



441 Freedom Parkway NE
Atlanta, GA 30307

<http://www.jimmycarterlibrary.gov>

Walter Wurfel Papers: A Guide to His Papers at the Jimmy Carter Library

Collection Summary

Creator: Wurfel, Walter, 1937-

Title: Walter Wurfel Papers

Dates: 1976-1979

Quantity: 1 linear foot, 3 linear inches, 3 containers

Identification:

Accession Number: 09-03

National Archives Identifier: 2580567

Scope and Content:

This collection contains correspondence, memorandums, newspaper clippings, news conference transcripts, and news summaries. The majority of memorandums relate to his role as Deputy Press Secretary regarding the reorganization of the White House Press Office. Materials also include campaign manuals, media feedback, correspondence, and various publications.

Creator Information: Wurfel, Walter

Walt Wurfel had a number of duties in the White House Press Office, but primary among these were his media liaison responsibilities. In this capacity he provided access to the White House and to the president to non-Washington-based editors and news directors. He also originated the "Audio Actuality Service" which provided press releases, speech excerpts, etc. via a recorded message accessible by telephone. This service also was intended to give access and extended information to the smaller radio (especially) and television broadcasters.

Wurfel also served as the Press Office liaison to the agency Public Information Officers (PIO's). He also appears (from existing evidence in his files) to have held the job of public relations officer to the media (primarily the non-Washington-based).

Restrictions:

Restrictions on Access: These papers may be restricted due to privacy concerns.

Terms Governing Use and Reproduction: Copyright interest in these papers has been donated to the United States Government. Some of the records may be subject to

copyright restrictions (i.e. newspapers, publications, etc.). Researchers should contact the publisher for further information.

Related Material:

Related materials in this repository: Walter Wurfel's Press Office Files

Index Terms:

Limited to major topics under each category

Persons: Walter Wurfel, Jody Powell

Subjects: Press, media, presidential campaigns; government reorganization

Types of Material: Correspondence, memorandums, newspaper clippings, news conference transcripts, and news summaries

Administrative Information:

Preferred citation:], [Names of Sender and Recipient or Title of Document], [Date], [Collection Title], [Series Title], [Folder Title], [Box Number], Jimmy Carter Presidential Library.

Acquisition information: These donated historical materials were received under provisions of the instrument of gift that Walter Wurfel signed on December 4, 2008.

Processing information: This collection was opened in 1994.

System of Arrangement:

The records of the Walter Wurfel Papers contain one series:

Series Title	National Archives Identifier
Walter Wurfel's Personal Files	4076500

Detailed Description of the Collection

[Walter Wurfel's Personal Files](#)

Scope and Content: Containers 1-3. This series was opened in December 1994. This series consists of correspondence, memoranda, notes, newspaper clippings, publications, schedules, and photographs. The majority of these files are made up of expressions of congratulations upon President Carter's election as President, and letters of recommendation to the President regarding possible executive branch employees. The correspondence was sent by a wide range of individuals from national and local politicians, celebrities, to long-time Carter acquaintances, and ordinary citizens. In addition, this series contains memorandums relating to the reorganization Press Office. Arranged alphabetically by folder title.

[Return to series list](#)

Container List

Walter Wurfel's Personal Files

Container 1

Carter/Mondale Campaign - Miscellaneous
Carter/Mondale Campaign - Media Feedback
Carter/Mondale Campaign - Issues Manuals
Carter/Mondale Campaign - Field Staff Manuals, 8/76
Carter/Mondale Campaign - Advance Manuals
Carter/Mondale Campaign - Press Coverage
Carter/Mondale Campaign - Various Publications

Container 2

Memorandums, 1/77-12/79 [1]
Memorandums, 1/77-12/79 [2]
Memorandums, 1/77-12/79 [3]
Memorandums, 1/77-12/79 [4]
Memorandums, 1/77-12/79 [5]
Memorandums to Jody Powell - Staff Reorganization
Carter/Mondale Campaign - "What the Press Had to Say"

Container 3

Miscellaneous
News Conferences and Interviews
Memorandums to President Carter
Newspaper Articles
Public Correspondence
White House News Summaries, 1977

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Last modified: April 14, 2014