[11/27/78-Not Submitted] [CF, O/A 548]

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ID 785846

THE WHITE HOUSE

WASHINGTON

DATE: 15 NOV 78

FOR ACTION: JODY POWELL JERRY RAFSHOON

INFO ONLY: THE VICE PRESIDENT STU EIZENSTAT

JACK WATSON ANNE WEXLER

LOUIS MARTIN

SUBJECT: KREPS MEMO RE 60 MINUTES' STORY ON 10 PERCENT MINORITY BUSINESS ENTERPRISE (MBE) EFFORT

++++++++++++++++++++ ++++++++++++++++++++ ++++++++++++++++++++

+ RESPONSE DUE TO RICK HUTCHESON STAFF SECRETARY (456-7052) +

+ BY: 1200 PM FRIDAY 17 NOV 78 +

++++++++++++++++++++ ++++++++++++++++++++ ++++++++++++++++++++

ACTION REQUESTED: YOUR COMMENTS

STAFF RESPONSE: ( ) I CONCUR. ( ) NO COMMENT. ( ) HOLD.

PLEASE NOTE OTHER COMMENTS BELOW:

THE WHITE HOUSE
WASHINGTON

11/27

Re Israel. still no word on when CBS will broadcast the program; it will probably be sometime in Mid- to late - December. Kreps still wants the President to see the memo but no need until show is broadcast. She will work out response with Wirth. She will call as soon as any new info. [illegible]

THE WHITE HOUSE
WASHINGTON

11/21

Per Isabel, CBS is not sure when Nus will be shown; There is no need for Nus to go in (if at all) until it's scheduled. Isabel will call back as soon as she hears.

Fred

✓	FOR STAFFING
	FOR INFORMATION
	FROM PRESIDENT'S OUTBOX
	LOG IN/TO PRESIDENT TODAY
	IMMEDIATE TURNAROUND
	NO DEADLINE
	LAST DAY FOR ACTION -

	ADMIN CONFID
	CONFIDENTIAL
	SECRET
	EYES ONLY

ACTION	FYI	
	✓	VICE PRESIDENT
	✓	EIZENSTAT
		JORDAN
		KRAFT
		LIPSHUTZ
		MOORE
✓		POWELL
	✓	WATSON
	✓	WEXLER
		BRZEZINSKI
		MCINTYRE
		SCHULTZE

		ADAMS
		ANDRUS
		BELL
		BERGLAND
		BLUMENTHAL
		BROWN
		CALIFANO
		HARRIS
		KREPS
		MARSHALL
		SCHLESINGER
		STRAUSS
		VANCE

		ARAGON
		BOURNE
		BUTLER
		H. CARTER
		CLOUGH
		COSTANZA
		CRUIKSHANK
		FALLOWS
		FIRST LADY
		GAMMILL
		HARDEN
		HUTCHESON
		JAGODA
		LINDER
		MITCHELL
		MOE
		PETERSON
		PETTIGREW
		PRESS
✓		RAFSHOON
		SCHNEIDERS
		VOORDE
		WARREN
		WISE
	✓	MARTIN

THE SECRETARY OF COMMERCE
Washington, D.C. 20230

NOV 13 1

MEMORANDUM FOR THE PRESIDENT

SUBJECT: 60 Minutes' Story on 10 Percent Minority Business Enterprise (MBE) Effort

RL

Accomplishments Associated with MBE Program

Several weeks ago, I sent you a copy of the Department of Commerce's Interim Report on implementation of the 10 percent Minority Business Enterprise requirement of the $4 billion Round II Local Public Works (LPW II) Program. That requirement, which was introduced into the Round II LPW legislation by Congressman Parren Mitchell, stipulated that 10 percent of each grant made under the LPW program be expended with Minority Business Enterprises (MBEs). The legislation defined such firms as "... a business at least 50 per centum of which is owned by minority group members or, in the case of a publicly owned business, at least 51 per centum of the stock of which is owned by minority group members."

Implementation of this unprecedented requirement by the Department's Economic Development Administration (EDA) was complicated by other legislative mandates, which stipulated that program regulations and procedures be prescribed within 30 days of enactment; decisions on each LPW II project application be made within 60 days of submission; and initiation of onsite labor begin within 90 days of project approval. In addition, the legislation included several other demanding requirements, such as the mandate that preferential hiring treatment on LPW II projects be given to qualified disabled veterans and qualified Vietnam-era veterans, and the stipulation that, except under unusual circumstances, all materials used on the LPW II projects be produced, mined or manufactured in the United States.

