

**11/2/80 [1]**

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10/30/80

Mr. President --

Bob Maddox called about a request our people in South Carolina had had.

A retired pastor there by the name of ROYAL CALLAWAY says he was the pastor who baptized you. He wants to come to the breakfast tomorrow morning. Out folks in Columbia don't have a problem with him coming, if he did baptize you.

Maddox tried to call Miss Lillian and others -- and either couldn't get through, or with those he could contact, couldn't find out anything.

Do you know this person?

*Yes*  
*he did*

Thanks -- Susan Clough

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for Preservation Purposes**

02 nov 80

Jody Powell

The attached was returned in  
the President's outbox today  
and is forwarded to you for  
appropriate handling.

Rick Hutcheson

cc Jim Free  
Hamilton Jordan  
Alicia Smith  
Tom Donilon

*Jody - Says he'll help - Have  
Free Contact him -*

10/27/80

SUSAN,

HAM CALLED TO ASK THAT THE PRES. CALL GOV. WALLACE AND ASK HIM TO  
COME FORWARD WITH A PUBLIC ENDORSEMENT NOW. HAM SUGGESTED THAT  
THE PRES. POINT OUT THAT WHEN HE TRAVELS IN THE SOUTH AND IN  
THE BIG CITIES OF THE INDUSTRIAL BELT, AMONG WORKING PEOPLE  
HE IS ASKED WHERE GOV. WALLACE STANDS. IT WOULD BE A GREAT HELP  
TO US NOW FOR GOVERNOR TO MAKE A PUBLIC STATEMENT OF SUPPORT.  
HAM SAID THE PRES. COULD INVITE GOV. WALLACE TO BE WITH US  
IN JACKSON ON FRIDAY IF HE THOUGHT THAT WAS NEEDED.  
THE PRESIDENT DID NOT WANT TO TRY TO CALL THE GOVERNOR FROM THE  
PLANE BECAUSE OF THE GOVERNOR'S HEARING PROBLEM. HE ASKED THAT I

*J*  
*cc - JEP*  
*10/27/80*  
*h*

OVER

GIVE YOU A NOTE SO YOU COULD REMIND HIM TO CALL WHEN HE GETS TO  
THE HOTEL IN CLEVELAND.

HERE IT IS.

JODY

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for Preservation Purposes**

THE WHITE HOUSE  
WASHINGTON

*Susan Clough*

The attached was returned in Mrs. Carter's outbox. It is being forwarded to you for appropriate handling.

Madeline MacBean

*10/30/80*



NATIONAL CONFERENCE OF DEMOCRATIC MAYORS  
233 EAST WASHINGTON STREET, SYRACUSE, NEW YORK 13202

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Mayor of Syracuse

*First Vice President:*

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Mayor of New Orleans  
DAVID RUSK  
Mayor of Albuquerque

October 14, 1980

Mr. Elton Rule, President  
American Broadcasting Company  
1330 Avenue of the Americas  
New York, New York 10019

Dear Mr. Rule:

As Chairman of the Communications Committee of the National Conference of Democratic Mayors, I am sending this letter on behalf of the following Mayors: Mayor Lee Alexander, Syracuse, and President of the U.S. Conference of Democratic Mayors; Mayor Thomas Bradley of Los Angeles; Mayor Dianne Feinstein of San Francisco; Mayor Maurice Ferre of Miami, Mayor Donald Fraser of Minneapolis; Mayor Richard Fulton of Nashville; Mayor Richard Hatcher of Gary, President of U.S. Conference of Mayors; Mayor Maynard Jackson of Atlanta; Mayor Edward Koch of New York City; Mayor Ernest Morial of New Orleans; Mayor Charles Royer of Seattle; and Mayor Coleman Young of Detroit; and myself Henry Maier, Mayor of Milwaukee.

We are political partisans, but we are writing you to express a concern which we feel is shared by elected officials and interested citizens of all political viewpoints.

The choice we will make on November 4 will dramatically effect our domestic climate and international affairs. This decision must be measured purposefully by our citizens, and should be made with the greatest amount of information possible.

We must all share the responsibility for the unfortunate fact that our citizens often vote on the basis of superficial impressions of personality and image, rather than the candidates' records and understanding of the issues at hand.

Mr. Elton Rule  
Page Two  
October 14, 1980

We know that a candidate's mistakes, rhetoric and chances of success are more attractive television subjects than, for example, revenue sharing or urban development. But the way in which a President addresses and acts on these issues is far more critical to the residents of our cities than the outcome of any poll other than the one taken election day.

In our cities, for instance, we can still see the long shadow of the sixties in the Miami of the eighties as a reminder of the threat to the domestic tranquility posed by urban ills. It is our responsibility as elected officials to educate voters on these matters of concern. We are sure that you agree that you share that responsibility as well.

No one can deny that we have learned from Vietnam and Watergate to examine closely our leaders, and that increasing scrutiny of their statements and actions is healthy. We must be sure that this scrutiny applies not only to those in office, but also to those seeking office. Such scrutiny must reflect the depth of the challenges within the office being sought.

We are concerned that the issues in this presidential campaign have not received the coverage they deserve and we hope that you will join us in attempting to bring these issues -- rather than personalities or the prospect for victory -- to the forefront in these next few crucial weeks.

Sincerely,



Henry W. Maier  
Chairman  
Communications Committee

02 nov 80

Stu Eizenstat  
Bob Strauss

The attached was returned in  
the President's outbox today  
and is forwarded to you for  
appropriate handling.

Rick Hutcheson

CC Frank Moore  
Tom Donilon  
Alicia Smith

ATTENTION: Susan Clough

to Egan/Whit/  
Strauss  
for handling

October 28, 1980

MEMORANDUM FOR THE PRESIDENT

FROM: FRANK MOORE  
DAN TATE

10/28/80

SUBJECT: Phone Call to Senator Robert C. Byrd

Senator Byrd is furious about the announcement of a small city Urban Development Action Grant for Kenova, West Virginia. Frank Moore and Bruce Kirschenbaum decided to give the grant to Rep. Nick Rahall so that he could share it with Byrd, Senator Randolph and Governor Rockefeller. Rahall mentioned Byrd in the press release, but did not call Byrd's office to let his staff know that the grant was being announced. Byrd feels that grants should always be given to him first and that Rahall should not be in a position to be sharing grants with Byrd.

When Byrd discovered that Rahall had made the announcement, he tried to reach Frank Moore, but couldn't because Frank was traveling. He therefore called Secretary Muskie and talked to him for at least an hour about his complaints.

Byrd was so furious about this grant announcement that he plans to make several public statements about the impossibility of getting SALT II through the Senate. He says that he was waiting until after the election, but now he feels that he should be making these statements before November 4.

You should tell Byrd that you have heard from Secretary Muskie and others that he is angry about the way the small city UDAG was announced. You can tell him that you understand how he would be upset, but that you hope he will understand how communication among the President's offices on these matters is not following the usual course, especially because Frank Moore and his staff are on the campaign trail. Frank has been traveling throughout the South; Dan Tate is in Louisiana and Bob Schule is in Ohio. Unfortunately they are not around to assure that the normal process on grant announcements is being carried out -- the normal process is that Byrd receives the first notification.

Ask for Byrd's understanding on this matter and tell him again that the normal process is that he will be given the lead on all grant announcements. To assure that this will take place, you have again instructed all cabinet secretaries that all grant announcements for West Virginia will go through Robert Byrd.

You might also want to mention to Byrd that you missed seeing him in West Virginia on Monday.

In closing, you should tell Byrd that you are always mindful of everything that Senator Byrd has done for us and that you will always be grateful.

Be sure to ask how Irma (Mrs. Byrd) is doing.

THE WHITE HOUSE  
WASHINGTON

Frank Moore

The attached was returned in  
the President's outbox today  
and is forwarded to you for  
your information.

Rick Hutcheson

cc Pat Carroll  
Suzanne Brooke

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TAYXZCZCWH013  
OO WTE15  
DE WTE 8263 3061918  
O 011929Z NOV 80  
FM THE SITUATION ROOM  
TO SAN ANTONIO, TX  
ZEM  
UNCLAS WH08263

*TOR / JK / 011930Z*

*I called J*

SAN ANTONIO:

PLEASE DELIVER TO SUSAN CLOUGH A.S.A.P.

TKS, WHSR

11/1/80

TO SUSAN CLOUGH

FROM PAT CARROLL/SUZANNE BROOKE

(BEGIN TEXT)

STATUS OF CONGRESSWOMAN GLADYS NOON SPELLMAN

AS OF 2:00 P.M. ON NOVEMBER 1, 1980, REP. SPELLMAN REMAINS IN CRITICL CONDITION. SHE IS STILL UNCONSCIOUS, BUT HER HEART RHYTHM HAS STABILIZED. SHE IS IN THE GREATER LAUREL/BELTSVILLE HOSPITAL. THE PHONE NUMBER IS 301/953-1300.

HER HUSBAND, REUBEN, IS WITH HER AT THE HOSPITAL. THEIR HOME PHONE NUMBER IS 301/953-2666

(END TEXT)

0133  
8263

NNNN

THE WHITE HOUSE  
WASHINGTON

10-27-80

To Ed, Zb15

The memo re hostage  
Crisis seems o.k. Delete  
opinions re motives of  
Iranians (such as 1st  
line on p 13) & stick  
to facts as we know  
them. Have document  
ready to issue to press -

J  
p.s. Don't abbreviate it  
much J

MRS WAYNE MORSE

(PORTLAND OPENING REMARKS)

AL ULLMAN

LES AU COIA

JIM WEAVER

RON WYDEN

THE STATE OF OREGON IS VERY IMPORTANT TO ME & TO THE DEM. PARTY.

YOU HAVE GIVEN ME 2 FINE MEMBERS OF MY CABINET -- TED KULONOSKI (SEN)

YOUR DYNAMIC FORMER MAYOR, OUR NATION'S SECRETARY OF TRANSPORTATION --

NEIL GOLDSCHMIDT;

& A GRADUATE OF THE SAME HIGH SCHOOL NEIL WENT TO IN EUGENE,

A GREAT ~~CONSERVATIONIST~~ SECRETARY OF THE INTERIOR CECIL ANDRUS.

OREGON IS ONE OF THE MOST INNOVATIVE STATES IN THE NATION.

YOU HAVE LED THE NATION IN ENERGY CONSERVATION,

IN URBAN REVITALIZATION,

IN THE CONSERVATION OF OUR NATURAL RESOURCES,

& IN STANDING UP FOR THE RIGHTS OF WOMEN.

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for Preservation Purposes

(=OVER=) (IN FACT, OREGON...

IN FACT, OREGON IS THE ONLY STATE  
THAT HAS RATIFIED THE EQUAL RIGHTS AMENDMENT -- NOT ONCE BUT TWICE.

I KNOW THAT OREGONIANS LOVE TREES  
THEY ARE BEAUTIFUL -- & A LOT OF JOBS DEPEND ON THEM.  
AS YOU MAY HAVE HEARD, MY OPPONENT DOESN'T FEEL THAT WAY.  
HE THINKS THAT TREES CAUSE AIR POLLUTION.

I HAVE A QUESTION FOR HIM:

HOW COME OREGON HAS SO MANY TREES -- & ALSO SUCH CLEAN AIR?

MAYBE MR. REAGAN THINKS THAT GEORGE WASHINGTON CHOPPED DOWN

THE CHERRY TREE

BECAUSE HE WAS TRYING TO CUT DOWN ON AIR POLLUTION.

**Electrostatic Copy Made  
for Preservation Purposes**

(=NEW CARD=) (RONALD REAGAN...)

RONALD REAGAN HAS PROVIDED A LOT OF GOOD MATERIAL FOR JOKES,  
BUT THERE IS NOTHING FUNNY ABOUT HIS CANDIDACY OR HIS COMMITMENTS.

