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THE WHITE HOUSE
WASHINGTON
August 10, 1978

C. Schulze
Stu Eizenstat
Frank Moore

The attached was returned in the President's outbox. It is forwarded to you for appropriate handling.

Rick Hutcheson

cc: Fran Voorde
    Phil Wise
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| ARAGON |
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| LINDER |
| MITCHELL |
| MOE |
| PETERSON |
| PETTIGREW |
| PRESS |
| RAFSHOON |
| SCHNEIDERS |
| VOORDE |
| WARREN |
| WISE |
THE WHITE HOUSE
WASHINGTON
August 9, 1978

Mr. President --

Attached is a memorandum on strategy for Humphrey-Hawkins.

Given the likelihood of future tight budgets, the rough sledding our urban package is having, and the resources we and the Civil rights community have already invested in Humphrey-Hawkins, I believe it is important for us not to disappoint the bill's supporters.

At the same time we should be careful to recognize that the bill may well die in the Senate or in Conference, and we should not allow Humphrey-Hawkins to jeopardize consideration of other high-priority initiatives.

This is a delicate balance, but all your advisers believe it is the correct approach.

Stu Eizenstat
Frank Moore

P.S. This is one of the few bills in which we are clearly aligned with our major constituencies--labor and the minority community. To disappoint them when they have requested a meeting on a bill on which we have already taken whatever heat we will take would be a dramatic mistake. We strongly urge that you meet with them before the recess, even if only for 15 minutes.

This could be done before departure for Plains.
MEMORANDUM FOR THE PRESIDENT

FROM: Charlie Schultz
Stu Eizenstat

SUBJECT: Humphrey-Hawkins

We need your guidance on the appropriate Administration role during consideration of the Humphrey-Hawkins bill on the Senate floor. Charlie Schultz already has briefed you on a number of our problems with the bill. Supporters of the bill are pressing very hard for strong Administration support of this legislation. Although there are pitfalls to such an approach, we recommend that you and your advisors make a serious effort to achieve passage of the bill this year. Following is a summary of the situation and some recommendations for actions to demonstrate our commitment to the bill.

Political Situation

The parliamentary situation on the Senate floor is complex. Both the Human Resources Committee and the Banking Committee have marked up the bill.

The Senate Human Resources Committee is reporting to the floor a version of the Humphrey-Hawkins bill that is acceptable with one exception. That is a provision calling for a one-house veto resolution whenever the President recommends a change in the 4 percent unemployment goal. An acceptable compromise on this point probably can be worked out before the legislation reaches the floor.

The Senate Banking Committee also has marked up the bill and added amendments that, if approved by the Senate as a whole, would make the bill unacceptable not only to us but to the AFL-CIO and the Civil Rights groups that back the bill. Those amendments are:

1. A goal of zero percent inflation by 1983.

2. A goal of reducing Federal spending to 21 percent of GNP by 1981 and to 20 percent by 1983. This goal cannot be changed except in time of war or recession.
3. A goal for a balanced budget, tied to no specific year, that is coequal with the unemployment goal.

However, defeating the Banking Committee amendments will be extremely difficult. This is particularly true in the case of the zero inflation goal and a likely amendment by Senator Proxmire to raise the goal to 3 percent by 1983. We should have the cooperation of Senator Byrd in devising and working for the adoption of a substitute. The AFL-CIO has threatened to withdraw its support for the bill unless the inflation goal is eliminated or amended so that it is not tied to any one year. Without AFL-CIO support, the bill will die.

The Senate calendar in August and September is very full, and there is some question whether the Humphrey-Hawkins bill can be considered without imperiling consideration this year of other priority Administration proposals. The bill is on the priority list we recently presented to Senator Byrd, and he is expected to be helpful in handling of the bill on the floor. A filibuster is likely. Nonetheless, we believe that the Administration should begin its efforts to support the bill now.

We will consult with Congressional sponsors, and with members of the Full Employment Action Council, on the best strategy to pursue on the Senate floor and in Conference. We intend to make clear from the outset that a quid-pro-quo for our effort is their commitment to work very hard to remove from the bill the objectionable provisions added in the Senate, and such House-passed amendments as the 100 percent of farm parity goal and the amendment that effectively reduces the unemployment goal.

If the Administration does not fight hard to secure passage of a bill that is acceptable to them, backers of the bill will view this as a betrayal and publicly say so. Moreover, should the bill pass, we need their support if amendments objectionable to us are to be eliminated. Therefore, we recommend that you authorize a strong effort to achieve passage of the Humphrey-Hawkins bill in this session. We have discussed this with Ray Marshall and he agrees.

The Full Employment Action Council has requested two activities on your part to demonstrate your support of the bill:

1. They seek a meeting with you shortly to discuss prospects for the bill. At such a meeting, you could (a) restate your commitment to the Humphrey-Hawkins bill, (b) commit
your Administration to a full effort to achieve passage, but (c) make it clear that the bill's supporters must commit themselves to eliminating the objectionable House and Senate amendments. We would provide a list of those provisions at the meeting.

2. The Council also seeks a breakfast in the White House with Congressional leaders and sponsors just prior to Senate consideration of the bill. At this meeting you could emphasize again your support for the bill and your deep concern that it be cleansed of objectionable provisions.

We recommend that you approve a meeting in the White House with backers of the bill. We also recommend that you make no decision at this time on the request for a White House breakfast prior to Senate floor action.

Approve Meeting Next Week  
Disapprove Meeting  
Comment  

Approved Meeting Next Week

Comment: no breakfast
For the Record:

The attached was returned today and Jack has received a copy.
THE WHITE HOUSE  
WASHINGTON  
August 9, 1978

PERSONAL & CONFIDENTIAL

MEMORANDUM FOR THE PRESIDENT

FROM: Jack Watson

SUBJECT: ATTENDANCE AT CABINET MEETINGS

As I mentioned at the Senior Staff lunch on Monday, the White House staff attendance at Cabinet meetings has gotten quite large. The following is a list of staff persons who customarily attend Cabinet meetings:

Joe Aragon - no  
Landon Butler - no  
Hugh Carter - no  
Frank Moore - no  
Rex Granum - yes  
Richard Harden - no  
Robert Lipshutz - no  
Dick Moe - ? will visit

Bunny Mitchell - no  
Dick Pettigrew - no  
Frank Press - not necessary  
Jerry Rafshoon - yes  
Anne Wexler - not necessary  
Stuart Eizenstat - yes  
Jack Watson - yes (unles he prepared minutes)  
Gene Eidenberg - no (unless he prepared minutes)

In addition, the following agency heads regularly attend:

Jay Solomon - not necessary  
Doug Costle - not necessary  
John White - not necessary  
Charles Warren - not necessary

You have recently approved Max Cleland's attendance. not necessary

Charlie Kirbo came by to see me Tuesday morning and expressed his surprise and concern at the large number of people who attended Monday's Cabinet meeting and suggested that I speak to you about it. I told him that I had already mentioned the subject briefly, and that I planned to give you a memorandum on it this week.

There are several options:

(1) You could mark the foregoing list indicating specifically whom you want to attend Cabinet meetings regularly (we can always invite people to attend the meeting when a particular purpose requires that they be there, e.g., Scotty Campbell, Henry Owen, etc.).
(2) You could establish a rule that, with respect to staff in the Executive Office of the President, either

(a) only senior White House staff are to attend Cabinet meetings; or

(b) only senior White House staff or their respective deputy or designee.

(3) Leave attendance as is.

Although a decision to begin limiting attendance at Cabinet meetings may cause some problems, I wanted to raise the matter for your consideration. Since we have revised the nature and the format of discussion at the meetings, I have noticed that, generally speaking, matters being discussed are more "politically sensitive." Having fewer people at the meetings would not only increase our protection against leaks, it might also make the Cabinet Members feel more comfortable about being candid.
THE WHITE HOUSE
WASHINGTON

August 9, 1978

MEETING WITH POLITICAL ACTIVISTS FROM PENNSYLVANIA

Thursday, August 10, 1978
1:00 P.M. (20 minutes)
State Dining Room

From: Tim Kraft

I. PURPOSE

To promote among these Pennsylvania activists a sense of identity with you and your Administration, a sense of a team working together, and a sense of urgency about actively supporting the Administration across the board.

II. BACKGROUND, PARTICIPANTS & PRESS PLAN

A. Background: This is the second in a series of meetings we will hold for political leaders and activists from individual states.

B. Participants: elected state, city and county officials, labor leaders, party activists and early supporters -- all Democrats. The list is attached.

C. Press Plan: No press.

III. TALKING POINTS

If you could repeat your presentation to the New Jersey group last week, which was superb, it would be best.

The themes that should be set are as follows:

1. These people are part of your family.
2. They, as Democrats, have as much at stake in the success or failure of this Administration as you do.
3. You need their help -- actively and aggressively.

