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MR. PRESIDENT,

PAUL MASLIN AND HAM SAY THAT OUR FOCUS IN MICHIGAN SHOULD BE ON UNION FAMILIES AND ON THE DEMOCRATIC PARTY. THE ANDERSON VOTE IS STILL A REAL FACTOR THERE, SO YOU CAN ALSO USE YOUR APPEAL TO THAT VOTE.

FOR UNION FAMILIES, REMIND THEM THAT WHEN 100,000 AUTO WORKERS AT CHRYSLER WERE THREATENED AND NEEDED HELP YOU WERE THERE. NOW YOU NEED THEIR HELP. REMIND THEM THAT ON ALMOST EVERY SINGLE ISSUE THAT IS IMPORTANT TO WORKING PEOPLE, GOV. REAGAN ~~WASXOERE~~ AND THE REPUBLICANS HAVE BEEN ON THE WRONG SIDE AND THE DEMOCRATS AND YOU HAVE STOOD WITH ~~XX~~.

WORKING PEOPLE.

SINCE MANY OF THESE PEOPLE LIVE IN THE SUBURBS, YOU MIGHT WANT TO POINT OUT THAT GOV. REAGAN'S PROPOSALS FOR TURNING PROGRAMS BACK TO THE STATES WILL MEAN HIGHER STATE AND LOCAL TAXES, WHILE YOUR EFFORTS ARE TO INCREASE FEDERAL SUPPORT TO HOLD DOWN PROPERTY TAXES.

I THINK YOU CAN EVEN USE A VERSION OF YOUR ANDERSON APPEAL IN THE INTERVIEW. YOU CAN POINT OUT THAT THE ELECTION MAY WELL BE DETERMINED BY ~~WHAT~~ THE PEOPLE WHO ARE MUCH CLOSER TO YOU ON THE ISSUES THAN TO GOV. REAGAN BUT ARE THINKING ABOUT VOTING FOR CONG. ANDERSON. YOU NEED

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THEIR SUPPORT BECAUSE IF GOV. REAGAN IS ELECTED, THE CAUSES
YOU AND THEY CARE ABOUT WILL SUFFER.

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I HAVE BEEN BLESSED, AS ONLY A FEW PEOPLE EVER ARE, *TO HELP*
~~TO HAVE HAD THE OPPORTUNITY TO TRY TO SHAPE THE DESTINY~~
OF THIS NATION.

IN THAT EFFORT, I HAVE HAD YOUR FAITHFUL SUPPORT.

IN SOME WAYS, I HAVE BEEN THE MOST FORTUNATE OF PRESIDENTS,
BECAUSE I HAVE HAD THE DAILY AID OF A WISE & GOOD MAN AT MY SIDE --

FRITZ MONDALE.

I HAVE NOT ACHIEVED ALL I SET OUT TO DO --

PERHAPS NO MAN EVER DOES -- *BUT WE HAVE FACED ^{THE} TOUGH ISSUES*
AND ACHIEVED SOME
~~BE~~ WE HAVE STOOD FOR AND FOUGHT FOR ^A IMPORTANT GOALS.

THESE EFFORTS WILL NOT END WITH THIS ADMINISTRATION,

NOR WILL THE PROGRESS WE HAVE MADE ^{BE LOST} ~~DISAPPEAR~~ WHEN WE LEAVE OFFICE.

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(=OVER=) [THE GREAT PRINCIPLES...

THE GREAT PRINCIPLES THAT HAVE GUIDED THIS NATION SINCE ITS FOUNDING
WILL CONTINUE TO GUIDE AMERICA THROUGH THE CHALLENGES OF THE FUTURE.

THIS HAS BEEN A VERY LONG AND HARD-FOUGHT CAMPAIGN,
BUT WE MUST NOW COME TOGETHER AS A UNITED AND UNIFIED PEOPLE
TO SOLVE THE PROBLEMS BEFORE US,
TO MEET THE CHALLENGES OF A NEW DECADE.

I URGE ALL OF YOU TO JOIN ME IN SUPPORTING MY SUCCESSOR
AS HE UNDERTAKES THAT EFFORT.

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(=NEW CARD=) [OUR VAST...

OUR VAST ECONOMIC AND MILITARY STRENGTH GIVE US A SPECIAL RESPONSIBILITY
FOR SEEKING SOLUTIONS TO THE PROBLEMS THAT ~~PLAGUE~~^{CONFRONT} OUR WORLD,

BUT OUR INFLUENCE WILL ALWAYS BE FAR GREATER

WHEN WE LIVE UP TO THOSE PRINCIPLES OF FREEDOM,

JUSTICE,

& HUMAN RIGHTS FOR ALL PEOPLE.

GOD HAS BEEN GOOD TO ME & TO THIS COUNTRY,

& I AM THANKFUL --

THANKFUL FOR BEING ABLE TO SERVE YOU,

THANKFUL FOR THE SUCCESSES WE HAVE HAD,

THANKFUL THAT -- TO THE END -- YOU WERE WITH ME IN EVERY GOOD THING

I TRIED TO DO.

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(=OVER=) [THERE IS AN OLD...

THERE IS AN OLD YIDDISH PROVERB THAT I HAVE OFTEN THOUGHT OF
IN THE DAYS & MONTHS I HAVE HELD THIS OFFICE.

IT SAYS SIMPLY, "GOD GIVES BURDENS, ALSO SHOULDERS."

~~SHOULDERS TO CARRY THE SOMETIMES HEAVY BURDENS~~

~~OF WHATEVER DUTIES GOD GIVES US TO PERFORM,
SHOULDERS TO CRY ON,~~

~~SHOULDERS TO LEAN ON.~~

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IN ALL THE DAYS & MONTHS WHEN I HAVE SERVED YOU,

YOU HAVE READILY GIVEN ME YOUR SHOULDERS,

YOUR FAITH

& YOUR PRAYERS.

NO MAN COULD ASK MORE OF HIS FRIENDS.

###

*I HAVE WANTED TO SERVE AS PRES
BECAUSE I LOVE THIS
NATION & ITS PEOPLE.
I'M DISAPPOINTED BUT HAVE
NOT LOST EITHER
LOVE.*

(23)

(OPENER)

HOW MANY OF YOU THINK WE'RE GOING TO WHUP THE REPUBLICANS TOMORROW?

REPUBLICANS CAN'T BEAT US -- THERE AREN'T ENOUGH OF THEM.
WE DEMOCRATS ARE THE ONLY ONES WHO CAN DO THAT -- BY NOT VOTING.

A LOW TURN-OUT BY THE WORKING FAMILIES OF THIS NATION,
BY THE FARMERS OF THIS NATION,
BY THOSE WHO'VE BEEN DEPRIVED IN LIFE
& GIVEN A BETTER LIFE BY THE DEMOCRATS --

THAT'S THE ONLY THING THAT CAN HURT US.

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(14)

IF YOU HAVE BEEN LISTENING TO THE REPUBLICAN CANDIDATE,
THEN YOU KNOW HE IS TRYING TO WRAP HIMSELF
IN THE MANTLE OF GREAT DEMOCRATIC PRESIDENTS.
BUT IT HAPPENS EVERY ELECTION YEAR.

THINK ABOUT IT --
HAVE YOU EVER HEARD A REPUBLICAN CANDIDATE QUOTE A REPUBLICAN PRESIDENT?
AND NOW THE REPUBLICANS HAVE THE NERVE TO QUOTE "FDR" HIMSELF!

NO MAN WHO SAYS THE NEW DEAL WAS BASED ON FASCISM (SOC SEC VOLUNTARY
HAS THE RIGHT TO QUOTE FRANKLIN D. ROOSEVELT. / & SAYS IT'S A
BAD INVESTMENT)

NO MAN WHO OPPOSES THE MINIMUM WAGE
HAS THE RIGHT TO QUOTE HARRY TRUMAN. /

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(=OVER=) (NO MAN WHO.....)

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NO MAN WHO HAS FAILED TO SUPPORT
EVERY SINGLE NUCLEAR ARMS LIMITATION AGREEMENT
HAS THE RIGHT TO QUOTE JOHN F. KENNEDY. /

NO MAN WHO CALLED MEDICARE "SOCIALISM"
HAS THE RIGHT TO QUOTE LYNDON BAINES JOHNSON. /

YOU CAN REWRITE YOUR LINES IN SOME BUSINESSES.

BUT IN THE BUSINESS OF HELPING AMERICANS & GOVERNING THE COUNTRY --
YOU CANNOT REWRITE A RECORD OF 20 YEARS IN 2 MONTHS! /

JOHN KENNEDY PREDICTED IT BACK IN 1960,
WHEN HE SAID OF THE REPUBLICANS:

"THEY ARE EVEN BEGINNING TO SAY A FEW KIND WORDS ABOUT FRANKLIN ROOSEVELT;
20 YEARS FROM NOW THEY MIGHT EVEN SPEAK A GOOD WORD FOR HARRY TRUMAN --
BUT HE WON'T ABOUT THEM!"

(=NEW CARD=) (THAT PREDICTION.....)

24

(DEMOCRATIC PARTY)

I AM PROUD TO BE A DEMOCRAT.

I BELIEVE IN THE HERITAGE & THE MISSION OF THE DEMOCRATIC PARTY --

THE HERITAGE & MISSION OF FRANKLIN D. ROOSEVELT,

& HARRY TRUMAN,

& JOHN F. KENNEDY,

& LYNDON JOHNSON,

& HUBERT HUMPHREY.

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EVERY GREAT ADVANCE IN OUR COUNTRY FOR HALF-A-CENTURY

-- FROM COLLECTIVE BARGAINING TO THE MINIMUM WAGE,

FROM SOCIAL SECURITY TO MEDICARE --

EVERY SINGLE ONE OF THEM WAS MADE POSSIBLE BY THE DEMOCRATIC PARTY!

(=OVER=) (BUT THE.....)

BUT THE DEMOCRATIC PARTY IS NOT JUST THE PARTY OF ACCOMPLISHMENT.
WE ARE THE PARTY OF THE FUTURE.

THE DEMOCRATIC PARTY IS THE PARTY --

- o THAT FIGHTS FOR THE INTERESTS OF WORKING PEOPLE,
- o THAT FIGHTS TO PROTECT ~~OUR ENVIRONMENT~~, THE QUALITY OF OUR LIVES
- o THAT PROTECTS THE HEALTH & SECURITY OF OLDER AMERICANS,
- o THAT SUPPORTS NATIONAL HEALTH INSURANCE FOR ALL AMERICANS,
- o THAT SUPPORTS HUMAN RIGHTS FOR ALL PEOPLE -- AT HOME & ABROAD --
& EQUAL RIGHTS FOR WOMEN,
- o THE PARTY THAT DARES TO WORK FOR PEACE. /

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{ THESE ARE OUR GOALS AS DEMOCRATS,
& WE ARE GOING TO FIGHT FOR THEM -- TOGETHER -- FOR THE NEXT 4 YEARS! /

###

WHEN WORKERS SOUGHT THE RIGHT TO ORGANIZE, THEY LOOKED TO THE DEMOCRATS,
WHEN OLDER AMERICANS NEEDED SECURITY FOR THEIR RETIREMENT,
THEY CALLED ON THE DEMOCRATS.