YOU KNOW THAT VERY WELL HERE IN OREGON --

& HERE IN OREGON, YOU MAY WELL HOLD THE KEY TO THIS ELECTION  
& TO THE DIRECTION OUR COUNTRY WILL TAKE FOR THE NEXT 4 YEARS.

THAT IS WHY I HAVE CROSSED HALF A CONTINENT  
TO BE WITH YOU TONIGHT.

"THIS NIGHT THERE IS NO  
TONIGHT"

176 - 40,000  
Gene Mc Carthy -> ###  
Repub

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5

PORTLAND RALLY

One '76 M=C 40,000 → Rep

JA appeal  
Trade - China

VOLCANOES AND TREES?

I CAN'T UNDERSTAND HOW YOU ALL MANAGE TO LIVE HERE.

Peace

IT MUST BE THE RAIN THAT YOU LIKE.

RER. Bus Wk

ACTUALLY, THE CLIMATE IN THAT OTHER WASHINGTON

Portland + 109,000

ISN'T ALWAYS SO SUNNY.

Energy

I'VE WEATHERED QUITE A FEW STORMS THERE IN 3-1/2 YEARS.

2000 AD

TO RELAX, I OFTEN WALK THROUGH THE WHITE HOUSE GROUNDS.

THERE ARE A LOT OF TREES THERE,

& IT STRUCK ME THE OTHER DAY

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JUST HOW GREAT IT WOULD BE IF THEY COULD VOTE.

(=OVER=)

[ ACCORDING TO...

ACCORDING TO MISTER REAGAN ONE TREE IS JUST LIKE ANOTHER.  
THINK HOW THE TREES MUST FEEL ABOUT THAT.  
THINK ABOUT HOW THEY'D VOTE.  
BUT SINCE THEY CAN'T, IT'S UP TO US TOMORROW TO VOTE FOR THEM --  
& THE DEMOCRATIC PARTY.

EVEN IF YOU HAVE NOT REGISTERED YET,  
YOU CAN STILL VOTE TOMORROW.  
THAT'S ONE WONDERFUL THING ABOUT OREGON --  
YOU CAN REGISTER ON ELECTION DAY.

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(=NEW CARD=)

[ THERE ARE OTHER...

THERE ARE OTHER GREAT THINGS ABOUT THIS STATE.

YOU HAVE A PORT WITH TREMENDOUS POTENTIAL --  
POTENTIAL THAT WILL BE REALIZED WITH THE NEW TRADE  
FROM OUR RECENT AGREEMENTS WITH CHINA & OTHER COUNTRIES.

YOU LEAD THE COUNTRY IN CONSERVATION --  
OF ENERGY **Electrostatic Copy Made  
for Preservation Purposes**  
AND THE ENVIRONMENT.

THIS IS WHERE THE PIONEERING SPIRIT THAT OUR FOREFATHERS HAD  
IS STILL ALIVE & WELL.

(=OVER=)

[ANOTHER THING ABOUT...

ANOTHER THING ABOUT OREGON  
THAT I THINK THE WHOLE NATION HAS SEEN --  
YOU DO NOT MERELY ACCEPT CHALLENGES,  
YOU ATTACK THEM.

TOMORROW WE FACE A CHALLENGE TOGETHER.

# # #

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(SEATTLE OPENING REMARKS)

THANK YOU FOR COMING OUT HERE TONIGHT. I LOVE YOU ALL.

IT'S GREAT TO BE HERE WITH SO MANY GREAT DEMOCRATS:

A MAN WHO HAS FOUGHT FOR WORKING AMERICANS THROUGHOUT HIS CAREER --  
& WHO KNOWS HOW TO GET THINGS DONE FOR THE STATE OF WASHINGTON --  
SEN. WARREN G. MAGNUSON.

ANOTHER GREAT SENATOR WHO HAS DONE AS MUCH AS ANYONE IN PUBLIC LIFE  
TO GIVE OUR NATION A STRONG DEFENSE -- SEN. HENRY JACKSON.

& OF COURSE YOUR NEXT GOVERNOR -- JIM McDERMOTT.

(JIM KNOWS -- AS I DO -- THAT ALL THE JIMS & TEDS & JIMMYS IN OUR PARTY  
ARE UNITED IN THE FIGHT FOR A GREAT DEMOCRATIC VICTORY TOMORROW.)

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(=OVER=) (JIM MCDERMOTT...)

JIM McDERMOTT IS A BREATH OF FRESH AIR & HE WILL BE A GREAT GOVERNOR.

YOU HAVE A FINE DEMOCRATIC DELEGATION TO THE HOUSE OF REPRESENTATIVES --  
ALLAN SWIFT, DON BONKER, NORMAN DICKS & MICHAEL LOWRY.

THIS IS A STATE WITH A GREAT FUTURE.

YOU ARE HOME TO BOEING, THE LARGEST EXPORTING CORPORATION IN THE NATION.

YOUR PORT IS CLOSEST TO CHINA --

& WITH OUR NEW TRADE AGREEMENTS WITH THAT COUNTRY & OTHERS,

SEATTLE'S MARITIME INDUSTRY WILL GROW EVEN MORE IN THE COMING YEARS.

WE MUST NOT ALLOW THAT PROGRESS TO BE JEOPARDIZED

BY A REPUB. ADMIN. THAT MIGHT UNDERCUT OUR NEW RELATIONSHIP WITH CHINA.

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(=NEW CARD=) (I AM WORKING...)

I AM WORKING WITH MAGGIE & YOUR HOUSE DELEGATION  
TO PASS THE NORTHWEST FISHERIES BILL TO STOCK YOUR SALMON FISHERIES, ~~♀~~  
~~WE ARE ALSO WORKING TOGETHER~~ TO PASS ONE OF THE MOST IMPORTANT BILLS  
EVER INTRODUCED FOR THE FISHERIES INDUSTRY --  
THE AMERICAN FISHERIES PROMOTION ACT.  
IT WILL STRENGTHEN THE INDUSTRY & GIVE OUR AMERICAN FISHERMAN  
GREATER RIGHTS WITHIN THE 200-MILE FISHING ZONE THAN FOREIGN FISHERMEN.  
WE'RE GOING TO PASS THAT BILL IF I AM RETURNED TO THE WHITE HOUSE  
& SEN. MAGNUSON GOES BACK TO THE SENATE.

(=OVER=) (I CARE ABOUT...

I CARE ABOUT THE STATE OF WASHINGTON.

I WORKED WITH MAGGIE & YOUR HOUSE DELEGATION  
TO ASSIST YOU WHEN MT. ST. HELENS ERUPTED.

I HAVE BEEN HERE 4 TIMES -- MORE THAN ANY PRESIDENT BEFORE ME  
& MORE THAN ANY OTHER PRESIDENTIAL CANDIDATE

YOUR STATE IS VERY IMPORTANT TO ME & TO THIS ELECTION --  
& TO THE DIRECTION OUR COUNTRY WILL TAKE DURING THESE NEXT 4 YEARS.

THAT IS WHY I HAVE COME HERE TONIGHT FOR MY LAST APPEARANCE  
OF THIS LONG CAMPAIGN.

THAT IS WHY I HAVE CROSSED HALF A CONTINENT  
TO BE WITH YOU TONIGHT.

###

YOU MIGHT SAY ONE PERSON CAN'T MAKE A DIFFERENCE.

BUT REMEMBER 1948 --

{ WHEN A FEW DEMOCRATIC VOTES MADE THE DIFFERENCE FOR HARRY TRUMAN. /

REMEMBER 1960 -- WHEN A FEW VOTERS IN A FEW KEY STATES

{ GAVE US JOHN FITZGERALD KENNEDY FOR OUR PRESIDENT. /

THOSE ARE GOOD STORIES. //

BUT REMEMBER 1968.

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{ BECAUSE SOME DEMOCRATS DID NOT VOTE,

BECAUSE SOME OF US DID NOT WORK HARD ENOUGH IN THOSE LAST FEW HOURS,

{ HUBERT HUMPHREY NEVER BECAME OUR PRESIDENT --

& HE WOULD HAVE BEEN ONE OF THE GREATEST PRESIDENTS IN OUR HISTORY.

{ AND RICHARD NIXON WOULD NEVER HAVE SERVED

AS THE LAST REPUBLICAN TO BE ELECTED PRESIDENT. /

(=OYER=) (REMEMBER....)

LET US REMEMBER THESE EVENTS TOMORROW. /

{ LET US ALSO REMEMBER THE WORDS OF ANOTHER GREAT DEMOCRAT  
WHO MIGHT HAVE BEEN PRESIDENT OF SEN. ROBERT KENNEDY.

{ ON THE LAST DAY OF HIS LAST CAMPAIGN -- THE DAY BEFORE HE WAS KILLED --  
HE SAID, "I ASK YOU TO RECOGNIZE

THE HARD & DIFFICULT ROAD TO A BETTER AMERICA.

I ASK YOU TO VOTE -- FOR YOURSELVES.

THE PEOPLE MUST DECIDE THIS ELECTION.

FOR YOUR SAKE & FOR THE SAKE OF YOUR CHILDREN -- VOTE.

VOTE FOR YOURSELVES." /

# # #

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MORAIN VALLEY, ILL. COMMUNITY COLLEGE

THANK YOU, JERRY COSENTINO.

IT'S ALWAYS A PLEASURE TO BE INTRODUCED BY SUCH A DISTINGUISHED  
DEMOCRAT & ILLINOIS STATE TREASURER.

IT'S A PLEASURE TO BE WITH OUR NEXT DEMOCRATIC U.S. SENATOR  
FROM ILLINOIS -- ALAN DIXON --

& WITH A MAN WHO HAS GIVEN 10 YEARS OF HONORABLE SERVICE TO  
ILLINOIS & TO HIS COUNTRY -- ADLAI STEVENSON.

IT'S ALSO A PLEASURE TO BE WITH CONGRESSMAN MARTY RUSSO,  
WITH THE NEXT CONGRESSMAN FROM THIS DISTRICT, "BUS" YOURELL,  
& WITH MORGAN FINLEY, LOUIS VIVERITO, & RICH JOLOVEC.

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(=OVER=)

[MY FELLOW DEMOCRATS...]

MY FELLOW DEMOCRATS, I CAN'T FIND A BETTER PLACE  
TO MEET WITH YOU THAN THIS COMMUNITY COLLEGE.

IN 3 YEARS, WE'VE NEARLY DOUBLED FEDERAL AID TO EDUCATION.  
EDUCATING PEOPLE OF ALL AGES IS ONE OF OUR MOST VITAL TASKS.

I UNDERSTAND THAT INDUSTRIAL TECHNOLOGY PROGRAMS HERE ARE  
THE FASTEST-GROWING ON THIS CAMPUS.

WE NEED THAT.

IN THE NEXT 4 YEARS, WE ARE GOING TO BEGIN REVITALIZING  
AMERICAN INDUSTRY --

TO LAY A NEW BASE FOR FULL EMPLOYMENT -- **Electrostatic Copy Made  
for Preservation Purposes**  
FOR JOBS IN GROWING, COMPETITIVE INDUSTRIES.

# # #

AKRON-CANTON - RALLY LEAD-IN

GLENN - METZEN BAUM

SIEBERLING

PLEASE

OKAR

FRITZ MONDALE IS THE BEST VICE PRESIDENT ANY PRESIDENT EVER HAD.

WE HAVE FACED PROBLEMS TOGETHER.

WE HAVE WORKED TOGETHER.

WE HAVE PRAYED TOGETHER.

AND TOMORROW -- WITH YOUR HELP -- WE WILL WIN TOGETHER!

THIS IS THE FIRST JOINT APPEARANCE WE HAVE MADE SINCE THE CONVENTION.

IT IS FITTING THAT IT SHOULD BE HERE, IN BEAUTIFUL OHIO,

THE HEARTLAND OF AMERICA.

