

**9/3/78**

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THE WHITE HOUSE

WASHINGTON

September 1, 1978

MEMORANDUM FOR THE PRESIDENT

FROM

JERRY RAFSHOON



SUBJECT:

THE THEMES OF SEPTEMBER

This month will be remembered as a critical one for your Presidency. In my earlier memos to you I talked of this period as a "turning point." I am even more convinced now that this can be the case. It is important, however, that you continue to reinforce the themes you have been stressing during this period.

The all-encompassing theme is "GETTING CONTROL". This month, in foreign affairs, you are trying to get control of the very difficult situation in the Middle East. In domestic affairs, you will probably achieve significant victories in your attempt to get control of the areas of energy, economy, and efficiency.

When you make a statement on the Summit, on passage of the energy bill and the civil service reform bill, on vetoing the public works bill and any others and on announcing Phase II of your anti-inflation program (see separate memo), you should stress the unifying principle or goal behind all of these disparate activities: getting control of the major problems facing our nation.

Hopefully September will be a month of successes. We should not treat these successes as unrelated fragments but as parts of an over-all sense of purpose which has been clear to you from the beginning but which is only now emerging into the public view.

THE WHITE HOUSE  
WASHINGTON

9/1/78

Mr. President:

Per Hamilton's memo Ed Sanders  
is available all weekend to meet  
with you. When would you like  
him scheduled?

Phil

*Mon am  
J*

THE WHITE HOUSE  
WASHINGTON

9/1/78

Mr. President:

Rafshoon wants you to do a  
5 minute taping to be aired on  
the Spanish International Network  
for Hispanic National Week which  
begins Sept 10- 16. Since there  
is a good possibility you may still  
be at Camp David at the beginning  
of that week may I schedule the  
taping session (10-15 minutes)  
after the SALT NSC meeting saturday?

Phil

*Mon  
am  
J*

THE WHITE HOUSE  
WASHINGTON

September 1, 1978

Mr. President:

State and NSC have developed the following proposed schedule for the first two days of the Summit. They feel the rest of the activities will develop from the results of these first two days.

Tuesday, September 5

2:15 p.m. President Carter greets President Sadat at Camp David and escorts him to his cabin.

3:00 p.m. President Carter greets Prime Minister Begin at Camp David and escorts him to his cabin.

Open evening (Possible bilateral with Begin since he will have rested in New York for two days).

Wednesday, September 6

9:00 a.m. Bilateral with Prime Minister Begin at Aspen Lodge

10:30 a.m. Bilateral with President Sadat at Aspen Lodge

12:30 p.m. Social meeting of President Carter, Prime Minister Begin and President Sadat at Aspen

1:00 p.m. Lunch with all members of three delegations at Laurel Lodge (approximately 25)

4:00 p.m. Substantive meeting of President Carter, Prime Minister Begin and President Sadat at Aspen Lodge

Open evening

Thursday, September 7

8:30 p.m. Marine Drill at helopad

PR

THE WHITE HOUSE  
WASHINGTON

September 1, 1978

Jerry Rafshoon  
Jody Powell

The attached was returned  
in the President's outbox  
today and is forwarded  
to you for appropriate  
handling.

cc: Rick Hutcheson  
Phil Wise  
Fran Voorde

THE WHITE HOUSE  
WASHINGTON

September 1, 1978

*Jerry/Jody*  
*J*

MEMORANDUM FOR THE PRESIDENT

FROM: Jerry Rafshoon *JRR*  
Jody Powell  
SUBJECT: Coverage of Camp David Summit

We have met with the networks to insure smooth and unhampering coverage of the Camp David meetings. We need your approval for the following:

1. Camera coverage of each leader's arrival on Tuesday, being met by you. From helicopter arrival through motorcade departure.

APPROVE  DISAPPROVE

*from barricade*

2. A Wednesday morning shot of the three of you walking in the woods talking. Shot from a distance to whatever area we choose.

APPROVE  DISAPPROVE

*If WH photographers can do it*

3. We would like to let the networks (just one camera) shoot some carefully selected shots of the buildings at Camp David (within the bounds of security) for use during the week. These would be shot over the weekend and would not interfere with you. It would also accomodate the Israelis and Egyptians.

APPROVE  DISAPPROVE

THE WHITE HOUSE  
WASHINGTON

September 1, 1978

Jerry Rafshoon

The attached was returned  
in the President's outbox  
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Rick Hutcheson

cc: Jody Powell  
Phil Wise  
Fran Voorde

CAMP DAVID SUMMIT



THE WHITE HOUSE  
WASHINGTON

September 1, 1978

*Jerry*  
*J*

MEMORANDUM FOR THE PRESIDENT

FROM: Jerry Rafshoon *JR*  
SUBJECT: Camp David Summit

I understand you will be leaving for Camp David and the Summit on Labor Day.

Would you please consider going up before 9 a.m. and spending the morning up there. If you left during the 8-9 a.m. segment of the morning shows (TODAY, GOOD MORNING AMERICA) you could make a departure statement on live TV that would get excellent coverage (these shows have higher ratings on holidays) and would also be the major news in the evening.

I have discussed this with Jody and we thought you could do a short statement saying you're leaving for the Summit, the importance of that, and also that during your absence the Congress will be working on the most important domestic issue - energy.

If you don't leave early, we can still do a statement for the evening news.

OPTIONS

1. Leave between 8 a.m. and 9 a. m.

APPROVE \_\_\_\_\_ DISAPPROVE \_\_\_\_\_

2. Make a statement concerning Summit and Energy

APPROVE  \_\_\_\_\_ DISAPPROVE \_\_\_\_\_

3. Leave later in the day and make a statement then.

APPROVE  \_\_\_\_\_ DISAPPROVE \_\_\_\_\_

*Noon*

THE WHITE HOUSE  
WASHINGTON

Personal

9-3-78

To Mr Intyre

I think you were  
right re the Service  
Contract Act on  
servicing aircraft  
engines. Don't back  
down -

J. C.

THE WHITE HOUSE  
WASHINGTON

9-3-78

To Hafschoon

Emphasize Hospital  
Cost Containment - early  
& strongly -

J

cc JP