WHEN AMERICANS HAVE WANTED JUSTICE & OPPORTUNITY & BASIC RIGHTS,
THEY HAVE ALWAYS COUNTED ON THE DEMOCRATS --
& THE DEMOCRATS HAVE ALWAYS COME THROUGH!

TODAY AMERICANS ARE LOOKING ONCE AGAIN TO THE DEMOCRATS --
FOR NATIONAL HEALTH INSURANCE,
FOR JOBS & TRAINING FOR OUR YOUTH,
FOR A STRONG NEW ECONOMIC FUTURE,
FOR HUMAN RIGHTS & EQUAL RIGHTS.

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AND WITH YOUR HELP, WE DEMOCRATS WILL COME THROUGH AGAIN ON NOVEMBER 4!

#

(INSERT--GRANITE CITY)

MY ADMINISTRATION HAS BEEN PARTICULARLY CONCERNED ABOUT THE STEEL INDUSTRY.
WE HAVE PUT A PLAN IN PLACE NATIONWIDE
TO HELP THE INDUSTRY & ITS WORKERS --
AND IT IS ALREADY WORKING.

GRANITE CITY HAS SEEN THIS FIRST HAND.

YOUR STEEL PLANTS ARE COMMITTED TO EXPANSION HERE.

AND "EPA" HAS JUST REACHED AN AGREEMENT WITH GRANITE CITY

WHICH WILL PROTECT BOTH YOUR AIR QUALITY

& THE JOBS OF THE THOUSANDS OF WORKERS AT YOUR PLANT. /

THAT'S THE KIND OF PROGRESS & COOPERATIVE EFFORT I WILL CONTINUE. /

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(=END OF INSERT=)

(HOSTAGES)

THE HOSTAGE SITUATION IS AT A VERY DELICATE STAGE.

ADDITIONAL COMMENT IS NOT NECESSARY AT THIS TIME.

I STATED OUR COUNTRY'S POSITION YESTERDAY.

INDEPENDENTLY OF THE ELECTION SEASON,

THE IRANIAN PEOPLE & THE WORLD COMMUNITY

WILL FIND OUR NATION UNITED

IN DESIRING THE EARLY & SAFE RETURN OF OUR HOSTAGES --

BUT ONLY ON A BASIS THAT PRESERVES OUR NATION'S HONOR

& INTEGRITY.

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#

(PEACE)

(19) IN THE LAST 50 YEARS, NO PRES. HAS BEEN ABLE TO MAKE THIS STATEMENT:
FOR THE LAST 4 YEARS, SINCE I'VE BEEN IN OFFICE,
OUR NATION HAS NOT BEEN AT WAR.
WE HAVE HAD PEACE!

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AND WITH YOUR HELP,
WE WILL KEEP OUR COUNTRY STRONG & AT PEACE FOR THE NEXT 4 YEARS!

BUT PEACE IS SOMETHING THAT MUST BE BUILT -- BRICK-BY-BRICK.
EVERY DAY THAT I HAVE BEEN IN OFFICE,
o THERE HAVE BEEN DANGERS,
o THERE HAVE BEEN CONFLICTS,
o THERE HAVE BEEN TROUBLED PLACES SOMEWHERE IN THE WORLD.

(=OVER=) (EACH TIME.....)

EACH TIME, I HAVE HAD TO MAKE THE CRITICAL JUDGMENTS:

- o WHAT ARE AMERICA'S REAL INTERESTS?
- o WHAT DEGREE OF INVOLVEMENT SHOULD WE EXERCISE?
- o HOW SHOULD WE USE OUR TREMENDOUS STRENGTH?

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I AM A FATHER & A GRANDFATHER.

AS PRESIDENT, I WILL ALWAYS REMEMBER:

THE BEST WEAPON...

THE BEST SOLDIER...

PRESIDENTS HAVE TO MAKE JUDGMENTS WHEN TROUBLED TIMES ARISE.

IF THE CRISIS IS HANDLED WELL, OUR NATION'S INTEREST IS PROTECTED.

THE CRISIS PASSES -- PERHAPS WITHOUT ANYONE KNOWING IT.

{ BUT IF A PRES. MAKES A MISJUDGMENT,

{ IT CAN AFFECT YOUR LIVES, & THE LIVES OF EVERYONE ON EARTH.

(=NEW CARD=) (I AM PROUD.....)

THAT PREDICTION HAS COME TRUE.

AND I PREDICT THAT 20 YEARS FROM NOW,

REPUBLICAN CANDIDATES

WILL BE SAYING NICE THINGS ABOUT JIMMY CARTER'S 2ND TERM.

~~BUT LET'S LICK 'EM THIS YEAR JUST TO MAKE SURE THEY DO!~~

(=OVER=) (EVER SINCE)

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EVER SINCE FRANKLIN ROOSEVELT, THE PATTERN HAS BEEN THE SAME:

o COLLECTIVE BARGAINING -- THE DEMOCRATS SUPPORTED IT;
THE REPUBLICANS OPPOSED IT.

o SOCIAL SECURITY --

" "

RR
VOLUN/BAD INVEST

o THE MINIMUM WAGE --

" "

REPEAL

o CIVIL RIGHTS --

" "

BAD LEGIS

o MEDICARE --

" "

SOCIALISM

o NATIONAL HEALTH INSURANCE --

" "

AGAINST

#

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STRONG DEFENSE

19

I AM PROUD THAT OUR NATION HELPED ACHIEVE A TREATY OF PEACE
BETWEEN ISRAEL & HER MOST POWERFUL ARAB NEIGHBOR, EGYPT --
THE FIRST-EVER PEACE BETWEEN ISRAEL & AN ARAB COUNTRY!

THAT IS THE COMMITMENT OF THE DEMOCRATIC PARTY -- TO BRING PEACE!

OUR GREATEST COMMITMENT IS TO PREVENT NUCLEAR WAR.

WE MUST CONTINUE OUR PROGRESS IN THE CAREFUL,

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BALANCED,

VERIFIABLE CONTROL OF NUCLEAR ARMS.

THIS IS THE GREAT OVERRIDING ISSUE OF THIS CAMPAIGN.

THE GREATEST LEGACY WE CAN LEAVE OUR CHILDREN IS A WORLD AT PEACE.

PEACE IS MY PASSION -- & WITH YOUR SUPPORT, FOR THE NEXT 4 YEARS,

PEACE IS MY PLEDGE!

THESE GOALS ARE NOT DREAMS.
THEY CAN & MUST BE OUR AGENDA.
{ AND AS LONG AS I AM PRESIDENT,
THEY WILL BE OUR AGENDA. /

AGRICULTURE
JAP/Euro/US

I NEED YOUR HELP TO MAKE THIS VISION A REALITY.
TOGETHER, LET US MAKE THE GREATEST NATION ON EARTH ↗
EVEN GREATER. /

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(VISION)

THE ELECTION OF 1980 IS A CHOICE BETWEEN 2 FUTURES.
LET ME TALK VERY BRIEFLY ABOUT THE FUTURE YOU & I CAN HAVE.
IN THE NEXT 4 YEARS, TOGETHER WE CAN BUILD:

- o A NATION AT PEACE -- & BUILDING PEACE FOR THE FUTURE. /
- o A NATION SECURE -- { SECURE IN ITS DEFENSE,
SECURE IN ITS ENERGY NEEDS. /
- o A NATION OF { NEW TECHNOLOGY,
NEW FACTORIES,
& WHOLE NEW INDUSTRIES. /
- o A NATION OF NEW ENERGY SOURCES --
WHERE AMERICAN COAL REPLACES "OPEC" OIL. /
- o A NATION THAT STANDS FOR HUMAN RIGHTS --
{ AND IS NOT AFRAID TO SAY SO. /

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(=OVER=) (THESE GOALS ...)

IT WOULD BE A TRAGEDY IF A SPLIT AMONG THOSE OF US

WHO ARE COMMITTED TO THESE GOALS

RESULTS IN HANDING OVER THE WHITE HOUSE TO THOSE WHO OPPOSE THEM.

YOU KNOW WHAT I AM TALKING ABOUT --

BECAUSE HERE IN OREGON, IN 1976, THE McCARTHY CANDIDACY GOT 40,000 VOTES--
& AS A RESULT, THE REPUBLICANS WON THE STATE BY JUST 1700 VOTES.

SO TONIGHT I APPEAL TO THOSE WHO HAVE SUPPORTED MR. ANDERSON:

CONSIDER THE CONSEQUENCES OF A RONALD REAGAN REPUBLICAN VICTORY --

VOTE FOR FRITZ MONDALE & ME --

NOT FOR HIS SAKE OR MINE, BUT FOR YOUR OWN SAKE --

& FOR THE SAKE OF THE GOALS & IDEALS THAT YOU & I SHARE.

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(ANDERSON APPEAL -- PORTLAND)

WITH THE ELECTION JUST HOURS AWAY, IT IS NOW CLEARER THAN EVER
THAT THE WINNER TOMORROW WILL BE EITHER MYSELF -- OR RONALD REAGAN.

TONIGHT I WANT TO SAY A WORD DIRECTLY TO THOSE ~~OREGONIANS~~ WASHINGTONIANS
WHO HAVE BEEN CONSIDERING A VOTE FOR JOHN ANDERSON.

ON MANY OF THE KEY ISSUES -- ISSUES LIKE ENERGY CONSERVATION --

EQUAL RIGHTS FOR WOMEN --

PROTECTING OUR AIR & WATER --

ABOVE ALL, ON THE OVERRIDING ISSUE OF NUCLEAR ARMS CONTROL

& PREVENTING THE SPREAD OF NUCLEAR WEAPONS TO COUNTRIES THAT DO NOT HAVE
THEM--

ON ALL THESE CENTRAL ISSUES, YOU & I ARE FUNDAMENTALLY IN AGREEMENT.

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(=OVER=) (IT WOULD BE...)

(THE TIMBER INSERT)

I SIGNED INTO LAW IN SEPTEMBER AN ACT WHICH GRANTS TAX CREDIT FOR REFORESTATION OF PRIVATE TIMBER LOTS AND THAT ESTABLISHES A TRUST FUND FOR REFORESTATION.

THESE TIMBER POLICIES ARE PART OF A BALANCED APPROACH FOR THE ECONOMIC DEVELOPMENT AND ENVIRONMENTAL PROTECTION OF OUR MULTIPLE USE LANDS.

