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CARTER PRESIDENTIAL CENTER DEDICATION

ATLANTA, GEORGIA

Revised
9/29/86

September 29 - October 1, 1986

Monday, September 29, 1986

Note: 10:10 pm Arrive Atlanta, Georgia from Las Vegas, Nevada

10:50 pm Arrive Downtown Ritz-Carlton (659-0400) for RON

Tuesday, September 30, 1986

8:00 am-
9:15 am — Proceed to Director's Room for breakfast - invited guests:

Mr. Abedi
George Paraskevaides
George Livanos
Mrs. de Menil
Miles Glaser
Anne Cox Chambers

Note: Please bring BLACK TIE!

Hotel contact: Theresa Holden
659-0400

9:30 am — Motorcade departs hotel en route Carter Presidential Center

9:45 am — Arrive CPC, proceed to office

9:50 am — Tentative interview with Tom Houck, WGST Radio

Note: A documentary crew will film complete day.
Crew contact:
Ngaio Killingsworth
Michael Pugh, photographer

10:00 am — Coffee with Tad Yoshida, Mr. Tsubokawa, Executive Vice President, YKK, and Mr. Kitano, President, USA YKK

Note: Meeting will be filmed.

10:30 am — Live radio interview with Bob Edwards, National Public Radio

10:45 am — Meet with Okikazu Yamaguchi, President of Kansai Telecasting, and Hiroaki Horiuchi

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| 11:00 am-<br>11:30 am | Meeting Time |
| 11:40 am | Proceed to terrace area outside Pavilion C |
| 11:45 am-<br>Noon | Live-remote interview with MacNeil-Lehrer |
| | Note: Noon: Pavilion A Conference Room/Press Room opens/Press set-up in museum area |
| 12:05 pm | Greet Vice President and Mrs. Mondale, possible tour of center/Gretchen Poston will be available to tour them |
| 12:20 pm | Private Lunch |
| 12:55 pm | Proceed to museum to visit with Georgia school children |
| 1:00 pm | Visit with elementary students in front of Early Life in Plains display / Remarks and Q & A |
| 1:15 pm | Visit with junior high students in front of Governor of Georgia display / Remarks and Q & A |
| 1:30 pm-<br>1:45 pm | Visit with senior high school students in Campaign Room / Remarks and Q & A |
| | OPEN PRESS COVERAGE OF STUDENT VISIT |
| 1:46 pm | Proceed to office |
| 2:00 pm | Visit with Mrs. de Menil |
| 2:25 pm | Proceed to multipurpose room for Press Conference |
| 2:30 pm-<br>3:00 pm | Press Conference - multipurpose room |
| | OPENING REMARKS - PRESIDENT CARTER |
| | Q & A Session |
| 3:05 pm | Proceed to office for Private Time |
| 3:15 pm-<br>3:45 pm | Meet with Prince Bandar |

Mrs. Carter:

3:15 pm — Motorcade departs en route Downtown Ritz-Carlton

3:30 pm — Arrive hotel, proceed to suite for Personal Time

Note: Eivind Bjerke will visit suite.

Note: 5:00 pm Pavilion A Conference Room/Press Room opens/Press set-up in main lobby area.

5:30 pm — Motorcade departs en route CPC, Pavilion C entrance

5:50 pm — Arrive CPC

4:00 pm-4:15 pm — Telephone interview with Tom Houck, WGST Radio (will take place if unable to do at 9:50 am)

4:20 pm-4:35 pm — Interview with Gene Gibbons, Reuters News Service

4:40 pm — Private Time

5:50 pm — Proceed to press area for live interview with John Pruitt, Channel 11, WXIA-TV (NBC)

6:00 pm — Interview with John Pruitt with President and Mrs. Carter

6:10 pm-6:20 pm — Live interview with WSB-TV, Channel 2 (ABC) with President and Mrs. Carter

Note: 6:15 pm Founders arrive main entrance; escorted to formal conference room for wine. Gifts given to Founders at this time. LIVE COVERAGE

6:25 pm — Live interview with Pam Martin, WAGA-TV, Channel 5, (CBS) with President and Mrs. Carter

6:31 pm — Proceed to formal conference room to mix and mingle with Founders / Photo Opportunity

Note: Rick Diamond - photographer.