(=OVER=) [TOMORROW, YOU WILL DECIDE...

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TOMORROW, YOU WILL DECIDE WHAT KIND OF AMERICA IT WILL BE.  
I KNOW YOU HAVE CONSIDERED THE CONSEQUENCES OF THIS ELECTION.  
THE VOTE YOU CAST TOMORROW WILL ECHO THROUGHOUT  
THE REST OF THIS CENTURY AND BEYOND.  
& NOWHERE WILL THAT ECHO BE HEARD MORE CLEARLY THAN HERE --  
IN THE AKRON - CANTON AREA.

I KNOW THERE ARE PROBLEMS HERE. BUT THERE IS ALSO PROGRESS.

(=NEW CARD=) [WORKING WITH SUCH...

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for Preservation Purposes**

WORKING WITH SUCH DYNAMIC LEADERSHIP AS SENATORS JOHN GLENN &  
HOWARD METZENBAUM & CONGRESSMEN JOHN SEIBERLING & DON PEASE,  
WE HAVE MADE A GOOD START ON SOLVING THOSE PROBLEMS.

I AM PROUD OF THE ACCOMPLISHMENTS THIS PARTNERSHIP AMONG  
MY ADMINISTRATION, STATE AND LOCAL LEADERS, THE PRIVATE SECTOR  
& LABOR.

WE HAVE MADE A DIFFERENCE IN AKRON.

AS A RESULT OF AN URBAN DEVELOPMENT ACTION GRANT, THE CITY OF  
AKRON NOW HAS ONE OF THE SHOWPLACE HOTELS OF AMERICA --  
THE QUAKER HILTON.

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(=OVER=)

[BUT MORE THAN AN...

WHICH

~~BUT MORE THAN AN ELEGANT HOTEL, THE QUAKER HILTON MEANS JOBS & INCOME FOR THE PEOPLE OF AKRON.~~

~~AND A GOVT - PRIVATE JOINT INVESTMENT OF THANKS TO THE VIGOROUS EFFORTS OF JOHN SEIBERLING, ANOTHER GRANT OF \$11 MILLION DOLLARS STIMULATED AN ADDITIONAL \$86 MILLION IN PRIVATE INVESTMENT TO BUILD THE GOODYEAR TECHNICAL CENTER.~~

~~WHERE~~ WORKERS OF THIS AREA CAN BE TRAINED AND RETAINED FOR MEANINGFUL, GOOD-PAYING JOBS.

~~THIS~~ <sup>THIS PROGRESS</sup> THESE PROJECTS ARE A BEGINNING. WE INTEND TO DO A LOT MORE.

OHIO	558,000
AKRON	20,400
CANTON	18,300
INFL	18 → 13 → 7

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(=NEW CARD=) [TOMORROW, WE HONOR...

TOMORROW, WE HONOR OUR NATION'S MOST PRECIOUS FREEDOM:  
THE RIGHT TO CHART OUR COUNTRY'S FUTURE.

I AM CONFIDENT THAT THE DEMOCRATIC PARTY CAN GIVE AMERICA  
THE FUTURE IT DESERVES.

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MERCY SEAT BAPTIST CHURCH, CHICAGO

IT IS A GREAT PLEASURE TO BE IN THIS CHURCH  
BECAUSE I KNOW WHAT IT HAS MEANT TO THIS COMMUNITY.

I KNOW THAT A YOUNG MINISTER NAMED AMOS WALLER  
FOUND A SMALL STOREFRONT NEXT TO A TAVERN IN THE SPRING OF 1957.

HE HAD NO MEMBERS, NO CHOIR, NO BACKING,  
ONLY HIS FAITH THAT GOD WANTED HIM TO ESTABLISH A CHURCH THERE.

YOU HAVE COME A LONG WAY SINCE THAT SUNDAY IN MAY 23 YEARS AGO.

(=OVER=) [ I AM SURE THERE . . .

I AM SURE THERE HAVE BEEN MANY DIFFICULT TIMES ALONG THE WAY,  
BUT THE FAITH THAT COULD OPEN UP THAT STOREFRONT AND CALL IT A CHURCH  
HAS BEEN SUSTAINED BY THE FAITH OF THOSE WHO CAME TO ANSWER THE CALL.

IT IS IMPORTANT THAT WE ALL STOP OCCASIONALLY  
AND LOOK BACK TO SEE THAT WE ARE ON THE RIGHT ROAD,  
AND REMEMBER HOW FAR WE HAVE COME.

*Electrostatic Copy Made  
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DR. MARTIN LUTHER KING SR. -- DADDY KING -- HAS DONE THAT IN  
HIS AUTOBIOGRAPHY.

IT IS A MOVING BOOK, A BOOK THAT REMINDS US IN VIVID TERMS  
JUST HOW FAR WE HAVE COME.

(=NEW CARD=) [HE DESCRIBES THE . . .

HE DESCRIBES THE LONG YEARS OF STRUGGLE, THE YEARS OF FEAR  
AND THE GREAT LOSSES HE AND HIS FAMILY SUFFERED,  
BUT IN THE END HE CONCLUDES, QUOTE:

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"I WAS PUT HERE...ON A PURPOSE."

I BELIEVE THAT. I BELIEVE THAT NOT ONLY THE KING FAMILY,  
WHICH HAS MEANT SO MUCH TO THIS NATION, WAS PUT HERE ON A PURPOSE,  
BUT THAT EACH ONE OF US HERE TODAY WAS PUT HERE ON A PURPOSE.

I ALSO BELIEVE THAT THIS NATION WAS PUT HERE "ON A PURPOSE"  
AND THAT GOD CALLS US TO CARRY OUT THAT PURPOSE, JUST AS SURELY  
AS HE CALLED MOSES TO LEAD THE CHILDREN OF ISRAEL OUT OF EGYPT.

(=OVER=) [DADDY KING'S SON ONCE SAID . . .

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DADDY KING'S SON ONCE SAID, QUOTE,

"MAN ... IS NOT MERE FLOTSAM AND JETSAM IN THE RIVER OF LIFE,  
... HE IS THE CHILD OF GOD."

I WANT TO TALK TO YOU TODAY ABOUT OUR MUTUAL RESPONSIBILITY  
FOR A NATION THAT HAS A PURPOSE,  
A COMMITMENT TO PRINCIPLE AND TO PEOPLE,  
TO EACH CHILD OF GOD, OF WHATEVER RACE OR RELIGION.

THE LONG BONDAGE OF AMERICAN BLACK PEOPLE IS OVER --  
THE LONG BONDAGE OF ALL AMERICANS TO THE EVIL OF SLAVERY AND OF  
LEGALLY ENFORCED RACIAL DISCRIMINATION IS OVER.

(=NEW CARD=) [WE WERE FREED AT LAST . . .

WE WERE FREED AT LAST  
TO CONTINUE OUR MARCH DOWN THE ROAD TO FREEDOM TOGETHER,  
BUT WE HAVE NOT YET REACHED THE PROMISED LAND.

LIKE THE CHILDREN OF ISRAEL IN THE WILDERNESS,  
WE NEVER THOUGHT IT WOULD TAKE SO LONG.

A FEW DAYS AGO AT THE WHITE HOUSE A GROUP OF BLACK MINISTERS  
CAME TO TALK AND PRAY WITH ME.

WHEN I HAD FINISHED WHAT I HAD TO SAY THEY STOOD UP AND,  
IN A MOMENT THAT WAS VERY MOVING TO ME,  
WE SANG "AMAZING GRACE" TOGETHER.

(=OVER=) [ I THINK SOMETIMES . . .

I THINK SOMETIMES WE CAN SING THINGS WE CAN NOT SAY TO EACH OTHER.

THIS NATION HAS NOT ALWAYS LIVED UP TO ITS IDEALS.

FOR GENERATIONS, MANY PEOPLE SEEMED TO BE BLIND TO THE INJUSTICE,  
LACK OF FREEDOM, DENIAL OF OPPORTUNITY IN OUR MIDST.

AS IN THE HYMN, WE WERE BLIND, BUT NOW WE SEE.

HAVING SEEN, WE HAVE BEGUN TO MAKE PROGRESS,

BUT WE STILL HAVE A LONG WAY TO GO.

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AS IN THE OLD HYMN,

WE HAVE ALREADY COME THROUGH MANY DANGERS, TOILS AND SNARES.

(=NEW CARD=)

[GRACE HAS BROUGHT US . . .

GRACE HAS BROUGHT US SAFE THUS FAR, AND GRACE WILL LEAD US HOME.

BUT SOMETIMES WE GET SO WEIGHTED DOWN WITH THE BURDENS OF THE JOURNEY  
THAT WE CANNOT SEE THAT FAR.

WHEN MOSES LED THE CHILDREN OF ISRAEL OUT OF EGYPT  
THEY MARCHED OUT COURAGEOUSLY  
WHEN PHAROAH AND HIS CHARIOTS WERE RIGHT BEHIND THEM,  
WHEN THE WATERS OF THE RED SEA WERE ON EITHER SIDE.

BUT WHEN THE WORST WAS OVER, WHEN THEY WERE OUT IN THE WILDERNESS  
AND NO ONE WAS CHASING THEM, THERE WAS NOT SO MUCH DANGER.  
AFTER THE FIRST EXCITEMENT, THEY WERE DISCOURAGED AND DISAPPOINTED.

(=OVER=) [THEY HAD NEVER . . .

THEY HAD NEVER EXPECTED IT TO TAKE SO LONG TO GET TO THE PROMISED LAND.

THEY BEGAN TO REMEMBER THE GOOD FOOD THEY HAD HAD IN EGYPT,  
AND FORGET THE BONDAGE THEY HAD SUFFERED.

YET THERE WERE LESSONS TO BE LEARNED IN THE WILDERNESS.

WHEN I WAS GROWING UP ON A FARM IN SOUTH GEORGIA DURING THE DEPRESSION  
I COULD HARDLY WAIT UNTIL I COULD GO OFF AND JOIN THE NAVY,  
AND EXPERIENCE ALL THE THINGS THAT WE DID NOT HAVE IN PLAINS.

I WANTED TO GO TO CONCERTS AND MUSEUMS AND SEE ALL THE EXCITING PLACES  
DESCRIBED IN THE BOOKS I READ, AND MAKE A MARK ON THE WORLD.

(=NEW CARD=)

[I HAVE DONE ALL THAT . . .

I HAVE DONE ALL THAT, AND OTHER THINGS I NEVER DREAMED OF DOING.  
I HAVE BEEN BLESSED WITH GREAT RESPONSIBILITY AND GREAT OPPORTUNITY.

AND ONE THING THAT I HAVE FOUND WHEREVER I HAVE GONE,  
IS THAT THE SAME THINGS THAT REALLY MATTERED TO ME THEN  
ARE WHAT REALLY MATTER TO PEOPLE EVERYWHERE --  
IN CHICAGO, AND ATLANTA, AND SEATTLE AND AFRICA AND INDIA.

IT WAS IMPORTANT TO HAVE ENOUGH TO EAT  
AND TO HAVE THE MEDICAL CARE WHEN I NEEDED IT,  
AND PREVENTIVE CARE TO STAY HEALTHY.

(=OVER=) [IT WAS IMPORTANT . . .

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IT WAS IMPORTANT TO HAVE A JOB TO DO SO THAT EACH OF US  
COULD USE OUR TALENTS AND ENERGIES TO CONTRIBUTE IN SOME WAY  
THAT GAVE US PRIDE AND SELF-RESPECT.

IT WAS IMPORTANT TO GET AN EDUCATION, TO STRETCH OUR MINDS AND HEARTS  
AND LEARN FROM OTHERS.

IT WAS IMPORTANT TO HAVE LOVE AND TO HAVE FAITH.

