Speeches, [10/76-11/76]

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cc: Pat

October 13

to: Governor Carter
from: Pat Anderson

Although it may seem premature, I suggest that you make plans to have published an edited collection of your campaign speeches. ok

The Government Printing Office will routinely put out an unedited collection of everything you said, but I'm thinking of a well-edited, nicely bound collection to be issued by a major publisher.

I could take charge of this if you like (assuming I am around after the election; if not, someone else could take over, but I think the process should be ~~gx~~ begun as soon as possible).

I would suggest the following steps:

First, you should be represented by a literary agent. He gets 10% of your profits, but he will more than ~~x~~ make up for that. I would suggest my agent, Sterling Lord, who is the best in the business. His other clients include Ted Sorensen, Pierre Salinger, Barbara Howar, Doris Kearns, Dick Goodwin, Jimmy Breslin, etc etc. Sterling is highly respected, is a gentleman, and would never embarass you. no

Sterling would negotiate a contract with one of the major publishers. You should get 1) as much money as possible, even if it goes to charity, and 2) complete control over the binding, the editing, the advertising and every aspect of the book.

The money is important, as a matter of ~~$~~ principle, eveN ~~$~~ if you give ~~$~~ it to charity. I would guess you could get an advance in the $25,000 to $50,000 range. The publisher might or might not make money, but would want this book as a step toward your eventual memoirs. ok

From our end, after the election, we would have to have a lot of speeches transcribed, then I or someone would have to edit ~~xxxxxx~~ out the best material, and someone would have to write an introduction. The editing should be imaginative; i.e., not just prepared speech texts, but also the best moments from your impromptu speech~~es~~, highlights of the debates (like the closing statement from the first debate), and so on. ok

Let me know how you feel about this.

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JC --

I wanted both you and Pat to know that I'm not the one who sat on the October 13 memo and caused the mix-up. I mailed the memo to Pat as soon as I received it, which was about two weeks ago. Someone in Pat's office assumed that I had returned it after cleaning out my files and gave it to him with that notation. Returning your instructions to staff and advisors is <u>always</u> my top priority.

Maxie

(I've talked to Pat.)

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to: Governor Carter December 11

from: Pat Anderson

I yesterday solved the mystery of a recent screw-up, and I want to pass the information along to you.

On October 13, I gave you, at your home in Plains, a memo suggesting a collection of your speeches. Among other things, I suggested that you employ my literary agent, Sterling Lord. You wrote "No" in the margin beside that item.

However, and this is the key to the fiasco, the memo was never returned to me -- not until yesterday, when it was sent along with a note saying Maxie had been cleaning out her files and thought I might want this memo.

So, a day or two after the first memo, not having had a reply, I raised the question of the collection of speeches in a second memo, and you wrote in the margin "I saw it. (the first memo) Good idea. Proceed."

So there you have it. You had specifically vetoed the use of the agent -- but I didn't know that, because I never got that memo back. I got the second memo, which I took to be an endorsement of my entire proposal.

The matter has been resolved now, but I was glad to learn that it was an honest misunderstanding, and I wanted you to know I had not knowingly gone against your wishes.

Eliz Carp

October 13

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Let me know how you feel about this.

To Pat J

second memo Oct 15

to: Governor Carter

from: Pat Anderson

You speak to the American Public Health Association on Tuesday morning. I will be drafting a speech today and tomorrow and get it to you on Sunday evening. I have plenty of material to draw from in your April 16 speech, memos from Mary King, your previous statements, etc. My main question would be whether there are any specific proposals you can put forward in the general area of preventive health care. Please let me know if there are points you want to make on this. I will hold the speech to eight pages, and can give you all the backup material you want.

Keep brief - Emphasis prevention

Later that same morning, you speak to what I think will be an outdoor rally of ~~x~~ elderly people. I will prepare you a short, punchy, factual statement on what Nixon-Ford have done wrong and what you will do right. Again, please tell me if there are any particular~~xx~~ points you want to make.

Make this tough

Beyond those two speeches, Fran advises me that there are no more formal-type speeches scheduled, and you'll mainly be addressing outdoor political rallies. I will gladly withdraw from the major-speech business and devote my energies to political rhetoric.

One thing we ~~xhxxxx~~ should consider at an appropriate forum is an entirely positive, vision-of-America type speech, setting out what you hope to accomplish in your first term, in legislative, economic and spiritual terms.

Get Jack Watson's Submit draft

Bill ~~Kxxx~~ Keel is on the plane. He did that excellent Litton bio on which you based your excellent speech last night. It would be good if you could ~~xhxxxx~~ thank ~~xix~~ him; he's done a lot of good work for us.

ok

Did you see my memo discussing a collection of your campaign speeches? When I came to your house the other night about the Liberal speech, I put it on your breakfast table. It may still be there.

I saw it - Good idea - Proceed

[11/15/76]

1st Rippert
2nd Knudsen

STATEMENT TO THE PRESS

THE FIRST INDICATION OF THE CHARACTER OF MY ADMINISTRATION WILL BE THE QUALITY OF TOP OFFICIALS CHOSEN TO SERVE WITH ME AND SENATOR MONDALE. THIS WILL BE ONE OF OUR MOST IMPORTANT TASKS PRIOR TO INAUGURATION.