4. We intend to stay closer to them and want to hear from them.

enclosures

   agenda
   list of invitees
AGENDA

MEETING WITH PENNSYLVANIA ACTIVISTS

THURSDAY, AUGUST 10, 1978

Room 450
10:30 A.M. Guests arrive, coffee served outside Room 450; Chip Carter to attend
10:45 A.M. Tim Kraft welcomes
10:55 A.M. Stu Eizenstat and Anne Wexler each make brief presentation on domestic policy; then field questions together
12:00 Noon Coffee break
12:15 P.M. Tim Kraft
12:25 P.M. Hamilton Jordan
12:45 P.M. walk to State Dining Room

State Dining Room
1:00 P.M. President Carter
following the President's remarks, buffet lunch will be served
Invitees - Pennsylvania State Constituents Briefing

Marty Weinberg - Chairman, Philadelphia Democratic Party

Frank Rizzo - Mayor of Philadelphia

Bill Green - former Congressman; announced candidate for mayor (Philadelphia)

Bill Klenk - City Controller (Philadelphia)

Lenora Berson - Chair, Southeast Pennsylvania Chapter, ADA

(Reverend) Bill Gray - Congressman-elect, 2nd District

Wendell Young - President, Pennsylvania Retail Clerks

Edward Toohey - Chair, Philadelphia AFL-CIO

(The Honorable) Edgar Campbell - Vice Chairman, Philadelphia Democratic Party; The Clerk of the Quarter Sessions Court, Philadelphia County

Sonny Dogole - Globe Security; large fundraiser

Sam Evans - American Foundation for Negro Affairs Founder and President

C. Delores Tucker - Member, DNC; former Secretary of the Commonwealth; former candidate for Lieutenant Governor

Herbert Arlene - State Senator; Chairman, Philadelphia Black Ward leaders

Ed Dasilvio - second Carter supporter after Sullivan

Lucien Blackwell - City Councilman (Philadelphia); ward leader

Colleen Alexander - Democratic Party Chairperson, Montgomery County

Dick Gerber - Democratic fundraiser; Montgomery County; son of Morris Gerber

Dot Zug - Vice Chair, Pennsylvania State Party (Bethlehem)
Harvey Thiemann - State Party Chairperson

Mickey Sullivan - Chairperson, State 51.3 Committee; wife of Jack

Marty Murray - President Pro Tem, State Senate; Wilkes Barre

Eugene Hickey - Mayor of Scranton

Jim Duffy - Pike County Chair

Jim Mahoney - Vice President, Pennsylvania AFL-CIO; Director of COPE

Harry Boyer - President, Pennsylvania AFL-CIO

Jerry McEntee - State President, AFSCME

J. Henry Eisenhart - Incoming President, Pennsylvania Education Association

Stuart Pipher - Chairman, County Commission; Monroe County

Jim Flaherty - Chairman of the County Commissioners, Allegheny County

Richard Caliguiri - Mayor of Pittsburgh

K. Leroy Irvis - Speaker of the Pennsylvania House

Bill Coyne - City Councilman (Pittsburgh); new Chair, City Democratic Committee; Independent

Rita Wilson Kane - Vice Chair, Pennsylvania delegation to Mid-term Convention; Registrar of Wills of Pittsburgh

Doc Fielder, Jr. - Vice Chair, City Committee

Cyril Wecht - new County Chair, Allegheny County (Pittsburgh)

Ted Simon - Chairman, County Commission, Westmoreland County

Al Benedict - State Auditor General

Eli Corak - Chairman, County Commission, Beaver County
Andrew Laska - Chairman, County Commission, Jefferson County

Lou Tullio - Mayor of Erie

Gene Atkinson - candidate for Congress, 25th Congressional District

James Manderino - Pennsylvania House Majority Leader

(Dr.) Maurice Clifford - key supporter during the campaign (Philadelphia)

Carolyn Misciagna - early Carter supporter; active general delegate to Mid-term Convention; CD coordinator in fall campaign

Bill Feuchtenberger - Chair, Cumberland County; early Carter supporter; our first County Chair

Henry Messinger - Majority Leader, State Senate

Daniel Kirby - Mayor of Williamsport

Sol Hoffman - ILGWU

Joan Mahoney - wife of Jim Mahoney

Jake Myers - early Carter supporter

Jo Ann Panzar - early Carter supporter; Press Secretary, Southwest Pennsylvania campaign; Public Utilities Commission staff (Pittsburgh)

John Kerr - Al Benedict's (State Auditor General's) deputy

Doris Thiemann - mother of Harvey Thiemann

Marianne Olson

Marilyn Levin - immediate past President, Pennsylvania Young Democrats

Ann Jordan - Democratic National Committeewoman (Philadelphia)

Thomas A. Leonard, Jr. - early Carter supporter; Registrar of Wills, City of Philadelphia; former candidate for Lieutenant Governor
Norville Reese - Pennsylvania Secretary of Commerce

(Reverend) Bill Jones - early Carter supporter

Bob Casey - Office of the State Treasurer

Sally Lupovitz - early Carter supporter (Pittsburgh)

Carol Darrion

Sophie Masloff - Pittsburgh Councilwoman; former President, Federation of Democratic Women of Pennsylvania

Robert Belfanti, Jr. - newly-elected President, Pennsylvania Young Democrats

Thomas Miller - Building Trades

Rufus S. Lynch - Administrative Assistant to the Speaker of the Pennsylvania House (K. Leroy Irvis)

Jack Sullivan - Pennsylvania Primary Coordinator; Administrator, Federal Railroad Administration

Edward Morris - early Carter supporter; law firm of Reed, Smith, Shaw and McClay

Pat Swygert - General Counsel, Civil Service Commission

Nelson Diaz - White House Fellow in the Vice President's Office

Stephen C. Frobouck - early Carter supporter; attorney (Pittsburgh)

Robert Sugarman - early Carter supporter; U. S. Director, International Joint Commission, United States and Canada

James F. Mellody - HEW Regional Representative, Region III; early Carter supporter

Nolan Atkinson - early Carter supporter; key coordinator, '76 Philadelphia campaign; attorney
Expected guests at buffet lunch only:

Congressmen Joseph Ammerman
Joshua Eilberg
Allen Ertel
Daniel Flood
Peter Kostmayer
Raymond Lederer
Michael Myers
Fred Rooney
August 7, 1978

MEMORANDUM FOR: RICK HUTCHESON
FROM: CHRISTINE DODSON
SUBJECT: Eizenstat Memo re: Defense Procurement and Urban Policy

This memo raises more questions than it answers -- for example:

-- If the Maybank Amendment precludes DOD's paying cost differentials on its contracts, a waiver implies increased costs. GSA says the effect on costs would be less than 1 percent -- but 1 percent of what? -- Just the specific contracts involved or DOD procurement spending overall?

-- Is it reasonable to ask DOD to eat these costs when its budget is being put under the particularly severe test of counterbalancing the Soviet military buildup?

-- How well would DOD's $500M program accomplish the same ends? By operating through its prime contractors, DOD's program may be more subject to market forces that would lead to a more efficient program.

-- In what sense is the limited waiver of Maybank Amendment experimental? Will it be tested against an explicitly identified measure of success, and not done next year if the results are bad? Or, is this just the camel's nose under the tent?

In summary, there are a lot of unknowns involved in evaluating the appropriateness of supporting the limited waiver. However, to the extent it has been described in Stu's memo, and given its inflationary effects, to say nothing of the problems that will arise when the bureaucracy tries to implement it, the NSC does not support the waiver.
THE WHITE HOUSE
WASHINGTON

August 6, 1978

MEMORANDUM TO: THE PRESIDENT
FROM: STU EIZENSTAT
SUBJECT: Defense Procurement and Urban Policy

This memorandum requests that you authorize me to send the attached letter to Congressman Michael Harrington expressing the Administration's support for a limited program to target defense procurement to high unemployment areas. The letter expresses our support for an experimental and limited waiver of the Maybank Amendment to the Defense Appropriations bill. Such a waiver would affect approximately $1.9 billion (less than 4 percent) of the Defense Department's procurement for one year. It would permit the Defense Department to set-aside some of these contracts for high unemployment areas.

The letter is consistent with the decision you made during the urban policy deliberations to support a limited and experimental waiver of the Maybank Amendment. That decision was supported by OMB and DPS and strongly opposed by the Defense Department. I believe that Secretary Brown has spoken with you and expressed his concern about this issue. His comments are incorporated fully in this memorandum.

Background:

Each year, the House Appropriations Committee attaches the Maybank Amendment to the Defense Appropriations bill. This amendment effectively precludes the Defense Department from setting-aside procurement contracts for high unemployment areas.* The Defense Department traditionally has supported the Maybank Amendment.