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(HOSTAGES)

THE HOSTAGE SITUATION IS AT A VERY DELICATE STAGE.
ADDITIONAL COMMENT IS NOT NECESSARY AT THIS TIME.

I STATED OUR COUNTRY'S POSITION YESTERDAY.

INDEPENDENTLY OF THE ELECTION SEASON,

THE IRANIAN PEOPLE & THE WORLD COMMUNITY

WILL FIND OUR NATION UNITED

IN DESIRING THE EARLY & SAFE RETURN OF OUR HOSTAGES --

BUT ONLY ON A BASIS THAT PRESERVES OUR NATION'S HONOR

& INTEGRITY.

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I WANT TO SAY A WORD DIRECTLY TO THOSE CITIZENS OF OUR COUNTRY
WHO SHARE THESE GOALS,

BUT WHO ARE CONSIDERING A VOTE TOMORROW FOR A ~~3RD~~ CANDIDATE. /

CONG JOHN ANDERSON

OBVIOUSLY THERE ARE SOME DIFFERENCES BETWEEN US.

BUT ON MANY OF THE KEY ISSUES OF THIS CAMPAIGN --

LIKE THE NEED FOR ENERGY CONSERVATION,

PURE AIR & CLEAN WATER,

CONTROLLING THE SPREAD OF NUCLEAR WEAPONS,

THE EQUAL RIGHTS AMENDMENT --

OUR VIEWS ARE VERY CLOSE. /

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(=OVER=) (AND ON THE.....)

AND ON THE MOST IMPORTANT ISSUE OF ALL --

~~THE OVERRIDING ISSUE OF PEACE,~~

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{ THE CONTROL OF NUCLEAR WEAPONS,

& PREVENTING THE SPREAD OF NUCLEAR WEAPONS }
TO NATIONS THAT DO NOT HAVE THEM }
ON THIS GREAT, FUNDAMENTAL ISSUE, ALL OF US OTHER CANDIDATES ARE ON 1 SIDE }
& GOV. REAGAN IS ON THE OTHER. /

I ASK YOU TO CONSIDER THE CONSEQUENCES

{ IF A NEW ADMINISTRATION THAT IS NOT COMMITTED TO THESE GOALS

SHOULD CONTROL OUR COUNTRY FOR THE NEXT 4 YEARS.

I APPEAL FOR YOUR SUPPORT TOMORROW FOR FRITZ MONDALE & ME --

NOT FOR HIS SAKE OR MINE, BUT FOR THE SAKE OF THESE GOALS WE SHARE. /

#

TO KEEP SEATTLE BEAUTIFUL WE ARE CONTINUING OUR EFFORTS HERE,
& IN CITIES THROUGHOUT THE COUNTRY,
TO FOSTER THE RELATIONSHIP BETWEEN GOVERNMENT AND LOCAL BUSINESS.

IT IS PARTICULARLY APPROPRIATE THAT MY LAST CAMPAIGN STOP
SHOULD BE HERE IN SEATTLE.

YOU ARE FORWARD-LOOKING CITIZENS.

THE DECISION YOU FACE TOMORROW IS A CHOICE BETWEEN TWO FUTURES.

#

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~~IF I DID NOT LIKE MY JOB IN THE OTHER WASHINGTON SO MUCH,~~
~~I WOULD BE JEALOUS.~~

THIS IS ^{obviously} A GREAT STATE WITH A GREAT FUTURE.

YOU ARE HOME TO THE LARGEST EXPORTING CORPORATION IN THE NATION --
BOEING.

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YOUR PORT IS OUR CLOSEST TO CHINA,
 & WITH OUR NEW TRADE AGREEMENT WITH THAT COUNTRY & OTHERS,
 SEATTLE'S MARITIME INDUSTRY WILL GROW GREATER AND GREATER
 IN THE NEXT FEW YEARS.

TO BE DOUBLY SURE, WE ARE WORKING CLOSELY WITH CONGRESS
 ON NEW LEGISLATION TO STOCK AND PROTECT OUR PACIFIC FISHERIES
 & OUR FISHING INDUSTRY.

(=OVER=)

[TO KEEP SEATTLE...

(ENVIRONMENT--OREGON & WASHINGTON)

AS PRES. & AS A DEMOCRAT, I BELIEVE -- AS YOU DO --
IN EXERCISING WISE STEWARDSHIP OF OUR AIR, OUR WATER
& OUR OTHER NATURAL RESOURCES.

BECAUSE WE HAVE THAT COMMITMENT,

OUR LAKES & RIVERS ARE CLEANER,

OUR AIR IS MORE FIT TO BREATHE,

WE HAVE TRIPLED OUR INVESTMENT IN SOLAR ENERGY,

WE HAVE DOUBLED THE SIZE OF OUR NATIONAL PARKS SYSTEM,

WE HAVE STRENGTHENED THE ENDANGERED SPECIES ACT,

WE HAVE CREATED MORE WILDERNESS AREAS THAN ANY OTHER ADMINISTRATION.

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(=OVER=) (BY CONTRAST,

BY CONTRAST, GOV. REAGAN SCORNS ENERGY CONSERVATION.
HE DISMISSES SOLAR ENERGY AS, QUOTE, "EXOTIC."
HE WAITS TO WEAKEN THE CLEAN AIR ACT & UNDERCUT OUR EFFORTS
TO PROMOTE HEALTH & SAFETY IN THE WORKPLACE.

IT'S A CLEAR CHOICE.

ONLY THE DEMOCRATS WILL CONTINUE & STRENGTHEN

THAT COMMITMENT TO A DECENT ENVIRONMENT.

ONLY THE DEMOCRATS RECOGNIZE THAT WE CAN HAVE JOBS FOR OUR PEOPLE --
THROUGH OUR ECONOMIC REVITALIZATION PROGRAM --

WITHOUT SACRIFICING THE AIR WE BREATHE & THE WATER WE DRINK.

###

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WE'RE DOING EVERYTHING IN OUR POWER TO GET TREES TO VOTE.

WE'VE ASKED SMOKEY THE BEAR TO DO A STUMP SPEECH.

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THE ONLY PROBLEM, AS YOU KNOW, IS THAT

TREES CAN'T MOVE & IT'S TOO LATE FOR ABSENTEE BALLOTS.

SO THAT MEANS IT'S UP TO US TOMORROW, TO VOTE FOR TREES --

& THE DEMOCRATIC PARTY.

WE HAVE A GREAT PARTY THIS YEAR -- SEN SCOOP JACKSON --

HELPING
THE REST
OF US

SEN. WARREN MAGNUSON WHO ^{HAS} FOUGHT THROUGHOUT HIS CAREER

FOR WORKING AMERICANS, JIM McDERMOTT, WHO IS THE ONLY ONE

AMONG US WHO IS NOT ^{YET} AN INCUMBENT, REPRESENTATIVES

ALLAN SWIFT, DON BONKER, NORMAN DICKS & MICHAEL LOWRY.

(=NEW CARD=)

[IF I DID NOT...

(6)

MAJOR CHARLES ROVER

CONG MIKE LOWRY

SEN MAGNUSON

SEN JACKSON

SEATTLE RALLY

NORM DICKS

AL SWIFT

DON BONKER

CHINA

DEFENSE

+ 184,300

SO THIS IS WHAT POLLUTION IS REALLY LIKE.

DO YOU THINK GEORGE WASHINGTON KNEW SOMETHING WE DON'T KNOW --

SOMETHING ONLY RONALD REAGAN KNOWS --

WHEN HE CHOPPED DOWN THAT CHERRY TREE?

Gov. JIM McDERMOTT
not TED

IN ALL SERIOUSNESS,

THERE HAVE BEEN AN AWFUL LOT OF TREE JOKES LATELY.

SOME PEOPLE JUST DON'T SEEM TO TAKE TREES SERIOUSLY.

WELL, I WANT YOU TO KNOW THAT I DO.

(=OVER=)

[WE'RE DOING...

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LOCAL CAMPAIGN IN SEATTLE SUGGESTS FOLLOWING PORTIONS OF
STUMP SPEECH:

(10) DEFENSE

(5) ENERGY (PARTICULARLY CONSERVATION AND SOLAR ENERGY)

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SUGGEST FOLLOWING SEGMENTS OF STUMP SPEECH:

(4) ECON (7) SOCIAL JUST (16) WHAT YOU DO (17) VISION

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DETROIT

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MY FRIEND & PARTNER, MAYOR COLEMAN YOUNG --

SENATOR DON REIGLE, SENATOR CARL LEVIN, FRIENDS & FELLOW DEMOCRATS --

WE DEMOCRATS ARE BUILDERS.

THE WORKERS OF THE AUTO INDUSTRY & THE PEOPLE OF MICHIGAN ARE BUILDERS.

TRAVELING THIS COUNTRY, ONE OF THE THINGS THAT HAS THRILLED ME MOST

IS SEEING THE BEST, SAFEST, FUEL-EFFICIENT CARS IN THE WORLD

ROLLING OFF THE ASSEMBLY LINES IN MICHIGAN.

THEY ARE GOING TO REPLACE, ^{many} FOREIGN CARS ON THE MARKET.

I'M PROUD THAT FOR THE FIRST TIME EVER,

THE FEDERAL GOV'T HAS GOTTEN TOGETHER WITH THE WORKERS & MANAGEMENT

TO BUILD A PARTNERSHIP & TO ENCOURAGE NEW INVESTMENT.

(=OVER=) (THAT PARTNERSHIP...

THAT PARTNERSHIP IS WORKING IN THE AUTO INDUSTRY & THE STEEL INDUSTRY
& BECAUSE OF THAT, MORE THAN 300,000 WORKERS ON LAYOFF
HAVE BEEN CALLED BACK TO WORK.

THE REPUBLICAN CANDIDATE SAID, "WHAT'S WRONG WITH BANKRUPTCY?"
BUT WE BACKED UP CHRYSLER WHEN THEY NEEDED IT THE MOST
& BECAUSE WE DID, THE NEW "K-CARS" ARE ROLLING OFF THE LINES
WITH MORE THAN 40,000 ADVANCE ORDERS FOR IT.

SOON AFTER THE ELECTION I AM GOING TO MEET WITH THE JAPANESE LEADERS
*Electrostatic Copy Made
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& THEY HAVE ASSURED ME THAT THEY HAVE URGED THEIR MANUFACTURERS
TO EXERCISE PRUDENCE
& THEY PREDICT A DECLINE IN THEIR EXPORTS TO THE "U-S" ~~LATE~~ THIS YEAR.
WE ARE GOING TO RESTORE THE AMERICAN AUTO INDUSTRY
TO ITS POSITION OF PREDOMINANCE & WE ARE GOING TO DO IT TOGETHER.

↑ DURING THE LAST
PART OF

(A)

BURBANK RALLY LEAD-IN

I AM HAPPY TO BE HERE TODAY IN ONE OF CALIFORNIA'S MOST FAMOUS CITIES.