A LOT OF PEOPLE I KNEW DID NOT HAVE MANY OF THOSE THINGS,  
AND I SAW WHAT IT DID TO THEM, TO THEIR BODIES AND THEIR MINDS  
AND THEIR SPIRITS.

(=NEW CARD=) [I LEARNED FOR MYSELF . . .

I LEARNED FOR MYSELF HOW IMPORTANT IT IS TO HAVE FREEDOM,  
AND SIMPLE JUSTICE AND OPPORTUNITY --  
NOT JUST AS IDEALS, BUT IN DAILY LIFE.

I LEARNED WHAT IT DOES TO PEOPLE TO DEPRIVE THEM  
OF THOSE FUNDAMENTAL RIGHTS,  
AND WHAT IT DOES TO THE PEOPLE WHO DEPRIVE OTHERS.

I SAW HOW GOVERNMENT COULD MAKE A DIFFERENCE,  
HOW IT COULD IMPROVE THEIR HEALTH AND TEACH THEM SKILLS.

(=OVER=) [I SAW HOW IT COULD . . .

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I SAW HOW IT COULD PROVIDE THEM WITH FACILITIES  
TO MAKE THEIR COMMUNITIES AND THEIR LIVES BETTER  
AND HELP THEM DEVELOP NEW SOURCES OF INCOME.

I SAW, TOO, THAT GOVERNMENT HAD THE RESPONSIBILITY  
FOR GUARANTEEING FREEDOM, JUSTICE AND OPPORTUNITY,  
AND THAT, JUST AS IT COULD HELP, IT COULD DENY PEOPLE THOSE RIGHTS.

I SAW TOO MANY INSTANCES WHEN GOVERNMENT DID NOT DO WHAT IT COULD  
OR WHAT IT SHOULD,  
WHEN TOO MANY PEOPLE WERE BLIND TO THE PROBLEMS AROUND US.

(=NEW CARD=) [FOR TOO LONG, . . .

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FOR TOO LONG, WE TURNED OUR BACK ON THE PROMISE OF THIS NATION

IT TOOK A LOT OF COURAGE, AND A LOT OF SACRIFICE  
TO GET US BACK ON THE RIGHT ROAD.

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IT TOOK TIRED WOMEN WALKING IN MONTGOMERY, ALABAMA,  
AND STUDENTS IN MISSISSIPPI AND GARBAGE WORKERS IN MEMPHIS  
AND SOME OF YOU MARCHING HERE IN CHICAGO.

IT HAS NOT BEEN EASY, BUT WE HAVE COME A LONG WAY SINCE  
THE SUPREME COURT DECIDED IN 1954 THAT SEPARATE WAS NOT EQUAL.

(=OVER=)

[WE HAVE COME A LONG WAY, . . .

WE HAVE COME A LONG WAY, TOO, SINCE ANOTHER SOUTHERN PRESIDENT  
TOLD A GRIEVING, RELUCTANT NATION, "WE SHALL OVERCOME,"  
AND PERSISTED UNTIL THE 1964 CIVIL RIGHTS ACT BECAME LAW.

LIKE THE CHILDREN OF ISRAEL IN THE WILDERNESS,  
OUR PROGRESS HAS OFTEN BEEN SLOW  
AND SOMETIMES WE SEEM TO HAVE LOST OUR WAY,  
BUT IT IS IMPORTANT TO REMEMBER WE ARE ON THE RIGHT ROAD NOW.

AT ONE POINT WHEN MOSES WAS TRYING TO LEAD HIS PEOPLE  
THROUGH THE WILDERNESS, AMALEK WAS ABOUT TO ATTACK.  
GOD DID NOT JUST STRIKE AMALEK DEAD FOR DARING TO ATTACK HIS PEOPLE.

(=NEW CARD=) [INSTEAD HE GOT JOSHUA . . .

INSTEAD HE GOT JOSHUA TO TAKE HIS BEST TROOPS AND GO OUT AND FIGHT.  
AND HE SENT MOSES UP TO THE TOP OF A HILL  
AND TOLD MOSES TO HOLD UP HIS ARMS.

AS LONG AS MOSES HELD UP HIS ARMS, THE ISRAELITES PREVAILED.

BUT WHEN HIS ARMS GREW WEARY, AND HE LET THEM DOWN,  
THE AMALEKITES PREVAILED.

AS THE DAY OF BATTLE WORE ON, MOSES' ARMS GREW VERY WEARY,  
BUT HE DID NOT HAVE TO HOLD THEM UP ALONE.

AARON AND HUR CAME AND HELPED MOSES HOLD UP HIS HANDS,  
AND THE ISRAELITS PREVAILED.

(=OVER=) [AS PRESIDENT, I . . .

AS PRESIDENT, I HAVE NOT HAD TO BEAR ALL THE BURDEN ALONE.  
I HAVE THE HELP AND THE PRAYERS OF BROTHERS AND SISTERS  
ALL OVER THIS NATION, HOLDING UP MY ARMS.

I AM NOT GOING TO ASK YOU TO VOTE FOR ME,  
BUT I AM GOING TO ASK THAT YOU VOTE.

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IT IS NOT ENOUGH TO HAVE RIGHTS -- WE MUST USE THEM.

TOO MANY PEOPLE, BLACK AND WHITE, SACRIFICED TOO MUCH  
TO SECURE OUR RIGHT TO VOTE FOR US TO LET ANYONE TELL US  
THAT ONE VOTE DOES NOT MATTER --

THAT IS THE SAME AS TELLING YOU THAT YOU DO NOT MATTER.

(=NEW CARD=)

[YOU ARE HERE ON A PURPOSE, . . .

YOU ARE HERE ON A PURPOSE, YOU HAVE A RESPONSIBILITY,  
JUST AS I DO, FOR CARRYING OUT THE PURPOSE OF THIS NATION.

AND LIKE MOSES, YOUR LEADERS CAN NOT DO IT ALONE.

THEY NEED YOUR HELP TO HOLD UP THEIR HANDS.

IF THEY HAVE THAT, WE WILL PREVAIL. — WE WILL YET,  
IN THE WORDS OF WHAT IS OFTEN CALLED THE NEGRO NATIONAL ANTHEM:  
"LIFT EVERY VOICE AND SING, TILL EARTH AND HEAVEN RING,  
RING WITH THE HARMONIES OF LIBERTY:  
LET OUR REJOICING RISE HIGH AS THE LISTENING SKIES,  
LET IT RESOUND LOUD AS THE ROLLING SEA.

(=OVER=) [ "SING A SONG FULL OF THE . . .

"SING A SONG FULL OF THE FAITH THAT THE DARK PAST HAS TAUGHT US,  
SING A SONG FULL OF THE HOPE THAT THE PRESENT HAS BROUGHT US.  
FACING THE RISING SUN OF OUR NEW DAY BEGUN  
LET US MARCH ON TILL VICTORY IS WON."

THANK YOU AND GOD BLESS YOU.

# # #

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SOMETIMES IT'S A LONELY JOB, BUT WITH THE INVOLVEMENT  
OF THE AMERICAN PEOPLE, IT'S A GRATIFYING JOB.

EACH ONE OF YOU FACES A LONELY DECISION NEXT TUESDAY  
IN THAT VOTING BOOTH.

YOUR DECISION MAKES A DIFFERENCE.

REMEMBER -- IF JUST ONE VOTE PER PRECINCT HAD CHANGED IN 1960,  
JOHN F. KENNEDY WOULD NEVER HAVE BEEN PRESIDENT OF OUR COUNTRY.  
IF JUST A FEW MORE PEOPLE -- A FEW MORE DEMOCRATS --  
HAD GONE TO THE POLLS IN 1968, HUBERT HUMPHREY WOULD HAVE BEEN PRES. --  
& HE WOULD HAVE BEEN ONE OF THE GREATEST PRESIDENTS OF ALL TIME.

TRUMAN - 48

HERE IN  
LAST GOV'S  
ELECTION

(=OVER=) (LET'S GO ON...)

LIKE THEM, I BELIEVE THAT THE UNITED STATES MUST BE A NATION STRONG,  
THE UNITED STATES MUST BE A NATION SECURE,  
WE MUST HAVE A SOCIETY THAT IS JUST & FAIR. *Electrostatic Copy Made*  
& WE MUST DARE TO STRUGGLE FOR A PEACEFUL WORLD. *For Preservation Purposes*

THERE HAVE BEEN MANY TIMES OF CRISIS & CONFLICT DURING THESE YEARS.  
IN EACH CASE, I ALONE HAVE HAD TO DETERMINE

THE INTEREST OF OUR COUNTRY  
& THE DEGREE OF INVOLVEMENT OF OUR COUNTRY.

I'VE LEARNED THAT THE MORE DIFFICULT THE DECISION,  
THE MORE LIKELY IT IS THAT ADVISERS & EXPERTS WILL BE DIVIDED 50-50.  
THE FINAL JUDGMENT HAS TO BE MADE BY THE MAN IN THE OVAL OFFICE.

(=NEW CARD=) (SOMETIMES IT'S...

CLOSER

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I HAVE BEEN PRES. HOW FOR ALMOST 4 YEARS.

I HAVE MADE THOUSANDS OF DECISIONS,

& EACH ONE OF THOSE DECISIONS HAS BEEN A LEARNING PROCESS.

EVERY DECISION I MAKE LEAVES ME BETTER PREPARED FOR THE NEXT ONE.

WHAT I'VE LEARNED HAS MADE ME A BETTER PRESIDENT

& WILL MAKE ME A BETTER PRESIDENT IN MY SECOND TERM.

I CONSIDER MYSELF TO BE IN THE MAINSTREAM OF THE DEMOCRATIC PARTY

& ALSO THE MAINSTREAM OF THE BI-PARTISAN LIST OF PRESIDENTS

WHO HAVE SERVED BEFORE ME.

(=OVER=) (LIKE THEM, ..

LET'S GO ON BUILDING A PARTNERSHIP TO STAY STRONG --  
TO STAY SECURE --  
TO RAISE HIGH THE BANNER  
OF HUMAN RIGHTS --  
& TO STAY AT PEACE.

FOR THE SAKE OF ALL WE HAVE DONE IN THE PAST,  
FOR THE SAKE OF ALL WE WILL DO TOGETHER IN THE FUTURE,  
LET'S WIN A VICTORY NEXT TUESDAY --  
NOT JUST FOR ME & FRITZ MONDALE, NOT JUST FOR THE DEMOCRATIC PARTY --  
BUT FOR THE IDEALS & BELIEFS & THE VISION WE ALL SHAPE.

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(IMPORTANCE OF ELECTION)

sc ①  
THE CHOICE ON NOV. 4 IS NOT JUST BETWEEN ME & GOV. REAGAN --  
NOT JUST BETWEEN THE DEMOCRATIC PARTY & THE REPUBLICAN PARTY.  
IT IS A CHOICE BETWEEN 2 VASTLY DIFFERENT SETS OF BELIEFS --  
BETWEEN 2 VASTLY DIFFERENT FUTURES FOR AMERICA.

THE MEANING OF THAT CHOICE IS NOT JUST IN WHAT WE SAY,  
BUT IN THE CONSEQUENCES OF OUR WORDS,  
THE CONSEQUENCES OF WHAT WE BELIEVE,  
THE CONSEQUENCES OF WHAT WE WILL DO.

THE CHOICE IS CRUCIAL.  
ITS CONSEQUENCES ARE GRAVE.

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# # #

sc(2)

(PRESIDENCY)

THE PRES. OF THE "U.S." IS NOT ONLY THE SERVANT OF THE PRESENT,  
BUT ALSO THE GUARDIAN OF THE FUTURE.  
HIS ACTIONS ECHO THROUGH THE YEARS -- IN THE JUDGES HE APPOINTS,  
THE REGULATORY BOARD MEMBERS HE NAMES,  
THE AGENDA HE SETS FOR THE NATION.