---

*The Amendment does this by (a) requiring DoD to split any contract to be set-aside, letting half of the contract competitively and setting aside the other half and by (b) precluding DoD from paying any cost differential on the portion of the contract that is set aside. The Amendment substantially increases the paperwork required for set-aside procurements and imposes significantly more stringent restrictions on Defense procurement than on other Federal procurement. As a result, DoD is the only Federal agency that does not have a procurement set-aside program for high unemployment areas.
During the urban policy, you decided that the Administration should seek a limited and experimental waiver of the Maybank Amendment. The waiver would affect $1.9 billion (less than 4 percent) of the Defense Department's procurement, an amount based upon the Defense Department's own estimates of the amount of procurement susceptible to labor surplus set-asides.

At the time of your decision, the Defense Department reserved the right to appeal the issue to you before our position was announced publicly. Since the decision, the Defense Department has embarked upon an experimental $500 million program to encourage prime contractors to subcontract in labor surplus areas.

Current Situation:

The Defense Appropriations bill is expected to be considered on the House floor Monday. Congressman Harrington will offer an amendment to that bill authorizing the Defense Department to exempt 10 percent of its procurement obligations from the provisions of the Maybank Amendment. He has asked us for a letter describing our position on a limited repeal of the Maybank Amendment.

I would like to send a letter to Congressman Harrington articulating the decision that you made during the urban policy. Secretary Brown strongly opposes such a letter. I favor sending the letter for the following reasons:

- A limited repeal of Maybank represents a virtually no-cost way to increase economic activity in high-unemployment urban areas. Recent studies by GSA of the procurement set-aside programs suggest that their effect on costs is less than one percent. DoD disputes these findings and believes that the effect on costs will be more significant.

- Less than five percent of Defense procurement obligations would be affected.
This issue is of primary importance to Congressmen from the Northeast and Midwest, particularly in light of their recent concerns about the military base closings. (The Speaker and Congressman Brademas will be supporting the partial waiver of Maybank).

The program is an important part of your effort to get all Federal agencies to be participants in the urban policy.

Programs such as this one have taken on increasing importance in light of the difficulty we are experiencing with many of the key urban policy legislative initiatives.

This program is critically important to the urban interest groups, who view it as a test of your commitment to increase the urban sensitivity of the entire government.

Secretary Brown opposes such a letter for the same reasons that he opposed your earlier decision. His memoranda cite the following concerns:

A limited repeal of Maybank would be difficult to contain, and soon would lead to pressures for political allocation of more and more defense procurement -- leading to the same sorts of problems that he feels we have with base closures.

The added cost is unknown, and could turn out to be substantial.

The system of set-asides proposed would arbitrarily allocate contracts to a group of firms, large and small, in areas -- rural and urban -- designated as "labor surplus", while denying them to firms elsewhere, even small businesses.

The objectives being sought for the urban program can best be obtained from the alternative proposal DoD currently is implementing.
- It could reduce competition among defense suppliers.

- DoD believes it could divert contracts away from small businesses and minority firms not in labor surplus areas. This could affect your goal of doubling minority awards within the next two years and attaining DoD's FY 1980 small business goal of 25%.

- It would add to paperwork and regulations by replacing regular contracting procedures with administrative judgments as to which contracts should be set aside from normal competitive procedures.

- DoD believes it would affect mobilization planning adversely by denying a significant portion of the approximately 9,000 firms in the mobilization base the opportunity to bid for contracts.

- DoD believes it could jeopardize making awards to the best qualified and most efficient producer and could result in decreased quality and delays in defense production.

Decision:

Articulate earlier decision in letter to Congressman Harrington

Take a position against a limited repeal of Maybank, citing DoD's new experimental program.
Dear Congressman Harrington:

This letter responds to your recent inquiry of Frank Moore concerning the Administration's position on the Maybank Amendment.

During the urban policy, the President decided to seek a limited and experimental repeal of the Maybank Amendment. Such a repeal would affect only $1.9 billion of the Department of Defense's procurement obligations, an amount based on our estimates of the procurement obligations that reasonably are susceptible to labor surplus set-asides. This limited repeal would be in effect for one year, on an experimental basis.

Consistent with the President's decision, the Administration would support legislation that would repeal the Maybank Amendment for one-year for up to $1.9 billion of defense procurement.

I hope that this letter is responsive to your inquiry. Please call me if you have any questions.

Sincerely,

Stuart E. Eizenstat
Assistant to the President
for Domestic Affairs and Policy

The Honorable Michael Harrington
U. S. House of Representatives
Washington, D.C.  20515
THE PRESIDENT'S SCHEDULE
Thursday - August 10, 1978

8:15 Dr. Sh igne w Bressin ski - The Oval Office.
9:45 Mr. Frank Moore - The Oval Office.
10:58 Mr. Dennis Kaszian, Democratic Congressional
Candidate, 7th District, Minnesota. (Mr. Frank
Moore) - The Oval Office.
9:10 8ecretary Cyrus Vance. (Mr. Sh igne w Bressin ski)
(30 min.)
The Oval Office.
9:45 Mr. Louis Martin. (Mr. Hamilton Jordan).
(10 min.)
The Oval Office.
10:30 Mr. Jody Powell - The Oval Office.
11:00 Lunch with Mr. LeWasserman et al.
First Floor Family Dining Room.
1:00 State Constituent Briefing/Pennsylvania.
(20 min.)
(Mr. Tim Kraft) - The State Dining Room.
4:00 Meeting with Secretary Michael Blumenthal.
[6 hrs.]
Mr. Charles Schultz et al - The Residence.

MARC GARLEY

Pennsylvania.
'76 Campaign - crowds
& votes
Farms, cities, mines
Mine Safety
Ag bill
Urban policy
Unemp
Mid East

Civil Service
Inflation, budget
Energy

Foundation - aid to MEO
MEMORANDUM FOR THE PRESIDENT
FROM: RICHARD MOE
SUBJECT: MEETING WITH LOUIS MARTIN

You are scheduled to meet Thursday with Louis (pronounced "Louie") Martin to consider him for a senior White House staff position as liaison with the Black community. As Ham undoubtedly told you, he is the consensus choice both within the White House and among the Black leaders we consulted for this position.

Having retired from the newspaper business in Chicago, Martin recently moved to Washington to join the Senate staff of Adlai Stevenson, whom he serves as a general legislative assistant. More complete information on his background is attached.

Several points you should know:

1. Senator Stevenson knows from both Martin and Frank Moore that Martin is being considered for this job and is quite supportive. He believes Martin is being "underused" on the Hill and can make a greater contribution here.

2. During the Kennedy-Johnson years, Martin served at the DNC but in effect as part of the White House staff. Both Presidents used him as their primary liaison with the Black community, so he knows his way around here and he knows what he's getting into.

3. He appears to be quite interested in the job and is likely to accept it if you offer it to him.

4. At our preliminary meeting, Ham discussed with him the possibility of taking the job "temporarily" to help us out. The idea of leaving his tenure vague and open-ended clearly appeals to him, as it does to Ham.
Frank Moore

The attached was returned in the President's outbox. It is forwarded to you for appropriate handling.

Rick Hutcheson
MEMORANDUM FOR THE PRESIDENT

FROM:        FRANK MOORE

SUBJECT:    NATURAL GAS

Cong. Reuss told the Speaker in their 12:00 meeting that he is against the bill and would not sign the conference report.

Secretary Schlesinger and the Speaker now request that you call Reuss and use the patriotic argument on him, and the balance of trade argument, asking him to do the following:

1) Sign the conference report and be for the bill;

2) Failing this, sign the conference report and be against the bill;

3) Failing this, remain silent about not signing the conference report to prevent Corman from being exposed as our last chance.
THE WHITE HOUSE
WASHINGTON
August 10, 1978

Jerry Rafshoon

The attached was returned in the President's outbox. It is forwarded to you for appropriate handling.

Rick Hutcheson
THE WHITE HOUSE
WASHINGTON

Mr. President--

Abe Rosenthal, Managing Editor of the NY Times, will be invited for dinner next Tuesday night, August 15.

Other guests that evening will be Mr. and Mrs. Don Carter, Robin McNeil, Jim Lehrer, Marvin Stone and John Mashek.

Jerry

I made a mistake or left him off tonight. However, he will probably like "exclusivity" from his bosses.

Schlesingers?

(We can handle two others)
THE WHITE HOUSE
WASHINGTON

August 10, 1978

Jerry Rafshoon
The attached was returned in the President's outbox. It is forwarded to you for appropriate handling.

Rick Hutcheson

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| | PETTIGREW |
| | PRESS |
| | RAFSHOON |
| | SCHNEIDERS |
| | VOORDE |
| | WARREN |
| | WISE |
PROPOSED OUTLINE

1. Introduction

2. Support for co-ops, and reassurance that Antitrust Review Commission will not weaken Capper-Volstead Act co-op protection.