As documented in our Interim Report, it is clear that the 10 percent MBE requirement will be met, despite the significant constraints associated with its implementation. We estimate that when all the data are in and EDA's monitoring activities are completed, participation in the LPW II program by bona fide minority firms will reach at least $560 million or 14 percent of the LPW II funds. In addition, we expect that

approximately 8,000 minority businesses will receive more than 16,000 construction and supply contracts in conjunction with the 8,554 LPW II projects. This will be accomplished even in the face of the legislatively imposed constraints and the internal constraints associated with monitoring a requirement of this complexity with limited staff and travel funds. I am sure you can understand that we are extremely pleased with the accomplishments that have resulted from this unique undertaking.

As you can imagine, given the more than 8,500 LPW II projects involved, the more than 16,000 individual MBE contracts, the tight time constraints imposed by the legislation, and the ground-breaking nature of the MBE effort, some problems have been experienced. Some firms initially identified by LPW II grant recipients as minority businesses have, upon examination, proven to be fronts for majority-owned enterprises. Contracts with these firms have not been given credit as MBE expenditures. Similarly, some firms have functioned only as agents or relatively passive conduits in providing services or materials to majority firms. Such broker-dealer firms are generally newly formed with limited investment, few employees, and little chance to survive the end of the LPW II preference program. Contracts with businesses in this category have been appropriately discounted, so that only 10 percent of such expenditures have been counted toward meeting the MBE requirement. Our data indicate, however, that both of these situations are atypical. The vast majority of firms originally identified as MBEs are bona fide minority businesses, and these enterprises are reaping the intended benefits of the 10 percent MBE requirement.

60 Minutes' Coverage

The reason I am again bringing our progress in this effort to your attention is that CBS' 60 Minutes program will be airing within the next two months a story that focuses not on the overall success, but on the problems associated with the MBE undertaking. Specifically, the 60 Minutes segment apparently will highlight those instances where non-bona fide MBEs or broker-dealer MBEs attempted to take advantage of the 10 percent minority business requirement.

60 Minutes' Mike Wallace has interviewed on camera a member of EDA's staff but, thus far, has declined to tape an interview with Assistant Secretary Bob Hall, who could provide a balanced policy perspective on the accomplishments and shortcomings of the MBE effort. Mr. Hall has spoken with Mr. Wallace and urged that

60 Minutes place the MBE story in its proper context, as well as reiterated his readiness to be interviewed on EDA's role in its implementation. However, it appears that he will not be interviewed and that the "sensational" negative aspects of the MBE undertaking will be the focus of the 60 Minutes show.

From the outset, we have worked closely with Congressman Mitchell and his staff in implementing the MBE requirement, and the Congressman is extremely supportive of our efforts to date. He shares our concern about the potentially detrimental impact of a negative 60 Minutes report on future minority business preference programs. Consequently, he and his staff are working with us on ways of presenting the full picture with regard to the MBE 10 percent effort. Your press office is also engaged in efforts designed to provide appropriate media with the "real MBE story."

Juanita

Juanita M. Kreps

THE WHITE HOUSE
WASHINGTON

11/21/78

~~Arnie:~~ Gwen:

Do you have any comments for Tim regarding the attached.

gwen

Looks good
recommend
approval --
A

ID 785928

THE WHITE HOUSE

WASHINGTON

DATE: 21 NOV 78

FOR ACTION: TIM KRAFT

21 NOV P.M.

INFO ONLY: ARNIE MILLER

SUBJECT: BERGLAND MEMO RE APPOINTMENT - UNDERSECRETARY FOR INTERNATIONAL AFFAIRS AND COMMODITY PROGRAMS

RESPONSE DUE TO RICK HUTCHESON STAFF SECRETARY (456-7052)

BY: 1200 PM MONDAY 27 NOV 78

ACTION REQUESTED: YOUR COMMENTS

STAFF RESPONSE: (✓) I CONCUR. ( ) NO COMMENT. ( ) HOLD.

PLEASE NOTE OTHER COMMENTS BELOW:

DEPARTMENT OF AGRICULTURE
OFFICE OF THE SECRETARY
WASHINGTON, D.C. 20250

NOV 20 1978

TO : The President
THROUGH: Rick Hutcheson

SUBJECT: Appointment - Undersecretary for International Affairs and Commodity Programs

The AGRICULTURAL TRADE Act of 1978 provides for the establishment of an Undersecretary for International Affairs and Commodity Programs at Executive Level III and abolishes the present position of Assistant Secretary for International Affairs and Commodity Programs, Executive Level IV.

