

10/31/80

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THE WHITE HOUSE
WASHINGTON

cc given to stu eizenstat
10/31/80

--SSC

cc to Staff Secy ✓

Out, to central files done

11/2/80

SB



Telegram

CMA076(1532)(4-036418S303)PD 10/29/80 1533

ICS IPMMTZZ CSP

8033286236 TDMT ROCK HILL SC 61 10-29 0333P EST
PMS PRESIDENT JIMMY CARTER, CARE GOVERNOR RILEY
COLUMBIA SC

Stu J

DEAR MR PRESIDENT YESTERDAY THE CATAWBA INDIANS FILED A LAND CLAIM
SUIT IN FEDERAL COURT AGAINST OUR COMPANY AND 36 OTHER COMPANIES AND
INDIVIDUALS TODAY WE ARE OUT OF BUSINESS AND THE WELFARE OF ALL OUR
EMPLOYEES AND SUB-CONTRACTORS FAMILIES IS THREATENED I PLEAD WITH YOU
FOR SOME KIND OF EMERGENCY RELIEF PERHAPS WITH FEDERALLY GUARANTEED
TITLE INSURANCE VERY RESPECTFULLY YOURS

FLINT REALTY AND CONSTRUCTION CO INC ROBERT H FLINT SR PRESIDENT
NNNN

THE WHITE HOUSE
WASHINGTON

10/31/80

AL MOSES

The attached was returned in the President's outbox today and is forwarded to you for your information.

Rick Hutcheson

NAME Rabbi Bernard Mandelbaum

1896

Executive Vice President
TITLE Synagogue Council of America

CITY/STATE New York City, NY 10016

Phone Number--Home (212) 472-3064

Work (212) 686-8670

Other () _____

Requested by Al Moses *AM*

Date of Request 10/29/80

INFORMATION (Continued on back if necessary)

Rabbi Mandelbaum, the highest ranking professional Rabbi in the country and one of the most respected, has been working tirelessly and full time for your re-election. Particularly now, a phone call from you would be received with enthusiasm and appreciation.

NOTES: (Date of Call 10-30)

done

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DEPART fm NORMAL RALLY SPEECH

I'M DEEPLY GRATEFUL FOR YOUR WARM WELCOME -- & YOUR ENTHUSIASM.
BUT I ALSO WANT TO ASK FOR YOUR CAREFUL,

THOUGHTFUL ATTENTION AS CITIZENS. /

{ IN THIS LONG ELECTION CAMPAIGN,
THE PAST RECORDS & STATEMENTS OF THE CANDIDATES
HAVE BEEN THOROUGHLY SCRUTINIZED.

{ BUT MORE IMPORTANT THAN WHAT HAS BEEN SAID OR DONE IN THE PAST
IS WHAT WILL BE DONE IN THE FUTURE --
WHAT MUST BE DONE TO BUILD THE KIND OF FUTURE WE WANT. /

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(=OVER=) (SO I WANT TO.....)

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SO I WANT TO TALK TO YOU

• ABOUT MY HOPES & PLANS FOR THE NEXT 4 YEARS --

• ABOUT OUR COMMON AGENDA

FOR THE 2ND TERM OF OFFICE WHICH I HOPE TO SERVE AS YOUR PRESIDENT.

FIRST I WANT TO SAY THAT I AM CONFIDENT ABOUT OUR FUTURE.

THE NEXT 4 YEARS CAN BE GOOD YEARS.

THE MAJOR REASON FOR CONFIDENCE

IS THAT WE HAVE LEARNED SO MUCH ABOUT THE CHALLENGES THAT CONFRONT US,

AND WE HAVE LAID THE FOUNDATION FOR MEETING THOSE CHALLENGES.

WE KNOW WE FACE DANGERS IN THE WORLD.

BUT WE HAVE LEARNED TO USE OUR STRENGTH WISELY --

IN THE SERVICE OF OUR REAL INTERESTS & OUR REAL VALUES.

(=NEW CARD=) (WE KNOW WE.....)

WE KNOW WE FACE PROBLEMS AT HOME.

BUT WE HAVE LEARNED A GREAT DEAL

ABOUT THE CAUSES & NATURE OF THOSE PROBLEMS

& ABOUT THE COURAGE & DETERMINATION NECESSARY TO SOLVE THEM. /

IN 4 YEARS AS PRES., I HAVE LEARNED A GREAT DEAL MYSELF.

I HAVE LEARNED THAT IT IS NOT ALWAYS ENOUGH TO BE RIGHT.

WE MUST SET PRIORITIES --

OR THE MOST IMPORTANT WORK MAY NOT GET DONE.

WE NEED TO MAKE OUR PROGRAMS UNDERSTOOD,

& THEN BUILD A CONSENSUS FOR THEM.

WE HAVE LEARNED TO DO THAT --

& THE BEST EXAMPLE IS OUR SUCCESS ON ENERGY. /

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(=OVER=) (4 YEARS AGO.....)

FOUR YEARS AGO,
MOST PEOPLE DOUBTED THERE EVEN WAS AN ENERGY PROBLEM.
TODAY WE LEAD THE WORLD IN DEALING WITH THIS CHALLENGE.
THERE IS ANOTHER REASON FOR CONFIDENCE.

DURING THE 1ST TERM,
MY ADMINISTRATION DEALT WITH MANY ^{OTHER} LONG-TERM CHALLENGES:

◦ ~~IN ENERGY, AS I JUST MENTIONED.~~

◦ IN ECONOMIC DEREGULATION, WHERE WE ENDED REGULATION,
& BROUGHT COMPETITION TO THE AIRLINE ^{RR} INDUSTRY,

TRUCKING, BANKING, & FINANCE. //

◦ IN EDUCATION,

{ WHERE WE HAVE MADE A 73% INCREASE IN OUR INVESTMENT **Electrostatic Copy Made
for Preservation Purposes**
IN THE NEXT GENERATION OF AMERICANS.

(=NEW CARD=) (IN DEFENSE,.....)

o { IN DEFENSE, WHERE WE REVERSED 7 YEARS OF DECLINE
& BEGAN A STEADY, EFFECTIVE, WELL-PLANNED INCREASE
IN OUR ABILITY TO DEFEND OUR COUNTRY & OUR INTERESTS. /

IN THESE & OTHER AREAS, WE HAVE LAID A FOUNDATION FOR FURTHER PROGRESS.

{ WE HAVE PAID A SHORT-TERM PRICE,
FOR THAT IS THE NATURE OF INVESTING IN THE FUTURE.

TODAY'S SACRIFICE WILL BRING TOMORROW'S SECURITY.

{ OUR INVESTMENT WILL BEGIN TO PAY DIVIDENDS OVER THE NEXT 4 YEARS --
IF WE STAY ON COURSE. /

(=OVER=) (MY BROAD.....)

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MY BROAD OBJECTIVES IN MY 2ND TERM ARE SIMPLY STATED:

◦ SECURITY AT HOME.

◦ PEACE ABROAD. /

{ THESE GOALS ARE AS HARD TO ATTAIN
AS THEY ARE EASY TO STATE.

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BUT ATTAIN THEM WE SHALL. /

SECURITY AT HOME MEANS ENERGY SECURITY.

IT MEANS ECONOMIC SECURITY -- { FOR OUR NATION
& FOR EACH OF US & OUR FAMILIES.

{ IT MEANS THE SECURITY
OF KNOWING THAT OUR RIGHTS AS AMERICANS ARE GUARANTEED. /

(=NEW CARD=) (WE HAVE PUT....)

WE HAVE PUT IN PLACE THE 1ST COMPREHENSIVE ENERGY PROGRAM IN OUR HISTORY.

IT HAS ALREADY HELPED US REDUCE OUR IMPORTS OF FOREIGN OIL
BY ONE-THIRD IN THE LAST YEAR ALONE.

IN THE NEXT 4 YEARS, WE WILL CUT THOSE IMPORTS EVEN MORE
AS WE CONSERVE MORE ENERGY --

AND AS WE PRODUCE NOT ONLY RECORD AMOUNTS OF DOMESTIC OIL, & GAS, & COAL,
BUT ALSO THE VAST NEW QUANTITIES OF SYNTHETIC FUELS & SOLAR POWER.

GASOHOL & OTHER FUELS FM GROWING CROPS //

THE INFLATIONARY FORCES IN OUR ECONOMY ARE STILL FAR FROM VANQUISHED.

IN THE NEXT 4 YEARS,

I WANT TO BUILD ON THE PROGRESS WE'VE MADE IN DEREGULATION --

IN CUTTING GOVERNMENT SPENDING GROWTH,

& IN REPLACING CONFRONTATION BETWEEN BUSINESS & LABOR

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WITH COOPERATION.

(COVER) (I WANT TO.....)

I WANT TO LEAD THE ECONOMIC REVITALIZATION EFFORT THAT I HAVE PROPOSED --
TO INCREASE THE PRODUCTIVITY OF OUR ECONOMY
& SHARPEN OUR TECHNOLOGICAL EDGE IN THE WORLD MARKETPLACE.