(=OVER=) (WHEN HE SITS.....)

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WHEN HE SITS AS HEAD-OF-STATE WITH OTHER LEADERS,  
HE MUST ALWAYS BE AWARE THAT HIS EVERY WORD IS WEIGHED & MEASURED.  
HE MUST BE SENSITIVE TO THEIR CONCERNS,  
YET ADAMANT IN THE PROTECTION OF AMERICA'S INTERESTS,  
AS COMMANDER-IN-CHIEF, THE PRES. HAS IT WITH IN HIS POWER  
TO UNLEASH THE MOST AWESOME, DESTRUCTIVE MILITARY FORCE  
IN THE HISTORY OF THE WORLD.  
IF HE IS SKILLFUL & WISE,  
IT IS A TASK -- PRAY GOD -- HE WILL NEVER HAVE TO PERFORM.

# # #

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3 sc

AS PRESIDENT, I HAVE HAD TO MAKE SOME DIFFICULT DECISIONS --  
& I EXPECT TO MAKE MANY MORE.  
I HAVE FOUGHT SOME BITTER FIGHTS AGAINST SPECIAL INTERESTS.  
I CARRY SOME SCARS, & I CARRY THEM WITH PRIDE.  
I HAVE MADE SOME MISTAKES.  
I HAVE TAKEN THE HEAT FOR THEM.  
I HAVE LEARNED FROM THEM --  
& BECAUSE OF THAT, I AM A BETTER PRESIDENT.

(=OVER=) (A MODERN PRESIDENT.....)

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A MODERN PRESIDENT MUST HAVE PATIENCE.  
HE MUST HAVE DEEP COMPASSION.  
WHEN THE TOUGHEST DECISIONS HAVE TO BE MADE,  
THE PRESIDENT CANNOT RELY ON ADVISERS.  
HE CANNOT RELY ON IDEOLOGY.  
HE MUST HAVE THE JUDGEMENT TO ACT ALONE.  
THAT IS WHY THIS CAMPAIGN MUST FOCUS ON THE REAL ISSUES --  
& THEIR CONSEQUENCES FOR THE FUTURE OF EVERY HUMAN BEING ON EARTH.

# # #

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(ECONOMY)

SL. 10

WE HAVE SERIOUS ECONOMIC CHALLENGES, BUT THE OUTLOOK IS IMPROVING.  
RECOVERY IS UNDERWAY,  
INFLATION HAS BEEN REDUCED,  
THE # OF JOBS IS RISING,  
UNEMPLOYMENT IS FALLING.  
TO STAY ON THE ROAD TO FULL RECOVERY,  
WE HAVE TO KEEP ON ATTACKING THE LONG-RANGE PROBLEMS OF OUR ECONOMY,  
ESPECIALLY ENERGY & PRODUCTIVITY.

(=OVER=) (THIS IS A.....)

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THIS IS A COUNTRY OF BUILDERS.

I HAVE SEEN THAT BUILDING SPIRIT ACROSS THIS LAND.

I HAVE SEEN A MODERN STEEL PLANT,  
A MODERN TEXTILE PLANT,  
NEW ENERGY FACILITIES,  
HIGH TECHNOLOGY COMPANIES.

I'VE SEEN THE FUEL-EFFICIENT 1981 CARS COME OFF THE ASSEMBLY LINE.

WE ARE GOING TO DO A LOT MORE BUILDING IN THE YEARS AHEAD --

SYNFUELS PLANTS,...PORT FACILITIES,...

RAILROADS,...COMPUTERS,...

SOLAR HOMES,...MASS TRANSIT.

A RENAISSANCE OF AMERICAN INDUSTRY!

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(=NEW CARD=) (MY OPPONENT SAYS.....)

MY OPPONENT SAYS THAT THE SOLUTION IS SIMPLE --  
A MASSIVE TAX CUT FOR THE RICH,  
\$15,000 FOR A FAMILY EARNING \$200,000.  
A FAMILY MAKING \$12,000 WOULD GET BACK \$175 --  
ONLY TO LOSE IT IN A WHIRLWIND OF NEW INFLATION.  
ONLY 14% OF THAT TAX SCHEME GOES FOR NEW INVESTMENTS.  
THE REST WOULD POUR OUT HUNDREDS OF BILLIONS OF CONSUMER DOLLARS  
WITHOUT FIRST BUILDING THE PRODUCTIVE CAPACITY TO MEET DEMAND.  
THE RESULT WOULD BE A TREMENDOUS SURGE OF INFLATION.

(=OVER=) ("BUSINESS WEEK"....)

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"BUSINESS WEEK" & FORMER PRES. FORD OPPOSE THIS PLAN AS INFLATIONARY.  
EVEN MY OPPONENT'S RUNNING-MATE CALLED IT "VOODOO ECONOMICS".  
HE SAID IT COULD LEAD TO AN INFLATION RATE OF 30%.

THE AMERICAN PEOPLE CAN'T AFFORD THAT!

# # #

("COMPLETELY IRRESPONSIBLE INFLATIONARY EXPLOSION  
THAT WOULD WRECK THIS COUNTRY")

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5

AMERICA IS AT THE RECEIVING END OF A 12,000-MILE SUPPLY LINE.

AT THE OTHER END IS DANGER, & UNCERTAINTY, & TURMOIL. /

{ THE LAST TIME THERE WAS A CRISIS IN THE PERSIAN GULF,  
WORLD OIL SUPPLIES WERE CUT BY 4-MILLION-BARRELS-A-DAY.

WE HAD LONG GAS LINES, & FEARS OF WORSE.

{ TODAY, BECAUSE OF THE WAR BETWEEN IRAN & IRAQ,  
WORLD SUPPLIES ARE AGAIN BEING CUT BY ABOUT 4-MILLION-BARRELS-A-DAY --  
AND WE ARE AHEAD OF THE CRISIS. /

(=OVER=) (WE ARE BUILDING.....)

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WE ARE BUILDING OUR ENERGY SECURITY EVERY DAY.

WE ARE SHOWING

THIS COUNTRY CAN {PRODUCE MORE,  
DISCOVER MORE,  
& CONSERVE MORE ENERGY --

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& THAT WE CAN USE {AMERICAN RESOURCES,  
AMERICAN KNOWLEDGE,  
& AMERICAN LABOR TO DO IT! /

RIGHT NOW THERE ARE MORE THAN 3,000 DRILLING RIGS OPERATING IN THE "U.S."  
MORE NEW OIL & GAS WELLS ARE BEING DRILLED IN 1980 /

THAN ANY YEAR IN THE HISTORY OF OUR COUNTRY. /

(=NEW CARD=) (WE ARE.....)

WE ARE CONSERVING MORE ENERGY AS WELL.

OIL IMPORTS ARE DOWN 2-MILLION-BARRELS-PER-DAY.

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{ DURING THE MOST RECENT WEEKS

{ WE HAVE BEEN IMPORTING FULLY ONE-THIRD LESS FOREIGN OIL ✓

THAN AT THIS TIME LAST YEAR. ✓

IN 1981 ALONE, WE'LL SPEND MORE THAN \$1 BILLION ON SOLAR ENERGY.

{ IN 1975 -- 2 YEARS AFTER THE OIL EMBARGO --

{ THE PREVIOUS ADMINISTRATION SPENT ONLY ABOUT 5% OF THAT.

{ OUR GOAL IS TO DRAW 20% OF ALL THE ENERGY WE USE

{ FROM THE SUN BY THE YEAR 2000. ✓

(=OVER=) (WE HAVE LAUNCHED.....)

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- o { WE HAVE LAUNCHED A MASSIVE PROGRAM  
TO TURN OUR COAL & SHALE & FARM PRODUCTS  
INTO FUEL FOR OUR CARS & TRUCKS. /
- o { WE HAVE MORE OIL LOCKED UP IN OUR SHALE THAN 3 SAUDI ARABIAS PUT TOGETHER -  
& EVEN MORE LOCKED UP IN OUR COAL.
- o { THROUGH OUR NEW SYNTHETIC FUEL INDUSTRY  
WE ARE BEGINNING TO TAP THOSE RESOURCES. /
- o 18 MONTHS AGO VIRTUALLY NO GASOHOL WAS BEING PRODUCED IN OUR COUNTRY.  
WE NOW HAVE THE CAPACITY TO PRODUCE 135 MILLION GALLONS OF ETHANOL.  
IN 1981 WE SHOULD REACH 500 MILLION GALLONS OF ETHANOL.  
{ MY GOAL IS TO PRODUCE ENOUGH ALCOHOL FUEL BY THE END OF 1990  
TO REPLACE 10% OF THE GASOLINE WE USE. /

(=NEW CARD=) (I AM GOING.....)

I AM GOING TO MAKE CERTAIN  
THAT OUR NATION'S FIRST COMPREHENSIVE ENERGY PROGRAM  
DOES NOT COME AT THE EXPENSE OF SMALL ROYALTY OWNERS --  
THE INDIVIDUALS

-- BE THEY WIDOWS, CHILDREN, RETIREES, SMALL FARMERS,  
& OTHERS LIKE NON-PROFIT NURSING HOMES --

WHO COLLECT ROYALTY PAYMENTS FOR OIL FOUND & DEVELOPED ON THEIR LAND.

I WILL WORK CLOSELY WITH SEN. BENTSEN & SEN. LONG  
TO SECURE A PROMPT ENACTMENT OF A TAX CREDIT FOR ROYALTY OWNERS,  
SO THEY WILL BE ABLE TO AVOID THE IMPACT OF THE WINDFALL TAX ON THEM.

WITH YOUR HELP,

WE CAN PASS THIS CREDIT VERY SHORTLY AFTER CONGRESS COMES BACK.

(=OVER=) (WE CAN'T.....)

WE CAN'T AFFORD TO THROW AWAY THE PROGRESS ON ENERGY WE HAVE MADE!



# # #

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(9) 5C

I WANT TO SAY A FEW WORDS ABOUT AGRICULTURE.

I KNOW SOMETHING ABOUT FARMING.

I EVEN KNOW WHAT PARITY MEANS. /

{ WHEN I WAS GROWING UP,

I USED TO WAKE UP BEFORE DAWN

& HOOK UP THE PLOW AS THE FIRST LIGHT WAS BREAKING.

MY FAMILY & I DIDN'T STOP WORKING THE FIELDS UNTIL SUNDOWN. /

{ I REMEMBER

WHAT FRANKLIN ROOSEVELT & THE DEMOCRATIC NEW DEAL DID FOR FARMERS. LBJ

SO DO THE REPUBLICANS.

MAYBE THAT IS WHY THEY HAVEN'T MADE AN ISSUE OF FARM POLICY THIS YEAR. /

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(=OVER=) (WHEN I TOOK.....)

WHEN I TOOK OFFICE, AGRICULTURE WAS ONE OF MY HIGHEST PRIORITIES.

{ I BEGAN BY APPOINTING A FARMER -- BOB BERGLAND --  
TO BE SECRETARY OF AGRICULTURE. /

{ WE CREATED THE FIRST FARMER-HELD GRAIN RESERVE  
TO GET THE GOVERNMENT OUT OF THE GRAIN BUSINESS.

{ THAT PROGRAM HAS KEPT PRICES STRONG IN YEARS OF BUMPER HARVESTS,  
& HELPED MAKE THE "U.S." A MORE RELIABLE SUPPLIERS OF EXPORTS.

I MADE A SPECIAL POINT TO EXPAND EXPORT MARKETS.

{ WE MADE EXPORT BREAKTHROUGHS

WITH THE 1ST NEW TRADE TREATY SINCE JOHN KENNEDY WAS PRESIDENT. /

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(=NEW CARD=) (WE OPENED NEW.....)

④ WE OPENED NEW TRADE OFFICES IN KEY IMPORTING COUNTRIES,  
& WE OPENED UP THE VAST NEW MARKET OF CHINA.