Dr. Dale E. Hathaway has served with distinction in the latter position since his confirmation by the Senate on April 6, 1977.

I am now recommending his appointment as Undersecretary for International Affairs and Commodity Programs, Executive Level III.

An FBI clearance, conflict of interest papers and letter of commitment were processed at the time of his initial appointment. Biographical data is enclosed.

Please let me know if any additional information is required.

Secretary of Agriculture
Enclosure

Dale Ernest Hathaway
Assistant Secretary of Agriculture
International Affairs and Commodity Programs

Biographical Summary

Dale E. Hathaway was nominated March 24, 1977 by President Carter to be assistant secretary for international affairs and commodity programs for the U. S. Department of Agriculture. He was confirmed by the Senate on April 6, 1977.

As assistant secretary, Dr. Hathaway is in charge of the Foreign Agricultural Service, the Federal Crop Insurance Corporation, the Office of General Sales Manager, and the Agricultural Stabilization and Conservation Service. He also serves as a director of the Commodity Credit Corporation and the Federal Crop Insurance Corporation.

Born June 28, 1925, and raised on a farm near Decatur, Michigan, Dr. Hathaway was graduated with honors from Michigan State College in 1947. He received his master's degree from Michigan State in 1948 and in 1952 he earned a doctorate in public administration from Harvard University which he attended as a Carnegie Fellow.

Dr. Hathaway began his public career in 1948 with the Michigan Cooperative Extension Service as an extension specialist in public affairs. He later worked as a teacher, research and extension worker on issues relating to the impact of national and international programs upon farmers, the food and fiber industry, and consumers.

In 1955-56, Dr. Hathaway served as a senior staff member of the President's Council of Economic Advisors. He resumed teaching in 1956 as a professor of agricultural economics at Michigan State. In 1961, he was

visiting professor of economics at the University of Chicago. Dr. Hathaway returned to Michigan State one year later as director of the graduate program in agricultural economics, became chairman of the agricultural economics department in 1968, and director for Michigan State's Center for Rural Manpower and Public Affairs in 1970. In this latter capacity, he was responsible for the development of university-wide research and extension programs relating to the problems of state and local government in rural areas.

In 1972, he became an agricultural advisor for the Ford Foundation's Asia and Pacific program. In 1975, Dr. Hathaway became the first director of the International Food Policy Research Institute, a nonprofit organization studying the food needs of developing countries.

Dr. Hathaway has served as chairman of Michigan's Commission on Agricultural Labor, as a member of the National Manpower Advisory Committee to the Secretary of Labor, on subcommittee of the President's Committee on World Food Problems, and the Committee on Academy of Science Research Advisory to the Secretary of Agriculture. He has been a consultant to various commissions--including the President's Commission on Trade and Payments--and commissions on economic development, money and credit, food and fiber, and rural poverty. He also has been a consultant to the Council of Economic Advisors, Congress' Joint Economic Committee and to the Departments of Labor and Agriculture.

He is the author of three books: Government and Agriculture: Economic Policy in a Democratic Society; The Problems of Progress in an Agricultural Economy; and The People of Rural America (co-author). He has written and spoken extensively on domestic and international agricultural policies, programs and trends.

ID 785928

THE WHITE HOUSE

WASHINGTON

DATE: 21 NOV 78

FOR ACTION: TIM KRAFT

INFO ONLY: ARNIE MILLER

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He is the author of three books: Government and Agriculture: Economic Policy in a Democratic Society; The Problems of Progress in an Agricultural Economy; and The People of Rural America (co-author). He has written and spoken extensively on domestic and international agricultural policies, programs and trends.