THIS IS THE ONLY WAY TO FIGHT INFLATION

& PUT MILLIONS MORE AMERICANS TO WORK IN NEW JOBS, WITH NEW TOOLS
& IN NEWLY MODERNIZED INDUSTRIES.
~~IN NEW INDUSTRIES, & FACTORIES~~

WE HAVE MADE GREAT STRIDES DURING THE LAST 4 YEARS
IN THE PROTECTION OF OUR AIR, OUR SOIL, OUR WATER,
& THE SAFETY & HEALTHFULNESS OF OUR PLACES OF WORK.

(=NEW CARD=) (IN THE NEXT.....)

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{ IN THE NEXT 4 YEARS, WE MUST TACKLE & SOLVE
A LONG-NEGLECTED & INCREASINGLY SERIOUS ENVIRONMENTAL PROBLEM --
TOXIC WASTES.

{ THERE ARE FEW THINGS WE COULD DO
THAT WOULD HAVE A MORE BENEFICIAL EFFECT
ON THE LONG-TERM HEALTH OF OUR PEOPLE. //

{ I WANT TO INCREASE THE PRODUCTIVITY OF OUR LAND
& EXPAND OUR AGRICULTURAL MARKETS AROUND THE WORLD
TO HONOR THE STEWARDSHIP OF OUR FARM FAMILIES
& TO ENRICH OUR OWN PEOPLE & OTHERS
WITH AMERICA'S BOUNTIFUL HARVESTS. //

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(=OVER=) (IN THE NEXT....)

IN THE NEXT 4 YEARS,
I WANT TO HELP OUR COUNTRY ACHIEVE A LONG-DEFERRED DREAM
OF THE DEMOCRATIC PARTY & THE AMERICAN PEOPLE --
A NATIONAL HEALTH PLAN;
o A PLAN THAT EMPHASIZES PREVENTION OF DISEASE,
o THAT PROVIDES CARE FOR NEW MOTHERS & THEIR BABIES,
o THAT PROTECTS FAMILIES FROM BEING FINANCIALLY DESTROYED
BY THE CATASTROPHIC ILLNESS OF A LOVED ONE. //

IN THE NEXT 4 YEARS,
I WANT TO SEE EQUAL RIGHTS FOR AMERICAN WOMEN
GUARANTEED WHERE THE RIGHTS OF AMERICANS ARE SUPPOSED TO BE GUARANTEED --
IN THE CONSTITUTION OF THE UNITED STATES. /

(=NEW CARD=) (SECURITY AT HOME.....)

SECURITY AT HOME IS IMPORTANT.

{ BUT IT WILL AVAIL US LITTLE
UNLESS WE CONTINUE OUR PROGRESS TOWARD OUR OTHER GREAT GOAL --
PEACE IN THE WORLD.

REAL PEACE IS MORE THAN JUST THE ABSENCE OF WAR.

{ IT IS SOMETHING THAT MUST BE CONSTRUCTED -- BRICK-BY-BRICK --
THROUGH A STRONG DEFENSE
& A WISE & RESTRAINED FOREIGN POLICY.

{ DURING THE NEXT 4 YEARS, IN COOPERATION WITH OUR ALLIES,
WE WILL CONTINUE THE STEADY STRENGTHENING
OF OUR CONVENTIONAL & STRATEGIC MILITARY FORCES.

{ WE WILL STRENGTHEN OUR PRESENCE
IN THE VITAL PERSIAN GULF & INDIAN OCEAN AREA.

(=OVER=) (BUILDING A SYSTEM. . .)

{ BUILDING A SYSTEM OF REGIONAL SECURITY IN THAT PART OF THE WORLD
-- THROUGH DIPLOMACY AS WELL AS MILITARY STRENGTH --
IS A MAJOR TASK OF THE EARLY 1980s. //

{ IN THE MIDDLE EAST, I WANT TO CONTINUE TO USE OUR COUNTRY'S GOOD OFFICES
TO HELP ACHIEVE THE DREAM OF A STRONG, SECURE ISRAEL
LIVING IN PEACE WITH ALL HER NEIGHBORS.
THAT IS AN ^{AMBITIOUS} AUDACIOUS GOAL.

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{ BUT 4 YEARS AGO, NO ONE BELIEVED THAT BY 1980
THERE WOULD BE A TREATY OF PEACE
BETWEEN ISRAEL & THE MOST POWERFUL ARAB COUNTRY -- EGYPT.
THE CAMP DAVID PROCESS WORKS -- & WE WILL STAY WITH IT. //

(=NEW CARD=) (ONE OF THE.....)

ONE OF THE LEAST-NOTICED CHANGES OF THE LAST 4 YEARS

-- & ONE OF THE MOST IMPORTANT --

IS THE TREMENDOUS IMPROVEMENT

IN OUR RELATIONS WITH THE DEVELOPING WORLD --

THE HOME OF THE VAST MAJORITY OF THE HUMAN RACE.

WE HAVE BUILT POSITIVE NEW RELATIONSHIPS

• WITH CHINA,

• WITH NIGERIA & OTHER AFRICAN COUNTRIES,

• & WITH CENTRAL & SOUTH AMERICA.

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(=OVER=) (IF YOU DOUBT.....)

IF YOU DOUBT THE IMPORTANTCE OF BETTER RELATIONS WITH THE THIRD WORLD,
JUST REMEMBER THAT EVERY AMERICAN
WHO HAS BEEN KILLED IN ACTION SINCE "WORLD WAR II"
HAS DIED ON THE SOIL OF A THIRD WORLD COUNTRY.

IN MY 2ND TERM,

I WANT TO HELP OUR NATION SOLIDIFY THESE NEW RELATIONSHIPS --
BY WORKING WITH THEM & WITH THEIR PEOPLE
TO PROMOTE ECONOMIC DEVELOPMENT,
POLITICAL STABILITY,
& BASIC HUMAN RIGHTS. //

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(=NEW CARD=) (MOST IMPORTANT.....)

MOST IMPORTANT OF ALL, DURING THESE NEXT 4 YEARS

I WANT TO CONTINUE OUR NATION'S EFFORTS

TO LIFT THE SHADOW OF NUCLEAR ANNIHILATION FROM THIS EARTH.

I AM DETERMINED TO MOVE AHEAD WITH BALANCED & VERIFIABLE

NUCLEAR ARMS CONTROL.

THIS IS CRUCIAL TO OUR NATIONAL SECURITY,

TO OUR LEADERSHIP OF THE WESTERN ALLIANCE,

& TO OUR EFFORTS TO HALT THE SPREAD OF NUCLEAR ARMS

TO UNSTABLE OR TERRORIST REGIMES & ORGANIZATIONS.

(=OVER=) (OUR ULTIMATE.....)

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OUR ULTIMATE GOAL IS NOTHING LESS
THAN TO TURN THE ATTENTION OF THE WORLD
FROM THE WORKS OF WAR TO THE WORKS OF PEACE.

WHEN AMERICANS WENT TO THE MOON & TURNED THEIR EYES BACK TO EARTH,
WE SAW OUR PLANET FOR WHAT IT IS:
A BEAUTIFUL, FRAGILE SPACESHIP
IN WHICH ALL OF US -- ALL 4 BILLION OF US -- MUST TRAVEL TOGETHER.

IN THE COMING DECADE,
ALL THE PEOPLE OF THE EARTH INCREASINGLY WILL FACE PROBLEMS
LIKE ENVIRONMENTAL DECAY, RESOURCE DEPLETION, & HUNGER.

CONFLICTS, TENSIONS
& PRESSURES WILL BE
INTENSE

(=NEW CARD=) (THE SOONER WE.....)

{ THE SOONER WE STOP FIGHTING EACH OTHER
& START FIGHTING THESE COMMON ENEMIES OF THE WHOLE HUMAN SPECIES,
THE MORE LIKELY ALL OF US WILL BE TO SURVIVE & TO PROSPER. /

{ ALL THESE EFFORTS TO ACHIEVE SECURITY AT HOME
& PEACE ABROAD
WILL BE AFFECTED BY YOUR CHOICE NEXT TUESDAY. /

(=PICK UP 'WHAT YOU MUST DO' STUMP SECTION=)

#16

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GOV. REAGAN SAID LAST NIGHT IN THE DEBATE
THAT WHEN HE WAS YOUNG -- & I QUOTE,
"THIS COUNTRY DIDN'T EVEN KNOW IT HAD A RACIAL PROBLEM."

WELL, GOV. REAGAN MAY NOT HAVE KNOWN,
BUT TO MILLIONS & MILLIONS OF AMERICANS
WHO SUFFERED RACIAL PREJUDICE & RACIAL INJUSTICE FOR 300 YEARS,
IT WAS NOT SIMPLY A PROBLEM --
IT WAS A LIFELONG DISASTER!

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NON-PROLIFERATION REAGAN QUOTE

(THE NEW YORK TIMES, FEBRUARY 1, 1980)

RONALD REAGAN INDICATED TODAY
THAT HE BELIEVED THE "U.S." SHOULD NOT STAND IN THE WAY
OF COUNTRIES DEVELOPING THEIR OWN NUCLEAR WEAPONS --
SAYING: "I JUST DON'T THINK IT'S ANY OF OUR BUSINESS."

