handmade, western dress boots to you. This is being done thru the efforts of the Beaumont, Texas, Democratic Committee to Re-elect the President and with the aid of the Honorable Jack Brooks, member of the United States House of Representatives.

We at Dixon Boots sincerely hope this pair of boots will fit and wear to your satisfaction. If there are any problems as to the fit, color, etc., please return this pair and we will replace them with a custom pair of your choice in style, size and color.

The best fit is guaranteed by having a personal measuring and fitting done by our trained factory representative. We will be most pleased to do this for you at your time, convenience and location. If this is not possible for you at this time, I am enclosing a "self measure" foot chart and brochure for your use.

If you have further questions or if we may be of any service, please do not hesitate to contact us.

Respectfully yours,

George Bergmann
President

GB/bq

Electrostatic Copy Made
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IT IS GREAT TO BE HERE.
THIS FEELS LIKE DEDICATING A NEW AIRCRAFT CARRIER --
& IT IS EVERY BIT AS IMPORTANT TO OUR NATION.

THE 1st RESPONSIBILITY OF A PRES. IS THE SECURITY OF THE UNITED STATES.
FROM THE MOMENT I TOOK OFFICE
AS THE COMMANDER-IN-CHIEF OF THE FORCES OF THIS NATION,
I SET 2 VITAL GOALS --
REVERSING THE DECLINE IN OUR MILITARY STRENGTH
& REVERSING OUR DEPENDENCE ON FOREIGN OIL.

(=over=) (MILITARY SECURITY.....)
MILITARY SECURITY & ENERGY SECURITY ARE ESSENTIAL TO OUR NATIONAL SECURITY. I FOUGHT LONG & HARD FOR THE 1st COMPREHENSIVE ENERGY POLICY IN OUR HISTORY -- & OUR VICTORY IS A VICTORY FOR ALL AMERICANS.

AMERICA IS AT THE RECEIVING END OF A 12,000-MILE SUPPLY LINE AT THE OTHER END IS DANGER, & UNCERTAINTY, & TURMOIL.

THE LAST TIME THERE WAS A CRISIS IN THE PERSIAN GULF, WORLD OIL SUPPLIES WERE CUT BY 4 MILLION BARRELS A DAY, WE HAD LONG GAS LINES, & FEARS OF WORSE. TODAY, BECAUSE OF THE WAR BETWEEN IRAN & IRAQ, WORLD SUPPLIES ARE AGAIN BEING CUT BY ABOUT 4 MILLION BARRELS A DAY -- & WE ARE AHEAD OF THE CRISIS. (=NEW CARD=) (WE ARE BUILDING.....)
DRILLING RIG UTILIZATION RATES HAVE INCREASED BY 35% OVER THE SAME PERIOD LAST YEAR & HAVE ALMOST DOUBLED COMPARED TO THE 1976 AVERAGE.

DOMESTIC CRUDE PRODUCTION HAS REVERSED ITS 3-YEAR DECLINE. BECAUSE WE HAD THE COURAGE TO MOVE AHEAD WITH DECONTROL AMERICA WILL PRODUCE AN ADDITIONAL 400-TO-700-THOUSAND BARRELS PER DAY IN 1985, & 600-THOUSAND-TO-1-MILLION BARRELS PER DAY IN 1990.

DOMESTIC PRODUCTION OF NATURAL GAS HAS HALTED ITS DECLINE (SINCE 1973) & LAST YEAR'S DOMESTIC PRODUCTION REPRESENTED A 3% INCREASE OVER THE PRECEDING YEAR.

(=NEW CARD=) (ADDITIONS TO.....)
ADDITIONS TO RESERVES OF DOMESTIC NATURAL GAS
HAVE Risen FROM A LOW OF 7.6-MILLION-CUBIC-FeET IN 1976
TO 14.3-TRILLION-CUBIC-FeET IN 1979.

GAS INDUSTRY REPRESENTATIVES
INDICATE THAT 1980 RESERVE ADDITIONS WILL CONTINUE THIS TREND.

WE ARE CONSERVING MORE -- EVEN AS WE ARE PRODUCING MORE.
OIL IMPORTS ARE DOWN 2 MILLION BARRELS PER DAY.
DURING THE MOST RECENT WEEKS
WE HAVE BEEN IMPORTING FULLY ONE-THIRD LESS OIL
THAN AT THIS TIME LAST YEAR.
THE SOUL OF OUR ENERGY POLICY
IS THAT THERE ARE MANY DIFFERENT,
COMPLEX,
EXCITING PATHS TO ENERGY SECURITY --
& WE WILL EXPLORE ALL OF THEM!

OUR GOAL IS TO DRAW 20% OF ALL THE ENERGY WE USE
FROM THE SUN & OTHER RENEWABLE RESOURCES
BY THE YEAR 2000.

WE HAVE MORE OIL 'LOCKED UP IN OUR SHALE
THAN 3 SAUDI ARABIAS PUT TOGETHER --
& EVEN MORE 'LOCKED UP IN COAL.'
WE HAVE MORE OIL LOCKED UP IN OUR SHALE THAN 3 SAUDI ARABIAS PUT TOGETHER -- & EVEN MORE LOCKED UP IN COAL. THROUGH OUR NEW SYNTHETIC FUEL INDUSTRY WE ARE BEGINNING TO TAP THOSE RESOURCES.

18 MONTHS AGO VIRTUALLY NO GASOHOL WAS BEING PRODUCED IN THIS COUNTRY. WE NOW HAVE THE CAPACITY TO PRODUCE 135 MILLION GALLONS OF ETHANOL. MY GOAL IS TO PRODUCE ENOUGH ALCOHOL FUEL BY THE END OF 1990 TO REPLACE 10% OF THE GASOLINE WE USE.

(=over=) (My opponent's... ...),
MY OPPONENT'S ENERGY PROGRAM, NO SPECIFICS,
HAS NO SUCH GOALS, NO SPECIFICS,
& NO PROVEN RECORD OF INCREASED OIL PRODUCTION.
IT IS A RESOUNDING LIST OF NUMBERS
THAT ADD UP TO NO ENERGY SECURITY,
& NO END TO THE THREAT TO OUR SECURITY
FROM THE DEPENDENCE ON FOREIGN OIL.

I SAY WE CANNOT AFFORD TO THROW AWAY THE PROGRESS ON ENERGY
THAT WE HAVE MADE!

THE SAME IS TRUE FOR OUR NATION'S DEFENSE.