DF

THE WHITE HOUSE

WASHINGTON

November 27, 1978

MEMORANDUM FOR THE PRESIDENT

FROM: EDWARD SANDERS Ed

Phil Schaefer sent me a copy of his telegram to Anne Wexler. I thought you might like to see it.

file
not submitted
RL

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western union Mailgram® UNITED STATES POSTAL SERVICE U.S. MAIL

4-003125E318002 11/14/78 ICS IPMRNCZ CSP SFOB
1 4154354342 MGM TDRN BELVEDERE CA 11-14 0136A EST

PHILIP A SCHAEFER
218 SAN RAFAEL AVE
BELVEDERE CA 94920

THIS MAILGRAM IS A CONFIRMATION COPY OF THE FOLLOWING MESSAGE:

4154354342 MGM TDRN BELVEDERE CA 100 11-14 0136A EST
ZIP
ANNE WEXLER, ASSISTANT TO THE PRESIDENT
WHITE HOUSE
WASHINGTON DC 20500
DEAR ANNE,

SORRY CAN!T BE WITH YOU AT BRIEFING ON THE 16TH. WILL BE WITH OUR NEW SON, JONAS JAMES (SECOND NAME IN HONOR OF PRESIDENT), BORN ON ELECTION DAY. HAVE FIRSTHAND KNOWLEDGE OF ILLS OF INFLATION. HOSPITAL CHARGES FOR HAVING A BABY ARE STAGGERING. INFLATION EVEN MAKES THE COST OF DIAPERS RASH. MY WIFE, JUDY, AND I APPLAUD THE PRESIDENT!S ANTI-INFLATION INITIATIVE. HOPE TO HAVE ANOTHER CHANCE TO SEE YOU SOON.

BEST REGARDS,

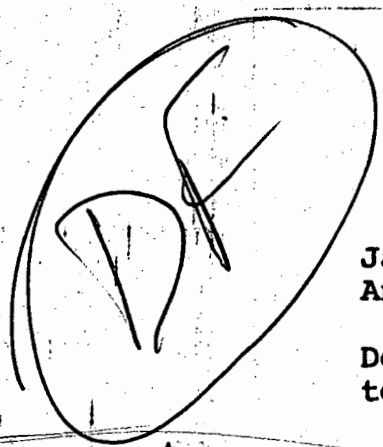
PHILIP SCHAEFER
218 SAN RAFAEL AVE
BELVEDERE CA 94920

01:36 EST

MGMCOMP MGM

TO REPLY BY MAILGRAM, SEE REVERSE SIDE FOR WESTERN UNION'S TOLL - FREE PHONE NUMBERS

hold for Rick



THE WHITE HOUSE
WASHINGTON

21 Nov 78

Jack Watson - NO
Anne Wexler - no

Do you have any objection
to this request?

Rick Hutcheson

→ Not Logged in or out
→ not Presidential document.

11/27 -
given to Linda w/ approval
to grant.

Gail

THE WHITE HOUSE
WASHINGTON

21 Nov 78

Jack Watson
Anne Wexler

Do you have any objection to this request?

Rick Hutcheson

no

11/22

Rick: Anne has no objections to the NAB Citation order

Thanks - Joe Wood

THE WHITE HOUSE
WASHINGTON

21 Nov 78

Jack Watson
Anne Wexler

1978 NOV 21 PM 12 44

Do you have any objection to this request?

To → Rick Hutcheson

No

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

November 3, 1978

MEMORANDUM FOR BOB LINDER

FROM: FAY STEINER Fay S.
Administrative Liaison
National Alliance of Business

RE: Request to re-order NAB Citations and Commendations

Last year in a memorandum dated September 15, 1977 (copy attached) approval was given for printing of citations and commendations for presentation to loaned executives of the National Alliance of Businessmen.

With the change of the name of the organization (approved by Board of Directors 10/13/78) to National Alliance of Business, it is necessary to order new citations reflecting this change. Also, the supply of the commendations is low (a large number were presented by G. William Miller to participants in the HIRE Program last December).

Therefore, we would like to order:

100 Citations with new name

500 Commendations

In the past, the White House office did the ordering and the National Alliance of Business defrayed the cost. They would like the same arrangement this time. All costs to be borne by the National Alliance of Business.

Permission granted
for above request_____

Please call me_____

THE WHITE HOUSE

WASHINGTON

September 13, 1977

MEMORANDUM FOR: FAY STEINER

FROM: BOB LINDER Linder

In reference to your memorandums of August 22 and 31, 1977, approval has been given for the printing of the citation and commendation certificates to be awarded to the National Alliance of Businessmen. It is understood there will be no expense to the White House in printing these certificates.

Called 10/4
asked Linder's Office
for status.

The President of the United States of America

Awards this

CITATION

To

Robert J. Wilson

Executive Vice President, Secretary-Treasurer

The National Alliance of Businessmen

In recognition of his exemplary service to the nation in advancing job opportunities in the business sector for disadvantaged citizens, needy youth, veterans and ex-offenders.

The White House
Washington, D.C., October 1978

Jimmy Carter