



441 Freedom Parkway NE
Atlanta, GA 30307

<http://www.jimmycarterlibrary.gov>

Phillip Wise Papers: A Guide to His Papers at the Jimmy Carter Library

Collection Summary

Creator: Wise, Phillip, 1951-

Title: Phillip Wise Papers

Dates: 1970-1981

Quantity: 6 linear feet, 2 linear inches, 14 containers

Identification:

Accession Number: 97-03

Archival Research Catalog (ARC) Identification Number: 591293

Scope and Content:

The material in the collection represents the campaign files collected by Phil Wise from 1970-1981. The collection contains correspondence, memoranda, clippings, schedules, polling results, canvassing project documentation, issue statements, speeches and campaign staff training manuals. This material relates to the 1976 and 1980 Florida Primary Campaign and the 1976 and 1980 General Election Campaign.

Creator Information: Phillip Wise

Phillip J. Wise, Jr. was born in Plains, Georgia in 1951 and graduated from Georgia Institute of Technology in 1973 with a BS in industrial management. He worked on Jimmy Carter's gubernatorial staff. He served as Carter's field manager for the Florida campaign office during the 1976 Presidential Election. Florida was considered a pivotal state for the winning campaign strategy designed by Hamilton Jordan, and was therefore a center of action during the Florida Primary and General Election. Wise became Carter's Appointments Secretary from 1977-1981 and simultaneously served in an advisory role to the 1980 Carter/Mondale re-election campaign, especially in the state of Florida. Since 1994, Wise has been affiliated with the Carter Center.

Restrictions:

Restrictions on Access: These papers contain documents restricted in accordance with Executive Order 12958, which governs National Security policies, and material which has been closed in accordance with the donor's deed of gift.

Terms Governing Use and Reproduction: Copyright interest in these papers has been donated to the United States Government. Some of the records may be subject to copyright restrictions. (i.e. newspapers, publications, etc.). Researchers should contact the publisher for further information.

Related Material:

Related materials in this repository:

Records of the Appointments/Scheduling/Advance Office, 1977-1981

Records of the 1980 Campaign Committee to Elect Jimmy Carter

Records of the 1976 Campaign Committee to Elect Jimmy Carter

Carter White House Photographs Collection, 1977-1981

Index Terms:

Limited to major topics under each category

Persons: Phil Wise

Subjects: Fundraising, Primaries, Presidential Transitions, Presidential Campaign, Political Campaign Strategies

Places: Florida, Atlanta, Georgia

Types of Material: Demographic Surveys, Correspondence, Memoranda, Clippings, Schedules, Polling results, Canvassing Project Documentation, Issue Statements, Speeches and Campaign Staff Training Manuals

Administrative Information:

Preferred citation: [Type of Document], [Names of Sender and Recipient or Title of Document], [Date], [Collection Title], [Series Title], [Folder Title], [Box Number], Jimmy Carter Presidential Library.

Acquisition information: These donated historical materials were received under provisions of the instrument of gift that Phil Wise signed September 16, 2004.

Processing information: The first series of the collection was opened in 2011. Subsequent series in the collection were opened in 2011. The open dates are indicated in the series descriptions.

System of Arrangement:

Arrangement Note: The material in the Phillip Wise Papers has been divided into series by year and subsequently by election campaign.

The records of the Phillip Wise Papers are divided into 4 series:

Series Title	Series ID (ARC)
1976 Florida Primary Campaign Files	593098
1976 General Election Campaign Files	6037298
1980 Florida Primary Campaign Files	6037317
1980 General Election Campaign Files	6037319

Detailed Description of the Collection

1976 Florida Primary Campaign Files, 1975-1976

Scope and Content: Containers 1-4. This series was opened in 2011. This series includes media contacts and voter lists, campaign schedules for Jimmy Carter and the Carter Family, and fundraising initiatives. The materials in this series also contain campaign field guides for staff and supporters, weekly reports from the field office, canvassing initiatives including the “Hi Neighbor” project, and the Florida Democratic Convention information, and delegate lists. Arranged alphabetically by folder title.

