CARTER PRESIDENTIAL MUSEUM

BUDGET ALLOCATIONS

INTERPRETIVE PRESENTATIONS

Design and Production Incorporated

August 11, 1983

PRELIMINARY BUDGET ALLOCATIONS

INTERPRETIVE PRESENTATIONS

CARTER PRESIDENTIAL MUSEUM

SUMMARY

July 28, 1983

Item			Allocated Budget
A.	Orientation Theater Film Production (20-25 minutes)		$ 300,000.
B.	Theater Projection Equipment (2 systems)		$ 100,000.
C.	Exhibit Lighting & Installation		$ 180,000.
D.	Exhibit Structural Fabrication & Installation		
	1. By D&P	@ $710,000	
	2. By General Contractor	@ $110,000	
			$ 820,000
E.	Video Presentations		
	a. Town Meeting	@ $220,000	
	b. Twentieth-Century Presidency (3)	@ $106,000	
	c. On the Campaign Trail	@ $ 65,000	
	d. Decision Theater: Iran	@ $103,000*	
	*(Note: if passive video, budget $50,400)		
			$ 494,000
	SUMMARY, PRELIMINARY BUDGET ALLOCATION	TOTAL	$1,894,000

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IMPLEMENTATION AS FUNDS PERMIT

Important Areas to be Implemented as Soon as Possible

VII.	Formative Years: Video Program	$ 22,000
VIII.	Forging a Public Career: Video Program	22,000
XI-A-1	World Peace: Camp David (1) Video Monitor (Alternate) (4) Video Monitors	 39,450 56,700
XI-D	Human Rights: Audio Track	12,800
XII.	First Family: "A Day in the White House" Video: Mrs. Carter	27,600
XII.	First Family "Growing Up in the White House" Video: Amy	27,000
	TOTAL PHASE 2: $150,800 -	$168,000

Areas to be Implemented if Funds Permit

III.	Orientation Theater Count-Down Clock	$ 2,500
IV.	20th-Century Presidents Voice Recordings	13,900
V.	20th-Century Presidency Data Quiz	23,700
VI.	Oval Office: Audio by President Carter	5,200
XIII.	Post-Presidential Years Video monitor	12,400
	TOTAL PHASE 3:	$ 57,700
		$2,119,700

CARTER MUSEUM

BUDGET ALLOCATIONS BY EXHIBIT AREA

August 11, 1983

AREA	MATERIALS	LABOR	EXHIBIT INSTALLATION	A/V-VIDEO (See Note 1)	SUBTOTALS
I. Lobby Orientation	$ 2,500	$ 6,000	$ 1,500		$ 10,000
II. Folk Art of Politics	$ 6,500	$13,500	$ 3,000		$ 23,000
III. Orientation Film Theater	$102,480 (Equipment)			$300,000	$402,480
IV. 20th-Century Presidents Wall	$ 20,000	$42,000	$11,000	$ 13,875	$ 86,875
V. 20th-Century Presidency (3 Video)	$ 40,000	$49,000	$16,000	$130,000	$235,000
VI. Transition Exhibits Outside Oval Office (Photo Murals, etc.)	$ 25,000	$40,000	$11,000		$ 76,000
VI. Oval Office				$ 5,213	$ 5,213
VII. Formative Years	$ 10,000	$22,000	$ 7,000	$ 21,960	$ 60,960
VIII. Forging a Public Career	$ 10,000	$22,000	$ 7,000	$ 21,960	$ 60,960
IX. On the Campaign Trail	$ 14,000	$30,000	$ 7,000	$ 64,900	$115,900
X. Town Meeting	$ 20,000	$40,000	$11,000	$220,000	$291,000
XI-A. World Peace	$ 30,000	$63,000	$16,000	$159,475	$268,475
XI-B. Nuclear Arms Control	$ 14,000	$29,000	$ 7,000		$ 50,000
XI-C. Quality of Life	$ 12,000	$23,000	$ 5,000		$ 40,000
XI-D. Human Rights	$ 8,000	$16,000	$ 5,000	$ 12,775	$ 41,775

AREA	MATERIAL	LABOR	EXHIBIT INSTALLATION	A/V-VIDEO (See Note 1)	SUBTOTAL
XII. First Family	$15,000	$33,000	$6,000	$54,560	$108,560
XIII. Post-Presidential Years	$ 4,000	$ 8,000	$2,000	$12,375	$ 26,375
XIV. Gifts Of State	$10,000	$22,000	$ 5,000		$ 37,000
				SUBTOTAL	$1,939,573
				Exhibit Lighting & Installation Budget	$180,000
				GRAND TOTAL	$2,119,600

Note 1: A/V-Video Column includes both software and equipment costs for each area: see attached sheets for detailed video breakdowns

A/V Video budgets assume the payment of use rights for existing film footage and all equipment: if these items are donated, budgets could be substantially reduced.

Note 2: Of the total budget for exhibit materials, labor, and installation, approximately $110,000 would be provided by the General Contractor

CARTER LIBRARY

ORIENTATION THEATER

PROPOSED PROJECTION SYSTEM CONFIGURATION

Quantity (per theater)	Description	Price
1	Eiki Ex-9120 16mm projector with professional Geneva intermittent film advance @19,650 ea	$19,650
1	Buhl lenses for 16mm projectors @$300.00 ea	300
1	Yamaha M406 Stereo Mixer	1,200
2	Crown PS-200 Stereo amplifiers @$1,000 ea	2,000
4	White Instruments Model 4400 1/3 Octave, Active Equalizers with Plastic (Lexan®) Security Cover @$1,200 ea	4,800
2	JBL Model 5234A Frequency Dividing Network with four 18 db per octave 800 Hz Crossover Cards installed @$700.00	2,800
4	Altec 311-90 Horns @$750.00 ea	3,000
4	Altec 291-16K Drivers @$700.00 ea	2,800
2	Altec 515-8LFE Loudspeakers in Altec 816 A Enclosures @$500.00 ea	1,000
1	DBX Model 150, Type I, Noise Reduction System	500
1	Soundolier WA-100-70 Rack Cabinets, Color: Black	500
1	Soundolier ACR-193 AC Power Panels Color: Black	200

1 lot	Soundolier SVP-19 Series Vent Panels Color: Black	400
5	Videotek APM-2R Audio Program Monitors	400
1 lot	Misc, Cable, connectors	500
1	Installation	10,000
	Total, per Theater	$ 50,000
	x two theaters	
	TOTAL	$ 100,000

Note: Recommend addition of one (1) back-up projector with lens.