6-9 MT GRAIN

RIGHT NOW, CHINA IS THE WORLD'S LARGEST SINGLE BUYER OF "U.S." COTTON.  
WE HAVE MORE THAN TRIPLED AGRICULTURAL SALES TO MEXICO.

THIS YEAR, WE'LL SELL 10-MILLION-TONS OF GRAIN TO MEXICO.

RICE NIG  
KOREA

{ IN DOING THAT, AMERICAN FARMERS RE-WROTE THE RECORD BOOK  
WITH NEW EXPORT RECORDS SET IN EVERY YEAR I'VE BEEN PRESIDENT.

{ EVEN WITH THE SOVIET EMBARGO,

{ FARM EXPORTS THIS YEAR WILL BE \$8-BILLION-HIGHER-THAN-LAST-YEAR --  
A TOTAL OF \$40 BILLION.

THAT'S NEARLY DOUBLE WHAT THEY WERE 4 YEARS AGO.

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(=OVER=) (& IN THE NEXT.....)

{ AND IN THE NEXT 4 YEARS, I WANT TO BE A PRESIDENT  
WHO HELPS AMERICAN FARMERS SET EVEN HIGHER SALES RECORDS. /

WE INCREASED PRICE SUPPORTS & TARGET PRICES ACROSS THE BOARD.  
{ SOME OF THESE LEVELS WOULD BE EVEN HIGHER NOW --  
BUT PARTISAN REPUBLICANS  
HAVE BLOCKED THE NEEDED INCREASES IN LOAN RATES SO FAR THIS YEAR. /

WE EXPANDED FARM CREDIT PROGRAMS.  
{ NEARLY HALF OF ALL THE CREDIT  
PROVIDED IN THE 45 YEARS OF THE FARMERS HOME ADMINISTRATION  
HAS BEEN PROVIDED IN THE LAST 4 YEARS. /

(=NEW CARD=) (IN CONTRAST,.....)

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6

{ IN CONTRAST, MY REPUBLICAN OPPONENT OFFERS A HISTORY OF MISUNDERSTANDING THE COMPLEX REALITY OF OUR FARM ECONOMY. /

A MONTH AGO, HE GAVE HIS MAJOR FARM POLICY SPEECH.

THE ONLY THINGS MISSING WERE THE DETAILS. /

- o HE DID NOT SAY WHAT HE WOULD DO ABOUT PRICE SUPPORTS.
- o HE DID NOT EVEN MENTION GRAIN RESERVES.
- o HE SAID LITTLE ABOUT THE ROLE OF AMERICAN FARMERS. /

IN FIGHTING WORLD HUNGER.

THERE WAS NOT ONE CONCRETE IDEA ABOUT THE REAL FARM PROGRAM HE WANTS. /

-----

o "YOU SUBSIDIZE THE INEFFICIENT WHEN YOU PUT A FLOOR UNDER THE PRICE."

o FARMERS "SHOULD START PLANNING FOR AN END TO GOVT. ASSISTANCE. /

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IN PRODUCTION & IN THE MARKETPLACE."

(=OYER=) (I'YE HAD.....)

{ I'VE HAD 4 YEARS TO LEARN THE STRENGTHS & NEEDS OF AMERICAN FARMERS,  
AND A LIFETIME TO LEARN WHAT IT'S LIKE TO FARM THE LAND.

LESS THAN 3 MILLION FARMERS WORK THE LAND.

YET THEY HAVE MADE AMERICA THE WORLD'S BREADBASKET. /

{ AMERICAN FARMERS HAVE PROVIDED A STABLE AGRICULTURAL BASE  
FOR THE MOST ADVANCED INDUSTRIAL ECONOMY IN THE WORLD.

I WANT TO KEEP IT THAT WAY. /

# # #

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① SSC

AT STAKE IN THE ELECTION  
IS WHETHER WE CONTINUE TO BUILD SOCIAL JUSTICE IN OUR COUNTRY.

IT IS CLEAR WHERE I STAND:

- o I AM FOR VIGOROUS ENFORCEMENT OF OUR CIVIL RIGHTS LAWS.
- o I AM FOR THE OPEN HOUSING AMENDMENTS NOW BEFORE CONGRESS.
- o I AM FOR THE EQUAL RIGHTS AMENDMENT.
- o I AM FOR NATIONAL HEALTH INSURANCE.
- o I AM FOR EXPANDED HOUSING PROGRAMS FOR THE ELDERLY.
- o I AM FOR AID TO CITIES.
- o I AM FOR AID TO OUR PUBLIC SCHOOLS.
- o I AM FOR THE YOUTH BILL.
- o I AM FOR TOUGH SAFEGUARDS FOR OUR ENVIRONMENT.
- o I AM FOR STRONG CONSUMER PROTECTION.

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(=OVER=) (THAT IS WHAT.....)

THAT IS WHAT I STAND FOR, & THAT IS WHAT THE DEMOCRATIC PARTY STANDS FOR!

{ MY OPPONENT'S POSITIONS ARE JUST AS CLEAR --  
& THEY COULD NOT BE MORE DIFFERENT FROM MINE. }

{ 16 YEARS AGO HE LAUNCHED HIS POLITICAL CAREER  
AS A SPOKESMAN FOR THE ANTI-MEDICARE LOBBY --  
& CALLED REPEATEDLY FOR MAKING SOCIAL SECURITY VOLUNTARY.

TODAY HE SAYS, --QUOTE--"I AM FIRMLY OPPOSED TO NATIONAL HEALTH INSURANCE.

{ 15 YEARS AGO, HE SAID THE CIVIL RIGHTS ACT  
WAS, --QUOTE--"A BAD PIECE OF LEGISLATION."

{ THIS YEAR HE SAYS, --QUOTE--  
"URBAN AID PROGRAMS ARE ONE OF THE BIGGEST PHONIES

THAT WE HAVE IN THE SYSTEM."

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(LABOR)

SSC 8

I BELIEVE THAT WORKING FAMILIES  
KNOW WHO IS ON THEIR SIDE IN THIS ELECTION -- THE DEMOCRATIC PARTY!  
FOR 5 DECADES, WE HAVE FOUGHT FOR THE RIGHTS OF WORKING PEOPLE.  
WE ENACTED THE MINIMUM WAGE,  
UNEMPLOYMENT INSURANCE,  
THE RIGHT TO BELONG TO A UNION.  
IN THE LAST 3½ YEARS WE HAVE FOUGHT TOGETHER FOR COMMON SENSE,  
FOR LABOR LAW REFORM,  
& AGAINST  
THE REPEAL OF DAVIS-BACON.

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(=OVER=) (MY OPPONENT'S.....)

MY OPPONENT'S VIEWS ARE A MATTER OF RECORD:

HE DESCRIBED PEOPLE DRAWING UNEMPLOYMENT COMPENSATION

AS --QUOTE-- "FREELoadERS WANTING A PRE-PAID VACATION PLAN."

LAST YEAR HE SAID "AMEN" TO A PROPOSAL THAT "OSHA" BE ABOLISHED.

THIS YEAR HE SAID,

--QUOTE--"THE MINIMUM WAGE HAS CAUSED MORE MISERY & UNEMPLOYMENT

THAN ANYTHING SINCE THE GREAT DEPRESSION."

THE MAN WHO SAID THESE THINGS IS PROCLAIMING HIMSELF A GREAT FRIEND OF LABOR

HE LIKES TO PUT ON A HARDHAT & QUOTE FRANKLIN D. ROOSEVELT.

IT IS A NEW SCRIPT,

BUT FOR REPUBLICANS IN ELECTION YEARS -- IT IS AN OLD PART.

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(=NEW CARD=) ("FDR" HIMSELF.....)

5568

"FDR" HIMSELF DESCRIBED IT PERFECTLY BACK IN 1944.

HE SAID, "WE ALL KNOW THAT THERE ARE CERTAIN PEOPLE

WHO MAKE IT A PRACTICE TO DEPRECATE THE ACCOMPLISHMENTS OF LABOR,  
WHO EVEN ATTACK LABOR AS UNPATRIOTIC.

THEY KEEP THIS UP USUALLY FOR 3 YEARS & 6 MONTHS IN A ROW.

BUT THEN, FOR SOME STRANGE REASON, THEY CHANGE THEIR TUNE --  
EVERY 4 YEARS -- JUST BEFORE ELECTION DAY.

WHEN VOTES ARE AT STAKE,

THEY SUDDENLY DISCOVER THAT THEY REALLY LOVE LABOR,

& THAT THEY ARE ANXIOUS TO PROTECT LABOR

FROM ITS OLD FRIENDS," -- THE DEMOCRATS!

NOW, THAT IS ONE QUOTE FROM "FDR" THAT MY OPPONENT DOESN'T USE!

# # #

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ALL AMERICANS -- MEN & WOMEN ALIKE --  
SHOULD HAVE THE SAME FUNDAMENTAL RIGHTS,  
THOSE RIGHTS SHOULD BE ENSHRINED  
WHERE THE RIGHTS OF AMERICANS ARE SUPPOSED TO BE ENSHRINED --  
IN THE CONSTITUTION OF THE UNITED STATES.

THE EQUAL RIGHTS AMENDMENT IS VERY SIMPLE.

IT SAYS -- & I QUOTE --

"EQUALITY OF RIGHTS UNDER THE LAW

SHALL NOT BE DENIED OR ABRIDGED BY THE UNITED STATES OR ANY STATE

ON ACCOUNT OF SEX."

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(=OVER=) (THIS IS NOT...)

THIS IS NOT A THREAT TO ANYTHING.

IT IS A MATTER OF BASIC FAIRNESS & HUMAN RIGHTS.

IT IS ALSO A MATTER OF ECONOMIC JUSTICE.

WOMEN MAKE UP 43% OF AMERICA'S WORK FORCE.

MOST FAMILIES NEED THE MONEY WOMEN WORKERS BRING HOME.

YET FOR EVERY DOLLAR THAT MEN ARE PAID --

WOMEN ARE PAID ONLY 59¢ FOR THE SAME AMOUNT OF WORK.

THAT IS WRONG!

IN MANY PLACES, WOMEN CANNOT WORK,

OR BORROW,

OR DISPOSE OF THEIR PROPERTY ON EQUAL TERMS.

THAT TOO IS WRONG!

(=NEW CARD=) (MY 6 PREDECESSORS.....)

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SSC 9

MY 6 PREDECESSORS IN THE WHITE HOUSE -- REPUBLICANS & DEMOCRATS --  
ALL SUPPORTED THE EQUAL RIGHTS AMENDMENT.

THE REPUBLICAN PARTY ITSELF SUPPORTED IT FOR 40 YEARS.

BUT THIS YEAR, THE REPUBLICAN CANDIDATE IS AGAINST IT.

LIKE MOST AMERICANS -- I SUPPORT "ERA".

TOGETHER, WE ARE GOING TO PERSEVERE UNTIL THE BATTLE IS WON --  
& THE EQUAL RIGHTS AMENDMENT  
IS INSCRIBED IN THE CONSTITUTION OF THE UNITED STATES.

# # #

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(DEFENSE)

SSC (1)

AS LONG AS I AM PRES., WE ARE GOING TO HAVE A STRONG NATION,  
ONLY THROUGH STRENGTH CAN WE STAY AT PEACE.

IN 7 OF THE LAST 8 YEARS BEFORE I BECAME PRESIDENT,  
WHEN REPUBLICANS WERE IN THE WHITE HOUSE,  
WE HAD A DECREASE IN REAL FUNDS FOR OUR NATION'S DEFENSE.

SINCE I HAVE BEEN IN OFFICE,  
WE HAVE HAD A STEADY, ORDERLY, & EFFECTIVE INCREASE  
-- ABOVE & BEYOND INFLATION -- EVERY SINGLE YEAR.