3. Recital of "boom-and-bust" problems of the past, and the resulting unpredictability in farmers' lives. How the 1977 act proposes to solve these problems.
   A. National food policy.
   B. Commodity programs and agricultural credit.
   C. Reserve system.
   D. U.S. food to relieve world hunger.

5. The measures are already bringing results -- in Missouri as well as nationally.
   A. Figures on increased farm income.
   B. Record employment figures in agricultural sector.
   C. Record-breaking exports help balance of payments -- aided by clean-up of the grain scandals.

6. How farmer-owned commodity reserve program returns control over their own lives to farmers. "Good out of farm business"
   A. Wheat 370 M bushels; improvement needed in feed grains, which are only 200 M bushels.
   B. Recent extension of maturity on corn and grain sorghum loans.
   C. Great increase in use of government farm storage facility program.

7. Recovery of livestock industry.
   A. Imports increase caused only temporary price dip. Mostly non-competitive type meat.
   B. Pledge not to expand imports further, or impose price controls.

8. Strengthening agricultural exports.
   A. Multilateral trade negotiations must benefit farmers.
B. U.S. no longer the world's residual grain buyer.
C. $1.7 billion in short-term credits to finance exports.
D. CCC's risk assurance program expanded.
E. Promoting sales through new overseas trade centers.
F. Using PL 480 to stimulate agricultural development abroad.
G. No restrictions on agricultural sales to Russia.

9. Disaster assistance: Farm Production Protection Act.

10. End with tribute to values of rural life, family farm; strong commitment to preserving those values.
EYES ONLY

August 9, 1978

MEMORANDUM FOR THE PRESIDENT

From: Charlie Schultze

Subject: Producer (Wholesale) Prices in July

The Bureau of Labor Statistics will release the July figures on producer (wholesale) prices tomorrow (Thursday, August 10) at 9:00 a.m.

The total index for all finished goods rose 0.5 percent in July, compared with 0.7 percent in June. The July increase is the smallest increase since March (which was also 0.5 percent), and so it is good news. However, we had been hoping for still more deceleration.

Finished consumer foods declined for the first time since last September, as meat prices fell 3.2 percent. Fruit and vegetable prices, however, rose an astonishing 15 percent in a single month. This is particularly discouraging, because we are counting on a good summer vegetable crop to help hold down the rise of consumer food prices in the second half of this year.

Finished goods other than food showed another uncomfortably large rise -- 0.8 percent. A further sharp increase (12 percent) in jewelry prices (the previous jump was in April) was partly responsible, but there were sizable increases also for a range of other important commodities -- apparel, household furniture, tobacco, and autos.

Declines in prices of some grain crops -- especially corn -- occurred between June and July. Those do not enter into the index of finished goods prices, which is widely quoted in the press, but they do affect the prices of crude foods and feeds, which declined 2-1/2 percent in July. Prices of live cattle, hogs and poultry have all been relatively stable since late June, so that meat prices are unlikely to change much at wholesale over the next month or so.
THE WHITE HOUSE
WASHINGTON

August 9, 1978

MEETING WITH CONGRESSIONAL CANDIDATE DENNIS KAZARIAN (33-CA)

Thursday, August 10
8:58 a.m. (2 minutes)
The Oval Office

FROM: FRANK MOORE

I) PURPOSE

Photo opportunity with the President

II) BACKGROUND, PARTICIPANTS AND PRESS PLAN

A. Background: Dennis Kazarian is the Democratic candidate for Congress in the 33rd District of California. This is an open seat being vacated by incumbent Republican Del Clawson. Kazarian has been an aide to Democratic Congressman George Danielson for the past three years. Danielson represents the adjoining 30th District. Kazarian was the winner in the June 6 primary field of 10 candidates with 22%. Kazarian was benefited by a top position on the ballot and a last minute direct mail drive. He faces a La Mirada Councilman, Wayne Grisham.

This District, which includes the eastern part of Los Angeles, is historically marginal. There is a Democratic registration edge. The race at this point is a toss-up.

B. Participants: The President and Dennis Kazarian

C. Press Plan: White House photographer

III) TALKING POINTS

1. Usual courtesies
THE WHITE HOUSE
WASHINGTON
August 10, 1978

Hamilton Jordan
Jerry Rafshoon
The attached was returned in the President's outbox. It is forwarded to you for appropriate handling.

Rick Hutcheson
FOR STAFFING
FOR INFORMATION
FROM PRESIDENT'S OUTBOX
LOG IN/TO PRESIDENT TODAY
IMMEDIATE TURNAROUND
NO DEADLINE
LAST DAY FOR ACTION -

ADMIN CONFID
CONFIDENTIAL
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EYES ONLY

| VICE PRESIDENT | ARAGON |
| EIZENSTAT      | BOURNE |
| JORDAN         | BUTLER |
| KRAFT          | H. CARTER |
| LIPSHUTZ       | CLOUGH |
| MOORE          | COSTANZA |
| POWELL         | CRUIKSHANK |
| WATSON         | FALLOWS |
| WEXLER         | FIRST LADY |
| BRZEZINSKI     | GAMMILL |
| MCINTYRE       | HARDEN |
| SCHULTZE       | HUTCHESON |
| ADAMS          | JAGODA |
| ANDRUS         | LINDER |
| BELL           | MITCHELL |
| BERGLAND       | MOE |
| BLUMENTHAL     | PETERSON |
| BROWN          | PETTIGREW |
| CALIFANO       | PRESS |
| HARRIS         | RAFSHOON |
| KREPS          | SCHNEIDERS |
| MARSHALL       | VOORDE |
| SCHLESINGER    | WARREN |
| STRAUSS        | WISE |
| VANCE          |         |
MEMORANDUM FOR THE PRESIDENT

FROM:        Jerry Rafshoon

SUBJECT:    GSA Reorganization

The actions you have taken to begin cleaning up the mess at GSA have been well received. The adverse political reaction has already taken hold and we have to do the best we can in spite of it. We should not stop at just "cleaning up", however. We should be looking for ways to change the operation of that agency in order to prevent such abuses in the future. This attempt should begin immediately, be highly visible and be closely linked to you.

I suggest that you ask Charlie Kirbo to head an ad hoc committee to study the organization and operation of GSA. The others on the committee should be Jim McIntyre, Irving Shapiro, Dwight Ink and a nominee of Jack Brooks (or others like these.) You should give the committee stern instructions to find ways of avoiding abuses in the future and to report back to you in 30 days. (PRP has already a lot of staff work on this subject and Harrison feels that building on that groundwork, a committee could be ready to make recommendations in that time period.)

This approach would have the effect of getting the GSA issue away from the Jay Solomon vs. Griffin context.

EYES ONLY
NOTE TO THE PRESIDENT

FROM: JACK WATSON

I thought you would be interested to know Carl's reaction to your statement on Bakke.

Attachment
President Jimmy Carter  
The White House  
Washington, D.C. 20500

Dear President Carter:

We are pleased to have received copies of your memorandum for the heads of Executive Departments and Agencies concerning affirmative action. I happened to be in Detroit at the NAACP meeting on the Bakke decision when Coleman Young announced that such a policy memorandum from the White House was being issued. His announcement received enthusiastic response from that gathering of concerned Americans from across the country. At a time when Congressional support for affirmative action is so uncertain, it is encouraging to have you exert the leadership clearly called for on this issue. We will be looking to the agencies to follow through on your clear directive that they strongly and affirmatively pursue equality of opportunity.

Sincerely,

M. Carl Holman

MCH:jg

cc: Martha Mitchell  
Jack Watson  
Black Leadership Forum
THE WHITE HOUSE
WASHINGTON
August 10, 1978

Stu Eizenstat

The attached was returned in the President's outbox. It is forwarded to you for appropriate handling.

Rick Hutcheson

RE: DEFENSE PROCUREMENT AND URBAN POLICY
| FOR STAFFING |
| FOR INFORMATION |
| FROM PRESIDENT'S OUTBOX |
| LOG IN/TO PRESIDENT TODAY |
| IMMEDIATE TURNAROUND |
| NO DEADLINE |
| LAST DAY FOR ACTION - |

| VICE PRESIDENT |
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MEMORANDUM TO: THE PRESIDENT
FROM: STU EIZENSTAT
SUBJECT: Defense Procurement and Urban Policy

This memorandum requests that you authorize me to send the attached letter to Congressman Michael Harrington expressing the Administration's support for a limited program to target defense procurement to high unemployment areas. The letter expresses our support for an experimental and limited waiver of the Maybank Amendment to the Defense Appropriations bill. Such a waiver would affect approximately $1.9 billion (less than 4 percent) of the Defense Department's procurement for one year. It would permit the Defense Department to set-aside some of these contracts for high unemployment areas.