Alternate Addition: $ 19,950

August 1, 1983

CARTER MUSEUM

Audio-Visual Program Scenario

Area Title ORIENTATION THEATER Number III

I. Message/Objective

Count-down for next theater showing

II. Program Initiation (By Visitor):

_____ Continuous Loop (Program runs continuously, no visitor interaction)
_____ Push to Start (Visitor initiates start of single program)
_____ Interactive (Visitor selects a program from a menu of choices)
__X__ Note: If interactive, choices available are:

Controlled at ticket counter; variable from 0-99 minutes

III. Instructions for Operation to be displayed as follows:

_____ Continuous Loop - No instructions required
_____ Static copy plaque
_____ Single page graphic menu on tv screen
_____ Other:

IV. Original program material to be obtained:

V. Final edited program (deliverable) to consist of

VI. EQUIPMENT COSTS

Qty	Description	Unit	Total
____	Mackenzie 100/IT/A-15/RC-525/AS-3 Tape Deck	$1,430	$ _____
____	Speaker	165	_____
____	Push to Start Button	28	_____
____	Pioneer 7820-3 Videodisc Player with Keypad Interface Unit	2,860	_____
____	Sony VP-5000 3/4" videocassette player	2,035	_____
____	*Sony CVM-2560 25" Color Receiver/Monitor	1,980	_____
____	*Sony PVM-8000 8" Color Monitor	935	_____
____	*Sony CVM 1900 19 inch color monitor	1,045	_____
____	*Apple II Computer, including 2 disc drives and monitor	4,950	_____
____	Elographics Touch Screen System complete with controller interface and power supply	4,400	_____
____	*Sony VPH-670W Video Projector with VPU-670W Power Supply, VPR-670W Controller, VPS-670W Screen and Bracket Assembly	14,850	_____
____	McGohan Audio Amplifier (Monoural)	440	_____
____	Tone Decoders	275	_____
____	Microgen Character Generator w/second channel option and General Instruments/ Jerrold Distribution Amplifier	7,590	_____
____	Shure Audio Mixer (Monoural)	660	_____
____	Video Switcher	2,750	_____

____	Microswitch 0-9 Keypad		110	____
____	Custom Electronics	$1,500		1,500
	____			
	____			
1 lot	Misc. Wire, Hardware			100
____	Equipment Rack		900/ module	____
			Subtotal	$1,600

VII. COST ANALYSIS

Production Costs	____
Equipment Costs	$1,600
Installation Allowance (based on $440/day)	880
TOTAL THIS AREA	$2,480

Notes:

1. Items marked with an asterisk may be appropriate for donations.

August 1, 1983

CARTER MUSEUM

Audio-Visual Program Scenario

Area Title 20th-Century Presidents Number IV

I. Message/Objective

To help illustrate the personalities of Presidents from Teddy Roosevelt to Carter through their own voices

II. Program Initiation (By Visitor):

X Continuous Loop (Program runs continuously, no visitor interaction)
____ Push to Start (Visitor initiates start of single program)
____ Interactive (Visitor selects a program from a menu of choices)
____ Note: If interactive, choices available are: _____

III. Instructions for Operation to be displayed as follows:

X Continuous Loop - No instructions required
____ Static copy plaque
____ Single page graphic menu on tv screen
____ Other: _____

IV. Original program material to be obtained: Original sound recordings of fourteen (14) presidents

V. Final edited program (deliverable) to consist of 30-second audio tapes of each president

/I. EQUIPMENT COSTS

)ty	Description	Unit	Total
___	Mackenzie ~~100/1T~~ 400/4T/A-15/RC-525/AS-3 Tape Deck	~~$1,430~~ 5,000	$5,000
___	Speaker	165	
___	Push to Start Button	28	
___	Pioneer 7820-3 Videodisc Player with Keypad Interface Unit	2,860	
___	Sony VP-5000 3/4" videocassette player	2,035	
___	*Sony CVM-2560 25" Color Receiver/Monitor	1,980	
___	*Sony PVM-8000 8" Color Monitor	935	
___	*Sony CVM 1900 19 inch color monitor	1,045	
___	*Apple II Computer, including 2 disc drives and monitor	4,950	
___	Elographics Touch Screen System complete with controller interface and power supply	4,400	
___	*Sony VPH-670W Video Projector with VPU-670W Power Supply, VPR-670W Controller, VPS-670W Screen and Bracket Assembly	14,850	
___	McGohan Audio Amplifier (Monoural)	440	
___	Tone Decoders	275	
___	Microgen Character Generator w/second channel option and General Instruments/ Jerrold Distribution Amplifier	7,590	
___	Shure Audio Mixer (Monoural)	660	
___	Video Switcher	2,750	

____	Microswitch 0-9 Keypad	110	____
____	Custom Electronics	70	$ 980
	Hearphones		
	____		
1 lot	Misc. Wire, Hardware	100	100
____	Equipment Rack	900/ module	900
		Subtotal	$6,980

VII. COST ANALYSIS

Production Costs	$5,575
Equipment Costs	6,980
Installation Allowance (based on $440/day)	1,320
TOTAL THIS AREA	$13,875

Notes:

1. Items marked with an asterisk may be appropriate for donations.

August 1, 1983

CARTER MUSEUM

Audio-Visual Program Scenario

Area Title 20th-Century Presidency and A Changing America Number V-A

I. Message/Objective

Illustrate the growth and development of the Office of the President and responsibilities relating to domestic affairs

II. Program Initiation (By Visitor):

____ Continuous Loop (Program runs continuously, no visitor interaction)
_X_ Push to Start (Visitor initiates start of single program)
____ Interactive (Visitor selects a program from a menu of choices)
____ Note: If interactive, choices available are: ____

III. Instructions for Operation to be displayed as follows:

____ Continuous Loop - No instructions required
_X_ Static copy plaque
____ Single page graphic menu on tv screen
____ Other: ____

IV. Original program material to be obtained: Historical film footage and still photographs with new narration. "Filmograph" technique may be employed.

V. Final edited program (deliverable) to consist of 5-10 minute videodisc

VI. EQUIPMENT COSTS

Qty	Description	Unit	Total
____	Mackenzie 100/IT/A-15/RC-525/AS-3 Tape Deck	$1,430	$ ____
1	Speaker	165	165
1	Push to Start Button	28	28
1	Pioneer 7820-3 Videodisc Player with Keypad Interface Unit	2,860	2,860
____	Sony VP-5000 3/4" videocassette player	2,035	____
1	*Sony CVM-2560 25" Color Receiver/Monitor	1,980	1,980
____	*Sony PVM-8000 8" Color Monitor	935	____
____	*Sony CVM 1900 19 inch color monitor	1,045	____
____	*Apple II Computer, including 2 disc drives and monitor	4,950	____
____	Elographics Touch Screen System complete with controller interface and power supply	4,400	____
____	*Sony VPH-670W Video Projector with VPU-670W Power Supply, VPR-670W Controller, VPS-670W Screen and Bracket Assembly	14,850	____
____	McGohan Audio Amplifier (Monoural)	440	____
____	Tone Decoders	275	____
____	Microgen Character Generator w/second channel option and General Instruments/ Jerrold Distribution Amplifier	7,590	____
____	Shure Audio Mixer (Monoural)	660	____
____	Video Switcher	2,750	____