I WONDER HOW LUTHER BURBANK, THE GREAT HORTICULTURIST FOR WHOM THIS CITY WAS NAMED, WOULD FEEL TODAY IF HE HEARD HIS BELOVED PLANTS AND TREES ARE ACCUSED OF CAUSING POLLUTION?

I AM TOLD THAT GOVERNOR REAGAN'S PLAN OF ENVIRONMENTAL PROTECTION CONSISTS ONLY OF BUMPER STICKERS. THEY SAY:

"STOP POLLUTION -- CUT DOWN REDWOODS"

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(=OVER=)

[I AM GRATEFUL...

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I AM GRATEFUL FOR THE SUPPORT OF SO MANY STARS WHO ARE HERE TODAY.
GREAT NAMES OF THE ENTERTAINMENT INDUSTRY SUCH AS HENRY FONDA,
CHEVY CHASE, WAYLON JENNINGS, CINDY WILLIAMS, ALI MCGRAW.

THERE ARE STARS OF LEADERSHIP IN LABOR ORGANIZATIONS SUCH AS
JACK HENNING & BILL ROBERTSON OF THE A.F.L.-C.I.O, &
BRUCE LEE OF THE UNITED AUTO WORKERS.

(=NEW CARD=)

[THESE ARE MEN...

THESE ARE MEN AND WOMEN OF GREAT TALENT WHO HAVE COME TOGETHER
IN THE INTERESTS OF ONE GREAT CAUSE:
A DEMOCRATIC VICTORY AT THE POLLS TOMORROW.

#

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④
DETROIT RALLY

JOHNNY CASH, THANK YOU FOR SINGING.

I KNOW YOU HAVE TO GO NOW,

SO I WANT YOU TO SAY HELLO TO OUR GOOD FRIENDS IN LACROSSE.

[PRESIDENT SITS WHILE KIRK DOUGLAS INTRODUCES HIM.]

THANK YOU, KIRK DOUGLAS.

ISN'T THIS A GREAT MICHIGAN DEMOCRATIC RALLY?

THANK YOU, MAYOR COLEMAN YOUNG -- MY PARTNER IN REBUILDING
AMERICAN CITIES & THE AMERICAN ECONOMY.

LET ME RECOGNIZE ANOTHER GREAT FAMILY -- CORETTA SCOTT KING
& "DADDY" KING.

(=OVER=)

[SENATOR DON RIEGLE...

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SENATOR DON RIEGLE, SENATOR CARL LEVIN, DOUG FRASER,
BILL MARSHALL, & DEMOCRATS OF MICHIGAN:

I WANT YOU TO KNOW THAT REPUBLICANS ARE NOT OUR ENEMY THIS YEAR.
THERE AREN'T ENOUGH OF THEM.

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OUR REAL ENEMY IS INACTION.

IF DEMOCRATS DON'T GET OUT THE VOTE, IF WE HAVE A LOW TURNOUT,
WE WILL BEAT OURSELVES ON TUESDAY.

WE MUST WIN, & WE WILL WIN.

IN THE NEXT 4 YEARS, WE'RE GOING TO REBUILD AMERICAN CITIES.

WE ARE GOING TO BUILD A NEW BASE

FOR FULL EMPLOYMENT, FOR JOBS IN GROWING, COMPETITIVE INDUSTRIES

-- & WE'RE STARTING RIGHT HERE WITH THE AUTO INDUSTRY.

#

LOCAL CAMPAIGN SUGGESTS FOLLOWING SECTIONS OF STUMP SPEECH:

(1) ELECTION (5) ENERGY (7) SOCIAL JUSTICE (9) ERA
(13) WHAT YOU DO (17) VISION

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CAMPAIGN SUGGESTS EMPHASIS ON RELIGION AND FAMILY STRUCTURE
AS SPRINGFIELD IS THE HOME OF THE ASSEMBLY OF GOD AND FIVE
CHURCH COLLEGES. SUGGEST FOLLOWING STUMP SPEECH SECTIONS:

(1) ELECTION (16) WHAT YOU DO (17) VISION

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HARRY TRUMAN ONCE SAID "IT IS NOT THE HAND THAT SIGNS THE LAWS
THAT HOLDS THE DESTINY OF THE NATION.
IT IS THE HAND THAT CASTS THE BALLOT."

TOMORROW IT WILL BE YOUR HAND.

HARRY TRUMAN BELIEVED IN THE COMMON SENSE OF THE AMERICAN VOTER.
SO DO I.

HARRY TRUMAN BELIEVED IN THE STRENGTH OF THE AMERICAN FAMILY.
DO YOU BELIEVE IN THAT?
SO DO I.

(=OVER=) [HARRY TRUMAN BELIEVED...

HARRY TRUMAN BELIEVED IN KEEPING STRONG TO KEEP THE PEACE.

DO YOU BELIEVE IN THAT?

SO DO I.

HARRY TRUMAN BELIEVED IN EQUAL OPPORTUNITY FOR EVERY AMERICAN.

DO YOU BELIEVE IN THAT?

SO DO I.

HARRY TRUMAN BELIEVED IN THE DEMOCRATIC PARTY.

DO YOU BELIEVE IN THAT?

SO DO I.

(=NEW CARD=)

[HARRY TRUMAN SAID...

HARRY TRUMAN SAID "IT IS OUR DUTY TO WIN IF WE CAN --
FOR THE SIMPLE REASON THAT THE PRINCIPLES AND PROGRAMS
OF THE DEMOCRATIC PARTY ARE WHAT'S BEST FOR THE UNITED STATES."

DO YOU BELIEVE THAT?

SO DO I.

SO DO MILLIONS OF AMERICANS.

THAT IS WHY WE ARE GOING TO WIN TOMORROW!

#

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ORDER OF SPEECHES:

1. LOCAL CARDS
2. OPENER
3. PEACE
4. EQUAL RIGHTS AMENDMENT ~~XXXXXXXXXXXX~~ (WEST COAST ONLY)
5. DEMOCRATIC PARTY
6. ANDERSON APPEAL
7. VISION
8. CLOSER

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MISSOURI HAS GIVEN OUR NATION A WEALTH OF GREAT LEADERS --
& SENATOR TOM EAGLETON CARRIES ON THAT PROUD TRADITION.
HE IS ONE OF THE MOST VIGOROUS AND RESPECTED MEMBERS OF THE
SENATE, AND I LOOK FORWARD TO WORKING WITH HIM FOR ANOTHER
FOUR YEARS.

I PLACE THE HIGHEST VALUE ON HIS COUNSEL & HIS SUPPORT.

TODAY, I COME TO SPRINGFIELD TO ASK FOR YOUR SUPPORT.

(=NEW CARD=) [HARRY TRUMAN ONCE SAID...

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CO CHAIR MI BILLIE BABB

SEN TOM EAGLETON

SPRINGFIELD - RALLY LEAD-IN

& TOM EAGLETON

I WANT TO THANK GOVERNOR TEASDALE^A FOR MAKING ME FEEL AT HOME
IN SPRINGFIELD.

~~I WILL BE BACK AFTER THIS ELECTION, & I WANT THE PEOPLE OF MISSOURI
TO MAKE SURE THAT HE IS HERE TO MAKE ME FEEL AT HOME AGAIN.~~

ON THE LAST DAY
IT IS FITTING THAT I WIND UP MY CAMPAIGN^A IN THE HOME STATE
OF ONE OF THE MOST OUTSTANDING PRESIDENTS^A IN AMERICAN HISTORY --
HARRY TRUMAN.

(=OVER=)

[MISSOURI HAS GIVEN...

MR. PRESIDENT,

SENATOR EAGLETON IS GOING TO PRESENT YOU WITH
A BLOW-UP OF THE FAMOUS CHICAGO TRIBUNE HEADLINE
"DEWEY DEFEATS TRUMAN." YOU MIGHT RESPOND WITH SOMETHING LIKE:

THE ELECTION-EVE POLLSTERS WERE WRONG IN '48 --
& THEY'RE WRONG IN 1980 -- BECAUSE THE PEOPLE ARE THE ONES WHO DEC
WE'RE GOING TO WIN THIS ELECTION & YOU CAN DEPEND ON IT!

Chris & Rick

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②

GRANITE CITY, ILL., RALLY

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WHAT A TREMENDOUS WELCOME!

IT MAKES ME EVEN PROUDER THAT I'M THE FIRST DEMOCRATIC
NOMINEE SINCE JOHN KENNEDY TO VISIT GRANITE CITY.

THANK YOU, CONGRESSMAN MEL PRICE.

THANK YOU, ALSO, MAYOR PAUL SHULER,

DEMOCRATIC CHAIRMAN CHRIST (~~PRON: CHRIS~~) COSTOFF,

& PRINCIPAL JIM DUMONT.

DAVE ROBINSON
(NEXT CONG)

CHAMN
BRUCE COOK

IT'S GREAT TO VISIT THE SOCCER CAPITAL OF ILLINOIS --

~~THE HOME OF STATE CHAMPIONS=FOR 4 YEARS --~~

~~& I PREDICT FOR THE NEXT 4 YEARS OF MY PRESIDENCY~~

SINCE I'VE
BEEN PRESIDENT
YOU'VE BEEN

(=OVER=)

[THIS IS PART...

↑
WE NEED TO CONTINUE OUR
RECORD TOGETHER

NATION'S

2.

ILL. 256,000

REBUILT
JAPAN,
W EUROPE.
Now
USA!

THIS IS PART OF OUR INDUSTRIAL HEARTLAND,
& I WANT YOU TO KNOW THAT, IN THE NEXT 4 YEARS,
WE WILL START REBUILDING THE INDUSTRIAL BASE OF AMERICA.
WE WILL LAY A NEW BASE FOR FULL EMPLOYMENT --
FOR JOBS IN GROWING, COMPETITIVE INDUSTRIES.

EPA - NATIONAL
STEEL - PROTECT
JOBS >
3000

THIS IS ONE OF THE STRONGHOLDS OF THE DEMOCRATIC PARTY.
I WANT YOU TO KNOW THAT THE REPUBLICANS ARE NOT OUR ENEMY.
THERE AREN'T ENOUGH OF THEM.
REPUBLICANS CAN'T BEAT US -- BUT INACTION CAN.
LOW TURNOUT ON TUESDAY IS THE ONLY THING THAT CAN BEAT US.

#

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L4D 26

(INSERT--GRANITE CITY)

ILL 256,000

MY ADMINISTRATION HAS BEEN PARTICULARLY CONCERNED ABOUT THE STEEL INDUSTRY.

WE HAVE PUT A PLAN IN PLACE NATIONWIDE

TO HELP THE INDUSTRY & ITS WORKERS --

AND IT IS ALREADY WORKING.

GRANITE CITY HAS SEEN THIS FIRST HAND.