Note: 6:30 pm approx. Lady Bird Johnson arrives and will walk to Gala with you.

6:55 pm — Proceed to main lobby entrance for receiving line to greet guests for Black Tie Gala

Note: Center is available for serving buffet dinner and open for touring

PRESS PHOTO OPPORTUNITY

9:00 pm approx. — Intro of President Carter - Mr. Kirbo

REMARKS AND INTRO OF MRS. CARTER - PRESIDENT CARTER

Remarks - Mrs. Carter

↳ see birthday cake

OPEN PRESS COVERAGE

9:30 pm — Mix and mingle

10:00 pm — Black Tie Buffet concludes, proceed to motorcade

10:10 pm — Motorcade departs en route Downtown Ritz-Carlton

Contact: Mary Monacelli
659-0400

10:20 pm — Arrive hotel, proceed to suite for RON

Note: All 3 local news programs will be aired live from the center at 11:00 pm.

Wednesday, October 1, 1986

Note: 5:30 am Press room opens in Pavilion A

6:00 am — Motorcade departs hotel en route CPC

6:15 am — Arrive CPC, proceed to ~~Town Hall Meeting~~ Campaign Room area

6:30 am-6:45 am — Pretaped interview with Bryant Gumbell for "Today Show" - President and Mrs. Carter

6:50 am-6:55 am — Live interview with WSB-TV, Channel 2 (ABC), in Town Hall Meeting with President and Mrs. Carter

Note: 7:00 am Eivind Bjerke will arrive center and proceed to Pavilion C.

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| 7:10 am-<br>7:20 am | Live interview with CBS Morning News - dedication stage - with President and Mrs. Carter | |
| 7:25 am-<br>7:35 am | Live interview with CNN - dedication stage - with President and Mrs. Carter | |
| 7:40 am | Proceed to office for Personal Time | |
| 8:20 am | Proceed to multipurpose room for breakfast with the Founders and wives | |
| 8:25 am | Mix and mingle en route podium | |
| 8:30 am | WELCOME REMARKS | - PRESIDENT CARTER |
| 8:40 am | Prayer of Thanksgiving | - His Eminence Archbishop Iakovos |
| 8:50 am | Breakfast served | |
| 9:00 am | Introduction of Founders | - George Schira |
| 9:10 am | Remarks | - Chris Hemmeter |
| 9:15 am | Remarks | - George Paraskevaides |
| 9:20 am | Remarks | - Walter Shorenstein |

CLOSED PRESS

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| 9:25 am | Proceed to Japanese Garden/guests and press set-up time | |
| 9:30 am | RIBBON CUTTING by President and Mrs. Carter, Consul General and Mrs. Tadayuki Nonoyama and Mr. and Mrs. Tad Yoshida | |
| 9:33 am | Walk into garden - approx. 20 people | |
| 9:40 am | INTRO OF CONSUL GENERAL TADAYUKI NONOYAMA | - PRESIDENT CARTER |
| 9:41 am | Remarks | - Consul General Tadayuki Nonoyama |
| 9:46 am | INTRO OF TAD YOSHIDA | - PRESIDENT CARTER |
| 9:47 am | Remarks | - Mr. Tad Yoshida |
| 9:52 am | Taper handed to President and Mrs. Carter | |

9:53 am — President and Mrs. Carter light ceremonial stone lantern

Note: Sluicing of the falls/doves released/balloons released

PRESS COVERAGE

9:58 am — Proceed to main lobby area for unveiling of Founders' Wall

10:00 am — Guests set-up/press set-up

Note: 10:00 am Music Program begins at dedication site

10:05 am — Remarks - Prince Bandar

10:10 am — Remarks - Deen Day Smith

10:15 am — Remarks - Erwin Zaban

10:20 am — REMARKS - PRESIDENT CARTER

10:25 am — President and Mrs. Carter pull string to release drape

POOL PRESS COVERAGE

10:30 am — Proceed to private quarters for family photo/Personal Time

Note: Rick Diamond - photographer.