____	Microswitch 0-9 Keypad	110	____
____	Custom Electronics		____
	____		
	____		
1 lot	Misc. Wire, Hardware	100	100
____	Equipment Rack	900/ module	900
		Subtotal	$6,033

VII. COST ANALYSIS

Production Costs	$30,500
Equipment Costs	$ 6,033
Installation Allowance (based on $440/day)	880
TOTAL THIS AREA	$37,463

Notes:

1. Items marked with an asterisk may be appropriate for donations.

August 1, 1983

CARTER MUSEUM

Audio-Visual Program Scenario

Area Title 20th-Century Presidency and World Affairs Number V-B

I. Message/Objective

Illustrate the growth and development of the Office of the President and responsibilities in international affairs

II. Program Initiation (By Visitor):

____ Continuous Loop (Program runs continuously, no visitor interaction)
_X_ Push to Start (Visitor initiates start of single program)
____ Interactive (Visitor selects a program from a menu of choices)
____ Note: If interactive, choices available are: ____

III. Instructions for Operation to be displayed as follows:

____ Continuous Loop - No instructions required
_X_ Static copy plaque
____ Single page graphic menu on tv screen
____ Other: ____

IV. Original program material to be obtained: Historical film footage and still photographs with new narration. "Filmograph" technique may be employed.

V. Final edited program (deliverable) to consist of 5-10 minutes videodisc

VI. EQUIPMENT COSTS

Qty	Description	Unit	Total
____	Mackenzie 100/IT/A-15/RC-525/AS-3 Tape Deck	$1,430	$ ____
1	Speaker	165	165
1	Push to Start Button	28	28
1	Pioneer 7820-3 Videodisc Player with Keypad Interface Unit	2,860	2,860
____	Sony VP-5000 3/4" videocassette player	2,035	____
1	*Sony CVM-2560 25" Color Receiver/Monitor	1,980	1,980
____	*Sony PVM-8000 8" Color Monitor	935	____
____	*Sony CVM 1900 19 inch color monitor	1,045	____
____	*Apple II Computer, including 2 disc drives and monitor	4,950	____
____	Elographics Touch Screen System complete with controller interface and power supply	4,400	____
____	*Sony VPH-670W Video Projector with VPU-670W Power Supply, VPR-670W Controller, VPS-670W Screen and Bracket Assembly	14,850	____
____	McGohan Audio Amplifier (Monoural)	440	____
____	Tone Decoders	275	____
____	Microgen Character Generator w/second channel option and General Instruments/ Jerrold Distribution Amplifier	7,590	____
____	Shure Audio Mixer (Monoural)	660	____
____	Video Switcher	2,750	____

_____	Microswitch 0-9 Keypad	110	_____
_____	Custom Electronics		_____
	_____		
	_____		
1 lot	Misc. Wire, Hardware	100	100
_____	Equipment Rack	900/ module	900
		Subtotal	$6,033

VII. COST ANALYSIS

Production Costs	$30,550
Equipment Costs	6,033
Installation Allowance (based on $440/day)	880
TOTAL THIS AREA	$37,463

Notes:

1. Items marked with an asterisk may be appropriate for donations.

August 1, 1983

CARTER MUSEUM

Audio-Visual Program Scenario

Area Title "The Man in the White House" Number V-C

I. Message/Objective

Present the growth and development of the Office of the President in a special format for children

II. Program Initiation (By Visitor):

____ Continuous Loop (Program runs continuously, no visitor interaction)
_X_ Push to Start (Visitor initiates start of single program)
____ Interactive (Visitor selects a program from a menu of choices)
____ Note: If interactive, choices available are: ____

III. Instructions for Operation to be displayed as follows:

____ Continuous Loop - No instructions required
_X_ Static copy plaque
____ Single page graphic menu on tv screen
____ Other: ____

IV. Original program material to be obtained: Historical film footage, still photographs, illustrations, graphics with new narration. Combined as an animated "filmograph".

V. Final edited program (deliverable) to consist of 5-10 minute videodisc

VI. EQUIPMENT COSTS

Qty	Description	Unit	Total
____	Mackenzie 100/IT/A-15/RC-525/AS-3 Tape Deck	$1,430	$ ____
1	Speaker	165	165
1	Push to Start Button	28	28
1	Pioneer 7820-3 Videodisc Player with Keypad Interface Unit	2,860	2,860
____	Sony VP-5000 3/4" videocassette player	2,035	____
1	*Sony CVM-2560 25" Color Receiver/Monitor	1,980	1,980
____	*Sony PVM-8000 8" Color Monitor	935	____
____	*Sony CVM 1900 19 inch color monitor	1,045	____
____	*Apple II Computer, including 2 disc drives and monitor	4,950	____
____	Elographics Touch Screen System complete with controller interface and power supply	4,400	____
____	*Sony VPH-670W Video Projector with VPU-670W Power Supply, VPR-670W Controller, VPS-670W Screen and Bracket Assembly	14,850	____
____	McGohan Audio Amplifier (Monoural)	440	____
____	Tone Decoders	275	____
____	Microgen Character Generator w/second channel option and General Instruments/ Jerrold Distribution Amplifier	7,590	____
____	Shure Audio Mixer (Monoural)	660	____
____	Video Switcher	2,750	____

_____	Microswitch 0-9 Keypad	110	_____
_____	Custom Electronics		_____
	_____		
	_____		
1 lot	Misc. Wire, Hardware	100	100
_____	Equipment Rack	900/ module	900
		Subtotal	6,033

VII. COST ANALYSIS

Production Costs	$24,550
Equipment Costs	6,033
Installation Allowance (based on $440/day)	880
TOTAL THIS AREA	$31,463

Notes:

1. Items marked with an asterisk may be appropriate for donations.

August 1, 1983

CARTER MUSEUM

Audio-Visual Program Scenario

Area Title 20th-Century Presidency Data Quiz Number V

I. Message/Objective

Present more detailed biographical information on first fourteen 20th-century presidents

II. Program Initiation (By Visitor):

_____ Continuous Loop (Program runs continuously, no visitor interaction)
_____ Push to Start (Visitor initiates start of single program)
_X_ Interactive (Visitor selects a program from a menu of choices)
_____ Note: If interactive, choices available are:
Numeric key-pad for responses

III. Instructions for Operation to be displayed as follows:

_____ Continuous Loop - No instructions required
_____ Static copy plaque
_X_ Single page graphic menu on tv screen
_____ Other:

IV. Original program material to be obtained: Text to be written: questions and answers

V. Final edited program (deliverable) to consist of

Computerized quiz

VI. EQUIPMENT COSTS

Qty	Description	Unit	Total
____	Mackenzie 100/IT/A-15/RC-525/AS-3 Tape Deck	$1,430	$ ____
____	Speaker	165	____
____	Push to Start Button	28	____
____	Pioneer 7820-3 Videodisc Player with Keypad Interface Unit	2,860	____
____	Sony VP-5000 3/4" videocassette player	2,035	____
____	*Sony CVM-2560 25" Color Receiver/Monitor	1,980	____
____	*Sony PVM-8000 8" Color Monitor	935	____
____	*Sony CVM 1900 19 inch color monitor	1,045	____
2	*Apple II Computer, including 2 disc drives and monitor	4,950	9,900
____	Elographics Touch Screen System complete with controller interface and power supply	4,400	____
____	*Sony VPH-670W Video Projector with VPU-670W Power Supply, VPR-670W Controller, VPS-670W Screen and Bracket Assembly	14,850	____
____	McGohan Audio Amplifier (Monoural)	440	____
____	Tone Decoders	275	____
____	Microgen Character Generator w/second channel option and General Instruments/ Jerrold Distribution Amplifier	7,590	____
____	Shure Audio Mixer (Monoural)	660	____
____	Video Switcher	2,750	____

____	Microswitch 0-9 Keypad	110	____
____	Custom Electronics		____
	____		
	____		
1 lot	Misc. Wire, Hardware	100	100
____	Equipment Rack	900/ module	900
		Subtotal	$11,120

VII. COST ANALYSIS

Production Costs	$11,240
Equipment Costs	11,120
Installation Allowance (based on $440/day)	1,320
TOTAL THIS AREA	$23,680

Notes:

1. Items marked with an asterisk may be appropriate for donations.

August 1, 1983

CARTER MUSEUM

Audio-Visual Program Scenario

Area Title Oval Office Number VI

I. Message/Objective

To have President Carter describe, in his own words, key events which happened in his Oval Office.

II. Program Initiation (By Visitor):

_____ Continuous Loop (Program runs continuously, no visitor interaction)
__X__ Push to Start (Visitor initiates start of single program)
_____ Interactive (Visitor selects a program from a menu of choices)
_____ Note: If interactive, choices available are: _____

III. Instructions for Operation to be displayed as follows:

_____ Continuous Loop - No instructions required
__X__ Static copy plaque
_____ Single page graphic menu on tv screen
_____ Other: _____

IV. Original program material to be obtained:

Taping of President Carter's voice

V. Final edited program (deliverable) to consist of

Single audio message

VI. EQUIPMENT COSTS

Qty	Description	Unit	Total
1	Mackenzie 100/IT/A-15/RC-525/AS-3 Tape Deck	$1,430	$ 1,430
1	Speaker	165	165
1	Push to Start Button	28	28
____	Pioneer 7820-3 Videodisc Player with Keypad Interface Unit	2,860	_____
____	Sony VP-5000 3/4" videocassette player	2,035	_____
____	*Sony CVM-2560 25" Color Receiver/Monitor	1,980	_____
____	*Sony PVM-8000 8" Color Monitor	935	_____
____	*Sony CVM 1900 19 inch color monitor	1,045	_____
____	*Apple II Computer, including 2 disc drives and monitor	4,950	_____
____	Elographics Touch Screen System complete with controller interface and power supply	4,400	_____
____	*Sony VPH-670W Video Projector with VPU-670W Power Supply, VPR-670W Controller, VPS-670W Screen and Bracket Assembly	14,850	_____
____	McGohan Audio Amplifier (Monoural)	440	_____
____	Tone Decoders	275	_____
____	Microgen Character Generator w/second channel option and General Instruments/ Jerrold Distribution Amplifier	7,590	_____
____	Shure Audio Mixer (Monoural)	660	_____
____	Video Switcher	2,750	_____

____	Microswitch 0-9 Keypad	110	____
____	Custom Electronics		____
	____		
	____		
1 lot	Misc. Wire, Hardware	100	100
____	Equipment Rack	900/ module	900
		Subtotal	$2,623

VII. COST ANALYSIS

Production Costs	$2,150
Equipment Costs	2,623
Installation Allowance (based on $440/day)	440
TOTAL THIS AREA	$5,213

Notes:

1. Items marked with an asterisk may be appropriate for donations.

August 1, 1983

CARTER MUSEUM

Audio-Visual Program Scenario

Area Title Formative Years Number VII

I. Message/Objective

Illustrate the people and events which helped develop the personality and character of Jimmy Carter

II. Program Initiation (By Visitor):

X Continuous Loop (Program runs continuously, no visitor interaction)
___ Push to Start (Visitor initiates start of single program)
___ Interactive (Visitor selects a program from a menu of choices)
___ Note: If interactive, choices available are: _____

III. Instructions for Operation to be displayed as follows:

X Continuous Loop - No instructions required
___ Static copy plaque
___ Single page graphic menu on tv screen
___ Other: _____

IV. Original program material to be obtained: Original video taping of (3) people instrumental in Carter's pre-public life (include Miss Lillian)

V. Final edited program (deliverable) to consist of videodisc

VI. EQUIPMENT COSTS

Qty	Description	Unit	Total
____	Mackenzie 100/IT/A-15/RC-525/AS-3 Tape Deck	$1,430	$ ____
____	Speaker	165	____
____	Push to Start Button	28	____
1	Pioneer 7820-3 Videodisc Player with Keypad Interface Unit	2,860	2,860
____	Sony VP-5000 3/4" videocassette player	2,035	____
1	*Sony CVM-2560 25" Color Receiver/Monitor	1,980	1,980
____	*Sony PVM-8000 8" Color Monitor	935	____
____	*Sony CVM 1900 19 inch color monitor	1,045	____
____	*Apple II Computer, including 2 disc drives and monitor	4,950	____
____	Elographics Touch Screen System complete with controller interface and power supply	4,400	____
____	*Sony VPH-670W Video Projector with VPU-670W Power Supply, VPR-670W Controller, VPS-670W Screen and Bracket Assembly	14,850	____
____	McGohan Audio Amplifier (Monoural)	440	____
____	Tone Decoders	275	____
____	Microgen Character Generator w/second channel option and General Instruments/ Jerrold Distribution Amplifier	7,590	____
____	Shure Audio Mixer (Monoural)	660	____
____	Video Switcher	2,750	____

_____	Microswitch 0-9 Keypad	110	_____
_____	Custom Electronics		_____
	_____		
	_____		
1 lot	Misc. Wire, Hardware	100	100
_____	Equipment Rack	900/ module	900
		Subtotal	$8,700

VII. COST ANALYSIS

Production Costs	$11,500
Equipment Costs	8,700
Installation Allowance (based on $440/day)	1,760
TOTAL THIS AREA	$21,960

Notes:

1. Items marked with an asterisk may be appropriate for donations.

August 1, 1983

CARTER MUSEUM

Audio-Visual Program Scenario

Area Title Forging a Public Career Number VIII

I. Message/Objective

Illustrate the people and events which helped develop Jimmy Carter as the spokesman for the "New South"

II. Program Initiation (By Visitor):

X Continuous Loop (Program runs continuously, no visitor interaction)
____ Push to Start (Visitor initiates start of single program)
____ Interactive (Visitor selects a program from a menu of choices)
____ Note: If interactive, choices available are: _____