The letter is consistent with the decision you made during the urban policy deliberations to support a limited and experimental waiver of the Maybank Amendment. That decision was supported by OMB and DPS and strongly opposed by the Defense Department. I believe that Secretary Brown has spoken with you and expressed his concern about this issue. His comments are incorporated fully in this memorandum.

Background:

Each year, the House Appropriations Committee attaches the Maybank Amendment to the Defense Appropriations bill. This amendment effectively precludes the Defense Department from setting-aside procurement contracts for high unemployment areas.* The Defense Department traditionally has supported the Maybank Amendment.

*The Amendment does this by (a) requiring DoD to split any contract to be set-aside, letting half of the contract competitively and setting aside the other half and by (b) precluding DoD from paying any cost differential on the portion of the contract that is set aside. The Amendment substantially increases the paperwork required for set-aside procurements and imposes significantly more stringent restrictions on Defense procurement than on other Federal procurement. As a result, DoD is the only Federal agency that does not have a procurement set-aside program for high unemployment areas.
During the urban policy, you decided that the Administration should seek a limited and experimental waiver of the Maybank Amendment. The waiver would affect $1.9 billion (less than 4 percent) of the Defense Department's procurement, an amount based upon the Defense Department's own estimates of the amount of procurement susceptible to labor surplus set-asides.

At the time of your decision, the Defense Department reserved the right to appeal the issue to you before our position was announced publicly. Since the decision, the Defense Department has embarked upon an experimental $500 million program to encourage prime contractors to subcontract in labor surplus areas.

Current Situation:

The Defense Appropriations bill is expected to be considered on the House floor Monday. Congressman Harrington will offer an amendment to that bill authorizing the Defense Department to exempt 10 percent of its procurement obligations from the provisions of the Maybank Amendment. He has asked us for a letter describing our position on a limited repeal of the Maybank Amendment.

I would like to send a letter to Congressman Harrington articulating the decision that you made during the urban policy. Secretary Brown strongly opposes such a letter. I favor sending the letter for the following reasons:

- A limited repeal of Maybank represents a virtually no-cost way to increase economic activity in high-unemployment urban areas. Recent studies by GSA of the procurement set-aside programs suggest that their effect on costs is less than one percent. DoD disputes these findings and believes that the effect on costs will be more significant.

- Less than five percent of Defense procurement obligations would be affected.
This issue is of primary importance to Congressmen from the Northeast and Midwest, particularly in light of their recent concerns about the military base closings. (The Speaker and Congressman Brademas will be supporting the partial waiver of Maybank).

The program is an important part of your effort to get all Federal agencies to be participants in the urban policy.

Programs such as this one have taken on increasing importance in light of the difficulty we are experiencing with many of the key urban policy legislative initiatives.

This program is critically important to the urban interest groups, who view it as a test of your commitment to increase the urban sensitivity of the entire government.

Secretary Brown opposes such a letter for the same reasons that he opposed your earlier decision. His memoranda cite the following concerns:

A limited repeal of Maybank would be difficult to contain, and soon would lead to pressures for political allocation of more and more defense procurement -- leading to the same sorts of problems that he feels we have with base closures.

The added cost is unknown, and could turn out to be substantial.

The system of set-asides proposed would arbitrarily allocate contracts to a group of firms, large and small, in areas -- rural and urban -- designated as "labor surplus", while denying them to firms elsewhere, even small businesses.

The objectives being sought for the urban program can best be obtained from the alternative proposal DoD currently is implementing.
o It could reduce competition among defense suppliers.

o DoD believes it could divert contracts away from small businesses and minority firms not in labor surplus areas. This could affect your goal of doubling minority awards within the next two years and attaining DoD's FY 1980 small business goal of 25%.

o It would add to paperwork and regulations by replacing regular contracting procedures with administrative judgments as to which contracts should be set aside from normal competitive procedures.

o DoD believes it would affect mobilization planning adversely by denying a significant portion of the approximately 9,000 firms in the mobilization base the opportunity to bid for contracts.

o DoD believes it could jeopardize making awards to the best qualified and most efficient producer and could result in decreased quality and delays in defense production.

Decision:

Articulate earlier decision in letter to Congressman Harrington

Take a position against a limited repeal of Maybank, citing DoD's new experimental program.
Dear Congressman Harrington:

This letter responds to your recent inquiry of Frank Moore concerning the Administration's position on the Maybank Amendment.

During the urban policy, the President decided to seek a limited and experimental repeal of the Maybank Amendment. Such a repeal would affect only $1.9 billion of the Department of Defense's procurement obligations, an amount based on our estimates of the procurement obligations that reasonably are susceptible to labor surplus set-asides. This limited repeal would be in effect for one year, on an experimental basis.

Consistent with the President's decision, the Administration would support legislation that would repeal the Maybank Amendment for one-year for up to $1.9 billion of defense procurement.

I hope that this letter is responsive to your inquiry. Please call me if you have any questions.

Sincerely,

Stuart E. Eizenstat
Assistant to the President
for Domestic Affairs and Policy

The Honorable Michael Harrington
U. S. House of Representatives
Washington, D.C. 20515
STAFF COMMENTS

Congressional Liaison strongly concurs with Eizenstat. "If it doesn't get there today it won't do any good. What Harrington is asking for is consistent with what we supported in our urban policy message."

Jack Watson: strongly concurs with Eizenstat.

Jim McIntyre: agrees with Harold Brown, and opposes sending the letter to Harrington.

"The potential combination of Stu's position and our tight fiscal picture creates a particular problem with the defense budget. In a time of stringent budget restraint, we risk the accusation that we are using scarce defense dollars in a non-defense way, i.e., as a subsidy for less efficient contractors who happen to be physically located in a high unemployment area. While Stu suggests a limited effort along these lines, critics fear pressures for wider application, and will argue that more than $2 billion in DOD funds could ultimately be 'diverted' into higher procurement costs in the target areas."

NSC: opposes sending the letter to Harrington, for several of the same reasons cited by OMB.
DATE: 07 AUG 78

FOR ACTION: FRANK MOORE (LES FRANCIS) ZBIG BRZEZINSKI
JIM McINTYRE

INFO ONLY: THE VICE PRESIDENT JACK WATSON
ANNE WEXLER

SUBJECT: EIZENSTAT MEMO RE DEFENSE PROCUREMENT AND URBAN POLICY

RESPONSE DUE TO RICK HUTCHESON STAFF SECRETARY (456-7052)
BY:

ACTION REQUESTED: IMMEDIATE TURNAROUND - ASAP

STAFF RESPONSE: ( ) I CONCUR. ( ) NO COMMENT. ( ) HOLD.

PLEASE NOTE OTHER COMMENTS BELOW:
THE WHITE HOUSE
WASHINGTON

DATE: 07 AUG 78

FOR ACTION: FRANK MOORE (LES FRANCIS) ZBIG BRZEZINSKI
JIM MCINTYRE

INFO ONLY: THE VICE PRESIDENT JACK WATSON
ANNE WEXLER

SUBJECT: EBROUSSAI AL MEMO RE DEFENSE PROCUREMENT AND URBAN POLICY

ACTION REQUESTED: URGENT TURNAROUND - ASAP

RESPONSE: ( ) I CONCUR. ( ) NO COMMENT. ( ) HOLD.

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| PETERSON       |
| PETTIGREW      |
| PRESS          |
| RAFSHOON       |
| SCHNEIDERS     |
| VOORDE         |
| WARREN         |
| WISE           |
Rick

This memo needs to get
in early today. No one
on senior staff would really
be interested; to the extent
that they are, they would
concur with Stu's recommenda-
tion.

NSC has never shown any
interest in the subject. OMB
is interested. They are
prepared to respond immedi-
ately after getting a copy of
the memo.

David
DATE: 07 AUG 73
FOR ACTION: FRANK MOORE (LES FRANCIS) ZBIG BRZEZINSKI
JIM MCINTYRE

INFO ONLY: THE VICE PRESIDENT JACK WATSON
ANNE WEXLER

SUBJECT: ETZENSTAT MEMO RE DEFENSE PROCUREMENT AND URBAN POLICY

KC FM SL
HC Ronza

+ RESPONSE DUE TO RICK HUTCHESON: STAFF SECRETARY (455-7052) +
+ BY: +

ACTION REQUESTED: IMMEDIATE TURNOVERD - ASAP

STAFF RESPONSE: ( ) I CONCUR. ( ) NO COMMENT. ( ) HOLD.