(# # #)

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Mr Jackson - Ag program
Sue - Nat Resources
Peggy - Religion
Caroline - ERA
Pat - Dept of Ed
Mike - Soviet brigade -
Rabbi Rabin - Pro State
No signals → Arabs pressure Israel
Jerusalem
UNGA
UNSC

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COLUMBIA - STATE & LOCAL OFFICIALS

GOVERNOR RILEY, MAYOR FINLAY, MY FELLOW DEMOCRATIC LEADERS:
WE STAND TODAY ON THE BRINK OF A MOMENTOUS EVENT --
AN EVENT THAT WILL ECHO FOR YEARS IN THE LIVES OF ALL
SOUTH CAROLINIANS, MEN OR WOMEN, RICH OR POOR, REPUBLICAN OR DEMOCRAT.
AN EVENT THAT WILL HAVE A PROFOUND AFFECT ON ME.

I'M TALKING ABOUT THE SOUTH CAROLINA - GEORGIA FOOTBALL GAME.

(=OVER=)

[IF SOUTH CAROLINA...

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IF SOUTH CAROLINA WINS, I KNOW YOU'LL BE IN THE RIGHT MOOD
TO WORK HARD TO TURN OUT THE VOTE.

BUT IF THE GEORGIA BULLDOGS, THROUGH SOME STRANGE QUIRK OF
FATE, SHOULD EKE OUT A VICTORY, I HOPE YOU WON'T
HOLD IT AGAINST ME.

IN THAT CASE, I WOULD CALL ON YOU TO PUT ASIDE PERSONAL
FEELINGS AND GET OUT THERE TO WORK FOR THE GOOD OF THE
DEMOCRATIC PARTY.

(=NEW CARD=) [I HAVE A SPECIAL...

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I HAVE A SPECIAL FEELING ABOUT SOUTH CAROLINA.

IN 1976, I BEGAN MY FINAL CAMPAIGN SWING THROUGH THE SOUTH
ON THE STATEHOUSE STEPS HERE IN COLUMBIA.

JUST AS I WALKED OUT TO SPEAK, THE MISTY RAIN STOPPED
AND THE SUN SUDDENLY BROKE THROUGH THE CLOUDS.

DO YOU REMEMBER THAT?

I WILL NEVER FORGET IT. IT WAS A GOOD SIGN THEN.

AND BEING WITH YOU TODAY, SEEING YOUR ENTHUSIASM, THAT IS
ANOTHER GOOD SIGN. WE WON IN 1976 -- AND WE'RE GOING TO
WIN AGAIN IN 1980!

(=OVER=)

[I FEEL AT HOME...

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I FEEL AT HOME HERE IN THE GOVERNOR'S MANSION.
I KNOW THE KINDS OF PROBLEMS GOVERNOR RILEY FACES --
AND IS SOLVING SO WELL -- BECAUSE I FACED SIMILAR PROBLEMS.
I WOULD ALSO FEEL AT HOME IN THE STATEHOUSE, BECAUSE I
ALSO SERVED AS A STATE SENATOR.
AND A LOCAL POSITION WOULDN'T BE FOREIGN TO ME, EITHER.
MY FIRST ELECTED JOB WAS AS A SCHOOL BOARD MEMBER.
THAT'S ONE OF THE THINGS THAT IS IMPORTANT ABOUT THE
DEMOCRATIC PARTY.
MANY OF OUR LEADERS STARTED AT THE GRASS ROOTS WHERE YOU
LEARN THE PROBLEMS OF THE PEOPLE YOU SERVE.

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(=NEW CARD=)

[AND ONCE YOU...

AND ONCE YOU LEARN THOSE PROBLEMS, YOU NEVER FORGET
NO MATTER WHAT LEVEL YOU ATTAIN.

THAT IS WHAT HAS MADE THE DEMOCRATIC PARTY THE PARTY OF THE PEOPLE.
AND IT IS ONE REASON THAT WE ARE GOING TO WIN ON TUESDAY!

CAMPAIGN RECOMMENDS AN EMPHASIS ON PARTNERSHIP AT ALL LEVELS
OF GOVERNMENT. SUGGEST PICKING UP FOLLOWING PARTS OF STUMP
SPEECH:

(L) ELECTION (14) REPS + DEMS (16) WHAT YOU DO (17) VISION

#

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COLUMBIA, SOUTH CAROLINA, TOWN MEETING

I COME HERE AT A TIME WHEN ONE OF THE GREAT QUESTIONS
DIVIDING THE SOUTH IS ABOUT TO BE DECIDED.

I HAVE TRIED NEVER TO SHIRK THE TOUGH QUESTIONS,
NEVER TO SHRINK FROM SPEAKING OUT ON ISSUES
THAT PEOPLE CARE ABOUT DEEPLY, & I WILL NOT DO THAT TODAY --
EVEN THOUGH I AM FROM GEORGIA I HONESTLY THINK THE GAMECOCKS
HAVE A CHANCE AGAINST THE BULLDOGS TOMORROW.

(=OVER=)

IF THIS HAS BEEN...

DULUTH

GEORGE ROGERS
HERSHEL WALKER

WRIGHTS

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IF THIS HAD BEEN ANYWHERE ELSE,
I WOULD HAVE SAID IT WAS TOO EARLY IN THE MORNING.
BUT HERE IN COLUMBIA I KNOW MOST OF YOU PROBABLY HAVE ALREADY DONE
HALF A DAY'S WORK BEFORE YOU CAME OVER HERE.

I BASE THAT ASSUMPTION ON HAVING SEEN HOW HARD GOVERNOR RILEY
WORKS ON ANYTHING THAT IS GOOD FOR SOUTH CAROLINA.

(=NEW CARD=)

[IT IS ALWAYS A SPECIAL...]

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IT IS ALWAYS A SPECIAL PLEASURE FOR ME TO TALK TO STUDENTS
& TO ANSWER THE QUESTIONS OF YOUNG PEOPLE.

WHEN I WAS ON THE SCHOOL BOARD BACK HOME IN SUMTER COUNTY,
ONE OF THE OLDER BOARD MEMBERS ALWAYS USED TO SAY
THERE WERE TWO REASONS WHY WE COULD NOT DO ANYTHING ANYONE SUGGESTED.
THE FIRST WAS, "WE HAVE NEVER DONE IT THAT WAY."
AND THE SECOND WAS "WE HAVE ALREADY TRIED IT."

BUT YOUNG PEOPLE ARE NOT BOUND BY THE FAILURES
& MISTAKES OF THE PAST.

(=OVER=) [I LOOK FORWARD...

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I LOOK FORWARD TO ANSWERING YOUR QUESTIONS,
 BUT FIRST I WANT TO TALK TO YOU & YOUR PARENTS FOR JUST A FEW MINUTES
 ABOUT YOUR FUTURE & THE FUTURE OF THIS COUNTRY.

YOU ARE THE PRODUCT OF THE MOST SUCCESSFUL EDUCATION SYSTEM
 THE WORLD HAS YET SEEN.

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*SOUTH-PROGRESS
 POL LEADERS
 BELIEVE*

IT IS NOT PERFECT, GOODNESS KNOWS,
 BUT IT GIVES MORE PEOPLE A BETTER OPPORTUNITY TO LEARN --
 TO PREPARE THEMSELVES FOR REWARDING, USEFUL LIVES -- THAN ANY OTHER.

YOU HAVE THE FREEDOM TO PURSUE KNOWLEDGE WHEREVER IT TAKES YOU,
 TO SEEK ANSWERS TO THE QUESTIONS THAT HAVE TROUBLED MANKIND
 SINCE TIME BEGAN, & TO ASK QUESTIONS NO ONE ELSE HAS THOUGHT OF.

(=NEW CARD=)

[MILLIONS OF PEOPLE...

MILLIONS OF PEOPLE ALL OVER THE WORLD ARE WILLING
TO RISK EVERYTHING FOR THAT FREEDOM, FOR THAT OPPORTUNITY.

PUBLIC EDUCATION IS AT THE HEART OF MUCH THAT IS GOOD IN AMERICA.

WE EXPECT SO MUCH FROM IT, DEMAND SO MUCH OF IT,
THAT WE ARE SOMETIMES DISAPPOINTED
WHEN IT DOES NOT LIVE UP TO THE PERFECTION WE SEEK.

~~IT WOULD BE FAR WORSE TO GIVE UP THE IDEA THAT EVERY YOUNGSTER
HAS THE RIGHT TO DEVELOP TO HIS OR HER FULL POTENTIAL,
THE FUNDAMENTAL BELIEF THAT NEITHER RACE NOR RELIGION
NOR ETHNIC BACKGROUND NOR PHYSICAL HANDICAP
SHOULD STAND IN THE WAY OF THAT DEVELOPMENT.~~

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(=OVER=)

[AS PRESIDENT I HAVE...

AS PRESIDENT I HAVE SOUGHT TO STRENGTHEN
THE PUBLIC SCHOOLS OF AMERICA,
ESPECIALLY IN THE TEACHING OF BASIC SKILLS
TO DISADVANTAGED YOUNGSTERS,
& TO MAKE SURE THAT A PERSON'S EDUCATION SHOULD NOT BE LIMITED
BY HOW MUCH EDUCATION OR HOW MUCH MONEY YOUR PARENTS HAVE.