YOUR STEEL PLANTS ARE COMMITTED TO EXPANSION HERE.

AND "EPA" HAS JUST REACHED AN AGREEMENT WITH GRANITE CITY STEEL

WHICH WILL PROTECT BOTH YOUR AIR QUALITY

& THE JOBS OF THE THOUSANDS OF WORKERS AT YOUR PLANT.

THAT'S THE KIND OF PROGRESS & COOPERATIVE EFFORT I WILL CONTINUE.

(=END OF INSERT=)

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IMPORTANCE OF ELECTION

①
{ THE CHOICE ON NOV. 4 IS NOT JUST BETWEEN ME & GOV. REAGAN --
NOT JUST BETWEEN THE DEMOCRATIC PARTY & THE REPUBLICAN PARTY.

IT IS A CHOICE { BETWEEN 2 VASTLY DIFFERENT SETS OF BELIEFS --
BETWEEN 2 VASTLY DIFFERENT FUTURES FOR AMERICA. /

{ THE MEANING OF THAT CHOICE IS NOT JUST IN WHAT WE SAY,
BUT IN THE CONSEQUENCES OF OUR WORDS,
{ THE CONSEQUENCES OF WHAT WE BELIEVE,
THE CONSEQUENCES OF WHAT WE WILL DO.

THE CHOICE IS CRUCIAL. ITS CONSEQUENCES ARE GRAVE. /

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2

PRES.

PRESIDENCY

THE PRESIDENT OF THE UNITED STATES
IS NOT ONLY THE SERVANT OF THE PRESENT,
BUT ALSO THE GUARDIAN OF THE FUTURE.

HIS ACTIONS ECHO THROUGH THE YEARS --
IN THE JUDGES HE APPOINTS,
THE REGULATORY BOARD MEMBERS HE NAMES,
THE AGENDA HE SETS FOR THE NATION.

(OVER)

[WHEN HE SITS AS HEAD OF STATE...

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{ WHEN HE SITS AS HEAD OF STATE WITH OTHER NATIONAL LEADERS,
HE MUST ALWAYS BE AWARE THAT HIS EVERY WORD IS WEIGHED & MEASURED.

{ HE MUST BE SENSITIVE TO THEIR CONCERNS,
YET ADAMANT IN THE PROTECTION OF AMERICA'S INTERESTS.

{ AS COMMANDER-IN-CHIEF, THE PRESIDENT HAS IT WITHIN HIS POWER
TO UNLEASH THE MOST AWESOME, DESTRUCTIVE MILITARY FORCE
IN THE HISTORY OF THE WORLD.

{ IF HE IS SKILLFUL AND WISE, IT IS A TASK, PRAY GOD,
HE WILL NEVER HAVE TO PERFORM.

#

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3

LESSONS

LESSONS OF THE OVAL OFFICE.

{ AS PRESIDENT, I HAVE HAD TO MAKE SOME DIFFICULT DECISIONS --
AND I EXPECT TO MAKE MANY MORE.

I HAVE FOUGHT SOME BITTER FIGHTS AGAINST SPECIAL INTERESTS.
I CARRY SOME SCARS & I CARRY THEM WITH PRIDE.

I HAVE MADE SOME MISTAKES.

I HAVE TAKEN THE HEAT FOR THEM.

{ I HAVE LEARNED FROM THEM --
& BECAUSE OF THAT, I AM A BETTER PRESIDENT.

(OVER)

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for Preservation Purposes*

[A MODERN PRESIDENT...

A MODERN PRESIDENT MUST HAVE PATIENCE.

HE MUST HAVE DEEP COMPASSION. /

WHEN THE TOUGHEST DECISIONS HAVE TO BE MADE, Z

THE PRESIDENT CANNOT RELY ON ADVISERS.

HE CANNOT RELY ON IDEOLOGY. /

HE MUST HAVE THE JUDGEMENT TO ACT ALONE. /

{ THAT IS WHY THIS CAMPAIGN MUST FOCUS ON THE REAL ISSUES --

AND THEIR CONSEQUENCES FOR THE FUTURE Z

OF EVERY HUMAN BEING ON EARTH. #

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4

ECON.

ISSUE: ECONOMY

WE HAVE SERIOUS ECONOMIC CHALLENGES;

BUT THE OUTLOOK IS IMPROVING:

- RECOVERY IS UNDER WAY --
- INFLATION HAS BEEN REDUCED --
- THE NUMBER OF JOBS IS RISING --
- UNEMPLOYMENT IS FALLING. /

ROCK - 32%
46,500

{ TO STAY ON THE ROAD TO FULL RECOVERY,
 WE HAVE TO KEEP ON ATTACKING THE LONG-RANGE PROBLEMS OF OUR ECONOMY,
 ESPECIALLY ENERGY AND PRODUCTIVITY.

THIS IS A COUNTRY OF BUILDERS.

o I HAVE SEEN THAT BUILDING SPIRIT ACROSS THIS LAND:

(OVER)

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[I HAVE SEEN...

- I HAVE SEEN { A MODERN STEEL PLANT,
A MODERN TEXTILE PLANT,
NEW ENERGY FACILITIES,
HIGH TECHNOLOGY COMPANIES. /
- I'VE SEEN THE FUEL-EFFICIENT 1981 CARS COME OFF THE ASSEMBLY LINE. /

WE ARE GOING TO DO A LOT MORE BUILDING IN THE YEARS AHEAD --

{ SYNFUELS PLANTS -- PORT FACILITIES --
RAILROADS -- COMPUTERS --
SOLAR HOMES -- MASS TRANSIT.

A RENAISSANCE OF AMERICAN INDUSTRY! /

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(NEW CARD) for Preservation Purposes [MY OPPONENT SAYS...

MY OPPONENT SAYS THAT THE SOLUTION IS SIMPLE ~~2~~

{ A MASSIVE TAX CUT FOR THE RICH.
\$15,000 FOR A FAMILY EARNING \$200,000.

{ A FAMILY MAKING \$12,000 WOULD GET BACK \$175 --
ONLY TO LOSE IT IN A WHIRLWIND OF NEW INFLATION. //

ONLY 14 PERCENT OF THAT TAX SCHEME GOES FOR NEW INVESTMENTS.

{ THE REST WOULD POUR OUT HUNDREDS OF BILLIONS OF CONSUMER DOLLARS
WITHOUT FIRST BUILDING THE PRODUCTIVE CAPACITY TO MEET DEMAND. /

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(OVER) *for Preservation Purposes*

[THE RESULT ...

THE RESULT WOULD BE A TREMENDOUS SURGE OF INFLATION.

"BUSINESS WEEK" & FORMER PRES. FORD OPPOSE THIS PLAN AS INFLATIONARY.
EVEN MY OPPONENT'S RUNNING MATE CALLED IT "VOODOO ECONOMICS."
HE SAID IT COULD LEAD TO AN INFLATION RATE OF 30 %.

THE AMERICAN PEOPLE CAN'T AFFORD THAT!

///

///

*" COMPLETELY IRRESPONSIBLE
INFLATIONARY EXPLOSION THAT
WOULD WRECK
THIS COUNTRY "*

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⑤
ISSUE: ENERGY

AMERICA IS AT THE RECEIVING END OF A 12,000-MILE SUPPLY LINE.
AT THE OTHER END IS DANGER & UNCERTAINTY & TURMOIL. /

{ THE LAST TIME THERE WAS A CRISIS IN THE PERSIAN GULF,
WORLD OIL SUPPLIES WERE CUT BY 4 MILLION BARRELS A DAY.
WE HAD LONG GAS LINES & FEARS OF WORSE.

{ TODAY, BECAUSE OF THE WAR BETWEEN IRAN & IRAQ,
WORLD SUPPLIES ARE AGAIN BEING CUT
BY ABOUT 4 MILLION BARRELS A DAY -- & WE ARE AHEAD OF THE CRISIS. /

(OVER)

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for Preservation Purposes*

[WE ARE BUILDING...

WE ARE BUILDING OUR ENERGY SECURITY EVERY DAY.

WE ARE SHOWING THIS COUNTRY CAN PRODUCE MORE,

DISCOVER MORE

& CONSERVE MORE ENERGY --

AND THAT WE CAN USE AMERICAN RESOURCES,

AMERICAN KNOWLEDGE,

& AMERICAN LABOR TO DO IT!

RIGHT NOW THERE ARE MORE THAN 3,000 DRILLING RIGS

OPERATING IN THE UNITED STATES.

MORE NEW OIL AND GAS WELLS ARE BEING DRILLED IN 1980

THAN IN ANY YEAR IN THE HISTORY OF OUR COUNTRY.

(NEW CARD)

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[WE ARE CONSERVING MORE...

WE ARE CONSERVING MORE ENERGY AS WELL.

OIL IMPORTS ARE DOWN 2 MILLION BARRELS PER DAY.

{ DURING THE MOST RECENT WEEKS WE HAVE BEEN IMPORTING
FULLY ONE-THIRD LESS FOREIGN OIL THAN AT THIS TIME LAST YEAR. /

IN 1981 ALONE, WE'LL SPEND MORE THAN \$1 BILLION ON SOLAR ENERGY.

{ IN 1975, 2 YEARS AFTER THE OIL EMBARGO,
THE PREVIOUS ADMINISTRATION SPENT ONLY ABOUT 5 % OF THAT.

{ OUR GOAL IS TO DRAW 20 % OF ALL THE ENERGY WE USE
FROM THE SUN BY THE YEAR 2000. /

{ WE HAVE LAUNCHED A MASSIVE PROGRAM TO TURN OUR COAL & SHALE **Z**
& FARM PRODUCTS INTO FUEL FOR OUR CARS & TRUCKS.

(OVER)

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[WE HAVE MORE OIL LOCKED...

{ WE HAVE MORE OIL LOCKED UP IN OUR SHALE
THAN THREE SAUDI ARABIAS PUT TOGETHER --
& EVEN MORE LOCKED UP IN OUR COAL.

{ THROUGH OUR NEW SYNTHETIC FUEL INDUSTRY
WE ARE BEGINNING TO TAP THOSE RESOURCES. /

18 MONTHS AGO VIRTUALLY NO GASOHOL WAS BEING PRODUCED IN OUR COUNTRY.

{ WE NOW HAVE THE CAPACITY
TO PRODUCE 135 MILLION GALLONS OF ETHANOL.

IN 1981, WE SHOULD REACH 500 MILLION GALLONS OF ETHANOL.

{ MY GOAL IS TO PRODUCE ENOUGH ALCOHOL FUEL BY THE END OF 1990
TO REPLACE 10 % OF THE GASOLINE WE USE. /

(NEW CARD) *Electrostatic Copy Made
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[MY OPPONENT...