PLEASE NOTE OTHER COMMENTS BELOW:

Bill Cable & Val Pinson: Definitely send letter -- it should have gone out last week. If it doesn't get up there today it won't do any good. What Harrington is asking for is consistent with what we supported in our urban policy message.
This memo raises more questions than it answers -- for example:

-- If the Maybank Amendment precludes DOD's paying cost differentials on its contracts, it would imply increased costs. GSA says the effect on costs is less than 1 percent -- but 1 percent of what? -- just the specific contracts involved or DOD procurement spending overall?

-- It is reasonable to ask DOD to eat these costs when its budget is being put under the particularly severe test of counterbalancing the Soviet buildup?

-- How well would DOD's $500M program accomplish the same ends? By operating through its prime contractors, DOD's programs may be more subject to market forces that would lead to a more efficient program.

-- In what sense is the Maybank Amendment experimental? Will it be tested against an explicitly identified measure of success, and not done next year if the results are bad? Or is this just the camel's nose under the tent?

In summary, there are a lot of unknowns involved in evaluating the appropriateness of supporting the answer. However, to the extent it has been described in Stu's memo, and given its inflationary effects, to say nothing of
that will arise when the problems involved in creating the procedures required for the bureaucracy to handle it, the NSC does not support this answer.
MEMORANDUM FOR: THE PRESIDENT
FROM: James T. McIntyre, Jr.
SUBJECT: Defense Procurement and Urban Policy

I have reviewed Stu's memo and Harold Brown's views on the subject of potential DOD participation in contract set-asides for high unemployment areas. While I firmly believe we should increase our efforts to target government programs into such geographical areas, I agree on balance with Harold that the risks of doing so with Defense dollars outweigh the benefits.

The potential combination of Stu's position and our tight fiscal picture creates a particular problem with the defense budget. In a time of stringent budget restraint, we risk the accusation that we are using scarce defense dollars in a non-defense way, i.e., as a subsidy for less efficient contractors who happen to be physically located in a high unemployment area. While Stu suggests a limited effort along these lines, critics fear pressures for wider application, and will argue that more than $2 billion in DOD funds could ultimately be "diverted" into higher procurement costs in the target areas.

I recommend that you continue to support DOD's experimental $500 million program noted in Stu's memo, and not authorize the suggested letter to Harrington.
WASHINGTON

DATE: 07 AUG 78

FOR ACTION: FRANK MOORE (LES FRANCIS)   ZBIG BRZEZINSKI

INFO ONLY: THE VICE PRESIDENT    JACK WATSON
ANNE WEXLER

SUBJECT: EIZENSTAT MEMO RE DEFENSE PROCUREMENT AND URBAN POLICY

RESPONSE DUE TO RICK HUTCHESON STAFF SECRETARY (456-7052)

ACTION REQUESTED: IMMEDIATE TURNAROUND - ASAP

STAFF RESPONSE: ( ) I CONCUR. ( ) NO COMMENT. ( ) HOLD.

PLEASE NOTE OTHER COMMENTS BELOW:
MEMORANDUM FOR THE PRESIDENT

FROM: BRUCE KIRSCHENBAUM

SUBJECT: STU EIZENSTAT'S MEMORANDUM ON DEFENSE PROCUREMENT AND URBAN POLICY

As you know, my office has handled Defense Department issues with State and local governments, particularly base closings, for the last eighteen months. In all of the meetings we've had on the subject, the other issue we invariably discussed besides base closings was defense procurement. Although Stu's memorandum sets out all the reasons why you should approve a partial lifting of the Maybank Amendment, I'd like to comment further on Secretary Brown's concerns.

- Limited approval would not be difficult to contain if we reached an agreement with the Speaker and the Northeast/Midwest Coalition that it is to be a two-year experiment.

- In no way would such a program mean that the Secretary or you could allocate a specific contract to a specific geographical area of the country. Set-asides would still be procured competitively among hundreds, if not thousands, of businesses.

- The statement that this might actually divert business from small business or minorities is inaccurate since the $1.9 billion would be over and above the current minority and small business efforts. With respect to reaching your goal of 25 percent procurement for small business and minority firms, it should be noted that many of the firms in labor surplus areas are small and minority business firms.
As far as removing "many of the best qualified" firms from the bidding process, the proposed $1.9 billion is a small amount (less than 4%) of the total procurement. According to DoD's own statement, more than half of their procurement is already awarded on a "sole source" basis. Under this program, the Secretary would still retain sole discretion to deny contracts.

RECOMMENDATION

We strongly urge you to support Stu's request for a limited repeal of Maybank.
DATE: 07 AUG 78
FOR ACTION: FRANK MOORE (LES FRANCIS) ZBIG BRZEZINSKI

INFO ONLY: THE VICE PRESIDENT JACK WATSON
ANNE WEXLER

SUBJECT: EIZENSTAT MEMO RE DEFENSE PROCUREMENT AND URBAN POLICY

RESPONSE DUE TO RICK HUTCHESON STAFF SECRETARY (456-7052)

ACTION REQUESTED: IMMEDIATE TURNAROUND - ASAP
STAFF RESPONSE: ( ) I CONCUR. ( ) NO COMMENT. ( ) HOLD.

PLEASE NOTE OTHER COMMENTS BELOW:
THE WHITE HOUSE  
WASHINGTON  
August 7, 1978  

MEMORANDUM FOR THE PRESIDENT  
FROM:  
JACK WATSON  
BRUCE KIRSCHENBAUM  

SUBJECT:  
STU EIZENSTAT'S MEMORANDUM ON  
DEFENSE PROCUREMENT AND URBAN POLICY  

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RECOMMENDATION

We strongly urge you to support Stu's request for a limited repeal of Maybank.
THE WHITE HOUSE
WASHINGTON

8-10-78

To Ly Vance

Sen. Sparkman asks
that we help to obtain
PRC approval of his
proposed visit with
members of Foreign Com-
mittee. Please check on
it for him.

J.C.
THE WHITE HOUSE
WASHINGTON

AUGUST 10, 1978
2:00 P.M.

MR. PRESIDENT

ANNE AND HAMILTON WANT
YOU TO READ THIS BEFORE
THE CABINET MEETING AT
2:30 P.M.

PHIL
MEMORANDUM FOR THE PRESIDENT

FROM: ANNE WEXLER

SUBJECT: Civil Service Reform--Summary of Outreach Activities on August 10, 1978

In anticipation of House action tomorrow on civil service reform, the following activities have begun today or are scheduled:

- **Business**--Approximately 170 key business representatives are being contacted today. This includes approximately 85 of the trade association leaders and corporate representatives who attended the June briefing. Similar phone calls are being made to the leaders of 10 small business organizations and to the 75 corporate chief executives who attended the August 2 briefing. Most of these have been contacted by phone over the past week and have previously helped. They are being told of the impending House vote, and asked to intensify their efforts, generating phone calls and telegrams. A small group of our most active and influential business supporters (e.g., Business Roundtable, NAM) is meeting in EOB 248 at 4:00 p.m. to discuss progress today and strategy for tomorrow. The key business lobbyists will be asked to be on the Hill tomorrow.

- **Public Interest Groups/Good Government**--Common Cause has been contacted and is stepping up its lobbying. Scotty Campbell's office has contacted the major public interest groups (U. S. Conference of Mayors, National League of Cities, National Governors Association, National Council of State Legislators) and asked them to be on the Hill tomorrow to assist with the lobbying effort.

- **Veterans' Preference**--The Vietnam Veterans' Caucus is expected to endorse the Administration's proposals at a 3:30 press conference today. The key women's groups have been contacted and will report back by the end of today on their progress. A meeting with a larger set of women's groups is scheduled for 10:00 a.m. tomorrow.
MR. PRESIDENT

THERE WILL BE A PRESS PHOTO
WHEN YOU ARRIVE AT THE
CABINET MEETING.

PHIL
THE WHITE HOUSE
WASHINGTON
August 10, 1978

MEMORANDUM FOR THE PRESIDENT
FROM: EUGENE EIDENBERG
SUBJECT: Meeting of the Cabinet on Civil Service Reform
Thursday, August 10, 1978
2:30 P.M.
Cabinet Room

Attendees

All of the Cabinet will be in attendance except for the Vice President, Attorney General Bell, Secretary Blumenthal, Secretary Andrus, Secretary Adams, Secretary Harris, and Secretary Schlesinger. They will be represented by the following:

Benjamin Civiletti
Deputy Attorney General

William Beckham
Assistant Secretary for Administration
Department of Treasury

Leo Krulitz
Solicitor and Acting Secretary
Department of the Interior

Linda Kamm
General Counsel and Acting Secretary
Department of Transportation

Jay Janus
Under Secretary
Department of Housing and Urban Development

Roger Colloff
Executive Assistant to the Secretary
Department of Energy
In addition to the Cabinet, the following will be present:

Max Cleland  
Veterans Administration

Jay Solomon  
General Services Administration

Eleanor Holmes Norton  
Equal Employment Opportunity Commission

Graciela Oliverez  
Community Services Administration

Vernon Weaver  
Small Business Administration

Doug Costle  
Environmental Protection Agency

Mary King  
Deputy Director ACTION

Alan (Scotty) Campbell  
and

Jules Sugarman  
Civil Service Commission

Also participating will be Charles Schultze and Lee Kling. (Mr. Kling will represent Ambassador Strauss who is in California.)