THERE CAN BE NO GREATER WASTE THAN THE WASTE OF A YOUNG MIND.

FOR FAR TOO LONG THE SOUTH LAGGED BEHIND THE NATION IN EDUCATION,
& AS A RESULT OUR MOST IMPORTANT EXPORT WAS OUR YOUNG PEOPLE.

(=NEW CARD=)

[FOR FAR TOO LONG...

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FOR FAR TOO LONG THE ONLY WAY FOR MANY YOUNG SOUTHERNERS,
BLACK OR WHITE, TO GET AHEAD WAS TO GET AWAY.

THAT IS NO LONGER TRUE.

YOU TRULY LIVE IN THE LAND OF OPPORTUNITY.

YOU ARE AT A CRUCIAL POINT IN YOUR LIVES,

WHEN YOU HAVE TO MAKE DECISIONS ABOUT

WHAT YOU WILL DO WITH YOUR LIVES IN A RAPIDLY CHANGING WORLD,

FULL OF NEW CHALLENGES AND OPPORTUNITIES.

WE ARE JUST STARTING OUT TO REBUILD OUR INDUSTRIAL BASE.

AT THE SAME TIME WE ARE BEGINNING A HUGE

& CRITICALLY IMPORTANT PROGRAM TO DEVELOP NEW SOURCES OF ENERGY.

< FUTURE

WE HAVE TO DO THESE THINGS IN A DANGEROUS WORLD,
A WORLD THAT IS TOO SMALL, TOO INTERDEPENDENT,
FOR RASH ANSWERS TO COMPLEX QUESTIONS.

WE HAVE TO DO THEM IN A WORLD WHERE HUMAN BEINGS HAVE THE CAPACITY
TO DESTROY CIVILIZATION AS WE KNOW IT,
& ALSO TO POISON OUR OWN AIR & WATER & LAND
& DESTROY ALL THAT IS BEAUTIFUL & GOOD AROUND US.

(=NEW CARD=)

[WE ALSO HAVE...

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WE ALSO HAVE, ALMOST WITHIN OUR GRASP,
THE CAPACITY TO FEED THE HUNGRY, TO HEAL THE SICK,
TO MAKE THE LAND BOUNTIFUL & BEAUTIFUL,
TO PUSH BACK THE LIMITS OF HUMAN IGNORANCE
IN WAYS OUR ANCESTORS DARED NOT DREAM,
TO MAKE LIFE MORE MEANINGFUL AND REWARDING FOR ALL THE PEOPLE
OF THE EARTH.

(=OVER=)

[HOW WE USE THESE...

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HOW WE USE THESE NEXT CRUCIAL YEARS
WILL DETERMINE WHICH COURSE WE TAKE.

& HOW WE USE THESE YEARS WILL DEPEND ON
EVERY INDIVIDUAL AMERICAN --

YOU HAVE BOTH THE POWER & THE RESPONSIBILITY TO DECIDE.

NOW I WILL TAKE YOUR QUESTIONS.

###

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William J. Ke
Post - Member
Am / Soc Soc
Young - Chin
Nuc Weapons

"RELIGIOUS" ATTACKS

WE ARE ALMOST LIKE ONE FAMILY HERE IN ^{THIS REGION.} ~~THE~~ SOUTH.
WE SHARE A COMMON BACKGROUND--A COMMON UPBRINGING--
A COMMON SET OF VALUES ABOUT THE IMPORTANCE OF PATRIOTISM

& FAMILY
& HARD WORK
& NEIGHBORLINESS.

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MANY OF YOU ALSO SHARE WITH ME A COMMON RELIGIOUS FAITH.
I'M SURE MANY OF YOU HAVE SEEN CAMPAIGN ADVERTISEMENTS & MAILINGS
THAT ATTACK MY RELIGIOUS FAITH & MY CHARACTER IN A VERY UGLY WAY.
YOU ^{MAY} ~~WILL~~ SEE MORE IN THE NEXT FEW DAYS.

I AM NOT GOING TO DIGNIFY THESE ATTACKS BY RESPONDING TO THEM.

(=OVER=) (I DO NOT INTEND...

I DO NOT INTEND TO DEBATE THE SINCERITY OF MY RELIGIOUS CONVICTIONS
IN A POLITICAL CAMPAIGN!

I HAVE TO DEPEND ON YOU WHO KNOW ME & WHAT I STAND FOR
TO SPEAK UP FOR ME.

~~I ALSO HAPPEN TO BELIEVE THAT THOSE RESPONSIBLE FOR SUCH ATTACKS
UNDERESTIMATE THE DECENCY & THE INTELLIGENCE OF THE PEOPLE~~
OF THE SOUTH
& THE PEOPLE OF THIS GREAT COUNTRY!

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I BELIEVE IN SEPARATION OF CHURCH & STATE.
I DON'T APPROVE OF RELIGIOUS TESTS FOR POLITICAL
ACCEPTANCE NOR POLITICAL TESTS FOR RELIGIOUS FELLOWSHIP.

LAKELAND, FLA. RALLY

GOVERNOR BOB GRAHAM, REUBIN ASKEW, SENATOR LAWTON CHILES,
MAYOR CARRIE OLDHAM:

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I SAVED THE BEST FOR LAST.

THAT IS WHY I AM HERE IN LAKELAND

& WHY I AM PROUD TO BE THE FIRST INCUMBENT PRESIDENT TO VISIT HERE.

THERE IS NO BETTER CITY TO CAMPAIGN IN FOR THE DEMOCRATIC PARTY

THAN LAKELAND --

THE HOMETOWN OF DEMOCRATIC U.S. SENATORS FOR OVER THREE DECADES --

SPESSARD HOLLAND & LAWTON CHILES.

(=OVER=)

[THERE ARE A LOT...

THERE ARE A LOT OF PREDICTIONS THESE DAYS.
LET ME TELL YOU MINE --
THERE WILL BE A DEMOCRATIC PARTY SWEEP ON TUESDAY,
INCLUDING BILL GUNTER, ANDY IRELAND, & YOURS TRULY.

[PICK UP STUMP SPEECH]

#

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LAKELAND, FLA

I HAVE BEEN TO A LOT OF PLACES THESE PAST FOUR YEARS.
I HAVE SEEN A LOT OF PEOPLE.
I JUST WANT TO SAY HOW GREAT IT IS TO BE HERE --
IN A PART OF THE COUNTRY THAT WILL ALWAYS BE MY HOME.

I GREW UP ON A FARM IN GEORGIA.
I HAVE NEVER FORGOTTEN ^{THOSE EARLY} ~~THE~~ VALUES, ^{WITH WHICH} I ~~GREW UP WITH~~ --
HARD WORK, SELF-RELIANCE, TRUST IN OUR FAMILIES,
TRUST IN OUR NEIGHBORS, AND TRUST IN OUR GOD.

I PRAY ~~TO GOD~~ THAT WE IN THE SOUTH AND THE PEOPLE OF OUR NATION
NEVER GET AWAY FROM ^{IDEALS & COMMITMENTS} THOSE ~~VALUES~~ -- WHICH DO NOT CHANGE.

(=NEW CARD=) (ALL OF YOU...)

SEN CHILES
GOV GRAMM
AMB ASKEW
CONG IRELAND
MAYOR OLDHAM
1ST PRES LAKELAND
COOLIDGE '20 POLK CO.

~~SPENCER~~

YOU PEOPLE HERE HAVE THE SAME BACKGROUND, THE SAME FAMILIES,
THE SAME UPBRINGING THAT I HAVE.

YOU SHARE MY PAST AND MY VALUES, AND MY LOVE OF THIS COUNTRY.

IT WAS YOU WHO PUT ME ON THE ROAD TO THE HIGHEST HONOR THAT
ANY AMERICAN CAN POSSIBLY HAVE - TO SERVE AS YOUR PRESIDENT.

TODAY I HAVE COME HOME AGAIN.

I HAVE COME BACK TO THE PART OF THIS NATION THAT WILL ALWAYS BE MY HOME.
I HAVE COME TO ASK YOU TO JOIN ME ONCE AGAIN IN A GREAT AND NOBLE
CAMPAIGN.

IT IS A CAMPAIGN FOR PEACE, A CAMPAIGN FOR JOBS,
A CAMPAIGN FOR CONFIDENCE AND FOR UNITY.

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MOST

~~#~~ OF YOU HAVE THE SAME BACKGROUND,
THE SAME ^{KIND OF} FAMILIES,

THE SAME UPBRINGING THAT I HAVE.

YOU SHARE MY PAST & MY VALUES & MY LOVE OF THIS COUNTRY.

IT WAS YOU WHO PUT ME ON THE ROAD TO THE HIGHEST HONOR
THAT ANY AMERICAN CAN HAVE -- TO SERVE AS YOUR PRESIDENT.

IT WAS YOU, THE PEOPLE OF FLORIDA, WHO LAUNCHED MY CAMPAIGN IN 1975 & 76.