Container List:

Container 1

Activity Reports, 1976
 Canvassing Tallies, 1975-1976
 [Congressional District Votes, n.d.]
 Delegate Applications, 1976 [1]
 Delegate Applications, 1976 [2]
 Democratic Convention Delegate Lists, 1975
 Democratic National Convention Fundraising, 1976
 Democratic Party Convention, 1975
 [Door-To-Door Canvass Project, 1976]
 Election Night, 3/76
 [Florida] Delegate Selection, 1975-1976
 Florida Delegate Selection Coordinating Committee, 1976
 [Florida Field Updates, 1975]
 [Florida Strategy, 1975-1976]
 Florida Young Democrats, 1975
 Fundraising, 1975
 Get out the Vote Program, 1976

Container 2

Griffith Agency, 1975-1976
 Hi Neighbor Project - Bay County - Holmes County, n.d.
 Hi Neighbor Project - [Contact and Media Lists, n.d.]
 Hi Neighbor Project - General Information, 1/76, n.d.
 Hi Neighbor Project - Jackson County - Marion County, n.d.
 Hi Neighbor Project - Okaloosa County - Volusia County, n.d.

Jimmy Carter Workshop, 2/14-16/75
Labor, 1975
Mailing Lists, 1974-1976 [1-2]
Media Contacts, 1975-1976
Minorities, 1976
Phone Banks, 1976
[Radio Interviews, 1975-1976]
[Schedule] - Caron [Carter], 9/13-17/1976
[Schedule] - Carter Kids, n.d.
Schedule - Daytona Beach, 2/14-15/75
[Schedule - Florida Primary, 1975-1976] [1]

Container 3

[Schedule - Florida Primary, 1975-1976] [2]
[Schedule - Florida Primary, 1975-1976] [3]
[Schedule] - Ft. Lauderdale, 2/28/76
[Schedule] - Future Schedule Invitations, 1976
[Schedule] - Gainesville - Jacksonville, 3/27-28/75
[Schedule] - Invitations, 1975
[Schedule] - Jacksonville, 2/25/76
[Schedule] - Jacksonville - Daytona Beach, 9/10-11/75
[Schedule] - Jacksonville - Green Cove - St. Augustine - Palatka - Orlando, 1/5-6/76
[Schedule] - Jacksonville - West Palm Beach, 1/5-6/1976
[Schedule] - Miami, 3/21-22/75
[Schedule] - Miami, 2/14/76
[Schedule] - Miami - Ft. Lauderdale, 9/16-17/75
[Schedule] - Miami - Ft. Lauderdale, 1/26/76
[Schedule] - Miami Trip - Dade County, Shapiro lunch, D'Alemberte Group, 6/18/75
[Schedule] - Orlando, 3/8/75
[Schedule] - Orlando - Jacksonville, 1/19/76
[Schedule] - Orlando - Miami, 8/15-16/75
[Schedule] - Orlando Trip, 6/27/75
[Schedule] - Palm Beach - Ft. Lauderdale, 2/8-10/76
[Schedule] - Pasco - Hernando - Orlando, 11/13-15/75
[Schedule] - Pensacola - Sarasota, 5/8-10/75
[Schedule] - Pensacola - Tampa - Miami, 12/1-3/75

Container 4

[Schedule] - Rosalynn – Schedule Plans, 1975-1976
[Schedule] - St. Petersburg - Orlando - Palm Beach - Broward - Dade, 10/ 18-20/75
[Schedule] - St. Petersburg - Tampa - Port Charlotte - Ft. Myers - Tallahassee, 8/26-28/75
[Schedule] - Tallahassee- Bonifay, 6/28/75
[Schedule] - Tallahassee - Gainesville, 10/28 -29/75
[Schedule] - Tampa - Clearwater - St. Petersburg, 2/3/76
[Schedule] - Tampa - Gainesville, 7/22/75
[Schedule] - Tampa - St. Petersburg, 2/3/76

[Schedule] - Tampa - St. Petersburg - Lakeland, 2/20-21/75
[Schedule] - West Palm Beach, 2/1-2/75
Scheduling, 1/76- 3/76 [1-2]
Scheduling Possibilities, 1975-1976
State Democratic Convention, Orlando, 11/14-16/1975
State Democratic Party Lists, 1975
Targeting, 1975
Weekly Reports, 1975-1976
West Coast Dinner, 1975

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1976 General Election Campaign Files, 1970-1977

Scope and Content: Containers 5-8. This series was opened in 2011. This series includes campaign memorabilia, schedules, manuals, correspondence, Democratic National Committee information, budget materials issue statements, polling results, and campaign strategy papers from various states. Arranged alphabetically by folder title.