Richard Pettigrew, if you want to call on him, has a report to make on a compromise affecting the Veterans preference issue. Max Cleland will be participating in a 3:30 P.M. press conference on the issue.
MEETING WITH CONGRESSIONAL CANDIDATE MARC GARTLEY (2nd-Maine)

Thursday, August 10
1:20 p.m.-after the Pennsylvania briefing-
(2 minutes)
The Red Room

FROM: FRANK MOORE

I) PURPOSE
A photo with the President

II) BACKGROUND, PARTICIPANTS, AND PRESS PLAN

A. Background: Gartley is the Democratic candidate for the seat being vacated by Congressman Bill Cohen in the 2nd District of Maine. Gartley is presently Secretary of State who ran against Cohen in 1974 and received less than 30% of the vote. He was appointed to the position of Secretary of State by the state legislature after his defeat and has been popular. He faces a popular Republican State Legislator, Olympia Snowe. She has an image as a progressive Republican, particularly in the area of health care. You have met Gartley and may remember him as the first POW released from Viet Nam.

B. Participants: The President and Marc Gartley

C. Press Plan: White House photographer

III) TALKING POINTS

1. Usual courtesies
The attached was returned in the President's outbox. It is forwarded to you for appropriate handling.

Rick Hutcheson
THE WHITE HOUSE
WASHINGTON

AUGUST 10, 1978
9:30 A.M.

MR. PRESIDENT

CONGRESSMAN CHARLES CARNEY

CALLED.

PHIL

I told him I could not come to
Y-town - would put in a good word for you. — J
MR. PRESIDENT

REP. CHARLES CARNEY HAS CALLED TO URGE THAT YOU STOP OFF IN YOUNGSTOWN ON YOUR WAY TO COLUMBUS, OHIO, ON SEPT. 16. HE ALSO MENTIONED THAT HE WANTED TO DISCUSS A COUPLE OF OTHER THINGS, BUT DID NOT ELABORATE.

FRANK RECOMMENDS THAT YOU RETURN CARNEY'S CALLS -- AND THAT YOU TELL HIM YOU CAN'T STOP OFF IN YOUNGSTOWN BUT THAT YOUR STAFF IS WORKING ON GETTING THE VICE PRESIDENT THERE.

PHIL
THE WHITE HOUSE
WASHINGTON
August 10, 1978

Phil Wise

The attached was returned in the President's outbox. It is forwarded to you for appropriate handling.

Rick Hutcheson

cc: Fran Voorde
GOV. CAREY
THE WHITE HOUSE
WASHINGTON

4:15 P.M. WEDNESDAY
AUGUST 9, 1978

MR. PRESIDENT

GOVERNOR CAREY CALLED BACK.

HE WANTED TO THANK YOU FOR
YOUR INVITATION TO BE ON THE
ROME DELEGATION.

PHIL

Phil— I presume
he knows he's not

going.
phil--
yesterday p.m. tim said that a way had been worked out that carey was going....from the president's note, it doesn't sound like he knows that... or else he knows something we don't!  
--ssc
August 9, 1978

MEMORANDUM

TO: The President

THROUGH: Rick Hutcheson

FROM: John C. White

RE: Talking Points for Luncheon
     August 10, 1978

1. This is a unique occasion in that it is a true tribute to the memories of Hubert Humphrey and Robert Kennedy. The support shown by you today is that of deep appreciation and will go a long way to retire the debt of the Democratic Party.

2. The work of Hubert Humphrey and Robert Kennedy, as much as any men who have been active as our National leaders, laid a foundation in all areas of social progress and justice. They are the true epitome in their own individual and unique ways of the embodiment of the Democratic Party and its principles.

   No administration, be it Democratic or Republican, could succeed without your help and even though I am only able to spend very little time with you I recognize and appreciate what you do for us.

3. Now I know you'll all enjoy the good news as much as I do; that our Party's Old Debt is less than one million dollars and very soon we hope it will all be behind us.
August 10 Guest List

Mr. John Amos
Evan Dobelle
S. Harrison Dogole, CEO
Dr. & Mrs. Armand Hammer
Mr. Morris Jaffe
Senator Ted Kennedy
Mr. Charles Manatt
Richard O'Neill
Mr. Glenn Watts, President CWA
Mr. Jeno Païluecci
Mr. Walter Shorenstein
Ms. Rosemary Tomich
Mr. Lew Wasserman
Mr. & Mrs. John C. White
John McMillen
Mr. Hank Lacayo
Memorandum

To: Director, Heritage Conservation and Recreation Service

From: Acting Regional Director, Northeast Region

Subject: Your Visit to the South Bronx

This is a follow-up to our phone conversation of today. As I indicated to you, I regret that we will not be able to take a tour of the South Bronx this Saturday as you desired for the following reasons:

1. Tom Fox of the Institute for Local Self-Reliance who is the key contact with the citizen groups and who normally would arrange the tour will be in Hartford, Connecticut. Apparently this is a previous commitment which can not be changed.

2. Ramon Rueda of the Peoples Development Corporation; Jack Flanagan of the Frontier Group, and Peter Stein of the Trust for Public Lands all will be out of town.

3. Alan Weiner, Regional Administrator of HUD, is on vacation and will not be available until next week. Mr. Weiner is, of course, formerly of Jack Watson's staff at the White House and is a key person in the South Bronx effort.

4. Claire Beckhardt, Regional Director of the New York State Park and Recreation Commission, will be unable to make it and would have to get a substitute.

5. There is some question as to whether or not Deputy Mayor Badillo would be available on Saturday.

In addition, Tom Fox indicated to me that Saturday is not a good day to witness the community efforts at the sites we will be visiting since most of those efforts are carried on during the week.
As of this writing, I have set the following tentative agenda for next Wednesday, August 9, 1978:

8:30 a.m.  - Begin tour at your hotel or wherever you wish

9:00 a.m.  - Tour of various sites in the South Bronx to include
             Compost operation at Hunts Point; Peoples Development
             to
             12 Noon Corporation sites; Unity Park (Sweat Equity site);
             Community School District #10, etc.

1:00 p.m.  - Meeting with Alan Weiner, HUD

2:30 p.m.  - Meeting with Commissioner Gordon Davis, New York
            City Parks and Recreation Commission

4:00 p.m.  - Meeting with Deputy Mayor Herman Badillo,
            New York City.

Again, I regret that we were unable to accomplish this tour on Saturday
but, in the end, I am sure that the Wednesday tour will be more compre-
hensive in terms of both people and places. I want to make sure that
you have the benefit of taking the same kind of tour that Mr. Mendelsohn
had earlier.

We will keep you and Nancy Lucas updated as we firm up the itinerary.
We will also update the briefing papers on the South Bronx that I left
with Bob Ritsch last Friday. Of course, if you have any additional
questions or comments, please let me know.

[Signature]

Anthony M. Corbisiero
AUG 4 1978

Mr. Orin Lehman
Commissioner
Office of Parks and Recreation
Agency Building #1
Empire State Plaza
Albany, New York 12238

Dear Orin,

I am writing concerning the South Bronx proposal that is now being formulated. The time and effort expended by the State, the City of New York, the Institute for Local Self-Reliance, and the involved community groups in formulating this proposal demonstrates a real commitment. We want to support this effort.

As you know, when the Secretary's Urban Demonstration Program was conceived, this large and innovative project was not envisioned by us. While we realize the need to move as rapidly as possible, and have made substantial investments of staff time to assure this, there are a few areas that must be clarified before further consideration can be given to the proposal. Thus, the need to settle the following substantive and legal issues:

1. It is our understanding that while the majority of the proposed 15 sites are in City ownership, they are not necessarily under the control of the Parks and Recreation Department, nor are they legally dedicated as parkland. In our opinion, this is a precondition for project approval. We suggest that, for those City owned lands not already legally dedicated to recreation use, appropriate action be taken to assign control of these sites to the Parks and Recreation Department. This could be done through appropriate action by the City Board of Estimates, mapping by the Legislature or other such mechanism.