IT WAS YOU WHO STOOD WITH ME AGAIN ~~IN 1979~~ *THIS SPRING*

WHEN YOU MADE THE DIFFERENCE AGAIN.

TODAY I HAVE COME TO ASK FOR YOUR SUPPORT AGAIN.

(=OVER=) (I HAVE COME BACK...

SOUTH
I HAVE COME BACK TO THE PART OF THIS NATION THAT WILL ALWAYS BE MY HOME.
~~I HAVE COME~~ TO ASK YOU TO JOIN ME ONCE AGAIN *BE*
IN A GREAT & NOBLE CAMPAIGN.

IT IS A CAMPAIGN FOR PEACE -- A CAMPAIGN FOR JOBS --
A CAMPAIGN FOR THE FUTURE OF OUR GREAT COUNTRY.

WITHOUT YOUR HELP WE CANNOT WIN.
IF THE ELECTION WERE HELD TODAY *THE ISSUE WOULD BE VERY MUCH*
~~WE MIGHT WELL FALL SHORT~~ *IN DOUBT.*
WE MUST NOT ALLOW THAT TO HAPPEN.

THERE IS TOO MUCH AT STAKE.

THIS IS NOT JUST A MATTER OF PERSONALITIES --

NOT JUST A MATTER OF WHETHER JIMMY CARTER SITS IN THE OVAL OFFICE.

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(=NEW CARD=) (THE QUESTION...)

{ AS AN ASST. SECY. OF HEALTH, EDUCATION & WELFARE UNDER PRES. KENNEDY,
MR. COHEN THEN HELPED TO DRAFT & TO SECURE THE PASSAGE OF MEDICARE.

{ AND AS SECY. OF "HEW" IN THE CABINET OF PRES. JOHNSON,
HE WAS IN CHARGE OF THE OVERALL ADMINISTRATION
OF BOTH SOCIAL SECURITY & MEDICARE.

{ HE NOW SERVES ON THE NATL. COMMISSION ON SOCIAL SECURITY --
APPOINTED BY SPEAKER TIP. O'NEILL. /

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{ ROBERT BALL SERVED AS COMMISSIONER OF SOCIAL SECURITY
UNDER THREE ADMINISTRATIONS.

HE WAS RESPONSIBLE FOR THE ADMINISTRATIVE IMPLEMENTATION OF MEDICARE.

{ ~~HE KNOWS JUST ABOUT ALL THERE IS TO KNOW ABOUT SOCIAL SECURITY,~~
~~BECAUSE~~ HE STARTED IN A LOCAL SOCIAL SECURITY OFFICE
& ROSE TO THE HIGHEST POSITION IN THE SOCIAL SECURITY ADMINISTRATION
AS A RECOGNITION OF HIS MERIT. /

(=OVER=) (HE IS THE)

{ HE IS THE AUTHOR OF A DEFINITIVE BOOK ON SOCIAL SECURITY,
PUBLISHED BY THE COLUMBIA UNIVERSITY PRESS ABOUT 2 YEARS AGO.
HE NOW SERVES ON THE ADVISORY COUNCIL ON SOCIAL SECURITY. /

{ MR. COHEN & MR. BALL HAVE BETWEEN THEM SOME THREE-QUARTERS-OF-A-CENTURY
OF KNOWLEDGE & EXPERIENCE IN THESE AREAS.

{ THEY SHARE MY CONCERN ABOUT SETTING THE RECORD STRAIGHT,
AND I'M PROUD TO INTRODUCE THEM TO YOU NOW. /

#

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THE QUESTION IS WHETHER OR NOT WE FINISH THE WORK WE HAVE BEGUN --

-- ON ENERGY SECURITY;

-- ON REVITALIZING OUR ECONOMY;

-- ON AN EFFECTIVE, STEADY, CAREFULLY PLANNED

REBUILDING OF OUR DEFENSES;

-- ON PEACE IN THE MIDDLE EAST;

-- ON CONTROL OF THE MOST POWERFUL WEAPONS OF WAR &

DESTRUCTION IN THE HISTORY OF MANKIND.

I HAVE CONFIDENCE IN THE AMERICAN PEOPLE -- & IN THEIR JUDGMENT.

I HAVE CONFIDENCE IN YOU.

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(=OVER=) (WHEN IT COMES...)

WHEN IT COMES TO THE HOUR OF DECISION,

AMERICANS WILL CHOOSE WISELY.

THEY WILL CHOOSE CONTINUITY.

THEY WILL CHOOSE TO GET ON WITH THE JOB.

MANY QUESTIONS HAVE BEEN RAISED IN THIS CAMPAIGN.

THE HARDEST QUESTION OF ALL IS THE ONE THE AMER. PEOPLE MUST ASK

THEMSELVES --

WHO SHOULD SERVE IN THE OVAL OFFICE?

WHO SHOULD HOLD POWER OVER PEACE & WAR?

WHO SHOULD HOLD THE POWER TO LEAD US INTO THE FUTURE?

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LET'S LOOK AT WHAT GOV. REAGAN IS SAYING ABOUT SOCIAL SECURITY --
THIS WEEK.

FOR YEARS, HE HAD A HABIT OF SUGGESTING
THAT THE SYSTEM BE MADE VOLUNTARY.

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NOW HE DENIES THIS.

NOW HE SAYS -- AS HE SAID IN THE DEBATE --
THAT SOCIAL SECURITY IS A BAD INVESTMENT FOR YOUNG PEOPLE.

THAT IS ABSOLUTELY UNTRUE. MARRIED WORKERS & DEPENDENTS

IN FACT, THE TYPICAL WORKER STARTING OUT THIS YEAR AT AGE 22
WILL GET BACK 2 AND A HALF TIMES WHAT HE OR SHE PUTS IN.

SEVERAL 3 1/2

MORE (=OVER=) (FOR YEARS...
THAN THEY

FOR YEARS, GOV. REAGAN OPPOSED MEDICARE.

HE STARTED IN POLITICS AS A TRAVELING SALESMAN

FOR THE ANTI-MEDICARE LOBBY.

ALL ACROSS THIS COUNTRY, HE SAID THAT MEDICARE WAS "SOCIALISM."

THAT SHOULD NOT BE TOO SURPRISING.

AFTER ALL, THIS IS THE SAME PERSON WHO SAID THAT THE NEW DEAL

WAS BASED ON "FASCISM" --

WHO SAID THAT THE MINIMUM WAGE WAS THE MAIN CAUSE OF UNEMPLOYMENT--

WHO SAID THAT TREES ARE THE #1 CAUSE OF AIR POLLUTION.

THIS WEEK, IN THE DEBATE,

HE SAID THAT HE NEVER REALLY MEANT TO OPPOSE MEDICARE.

(=NEW CARD=) (HE SAID...)

HE SAID HE JUST THOUGHT THERE WAS A BETTER APPROACH,
THAT'S A GOOD EXCUSE, BUT THAT'S ALL IT IS -- AN EXCUSE.
GOV. REAGAN HAS BECOME AN EXPERT IN REWRITING
THE HISTORY OF HIS OWN RECORD.
HIS CAMPAIGN HAS BECOME A LAST-MINUTE OPERATION
IN POLITICAL PLASTIC SURGERY.
& IT'S NOT GOING TO WORK!

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STATEMENT INTRODUCING WILBUR COHEN & ROBERT BALL

{ ONE OF THE MOST STRIKING ASPECTS OF THE DEBATE THIS WEEK,
BETWEEN GOV. REAGAN & MYSELF
WAS HIS ATTEMPT ~~TO SOFTEN -- IN FACT,~~ TO MISREPRESENT --
HIS LONG-HELD VIEWS & HIS RECORD IN A NUMBER OF IMPORTANT AREAS.
TWO OF THOSE AREAS ARE SOCIAL SECURITY & MEDICARE.

{ NONE OF THE GREAT ACHIEVEMENTS OF THE PAST 50 YEARS
ARE MORE VITAL TO THE PEOPLE OF THIS COUNTRY THAN SOCIAL SECURITY
& MEDICARD.

THEY PROVIDE EARNED BENEFITS TO MILLIONS OF RETIRED PEOPLE
& DISABLED PEOPLE.

{ THEY PROTECT ALL OF US FROM HAVING TO LIVE IN FEAR
OF A FUTURE OF DEPENDENCE OR IMPOVERISHMENT.

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(=OVER=) (THEY ARE AMONG.....)

SOC SEC & MEDICARE - 2 -

THEY ARE AMONG THE GREATEST ADVANCES FOR SIMPLE HUMANITY & DECENCY₂
IN OUR COUNTRY'S HISTORY.

THEY ARE ALSO THE PRIDE OF THE DEMOCRATIC PARTY. /

{ IN THE DEBATE, GOV. REAGAN DENIED THAT HE HAD EVER ADVOCATED
MAKING PARTICIPATION IN THE SOCIAL SECURITY SYSTEM VOLUNTARY.
BUT IN FACT HE DID ADVOCATE EXACTLY THAT ON A # OF OCCASIONS.
~~THIS HAS BEEN AMPLY DOCUMENTED.~~

{ IN ADDITION, MR. REAGAN STATED THAT YOUNG PEOPLE TODAY
"ARE PAYING IN FAR MORE THAN THEY CAN EVER EXPECT TO GET OUT."
THIS IS CATEGORICALLY UNTRUE. /

(=NEW CARD=) (THE FACTS ARE.....)