Container List:

Container 5

Administrative Manual - Field Offices - Press Instructions, 1975-1976
Administrative Procedures, 1976
Atlanta Correspondence, 1975-1976
Atlanta Office Organization, 1/75-6/75
Budget, 1976
Campaign Materials [Posters and Pamphlets], 1976
Carter Election Day Manual, n.d.
Carter/Mondale Advance Manual, n.d.
Clippings, 1974-1976
Convention, 1976
Daily Reports, 1976
Democratic National Committee, 1976-1977
[Democratic National Committee - Fundraising and General Information, 1975-1976]
Democratic National Committee Staff, 1976-1977
Democratic National Committee Transition, 1976
Demographics, [The Southeast], 1970-1976
Economy, 1974

Container 6

Expense Statements—Phil Wise, 1975-1976
Financial Flow Chart, n.d.
[Financial Statements and Budget Reports, 1976-1977]
Florida Memos, 1976
[Ford Campaign Trip Book], 1975-1976
Get Out the Vote [Canvassing Campaign, Maryland,] n.d.

[Handling News Media Contacts], n.d.
Health Insurance, 1970-1975
[Issue Statements, n.d.]
Issues - [Carter and other Presidential candidates], 1975-1976 [1-2]
[Issues] - General Election, 1975-1976 [1]
[Issues] - General Election, 1975-1976 [2]
Jewish Contact, 1974-1975
[Jimmy Carter Campaign Manual and Guidelines], 1976
[Jimmy Carter's Travel Log], 1975-1976
[Media, n.d.]

Container 7

Name on Ballot as Jimmy Carter, n.d.
National Field Staff Seminar, 1976 [1-3]
New Jersey, 1976
New Jersey Primary, 1976
[Opponent] Campaign Manuals, 1975-1976
Pennsylvania Plan, 1976
Pennsylvania Primary, 1976
Personnel, 1976
Polling, 1976
Preparation - [Campaign Issues, 1974]

Container 8

Preparation - [Campaign Manual, 1972]
Preparation - [Carter Gubernatorial Record, 1970-1974]
Preparation - Politics [Clippings, 1973-1974]
Press Clips, 1975-1976
Press Interviews, 1975-1976
Puerto Rico - Democratic Party vs. the Democratic Party of Puerto Rico, 1976
[Schedule] - Billy Carter, 1976
[Schedule - Carter/Mondale, Family and Political Supporters, 1975-1976]
[Schedule - Jimmy Carter, 1976]
[Scheduling System, 1975-1976]
[Speeches and Issue Summaries, 1976]
State Coordinator Debriefing, 1976-1977
To Do Lists, 1976
To Do - Planning Sheets, 1975-1976
Wallace - Maddox - Calley [Political Issues], 1975
Wisconsin Plan, 1976
Wisconsin Primary, 1974-1976

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1980 Florida Primary Campaign Files, 1972-1981

Scope and Content: Containers 9-10. This series was opened in 2011. The material in this series consists of issue statements, campaign memorabilia, and Florida Caucus and Florida Democratic Convention information. Also included in the series are voter contact lists and materials related to voter identification projects, campaign schedules, and press clippings. Arranged alphabetically by folder title.