MY OPPONENT SUMMED UP HIS ENERGY PROGRAM THIS WAY: QUOTE,

"WHAT NEEDS TO BE DONE
IS FOR THE GOVERNMENT TO REPEAL THE ENERGY LEGISLATION
& THEN TURN THE INDUSTRY LOOSE." UNQUOTE.

THAT'S IT. THAT'S THEIR WHOLE PROGRAM.

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- o NO SYNTHETIC FUELS,
- o NO SOLAR ENERGY,
- o NO GASOHOL,
- o NO MASS TRANSIT,
- o NO FUEL ASSISTANCE FOR THE POOR AND ELDERLY --
- o AND, OF COURSE, NO WINDFALL PROFITS TAX ON THE OIL COMPANIES.

(OVER)

[IT IS A RESOUNDING...

{ IT IS A RESOUNDING LIST OF NO'S
THAT ADD UP TO NO ENERGY SECURITY,
 { NO PROGRESS ON INFLATION,
 & NO END TO THE THREAT TO OUR SECURITY ↴
 FROM DEPENDENCE ON FOREIGN OIL. /

{ I SAY WE CAN'T AFFORD TO THROW AWAY
THE PROGRESS ON ENERGY WE HAVE MADE! /

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I AM GOING TO MAKE CERTAIN THAT OUR NATION'S FIRST COMPREHENSIVE ENERGY PROGRAM DOES NOT COME AT THE EXPENSE OF SMALL ROYALTY OWNERS--THE INDIVIDUALS, BE THEY WIDOWS, CHILDREN, RETIREES, SMALL FARMERS AND OTHERS^A ~~LIKE NON-PROFIT NURSING HOMES~~ WHO COLLECT ROYALTY PAYMENTS FOR OIL FOUND AND DEVELOPED ON THEIR LAND. I WILL WORK CLOSELY WITH SENATOR BENTSEN AND SENATOR LONG TO SECURE A PROMPT ENACTMENT OF A TAX CREDIT FOR ROYLATY OWNERS, SO THEY WILL BE ABLE TO AVOID THE IMPACT OF THE WINDFALL TAX ON THEM. WITH YOUR HELP, WE CAN PASS THIS CREDIT VERY SHORTLY AFTER CONGRESS COMES BACK.

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(6)

ISSUE: FARM POLICY

FARM

I WANT TO SAY A FEW WORDS ABOUT AGRICULTURE.
I KNOW SOMETHING ABOUT FARMING.
I EVEN KNOW WHAT PARITY MEANS. /

~~SHRIMP~~
~~BOAT OWNERS~~
~~& CREW~~

{ WHEN I WAS GROWING UP, I USED TO WAKE UP BEFORE DAWN
& HOOK UP THE PLOW AS THE FIRST LIGHT WAS BREAKING.
MY FAMILY & I DIDN'T STOP WORKING THE FIELDS UNTIL SUNDOWN. /

{ I REMEMBER WHAT FRANKLIN ROOSEVELT
& THE DEMOCRATIC NEW DEAL DID FOR FARMERS -- LBJ
SO DO THE REPUBLICANS.

MAYBE THAT IS WHY THEY HAVEN'T MADE AN ISSUE OF FARM POLICY THIS YEAR. /

(OVER) ~~Electronic Copy Made for Preservation Purposes~~ [WHEN I TOOK OFFICE, . . .

WHEN I TOOK OFFICE, AGRICULTURE WAS ONE OF MY HIGHEST PRIORITIES.

{ I BEGAN BY APPOINTING A FARMER, BOB BERGLAND,
TO BE SECRETARY OF AGRICULTURE. /

{ WE CREATED THE FIRST FARMER-HELD GRAIN RESERVE
TO GET THE GOVERNMENT OUT OF THE GRAIN BUSINESS.

{ THAT PROGRAM HAS KEPT PRICES STRONG IN YEARS OF BUMPER HARVESTS,
& HELPED MAKE THE UNITED STATES A MORE RELIABLE SUPPLIER OF EXPORTS. /

I MADE A SPECIAL POINT TO EXPAND EXPORT MARKETS.

{ WE MADE EXPORT BREAKTHROUGHS WITH THE FIRST NEW TRADE TREATY
SINCE JOHN KENNEDY WAS PRESIDENT. /

(NEW CARD)

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WE OPENED NEW TRADE OFFICES . . .

WE OPENED NEW TRADE OFFICES IN KEY IMPORTING COUNTRIES,
 & WE OPENED UP THE VAST NEW MARKET OF CHINA. *B'VILLE PORT 6-9MT GRAIN*
 RIGHT NOW, CHINA IS THE WORLD'S LARGEST SINGLE BUYER OF U.S. COTTON.
 WE HAVE MORE THAN TRIPLED AGRICULTURAL SALES TO MEXICO.
 THIS YEAR, WE'LL SELL 10 MILLION TONS OF GRAIN TO MEXICO. / *RICE NIG KOREA*

IN DOING THAT, AMERICAN FARMERS RE-WROTE THE RECORD BOOK
 WITH NEW EXPORT RECORDS SET IN EVERY YEAR I'VE BEEN PRESIDENT.
 EVEN WITH THE SOVIET EMBARGO,
 FARM EXPORTS THIS YEAR WILL BE \$8 BILLION HIGHER THAN LAST YEAR --
 A TOTAL OF \$40 BILLION.
 THAT'S NEARLY DOUBLE WHAT THEY WERE FOUR YEARS AGO. /

(OVER) *Electrostatic Copy Made for Preservation Purposes* [AND IN THE NEXT 4 YEARS . . .

{ AND IN THE NEXT 4 YEARS, I WANT TO BE A PRESIDENT
WHO HELPS AMERICAN FARMERS SET EVEN HIGHER SALES RECORDS. /

WE INCREASED PRICE SUPPORTS & TARGET PRICES ACROSS THE BOARD.

SOME OF THESE LEVELS WOULD BE EVEN HIGHER NOW --

{ BUT PARTISAN REPUBLICANS HAVE BLOCKED THE NEEDED INCREASE
IN LOAN RATES SO FAR THIS YEAR. /

WE EXPANDED FARM CREDIT PROGRAMS.

{ NEARLY HALF OF ALL ALL THE CREDIT PROVIDED IN THE 45 YEARS
OF THE FARMERS HOME ADMINISTRATION
HAS BEEN PROVIDED IN THE LAST 4 YEARS. /

(NEW CARD)

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[IN CONTRAST . . .

{ IN CONTRAST, MY REPUBLICAN OPPONENT OFFERS A HISTORY
OF MISUNDERSTANDING THE COMPLEX REALITY OF OUR FARM ECONOMY. /

{ HE SAID ABOUT FARM PRICE SUPPORTS, QUOTE,

"YOU SUBSIDIZE THE INEFFICIENT WHEN YOU PUT A FLOOR UNDER THE PRICE."

{ ABOUT DAIRY FARMERS, HE SAID, QUOTE, /

"MY VIEW ON DIARY SUBSIDIES IS THAT WE ARE SUBSIDIZING

THOSE WHO COULD NOT COMPETE AT THE EXPENSE OF THOSE

WHO COULD POSSIBLY BRING THE PRICE DOWN IN THE MARKET PLACE." /

ok / A MONTH AGO, HE GAVE HIS MAJOR FARM POLICY SPEECH.

THE ONLY THINGS MISSING WERE THE DETAILS. /

(OVER)

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[HE DID NOT SAY...

- HE DID NOT SAY WHAT HE WOULD DO ABOUT PRICE SUPPORTS.
- HE DID NOT EVEN MENTION GRAIN RESERVES.
- HE SAID LITTLE ABOUT THE ROLE OF AMERICAN FARMERS IN FIGHTING ~~Z~~

WORLD HUNGER.

THERE WAS NOT ONE CONCRETE IDEA ABOUT THE REAL FARM PROGRAM HE WANTS. /

{ I'VE HAD 4 YEARS TO LEARN THE STRENGTHS & NEEDS OF AMERICAN FARMERS --
& A LIFETIME TO LEARN WHAT IT'S LIKE TO FARM THE LAND.

LESS THAN 3 MILLION FARMERS WORK THE LAND.

YET THEY HAVE MADE AMERICA THE WORLD'S BREADBASKET. /

{ AMERICAN FARMERS HAVE PROVIDED A STABLE AGRICULTURAL BASE
FOR THE MOST ADVANCED INDUSTRIAL ECONOMY IN THE WORLD.

I WANT TO KEEP IT THAT WAY. /

###

[END]

AGRICULTURE

"YOU SUBSIDIZE THE INEFFICIENT WHEN YOU PUT A FLOOR UNDER THE PRICE."

FARMERS "SHOULD START PLANNING FOR AN END TO GOVERNMENT ASSISTANCE
IN PRODUCTION & IN THE MARKETPLACE."

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⑦

ISSUE: SOCIAL JUSTICE

SOCIAL JUST.

{ ALSO } AT STAKE IN THE ELECTION
IS WHETHER WE CONTINUE TO BUILD SOCIAL JUSTICE IN OUR COUNTRY. /

IT IS CLEAR WHERE I STAND:

- I AM FOR VIGOROUS ENFORCEMENT OF OUR CIVIL RIGHTS LAWS.
- I AM FOR THE OPEN HOUSING AMENDMENTS NOW BEFORE CONGRESS.
- I AM FOR THE EQUAL RIGHTS AMENDMENT.
- I AM FOR NATIONAL HEALTH INSURANCE.
- I AM FOR EXPANDED HOUSING PROGRAMS FOR THE ELDERLY.
- I AM FOR AID TO CITIES.

(OVER)

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[I AM FOR...

- I AM FOR AID TO OUR PUBLIC SCHOOLS.
- I AM FOR THE YOUTH BILL.
- I AM FOR TOUGH SAFEGUARDS FOR OUR ENVIRONMENT.
- I AM FOR STRONG CONSUMER PROTECTION.

{ THAT IS WHAT I STAND FOR
& THAT IS WHAT THE DEMOCRATIC PARTY STANDS FOR!

{ MY OPPONENT'S POSITIONS ARE JUST AS CLEAR --
& THEY COULD NOT BE MORE DIFFERENT FROM MINE.

(NEW CARD)

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[16 YEARS AGO...

{ 16 YEARS AGO, HE LAUNCHED HIS POLITICAL CAREER
AS A SPOKESMAN FOR THE ANTI-MEDICARE LOBBY --
& CALLED REPEATEDLY FOR MAKING SOCIAL SECURITY VOLUNTARY.

{ TODAY HE SAYS, QUOTE,

"I AM FIRMLY OPPOSED TO NATIONAL HEALTH INSURANCE."

{ 15 YEARS AGO, HE SAID THE CIVIL RIGHTS ACT WAS, QUOTE,

"A BAD PIECE OF LEGISLATION."

{ THIS YEAR HE SAYS, QUOTE, "URBAN AID PROGRAMS

ARE ONE OF THE BIGGEST PHONIES THAT WE HAVE IN THE SYSTEM."