Regarding those sites currently privately owned, we have discussed with the City to obtain long term legal control. This can be accomplished by the City leasing the land from the owners for a period of time commensurate with the proposed investment of Fund assistance (e.g., 25 years). Again legal control of such land should be vested in the Parks and Recreation Department.
2. It is our understanding that neither the City nor the State have put any actual cash into this proposal, and the requested federal funds are to be matched entirely through donations of volunteer labor by the community groups. We believe that this proposal can serve as an important model for future Fund projects involving cities and community groups. As you know, the old HUD Model Cities program involving vest pocket parks failed in many areas because there was no financial commitment on the part of the sponsoring city. Similarly, our own Street Scenes demonstration grants from the Contingency Reserve several years ago experienced poor results largely because there was no State money involved in these City sponsored projects. We do not want to repeat these situations as I'm sure both you and the City would agree. We therefore believe it would be helpful to the future success of this project if State/city funds are involved. This would clearly show a long term commitment to the project by the State and city and would reinforce the recreation monies generating concept embodied in the Land and Water Conservation Fund Act.

3. We also believe that ongoing operation and maintenance at the sites will be critical to continued success of the proposal. It is our understanding that the City will execute agreements with the relevant community groups to provide for all operation and maintenance. While the community groups certainly are dedicated to the success of the project and are willing to provide the necessary labor, they will need some source of funds to purchase supplies, replacement parts, etc. If the City is able to provide some minimal funding to the groups for operation in lieu of using members of the City's workforce, superior recreation facilities providing long term benefits will be the result.

4. Our previous discussions have centered to a large degree on the planning commitment for the South Bronx. The City and community groups are to be commended for their work to date. In a short period of time they have provided a sound basis for future work. We are somewhat concerned, however, that little attention seems to have been given to the "people aspects", e.g., who are the people living in the South Bronx, why are they still there, what factors contribute to the "frontier" spirit evidenced by some of the people. We feel that this aspect could be one of the most important issues to the long term future of the area.
We look at this planning effort as a model of how to go about planning in similar cases. In order to make the planning work, we believe there must be adequate staffing at the New York City Parks and Recreation Department to do long-term planning for open space in the South Bronx. We expect the City to make such a commitment.

Based on the satisfactory responses to the above issues and the results of the current discussions on the technical aspects of the proposal, I am prepared to give further consideration to this proposal for assistance from the Secretary's Contingency Reserve Fund. We would also look favorably on a request for support from the State's regular Land and Water Conservation Fund apportionment.

Orin, this is a precedent setting proposal. We view it as a unique opportunity to provide significant benefits to the people of a hard pressed areas if it is done right. If not, it could end up as other efforts have—raising expectations that in the end cannot be fulfilled. This must be avoided at all costs. We view your participation as a key ingredient in the whole process. I will look to you and your staff to work with the City to make sure that financial control for volunteer labor are instituted and that the entire project is developed and administered in the proper manner.

We stand ready to assist you and the City in any way possible to bring this proposal to reality. Please let me know how we can help further.

Sincerely,

CHRIS T. DELAPORTE

Chris Tharal Delaporte
Director

cc: PHR/Chron/SP/SP (Rand)/
RDrich/sw/8-4-78
South Bronx Proposal

Four primary issues will directly relate to the success of this proposal—Control of the Parkland, Project Financing, Operation & Maintenance, and Comprehensive Planning for Revitalization. Each of these elements will require integrated and coordinated efforts on the part of the sponsoring agencies. However, the City's continuing involvement and commitment to the park and open space component of the South Bronx Recovery Program may be the single most important facet. Therefore, HCRS's strategy in approaching the proposal should be designed to strengthen the City's role in the effort without significantly detracting from the community groups' initiatives.

The following discussion reflects those points as presented in the Director's August 4 letter to Orin Lehman.

I. Control of Sites

A. Discussion - There are 15 sites being considered, all but three of which are in City ownership. Most (if not all) of the City owned sites are under the control of the Department of Real Estate and are not dedicated parkland.

B. Proposal - At the current time, the Parks and Recreation Department proposes to lease not only the privately owned sites but the City owned sites from the Department of Real Estate as well. After lease expiration, some City owned sites would be transferred to Parks and Recreation with the majority dedicated to the various community groups operating the sites.

C. Recommended HCRS Position - While 25 year leases on the privately owned properties are acceptable, all 12 sites under City ownership must be permanently dedicated for park use and retained in public ownership. Arrangements for community group operation can and should be encouraged; however, City ownership must be maintained to ensure perpetual public use and availability. Such a continuing commitment on the City's part is an essential ingredient to the long term success of the revitalization effort. We strongly suggest that Dept. of Parks and Recreation obtain control of the sites but could accept other City agency control if they can administer park and recreation land.

D. Alternative - A potential but, undesirable proposal would be to accept leases on all properties but require that at expiration, the lands be transferred to the Parks and Recreation Dept. or the community groups subject to reversion if public recreation use ceases. This would provide added assurance of continued public recreation use but would not guarantee it under the L.W.C.F. Act's 6(f) provisions since such would necessarily be terminated at lease expiration. The legality of such a proposal is not clear and would have to be closely reviewed by the Solicitor.

II. Project Financing

A. Background - Although estimates are very rough at this time, total costs of development are projected at $1.7 Million. The community groups are to contribute substantially to the undertaking through the donation of materials and services.

B. Proposal - Project participants are seeking $850,000 from the Contingency Reserve and hope to secure the remaining amount through donations by the involved community groups. An all or nothing approach is being presented by the community groups because of concern that reduced financing would require the elimination of certain groups from the effort. The City purportedly, is willing to provide some "cash" for the project but the level has not been discussed.
C. Recommended HCRS Position - Based upon a minimum $1.7 Million total cost, Contingency Funds should not exceed $600,000. Coupled with funding for the "Playground for All Children" project, the City would receive $1 Million under the Urban Contingency Program, which equals the maximum desirable allocation to any one State.

The State should be encouraged (but not required) to supplement this allocation through its regular apportionment or other source. The City should also be strongly encouraged to provide partial funding to supplement in-kind services and contributions. Such an arrangement would solidify the quadrilateral partnership between the Federal, State, and local governments and the community groups.

This position should be made clear to all concerned parties.

D. Alternatives

1. Provide $850,000 in Contingency Reserve Funds - Not recommended since New York City would receive $1.25 Million of the total $6 Million available nationwide. It would also eliminate the potential for regular apportionment funding to increase the State's commitment.

2. Provide $600,000 in Contingency Reserve Funds Immediately and Commit the Additional $250,000 from FY 79 - Although the $1 Million level per state per year would not be exceeded, this option would still eliminate the potential for a regular apportionment supplement.

III. Operation and Maintenance

A. Background - The involved community groups are extremely interested in and committed to the ongoing operation and maintenance of the sites. The City is similarly interested in reducing its continuing financial commitments for the sites.

B. Proposal - The City will execute operation and maintenance agreements with the community groups to cover all related responsibilities.

C. Recommended HCRS Position - Although we should not require the City to underwrite any costs, we should strongly encourage it to invest in the sites' continued vitality by providing at least nominal support through the provision of supplies, materials, and/or funding. Some on-going, centralized oversight would thus be ensured. At a minimum, however, a detailed and comprehensive program for continual care and upkeep of the sites should be required as a part of the planning component.

IV. Planning

A. Background - Possibly the most crucial element of South Bronx's total revitalization and the parks recreation and open space element is a well conceived and comprehensive evaluation of the problems and opportunities for action which are present. Relating parks and open space to "human resources" and the "total living environment" of the area is critical. Planning for long range goals must be coupled with planning to sustain current successes (i.e. parks funded through this proposal).

B. Proposal - The City Department of Parks and Recreation has prepared a planning program but it does not now have any official standing. There appears to be an integrated and assertive commitment to continuing planning.
C. Recommended HCRS Position - A prerequisite for project approval should be a commitment of adequate staffing within the Parks and Recreation Department (and other City agencies as necessary) to undertake and support the planning effort. A planning program which outlines tasks and time frames should be presented in concert with the project which includes as a component maintenance and operation of these sites.

D. Alternative - We could merely accept a "commitment to plan" which includes neither a program nor a means to plan. This would essentially relegate the planning component to a secondary status and is not recommended.

Attachments
  Director's August 4 letter
  List of Key Players
Key Players

State - Office of Parks and Recreation
Orin Lehman
Clare Bechardt - General Manager - State Park and Recreation Commission for New York City

City
Deputy Mayor Herman Badillo - South Bronx Coordinator
Karolyn Gould - Badillo's Assistant
Gordon Davis - Commissioner, N.Y.C. Parks and Recreation
Kathy Wickham - N.Y.C. Parks and Recreation

Community Groups
Tom Fox - Institute for Local Self-Reliance
Ada Martinez - People's Development Corporation
Amos Taylor - Proposed Project Field Administrator
Brunilda Pacheco - Community Board #4
Jason Martinelli - Bronx Frontier
Talbert Thomas - Community School District #10
Open Space Task Force, Inc. - Community Group Conglomerate (Bronx Frontier, People's Development Corp., etc.)