Container List:

Container 9

Attitude - Issue Survey: Andrew Young Resignation as UN Ambassador, 1979
Black Fundraiser, 3/8/80
Condo Reform, 1979-1980
Endorsements, 1979
Florida Caucus - Analysis, 1979
Florida Caucus Notes (Miscellaneous), 1979
Florida Caucus Staff and Organization, 1979
Florida Democratic Convention Handbook and Florida Government Directory, 1979
Florida Draft Kennedy Material, 1979
[Florida Highlights, 1980]
[Florida Printout - Voter Contact Information, 1981] [1-2]

Container 10

Florida Seminar, 1979
Florida State Convention - Rules and Procedures, 1979
Florida To Do, 1979
[Independent Candidate Laws, 1980]
[Issues, 1980]
Key Florida Contacts, n.d.
[Press Clippings and Primary Results, 1980]
[Prior Florida Election Results, 1972-1978]
[Schedule] - 1/80 - 3/80
[Schedule] - Florida Caucuses and Speaker's Requests, 8/79 - 11/79
Schedule—Jay Hakes, Phil Wise and Chip Carter, 1979
Staffing and Budget, 1980
Voter Identification Program (VIP) [and Voter Contact], 1979
[Voter Surveys, 1980]

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1980 General Election Campaign Files, 1976-1981

Scope and Content: Containers 11-14. This series was opened in 2011. This series includes campaign memorabilia, schedules, issue point summaries, voter lists, and memos. Also, a multi-volume series of binders called "The Orange Book," which details media market and demographic reports. In addition to campaign files, this series contains a number of folders regarding tasks leading up to the 1981 transition and other information related to Phil Wise's years in the White House. Arranged alphabetically by folder title.

Container List:

Container 11

[A Guide to Publications of the Executive Office of the President, 1977-1981]
Appreciation Events, 1980-1981
Campaign Materials [- bumper stickers, pamphlets, etc.], 1974-1980
[Candidacy] Announcement Parties, n.d.
[Carter/Mondale Re-Election Campaign Binder], 1980
Debates, 1980
[Delegate Selection and Schedules, 1980]
Delegate Selection Process, 1980
Energy Trip, 7/10/80
Environmentalists, 1979-1980
Florida Phone Bank Results, 1980
Florida State Briefing - Pope Visit, 1979
General Election Information, 1980
Haitian [Refugee Crisis], 1980
Inauguration, 1981
Jackson, Mississippi [Trip,] 1976-1977
[The Jewish Vote], 1980
[Memos, 1979]
Minority Key National Financers and Political Friends, n.d.

Container 12

Miscellaneous White House Papers, [Campaign Visits], 1980
Off-Year Elections, 1978
[Ohio Focus Group Regarding Reactions to Ronald Reagan], 1980
Pending Requests, 1980
Personnel Actions Reorganization, 1978-1979
Perth Amboy, New Jersey, 1980
Re-election Travel Budget Plans, 1980
[Remarks of the President at the Spring Meeting of the Democratic National Committee, May 25, 1979]
Rolodex List, 1980
[Schedule, 6/80-12/80]
[Schedule, 10/26/80 – 11/4/80]
[Schedule] - General Election Schedule Memos, 1980
[Schedule] - General Election Scheduling Organization, 1980

Scheduling and Organization Budgets, 1980
Social Security - Senior Issues, 1979

Container 13

[Steering Committee Member's Handbook - Be A Do-Something Democrat, n.d.]
["The New Reagan" - Political Advertisement, n.d.]
The Orange Book, Volume 1: Summary and Specifications, 1980 [1]
The Orange Book, Volume 1: Summary and Specifications, 1980 [2]
The Orange Book, Volume 2: Media Market, Reports 9-12, 13-16, 21-24, 1980 [1-2]
The Orange Book, Volume 3: Counties Nationwide Reports 5-8, 17-20, 1980 [1-2]

Container 14

The Orange Book, Volume 4: Counties Statewide Reports 1-4, 1980 [1-2]
To Do [Lists of Transition Period], 1981
[Transition Briefing Notebook, 1980]
Transition Newsletters and Lists, 1981
White House Mess File, 1977-1978
White House Years - [Dick] Riley Campaign [for South Carolina Governor], 1977
White House Years - [Henry] Howell Campaign [for Virginia Governor], 1977
White House Years - [Jerry] Rafshoon Communication Plans, 1978
White House Years - Miami Riots, 1980
White House Years - Mid-Term Elections, 1978
White House Years - National Health Council Report on Regulatory Reform, 1979
White House Years - White House Organization, 1980

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Last modified: April 2013