(OVER)

Electostatic Copy Made
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THIS YEAR HE BLAMED POLLUTION ON TREES -- & VOLCANOES. /

{ AFTER TAKING 3 DIFFERENT POSITIONS IN A SINGLE DAY,
HE DECIDED THE PROBLEM OF AIR POLLUTION HAD BEEN SOLVED.

{ THE NEXT DAY HIS PLANE COULDN'T LAND IN LOS ANGELES
BECAUSE OF THE SMOG. /

{ I GUESS THE PEOPLE OUT THERE
SHOULDN'T PLANT SO MANY TREES ON THEIR VOLCANOES, RIGHT?

###

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8

LABOR

ISSUE: LABOR

I BELIEVE THAT WORKING FAMILIES
KNOW WHO IS ON THEIR SIDE IN THIS ELECTION --
THE DEMOCRATIC PARTY!

FOR 5 DECADES, WE HAVE FOUGHT FOR THE RIGHTS OF WORKING PEOPLE.

WE ENACTED THE MINIMUM WAGE,
UNEMPLOYMENT INSURANCE,
THE RIGHT TO BELONG TO A UNION.

IN THE LAST 3-AND-A-HALF YEARS,
WE FOUGHT TOGETHER FOR COMMON SITU,
FOR LABOR LAW REFORM,
& AGAINST THE REPEAL OF DAVIS-BACON.

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(OVER)

[MY OPPONENT'S VIEWS...

MY OPPONENT'S VIEWS ARE A MATTER OF RECORD:

{ HE DESCRIBED PEOPLE DRAWING UNEMPLOYMENT COMPENSATION AS, QUOTE,
"FREELoadERS WANTING A PRE-PAID VACATION PLAN." /

LAST YEAR HE SAID "AMEN" TO A PROPOSAL THAT OSHA BE ABOLISHED. /

{ THIS YEAR HE SAID, QUOTE,
"THE MINIMUM WAGE HAS CAUSED MORE MISERY AND UNEMPLOYMENT
THAN ANYTHING SINCE THE GREAT DEPRESSION." /

(NEW CARD)

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{ THE MAN WHO SAID THESE THINGS
IS PROCLAIMING HIMSELF A GREAT FRIEND OF LABOR.
HE LIKES TO PUT ON A HARDHAT AND QUOTE FRANKLIN D. ROOSEVELT. /

{ IT IS A NEW SCRIPT -- BUT FOR REPUBLICANS IN ELECTION YEARS,
IT IS AN OLD PART.

"F-D-R" HIMSELF DESCRIBED IT PERFECTLY BACK IN 1944. HE SAID, QUOTE,
"WE ALL KNOW THAT THERE ARE CERTAIN PEOPLE
WHO MAKE IT A PRACTICE TO DEPRECATE THE ACCOMPLISHMENTS OF LABOR,
WHO EVEN ATTACK LABOR AS UNPATRIOTIC.
THEY KEEP THIS UP USUALLY FOR 3 YEARS AND 6 MONTHS IN A ROW. /

*Continue
quote ->*

(OVER) Electrostatic Copy Made for Preservation Purposes [BUT THEN...

" BUT THEN, FOR SOME STRANGE REASON, THEY CHANGE THEIR TUNE --
 EVERY 4 YEARS -- JUST BEFORE ELECTION DAY.
 WHEN VOTES ARE AT STAKE,
 THEY SUDDENLY DISCOVER THAT THEY REALLY LOVE LABOR,
 AND THAT THEY ARE ANXIOUS TO PROTECT LABOR FROM ITS OLD FRIENDS,"
 THE DEMOCRATS! /

NOW THAT IS ONE QUOTE FROM "F-D-R" THAT MY OPPONENT DOESN'T USE! /

H # 2

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9

E.R.A.

ISSUE: EQUAL RIGHTS AMENDMENT

{ ALL AMERICANS -- MEN & WOMEN ALIKE --
SHOULD HAVE THE SAME FUNDAMENTAL RIGHTS.

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{ THOSE RIGHTS SHOULD BE ENSHRINED
WHERE THE RIGHTS OF AMERICANS ARE SUPPOSED TO BE ENSHRINED --
IN THE CONSTITUTION OF THE UNITED STATES. /

{ THE EQUAL RIGHTS AMENDMENT IS VERY SIMPLE. IT SAYS, & I QUOTE:
"EQUALITY OF RIGHTS UNDER THE LAW SHALL NOT BE DENIED OR ABRIDGED
BY THE UNITED STATES OR ANY STATE ON ACCOUNT OF SEX." /

THAT IS NOT A THREAT TO ANYTHING.

IT IS A MATTER OF BASIC FAIRNESS & HUMAN RIGHTS.

(OVER)

[IT IS ALSO A MATTER...

IT IS ALSO A MATTER OF ECONOMIC JUSTICE.

WOMEN MAKE UP 43 % OF AMERICA'S WORK FORCE.

MOST FAMILIES NEED THE MONEY WOMEN WORKERS BRING HOME.

YET FOR EVERY DOLLAR THAT MEN ARE PAID,

WOMEN ARE PAID ONLY 59 CENTS FOR THE SAME AMOUNT OF WORK.

THAT IS WRONG!

IN MANY PLACES,

WOMEN CANNOT WORK

OR BORROW

OR DISPOSE OF THEIR PROPERTY ON EQUAL TERMS. /

THAT TOO IS WRONG! /

(NEW CARD)

[MY SIX PREDECESSORS...

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{ MY 6 PREDECESSORS IN THE WHITE HOUSE,
REPUBLICANS & DEMOCRATS,
ALL SUPPORTED THE EQUAL RIGHTS AMENDMENT.
THE REPUBLICAN PARTY ITSELF SUPPORTED IT FOR 40 YEARS.
BUT THIS YEAR, THE REPUBLICAN CANDIDATE IS AGAINST IT.
LIKE MOST AMERICANS, I SUPPORT E-R-A. /

{ TOGETHER, WE ARE GOING TO PERSEVERE
UNTIL THE BATTLE IS WON --
& THE EQUAL RIGHTS AMENDMENT
IS INSCRIBED IN THE CONSTITUTION OF THE UNITED STATES. /

Handwritten signature

(12)

ISSUE: FOREIGN POLICY

FOREIGN POL

{ MILITARY STRENGTH ALONE IS NOT ENOUGH TO ASSURE OUR SECURITY
& BUILD THE KIND OF WORLD WE WANT.

{ WE MUST ALSO BE STRONG IN OUR DIPLOMACY
& IN OUR COMMITMENT TO OUR OWN VALUES. /

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{ THAT IS HOW WE WON THE HISTORIC CAMP DAVID ACCORDS
& THE TREATY OF PEACE BETWEEN ISRAEL
& HER MOST POWERFUL ARAB NEIGHBOR, EGYPT. /

INSTEAD OF BULLETS, EGYPTIANS AND ISRAELIS EXCHANGE AMBASSADORS.

{ INSTEAD OF WARPLANES,
EGYPTIANS AND ISRAELIS SEE PASSENGER PLANES FLYING BETWEEN THEM. /

(OVER)

[IN ADDITION...

{ IN ADDITION,
WE HAVE STEADILY STRENGTHENED OUR ALLIANCES WITH EUROPE & JAPAN.

{ WE HAVE BUILT A SOLID NEW RELATIONSHIP
WITH THE ONE BILLION PEOPLE WHO LIVE IN CHINA.

{ WE HAVE PUT AMERICA BACK ON THE SIDE OF BASIC HUMAN RIGHTS
AROUND THE WORLD.

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{ AS LONG AS I AM PRESIDENT,
AMERICA WILL HOLD HIGH THE BANNER OF HUMAN RIGHTS! /

{ WE HAVE BEEN ACTIVE IN PROMOTING PEACEFUL SETTLEMENTS
OF DISPUTES AROUND THE WORLD.

(NEW CARD)

[WE DID IT...

WE DID IT IN AFRICA -- IN ZIMBABWE.

{ WE DID IT IN CENTRAL AMERICA, THROUGH THE PANAMA CANAL TREATIES,
WHICH OPENED A NEW ERA IN INTER-AMERICAN RELATIONS. /

EVERY SMALL CONFLICT HOLDS THE SEEDS OF WIDER CONFLICT.

THERE HAVE BEEN NUMEROUS CRISES SINCE I BECAME PRESIDENT.

{ EACH TIME ONE OCCURS --

AT WHATEVER HOUR OF THE DAY OR NIGHT --

ONE PERSON ALONE --

THE PRESIDENT OF THE UNITED STATES --

MUST DETERMINE WHAT OUR REAL INTERESTS REQUIRE

& WHAT ACTION OUR COUNTRY MUST TAKE. /

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(OVER)

[I AM DEEPLY GRATEFUL...]

{ I AM DEEPLY GRATEFUL THAT THROUGHOUT ALL THAT HAS HAPPENED,
WE HAVE HAD NO WAR. /

THAT IS NO ACCIDENT.

{ IT IS THE RESULT OF THE CAREFUL EXERCISE
OF ALL FORMS OF AMERICAN NATIONAL STRENGTH. /

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I AM PASSIONATELY COMMITTED TO PEACE IN THE FUTURE.
ALL AMERICANS WANT PEACE. /

I AM SURE THAT INCLUDES MY OPPONENT.

{ BUT AMERICANS MUST CONSIDER THE POSSIBLE CONSEQUENCES
OF HIS HABIT OF CALLING FOR THE USE OF FORCE. /

(NEW CARD)

[IN 1975...

{ IN 1975,
HE CALLED FOR SENDING AMERICAN FORCES TO ECUADOR & ANGOLA.

{ IN 1976,
IT WAS RHODESIA AND CYPRUS.

{ THIS YEAR -- SO FAR --
IT WAS CUBA, PAKISTAN & THE MIDDLE EAST. /

{ A POLICY THAT EFFECTIVELY SERVES OUR NATIONAL INTERESTS
MUST BE BASED NOT ONLY ON OUR STRENGTH,
BUT ALSO ON OUR WISDOM
& JUDGEMENT
IN USING THAT STRENGTH.

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H #1

14

REPUBLICANS & THE DEMOCRATIC TRADITION

{ IF YOU HAVE BEEN LISTENING TO THE REPUBLICAN CANDIDATE,
THEN YOU KNOW HE IS TRYING TO WRAP HIMSELF
IN THE MANTLE OF GREAT DEMOCRATIC PRESIDENTS.
BUT IT HAPPENS EVERY ELECTION YEAR.

REPUB CANDIDATE QUOTE
REP. PRES ?