11:28 am — Proceed to Plaza Flag Area to greet President and Mrs. Ronald Reagan

11:29 am — Arrive main lobby, proceed to Plaza Flag area

11:30 am — Greet the Reagans and proceed down stairs to grass for photo opportunity

11:31 am — Turn to face flag area for photo opportunity

POOL PRESS COVERAGE/LIVE COVERAGE

Note: Live coverage (10 cameras) will begin 11:30 am and conclude 1:30 pm.

11:33 am — Proceed to main lobby area to greet Founders en route tour of museum

11:34 am — Arrive lobby, greet Founders, proceed to Theatre A

11:35 am — Arrive Theatre A for tour

11:36 am — Walk 20th Century Presidents' Wall en route Oval Office (to view only) en route Formative Life Wall

11:38 am — Tour Carter's Life Wall en route Town Hall Meeting

11:40 am — Arrive Town Hall Meeting, demonstrate video equipment/Photo opportunity

11:47 am — Proceed past Middle East, Nuclear Arms Control, China/Iran, Protecting Our Future, en route main lobby for dedication processional

POOL PRESS/LIVE COVERAGE

Note: 11:45 am: The Carter Presidential Center Dedication Processional begins.

11:59 am — Arrive main lobby

Noon — Mrs. Carter and Mrs. Reagan proceed down sidewalk en route dedication stage

12:01 pm — President Carter and President Reagan proceed down sidewalk en route dedication stage

12:02 pm — "Hail to the Chief;" proceed to stage

12:03 pm — Arrive stage area

12:05 pm — Presentation of Colors

The National Anthem

Invocation — Bishop William R. Cannon, Honorary President, The World Methodist Council

Remarks — The Honorable Andrew Young, Mayor of Atlanta

Roberto Goizueta, Chairman of the Board and Chief Executive Officer, The Coca-Cola Company

The Honorable Joe Frank Harris Governor of the State of Georgia

The President of the United States

Dr. James Laney, President, Emory University

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| | The Honorable Warren Christopher, Chairman, O'Melveny and Myers |
| | The Honorable Jimmy Carter, 39th President of the United States |
| | Archivist of the United States |
| Benediction | His Eminence Archbishop Iakovos, Primate of the Greek Orthodox Church of North and South America |

OPEN PRESS COVERAGE/LIVE COVERAGE

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| 1:15 pm | Proceed, with stage guests, en route main lobby holding room |
| 1:18 pm | RIBBON CUTTING CEREMONY - President and Mrs. Carter cut ribbon facing Plaza Flag area |

POOL PRESS COVERAGE/LIVE COVERAGE

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| 1:25 pm | Escort President and Mrs. Reagan to loading dock area for departure |
| 1:35 pm | Proceed to main entrance to view public tours |
| 1:50 pm | Proceed to multipurpose room for reception with former Cabinet members, White House Staff and friends |

CLOSED PRESS

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| 3:00 pm | Proceed to office |
| 3:15 pm | Visit with Thornton Utz (Maud)/Photo opportunity with picture ("First Thanksgiving in the White House") |
| 3:30 pm | Advance team photo opportunity |
| 3:40 pm | Personal Time |
| 6:00 pm | Live interview with WCVB-TV Boston (ABC) with Martha Bradley - one-on-one - in Pavilion A press area |
| 6:20 pm | Proceed to Pavilion C lobby area |
| 6:30 pm-6:40 pm | Live interview with Tom Brokaw, NBC Nightly News |
| 7:00 pm | Motorcade departs en route Plains, Georgia |
| 10:00 pm | Arrive Plains, Georgia |