(=OVER=) (WHEN WE CAME.....)

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WHEN WE CAME INTO OFFICE, THERE WAS NO LONG-RANGE CRUISE MISSILE PROGRAM.  
NOW WE HAVE ONE.

THERE WAS NO NEW BATTLE TANK OR MODERN ARMORED FIGHTING VEHICLE.  
NOW THEY ARE IN PRODUCTION.

THERE WAS NO ANSWER TO THE POTENTIAL VULNERABILITY OF OUR "ICBM'S".  
NOW THERE IS AN ANSWER -- THE MOBILX MX MISSILE.

OUR PURCHASES OF ARMY EQUIPMENT, JET FIGHTERS, & ATTACK AIRCRAFT  
HAD DROPPED BY TWO-THIRDS IN THE 8 YEARS BEFORE I BECAME PRESIDENT.  
SINCE THEN, WE HAVE INCREASED THEM BY 50%.

THE PURPOSE OF MILITARY STRENGTH IS TO KEEP THE PEACE.

(=NEW CARD=) (THE STATE OF.....)

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SSC (10)

- 3 -

THE STATE OF OUR DEFENSE IS A LEGITIMATE SUBJECT FOR POLITICAL DEBATE,  
BUT THERE IS NO PLACE IN ANY CAMPAIGN FOR FALSE CHARGES.

THE LATEST EXAMPLE IS MY OPPONENT'S CHARGE  
THAT WE ARE NOT PREPARED TO KEEP OPEN THE STRAITS OF HORMUZ.  
THAT CHARGE IS UNTRUE.

IN FACT,

WE HAVE THE MOST POWERFUL NAVAL FORCE EVER ASSEMBLED IN THE INDIAN OCEAN,  
WITH 2 CARRIER TASK FORCES IN THAT REGION,

WE HAVE OVERWHELMING NAVAL & AIR SUPRIORITY,

WE HAVE PREPOSITIONED EQUIPMENT FOR 12,000 MARINES

& MUNITIONS FOR 500 AIRCRAFT.

WE HAVE ARRANGED FOR FACILITIES AT 5 DIFFERENT SITES IN THE REGION.

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(=OVER=) (WHEN I TOOK....)

WHEN I TOOK OFFICE WE HAD VIRTUALLY NO DEFENSE CAPACITY IN THE REGION.  
TODAY -- IF WE HAVE TO ACT  
TO KEEP THE STRAITS OPEN TO PROTECT OUR VITAL INTERESTS --  
WE ARE READY.

# # #

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SSC 10  
(ARMS CONTROL)

IN ADDITION TO OUR MILITARY PROGRAMS,  
WE MUST WORK TO CONTROL THE WEAPONS OF NUCLEAR ANNIHILATION.  
I CONSIDER THIS TO BE AN OVERRIDING ISSUE OF THIS CAMPAIGN.  
35 YEARS AFTER HIROSHIMA,  
THE DARK SHADOW OF NUCLEAR TERROR STILL HANGS OVER THE WORLD.  
WE HAVE LIVED WITH THAT TERROR FOR SO LONG  
THAT WE ARE IN DANGER OF BECOMING ALMOST CASUAL ABOUT IT.  
WE MUST NOT DO THAT!  
OVER THE LAST 20 YEARS,  
WE HAVE TAKEN THE FIRST STEPS AWAY FROM THE NUCLEAR PRECIPICE.  
WE MUST STAY ON THAT ROAD!

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(=OVER=) (ON THIS WHOLE.....) for Preservation Purposes

ON THIS WHOLE QUESTION OF NUCLEAR ARMS CONTROL,  
MY VIEWS & GOV. REAGAN'S COULD NOT BE MORE DIFFERENT.

I SUPPORT NUCLEAR ARMS CONTROL  
AS AN INTEGRAL PART OF OUR NATIONAL SECURITY.

MR. REAGAN BOASTS THAT HE WOULD TEAR UP  
THE EXISTING NUCLEAR ARMS LIMITATION AGREEMENT.  
HE BELIEVES THAT WE WOULD BE WELL ADVISED TO THREATEN,  
--QUOTE--"THE POSSIBILITY OF AN ARMS RACE," --UNQUOTE--  
DESPITE THE HORRENDOUS COST, & THE TERRIBLE DANGERS,  
& THE CERTAINTY THAT THE SOVIETS WOULD SQUEEZE THEIR PEOPLE  
AS HARD AS NECESSARY TO KEEP UP.

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(=NEW CARD=) (MR. REAGAN'S POLICY.....)

sic (1)

{ MR. REAGAN'S POLICY WOULD HAVE US SPEND THE NEXT 10 YEARS,  
OR PERHAPS THE REST OF THIS CENTURY,  
TRYING TO SPEND THE RUSSIANS INTO SUBMISSION.  
{ AND AT THE SAME TIME -- I WOULD REMIND YOU --  
HE IS CALLING FOR A 30% TAX CUT. /

MR. REAGAN CLAIMS TO SUPPORT THE IDEA OF NUCLEAR ARMS CONTROL.  
YET HE CRITICIZED THE LIMITED NUCLEAR TEST BAN TREATY 2  
{ & FOUND FAULT WITH PRES. NIXON'S "SALT I" TREATY --  
{ & OBJECTED TO PRES. FORD'S "VLADIVOSTOK" ACCORDS. /

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(=OVER=) (WHAT IS AT STAKE.....)

WHAT IS AT STAKE

{ IS THE LONG, SLOW PROCESS OF NUCLEAR ARMS CONTROL  
THAT HAS GUIDED THIS NATION, ITS PRESIDENTS, & ITS ALLIES --  
FOR A GENERATION. /

{ I ALSO BELIEVE THAT AMERICA MUST LEAD THE EFFORT  
TO PREVENT ADDITIONAL NATIONS FROM OBTAINING NUCLEAR WEAPONS. /

{ MR. REAGAN THINKS -- AS HE SAID THIS YEAR --  
THAT NUCLEAR PROLIFERATION IS --QUOTE-- "NONE OF OUR BUSINESS." /

I THINK IT IS { OUR BUSINESS,  
& THE BUSINESS OF { EVERY GOVERNMENT  
& EVERY HUMAN BEING ON EARTH. /

# # #

SSC (12)

(ISSUE: FOREIGN POLICY)

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MILITARY STRENGTH ALONE IS NOT ENOUGH  
TO ASSURE OUR SECURITY & BUILD THE KIND OF WORLD WE WANT.  
WE MUST ALSO BE STRONG IN OUR DIPLOMACY  
& IN OUR COMMITMENT TO OUR OWN VALUES.  
THAT IS HOW WE WON THE HISTORIC CAMP DAVID ACCORDS  
AND THE TREATY OF PEACE  
BETWEEN ISRAEL & HER MOST POWERFUL ARAB NEIGHBOR -- EGYPT.  
INSTEAD OF BULLETS -- EGYPTIANS & ISRAELIS EXCHANGE AMBASSADORS.  
INSTEAD OF WARPLANES --  
EGYPTIANS & ISRAELIS SEE PASSENGER PLANES FLYING BETWEEN THEM.  
IN ADDN. WE HAVE STEADILY STRENGTHENED OUR ALLIANCES WITH EUROPE & JAPAN.  
WE HAVE BUILT A SOLID NEW RELATIONSHIP  
WITH THE 1 BILLION PEOPLE WHO LIVE IN CHINA.

(=OVER=) (WE HAVE PUT.....)

WE HAVE PUT AMERICA BACK ON THE SIDE OF BASIC HUMAN RIGHTS AROUND THE WORLD.  
AS LONG AS I AM PRES., AMERICA WILL HOLD HIGH THE BANNER OF HUMAN RIGHTS!  
WE HAVE BEEN ACTIVE IN PROMOTING PEACEFUL SETTLEMENTS  
OF DISPUTES AROUND THE WORLD.

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WE DID IT IN AFRICA -- IN ZIMBABWE.  
WE DID IT IN CENTRAL AMERICA, THROUGH THE PANAMA CANAL TREATIES,  
WHICH OPENED A NEW ERA IN INTER-AMERICAN RELATIONS.  
EVERY SMALL CONFLICT HOLDS THE SEEDS OF WIDER CONFLICT.  
THERE HAVE BEEN NUMEROUS CRISES SINCE I BECAME PRESIDENT.  
EACH TIME ONE OCCURS -- AT WHATEVER HOUR OF THE DAY OR NIGHT --  
ONE PERSON ALONE -- THE PRESIDENT OF THE UNITED STATES --  
MUST DETERMINE WHAT OUR REAL INTERESTS REQUIRE  
& WHAT ACTION OUR COUNTRY MUST TAKE.

(=NEW CARD=) (I AM DEEPLY.....)

SSC 12

I AM DEEPLY GRATEFUL  
THAT THROUGHOUT ALL THAT HAS HAPPENED -- WE HAVE HAD NO WAR.  
THAT IS NO ACCIDENT.  
IT IS THE RESULT OF THE CAREFUL EXERCISE OF ALL FORMS OF  
OF THE CAREFUL EXERCISE OF ALL FORMS OF AMERICAN NATIONAL STRENGTH.  
I AM PASSIONATELY COMMITTED TO PEACE IN THE FUTURE.  
ALL AMERICANS WANT PEACE.  
I AM SURE THAT INCLUDES MY Oponent.  
BUT AMERICANS MUST CONSIDER THE POSSIBLE CONSEQUENCES  
OF HIS HABIT OF CALLING FOR THE USE OF FORCE.

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(=OVER=) (IN 1975, .....)

IN 1975 -- HE CALLED FOR SENDING AMERICAN FORCES TO ECUADOR & ANGOLA,  
IN 1976 IT WAS RHODESIA & CYPRUS,  
THIS YEAR -- SO FAR -- IT WAS CUBA, PAKISTAN, & THE MIDDLE EAST.

A POLICY THAT EFFECTIVELY SERVES OUR NATIONAL INTERESTS  
MUST BE BASED NOT ONLY ON OUR STRENGTH --  
BUT ALSO ON OUR WISDOM,  
& JUDGEMENT IN USING THAT STRENGTH.

# # #

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(MODERATION)

(13) SSC

A BALANCED, MODERATE APPROACH  
IS THE ONLY KIND THAT MAKES SENSE IN THE COMPLEX WORLD OF TODAY.  
POLICIES THAT LOOK AT JUST ONE SIDE OF A QUESTION DON'T WORK --  
JUST AS A PLANE WITH ONLY ONE WING CAN'T FLY.

IN ENERGY -- WE NEED BOTH PRODUCTION & CONSERVATION.

IN OUR ECONOMY -- WE NEED BOTH PRIVATE INVESTMENT IN TOOLS & FACTORIES,  
& PUBLIC INVESTMENT IN PORTS & MASS TRANSIT.

IN NATIONAL DEFENSE,

WE NEED BOTH MILITARY STRENGTH

& MUTUAL, BALANCED NUCLEAR ARMS CONTROL.

(=OVER=) (OUR PROBLEMS.....)

OUR PROBLEMS ARE COMPLEX.  
THAT DOES NOT MEAN THEY CANNOT BE SOLVED.

BUT IT DOES MEAN THAT SIMPLISTIC, ONE-SIDED SOLUTIONS  
ARE NO SOLUTION AT ALL.

I THINK I STAND WHERE MOST AMERICANS STAND ON THE ISSUES --  
FOR A BALANCED APPROACH,  
A MODERATE APPROACH,  
AN APPROACH THAT TAKES THE BEST FROM BOTH SIDES.