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{ THE FACTS ARE THAT A TYPICAL YOUNG MOTHER OR FATHER
ENTERING THE SYSTEM TODAY
WILL ULTIMATELY RECEIVE 3½ TIMES WHAT HE OR SHE PUTS IN.

~~A. ID THE AVERAGE FOR ALL WORKERS, IS TWICE THAT THEY PUT IN --~~
{ AND THAT IS TAKING INFLATION INTO ACCOUNT.

{ BUT SOCIAL SECURITY PROVIDES NOT ONLY RETIREMENT BENEFITS,
BUT DISABILITY INSURANCE, & SURVIVORS BENEFITS AS WELL. /

{ ON MEDICARE, MR. REAGAN SAID IN THE DEBATE
THAT HE NEVER OPPOSED "THE PRINCIPLE" OF MEDICARE.

{ THE FACTS ARE THAT HE DID OPPOSE MEDICARE --
BOTH IN PRINCIPLE & IN APPLICATION. /

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(=OVER=) (AS A TRAVELING.....)

AS A TRAVELING SALESMAN FOR THE AMERICAN MEDICAL ASSOCIATION'S
CAMPAIGN AGAINST MEDICARE,
HE SOWED THE FEAR THAT MEDICARE WOULD MEAN "SOCIALISM"
AND THAT IT WOULD LEAD TO THE DESTRUCTION OF OUR FREEDOMS,
NOR IS THIS ANCIENT HISTORY.

JUST LAST YEAR, MR. REAGAN WROTE -- PRESUMABLY REFERRING TO HIMSELF --
THAT "THOSE WHO CLAIMED
DURING THE DEBATES OVER MEDICARE-MEDICAID IN THE 1960s
THAT THESE PROGRAMS WOULD BE THE 1ST FOOT IN THE DOOR
TO MASSIVE GOVERNMENT INTERFERENCE IN HEALTH CARE
HAVE BEEN PROVED TOTALLY CORRECT."

Little Copy Made (=NEW CARD=) (BECAUSE SOCIAL SECURITY.....)
for Information Purposes

{ BECAUSE SOCIAL SECURITY & MEDICARE ARE SO VITAL TO THE LIVES OF OUR PEOPLE,
IT IS IMPORTANT TO SET THE RECORD STRAIGHT.

{ BECAUSE THE MISINFORMATION WHICH MR. REAGAN PRESENTED
TO 100 MILLION PEOPLE DURING OUR DEBATE
CAN EASILY CAUSE A TOTALLY UNWARRANTED LOSS OF CONFIDENCE
IN THE SOCIAL SECURITY SYSTEM,
IT IS IMPORTANT TO SET THE RECORD STRAIGHT.

{ BECAUSE NO POLITICIAN SHOULD BE ALLOWED TO GET AWAY
WITH REWRITING HISTORY -- EVEN HIS OWN HISTORY --
IT IS IMPORTANT TO SET THE RECORD STRAIGHT. /

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for Preservation Purposes**

(=OVER=) (I WOULD LIKE.....)

I WOULD LIKE NOW TO INTRODUCE TWO MEN
WHO CAN GIVE YOU A MUCH MORE DETAILED ANALYSIS.

THEY ARE AS WELL EQUIPED TO DO THAT AS ANY TWO PEOPLE IN THE COUNTRY. /

WILBUR COHEN'S INTIMATE KNOWLEDGE OF THE SOCIAL SECURITY SYSTEM
DATES BACK EVEN FURTHER THAN THE FORMAL BEGINNING OF THE SYSTEM ITSELF.

~~IN 1934~~ AS A RESEARCH ASSISTANT TO THE SPECIAL CABINET COMMITTEE

APPOINTED BY PRES. FRANKLIN D. ROOSEVELT --

MR. COHEN ACTUALLY HELPED TO DRAFT THE ORIGINAL SOCIAL SECURITY ACT.

LATER HE SERVED AS DIRECTOR OF RESEARCH & STATISTICS

FOR THE SOCIAL SECURITY ADMINISTRATION. /

(=NEW CARD=) (AS AN ASST. SECY.....)

JACKSON - RALLY LEAD-IN

IT IS GREAT TO BE IN JACKSON WITH SUCH STRONG PARTNERS
AND GOOD FRIENDS AS GOVERNOR BILL WINTER, [SENATOR JOHN STENNIS,
~~FORMER SENATOR~~ *(former) SENATOR JIM EASTLAND* AND MAYOR DALE DANKS.

WHILE I AM HERE, I WANT TO CLEAR UP AN IMPORTANT POINT.
THEY SAY I AM MEAN. ^{SAME RE HST} I AM NOT MEAN. IT'S JUST THAT WHEN
I TELL THE TRUTH ABOUT ^{THE REPUBS THEY} RONALD REAGAN, ~~HE~~ THINKS I'M MEAN.
(THIS LINE STRONGLY RECOMMENDED BY CAMPAIGN'S BILL COMBS)

Metro
+24600

*Johnny &
June*

(=OVER=)

[I WANT TO...

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I WANT TO WISH YOU ALL A HAPPY HALLOWEEN.

THIS IS THE TIME FOR TRICK OR TREAT.

BUT JUST THIS ONCE, I WANT TO CHANGE THAT.

TONIGHT, MAKE IT ALL TREATS.

THEN, ON ELECTION DAY, LET'S ALL GO OUT AND DO THE TRICK
FOR THE DEMOCRATIC PARTY.

(CAMPAIGN RECOMMENDS EMPHASIS ON CHINA GRAIN AGREEMENT.

SUGGEST FOLLOWING PARTS OF STUMP SPEECH:)

(6) FARM POLICY (10) DEFENSE (17) VISION

#

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(NOTE: PAT CADDELL
STRONGLY RECOMMENDS
THIS LANGUAGE.)

CAMPAIGN OUTLOOK

I KNOW THAT WE ARE IN AN UPHILL BATTLE.

IF THE ELECTION WERE HELD TODAY, ^{THE OUTCOME WOULD BE} FRITZ MONDALE & I WOULD LIKELY

~~LOSE~~

FALL SHORT.

THE REPUBLICANS COULD WELL BE ELECTED.

THAT IS WHY ALL OF US MUST BUCKLE DOWN & WORK EVEN HARDER

IN THESE NEXT 4 DAYS.

WE KNOW THE CONSEQUENCES OF THIS CHOICE FOR OUR COUNTRY & OUR FUTURE.

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AS A RESULT OF THAT HISTORIC STEP,
EARLIER THIS MONTH WE SIGNED A U.S. - CHINA GRAIN AGREEMENT
THAT WILL RESULT IN THE SALE OF 6 TO 9 MILLION METRIC TONS
OF GRAIN EACH YEAR FOR 4 YEARS.

CHINA IS NOW ONE OF OUR MOST IMPORTANT CUSTOMERS FOR FARM PRODUCTS.
TRADE WITH CHINA REACHED \$2.3 BILLION IN 1979.

THIS YEAR, WE ESTIMATE THAT IT WILL DOUBLE TO ALMOST \$4 BILLION.

RIGHT NOW, CHINA IS THE WORLD'S LARGEST SINGLE BUYER OF U.S. COTTON.

I AM PROUD OF THE ECONOMIC IMPACT OUR TRADE RELATIONS WITH CHINA
WILL HAVE ON THE AMERICAN AGRICULTURAL SECTOR IN GENERAL AND
THE SOUTHERN FARMER IN PARTICULAR.

ED JONES

BILL ALEXANDER MISS-

[MY ADMINISTRATION HAS...

(=OVER=)

ALSO TAIWAN 2X

MEXICO

3X

VALLEY INTER TRADE
CENTER - PRO

MY ADMINISTRATION HAS ALSO MADE SIGNIFICANT PROGRESS
IN HELPING MEMPHIS TO BECOME AN EVEN GREATER CITY.

WORKING WITH YOUR DYNAMIC LEADERS, LIKE JIM SASSER, ED JONES
AND HAROLD FORD, WE HAVE BEEN HEAVILY INVOLVED IN PROJECTS
THAT RANGE FROM THE IMPROVEMENT OF HISTORIC BEALE STREET
TO THE DEVELOPMENT OF AN \$800 MILLION COAL GASIFICATION PLANT.

(=NEW CARD=) [THE SOUTH HAS...

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REAGAN DEBATE TACTICS

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I CAN UNDERSTAND WHY GOV. REAGAN WOULD WANT
TO PUT THE BEST POSSIBLE LIGHT ON HIS POSITIONS OVER THE YEARS --
PARTICULARLY SINCE THOSE POSTIONS ARE AT SUCH SHARP VARIANCE
WITH THE MODERATE, MAINSTREAM THINKING OF MOST AMERICANS.
BUT THIS WEEK -- PARTICULARLY IN THE DEBATE TUESDAY NIGHT --
HE HAS NOT SIMPLY TRIED TO MODIFY HIS POSITIONS
OR MAKE THEM LOOK BETTER --
HE HAS TOTALLY DENIED THEM.