{ HERE IS WHAT FRANKLIN D. ROOSEVELT SAID BACK IN 1944
ABOUT HOW REPUBLICANS CHANGE THEIR TUNE AT ELECTION TIME:

{ "THE WHOLE PURPOSE OF REPUBLICAN ORATORY THESE DAYS
SEEMS TO BE TO SWITCH LABELS...

{ NOW, IMITATION MAY BE THE SINCEREST FORM OF FLATTERY,
BUT I AM AFRAID THAT IN THIS CASE,
IT IS THE MOST OBVIOUS COMMON-OR-GARDEN VARIETY OF FRAUD."/>

(OVER)

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for Preservation Purposes

AND NOW THE REPUBLICANS HAVE THE NERVE TO QUOTE "F-D-R" HIMSELF!

{ JOHN KENNEDY PREDICTED IT BACK IN 1960
WHEN HE SAID OF THE REPUBLICANS,

{ "THEY ARE EVEN BEGINNING TO SAY A FEW KIND WORDS
ABOUT FRANKLIN ROOSEVELT...

{ 20 YEARS FROM NOW THEY MIGHT EVEN SPEAK A GOOD WORD
FOR [HARRY TRUMAN] -- BUT HE WON'T ABOUT THEM!"

THAT PREDICTION HAS COME TRUE.

{ AND I PREDICT THAT 20 YEARS FROM NOW,
REPUBLICAN CANDIDATES WILL BE SAYING NICE THINGS
ABOUT JIMMY CARTER'S SECOND TERM --

BUT LET'S LICK 'EM THIS YEAR JUST TO MAKE SURE THEY DO!

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W. H. H.

EVER SINCE FRANKLIN ROOSEVELT, THE SAME PATTERN --

COLLECTIVE BARGAINING: THE DEMOCRATS SUPPORTED IT;
THE REPUBLICANS OPPOSED IT.

SOCIAL SECURITY:

THE MINIMUM WAGE:

CIVIL RIGHTS:

MEDICARE:

NATIONAL HEALTH INSURANCE:

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RE-WRITE

NO MAN WHO SAYS THE NEW DEAL WAS BASED ON FASCISM
HAS THE RIGHT TO QUOTE FRANKLIN D. ROOSEVELT.

NO MAN WHO OPPOSES THE MINIMUM WAGE
HAS THE RIGHT TO QUOTE HARRY TRUMAN.

NO MAN WHO HAS FAILED TO SUPPORT EVERY SINGLE NUCLEAR ARMS
LIMITATION AGREEMENT
HAS THE RIGHT TO QUOTE JOHN F. KENNEDY.

NO MAN WHO CALLED MEDICARE "SOCIALISM"
HAS THE RIGHT TO QUOTE LYNDON BAINES JOHNSON.

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(=OVER=) (YOU CAN RE-WRITE...)

YOU CAN RE-WRITE YOUR LINES IN SOME BUSINESSES --
BUT IN THE BUSINESS OF HELPING AMERICANS & GOVERNING THE COUNTRY,
YOU CANNOT REWRITE A RECORD OF 20 YEARS IN 2 MONTHS!

#

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(15)

{ THE REPUBLICAN CANDIDATE IN 1980 SAYS THAT, QUOTE,
"FASCISM WAS REALLY THE BASIS FOR THE NEW DEAL."

{ DO YOU THINK THAT F-D-R --
THE FATHER OF THE NEW DEAL --
WOULD HAVE WANTED TO BE QUOTED BY THAT CANDIDATE? //

THE REPUBLICAN CANDIDATE IN 1980 SAYS, QUOTE,

{ "I'M OPPOSED TO NATIONAL HEALTH INSURANCE.
THERE IS NO HEALTH CRISIS IN AMERICA."/}

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DO YOU THINK THAT HARRY TRUMAN --
WHO FIRST PROPOSED NATIONAL HEALTH INSURANCE --
WOULD BE ROOTING FOR THAT CANDIDATE TODAY? //

(OVER)

[THE REPUBLICAN CANDIDATE...

{ THE REPUBLICAN CANDIDATE IN 1980
CALLS THE FOOD STAMP PROGRAM, QUOTE, "A MASSIVE RIPOFF."
WOULD LYNDON B. JOHNSON HAVE LIKED THE SOUND OF THAT? //

{ THE REPUBLICAN CANDIDATE IN 1980 SAYS
WE SHOULD THREATEN A NEW NUCLEAR ARMS RACE.

{ DO YOU IMAGINE THAT JOHN F. KENNEDY --
WHO NEGOTIATED THE NUCLEAR TEST BAN TREATY --
WOULD HAVE AGREED WITH THAT? //

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{ OF COURSE NOT -- & NEITHER WOULD ANY OF OUR PRESIDENTS SINCE TRUMAN --
REPUBLICAN OR DEMOCRATIC -- BECAUSE ALL OF THEM SOUGHT
TO CONTROL THE TERRIBLE WEAPONS OF NUCLEAR ANNIHILATION.

###

(19)

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PEACE

(17)

PEACE

THE MOST IMPORTANT ISSUE OF THIS CAMPAIGN IS THE ISSUE OF PEACE.

I AM COMMITTED TO USING AMERICA'S GREAT STRENGTH

IN THE SERVICE OF PEACE.

I AM PROUD THAT WE WERE ABLE TO HELP BRING ABOUT PEACE

BETWEEN ISRAEL & EGYPT --

THE FIRST PEACE IN HISTORY BETWEEN ISRAEL & AN ARAB NATION.

I AM PROUD THAT FOR THE FIRST TIME IN HALF-A-CENTURY,

FOR A FULL 4 YEARS OUR NATION HAS BEEN AT PEACE.

NO ISSUE IS MORE IMPORTANT -- & NO ISSUE MORE DEEPLY DIVIDES

THE VIEWS & VISION OF GOV. REAGAN & MYSELF.

(=OVER=) (EVERY AMERICAN...)

4 YEARS - AT PEACE

EVERY AMERICAN WANTS PEACE -- I AM SURE MY OPPONENT DOES.
BUT YOU MUST CAREFULLY CONSIDER THE CONSEQUENCES
OF HIS HABIT OF CALLING FOR THE USE OF ARMED FORCE.

IN 1975, HE CALLED FOR SENDING "U-S" FORCES TO ECUADOR & ANGOLA.

IN 1976, IT WAS RHODESIA & CYPRUS.

THIS YEAR -- SO FAR -- IT WAS CUBA, PAKISTAN & THE MIDDLE EAST.

LET'S MAKE SURE WE DON'T HAVE TO FIND OUT WHAT HIS CHOICES ARE

FOR NEXT YEAR!

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(=NEW CARD=) (EVERY PRES. SINCE...)

EVERY PRES. SINCE WORLD-WAR-2 HAS SOUGHT AGREEMENTS
TO LIMIT NUCLEAR ARMS.

- THE TEST BAN TREATY UNDER PRES. KENNEDY;
- THE ANTI-BALLISTIC MISSILE TREATY UNDER PRES. NIXON;
- THE VLADIVOSTOK ACCORDS UNDER PRES. FORD;
- THE NUCLEAR ARMS LIMITATION AGREEMENT NEGOTIATED
OVER 7 YEARS BY MY 2 PREDECESSORS & MYSELF.

GOV. REAGAN HAS NEVER SUPPORTED A SINGLE ONE OF THESE AGREEMENTS.
INSTEAD, HE PROPOSES TO TEAR UP THE EXISTING AGREEMENT
& THREATEN A MASSIVE NEW NUCLEAR ARMS RACE.

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(=OVER=) (HE ALSO SAYS...

^{OTHER}
HE ALSO SAYS THAT WHEN COUNTRIES LIKE LIBYA
TRY TO DEVELOP & BUILD THEIR OWN NUCLEAR WEAPONS,
IT IS NONE OF OUR BUSINESS.

DURING THE DEBATE THIS WEEK, HE FLATLY DENIED HE HAD EVER SAID THAT.
YET THE NEW YORK TIMES, THE WASHINGTON POST & THE WASHINGTON STAR
ALL REPORTED THAT HE DID.

HERE IS WHAT THE NEW YORK TIMES SAID ON FEBRUARY 1, 1980:

"RONALD REAGAN INDICATED TODAY THAT HE BELIEVED THE U-S
SHOULD NOT STAND IN THE WAY OF COUNTRIES DEVELOPING THEIR OWN
NUCLEAR WEAPONS, SAYING, (QUOTE),

'I JUST DON'T THINK IT'S ANY OF OUR BUSINESS.'"

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(=NEW CARD=) (I SAY...)

I SAY THAT'S WRONG --

I BELIEVE THAT HALTING THE SPREAD OF NUCLEAR WEAPONS -- TO ALL NATIONS

⌘ ESPECIALLY TO NATIONS THAT HARBOR TERRORISTS

OR MAY EVEN ENGAGE IN TERRORISM THEMSELVES -- IS OUR BUSINESS.

& WITH YOUR HELP & SUPPORT, OUR NATION WILL MAINTAIN

THAT COMMITMENT IN THE FUTURE

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20

THE DEMOCRATIC PARTY

3

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DEMOCRATIC
PARTY

I BELIEVE IN THE DEMOCRATIC PARTY.

I BELIEVE IN THE LEGACY OF THE DEMOCRATIC PARTY.

I BELIEVE IN THE MISSION OF THE DEMOCRATIC PARTY.

EVERY GREAT ADVANCE IN OUR COUNTRY FOR HALF A CENTURY --

FROM COLLECTIVE BARGAINING TO THE MINIMUM WAGE

TO SOCIAL SECURITY TO MEDICARE AND MEDICAID --

EVERY SINGLE ONE OF THEM WAS MADE POSSIBLE BY DEMOCRATS.

I AM PROUD TO BE A DEMOCRAT.

I AM PROUD BECAUSE OUR PARTY STANDS FOR PROGRESS.

IT STANDS FOR JUSTICE.

(=OVER=)

(WHEN WORKERS ...)

WHEN WORKERS SOUGHT THE RIGHT TO ORGANIZE,
THEY LOOKED TO THE DEMOCRATS.
WHEN OLDER AMERICANS NEEDED SECURITY FOR THEIR RETIREMENT,
THEY CALLED ON THE DEMOCRATS.
WHEN AMERICANS HAVE WANTED JUSTICE & OPPORTUNITY & BASIC RIGHTS,
THEY HAVE ALWAYS COUNTED ON THE DEMOCRATS --
& THE DEMOCRATS HAVE ALWAYS COME THROUGH!

TODAY AMERICANS ARE LOOKING ONCE AGAIN TO THE DEMOCRATS --
FOR NATIONAL HEALTH INSURANCE --
FOR JOBS & TRAINING FOR OUR YOUTH --
FOR A STRONG NEW ECONOMIC FUTURE --
FOR HUMAN RIGHTS AND EQUAL RIGHTS --

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& WITH YOUR HELP WE DEMOCRATS WILL COME THROUGH AGAIN ON NOV. 4!