~~PROCESS FOR FILLING CABINET AND OTHER TOP POSITIONS~~

I WOULD LIKE TO OUTLINE FOR YOU TODAY IN GENERAL TERMS THE PROCESS BEING USED IN SELECTING MEN AND WOMEN FOR TOP POSITIONS IN THE NEXT ADMINISTRATION.

THE PROCESS WILL BE SIMILAR TO THE ONE I FOLLOWED IN SELECTING SENATOR MONDALE AS MY RUNNING MATE. ALTHOUGH I AM EAGER TO HAVE MY CABINET-DESIGNEES APPOINTED AS EARLY AS POSSIBLE, I AM MORE CONCERNED ABOUT ASSURING THAT WE FIND THE BEST PERSON IN THE COUNTRY FOR

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EACH POSITION. WE WILL BE CAREFUL, THOROUGH AND DELIBERATE IN MAKING THESE MAJOR DECISIONS.

I HAVE ASKED SENATOR MONDALE TO WORK CLOSELY WITH ME IN THIS PROCESS. I WILL ASK FOR HIS RECOMMENDATIONS ON EACH APPOINTMENT AND FOR HIS HELP IN EVALUATING THOSE PERSONS BEING CONSIDERED.

A LIST OF PERSONS WHO SHOULD BE CONSIDERED FOR EACH POSITION IS BEING DEVELOPED. SOME OF THEM ARE ALREADY OBVIOUS TO ME, BUT THERE WILL BE AN INTENSIVE SEARCH ~~AND OUTREACH~~ TO INSURE THAT I HAVE THE NAMES OF ALL PERSONS WHO MERIT FULL CONSIDERATION. I SOLICIT RECOMMENDATIONS FROM ALL INTERESTED CITIZENS.

SENATOR MONDALE AND I HAVE ALREADY BEGUN TO CALL AND CONSULT WITH DISTINGUISHED AMERICANS TO SEEK THEIR ADVICE AND SUGGESTIONS AS TO WHO SHOULD BE CONSIDERED. THIS CONSULTATION PROCESS

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WILL CONTINUE UNTIL ALL APPOINTEES ARE ANNOUNCED.

LATER THIS WEEK, I WILL ANNOUNCE THE NAMES OF SOME OF THOSE WHO WILL HELP US TO IDENTIFY AND EVALUATE PERSONS WHO SHOULD BE CONSIDERED FOR EACH POSITION. MEMBERS OF THIS GROUP WILL FUNCTION AS INDIVIDUALS, PROVIDING US DIRECTLY WITH THEIR OWN THOUGHTS AND SUGGESTIONS.

IN ORDER TO ASSURE MAXIMUM PERSONAL KNOWLEDGE OF QUALIFICATIONS AND COMPATIBILITY, QUITE OFTEN THOSE BEING CONSIDERED FOR APPOINTMENT WILL BE ASKED TO WORK CLOSELY WITH ME AND SENATOR MONDALE ON PROJECTS RELATING TO THE NEXT ADMINISTRATION.

WE WILL EVALUATE INFORMATION AS IT IS PRESENTED TO US AND COMPARE IT WITH THE INFORMATION WHICH WE HAVE DEVELOPED THROUGH OUR OWN EFFORTS. WE WILL DISCUSS THE POTENTIAL APPOINTEES AND DECIDE WHICH PERSONS SHOULD BE CONSIDERED AND INTERVIEWED.

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THE PRESS AND THE AMERICAN PEOPLE WILL, OF COURSE, KNOW WITH WHOM WE ARE MEETING, BUT WILL NOT ALWAYS KNOW FOR WHAT POSITION THEY ARE BEING CONSIDERED.

AFTER PROPER CONSULTATION WITH CONGRESSIONAL LEADERS AND AFTER SECURITY CHECKS HAVE BEEN COMPLETED AND REVIEWED BY ME, I WILL MAKE MY DECISIONS KNOWN TO THE AMERICAN PEOPLE.

AS I'M SURE YOU REALIZE, THERE WILL BE THE INEVITABLE SPECULATION ABOUT WHO I AM CONSIDERING AND WHO I WILL SELECT. BUT JUST AS IN THE VICE PRESIDENTIAL SELECTION PROCESS, NO ONE ON MY STAFF AND NO MEMBER OF MY FAMILY IS AUTHORIZED TO SPEAK ON MY BEHALF ABOUT POSSIBLE APPOINTEES DURING THIS DECISION PERIOD. I WILL WITHHOLD MY FINAL DECISION UNTIL I AM READY TO MAKE A PUBLIC ANNOUNCEMENT. AND ONCE I HAVE DECIDED, I WILL MAKE THE ANNOUNCEMENT AS EXPEDITIOUSLY AS POSSIBLE.

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AS SOME OF YOU LEARNED WHILE I WAS SELECTING MY RUNNING MATE, QUITE OFTEN THOSE WHO TALK THE MOST KNOW THE LEAST.

SENATOR MONDALE WILL BE ASSISTING ME ~~FROM WASHINGTON~~. THE STAFF WORK FOR THIS PROCESS WILL BE COORDINATED BY HAMILTON JORDAN WHO WILL ALSO BE LOCATED IN WASHINGTON.

# # #

~~MR. KNUDSEN~~

MR. PIPPERT (FRONT LEFT)

MR. KNUTSEN (FRONT RIGHT)

PIPPERT WILL END

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