III. Instructions for Operation to be displayed as follows:

X Continuous Loop - No instructions required
____ Static copy plaque
____ Single page graphic menu on tv screen
____ Other: _____

IV. Original program material to be obtained: Original video taping of (3) people influencial in Carter's career as State Senator and Governor (i.e.: Coretta King, Andrew Young)

V. Final edited program (deliverable) to consist of videodisc

VI. EQUIPMENT COSTS

Qty	Description	Unit	Total
____	Mackenzie 100/IT/A-15/RC-525/AS-3 Tape Deck	$1,430	$ ____
____	Speaker	165	____
____	Push to Start Button	28	____
1	Pioneer 7820-3 Videodisc Player with Keypad Interface Unit	2,860	2,860
____	Sony VP-5000 3/4" videocassette player	2,035	____
1	*Sony CVM-2560 25" Color Receiver/Monitor	1,980	1,980
____	*Sony PVM-8000 8" Color Monitor	935	____
____	*Sony CVM 1900 19 inch color monitor	1,045	____
____	*Apple II Computer, including 2 disc drives and monitor	4,950	____
____	Elographics Touch Screen System complete with controller interface and power supply	4,400	____
____	*Sony VPH-670W Video Projector with VPU-670W Power Supply, VPR-670W Controller, VPS-670W Screen and Bracket Assembly	14,850	____
____	McGohan Audio Amplifier (Monoural)	440	____
____	Tone Decoders	275	____
____	Microgen Character Generator w/second channel option and General Instruments/ Jerrold Distribution Amplifier	7,590	____
____	Shure Audio Mixer (Monoural)	660	____
____	Video Switcher	2,750	____

_____	Microswitch 0-9 Keypad	110	_____
_____	Custom Electronics		_____
	_____		
	_____		
1 lot	Misc. Wire, Hardware	100	100
_____	Equipment Rack	900/ module	900
		Subtotal	$8,700

VII. COST ANALYSIS

Production Costs	$11,500
Equipment Costs	8,700
Installation Allowance (based on $440/day)	1,760
TOTAL THIS AREA	$21,960

Notes:

1. Items marked with an asterisk may be appropriate for donations.

August 1, 1983

CARTER MUSEUM

Audio-Visual Program Scenario

Area Title Campaign (1976) Number IX

I. Message/Objective

Present the rise of Carter from political unknown to president-elect

II. Program Initiation (By Visitor):

_____ Continuous Loop (Program runs continuously, no visitor interaction)
__X__ Push to Start (Visitor initiates start of single program)
_____ Interactive (Visitor selects a program from a menu of choices)
_____ Note: If interactive, choices available are: _____

III. Instructions for Operation to be displayed as follows:

_____ Continuous Loop - No instructions required
__X__ Static copy plaque
_____ Single page graphic menu on tv screen
_____ Other: _____

IV. Original program material to be obtained: Existing film footage from networks, Rafschoon, National Archives, etc; new narration

V. Final edited program (deliverable) to consist of 15-minute videodisc

VI. EQUIPMENT COSTS

Qty	Description	Unit	Total
____	Mackenzie 100/IT/A-15/RC-525/AS-3 Tape Deck	$1,430	$ ____
2	Speaker	165	330
1	Push to Start Button	28	28
1	Pioneer 7820-3 Videodisc Player with Keypad Interface Unit	2,860	2,860
____	Sony VP-5000 3/4" videocassette player	2,035	____
____	*Sony CVM-2560 25" Color Receiver/Monitor	1,980	____
____	*Sony PVM-8000 8" Color Monitor	935	____
____	*Sony CVM 1900 19 inch color monitor	1,045	____
____	*Apple II Computer, including 2 disc drives and monitor	4,950	____
____	Elographics Touch Screen System complete with controller interface and power supply	4,400	____
1	*Sony VPH-670W Video Projector with VPU-670W Power Supply, VPR-670W Controller, VPS-670W Screen and Bracket Assembly	14,850	14,850
1	McGohan Audio Amplifier (Monoural)	440	440
____	Tone Decoders	275	____
____	Microgen Character Generator w/second channel option and General Instruments/ Jerrold Distribution Amplifier	7,590	____
____	Shure Audio Mixer (Monoural)	660	____
____	Video Switcher	2,750	____

_____	Microswitch 0-9 Keypad	110	_____
_____	Custom Electronics		_____
	_____		
	_____		
1 lot	Misc. Wire, Hardware	100	100
_____	Equipment Rack	900/ module	900
		Subtotal	$19,508

VII. COST ANALYSIS

Production Costs	$43,200
Equipment Costs	19,508
Installation Allowance (based on $440/day)	2,200
TOTAL THIS AREA	64,908

Notes:

1. Items marked with an asterisk may be appropriate for donations.

August 1, 1983

CARTER MUSEUM

Audio-Visual Program Scenario

Area Title Town Meeting Number X

I. Message/Objective

To enable visitors to question President Carter on a variety of topics

II. Program Initiation (By Visitor):

_____ Continuous Loop (Program runs continuously, no visitor interaction)
_____ Push to Start (Visitor initiates start of single program)
X Interactive (Visitor selects a program from a menu of choices)
_____ Note: If interactive, choices available are:
100 questions on menu

III. Instructions for Operation to be displayed as follows:

_____ Continuous Loop - No instructions required
_____ Static copy plaque
_____ Single page graphic menu on tv screen
X Other: Multiple page menu

IV. Original program material to be obtained: Original video taping of President Carter; existing historical footage

V. Final edited program (deliverable) to consist of Computer/Videodiscs (3 disc system)

VI. EQUIPMENT COSTS

Qty	Description	Unit	Total
____	Mackenzie 100/IT/A-15/RC-525/AS-3 Tape Deck	$1,430	$ ____
x	Speaker	165	330
____	Push to Start Button	28	____
3	Pioneer 7820-3 Videodisc Player with Keypad Interface Unit	2,860	8,580
____	Sony VP-5000 3/4" videocassette player	2,035	____
____	*Sony CVM-2560 25" Color Receiver/Monitor	1,980	____
____	*Sony PVM-8000 8" Color Monitor	935	____
2	*Sony CVM 1900 19 inch color monitor	1,045	2,090
2	*Apple II Computer, including 2 disc drives and monitor	4,950	9,900
2	Elographics Touch Screen System complete with controller interface and power supply	4,400	8,800
1	*Sony VPH-670W Video Projector with VPU-670W Power Supply, VPR-670W Controller, VPS-670W Screen and Bracket Assembly	14,850	14,850
1	McGohan Audio Amplifier (Monoural)	440	440
____	Tone Decoders	275	____
____	Microgen Character Generator w/second channel option and General Instruments/ Jerrold Distribution Amplifier	7,590	____
____	Shure Audio Mixer (Monoural)	660	____
____	Video Switcher	2,750	____

_____	Microswitch 0-9 Keypad	110	_____
_____	Custom Electronics		_____
	_____		
	_____		
1 lot	Misc. Wire, Hardware	500	500
_____	Equipment Rack	900/ module	900
		Subtotal	$50,300