(=OVER=) (A LIFETIME PHILOSOPHY...)

A LIFETIME PHILOSOPHY,

A CAREER OF TAKING CLEAR-CUT POSITIONS AT ONE END OF THE POLITICAL
SPECTRUM,

CANNOT BE UNDONE IN A FEW DAYS OF MODERATE LANGUAGE
& SOOTHING WORDS.

IT WILL NOT WORK.

RONALD REAGAN CANNOT DIVORCE HIMSELF FROM THE VERY PHILOSOPHY
TO WHICH HE HAS GIVEN HIS NAME -- THAT OF REAGANISM.

#

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MEMPHIS TOWN MEETING - OPENING REMARKS

Bill ALLEN
SPKR MC WHIRTER

SENATOR SASSER, CONGRESSMAN JONES, CONGRESSMAN FORD, SPEAKER
MC WHIRTER, AND SPECIAL VISITOR GOV. ^{BILL} WINTER OF MISSISSIPPI:
& MY GOOD FRIENDS, JOHNNY & JUNE CARTER CASH.

I AM HERE TODAY BECAUSE I BELIEVE THE PEOPLE OF MEMPHIS & The MID SOUTH
SHOULD GET A CHANCE TO QUESTION AT LEAST ONE PRESIDENTIAL
CANDIDATE THIS WEEK.

[REAGAN CANCELLED A WIDELY ADVERTISED APPEARANCE FOR OCT. 30]

(=OVER=)

[I WOULD ALSO...

Tough
DECISIONS

Keep Am Beautiful
CLEANST CITY

METRO + 24,300

COAL XPORT

DEFENSE

NISSAN → SMYRNA, TENN
\$300 mil

2200 WORKERS
4 duty trucks

COAL GAS PLANT/PAID

(as "important")

I WOULD ALSO LIKE TO WISH YOU A HAPPY HALLOWEEN.

JIM SASSER REMINDED ME THAT HALLOWEEN AND ELECTION DAY
HAVE SOMETHING IN COMMON.

[ON BOTH OCCASIONS, YOU HAVE TO CHOOSE BETWEEN TRICK OR TREAT.]

(poor
trick)

I HOPE YOU WILL MAKE THE RIGHT DECISION TONIGHT
AND ON NOVEMBER 4TH.

I KNOW SOMETHING ABOUT DECISIONS.

I HAVE HAD TO MAKE LITERALLY THOUSANDS OF THEM IN THE OVAL OFFICE.
AND ONE OF THE MOST IMPORTANT AND MEANINGFUL ONES
WAS TO ESTABLISH FULL DIPLOMATIC RELATIONSHIPS
WITH THE PEOPLE'S REPUBLIC OF CHINA.

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(=NEW CARD=)

[AS A RESULT...]

MEMPHIS TOWN MEETING - OPENING REMARKS

SENATOR SASSER, CONGRESSMAN JONES, CONGRESSMAN FORD, SPEAKER
MC WHIRTER, AND SPECIAL VISITORS GOV. ED WINTER OF MISSISSIPPI
AND CONGRESSMAN BILL ALEXANDER OF ARKANSAS:

I AM HERE TODAY BECAUSE I BELIEVE THE PEOPLE OF MEMPHIS
SHOULD GET A CHANCE TO QUESTION AT LEAST ONE PRESIDENTIAL
CANDIDATE THIS WEEK.

[REAGAN CANCELLED A WIDELY ADVERTISED APPEARANCE FOR OCT. 30]

(=OVER=)

[I WOULD ALSO...

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I WOULD ALSO LIKE TO WISH YOU A HAPPY HALLOWEEN.
JIM SASSER REMINDED ME THAT HALLOWEEN AND ELECTION DAY
HAVE SOMETHING IN COMMON.
ON BOTH OCCASIONS, YOU HAVE TO CHOOSE BETWEEN TRICK OR TREAT.
I HOPE YOU WILL MAKE THE RIGHT DECISION TONIGHT
AND ON NOVEMBER 4TH.

I KNOW SOMETHING ABOUT DECISIONS.
I HAVE HAD TO MAKE LITERALLY THOUSANDS OF THEM IN THE OVAL OFFICE.
AND ONE OF THE MOST IMPORTANT AND MEANINGFUL ONES
WAS TO ESTABLISH FULL DIPLOMATIC RELATIONSHIPS
WITH THE PEOPLE'S REPUBLIC OF CHINA.

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(=NEW CARD=)

[AS A RESULT...]

AS A RESULT OF THAT HISTORIC STEP,
EARLIER THIS MONTH WE CONCLUDED A GRAIN TRADE AGREEMENT
BETWEEN THE UNITED STATES & THE PEOPLE'S REPUBLIC OF CHINA THAT
WILL RESULT IN THE SALE OF 6 TO 9 MILLION METRIC TONS OF GRAIN
EACH YEAR FOR THE NEXT FOUR YEARS.

THIS WILL ASSURE A STRONG & READY MARKET FOR THE GROWING
NUMBER OF WHEAT FARMERS HERE IN THE MID-SOUTH.

IF PAST BUYING HABITS PREVAIL, THE CHINESE ARE PARTICULARLY
INTERESTED IN THE SOFT, RED WINTER WHEAT THAT YOU GROW IN THIS AREA.

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vation Purposes**

(=OVER=) [THIS AGREEMENT IS...

THIS AGREEMENT IS PARTICULARLY HELPFUL IN VIEW OF THE RECENT SEVERE DROUGHT THAT MANY FARMERS IN THIS AREA HAVE SUFFERED. IT WILL HELP NOT ONLY THE LARGER FARM OPERATIONS, BUT THE SMALLER FARMERS AS WELL. THIS WILL AID MY FRIEND, CONGRESSMAN BILL ALEXANDER OF ARKANSAS, AS A MEMBER OF THE PRESIDENT'S EXPORT COUNSEL, HE IS WORKING VIGOROUSLY TO DIVERSIFY EXPORT PARTICIPATION & INCREASE THE INVOLVEMENT OF A GREATER NUMBER OF SMALLER FARMERS.

(=NEW CARD=)

[THE SIGNING OF...

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THE SIGNING OF THE CHINA GRAIN AGREEMENT
IS ONE OF MY ADMINISTRATION'S PROUDEST ACCOMPLISHMENTS.
IT WILL PROVIDE IMPORTANT ECONOMIC BENEFITS
FOR THE AMERICAN AGRICULTURAL SECTOR IN GENERAL
& THE SOUTHERN FARMER IN PARTICULAR.

WORKING IN PARTNERSHIP WITH DYNAMIC STATE AND LOCAL LEADERS,
SUCH AS ED WINTER OF MISSISSIPPI AND YOUR OWN JIM SASSER,
HAROLD FORD & ED JONES,
MY ADMINISTRATION HAS ALSO MADE SIGNIFICANT PROGRESS
IN HELPING TO SOLVE THE PROBLEMS OF TOWNS & CITIES.

(=OVER-)

[HERE IN MEMPHIS...

HERE IN MEMPHIS, WE HAVE BEEN INVOLVED IN PROJECTS
THAT RANGE FROM THE IMPROVEMENT OF HISTORIC BEALE STREET
TO THE DEVELOPMENT OF AN \$800 MILLION COAL GASIFICATION PLANT.

THE SOUTH HAS DEVELOPED A HEALTHY BALANCE BETWEEN
AGRICULTURE AND INDUSTRY.

IT HAS TAKEN HARD WORK.

THERE ARE STILL MANY PROBLEMS TO SOLVE.

THEY WILL NOT BE SOLVED OVERNIGHT.

(=NEW CARD=)

[BUT WORKING TOGETHER...

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7.

BUT WORKING TOGETHER FOR ANOTHER FOUR YEARS,
WE CAN MAKE THE SOUTH ONE OF THE SHOWCASE REGIONS
OF A STRONG, DYNAMIC & PROSPEROUS AMERICA.

NOW, I WILL TAKE YOUR QUESTIONS.

#

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Environment

Matthews/Hertzberg
Draft B-1
Oct. 31, 1980

The Next Four Years

*Susan
ok - Cards
Delete bracketed
sections.*

[I'm not going to give you a tub-thumping partisan
speech this morning.]

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I'm deeply grateful for your warm welcome (and your
enthusiasm). But ^{allowed to} [this morning] I, ask [not for your cheers and
applause, but] for your careful, thoughtful attention as citizens.

In this long election campaign, the past records and
statements of the candidates have been thoroughly scrutinized.
But more important than what has been said or done in the past
is what will be done in the future -- what must be done to build
the kind of future we want.

So [this morning] I want to talk to you about my hopes and
plans for the next four years -- about our common agenda for
the second term of office which I hope to serve as your President.

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First I want to say that I am confident about our future.

The next four years ^{can} [should] be good years.

The major reason for confidence is that we have learned so much about the challenges that confront us, *and we have laid the foundation for meeting those challenges.*

We know we face dangers in the world. But we have learned to use our strength wisely -- in the service of our real interests and our real values.