# # #

(55-17) 14  
(REPUBLICANS & THE DEMOCRATIC TRADITION)

IF YOU HAVE BEEN LISTENING TO THE REPUBLICAN CANDIDATE,  
THEN YOU KNOW HE IS TRYING TO WRAP HIMSELF  
IN THE MANTLE OF GREAT DEMOCRATIC PRESIDENTS.  
BUT IT HAPPENS EVERY ELECTION YEAR.  
THINK ABOUT IT --

HAVE YOU EVER HEARD A REPUBLICAN CANDIDATE QUOTE A REPUBLICAN PRESIDENT?  
AND NOW THE REPUBLICANS HAVE THE NERVE TO QUOTE "FDR" HIMSELF!  
NO MAN WHO SAYS THE NEW DEAL WAS BASED ON FASCISM  
HAS THE RIGHT TO QUOTE FRANKLIN D. ROOSEVELT.  
NO MAN WHO OPPOSES THE MINIMUM WAGE  
HAS THE RIGHT TO QUOTE HARRY TRUMAN.

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(=OVER=) (NO MAN WHO.....)

NO MAN WHO HAS FAILED TO SUPPORT  
EVERY SINGLE NUCLEAR ARMS LIMITATION AGREEMENT  
HAS THE RIGHT TO QUOTE JOHN F. KENNEDY.

NO MAN WHO CALLED MEDICARE "SOCIALISM"  
HAS THE RIGHT TO QUOTE LYNDON BAINES JOHNSON.

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YOU CAN REWRITE YOUR LINES IN SOME BUSINESSES.

BUT IN THE BUSINESS OF HELPING AMERICANS & GOVERNING THE COUNTRY --  
YOU CANNOT REWRITE A RECORD OF 20 YEARS IN 2 MONTHS!

JOHN KENNEDY PREDICTED IT BACK IN 1960,  
WHEN HE SAID OF THE REPUBLICANS:

"THEY ARE EVEN BEGINNING TO SAY A FEW KIND WORDS ABOUT FRANKLIN ROOSEVELT;  
20 YEARS FROM NOW THEY MIGHT EVEN SPEAK A GOOD WORD FOR HARRY TRUMAN --  
BUT HE WON'T ABOUT THEM!"

(=NEW CARD=) (THAT PREDICTION.....)

SSC 14

THAT PREDICTION HAS COME TRUE,  
AND I PREDICT THAT 20 YEARS FROM NOW,  
REPUBLICAN CANDIDATES  
WILL BE SAYING NICE THINGS ABOUT JIMMY CARTER'S 2ND TERM.  
BUT LET'S LICK 'EM THIS YEAR JUST TO MAKE SURE THEY DO!

(=OVER=) (EVER SINCE .....)

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EVER SINCE FRANKLIN ROOSEVELT, THE PATTERN HAS BEEN THE SAME:  
COLLECTIVE BARGAINING -- THE DEMOCRATS SUPPORTED IT;  
THE REPUBLICANS OPPOSED IT.

SOCIAL SECURITY --	"	"
THE MINIMUM WAGE --	"	"
CIVIL RIGHTS --	"	"
MEDICARE --	"	"
NATIONAL HEALTH INSURANCE --	"	"

# # #

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THE REPUBLICAN CANDIDATE IN 1980 SAYS THAT  
--QUOTE--"FASCISM WAS REALLY THE BASIS FOR THE NEW DEAL."  
DO YOU THINK THAT "FDR" -- THE FATHER OF THE NEW DEAL --  
WOULD HAVE WANTED TO BE QUOTED BY THAT CANDIDATE?

THE REPUBLICAN CANDIDATE IN 1980 SAYS,  
--QUOTE-- "I'M OPPOSED TO NATIONAL HEALTH INSURANCE.  
THERE IS NO HEALTH CRISIS IN AMERICA."

DO YOU THINK THAT HARRY TRUMAN -- WHO FIRST PROPOSED NATL. HEALTH INS. --  
WOULD BE ROOTING FOR THAT CANDIDATE TODAY?

(=OVER=) (THE REUPBLICAN CANDIDATE.....)

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THE REPUBLICAN CANDIDATE IN 1980 SAYS  
WE SHOULD THREATEN A NEW NUCLEAR ARMS RACE.  
DO YOU IMAGINE THAT JOHN F. KENNEDY  
-- WHO NEGOTIATED THE NUCLEAR TEST BAN TREATY --  
WOULD HAVE AGREED WITH THAT?

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OF COURSE NOT --  
AND NEITHER WOULD ANY OF OUR PRESIDENTS SINCE TRUMAN  
-- REPUBLICAN OR DEMOCRATIC --  
BECAUSE ALL OF THEM SOUGHT TO CONTROL THE TERRIBLE WEAPONS  
OF NUCLEAR ANNIHILATION.

# # #

(WHAT YOU MUST DO)

SSC -16

I APPRECIATE WHAT YOU HAVE DONE OVER THE YEARS.

I CONGRATULATE YOU & I THANK YOU.

YOU HAVE GIVEN THIS PARTY YOUR CONTRIBUTIONS & YOUR HEARTS.

BUT NONE OF US CAN WALK AWAY SATISFIED

THAT WE HAVE FULFILLED OUR OBLIGATIONS.

THE JOB IS NOT YET DONE.

WE STILL MUST HAVE YOUR LEADERSHIP,

YOUR VOICE,

YOUR DEDICATION,

YOUR ENERGY,

& YOUR SPIRIT.

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GIVE US ALL THAT -- & WORKING TOGETHER, WE WILL WIN NOVEMBER 4!

(=OVER=) (IN 1960,.....)

IN 1960, IF JUST 28,000 PEOPLE IN TEXAS

& A FEW THOUSAND IN ILLINOIS HAD VOTED DIFFERENTLY --

JOHN F. KENNEDY WOULD NEVER HAVE SERVED IN THE WHITE HOUSE.

IN 1968, IF ALL OF US HAD DONE JUST A LITTLE MORE --

HUBERT HUMPHREY WOULD HAVE BEEN OUR PRESIDENT,

INSTEAD OF RICHARD NIXON.

IN 1980 THERE IS MORE AT STAKE THAN EVER.

SO LET'S WIN A VICTORY --

NOT JUST FOR OURSELVES, BUT FOR OUR NATION.

# # #

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(17) SSC

(VISION OF THE FUTURE)

{ I HAVE DESCRIBED THE ELECTION OF 1980 AS A CHOICE BETWEEN 2 FUTURES,  
HERE IS WHAT I SEE IN THE FUTURE WE ARE FIGHTING FOR TOGETHER --

• I SEE A NATION AT PEACE --

• A NATION STRONG ENOUGH TO BE SECURE  
{ IN ITS PURSUIT OF PROGRESS FOR PEOPLE;

• A NATION WHERE EVERYONE CAN HAVE THE DIGNITY OF A DECENT JOB,  
{ WHERE NEW INDUSTRIES  
CREATE A NEW GENERATION OF AMERICAN BUILDINGS & VEHICLES  
THAT WILL HOUSE US & MOVE US IN COMFORT ON A LOT LESS ENERGY;

(=OVER=) ( A NATION WHERE.....)

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o A NATION WHERE CHILDREN ARE EDUCATED TO THEIR MAXIMUM POTENTIAL,  
• WHERE THE ELDERLY ARE TREATED WITH THE RESPECT THEY HAVE EARNED,  
• WHERE FAMILIES ARE INTACT & SECURE.

I HAVE A VISION OF A NATION FREE ENOUGH TO ATTRACT  
& STRONG ENOUGH TO WELCOME  
THE DEPRIVED FROM OTHER PARTS OF THE WORLD --  
A NATION OF LIBERTY, & JUSTICE, & LOVE.

I NEED YOUR HELP TO MAKE THIS VISION A REALITY.

TOGETHER, LET US MAKE THE GREATEST NATION ON EARTH z

EVEN GREATER!

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# # #

① SSC

(PEACE)

EVERY AMERICAN WANTS PEACE -- I AM SURE MY OPPONENT DOES.  
BUT YOU MUST CAREFULLY CONSIDER THE CONSEQUENCES  
OF HIS HABIT OF CALLING FOR THE USE OF ARMED FORCE.  
IN 1975, HE CALLED FOR SENDING "U.S." FORCES TO ECUADOR & ANGOLA.  
IN 1976 IT WAS RHODESIA & CYPRUS.  
THIS YEAR -- SO FAR -- IT WAS CUBA, PAKISTAN, & THE MIDDLE EAST.  
LET'S MAKE SURE  
WE DON'T HAVE TO FIND OUT WHAT HIS CHOICES ARE FOR NEXT YEAR!

(=OVER=) (EVERY PRESIDENT.....)

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EVERY PRESIDENT SINCE "WORLD WAR II"  
HAS SOUGHT AGREEMENTS TO LIMIT NUCLEAR ARMS.

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THE TEST BAN TREATY UNDER PRES. KENNEDY.

THE ANTI-BALLISTIC MISSILE TREATY UNDER PRES. NIXON.

THE VLADIVOSTOK ACCORDS UNDER PRES. FORD.

THE NUCLEAR ARMS LIMITATION AGREEMENT

NEGOTIATED OVER 7 YEARS BY MY TWO PREDECESSORS & MYSELF.

GOV. REAGAN HAS NEVER SUPPORTED A SINGLE ONE OF THESE AGREEMENTS.

INSTEAD, HE PROPOSES TO TEAR UP THE EXISTING AGREEMENT,

& THREATEN A MASSIVE NEW NUCLEAR ARMS RACE.

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(=NEW CARD=) (HE ALSO SAYS...)

659 (19) (19)  
HE ALSO SAYS THAT WHEN OTHER COUNTRIES LIKE LIBYA  
TRY TO DEVELOP & BUILD THEIR OWN NUCLEAR WEAPONS,  
IT IS NONE OF OUR BUSINESS.

DURING THE DEBATE LAST WEEK, HE FLATLY DENIED HE HAD EVER SAID THAT.  
YET THE NEW YORK TIMES, THE WASHINGTON POST, & THE WASHINGTON STAR  
ALL REPORTED THAT HE DID.

HERE IS WHAT THE NEW YORK TIMES SAID ON FEBRUARY 1, 1980:

"RONALD REAGAN INDICATED TODAY  
THAT HE BELIEVED THE "U.S." SHOULD NOT STAND IN THE WAY  
OF COUNTRIES DEVELOPING THEIR OWN NUCLEAR WEAPONS,  
SAYING --QUOTE-- 'I JUST DON'T THINK IT'S ANY OF OUR BUSINESS.'"

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(=OVER=) (I SAY.....)

I SAY THAT'S WRONG.

I BELIEVE THAT HALTING THE SPREAD OF NUCLEAR WEAPONS TO ALL NATIONS  
-- & ESPECIALLY TO NATIONS THAT HARBOR TERRORISTS  
OR MAY EVEN ENGAGE IN TERRORISM THEMSELVES -- IS OUR BUSINESS.

AND WITH YOUR HELP & SUPPORT,  
OUR NATION WILL MAINTAIN THAT COMMITMENT IN THE FUTURE.

# # #

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(Bobby Kennedy Quote)

21 SSC

SEN. ROBERT KENNEDY MADE A SPEECH ON THE LAST DAY  
OF WHAT WAS TO BE HIS FINAL CAMPAIGN.  
IT WAS IN THE PRESIDENTIAL PRIMARY IN CALIFORNIA IN 1968.  
I WOULD LIKE TO SHARE HIS CLOSING LINE WITH YOU TODAY:  
"I ASK YOU TO RECOGNIZE  
THE HARD & DIFFICULT ROAD TO A BETTER AMERICA,  
AND I ASK YOU TO VOTE FOR YOURSELVES.  
THE PEOPLE MUST DECIDE THIS ELECTION,  
THEY MUST DECIDE  
SO THAT NO LEADER HAS ANY DOUBT ABOUT WHAT THE PEOPLE WANT,  
FOR YOUR SAKE -- & FOR THE SAKE OF YOUR CHILDREN -- VOTE FOR YOURSELVES."

# # #