VII. COST ANALYSIS

Production Costs	$135,200
Equipment Costs	$ 50,300
Installation Allowance (based on $440/day)	4,400
6% Contingency ~~TOTAL THIS AREA~~	30,000
TOTAL THIS AREA	$220,000

Notes:

1. Items marked with an asterisk may be appropriate for donations.

August 1, 1983

CARTER MUSEUM

Audio-Visual Program Scenario

Area Title World Peace: Camp David Number XI-A-1

I. Message/Objective

To have President Carter describe, "first-hand," the inside story of meetings with Sadat and Begin

II. Program Initiation (By Visitor):

X Continuous Loop (Program runs continuously, no visitor interaction)
___ Push to Start (Visitor initiates start of single program)
___ Interactive (Visitor selects a program from a menu of choices)
___ Note: If interactive, choices available are: ___

III. Instructions for Operation to be displayed as follows:

X Continuous Loop - No instructions required
___ Static copy plaque
___ Single page graphic menu on tv screen
___ Other: ___

IV. Original program material to be obtained: Original videotaping of President Carter; historical film footage and still photos; overall Carter narration

V. Final edited program (deliverable) to consist of Videodisc (4 monitors, timed sequentially)

VI. EQUIPMENT COSTS

Qty	Description	Unit	Total
____	Mackenzie 100/IT/A-15/RC-525/AS-3 Tape Deck	$1,430	$ ____
____	Speaker	165	____
____	Push to Start Button	28	____
4	Pioneer 7820-3 Videodisc Player with Keypad Interface Unit	2,860	11,440
____	Sony VP-5000 3/4" videocassette player	2,035	____
4	*Sony CVM-2560 25" Color Receiver/Monitor	1,980	7,920
____	*Sony PVM-8000 8" Color Monitor	935	____
____	*Sony CVM 1900 19 inch color monitor	1,045	____
____	*Apple II Computer, including 2 disc drives and monitor	4,950	____
____	Elographics Touch Screen System complete with controller interface and power supply	4,400	____
____	*Sony VPH-670W Video Projector with VPU-670W Power Supply, VPR-670W Controller, VPS-670W Screen and Bracket Assembly	14,850	____
____	McGohan Audio Amplifier (Monoural)	440	____
____	Tone Decoders	275	____
____	Microgen Character Generator w/second channel option and General Instruments/ Jerrold Distribution Amplifier	7,590	____
____	Shure Audio Mixer (Monoural)	660	____
____	Video Switcher	2,750	____

_____	Microswitch 0-9 Keypad	110	_____
_____	Custom Electronics		_____
	_____		
	_____		
1 lot	Misc. Wire, Hardware	200	200
_____	Equipment Rack	900/ module	900
		Subtotal	$21,760

VII. COST ANALYSIS

Production Costs	$32,730
Equipment Costs	$21,760
Installation Allowance (based on $440/day)	$ 2,200
TOTAL THIS AREA	$56,690

Notes:

1. Items marked with an asterisk may be appropriate for donations.

August 1, 1983

CARTER MUSEUM

Audio-Visual Program Scenario

Area Title ALTERNATE World Peace: Camp David Number XI-A-1

I. Message/Objective

II. Program Initiation (By Visitor):

___X___ Continuous Loop (Program runs continuously, no visitor interaction)
_____ Push to Start (Visitor initiates start of single program)
_____ Interactive (Visitor selects a program from a menu of choices)
_____ Note: If interactive, choices available are: _____

III. Instructions for Operation to be displayed as follows:

___X___ Continuous Loop - No instructions required
_____ Static copy plaque
_____ Single page graphic menu on tv screen
_____ Other: _____

IV. Original program material to be obtained: _____

V. Final edited program (deliverable) to consist of (1) Videodisc Monitor

VI. EQUIPMENT COSTS

Qty	Description	Unit	Total
____	Mackenzie 100/IT/A-15/RC-525/AS-3 Tape Deck	$1,430	$ ____
____	Speaker	165	____
____	Push to Start Button	28	____
1	Pioneer 7820-3 Videodisc Player with Keypad Interface Unit	2,860	$2,860
____	Sony VP-5000 3/4" videocassette player	2,035	____
1	*Sony CVM-2560 25" Color Receiver/Monitor	1,980	1,980
____	*Sony PVM-8000 8" Color Monitor	935	____
____	*Sony CVM 1900 19 inch color monitor	1,045	____
____	*Apple II Computer, including 2 disc drives and monitor	4,950	____
____	Elographics Touch Screen System complete with controller interface and power supply	4,400	____
____	*Sony VPH-670W Video Projector with VPU-670W Power Supply, VPR-670W Controller, VPS-670W Screen and Bracket Assembly	14,850	____
____	McGohan Audio Amplifier (Monoural)	440	____
____	Tone Decoders	275	____
____	Microgen Character Generator w/second channel option and General Instruments/ Jerrold Distribution Amplifier	7,590	____
____	Shure Audio Mixer (Monoural)	660	____
____	Video Switcher	2,750	____

_____	Microswitch 0-9 Keypad	110	_____
_____	Custom Electronics		_____
	_____		
	_____		
1 lot	Misc. Wire, Hardware	100	100
_____	Equipment Rack	900/ module	900
		Subtotal	_____

VII. COST ANALYSIS

Production Costs	$32,730
Equipment Costs	5,840
Installation Allowance (based on $440/day)	880
TOTAL THIS AREA	$39,450

Notes:

1. Items marked with an asterisk may be appropriate for donations.

August 1, 1983

CARTER MUSEUM

Audio-Visual Program Scenario

Area Title World Peace: Iran Number XI-A-4

I. Message/Objective

To put the visitor in the decision-making role of the president confronted with four courses of action in a crisis; to illustrate the complexity of President Carter's decision on Iran

II. Program Initiation (By Visitor):

_____ Continuous Loop (Program runs continuously, no visitor interaction)
_____ Push to Start (Visitor initiates start of single program)
__X__ Interactive (Visitor selects a program from a menu of choices)
_____ Note: If interactive, choices available are:
Console with touch-sensitive screen

III. Instructions for Operation to be displayed as follows:

_____ Continuous Loop - No instructions required
_____ Static copy plaque
__X__ Single page graphic menu on tv screen
_____ Other:

IV. Original program material to be obtained: Existing historical film footage relating to hostage crisis

V. Final edited program (deliverable) to consist of Computer/videodisc

VI. EQUIPMENT COSTS

Qty	Description	Unit	Total
____	Mackenzie 100/IT/A-15/RC-525/AS-3 Tape Deck	$1,430	$ ____
2	Speaker	165	330
____	Push to Start Button	28	____
1	Pioneer 7820-3 Videodisc Player with Keypad Interface Unit	2,860	2,860
____	Sony VP-5000 3/4" videocassette player	2,035	____
____	*Sony CVM-2560 25" Color Receiver/Monitor	1,980	____
____	*Sony PVM-8000 8" Color Monitor	935	____
1	*Sony CVM 1900 19 inch color monitor	1,045	1,045
1	*Apple II Computer, including 2 disc drives and monitor	4,950	4,950
1	Elographics Touch Screen System complete with controller interface and power supply	4,400	4,400
1	*Sony VPH-670W Video Projector with VPU-670W Power Supply, VPR-670W Controller, VPS-670W Screen and Bracket Assembly	14,850	14,850
1	McGohan Audio Amplifier (Monoural)	440	440
____	Tone Decoders	275	____
____	Microgen Character Generator w/second channel option and General Instruments/ Jerrold Distribution Amplifier	7,590	____
____	Shure Audio Mixer (Monoural)	660	____
____	Video Switcher	2,750	____

_____	Microswitch 0-9 Keypad	110	_____
_____	Custom Electronics		250
	_____		
	_____		
1 lot	Misc. Wire, Hardware	100	100
_____	Equipment Rack	900/ module	900
		Subtotal	$30,085

VII. COST ANALYSIS

Production Costs	$70,500
Equipment Costs	$30,085
Installation Allowance (based on $440/day)	$ 2,200
TOTAL THIS AREA	$102,785

Notes:

1. Items marked with an asterisk may be appropriate for donations.

August 1, 1983

CARTER MUSEUM

Audio-Visual Program Scenario

Area Title ALTERNATE World Peace: Iran Number XI-A-4

I. Message/Objective

II. Program Initiation (By Visitor):

X Continuous Loop (Program runs continuously, no visitor interaction)

____ Push to Start (Visitor initiates start of single program)

____ Interactive (Visitor selects a program from a menu of choices)

____ Note: If interactive, choices available are:

III. Instructions for Operation to be displayed as follows:

X Continuous Loop - No instructions required

____ Static copy plaque

____ Single page graphic menu on tv screen

____ Other:

IV. Original program material to be obtained: Existing historical film footage relating to hostage crisis

V. Final edited program (deliverable) to consist of (1) passive videodisc program

VI. EQUIPMENT COSTS

Qty	Description	Unit	Total
____	Mackenzie 100/IT/A-15/RC-525/AS-3 Tape Deck	$1,430	$ ____
2	Speaker	165	330
____	Push to Start Button	28	____
1	Pioneer 7820-3 Videodisc Player with Keypad Interface Unit	2,860	2,860
____	Sony VP-5000 3/4" videocassette player	2,035	____
1	*Sony CVM-2560 25" Color Receiver/Monitor	1,980	1,980
____	*Sony PVM-8000 8" Color Monitor	935	____
____	*Sony CVM 1900 19 inch color monitor	1,045	____
____	*Apple II Computer, including 2 disc drives and monitor	4,950	____
____	Elographics Touch Screen System complete with controller interface and power supply	4,400	____
____	*Sony VPH-670W Video Projector with VPU-670W Power Supply, VPR-670W Controller, VPS-670W Screen and Bracket Assembly	14,850	____
____	McGohan Audio Amplifier (Monoural)	440	____
____	Tone Decoders	275	____
____	Microgen Character Generator w/second channel option and General Instruments/ Jerrold Distribution Amplifier	7,590	____
____	Shure Audio Mixer (Monoural)	660	____
____	Video Switcher	2,750	____

_____	Microswitch 0-9 Keypad	110	_____
_____	Custom Electronics		_____
	_____		
	_____		
1 lot	Misc. Wire, Hardware	100	100
_____	Equipment Rack	900/ module	900
		Subtotal	_____

VII. COST ANALYSIS

Production Costs	$42,850
Equipment Costs	6,170
Installation Allowance (based on $440/day)	1,320
TOTAL THIS AREA	$50,340

Notes:

1. Items marked with an asterisk may be appropriate for donations.

August 1, 1983

CARTER MUSEUM

Audio-Visual Program Scenario

Area Title Human Rights Number X1-D

I. Message/Objective

To present first-hand accounts of the effects of Carter policies regarding Human Rights

II. Program Initiation (By Visitor):

X Continuous Loop (Program runs continuously, no visitor interaction)
___ Push to Start (Visitor initiates start of single program)
___ Interactive (Visitor selects a program from a menu of choices)
___ Note: If interactive, choices available are: _____

III. Instructions for Operation to be displayed as follows:

X Continuous Loop - No instructions required
___ Static copy plaque
___ Single page graphic menu on tv screen
___ Other: _____

IV. Original program material to be obtained: Original audio taping of those affected by Carter's policies

V. Final edited program (deliverable) to consist of Audio messages

VI. EQUIPMENT COSTS

Qty	Description	Unit	Total
1	Mackenzie 100/IT/A-15/RC-525/AS-3 Tape Deck	$1,430	$ 1,430
1	Speaker	165	165
____	Push to Start Button	28	____
____	Pioneer 7820-3 Videodisc Player with Keypad Interface Unit	2,860	____
____	Sony VP-5000 3/4" videocassette player	2,035	____
____	*Sony CVM-2560 25" Color Receiver/Monitor	1,980	____
____	*Sony PVM-8000 8" Color Monitor	935	____
____	*Sony CVM 1900 19 inch color monitor	1,045	____
____	*Apple II Computer, including 2 disc drives and monitor	4,950	____
____	Elographics Touch Screen System complete with controller interface and power supply	4,400	____
____	*Sony VPH-670W Video Projector with VPU-670W Power Supply, VPR-670W Controller, VPS-670W Screen and Bracket Assembly	14,850	____
____	McGohan Audio Amplifier (Monoural)	440	____
____	Tone Decoders	275	____
____	Microgen Character Generator w/second channel option and General Instruments/ Jerrold Distribution Amplifier	7,590	____
____	Shure Audio Mixer (Monoural)	660	____
____	Video Switcher	2,750	____

_____	Microswitch 0-9 Keypad	110	_____
_____	Custom Electronics		_____
	_____		
	_____		
1 lot	Misc. Wire, Hardware	50	50
_____	Equipment Rack	900/ module	900
		Subtotal	$2,545

VII. COST ANALYSIS

Production Costs	$9,350
Equipment Costs	2,545
Installation Allowance (based on $440/day)	880
TOTAL THIS AREA	$12,775

Notes:

1. Items marked with an asterisk may be appropriate for donations.

August 1, 1983

CARTER MUSEUM

Audio-Visual Program Scenario

Area Title First Family: A Day in the White House Number XII

I. Message/Objective

Present Mrs. Carter's role and activities as First Lady

II. Program Initiation (By Visitor):

X Continuous Loop (Program runs continuously, no visitor interaction)
____ Push to Start (Visitor initiates start of single program)
____ Interactive (Visitor selects a program from a menu of choices)
____ Note: If interactive, choices available are: _____

III. Instructions for Operation to be displayed as follows:

X Continuous Loop - No instructions required
____ Static copy plaque
____ Single page graphic menu on tv screen
____ Other: _____