We know we face problems at home. But we have learned a great deal about the causes and nature of those problems *the courage and determination necessary* and about [what we must do] to solve them.

In four years as President, I have learned a great deal myself. I have learned that it is not always enough to be right. We must set priorities, or the most important work ~~we must set priorities, or the most important work~~ may not get done. We need to make our programs understood -- and then build a consensus for them. We have learned to do that -- and the best example is our success on energy.

Four years ago, most people doubted there even was an energy problem. Today we lead the world in dealing with this challenge.

There is another reason for confidence.

During the first term, my Administration dealt with many long-term challenges:

-- In energy, as I just mentioned.

-- In economic deregulation, where we [have] ended [anti-competitive] regulation ^{and brought competition to} [of the free enterprise system in] the airline industry, trucking, banking and finance.

-- In education, where we have made a 73 per cent increase in our investment in the next generation of Americans.

-- In defense, where we reversed seven years of decline and began a steady, effective, well-planned increase in our ability to defend our country and our interests.

In these and other areas, we have laid a foundation

for further progress. We have paid a short-term price, for that is the nature of investing in the future.

Today's sacrifice will bring tomorrow's security. Our investment will begin to pay dividends over the next four years -- if we stay on course.

My broad objectives in my second term are simply stated: Security at home. Peace abroad.

These goals are as hard to attain as they are easy to state. But attain them we shall.

Security at home means energy's security. It means economic security, for our Nation and for each of us and our families. It means the security of knowing that our rights as Americans are guaranteed.

We have put in place the first comprehensive energy program in our history. ~~Domestic energy production~~ It has

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already helped us reduce our imports of foreign oil by
one-third in the last year alone. In the next four years,
^{we will cut}
[I want to see] those imports [cut] even more ~~xx~~ as we produce
~~the amount of energy~~ not only record amounts of domestic
the
oil and gas and coal, but also vast new quantities of
synthetic fuels and solar power. [that our energy program
will bring on stream]

The inflationary forces in our economy are still far
from vanquished. In the next four years, I want to build
on the progress we've made in deregulation -- in cutting
government spending growth ~~and the amount of energy~~
-- and in replacing confrontation between business and labor
with cooperation. I want to lead the economic revitalization
effort that
~~plan~~ I have proposed -- [so that we can^{to}] increase the
productivity of our economy and sharpen our technological
edge in the world marketplace. This is the only way ^{to} we can
-- at one and the same time -- both] fight inflation and

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I want to increase the productivity
of our land and expand our
agricultural markets around
the world to honor the
stewardship of our farm
families and to enrich our
own people and others with
America's beautiful harvests.

insert

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We have made great strides during the last four years in the protection of our air, our soil, our water, and the safety and healthfulness of our places of work. In the next four years, we must tackle and solve a long-neglected ~~environmental problem~~ and increasingly serious environmental problem -- toxic wastes. There are few things we could do that would have a more beneficial effect on the long-term health of our people.

*Agriculture from
back of 1st
page*

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put millions more Americans to work in new jobs in
new industries and in newly modernized industries.

INSERT ENLIGHTENMENT, Agriculture

In the next four years, I want to help our country
achieve a long-deferred dream of the Democratic Party and
the American people -- ~~namely~~ a national health plan --
a plan that emphasizes prevention of disease, that provides
care for new mothers and their babies, that protects families
from being ~~imposed on~~ financially destroyed by
the catastrophic illness of a loved one. [Such a national
health plan would add significantly to the economic security
and the peace of mind of every person and every family
in America.]

In the next four years, I want to see equal rights
for American women guaranteed where the rights of Americans
are supposed to be guaranteed -- in the Constitution of
the United States.

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Security at home is important. But it will avail us little ~~without~~. unless we continue our progress toward our other great goal -- peace in the world.

Real peace is more than just the absence of war. It is something that must be constructed -- brick by brick -- through a strong defense and a wise and restrained foreign policy.

During the next four years, in cooperation with our Allies, we will continue the steady strengthening of our conventional and strategic military forces. We will ^{strengthen} [further increase] our presence in the vital Persian Gulf and Indian Ocean area. Building a system of regional security in that part of the world -- ~~essential~~ through diplomacy as well as military strength -- is a major task of the early 1980s.

continue to

In the Middle East, I want to use our country's good offices to help achieve the dream of a strong, secure Israel living in peace with all her neighbors. That is an audacious goal. But four years ago, ~~not~~ no one believed that by 1980 there would be a treaty of peace between Israel and the most powerful Arab country, Egypt. The Camp David process works -- and we will stay with it.

One of the ~~most~~ least-noticed ~~but~~ changes of the last four years -- and one of the most important -- is the tremendous improvement in our relations with the the home of developing world, ~~where~~ the vast majority of the human race.

We have built positive new relationships with China -- with Nigeria and other African countries -- and with

Central and South America. If ~~you~~ you doubt the ~~importance~~ importance of better relations

~~with~~ with the Third World, just

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remember that every American who has been killed in action since World War II has died on the soil of a Third World country. In my second term, I want to help our ~~country~~ nation solidify these new relationships -- by working with them and with their people to promote economic development, political stability, and basic human rights.

Most important of all, during these next four years I want to continue our Nation's efforts to lift the shadow of nuclear annihilation from this Earth. I am determined to *move ahead w/ balanced, achievable* secure ratification of the current nuclear arms control agreement. ~~agreement~~ *and* This is crucial to our national security -- to our leadership of the Western alliance, ~~to~~ *to* our ability to move on to the next great step in nuclear arms control, the SALT III negotiations] -- and to our efforts to halt the spread of nuclear arms to unstable or terrorist regimes *and organizations.*

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Our ultimate goal is nothing less than to turn the attention of the world from the works of war to the works of peace. ~~When~~ When Americans went to the moon and turned their eyes back to earth, we saw our planet for what it is: a beautiful, fragile spaceship ^{in which} [that] all of us -- all four billion of us -- must travel together. In the coming decade, all the people of the earth will increasingly face problems like environmental decay, resource depletion, ~~and~~ and hunger. The sooner we stop fighting each other and start fighting these common enemies of ~~the~~ the whole human species, the more likely all of us will be to survive and to prosper.

All these efforts to achieve security at home and peace abroad ^{will be affected by your choice next Tuesday.} [are at stake next Tuesday.]

(CLOSE WITH "WHAT YOU MUST DO" STUMP SECTION)



ABOARD AIR FORCE ONE

10/30/60

Mr. President:

Straus called me on this.
The largest gasohol producer in U.S.
is going to announce a huge new
facility which will use a large
quantity of corn. Straus feels it's
very important to announce a.s.a.p.

You will remember when the Farm Bureau
sent a telegram to you on this, you
put a note to me: "Mr. Jagger,
This is not what I intended" (meaning
you didn't want reported alcohol to get
the benefit).

All agencies (D.O.E., Dept. Agric.) except
Treasury agree.

WJH

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THE WHITE HOUSE

WASHINGTON

12/30/80

*Stu -
Move on this
immediately -*

MEMORANDUM FOR:

THE PRESIDENT

FROM:

STU EIZENSTAT *Stu*
LYNN DAFT

J

SUBJECT:

Restricting Alcohol Fuel Imports

As you know, imports of alcohol fuel have risen sharply in 1980, 70 percent of it from Brazil. You recently shared with us a copy of a telegram on this topic from Robert Delano, President of the American Farm Bureau Federation (~~attached~~). *- draft "don" well they see?*

By direction of Congress, Treasury has been preparing an assessment of alcohol fuel imports. Although this assessment has not been completed, a draft is now being circulated. If imports are to be restricted, the Treasury report concludes that a tariff commensurate with the amount of the tax exemption is the preferable approach. Such action can probably be taken under existing authority.

The major arguments for and against this action are as follows:

FOR

- o The intent of the excise tax exemption was to encourage domestic investment in alcohol fuel production capacity. At present, the exemption is encouraging foreign imports and thereby discouraging domestic investment.
- o At current import levels, we are losing \$20 million in Treasury revenues.
- o Since imported alcohol costs more than the imported oil it is replacing (\$1.35 per gallon vs. \$.76), it is increasing U.S. fuel import costs by about \$30 million annually.
- o It appears to us that this is not a temporary problem. There are indications that Brazil might be preparing to export on a permanent basis.
- o There is a growing concern over the drain in revenues from the Highway Trust Fund associated with the excise tax exemption. Any reduction in this loss will help moderate this concern.

AGAINST

- o Some alcohol distributors argue that imports are helping them develop markets and that, over the long-run, this will be beneficial to development of a domestic industry.
- o The availability of imported alcohol helps keep the market competitive, an objective that is difficult to realize in such a highly concentrated market.
- o Although we discount these arguments, some believe that this problem is temporary and that it is not really affecting investment decisions.

CONCLUSION

We believe that the arguments for taking action are considerably more persuasive than those against action. Although it is not clear whether this can be done administratively or requires legislation, we recommend that you consider making a statement that you are going to act to restrict these imports and that you are asking the Secretary of the Treasury to advise you on how best to accomplish this. A directive to Secretary Miller is attached.