IV. Original program material to be obtained: Original videotaping of Mrs. Carter; film footage and still photographs from White House years

V. Final edited program (deliverable) to consist of Videodisc

VI. EQUIPMENT COSTS

Qty	Description	Unit	Total
____	Mackenzie 100/IT/A-15/RC-525/AS-3 Tape Deck	$1,430	$ ____
____	Speaker	165	____
____	Push to Start Button	28	____
1	Pioneer 7820-3 Videodisc Player with Keypad Interface Unit	2,860	2,860
____	Sony VP-5000 3/4" videocassette player	2,035	____
1	*Sony CVM-2560 25" Color Receiver/Monitor	1,980	1,980
____	*Sony PVM-8000 8" Color Monitor	935	____
____	*Sony CVM 1900 19 inch color monitor	1,045	____
____	*Apple II Computer, including 2 disc drives and monitor	4,950	____
____	Elographics Touch Screen System complete with controller interface and power supply	4,400	____
____	*Sony VPH-670W Video Projector with VPU-670W Power Supply, VPR-670W Controller, VPS-670W Screen and Bracket Assembly	14,850	____
____	McGohan Audio Amplifier (Monoural)	440	____
____	Tone Decoders	275	____
____	Microgen Character Generator w/second channel option and General Instruments/ Jerrold Distribution Amplifier	7,590	____
____	Shure Audio Mixer (Monoural)	660	____
____	Video Switcher	2,750	____

_____	Microswitch 0-9 Keypad	110	_____
_____	Custom Electronics		_____
	_____		
	_____		
1 lot	Misc. Wire, Hardware	100	100
_____	Equipment Rack	900/ module	900
		Subtotal	$5,840

VII. COST ANALYSIS

Production Costs	$20,850
Equipment Costs	5,840
Installation Allowance (based on $440/day)	880
TOTAL THIS AREA	$27,570

Notes:

1. Items marked with an asterisk may be appropriate for donations.

August 1, 1983

CARTER MUSEUM

Audio-Visual Program Scenario

Area Title First Family: Growing Up in the White House Number XII

I. Message/Objective

Present Amy Carter's experience as a child in the White House

II. Program Initiation (By Visitor):

_____ Continuous Loop (Program runs continuously, no visitor interaction)
_____ Push to Start (Visitor initiates start of single program)
__X__ Interactive (Visitor selects a program from a menu of choices)
_____ Note: If interactive, choices available are: 4 categories for questions

III. Instructions for Operation to be displayed as follows:

_____ Continuous Loop - No instructions required
__X__ Static copy plaque
_____ Single page graphic menu on tv screen
_____ Other:

IV. Original program material to be obtained: Original interviews with Amy (audio); film footage and still photographs of Amy during White House years

V. Final edited program (deliverable) to consist of Videodisc

VI. EQUIPMENT COSTS

Qty	Description	Unit	Total
____	Mackenzie 100/IT/A-15/RC-525/AS-3 Tape Deck	$1,430	$ ____
____	Speaker	165	____
____	Push to Start Button	28	____
1	Pioneer 7820-3 Videodisc Player with Keypad Interface Unit	2,860	2,860
____	Sony VP-5000 3/4" videocassette player	2,035	____
1	*Sony CVM-2560 25" Color Receiver/Monitor	1,980	1,980
____	*Sony PVM-8000 8" Color Monitor	935	____
____	*Sony CVM 1900 19 inch color monitor	1,045	____
____	*Apple II Computer, including 2 disc drives and monitor	4,950	____
____	Elographics Touch Screen System complete with controller interface and power supply	4,400	____
____	*Sony VPH-670W Video Projector with VPU-670W Power Supply, VPR-670W Controller, VPS-670W Screen and Bracket Assembly	14,850	____
____	McGohan Audio Amplifier (Monoural)	440	____
____	Tone Decoders	275	____
____	Microgen Character Generator w/second channel option and General Instruments/ Jerrold Distribution Amplifier	7,590	____
____	Shure Audio Mixer (Monoural)	660	____
____	Video Switcher	2,750	____

____	Microswitch 0-9 Keypad	110	_____
____	Custom Electronics		_____
	_____		
	_____		
1 lot	Misc. Wire, Hardware	100	100
____	Equipment Rack	900/ module	900
		Subtotal	$5,840

VII. COST ANALYSIS

Production Costs	$19,830
Equipment Costs	5,840
Installation Allowance (based on $440/day)	1,320
TOTAL THIS AREA	$26,990

Notes:

1. Items marked with an asterisk may be appropriate for donations.

August 1, 1983

CARTER MUSEUM

Audio-Visual Program Scenario

Area Title Post-Presidential Years Number XIII

I. Message/Objective

To inform visitors of activities at Carter Center; President Carter's on-going activities

II. Program Initiation (By Visitor):

X Continuous Loop (Program runs continuously, no visitor interaction)
___ Push to Start (Visitor initiates start of single program)
___ Interactive (Visitor selects a program from a menu of choices)
___ Note: If interactive, choices available are: ___

III. Instructions for Operation to be displayed as follows:

X Continuous Loop - No instructions required
___ Static copy plaque
___ Single page graphic menu on tv screen
___ Other: ___

IV. Original program material to be obtained: ___

V. Final edited program (deliverable) to consist of character generated

VI. EQUIPMENT COSTS

Qty	Description	Unit	Total
____	Mackenzie 100/IT/A-15/RC-525/AS-3 Tape Deck	$1,430	$ ____
____	Speaker	165	____
____	Push to Start Button	28	____
____	Pioneer 7820-3 Videodisc Player with Keypad Interface Unit	2,860	____
____	Sony VP-5000 3/4" videocassette player	2,035	____
1	*Sony CVM-2560 25" Color Receiver/Monitor	1,980	1,980
1	*Sony PVM-8000 8" Color Monitor	935	935
____	*Sony CVM 1900 19 inch color monitor	1,045	____
____	*Apple II Computer, including 2 disc drives and monitor	4,950	____
____	Elographics Touch Screen System complete with controller interface and power supply	4,400	____
____	*Sony VPH-670W Video Projector with VPU-670W Power Supply, VPR-670W Controller, VPS-670W Screen and Bracket Assembly	14,850	____
____	McGohan Audio Amplifier (Monoural)	440	____
____	Tone Decoders	275	____
____	Microgen Character Generator w/second channel option and General Instruments/ Jerrold Distribution Amplifier	7,590	____
____	Shure Audio Mixer (Monoural)	660	____
____	Video Switcher	2,750	____

_____	Microswitch 0-9 Keypad	110	_____
_____	Custom Electronics		_____
	_____		
	_____		
1 lot	Misc. Wire, Hardware	150	150
_____	Equipment Rack	900/ module	_____
		Subtotal	$10,655

VII. COST ANALYSIS

Production Costs	$ 840
Equipment Costs	10,655
Installation Allowance (based on $440/day)	880
TOTAL THIS AREA	$12,375

Notes:

1. Items marked with an asterisk may be appropriate for donations.